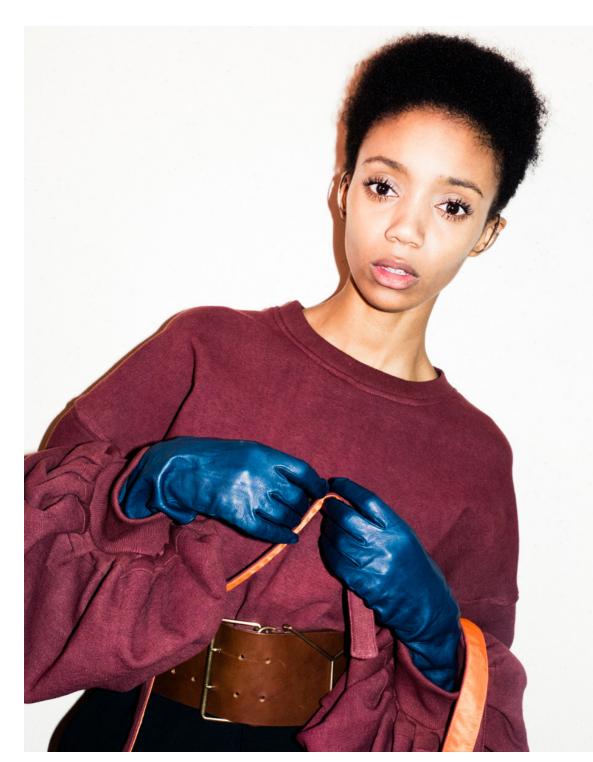
READY TO WEAR

New names worth investing in

From outerwear to occasion-wear and lots in between there's something for everyone on the Avenue - primed to boost wardrobe staples and prove the centrepiece of your most lauded looks for years to come.

SHOP NOW ▶

48px



Y Project

For directional denim and fresh architectural proportions.

Image via Y Project's AW16 lookbook.



For romance with an East London edge: Perseverance London.

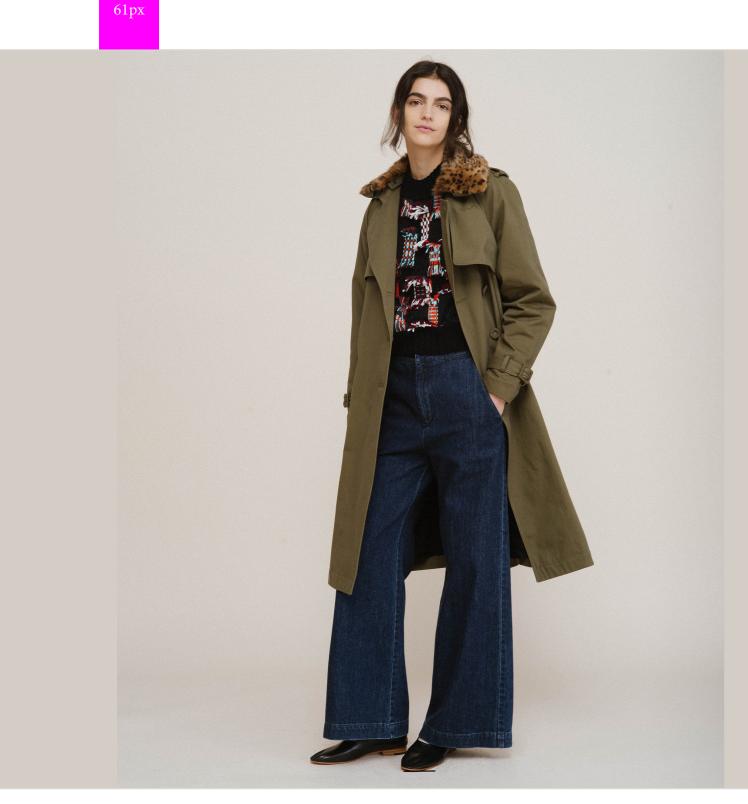


For sumptuous androynous tailoring in jewel tones: Haider Ackermann.



Image via Marco De Vincenzo's Pre Fall 16 lookbook.

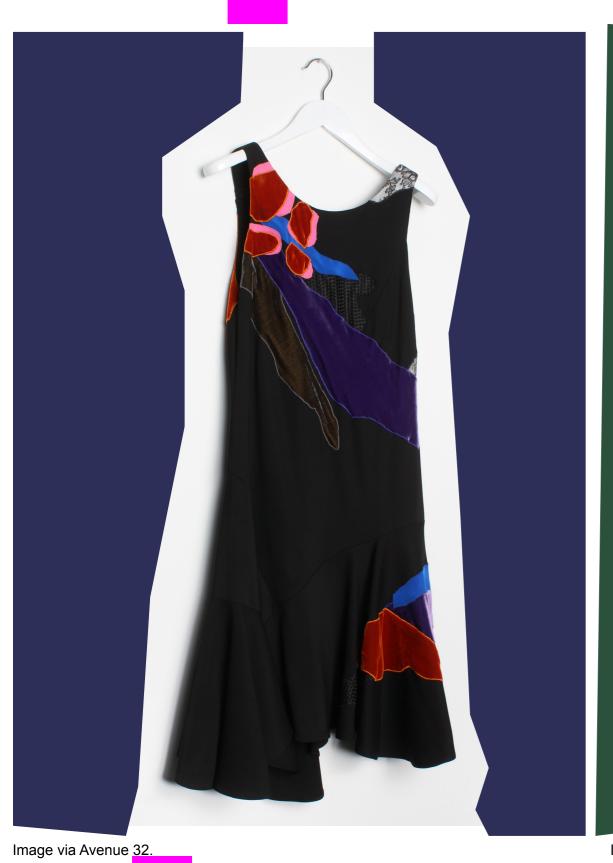
For ladylike fits that house delightful details: Marco De Vincenzo.



Sea NY

For easy essentials elevated by inventive twists.

Image via Sea NY's AW16 lookbook.



For street-inspired shapes embellished to couture standard: Koché



Image via Harris Wharf London.

For classic coats in standout shades: Harris Wharf London.



Image via Talitha's AW16 lookbook.

For made-in-India motifs decorating holiday ready heroes: Talitha.