PROJECT REPORT

A CRM APPLICATION FOR SCHOOLS/COLLEGES OF THE PROJECT

1. INTRODUCTION

1.1 Overview

The education sector is one of the most critical sectors in any society. Proper management of schools is necessary to ensure that students receive the best education possible. The management of schools involves several tasks, such as student enrolment, fee collection, exam management, library management, and more. To simplify these tasks, an application for school management can be created using Salesforce.

1.2 Purpose

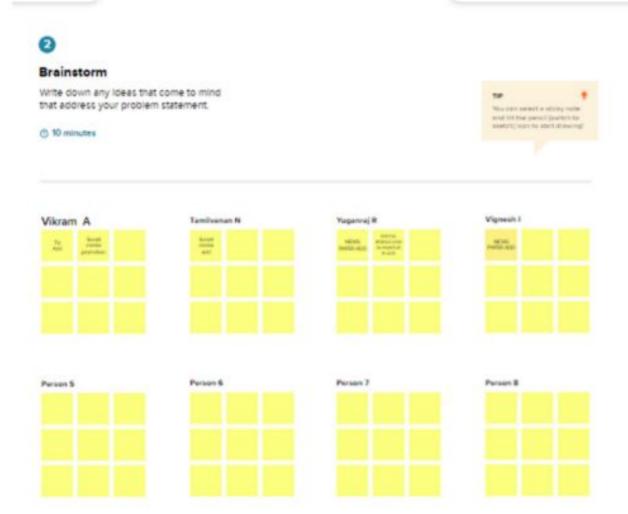
The purpose of this project is to create an application that can help school administrators manage their day-to-day tasks. This application will automate various tasks such as student enrolment, fee collection, exam management, library management, and more. With this application, school administrators can easily manage their operations and provide a better learning experience for their students.

2. PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



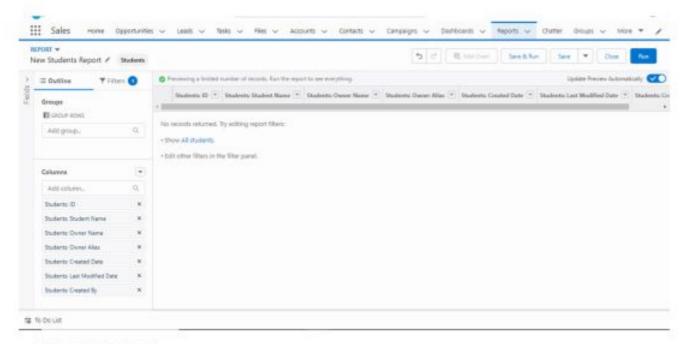
3. RESULT

3.1 Data Model:

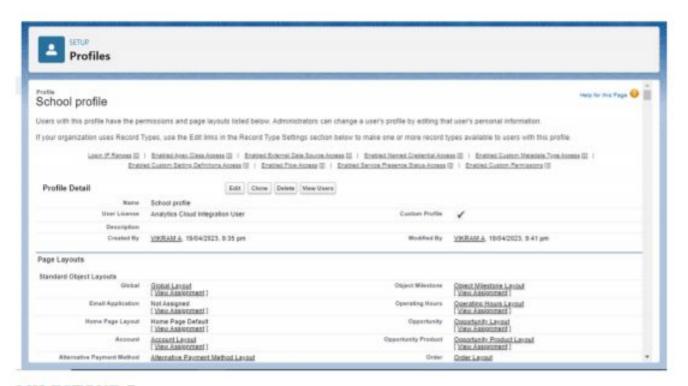
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3.2 Activity and Screenshot

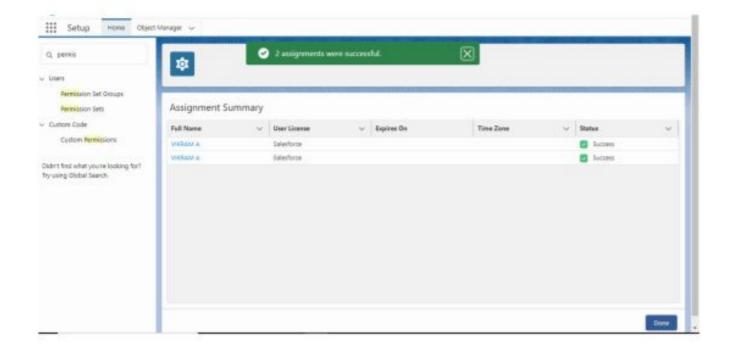
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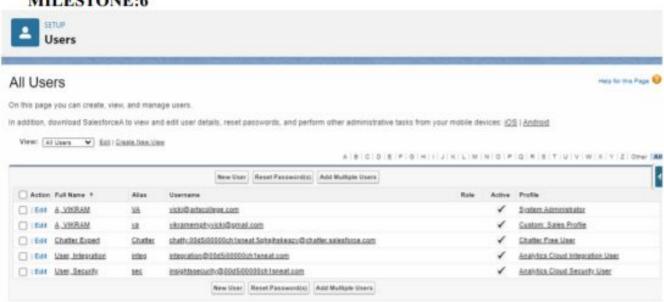
MILESTONE:5



MILESTONE:7



MILESTONE:6





4. TRAIL HEAD PROFILE PUBLIC URL

TEAM LEAD https://trailblazer.me/id/gajesh625

TEAM MEMBER 1 https://trailblazer.me/id/vignesh2341

TEAM MEMBER 2 https://trailblazer.me/id/jayaseelangopi2002

5. ADVANTAGES AND DISADVANTAGES

Advantages:

Automated Tasks: The application will automate various tasks, such as enrolment, fee collection, and exam management, which c3an save time and increase efficiency. Streamlined Operations: The application will streamline the operations of the school, making it easier for administrators to manage their tasks.

Improved Student Experience: With the application, school administrators can provide a better learning experience for their students.

Easy Access to Information: The application will provide easy access to important information such as student records, library records, and exam results.

Disadvantages:

Cost: Creating the application may involve significant costs, such as hiring developers and purchasing software licenses.

Technical Complexity: Developing the application can be technically complex, and requires expertise in Salesforce development.

Training: School staff may require training on how to use the application.

6. APPLICATIONS:

The application can be used by schools of all sizes to manage their operations more efficiently. It can also be customized to fit the specific needs of the school.

7. CONCLUSION

The creation of an application for school management using Salesforce can help schools streamline their operations, save time and increase efficiency, and provide a better learning experience for their students.

8. FUTURE SCOPE

The application can be further developed to include additional features such as online classrooms, real-time notifications, and parent-teacher communication. It can also be extended to other educational institutions such as colleges and universities.