



Project 1: Assessment of Modernizing the eMovies Model

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CSCI381: Data Modeling
September 14, 2022

|| INTRODUCTION

Project 1 is a high-level assessment of how I transformed the eMovies Model into the modernized eMoviesSqlServer2019. In the preceding homework, I walked through my process on how I incrementally modernized eMovies. I will now focus on the final revisions I settled on, rather than the steps it took to get there. A brief insight into why I altered the model as such may be integrated into the list. This applies to the Conceptual, Logical, and Physical Data Models.

|| CONCEPTUAL DATA MODEL (CDM)

1) Add Business Objects and their Definitions:

- 1) **Person**: A single human being.
- 2) **Address**: Where a Person or Store is located.
- 3) **Star**: A Person acting in a Movie.

2) Add Business Rules:

- 1) A Person/Store can have **one or more** Addresses (Primary & Secondary).
- 2) Customer, Employee, & Star **is a** Person.
- 3) A Star can **act** in **one or more** Movies & a Movie can **star one or more** stars.
- 4) Credit Card, Electronic Payment, & Check **is a** form of Payment.

|| LOGICAL DATA MODEL (LDM)

1) Change spelling of Entities and their Attributes from ALL CAPS to First Letter Of Each Word Capitalized:

- 1) Entity PAYMENT → Payment; remove “_” from Movie_Store → MovieStore
- 2) Attribute payment transaction number → Payment Transaction Number

2) Remove short descriptors (self-documenting):

- 1) address, address 2 → Primary Address, Secondary Address.
- 2) No → Number, exp → Expiration, epay → Electronic Payment, soc sec number → Social Security Number
- 3) email → Customer Email, Employee Email
- 4) Movie: rating → Movie Rating, ...

3) Append “Id” to any attribute ending with the word “Number” (unique identifier):

- 1) Payment Transaction Number → Payment Transaction Number Id, ...

4) Add Star entity:

- 1) Add Star Id (key), Person Id (foreign key), and Movie Id (foreign key) attributes.

5) Add intermediate entity Movie Star (many-to-many relationship between Movie and Star):

- 1) Add Star Id (foreign key) and Movie Id (foreign key) attributes.

6) Normalization:

Payment entity:

- 1) Remove Credit Card Number, Credit Card Expiration, Credit Card Type attributes and add to Credit Card entity.
- 2) Remove Check Bank Number, Check Number attributes and add to Check entity.
- 3) Remove Electronic Payment Vendor Number, Electronic Payment Account Number attributes and add to Electronic Payment entity.

- 4) Add Payment Transaction Number Id (foreign key) attribute to Credit Card, Check, and Electronic Payment entities.

Address entity:

- 1) Add Address Id (key), Address State, Address City, Address Zipcode attributes.
- 2) Remove Address, City, Zipcode attributes from Customer, Employee, Store (add Address Id - FK) entities.

Person entity:

- 1) Remove First Name, Last Name, Address Id, Email, Phone Number, and Social Security Number attributes (if applicable) from Customer, Employee, Star entities and add to Person.
- 2) Add Person Id (key) attribute to Person entity & Person Id (foreign key) attribute to Customer, Employee, Star entities.

7) Determine whether attributes are optional or non-optional:

Social Security Number – non-optional, Secondary Address – optional, ...

|| PHYSICAL DATA MODEL (PDM)

Forward engineer the LDM.

1) Convert table and column names to PascalCase (by collapsing the spaces between entity/attribute names in the LDM):

- 1) `MO_RENT_REG` Movie Rental Record → `MovieRentalRecord`
- 2) `sec_sec_num` Social Security Number → `SocialSecurityNumber`, ...

2) Fully qualify table names with schemas:

- 1) `Accounting.Payment`, `Accounting.MovieRentalRecord`, ...
- 2) `Movie.MovieStore`, `Movie.MovieCopy`, ...

3) Tighten column data types using business rules, for performance/storage (MS SQL Server specific):

- 1) `EmployeeNumberId`: `varchar(20)` → `integer`
- 2) `CreditCardExpiration`: `datetime` → `date`
- 3) `OverdueCharge`: `integer` → `numeric`, ...

4) Required rows altered to NOT NULL (non-optional attributes) & non-required rows altered to NULL (optional attributes):

- 1) `SocialSecurityNumber` ... NOT NULL
- 2) `SecondaryAddress` ... NULL

5) Validation:

- 1) Default values: `EmployeeSalary` of minimum base salary, ...
- 2) Check constraints: `EmployeeAge` >= 18, ...
- 3) Triggers: catch invalid data from the front-end.

6) Strengthen weak entities (often bridge tables) with Surrogate Keys:

- 1) `MovieStore`: Push `MovieNumberId` and `StoreNumberId` columns into its body and add a primary key of `MovieStoreId`.
- 2) Same with `MovieCopy` and `MovieStar`.

7) Mask personally identifiable information (PII) with SHA256 hash:

1) Columns in Person table:

Particularly SocialSecurityNumber, ...