FORUM GALA

UX Designer | Product Designer

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Work Experience

UX Designer | Informative Technologies   Jan 2020 - Present

- Researching and prototyping a nutrition and fitness application for the Mecklenburg County Health Department

Software Engineer | Persistent Systems   Jan 2017 - May 2018

- Worked with cross-functional teams to improve the UX of an online speaker bureau portal
- Developed web pages in close collaboration with the UX team

Projects

UX Designer | 411 Fit   Mar 2020 - Present

- Competitive analysis of similar applications in the app stores
- Designing user flows and the high-fidelity prototype of the entire application

UX Researcher & UX Designer | Bank of America Lite   Oct 2019 - Nov 2019

- Worked with cross-functional teams to improve the UX of an online speaker bureau portal
- Developed web pages in close collaboration with the UX team

UX Researcher & UI Designer | Trail Scouts   May 2019 - July 2019

- Analysing needs of amateur hikers using user interviews, user personas and card sorting
- Researching on a trail scout application and drone for recreational hikers
- Leading the cross-functional team for the mobile application design

UX Researcher & UI Designer | UNCC Transient   Aug 2018 - Dec 2018

- Discovering people's pain of waiting at bus stops through semi-structured interviews
- Providing discovery deliverables using story maps and user personas
- Designing the dashboard interface prototype for UNC Charlotte bus systems

Education

M.S. - I.T. (Human Centered Design)   Aug 2018 - Dec 2019

University of North Carolina at Charlotte, NC

Design

Affinity Mapping
Brainstorming
Interaction Design
Physical Prototyping
Prototyping
Sketching User Personas
Storyboarding
Wireframing

Research

Card Sorting
Competitive Analysis
Contextual Inquiry
Guerrilla Testing
Stakeholder Interviews
Surveys
Usability Tests
User Flows
Walkthroughs

Tools

Adobe Illustrator
Adobe XD
Adobe Photoshop
Axure
Balsamiq
Figma
Invision
Sketch

Development

HTLM5
CSS
JavaScript
jQuery
Bootstrap

Certificates

Enterprise Design Thinking Practitioner
IBM
Apr 2020

Mobile User Experience (UX) Design
Interaction Design Foundation
Jan 2020

UI Design Patterns for Successful Software
Interaction Design Foundation
Sept 2019