FORUM GALA

UX Designer | Product Designer

www.forumgala.com

☎ : (704)-858-3562

in : linkedin.com/in/forumgala

✉ : forumgala.apr30@gmail.com

Work Experience

UX Designer | Informative Technologies
Jan 2020 - Present

- Leading the UX Design function as the sole UX Designer
- Working cross-functionally with multiple teams
- Created an agile process and smoothened the entire product lifecycle, eventually improving collaboration and team bonding
- Researching and designing a nutrition and fitness application for the Mecklenburg County Health Department to create health awareness among older adults

UI Developer | Persistent Systems
Jan 2017 - May 2018

- Worked with cross-functional teams to improve the user experience of an online speaker bureau portal
- Developed multiple web pages in close collaboration with the UX team
- Reviewed and optimized old code to maintain consistency

Portfolio Work

UX Designer | NutriFit
Mar 2020 - Present
(Health Industry)

- Self-initiated user interviews of stakeholders and older adults
- Conducted competitive analysis of similar applications in the app stores
- Designed user flows and the high-fidelity prototype of the entire application

UX Researcher & Designer | Bank of America Lite
Oct 2019 - Nov 2019
(Finance Industry)

- Ideating on a solution that would make using the app more convenient
- Researching on the pain points of the original application through Google form surveys and user interviews
- Designing a Lite application using initial paper sketches and prototyping

UX Researcher & UI Designer | Trail Scouts
May 2019 - July 2019
(Navigation Industry)

- Analyzing needs of amateur hikers using user interviews, user personas and card sorting
- Researching on a trail scout application and drone for recreational hikers
- Leading the cross-functional team for the mobile application design

UX Researcher & UI Designer | UNCC Transient
Aug 2018 - Dec 2018
(Transportation and Navigation Industry)

- Discovering people's pain of waiting at bus stops through semi-structured interviews
- Providing discovery deliverables using story maps and user personas
- Designing the dashboard interface prototype for UNC Charlotte bus systems

Education

M.S. - I.T. (Human Centered Design)
Aug 2018 - Dec 2019

University of North Carolina at Charlotte, NC

Design

Affinity Mapping
Brainstorming
Interaction Design
Physical Prototyping
Prototyping
Sketching User Personas
Storyboarding
Wireframing

Research

A/B Testing
Competitive Analysis
Contextual Inquiry
Guerrilla Testing
Heuristic Analysis
Stakeholder Interviews
Surveys
User Testing
User Flows

Tools

Adobe Illustrator
Adobe XD
Adobe Photoshop
Axure
Balsamiq
Figma
Invision
Sketch

Development

HTLM5
CSS
JavaScript
jQuery
Bootstrap

Certificates

Enterprise Design Thinking Practitioner
IBM
Apr 2020

Mobile User Experience (UX) Design
Interaction Design Foundation
Jan 2020

UI Design Patterns for Successful Software
Interaction Design Foundation
Sept 2019