



## INTRODUCTION

G/VERSE™ CONNECTS THE UNSEEN DOTS TO HELP YOU BUILD A BETTER BUSINESS. FOUNDED BY THE DUO FRANCIS AND MARYBETH. WITH OVER EIGHT YEARS OF COLLABORATION, BOTH PERSONALLY AND PROFESSIONALLY, THEY BRING TOGETHER DIVERSE EXPERTISE ACROSS ARCHITECTURE, FASHION, FINE ARTS, AND PERFORMING ARTS.

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FOR QUOTATION OR INITIAL CONSULTATION,  
PLEASE SEND US AN EMAIL VIA

**[ENQUIRIES@GALANACCI-VERSE.COM](mailto:ENQUIRIES@GALANACCI-VERSE.COM)**

## SERVICES

### GRAPHIC DESIGN

#### LOGO DESIGN

CREATE A UNIQUE VISUAL SYMBOL OR ICON THAT REPRESENTS YOUR BRAND, USING TYPOGRAPHY, IMAGERY, AND COLOUR.

#### MERCH DESIGN

CREATE DESIGNS FOR PROMOTIONAL PRODUCTS SUCH AS T-SHIRTS, MUGS, OR BAGS TO ENHANCE BRAND VISIBILITY.

#### GRAPHICS & ARTWORKS

CREATE VISUAL CONTENT FOR DIGITAL OR PRINT MEDIA, INCLUDING LAYOUTS, TYPOGRAPHY, AND CUSTOM ARTWORKS FOR VARIOUS USES.

# FASHION

## ILLUSTRATIONS

CREATE CUSTOM HAND-DRAWN OR DIGITAL ILLUSTRATION TO VISUALLY REPRESENT IDEAS, STORIES, OR CONCEPTS FOR VARIOUS USES.

## COLLECTION DESIGN

CONCEPTUALIZE AND DESIGN A COHESIVE SET OF GARMENTS OR ACCESSORIES FORMING A COMPLETE FASHION COLLECTION.

## FLAT DRAWINGS

PRODUCE TECHNICAL, 2D REPRESENTATIONS OF YOUR GARMENT DESIGN SHOWING CONSTRUCTION DETAILS FOR YOUR TECHNICAL PACKAGE.

## TECHNICAL PACKAGE

COMPILE DETAILED SPECIFICATIONS, MEASUREMENTS, AND INSTRUCTIONS FOR GARMENT MANUFACTURING AND PRODUCTION.

# BUSINESS

## BUSINESS PLAN

DEVELOP A COMPREHENSIVE DOCUMENT OUTLINING BUSINESS GOALS, STRATEGIES, MARKET ANALYSIS, AND FINANCIALS.

## PITCH DECKS

DESIGN CONCISE, VISUALLY APPEALING PRESENTATIONS TO COMMUNICATE BUSINESS IDEAS TO INVESTORS OR PARTNERS.

# CONSULTING

## CREATIVE CONSULTATION

PROVIDE EXPERT ADVICE AND GUIDANCE ON CREATIVE PROJECTS, OFFERING SOLUTIONS AND INNOVATIVE IDEAS TO CLIENTS.

# BRANDING

## BRAND IDENTITY

DEVELOP A COMPLETE VISUAL SYSTEM INCLUDING LOGO, COLOUR PALETTE, TYPOGRAPHY, AND DESIGN ELEMENTS FOR YOUR BRAND.

## MARKETING STRATEGY

PLAN COMPREHENSIVE MARKETING APPROACHES TO PROMOTE YOUR BRAND, INCLUDING AUDIENCE AND CHANNEL SELECTION.

# PRODUCT DESIGN

## PRODUCT DESIGN

CONCEPTUALIZE AND DEVELOP PHYSICAL PRODUCTS, FROM INITIAL IDEA TO FINAL DESIGN READY FOR MANUFACTURING.