**How to Run the Flask Application**

1. Prerequisites:

- Ensure Python is installed on your system.

- Ensure Flask and its dependencies are installed. You can install them using pip:

```

pip install Flask Flask\_SQLAlchemy

```

- Ensure you change the SQLite database file path to be from your root.

2. Running the Application:

- Navigate to the directory containing your Flask application file (server.py).

- Run the application using the Python interpreter:

```

python server.py

```

- The Flask server will start, and you will see a message indicating it's running, usually on http://127.0.0.1:5000.

3. Accessing the Application:

- Open a web browser and go to http://127.0.0.1:5000 to view the application.

- You can access the various endpoints defined in the application, like '/get-profit-by-region', '/get-cost-profit-revenue-by-branch', etc.

4. Debug Mode:

- The application is configured to run in debug mode, which means it will automatically reload if you change the code and show detailed error messages.

5. Stopping the Application:

- To stop the Flask server, go back to the terminal where it's running and press Ctrl+C.