JONAH SEGREE
Creative Professional | Marketing & Design

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EXPERIENCE

Stealth Steel Designs
Product Manager | 2022 – Present
• Designed custom laser-print graphics using Adobe Illustrator.
• Collaborated directly with clients to deliver mockups and iterative revisions.
• Lowered time to fulfillment and increased customer satisfaction each year

Fufroom Games
Marketing Lead | 2024
• Developed and executed a comprehensive marketing plan for "Hardcore Cottagecore" launch.
• Produced trailers, social media content, and conducted influencer outreach.
• Improved previous influencer success rates by 500%

Data Annotation Tech
AI Data Trainer | 2024 – Present
• Wrote Python code to serve as training data that powers large language models
• Tested and documented the limits of artificial intelligence reasoning capabilities
• Validated AI-generated content, ensuring high-quality output for diverse applications.

Louisville Makes Games
Communications Chair | 2024 – Present
• Amplified the nonprofit's mission through strategic PR campaigns.
• Organized events and secured media coverage, including TV interviews.
• Boosted local visibility and fostered partnerships in the gaming industry.

Video Game Development
• Published 25+ games on galactical.itch.io.
• Taught myself programming and software development to bring my vision to life
• Honed time management and creative problem-solving by delivering rapid-turnaround projects.

SUMMARY

Brand focused creative with a specialty in advertising and social media content. Combining technology such as large language models and custom software solutions with tried and true principles of design and marketing. Collaborative teamplayer with a strong ability to contribute to brainstorming and recognize when a novel approach is needed, or when keeping it simple is best. Able to deliver high quality materials consistently and within deadlines.

SKILLS

Creative & Technical Skills
• Graphic Design (Adobe Illustrator)
• Video Production (Adobe Premiere Pro)
• Writing & Editing
• Social Media Marketing & PR Strategy

Technical Proficiencies
• Web Development (HTML, CSS, JavaScript)
• Game Development (Lua, LÖVE)
• AI Development and Training (Python)

Soft Skills
• Client Collaboration
• Time Management
• Adaptable Project Leadership

EDUCATION

Bellarmine University
Bachelor of Arts in Communication | 2019 – 2023
• Minor in Marketing Communication.
• 4.0 GPA
• Knights Media Network: Created articles and video content for the university's platform.