

JONAH SEGREE

Marketing Professional

CONTACT



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PORTFOLIO

jonahsegree.com

SKILLS

- · Writing/Editing
- · Graphic Design
- · Social Media
- Public Relations
- Adobe Illustrator
- Premiere Pro
- · Web Development

EDUCATION

BELLARMINE UNIVERSITY - 2019-2023

Major in Communication

Minor in Marketing Communication

Knights Media Network

Wrote articles and produced video content for Bellarmine's student website

EXPERIENCE

STEALTH STEEL DESIGNS

Graphic Designer - 2022-Present

- Using Adobe Illustrator to create custom designs for laser-printing
- Managing customer relationships by providing mockups and revisions

FUFROOM GAMES

Marketing Lead - 2024

- · Created a marketing plan leading up to the launch of Harcore Cottagecore
- Created video content such as trailers and social media posts and influencer outreach

DATA ANNOTATION TECH

Al Data Trainer - 2024-Present

 Proofreading AI writing to help train and validate Large Language Models

LOUISVILLE MAKES GAMES

Public Relations Chair - 2024-Present

- · Forwarding the non-profit's goal of fostering local video game creation
- Promotion through social media and local news networks, organizing and being interviewed for several TV segments

VIDEO GAME DEVELOPMENT

- · 25 Games released on galactical.itch.io
- Gained time management skills and the ability to quickly turn around projects

