FORUM GALA

UX Designer | Product Designer

www.forumgala.com

Work Experience

UX Designer | Informative Technologies

Jan 2020 - Present

• Researching and prototyping a nutrition and fitness application for the Mecklenburg County Health Department

Software Engineer | Persistent Systems

Jan 2017 - May 2018

- Worked with cross-functional teams to improve the UX of an online speaker bureau portal
- Developed web pages in close collaboration with the UX team

Projects

UX Designer | 411 Fit

Mar 2020 - Present

- Competitive analysis of similar applications in the app stores
- Designing user flows and the high-fidelity prototype of the entire application

UX Researcher & UX Designer | Bank of America Lite Oct 2019 - Nov 2019

- Worked with cross-functional teams to improve the UX of an online speaker bureau portal
- Developed web pages in close collaboration with the UX team

UX Researcher & UI Designer | Trail Scouts

May 2019 - July 2019

- Analysing needs of amateur hikers using user interviews, user personas and card sorting
- Researching on a trail scout application and drone for recreational hikers
- Leading the cross-functional team for the mobile application design

UX Researcher & UI Designer | UNCC Transient

Aug 2018 - Dec 2018

- Discovering people's pain of waiting at bus stops through semi-structured interviews
- Providing discovery deliverables using story maps and user personas
- Designing the dashboard interface prototype for UNC Charlotte bus systems

Education

M.S. - I.T. (Human Centered Design)

Aug 2018 - Dec 2019

Design

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: forumgala.apr30@gmail.com

Affinity Mapping Brainstorming Interaction Design Physical Prototyping Prototyping Sketching User Personas Storyboarding Wireframing

Research

Card Sorting Competitive Analysis Contextual Inquiry Guerrilla Testing Stakeholder Interviews Surveys **Usability Tests** User Flows Walkthroughs

Tools

Adobe Illustrator Adobe XD Adobe Photoshop Axure Balsamig Figma Invision Sketch

Development

HTLM5 CSS **JavaScript** iQuery Bootstrap

Certificates

Enterprise Design Thinking Practitioner Apr 2020

Mobile User Experience (UX) Design Interaction Design Foundation Jan 2020

UI Design Patterns for Successful Software Interaction Design Foundation Sept 2019

University of North Carolina at Charlotte, NC