

30px → **BAGS OF FUN** ← 28pt

Hill & Friends and Sonia by Sonia Rykiel ← 13pt

70px → 75%

13px → If eyes are the window to the soul, then consider bags the sartorial equivalent. Whether you prefer roomier, multitasking styles or can whittle down your essentials into a mini, don't forget the fun factor. It's anything about a bag that instantly lifts your look and mood, like a bright pop of colour or an adorable accent. Hill & Friends and Sonia by Sonia Rykiel have had plenty of fun with their SS16 styles, on top of the premium materials and excellent craftsmanship, to maximise their undeniable charm(s). Scroll down to see them in action.

21px Lineheight
Arial

47px
Arial →

Hill & Friends

68px

98px

75%

Hill & Friends video

Hill & Friends Happy Factory video 2016

20px

← 13px 21px Lineheight Arial

78px

13px →
21px Lineheight
Arial

This film recreates the infectious fun of the unforgettably pink presentation the brand treated Anna Wintour and other industry insiders to at Claridge's. We're taken behind the scenes of the 'Happy Factory' where the bags are made and fastened with the signature wink smiley face lock. Watch out for Founder and Ex Mulberry Director Emma Hill's cameo and all the adorable animals.

25%



HILL & FRIENDS
Burgundy Leather Tote Bag

+

16%



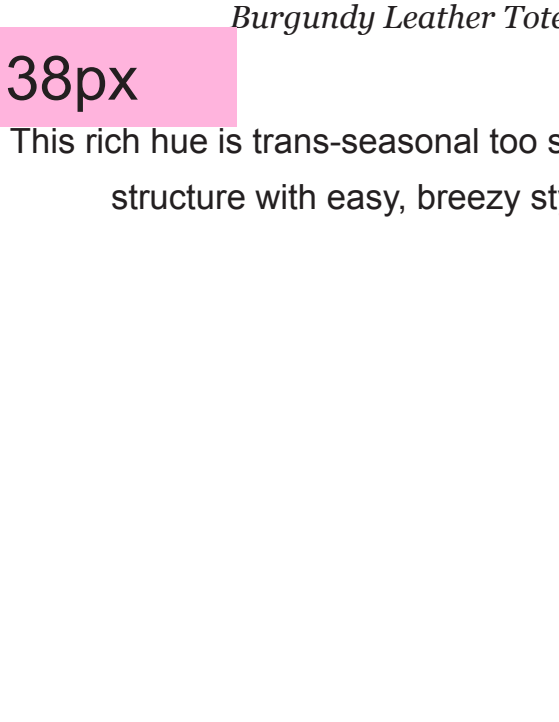
RACHEL COMEY
Striped Tampico Jumpsuit



LEIVANKASH
Gold Oka Ring



ISABEL MARANT ÉTOILE
Jute Wooden Zia Wedges



TABITHA SIMMONS
Suede Lace-Up Sandals



CÉDRIC CHARLIER
Pleated Midi Skirt



BELLA FREUD
Cashmere Dog Jumper

+



RACHEL COMEY
Striped Tampico Jumpsuit

Patchworked leopard print is an unexpected twist on a modern classic that instantly refreshes ladylike looks.

145px

Sonia Rykiel

SONIA RYKIEL
PARIS

Sonia Rykiel Quilted Leather Mini Bag

Sonia herself once said 'La beauté sera toujours rayée' which translates as 'Stripes will always be beautiful' which sums up the iconic fashion house's preoccupation with the perennial pattern. It's boldly quilted on bags this season while elsewhere fringing flows full and free, emphasising the brand's witty sense of '70s glamour.

106px



SONIA RYKIEL
Leather Fringed Bucket Bag

+



VICTORIA VICTORIA BECKHAM
Acetate Fine Oval Sunglasses



VANESSA BRUNO
Suede Eyelet Edane Dress



CHARLOTTE CHESNAIS
Hurly Barly Ring

As this bucket bag's fringing will attract attention, pure and simple pieces complement it best.

78px



DORATEYMur
Suede Buckle Harput Loafers



M.I.H. JEANS
Cropped Flare Marty Jeans



ISABEL MARANT ÉTOILE
Cotton Bell Sleeve Top

+



SONIA RYKIEL
Quilted Leather Mini Bag

These statement stripes can be matched and clashed with everything: neutrals, denim and even other stripes.

145px

Continue the fun with Les Petit Joueurs and Lulu Guinness-- two bag brands that have their tongues firmly and artfully in cheek.



LES PETITS JOUEURS
Leather Daliah Bucket Bag



LULU GUINNESS
Leather Dora Cross-Body Bag



LULU GUINNESS
Magenta Perspex Chloe Clutch



LES PETITS JOUEURS
Leather Alex Love Bag