

FORUM GALA

UX Designer

www.forumgala.com

☎ : (704)-858-3562

✉ : forumgala.apr30@gmail.com

in : linkedin.com/in/forumgala

Work Experience

UX Designer | Informative Technologies

Jan 2020 – Present

- Researching and prototyping a nutrition and fitness application for the Mecklenburg County Health Department

Software Engineer | Persistent Systems

Jan 2017 – May 2018

- Worked with cross-functional teams to improve the UX of an online speaker bureau portal
- Developed web pages in close collaboration with the UX team

Projects

UX Researcher & UX Designer | Bank of America Lite

Oct 2019 – Nov 2019

- Ideating a solution that would make using the app more convenient
- Researching on the pain points of the original application through Google form surveys and user interviews
- Designing a Lite application using initial paper sketches and prototyping

UX Researcher & UI Designer | TrailScout

Aug 2018 – Dec 2019

- Analysing needs of amateur hikers using user interviews, user personas and card sorting
- Researching on a trail scout application and drone for recreational hikers
- Leading the design of a mobile application of a cross-functional team

UX Researcher & UI Designer | UNCC Transient

Aug 2018 – Dec 2019

- Discovering people's pain of waiting at bus stops through semi-structured interviews
- Providing discovery deliverables using story maps and personas
- Designing dashboard interface prototype for UNC Charlotte bus systems

Education

M.S. – I.T. (Human Centered Design)

University of North Carolina at Charlotte, NC

Aug 2018 – Dec 2019

Design

Affinity Mapping
Interaction Design
Physical Prototyping,
Prototyping
Storyboarding
User Personas
Wireframing

Research

Card Sorting
Competitive Analysis
Contextual Inquiry
Guerrilla testing
Stakeholder Interviews
Surveys
Usability Tests
User Flows
Walkthroughs

Tools

Adobe Illustrator
Adobe XD
Adobe Photoshop
Axure
Balsamiq
Figma
Invision
Sketch

Development

HTML5
CSS
JavaScript
jQuery
Bootstrap