

Trainer Profile – Preeti

Profile

- Expertise with 17.5 years of Training - SAS, R, Analytics, SAS Programming, Statistical Modelling, Analytical Testing, Business/Data Analysis, Management, Project Management, Team Building

Educational Qualifications

- Attended first 6 months courseware and 6 months of work for Ph.D., cleared Ph.D. entrance exam (Dept. of Statistics, University of Pune)
- Master of Science in Applied (Industrial) Statistics, University of Pune
- Bachelor of Science in Applied (Industrial) Statistics, University of Pune

Training Conducted

- Analytics Concepts
- SAS programming and analytics
- R programming and analytics
- AS JMP
- Statistical Modelling with Supply & Demand for KPIT, Virtusa, Bristol Cone, Fractal Analytics, SAS Singapore and SAS Indonesia

Certification

- Certified Base Programmer for SAS9
- Certified Predictive Modeler using SAS Enterprise Miner 7
- Certified Advanced Programmer for SAS9

Employment

- **Co-Founder, Technical Trainer
DataScienceLab, Pune, India.**

Apr 2014 - Current

CLIENTS: SAS (Singapore, Indonesia), IDEaS –a SAS company (Pune), KPIT INFOTECH(Pune), VIRTUSA(Chennai), BristolCone (Mumbai), Saama Technologies (Pune), Great Lakes Institute of Management (Bengaluru, Pune), MPHASIS (Bengaluru, Pune), Geometric(Pune), Allianz (Pune), Fractal Analytics (Mumbai), S P Jain School of Global Management (Mumbai), Ministry of MSME, Govt. of India organization, University of Pune, and affiliated colleges

International training assignments for SINGAPORE client:

- SAS® Programming 1,2 3
- SAS Macro Language 1
- SAS SQL1: Essentials
- SAS Enterprise Guide 1,2
- SAS Enterprise Guide for Experienced SAS Programmers
- Statistics I: Introduction to ANOVA, Regression, and Logistic Regression
- Applied Analytics Using SAS Enterprise Miner
- Advanced Predictive Modeling Using SAS Enterprise Miner
- Forecasting Using SAS Forecast Server Software

International training assignments for INDONESIA client:

- Applied Analytics Using SAS Enterprise Miner India training assignments:
- Core analytics concept training: Be DataSmart® using R
- Data analytics using R for IT companies in Pune
- Getting started with SAS programming (7 full days)
- Data Science using R for IT company in Chennai
- Data mining using R in Mumbai
- Online (LIVE WEB) training assignments on analytics using R for various clients
- SAS trainer and consultant for Master of Science (for affiliated college of University Of Pune) for their professional skill development program
- Getting started with SAS and R for Great Lakes (B'lore, Pune and Gurgaon)
- Data Analytics using R (Online) for MPHASIS
- Statistics course for S P Jain School of Global Management (Mumbai)
- Orientation to Analytics Skills for Allianz
- SAS JMP for Fractal Analytics

Other assignments:

- SAS consultant for Saama Technologies
- Analytics consultant for IT Cube on their new product design. Developing visualization and summarization using R
- Designing and developing training program as per the requirement for one of the Singapore client. (Client has team of all PHDs switching from R to SAS)
- Analytics competency mapping and training plan (SAS) for one of the international client for their business unit
- Consultant for University of Pune for their skill development program
- Technical review of a book on 'Practical applications of analytics using SAS' for US publication (Exact name of the book, author or publication house not supposed to be disclosed)
- Technical review of 'SAS Programming and Data Visualization Techniques' book by leading SAS author from UK, Philip Holland (publishing house-APRESS)

• **Senior Specialist –Intellectual Property QA**
IDeaS, a SAS company

July 2012 – Apr 2014

- Certify and validate algorithms
- Automate modules for analytical validation using SAS, batch scripting, perl, SQL, VB and Excel
- Train\mentor team members on SAS and IDeaS domain

- **Research Specialist**
IDEaS, a SAS company

Sep 2011 – July 2012

- Project I: Euro Camp Project: Duration: 3.0 months (Consulting)
- Project II: IHG Group Pricing and Optimization Solution: Duration: 5.5 months (Consulting)
- Project III: Inflation factor analysis research project: Duration: 2.5 months (Internal)
- Project IV: Hyatt Dashboard: Duration: 10 days (Consulting)

- **Software Specialist – Analytics**
SAS R&D India Pvt., Ltd.

Jan 2010 – Aug 2011

- Project I: SAS Service Parts Optimization (Manufacturing Industry Solutions offering)
- Project II: Inventory optimization
- Project III: Demand Driven Consensus Forecasting
- Project IV: Enterprise Miner
- Project V: SAS SPO Adapter for SAP
- Project VI: SAS Warranty Analysis

- **Manager – Learning & Development**
SAS R&D India Pvt., Ltd.

Oct 2005 – Dec 2009

Develop, acquire, and train to enhance the skills of employees to function within SAS Research and Development India, Pune with the highest level of efficiency and effectiveness. Coordinate, implement and assist in implementing company training programs of domain, technology and soft skills to all the employees. Manage learning & development function independently. Strength of employees was 250. Team size: 2

Projects:

- Project I: Streamline the Training Process
- Project II: Training Delivery and Ownership of Induction Programs
- Project III: Training metrics:
- Project IV: SAS University Exchange Program:
- Project V: SAS Certification:
- Project VI: Mentoring essential SAS skills program:
- Project VII: Tech day committee and other initiatives:
- Project VIII: LMS (Learning Management System) in India

- **Team Leader, Measure, Build and Analysis Team**
IDEaS India Pvt. Ltd.

Dec 2004 – Oct 2005

Team Size: 7+3

Reporting team's progress and daily activities, issues to the deputy general manager of Service Delivery Department, mainly looking after DART operations, while train and mentor the other sub team, YSA and look after the operations, on other teams, team leader's absence. Be Subject matter expert and take escalation from team members and various teams.

- **Team Leader, Decision Audit and Research Team**
IDeaS India Pvt. Ltd.

Oct 2003-Dec 2004

Team Size: 6+1

Report to DGM, Service delivery, Lead the DART team, both operationally and technically in a supportive and proactive fashion, Performance, & productivity Reviews, subject matter expert, team building

- **Member, Rapid Algorithm Improvement and Deployment**
IDeaS India Pvt. Ltd.

Mar 2001-Oct 2003

Data Analysis, Demand Forecast Decision Analysis, Reviews, Modifications, Document new processes and procedures

Product: IDeaS Revenue Management Software

- **Lecturer in Statistics & Mathematics**
Dr.D.Y.Patil College, Pimpri

Jun 1999 –Feb 2001

- Full time lecturer for B.C.S. (Statistics –theory and particles)
- Visiting faculty to B.Sc., B.Pharm., F.E.(Engineering)
- Visiting faculty to the post graduate level for Master of Computer Applications for mathematics
- Conduct theory and practical classes.
- Prepare test paper and review the performances of the students