

# LONDON FASHION WEEK

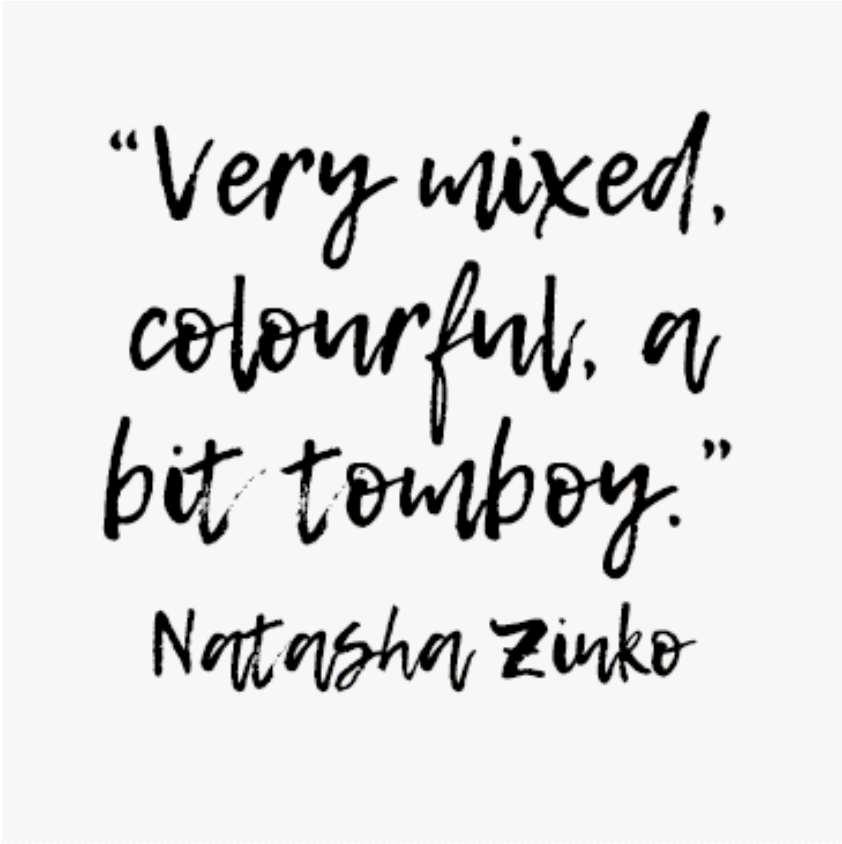
You're always spoilt for choice in the creative melting pot that is London because as experimental as the designers based here are, they instinctively fill previously unseen wardrobe gaps and elevate your go-to silhouettes. Cue the global acclaim.

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## Natasha Zinko

Only Natasha Zinko could have transitioned from lawyer to jeweller to streetstyle star with a luxury womenswear atelier, impressive crown of red curls and an addictive instagram feed. Without taking herself too seriously, the Ukrainian's quirky glamour and couture-like craftsmanship is bringing the fun back to cocktail hour dressing. Beyoncé's on board.

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See more



### Credits

- Top left
- Swan Denim Strap Dress
- SJP Floral Print Dress
- Bottom right
- Lace Corset Dress
- Camo Lace Trim Dress

## TO SIT BELOW THE SLIDER

### IMAGE CREDITS

#### Natasha Zinko

Natasha Zinko. Image via Natasha Zinko  
Natasha Zinko SS17 Lookbook. Image via Natasha Zinko  
Image via Avenue 32

#### Preen by Thornton Bregazzi

Preen by Thornton Bregazzi SS17 Show backstage.  
Image via Preen By Thornton Bregazzi Instagram  
Preen by Thornton Bregazzi SS17 Show backstage.  
Image via Avenue 32  
Preen by Thornton Bregazzi SS17 Show.  
Image via Vogue.com  
Preen by Thornton Bregazzi SS17 Show.  
Image via Vogue.com. Background via Avenue 32  
Image via Avenue 32

#### Roksanda

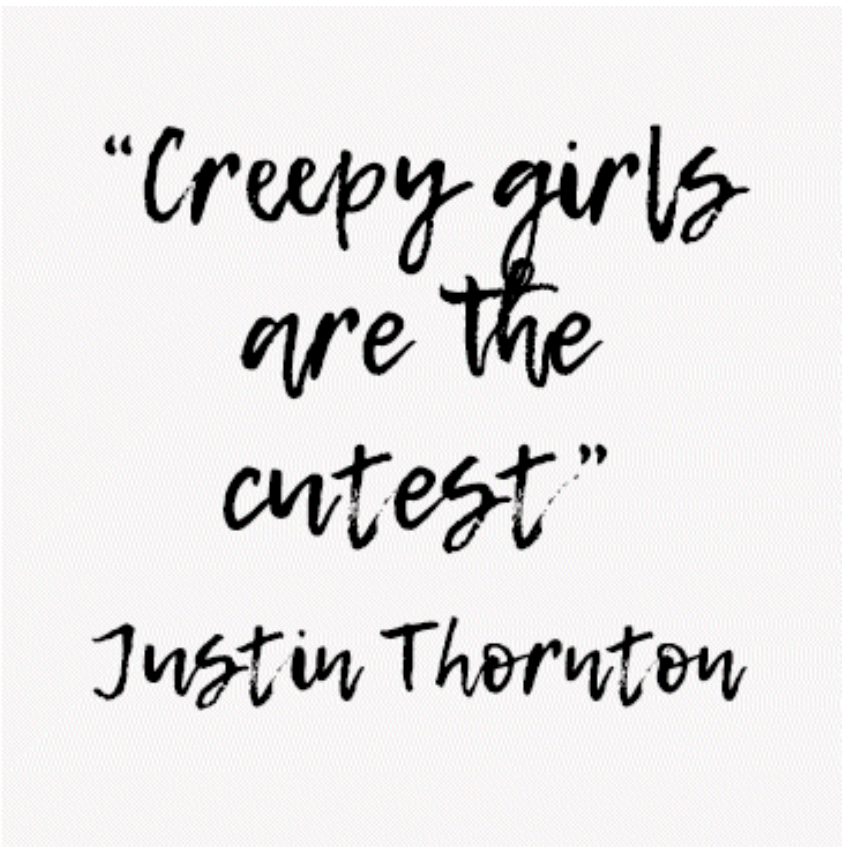
Roksanda Ilincic. Image via disegnodaily.com  
Willys De Castro, 1954.  
Image via Roksanda Ilincic Instagram  
Roksanda SS17 Show. Image via Roksanda  
Image via Avenue 32



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## Preen by Thornton Bregazzi

Remember the timeless-with-a-twist red evening dress that the Duchess of Cambridge wore on the Canada Royal tour last year? That was Preen and it underlines why British founders and spouses Justin Thornton and Thea Bregazzi have been in booming business for 20 years. Flawless fits, extra-special details and a hint of Victoriana.

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### Credits

Top left

Adora Star Print Dress

Muiam Velvet Dress

Bottom left

Eckhart Ruffle Dress

Bottom right

Meda Sequin Dress



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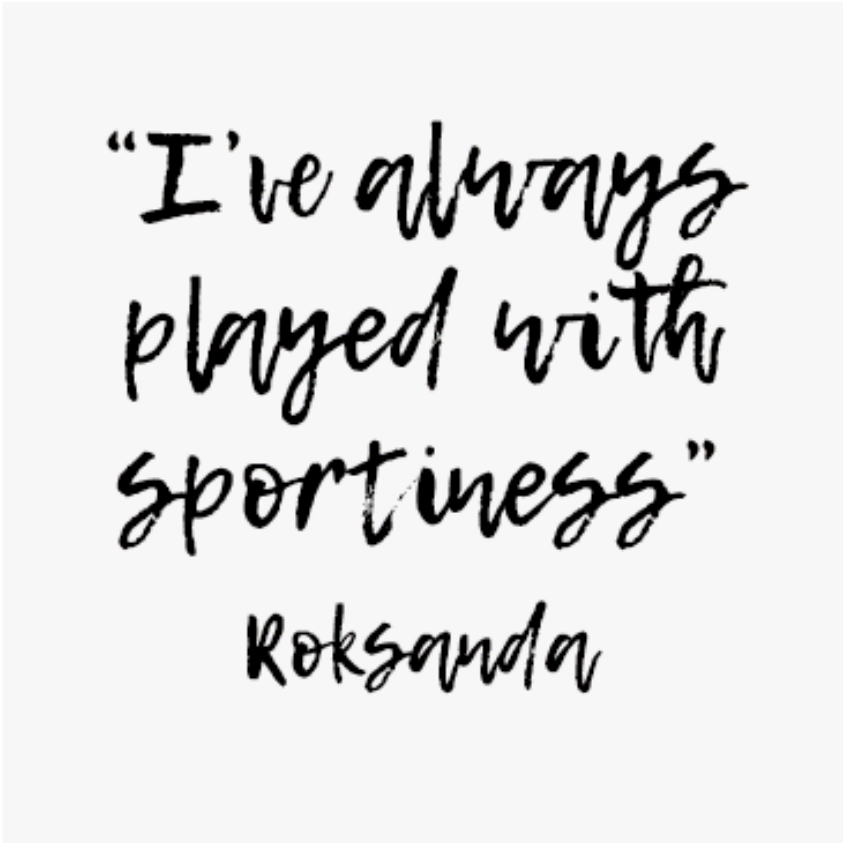
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## Roksanda

Spotted on school runs, First Ladies and red carpets alike, Roksanda's award-winning brand of luxury femininity revolves around dynamic day-to-night dresses and a rainbow of compelling colour combinations. The Central Saint Martins grad and self-professed 'girly girl' expresses her architecture background and love of modern art with sculptural embellishments.

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### Credits

Top left

Melba Belted Coat

Camillo Flower Print dress

Bottom right

Lavina Bow Jumpsuit

Atlen Puff Sleeve Dress