

5 REASONS TO LOVE LA CONTRIE



LA CONTRIE Navy Blue Stitch Rohan Bag & Tan Fluro Pink Stitch Rohan Bag

La Contrie started off as a one woman passion project. Frustrated that she couldn't find the 'perfect' bag – classic, well made, but not being toted by every other woman in Paris - founder Edwina de Charette de la Contrie chose to source some leather, learn to sew, and make her own. Fast forward five years, and with a team of five behind her, La Contrie's workshop's wares are cult-adored. Need any more persuading to get your hands on one? Find five (to run with the theme) reasons below.

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1. They're beautifully made

Handmade in Paris in a two-storey workshop-boutique between the Palais Royale and Place Vendome where visitors can touch and feel the materials and see the craftsmen at work, each of La Contrie's bags are made-to-order.

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The La Contrie team. Image via La Contrie



How the bags are hand-made. Images and video via La Contrie.



2. They're classic with a twist

The Rohan is a simple, rounded leather flap front bag. Hardly ground-breaking you might think, but catch sight of the colourful woven ropes woven along the edges – some in sporty neon, some in impactful multi-colours.

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3. They're the perfect year-round style

Wear cross-body over a long duster coat, or sling over a shoulder with denim cut offs come summer time – these are just-the-right-size, versatile, year round styles with season-transcending appeal. Designed to stand the test of time, and in burgundy, navy and tan (no boring black), to go with everything.

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Rolls of leather. Image via La Contrie.



A closer look at the details. Images and video via La Contrie.



4. They're fun and functional

Made from hardwearing leather and without a lining (easy to clean, and more lightweight), La Contrie's bags are sure to stand the test of time physically as well as sartorially speaking. This season, an inside pocket has been added for loose change and small trifles.

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5. They're exclusive to the Avenue

That's right – we've partnered with La Contrie to bring you extra special colourways and combinations that you simply won't find anywhere else. Fancy the dark red Rohan with the fluro stitching? There's no better excuse to snap it up now.

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