

FANTASY FOOTWEAR

30px
Courtesy of Minna Parikka ← 13px
37px

← 28px

GIF

100%

High-Top Bunny Sneakers

30px

13pt
21 line height →
arial

Minna Parikka's bunny ear shoes instantly inspire smiles and involuntary coos of delight. It's hard to get over how adorable (and instagrammable) they are. Parikka makes the iconic ears cool and kitsch rather than gimmicky on her cult sneakers and loafers. Covered in bold prints, experimental textures, and peppered with pompoms, she also offers plainer styles to appeal to the minimalists who want to join the fun. The speed at which they've hopped into hearts and onto feet worldwide is unheard of for a Finnish brand but not totally unexpected, given the rabbit's frequent fashion appearances.

To make such big strides in a male dominated area, Parikka's self-confessed love of shoes and meticulous attention to detail shines through. She's been in 2005, after studying and working in London, Barcelona and Milan. With every playful pair designed to provide everyday entertainment, the premium materials and impeccable Spanish craftsmanship ensures comfort is never compromised.

33%

33%

Leather Miss Bunny Sandals

30px

33%

Neoprene Pom Pom Sneakers

30px

33%

Minna Parikka's signature bunny ears

33%

High-Top Bunny Sneakers

GIF

GIF