

PHILOSOPHY DI LORENZO SERAFINI

30px

Imaginative Italian femininity

90px

13pt

28pt



50%

@philosophyofficial: The joy just after the Spring/Summer 2016 Fashion Show

78px

In a season where romanticism and ruffles are rife, the scintillating sensuality that

33%

prettier in motion. Inspired by the photography of David Hamilton, which the Italian designer first discovered as child, each piece is infused with a youthful serenity not seen elsewhere.

52px

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13px
21px Lineheight
Arial

100%



58px

The details may be delicate but they're more directional than you'd expect with vivid Toile de Jouy prints and dramatic black lace to break up the expected springtime palette of florals and pastels. Buttons and neck ties can be left undone, under camisoles are optional and styles switch easily between daywear and occasionwear.

33%

Serafini is well-versed in this type of girlish-but-grownup glamour. He was lead womenswear designer at Dolce & Gabbana and Roberto Cavalli before taking the reins at Philosophy in 2014. It's no wonder Alexa Chung and Alessandra Ambrosio have fallen hard for **Philosophy di Lorenzo Serafini's** charms, it's hard to resist them.

58px

The EDIT



PHILOSOPHY DI LORENZO
SERAFINI
Ditsy Floral Silk Dress



PHILOSOPHY DI LORENZO
SERAFINI
Broderie Anglaise Frill Bouse



PHILOSOPHY DI LORENZO
SERAFINI
Silk Floral Frill Blouse



PHILOSOPHY DI LORENZO
SERAFINI
Silk Jouy Print Gown