

WINNING BAG FORMULAS

30px → Four to use immediately

70px → 70px

13pt

50%

Thankfully there are no official fashion rules, just shortcuts to sartorial success that are calculated every season. And as a number of brilliant bags have been crafted this summer, we've come up with a few of our own to help carry you through. In short? One bag plus three considered pieces equals a look that's sure to be lauded whenever you wear it. Check out these fashion formulas below.

70px

13px → 21px Lineheight Arial

66%



LES PETITS JOUEURS Yellow Suede Micro 'POP' Bag

105px

13px → 21px Lineheight Arial



SONIA RYKIEL Navy Quilted Leather Flap Bag

+



VANESSA BRUNO Khaki Cotton Belted Tapered Trousers



VIKA GAZINSKAYA White Cotton Crochet T-shirt



ISABEL MARANT ÉTOILE White Leather Bart Trainers

Upgrading utilitarian separates with Sonia Rykiel's dramatic bag is a super smart move. The flamboyant fringing, quilting and stripes dresses them up instantly.

165px



CAMILLA ELPHICK Silver Leather Lover Flats



M.I.H JEANS Stone Blue Denim Jolla Skirt



PETIT BATEAU White Cotton Record Motif T-shirt

+



LES PETITS JOUEURS Yellow Suede Micro 'POP' Bag

This Les Petits Joueurs' bag is small but mighty with dazzlingly details to match and clash. Note how perfectly the t-shirt motif picks up the tones.

165px



NATHALIE TRAD Ombre Shell Resin Kent Clutch

+



GALVAN Navy Satin Strapless Jumpsuit



CHARLOTTE CHESNAIS Rose Gold Vermeil Looping Bracelet



BIONDA CASTANA Navy Polka Tulle Nicole Heels

Natalie Trad's crushed shell clutch is a chic, conversation starter that's more versatile than it looks, elevating eveningwear with ease.

165px



PRISM Brooklyn Cross-Over Sunglasses



16%

VICTORIA VICTORIA BECKHAM White Cotton Poplin Shirt Dress



MARTINIANO Coco Kid Leather Slide Shoes

+



HILL & FRIENDS Large Pink Pony Tote Bag

Shouldering this Hill & Friends style disrupts a minimal mood in the most delightful way. Splicing together different animal prints in shocking neon hues spells optimum texture and attention-grabbing glamour.