

Athletics Kids Cup Ethics Charter

The Olympic values - high performance, friendship and respect - form the basis for safe, fair and successful sport worldwide. The Ethics Charter builds on these values.

Purpose Athletics Kids Cup

We firmly believe that sport, and athletics in particular, makes an active contribution to personal development, health promotion and mutual social understanding between all people in society.

Through the Athletics Kids Cup, we provide the ideal platform for children across India to build and strengthen their character, values, integrity, mutual respect and personal discipline. We inspire them to get the best out of themselves and to pursue their own ambitious goals.

Together for healthy, respectful, fair and successful sport. The nine principles of the ethics charter in sport

1. Equal treatment for all.

Nationality, age, gender, sexual orientation, social background, religious and political orientation do not lead to discrimination.

2. Sport and social environment in harmony.

The demands of training and competition are compatible with education, work and family.

3. Strengthening personal and shared responsibility.

Athletes are involved in decisions that affect them.

4. Respectful support instead of excessive demands.

The measures taken to achieve sporting goals do not violate the physical or psychological integrity of athletes.

5. Education in fairness and environmental responsibility.

Behaviour towards each other and towards nature is characterised by respect.

6. Against violence, exploitation and sexual assault.

Physical and psychological violence and any form of exploitation will not be tolerated. Raise awareness, be vigilant and intervene consistently.

7. Reject doping and drugs.

Provide sustained education and intervene immediately in the event of consumption, administration or distribution.

8. Abstain from tobacco and alcohol during sport.

Point out the risks and effects of consumption at an early stage.

9. Against all forms of corruption.

Promote and demand transparency in decisions and processes. Regulate and consistently disclose the handling of conflicts of interest, gifts, finances and betting.

Sport is all about emotions. This also includes respect and responsibility towards oneself and others.