

READY TO WEAR

New names worth investing in

From outerwear to occasion-wear and lots in between there's something for everyone on the Avenue - primed to boost wardrobe staples and prove the centrepiece of your most lauded looks for years to come.

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Image via Y Project's AW16 lookbook.

Y Project

For directional denim and fresh architectural proportions.



Image via Perseverance London's AW16 lookbook.

For romance with an East London edge: Perseverance London.



Image via Vogue.com.

For sumptuous androynous tailoring in jewel tones: Haider Ackermann.



Image via Marco De Vincenzo's Pre Fall 16 lookbook.

For ladylike fits that house delightful details: Marco De Vincenzo.



Image via Sea NY's AW16 lookbook.

Sea NY

For easy essentials elevated by inventive twists.



Image via Avenue 32.

For street-inspired shapes embellished to couture standard: Koché



Image via Harris Wharf London.

For classic coats in standout shades: Harris Wharf London.



Image via Talitha's AW16 lookbook.

For made-in-India motifs decorating holiday ready heroes: Talitha.