

After Silent Spring: Altruistic Legacies of Herbicidal Warfare in Vietnam

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Outline

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Introduction

War Fosters Altruism, How and Why?



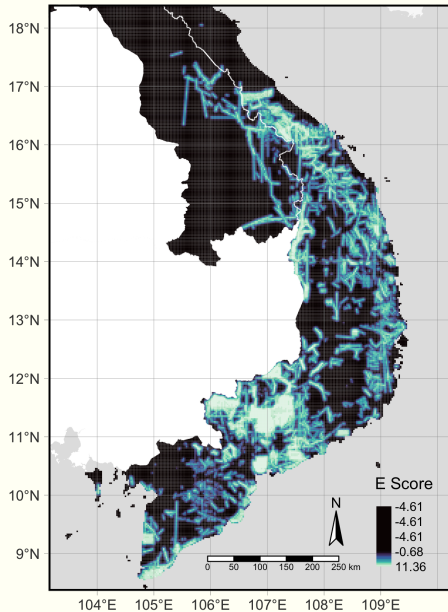
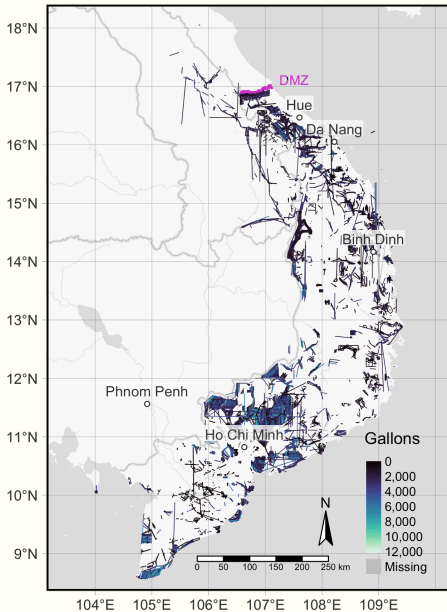
- ❖ Exposure to **political violence** fosters **altruism** and **prosocial behavior** (e.g., Bauer et al., 2016, 2014; Bellows & Miguel, 2006, 2009; Blattman, 2009; Dinas et al., 2021; Lindsey & Koos, 2024; Lupu & Peisakhin, 2017; Wayne & Zhukov, 2022)
 - ❖ both direct (e.g., survivors) and indirect (e.g., descendants)
- ❖ New insights from **a lab-in-the-field experiment** in Da Nang, Vietnam (pilot experiment, $N = 30$)
 1. **“My pain”** effect: Herbicide **victims** behave **altruistic**
 2. **“Your pain”** effect: **Non-victims** behave **altruistic toward** victims

Experiment Design

Sample

- ❖ **“Hard-to-reach” population:** Herbicide (most notably AO) victims and their families/descendants
 - ❖ We are somehow (officially) granted **access to the herbicide victims** (households) in **Da Nang**
 - ❖ Two major US air bases for Operation Ranch Hand (1962–71): Bien Hoa (near Ho Chi Minh City) and Da Nang
- ❖ **Sample:** 15 households (each) **with/without** herbicide victim(s) (30 in total) in Hoa Hai (commune), Da Nang (district) (cf. Torgerson & Torgerson, 2008, Chap.12)
 - ❖ based on the official victim records ($15/76 = 19.7\%$)
 ↪ (partly) addressing measurement error
 - ❖ Face-to-face (online is infeasible), Aug 29–Sep 2, 2023
 - ❖ We ended up with **a sample of 28(/30) households (respondents)** due to errors in the field

Herbicide Exposure



Study Area



Experimental Measurements

Behavioral Outcome

- ❖ **Dictator (sharing) game** (next slide) \rightsquigarrow today's talk

Attitudinal Outcome

- ❖ Government/party support \rightsquigarrow **NOT** approved
- ❖ Institutional/interpersonal trust \rightsquigarrow **NOT** approved
 - ❖ both direct questioning and indirect approaches (e.g., crosswise model, endorsement and list experiments)

Demographic Variables, etc.

- ❖ Covariates: Household and respondent attributes (education, gender, income, etc., Appendix slides)
- ❖ Other outcomes: Social and political organization membership/leadership (not reported here)

Treatment and Outcome

Outcome: Sharing in Dictator Game

- Respondents receive VND 80K ~ a half-day wage
 - Minimum hourly wage in Vietnam ~ VND 20K ~ USD 0.8
- decide how to **share** (“**donate**”) the VND 80K with an **anonymous recipient** with an increment of 10K (0–80K)

Randomized Treatments

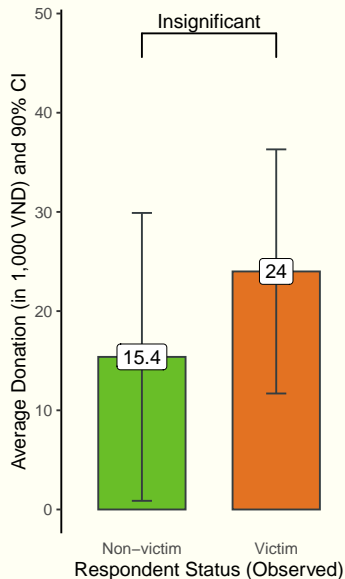
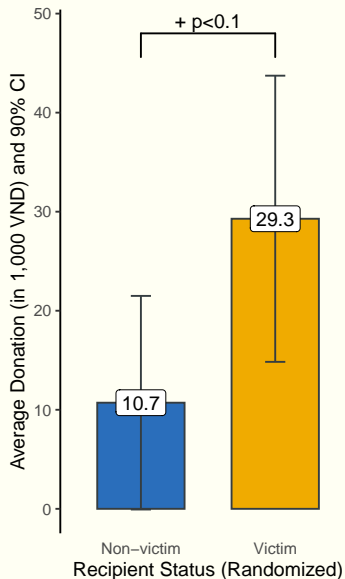
1. **Recipient status**: An anonymous household [**with herbicide victim(s)**] \rightsquigarrow “**your pain**”
2. **Decision timing**: Dictator game at the [**beginning/end**] of the herbicide-related survey \rightsquigarrow **information stimulus**

Herbicide Victim Status (Observed)

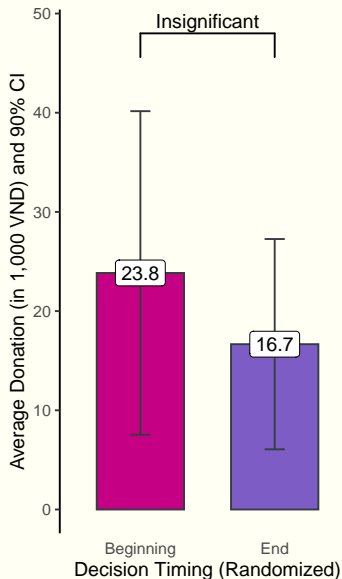
- **Respondent status**: With 1+ victims or not \rightsquigarrow “**my pain**”
- mimicking the key variable in previous studies

Results

Naïve Difference



Naïve Difference



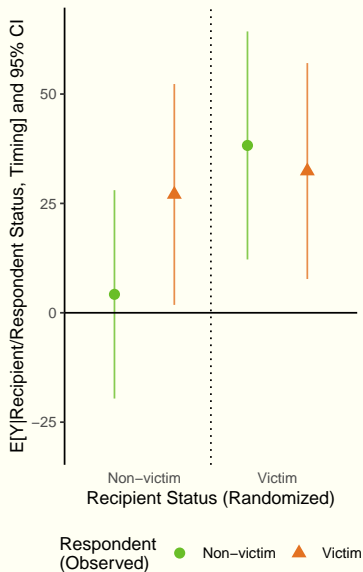
- ❖ **“Your pain” effect: Recipient victim status** is associated with an **increase** in donation of **VND 18.6K** (from 10.7K to 29.3K)
- ❖ **“My pain” effect: Respondent victim status** is associated with an **increase** in donation of **VND 8.6K**
 - ❖ consistent with existing literature
 - ❖ yet the association remains statistically **indeterminate**
- ❖ **Decision timing** is associated with a **decrease** in donation amount of **VND 7.1K**
 - ❖ and remains **inconclusive**

Regression Estimates

	Outcome: Donation (in 1,000 VND)					
	(1)	(2)	(3)	(4)	(5)	(6)
Main Effects						
Victim Recipient ("Your Pain")	18.65 ⁺ (10.79)	34.04* (15.56)	18.71 ⁺ (10.91)	32.32* (11.54)	50.14** (14.20)	33.82* (12.28)
Decision Timing (1 if at the end)	-9.71 (10.89)	-9.84 (10.71)	-17.53 (16.01)	-20.11 ⁺ (10.63)	-16.87 (9.96)	-26.39 (17.37)
Victim Household ("My Pain")	8.62 (10.89)	22.83 (15.01)	0.81 (16.01)	6.22 (11.65)	30.54 ⁺ (16.73)	-0.74 (19.18)
Interaction Effects						
Victim Recipient × Victim Household		- 28.69 (21.23)			- 42.21 ⁺ (22.24)	
Decision Timing × Victim Household			14.82 (22.03)			11.21 (24.13)
Pre-1961 resident				✓	✓	✓
Demographic controls				✓	✓	✓
Average outcome	20	20	20	20	20	20
Observations	28	28	28	27	27	27
Adjusted R ²	0.04	0.08	0.02	0.35	0.45	0.32

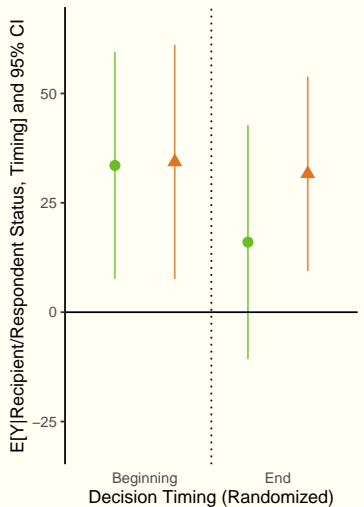
OLS estimates. Standard errors in parentheses. ** $p < 0.01$, * $p < 0.05$, + $p < 0.1$.

Heterogeneous Effects

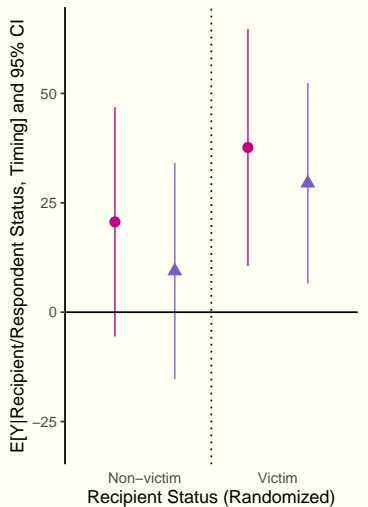


- ❖ **“Victim recipient”** (your pain) is associated with an **increase** in donation by **non-victim households** (dots, Model 2)
 - ❖ yet the effect is invisible among victim households (triangles)
- ❖ **“Your pain”** effect in **non-victim’s** responses, but **not** in **victims’**
- ❖ **Heterogeneous effect** for a **behavioral** outcome
 - ❖ echoing previously-reported effect heterogeneity (Dinas et al., 2021; Wayne & Zhukov, 2022)
 - ❖ ANOVA: $F = 1.83, p = 0.19$ (w/o), $F = 3.60, p = 0.08$ (w/ controls)

Heterogeneous Effects

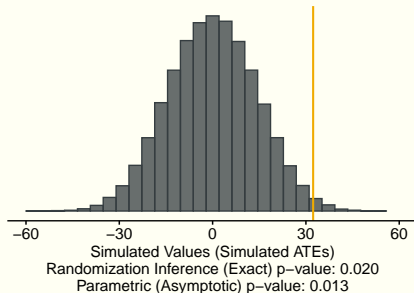
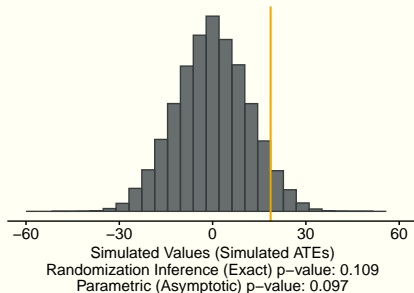


Respondent (Observed) ● Non-victim ▲ Victim



Decision Timing (Randomized) ● Beginning ▲ End

Randomization Inference



- Accounting for the **small sample size** ($N = 28$)
 - also the right-skewed outcome distribution
 - asymptotic approach would be ill-suited
- Randomization inference** and **asymptotic** inference yield **similar** results for **recipient** victim status
 - with **a sharp null** hypothesis: $\tau_i = 0 \forall i$
 - with (Model 4, bottom), without controls (Model 1, top) (cf. Young, 2019)

Conclusion

Your Pain, My Pain, and Altruism

- ❖ **“Your pain” matters** in generating post-war **altruism**
 - ❖ Effect **heterogeneity**: **Non-victims’** choices were **swayed** by the **“your pain”** treatment while **victim** households’ choice remained **stable**
- ❖ **Dual legacies** of war on **altruism**
 1. **“My pain” effect**: War alters **victim’s behavior** via **direct exposure** (e.g., Bauer et al., 2014; Bellows & Miguel, 2006, 2009; Blattman, 2009) and **indirect exposure/transmission** (e.g., Lindsey & Koos, 2024; Lupu & Peisakhin, 2017; Wayne & Zhukov, 2022)
 2. **“Your pain” effect**: War alters **non-victim’s behavior**
↪ Previously **under-studied** legacies of political violence
- ❖ **Lasting legacies** of political violence **beyond** the first-generation victims
 - ❖ transmission via **interaction?** **Empathy?**

No Pain, No Altruism?

- ❖ **Full-scale experiment** is scheduled later this year with a **bigger sample** (hopefully $N = 300-500$)
- ❖ **Experimental measures and outcomes**
 - ❖ **Behavioral**: (1) Games (ultimatum game, trust game, and envy game) and (2) risk propensity (dichotomous choice, coin toss or not, keeping the expected value constant)
 - ❖ **Attitudinal**: (1) Sympathy for victims elsewhere (Hiroshima/Nagasaki/Palestine/Ukraine) and (2) anti-US sentiments (perpetrator of indiscriminate violence)
- ❖ **Mechanisms? Mediators? Moderators?**
 - ❖ causal processes (= indirect effect) and causal interactions (= conditioning effect of a mediator) (Acharya et al., 2018)
- ❖ **“Long-term” effects?**
 - ❖ follow-up survey in December 2024 or January 2025

Thank You

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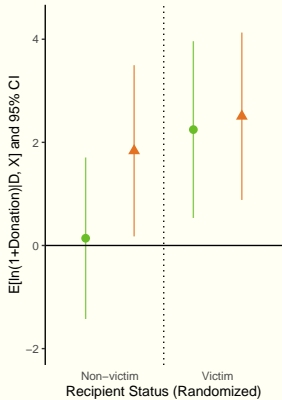
📄 on the legacies of herbicidal warfare is available at:
<https://ssrn.com/abstract=4512129>

Appendix

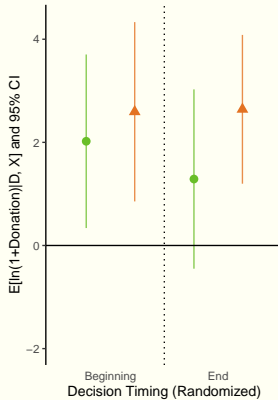
Descriptive Statistics

	N	Mean	SD	Min	Max
Outcome					
Donation (dictator game)	28	20	29.059	0	80
↪ 20/80 = 25% approximately matches the known experimental results (~ 20%)					
Herbicide victim status					
Household with herbicide victim(s) (1 = yes)	28	0.536	0.508	0	1
Household attributes					
Pre-herbicide (1961) resident (1 = yes)	28	0.536	0.508	0	1
Female household head (1 = yes)	28	0.464	0.508	0	1
Household size (N family members)	28	3.357	1.789	1	7
With wage income (1 = yes)	28	0.929	0.262	0	1
Annual wage income (in million VND)	28	95.793	90.575	0	300
Respondent attributes					
Age	27	57.889	13.846	32	80
Education (years)	28	9.250	4.178	0	15
Female (1 = yes)	28	0.571	0.504	0	1
Not in regression models					
Residence duration (years; NA = “for centuries”)	14	16.714	18.378	5	72
↪ transformed into “pre-herbicide resident”					
N herbicide victims	28	0.821	0.905	0	3
N died herbicide victims	28	0.286	0.659	0	3
Family member(s) with serious illness (1 = yes)	28	0.500	0.509	0	1
N family members with serious illness	28	0.750	0.887	0	3

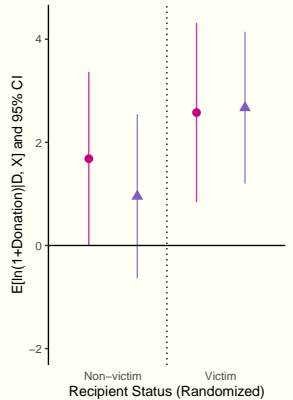
Heterogeneity: Logged Outcome



Respondent (Observed) ● Non-victim ▲ Victim



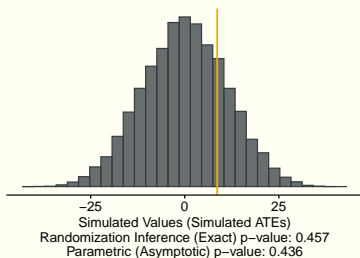
Respondent (Observed) ● Non-victim ▲ Victim



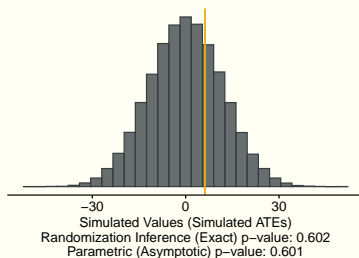
Decision Timing (Randomized) ● Beginning ▲ End

Randomization Inference

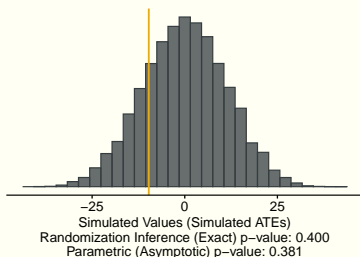
Respondent Victim, Model (1) w/o controls



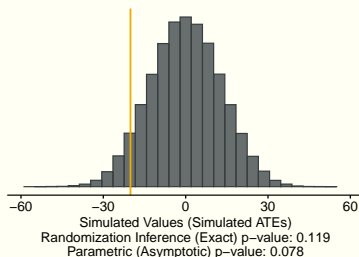
Respondent Victim, Model (4) w/ controls



Decision Timing, Model (1) w/o controls



Decision Timing, Model (4) w/ controls



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