SCHOOLS AVAILABILITY CORRELATION WITH SOCIODEMOGRAPHICS IN SAO PAULO CITY

BY GUILHERME KLEINE

INTRODUCTION

São Paulo, Brazil is a sprawling vibrant metropolis, with great disparity of social-economic conditions and educational opportunities.

This study will try to analyze the social-economics of each of São Paulo 95 districts and correlated it with school/children ration



DATA AQUISITION

Data Set1: Government Census



More than Socio-Demografic 200 indexes for the 1595 microregions inside Sao Paulo

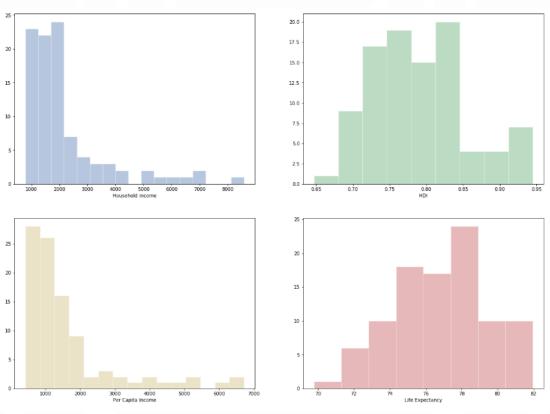
Data Set2: Foursquare API



Number of Elementary, High and Private Schools on a 2km radius of each distric

DATA ANALYSIS 1

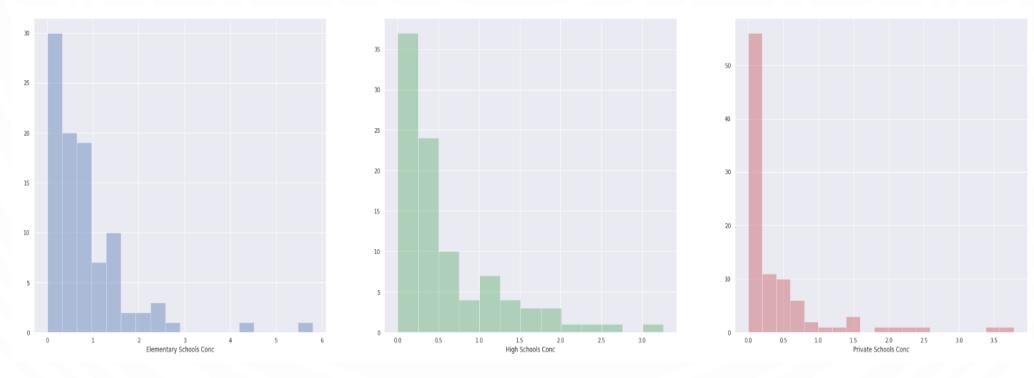
Socio-economic Indexes



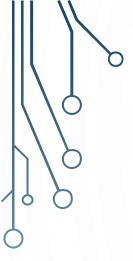
There is big disparity on average income between the districts, with most districts staying at the lower end

DATA ANALYSIS 2

School Availability

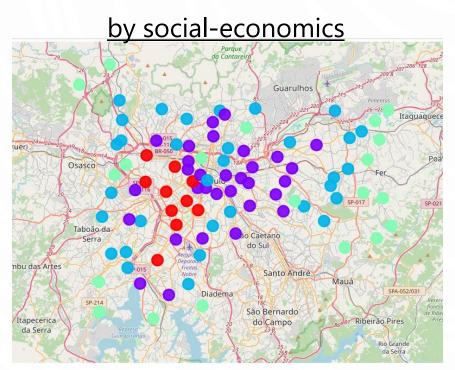


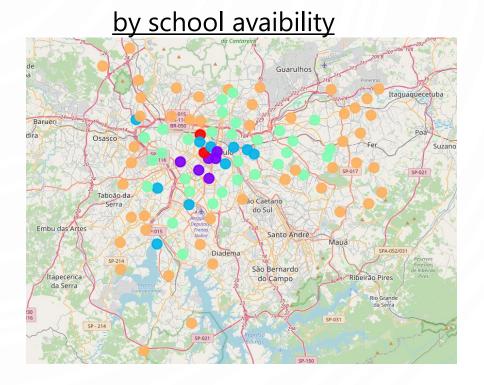
Similary to previous indexes, there is a big variation in school avaiability with most districts bellow 1 school/1000 child



MODELING

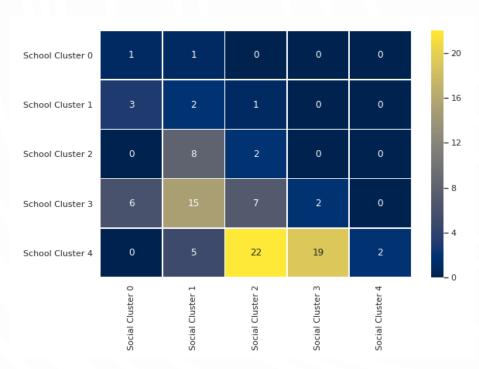
K-mean algorism was used to cluster the districts in 5 categories based on socialeconomic indexes and school availability





It showed that the districts near the financial center of the city is more wealthy and has better schools availability

CORRELATION MATRIX

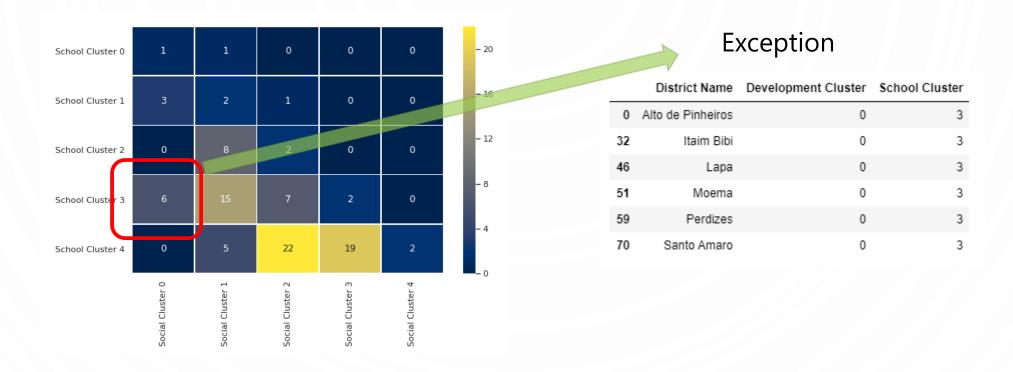


Legend

Number	Social Cluster	School Cluster
0	Highest Education, Highest Income, Highest Health	High number of private Schools and public schools
1	Medium Education, High Income	High number of private Schools
2	Medium Education, Medium Income	Medium number of public schools
3	Low Education, Low Income	Low number of schools
3	Lowest Education, Lowest Income, Lowest Health	Lowest number of schools

- Most districts are on the lower spectrum of schools availability. 82% (78 out of 95) are on either cluster 4 or 3.
- The districts on Social-economic cluster 0, 1 and 2 follow the diagonal line, where there is a correlation between both clusters

CORRELATION MATRIX



Those 6 affluent districts have potential for new private or public schools installation



CONCLUSION

- Clustering showed that the districts near the financial center of the city is more wealthy and has better schools availability
- There is a great disparity in school availability between districts, where most districts situated on the lower 2 tiers.
- More affluent district have more schools available, either public or private. There are
 6 districts that are exception for this trend