

JONAH SEGREE

Creative Strategist

linkedin.com/in/jonah-segree/

jonah12segree@gmail.com

jonahsegree.com



EXPERIENCE

Stealth Steel Designs

Product Manager | 2022 – Present

- Delivered tailored, high-impact visual solutions using Adobe Illustrator.
- Partnered with clients to craft iterative designs, fostering long-term relationships and driving satisfaction metrics.
- Streamlined production workflows, reducing turnaround times and elevating customer experience.

Fufroom Games

Marketing Lead | 2024

- Designed and implemented a results-driven marketing strategy for the "Hardcore Cottagecore" launch, achieving a 500% increase in influencer engagement.
- Produced compelling trailers and social media campaigns that elevated brand visibility.
- Built and nurtured partnerships with content creators to amplify campaign reach.

Louisville Makes Games

Communications Chair | 2024 – Present

- Led strategic PR initiatives to boost nonprofit visibility and mission impact.
- Secured earned media placements, including TV interviews and industry features.
- Strengthened community partnerships and organized high-profile events to elevate the local gaming scene.

Data Annotation Tech

AI Data Trainer | 2024 – Present

- Contributed to large language model training with Python-based datasets, optimizing performance for diverse applications.
- Validated AI outputs to ensure alignment with creative and technical benchmarks.
- Explored AI capabilities, providing actionable insights for content refinement.

SUMMARY

Strategically-driven creative professional with expertise in brand storytelling, marketing innovation, and data-informed decision-making. Skilled at blending cutting-edge technologies like AI with timeless design and marketing principles to craft impactful campaigns. A collaborative team player with a knack for creative problem-solving, delivering compelling content, and executing strategies that resonate with target audiences.

SKILLS

Creative & Strategic

- Campaign Development
- Content Strategy
- Graphic Design (Adobe Illustrator)
- Brand Storytelling

Technical

- Data Analysis & AI Training (Python)
- Web Development (HTML, CSS, JavaScript)
- Video Production (Adobe Premiere Pro)

Interpersonal

- Client Collaboration
- Project Leadership
- Cross-functional Team Coordination

EDUCATION

Bellarmine University

Bachelor of Arts in Communication | 2019 – 2023

- Minor in Marketing Communication.
- 4.0 GPA
- Knights Media Network: Created articles and video content for the university's platform.