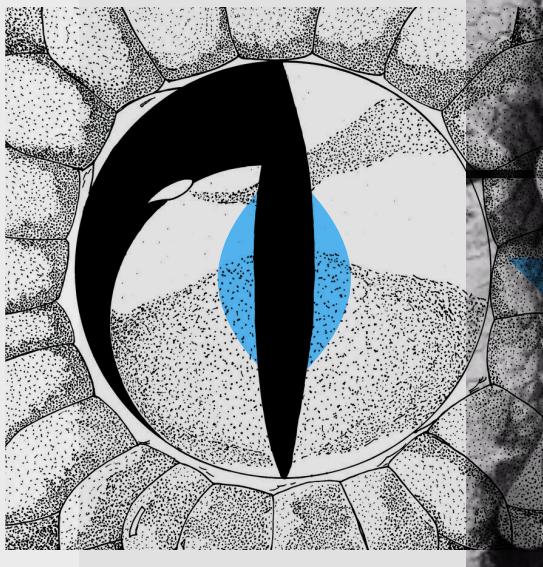




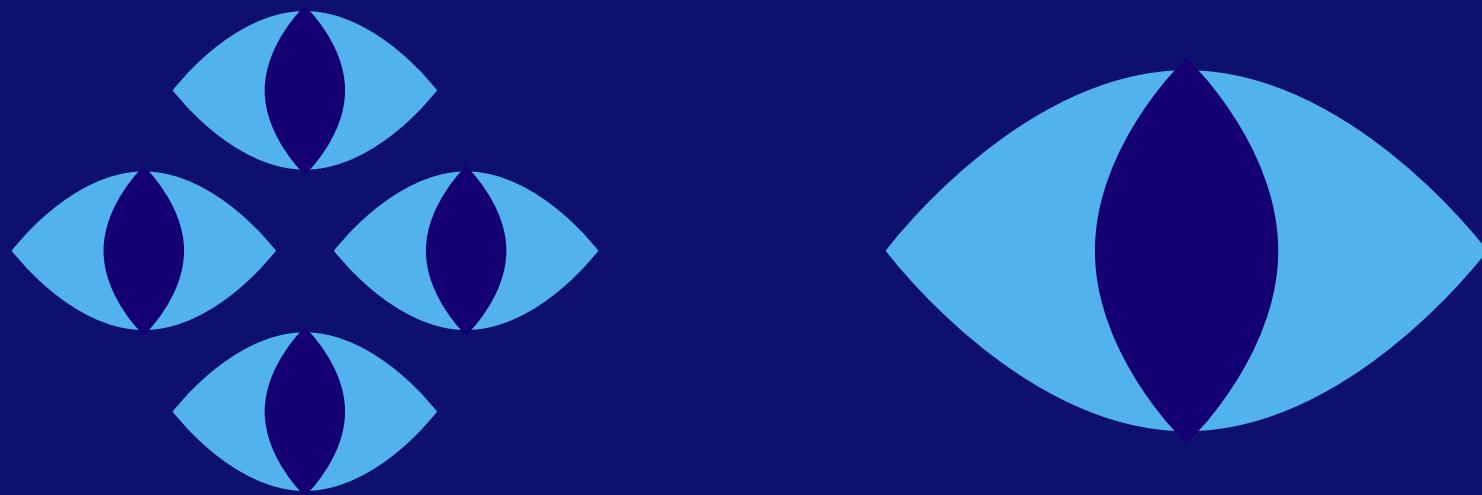
LOGO VIBE



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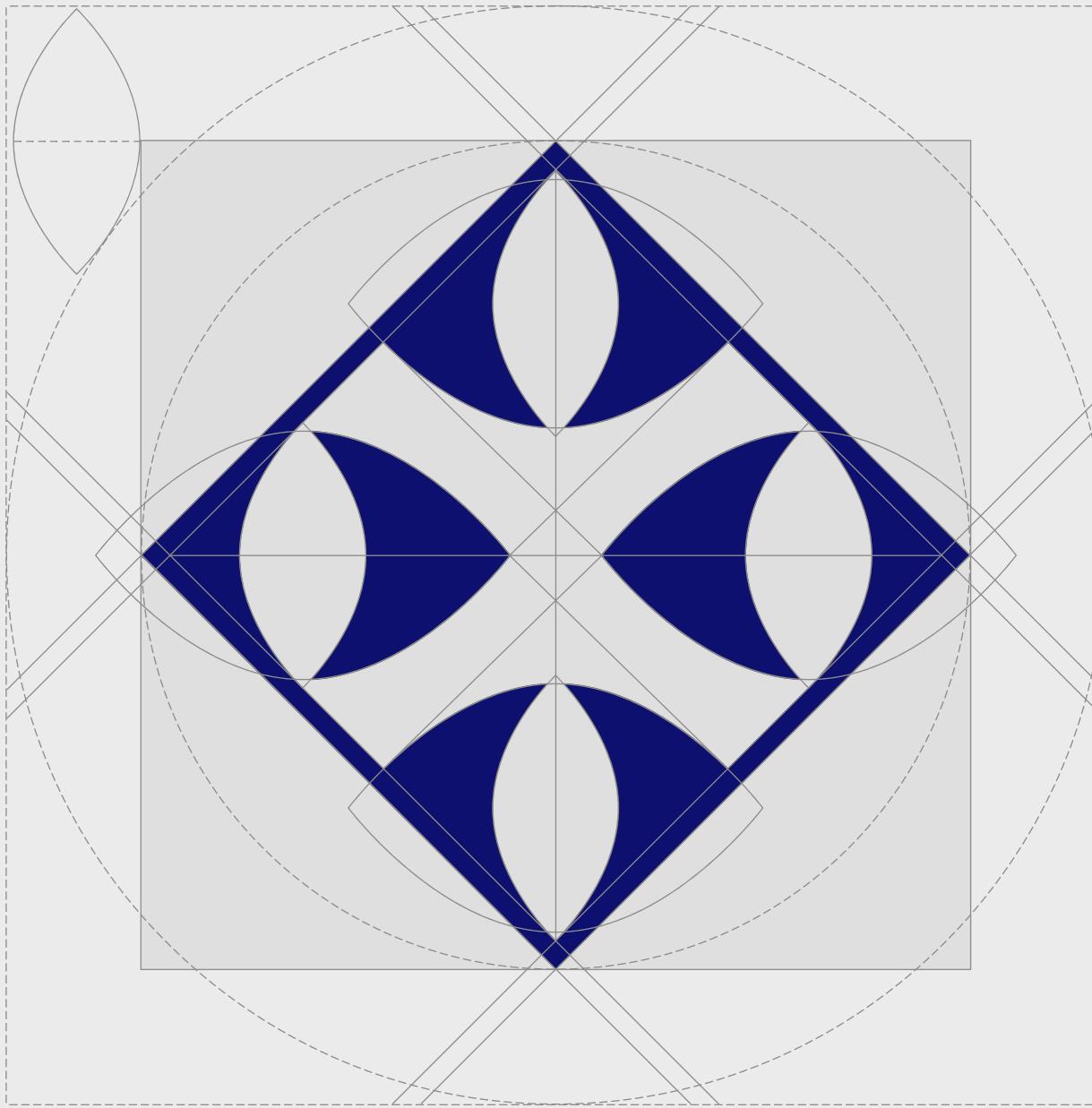
LOGO ELEMENTS



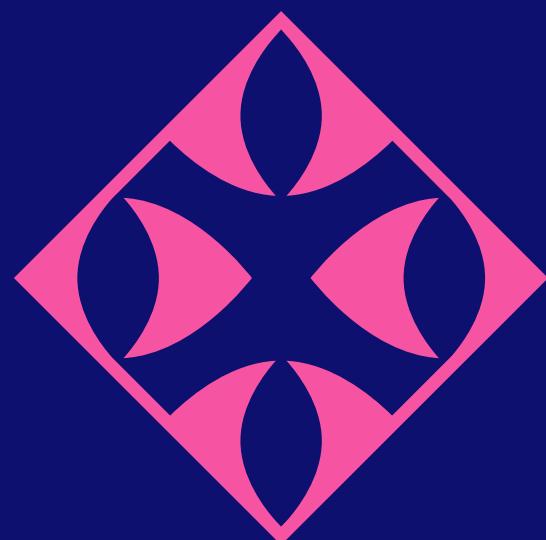
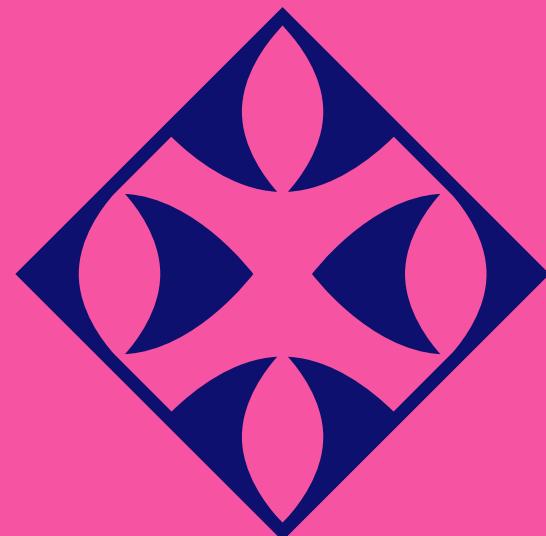
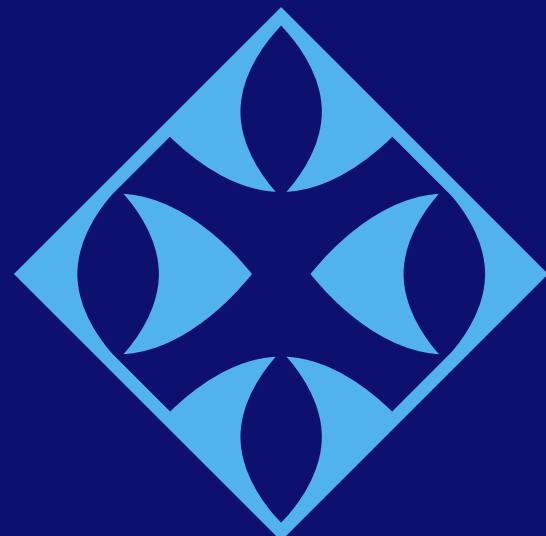
LOGO



AYOUT / SAFE ZONE



LOGO COLORS



LOGO VARIANTS



TYPOGRAPHY

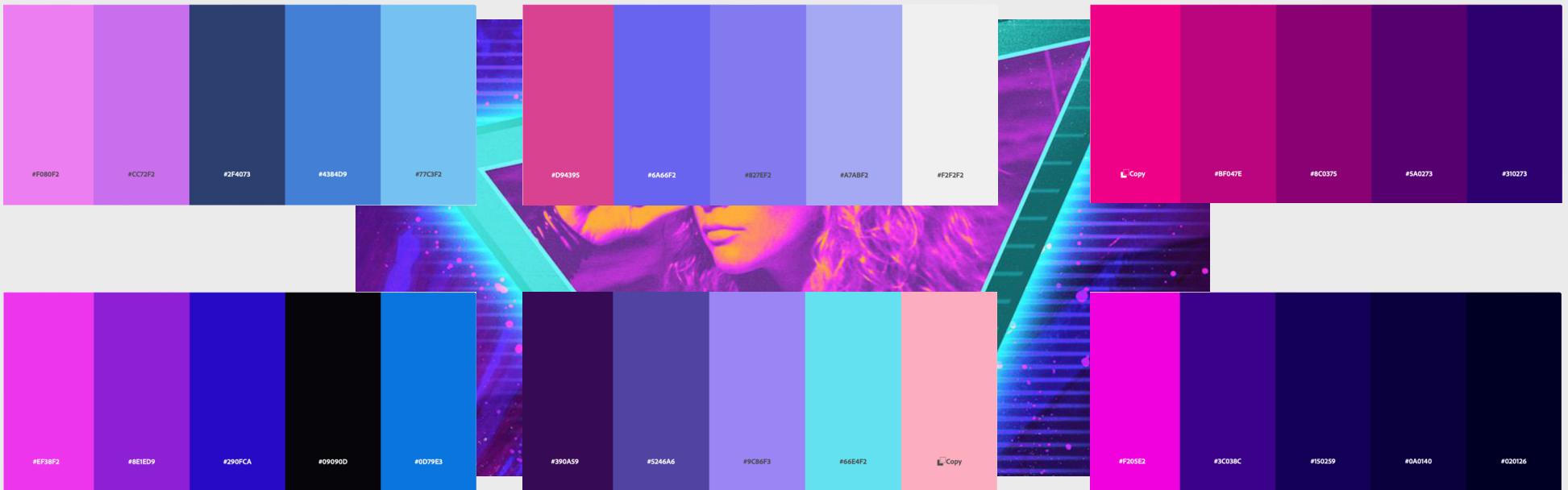
Headline font: Moche

A B C D E F G H I J K L M N O P Q R S T U V W X
Z Y a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 0

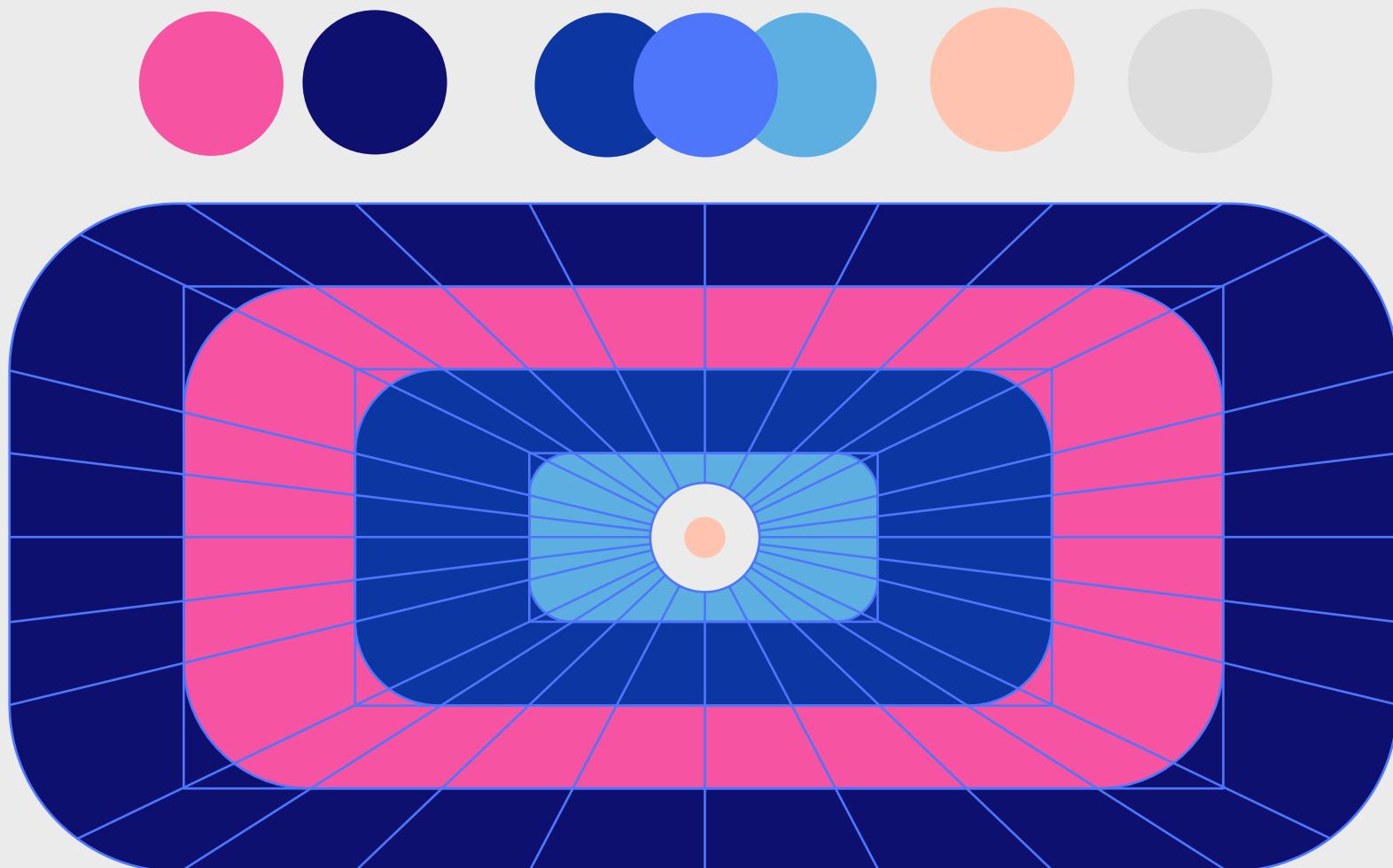
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a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

COLOR VIBE



KEY-COLOR PICK



#F653A2

#0D106E

#0C36A1

#4D76FB

#5EAFFE1

#FFC4B0

#DDDDDD

IDENTITY VIBE



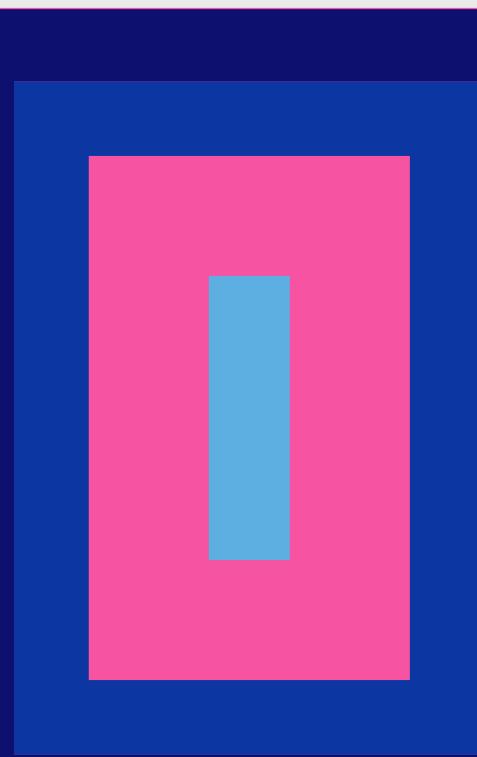
ELEMENTS



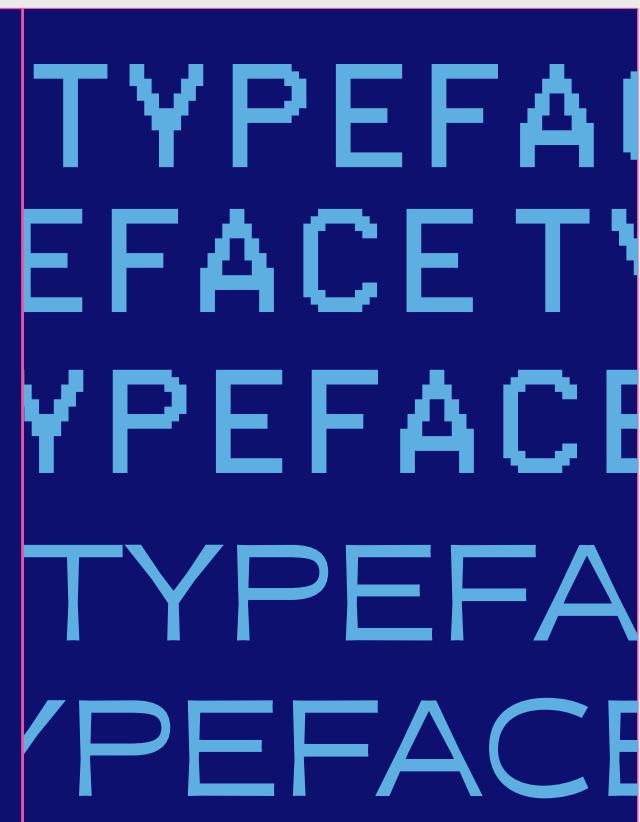
KEY VISUAL SYSTEM



Raster/Bitmap



Color



Typeface

