

DESIGNER DECODED: ARTHUR ARBESSER

30px

The Austrian designer helping shake up Italian fashion with his "unique and effortless" collections

80px



25%

ARTHUR ARBESSER
Yellow Velvet Maxi Dress
COMING SOON

45px WHO is Arthur Arbesser?

55px

Born in Vienna, Arthur Arbesser studied at Central Saint Martins before moving to Milan to work under Giorgio Armani. In 2013, he struck out on his own and founded his eponymous brand. His first

41%

collection was one of the young guns shaking up Milan Fashion Week. And what about his woman? "Sophisticated, very sharp and she loves to feel special in an understated way," the designer explains.

17px
Arial

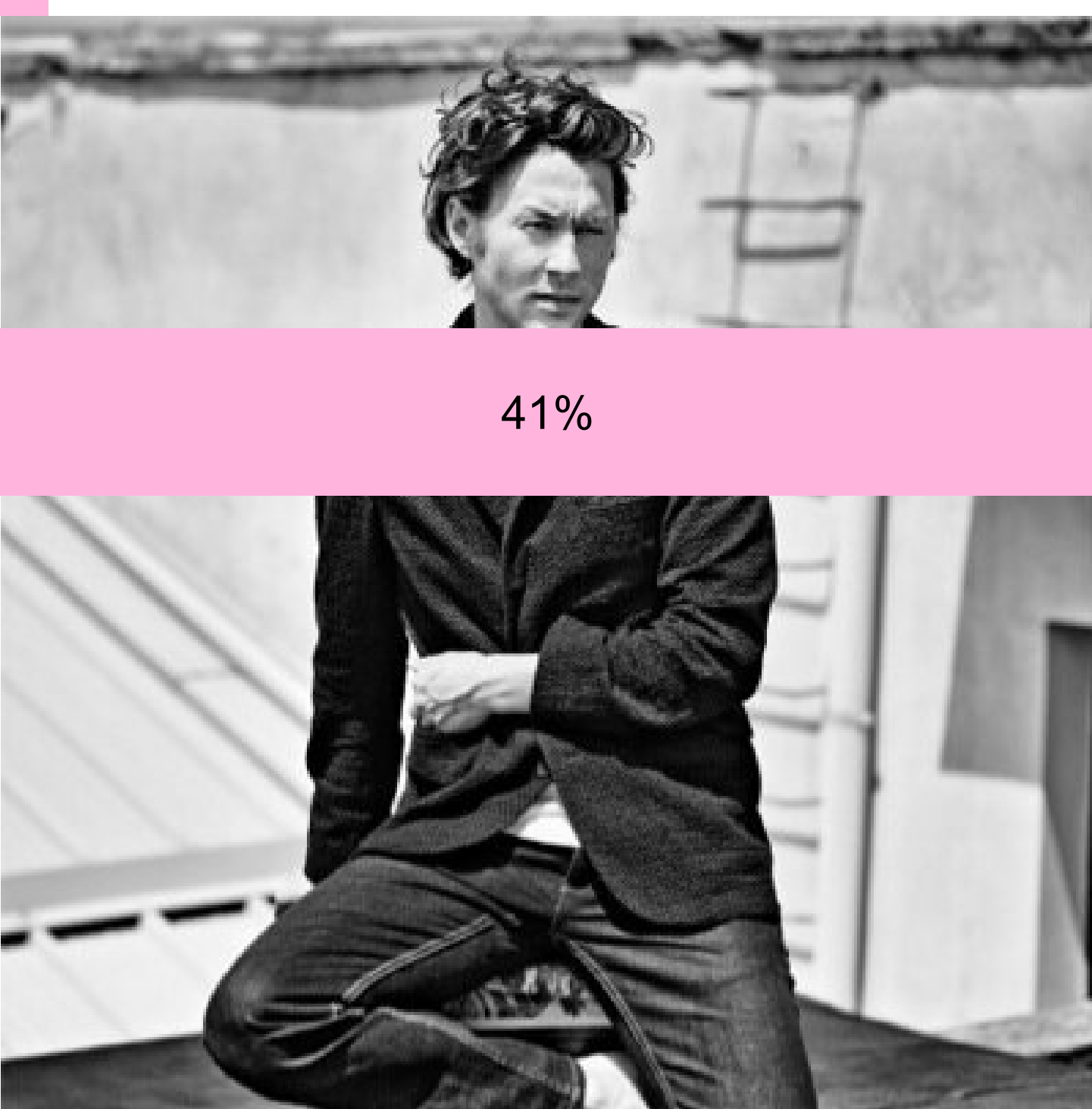
110px

WHAT is the look?

The superior tailoring skills Arbesser picked up during his time at Armani show in the precise, exquisitely-executed cuts of his designs. His clean lined silhouettes are then ignited by rich colours, luxe fabrics and vivid prints. As the man himself puts it, "I feel today more than ever we need

41%

character and a very personal point of view to stand out. That's how I see the Arthur Arbesser aesthetic". Drawing on influences from the different cities he's lived in, "Growing up in Vienna made me realize how precious the past is; Viennese architecture and design of Vienna at the turn of last century keeps being a strong inspiration on my work," he says. "But it was the four years studying at St.Martins really opened my eyes, made me realise that clashing the old with the edgy makes the message stronger. Now Milan with its hidden charms and strong design history is becoming equally important to me... I just love to tell stories through clothes and all these cities have a lot to tell".



Arthur Arbesser. Image via @arthurarbesser

41%

110px

"Today more than ever we need character and a very personal point of view to stand out. That's how I see the Arthur Arbesser aesthetic".

95px

19px
Arial bold



25%

ARTHUR ARBESSER
Leaves Print Midi Dress
COMING SOON

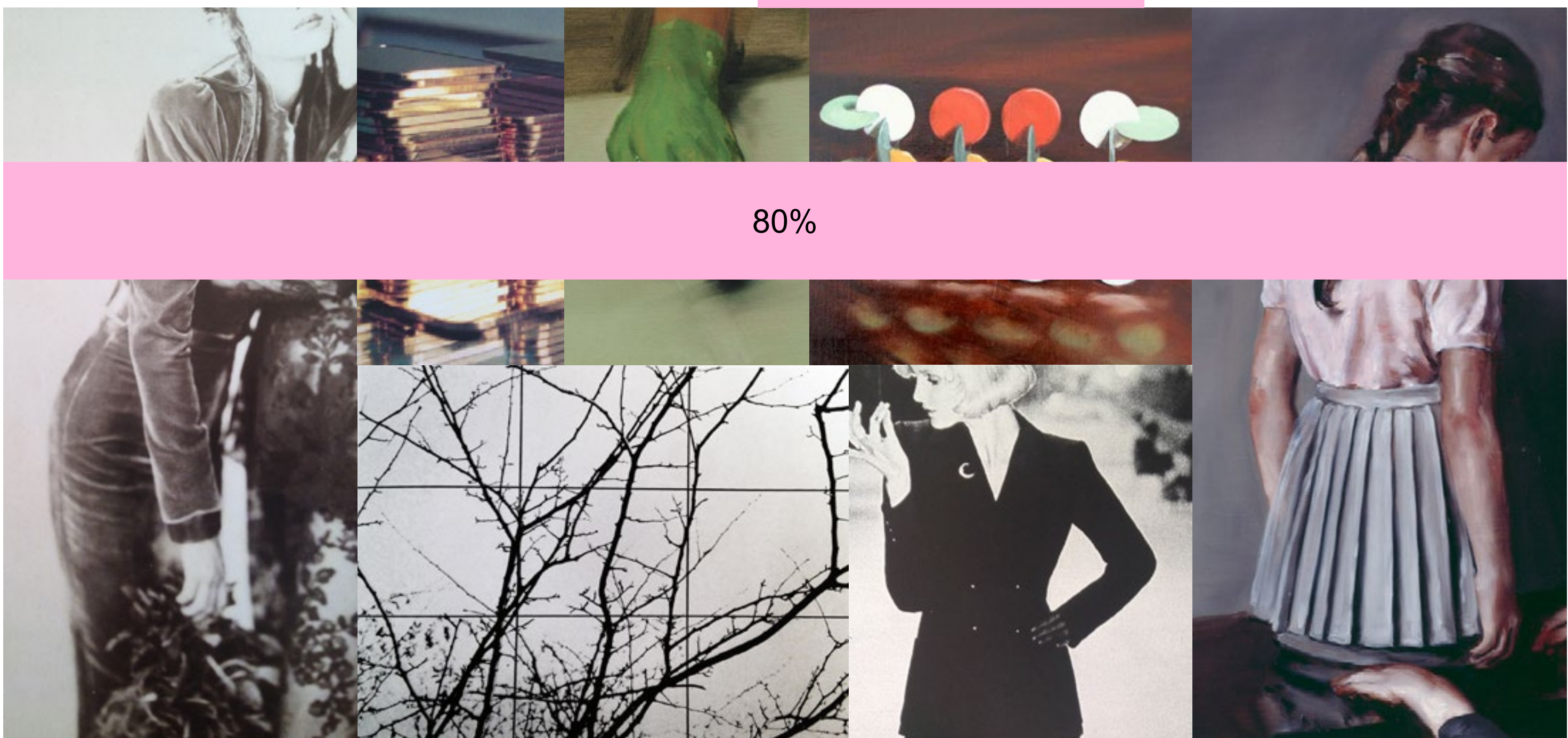
WHY do you need it now?

In a word: velvet. Arbesser was the force behind some of AW16's most desirable and fresh iterations of the season-defining fabric, investing it

33%

with a variety of prints. "In the 21st century" you'll also find thick corduroy in jewel tones and a leaf print created in collaboration with French illustrator Agathe Singer.

110px



80%

Arthur Arbesser's AW16 moodboard. Image via @arthurarbesser

110px

WHERE next for the brand?

Arbesser's collections resonates with the kind of creative women who appreciate good design, and like to invest in a forever-item rather than a

33%

fast fashion item. Arbesser says, "The city has started to realise that it's not just the great 'Made in Italy' craftsmanship and perfect Italian fabrics which count, but also a fresh eye and energy". A fresh eye and energy – we could say the same about him.



25%

Image via @henrikblomqvist

ARTHUR ARBESSER
Corduroy Double Breasted Coat & Wide Turn-Up Trousers
SHOP NOW >



41%

Backstage at the AW16 show. Image via @henrikblomqvist.

"Milan is having a very good moment right now... [There's] a fresh eye and energy".