

## Trainer Profile – Bipin

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### Profile

- Interaction and Visual design professional with over 39 years of industry experience
- Lead a team of 30+ designers in Persistent Interactive group within Persistent Systems Ltd.
- Extensive experience as Principal Visual Designer on projects of website & GUI application design and advertising-print, in India and various other countries.
- Worked on various projects ranging from web security analytics, health care, finance and enterprise web solution.
- Visiting faculty at MIT Institute of Design, Pune, jury panel member with Symbiosis Design College and MIT Institute of Design, Pune.
- Worked on various design assignments under Finance, Supply Chain, Web Security Analysis, Life Sciences and Healthcare (LSHC) domains.
- Responsible for delivering upbeat UX and visual designs.
- Extensively interacting with client, mentoring juniors, working closely with the UI development team, participating in strategic planning meetings and conducting campus interview drives

### Educational Qualifications

- Graduate in Applied Art from Sir JJ Institute of Applied Art, Mumbai, India - 1977
- Adjunct faculty at MIT Institute of Design, Pune since 2010
- Jury panel member with Symbiosis Design College and MIT Institute of Design, Pune since 2010

### Skillset

- Design Management of projects - websites, web and mobile applications
- Interaction design, visual design strategy and implementation
- Usability testing,
- Branding and marketing collaterals

## Certifications

- Web Design Course (with HTML and Java Script) - 2000
- Certificate Course in Flash (2D animation) – 2003
- Undergone Extensive Training Sessions at Human Factors International on “User Centered Analysis, Science & Art of Web Design and Usability Testing” - 2004

## Trainings Delivered

- Left Right Mind, Pune: Training to inculcate UX design methodologies into the organization – 2015-16
- DY Patil Art Institute, Pune: Training to Introduce UX to the faculty to make them able to train students - 2016
- MIT Design Institute, Pune: Introduction to UX - a month long course to the UG and PG students – 2010 onwards
- Teaching UX in Symbiosis Design Institute, Pune.
- Currently teaching Publication Design to PG SEM 2 in MIT Design Institute, Pune

## Projects

- Enterprise Website for a leading company in Oil & Gas domain
- Commercial Website for a leading Machine Tools Manufacturer to launch a Web based application.
- Worked on various domains such as web security, finance, health care, supply chain etc.