

The new travel retailer Club-Sale Travel is online

CLUB SALE TRAVEL

Club-Sale Travel is the new project of the company Club-Sale Group, one of the leaders in the Russian market for short-term sales.



CLUB SALE TRAVEL

We offer:

- Sales of a large number of unsold rooms for the next possible date in the shortest period (1-5 days)
- Ensure long-term future sale dates in a short period (1-5 days)
- Opening new markets and direct advertising of your hotel and the region to 1.1 million customers in Russia
- The complete payment immediately after the ending date of the sale (1-5 days), which work without reservation
- additional income through the spending of Russian tourists on vacation (Russian tourists tend to spend a high amount of money during their vacation on goods and services)
- a high percentage of satisfied customers



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We apply the concept of short sales to a new tourism project for booking hotels, tickets and travel packages, ready to be presented to 1.1 million active customers. This is a new (private) project for the Club-Sale Group for registered customers. Exclusive offers are available with discounts up to 50%. We select the best deals around the world. Most "hot" areas are strongly desired by Russian tourists who seek the best vacation at an affordable price.

Each sale lasts up to 5 days or until all rooms are sold. Such a short period of time and limited supply leaves little time for reflection and lets customers make a positive decision to purchase.

More than 100 employees are involved in the preparation and conduct of each sale. A team of professional content managers (including editors, photographers and web designers) work within the planning of sales campaigns for hotels on our site. We prepare the flash videos of local areas and services, as well as a complete description of the infrastructure. On selected dates for travel, we include airline tickets, tickets for concerts, exhibitions and other cultural events. So we create an exclusive and complete tour package.

Customers are invited to select the type of hotel room for some dates in the near future, or during the happening of any event in the region.

We can also include your hotel into the section of permanent sales. Each hotel can be presented individually with or without special offers.

It is a good way to gain the client loyalty. Considerable discounts attract everyone and leave no doubts to choose the offer. A client that is happy with the deal will return again and again.

It is a fact that no matter if a client is wealthy or not, everyone likes a discount. The higher the discount offered, the more orders we get.

All our members are able to receive glossy-magazines-style e-mailings, in which the next sale is announced and additional hotels as well as the country is advertised. Stunning images let people dream of a sunny holiday in a distant country, instead of thinking of the monotony of everyday life and the cold climate of Russia.



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In addition to a good advertising campaign for the hotel on our site, we'd like to report some of the national characteristics of Russian tourists, from which your property will benefit additionally:

- Russian people work long hours and rest little - about two weeks twice a year. Therefore, almost all savings for six months are spent at leisure.
- Russians are very open people and prefer to go on vacation outside of their homeland. They buy tickets, book hotels and obtain a visa prior to travel. And because all is planned in advance, failure rates of reservations are very low.
- Our main site Club-Sale.ru focuses on fashion clothing sales and home decorating. The project aims to have the best quality, price level and popularity of the brands on show. And it is successfully achieving its objectives.



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In our quest to be the leader in sales, we work with the best hotels around the world without intermediaries, by booking rooms directly and offering maximum discounts for our customers.

We would be very pleased to be able to present your hotel and your region to our large customer base, and start a business relationship which is profitable for both sides.

For more information and to discuss possible ways of cooperation, please contact our Managers in Italy and Switzerland.

Switzerland, Tel. +41 (0) 26 424 24 19

Italy, Irina, Tel. (+39) 3662958007

www.club-sale.ru

