Design of Real World Product



Presenters:

- Artem Fisan (Slash Reader)
- Cory Morewitz (Colrs)
- Justin Bennett (Colrs)
- Ming Jiang (Slash Reader)
- Erich O'Saben (Colrs)
- Charles Stafford (Colrs)

Our Mentor

Greg Raver-Lampman is an instructor at the Old Dominion University English Language Center



Combined Problem Statement

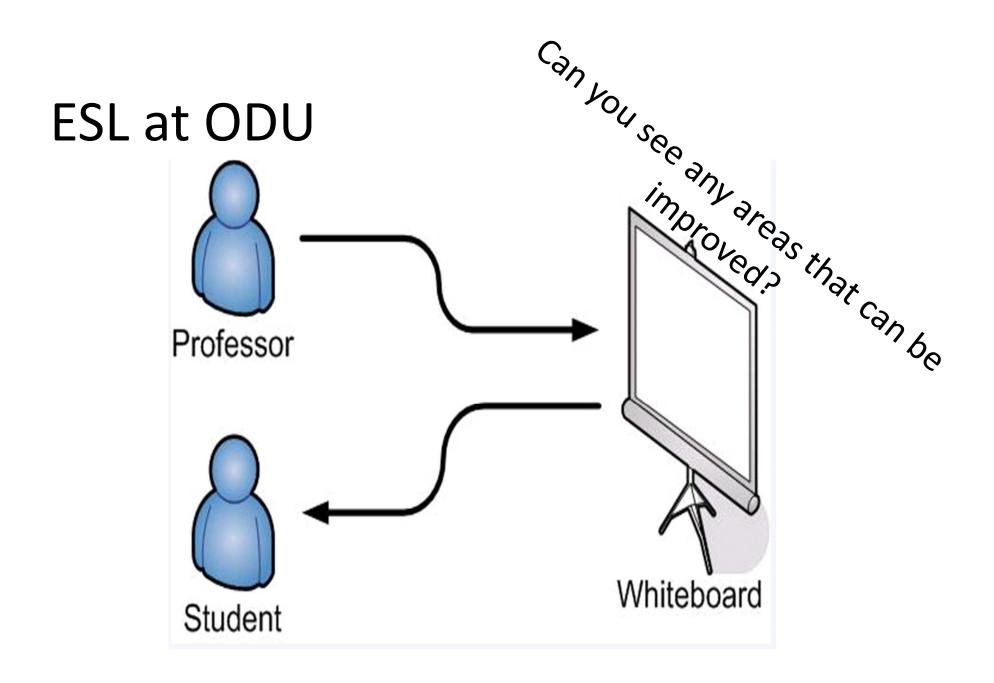
There is a lack of software designed to improve the reading speed and comprehension specifically for English as a Second Language (ESL) Students.

ESL Instructors have observed a shared difficulty among students in identifying parts of speech (POS) in the English language.

This is due in part to the highly variable sentence structures which sometimes means a noun is an adjective, or vice versa.

Combined Case Study

- ESL students are trying to succeed in Old Dominion University without any previous knowledge of English.
- Students have limited English experience and are expected to compete with native English speakers to get a college degree.
- ESL students want to learn but notice that reading comprehension can be a major obstacle.
- Student Visas are only for as long as the student is full time.
- If a student is unable to correctly understand material, they will fail, and have to spend a significant amount of time and money to succeed.



Combined Solution Statement

ESL Clash is a computer program that will incorporate two separate modules:

- Colrs will colorize text to identify different parts of speech to help facilitate ESL students' recognition and comprehension of parts of speech.
- Slash will use lexical bundles to reduce the number of fixations and regressions met by the reader.

This will help to improve ESL students reading efficiency and comprehension by providing a user friendly interface which renders the identification of parts of speech and lexical bundles in an easy to consume format.

Solution What is a lexical bundle?

Lexical Bundle, or thought group, is group of words that occur repeatedly together within the same register. It is a group of words that present a thought together.



Solution

What is a lexical bundle? (cont.)

Lexical bundles are often a set of 3 or more words that are just about always together.

Lexical Bundle	Textbooks	Conversation
I don't know what		X
I don't want to		X
Do you want to		X
I was going to		X
Are you going to		X
I don't think		X
Would you mind	X	
In the United States	X	
At the end of	X	

COLRS Explained

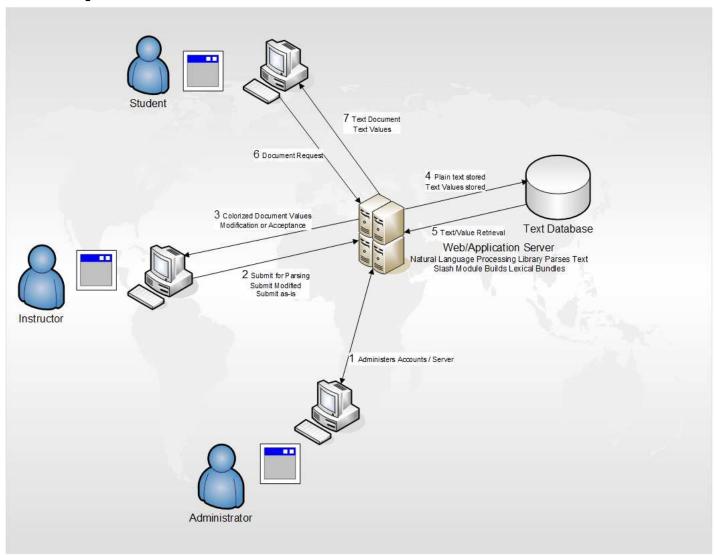
- Utilize open source Parts of Speech tagger as our "Engine"
- Output text in a clean and easy to consume format
- Allow for user intervention to change the Parts of Speech tag, if needed
- Save final versions of documents for later use

What makes our solution better?

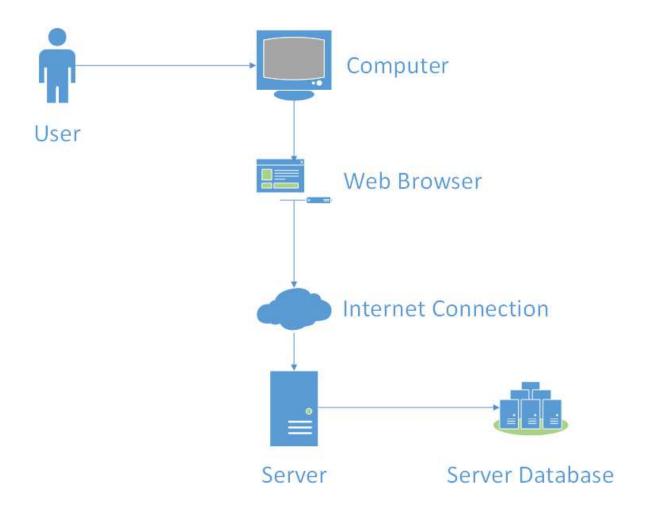
The Slash Reader is a web based application that gives:

- Ease of access
- Instructor Monitor Access (Admin Rights)
- Instructor Customization
- Individual Login
- Ability to save data (real time)
- Lexical bundle Algorithm

Proposed CLASH Process Flow



Hardware Requirements

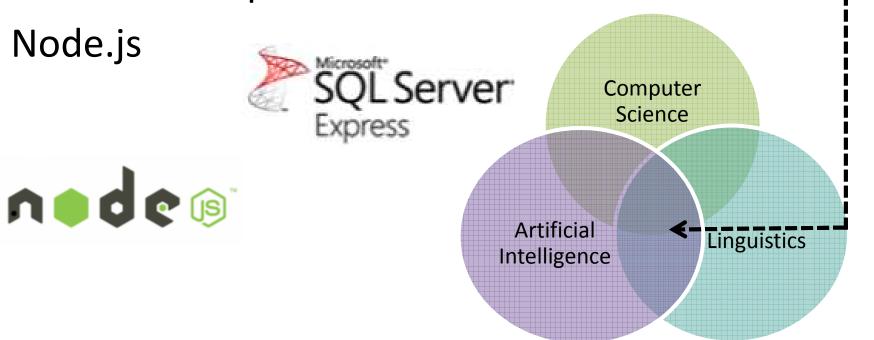


Software Requirements

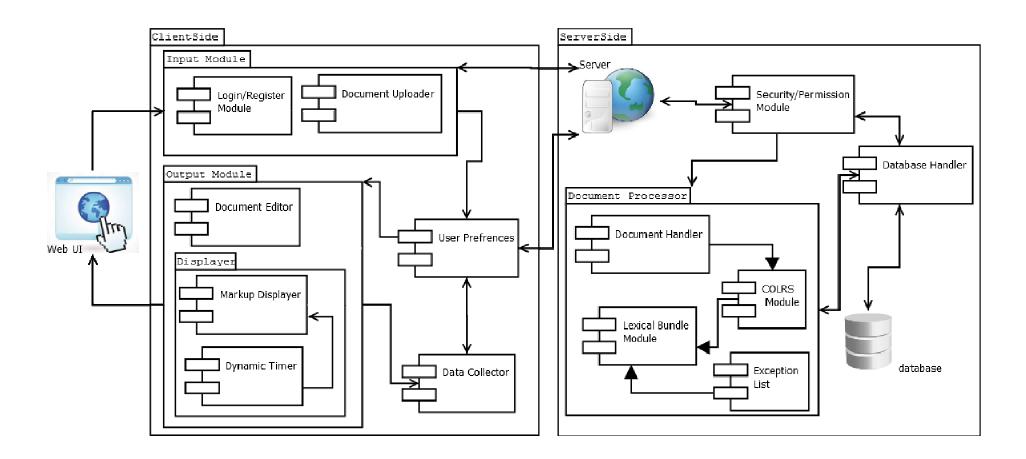
Natural Language Processing Library

SQL Server Express Natural Language Processing

Node.js



Major Functional Component Diagram



Database Schema

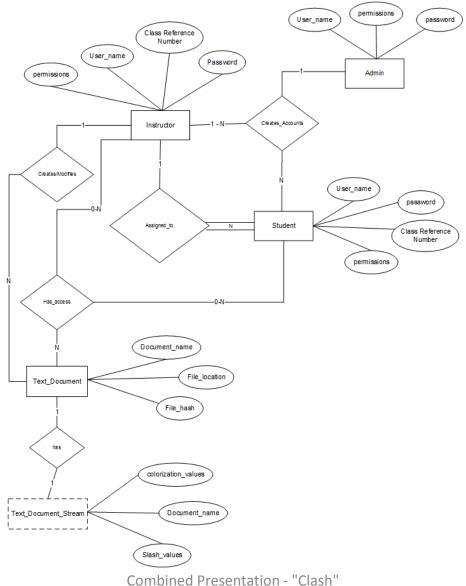








Entity Relation Diagram



Combined Presentation - "Clash" (Colrs/Slash Reader)

Data Definition Language

Relation: Has

Attributes	Field Type	Key
Document_name	Char(20)	
File_hash	Char(16)	Yes

Relation: Has_access

Attributes	Field Type	Key
File_hash	Char(16)	Yes
Permissions	Int(0-5)	

Relation: Creates_Modifies

Attributes	Field Type	Key
Document_name	Char(20)	Yes
Permissions	Int(0-5)	

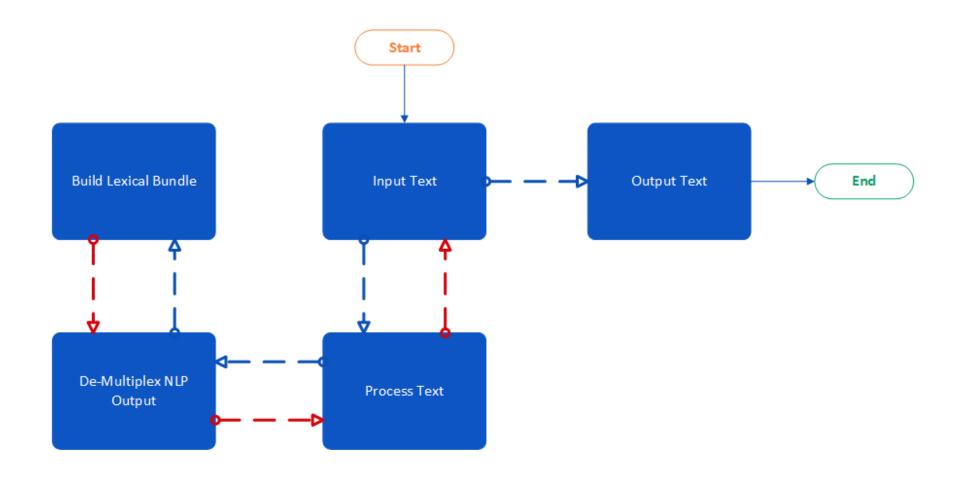
Relation: Assigned_to

Attributes	Field Type	Key
Instructor_name	Char(40)	
Student_name	Char(40)	Yes
Class Reference Number	Int(5)	Yes

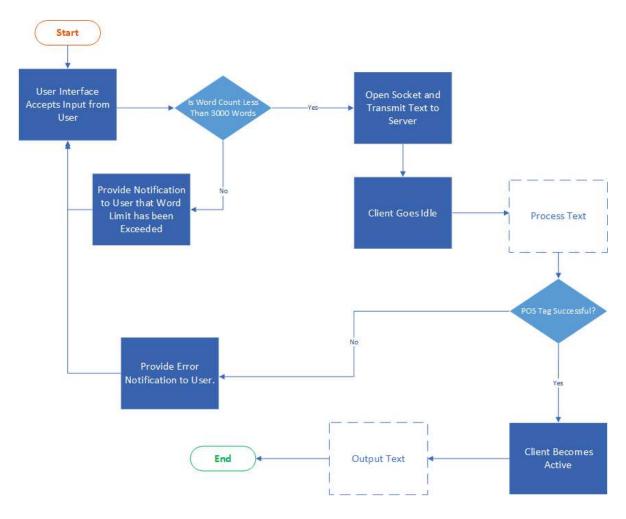
Relation: Creates accounts

Attributes	Field Type	Key	
User_name	Char(40)	Yes	
Permissions	Int(0-5)		

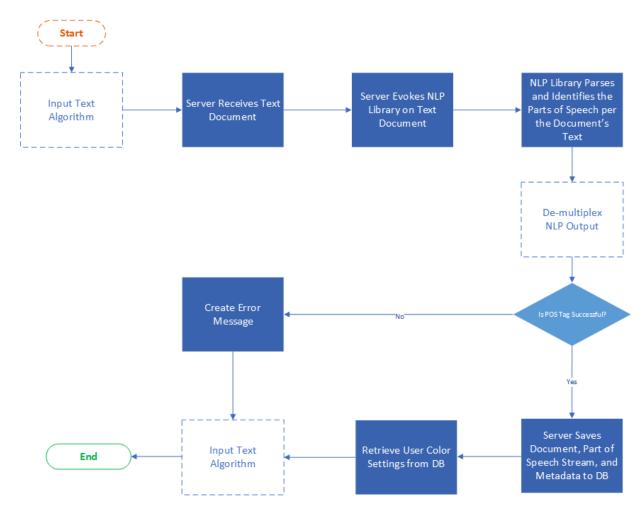
Algorithm Flow



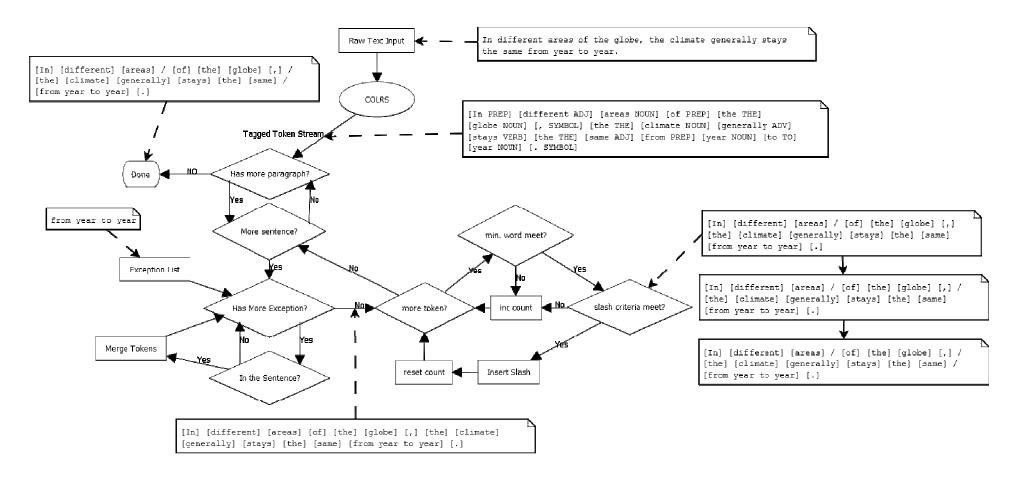
Input Text Algorithm



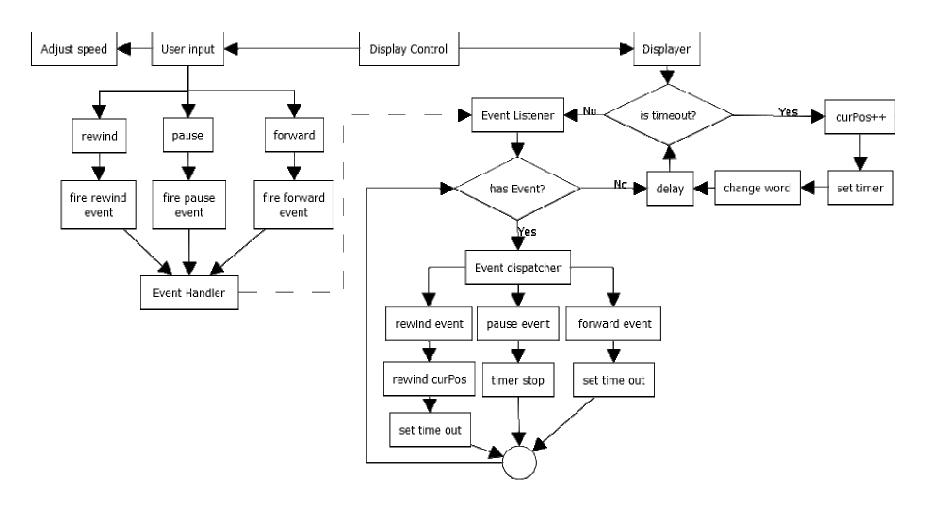
Process Text Algorithm



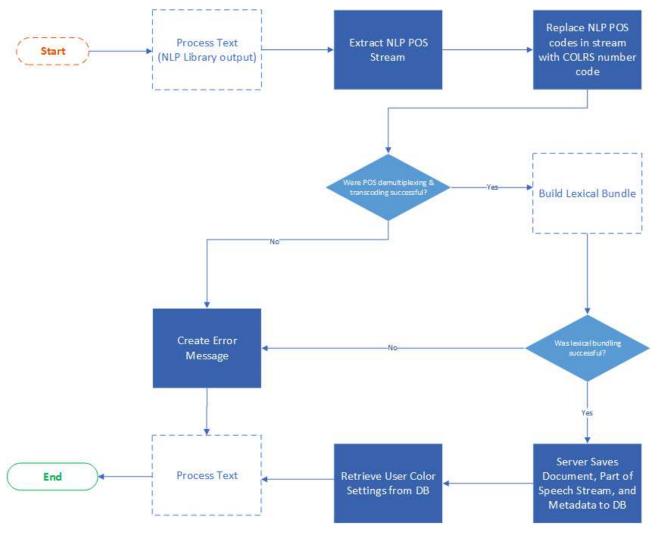
Slashing Algorithm



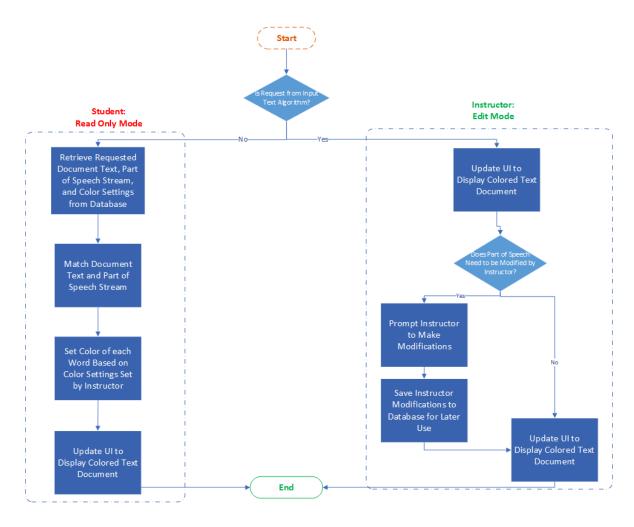
Display Control Algorithm



De-multiplex Algorithm



Output Text Algorithm



Login and Document Load



Email

Password

Register

Terms of Service

Forgot Password

Colr

Slash

Example Text

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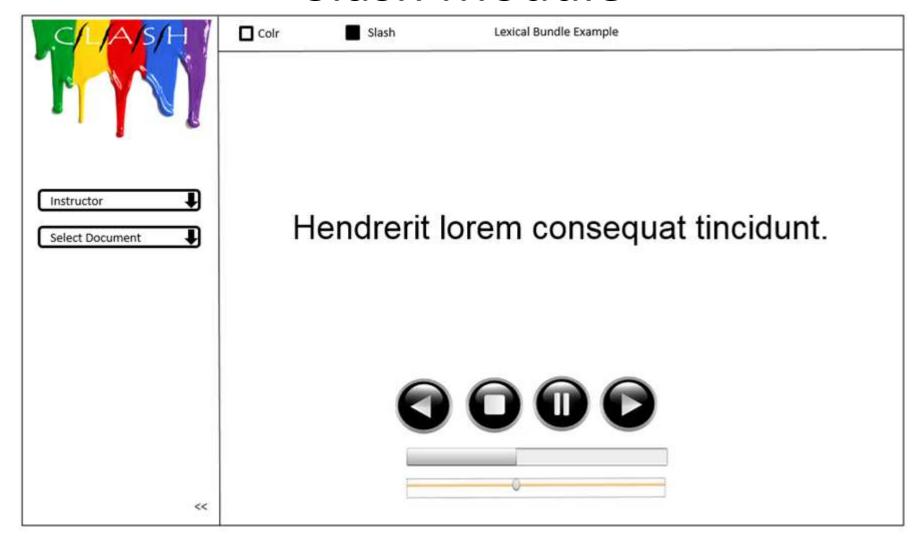


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Student View Colrs with optional Slashes



Slash Module



Slash Reader vs. Competitors

COMPETITION MATRIX		•		
	Slash Reader	spreeder.com	Spritz	Eyercize
Web-based	\checkmark	✓		\checkmark
User-controlled Speed	\checkmark	✓	√	\checkmark
Ebook-compatible	\checkmark		√	
Instructor Monitored	\checkmark			
Individual Logins	\checkmark			
Saved Activity Data	\checkmark			
Uses Lexical Bundles	\checkmark			
Instructor Customizable	\checkmark			
Free	\checkmark	✓		\checkmark

Colrs vs. Competitors

	COLRS	Stanford	Illinois	Children's games (Grammar Gorillas, British Council Games)	ZZCad	Xerox
Ease of use	₿		₩	**		**
POS Recognition	*	₿	₩		*	*
POS marking (color)	₩		₩	**		
Easy to read output	₿		*	*	*	
Editable output	*					
Target audience (ESL students)	*					
Simple interface	*		₩	*	**	*
Custom input	₿	**	₩		Limited	₩
Fast & Efficient	₩	**	*		8	₩

Customer Risks

	Impact				
Probability	1	2	3	4	5
1	C4	C3			C1
2					
3				C2	
4					
5					

C1: Customer adoption

C2: Interface complexity

C3: Limited output

C4: User adoption

Customer Risk Mitigation



C1: Mentor involvement

C2: Simple UI

C3: Necessary output with scalability

C4: User stories/testing

Technical Risks

	Impact				
Probability	1	2	3	4	5
1					T2
2			T3		T1
3					
4	T4				
5					

T1: Slash integration

T2: Part of Speech tagging

T3: Runtime

T4: Limited import options

Technical Risk Mitigation



T1: A merger with Slash

T2: Utilization of existing software

T3: Runtime testing and optimization

T4: Necessary import options with customer approval

Questions?

References

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