



GRAPHIC DESIGN | LOGO DESIGN



GRAPHIC DESIGN | LOGO DESIGN



TPWP

THE PORTERWAY PODCAST



ThePorterWay

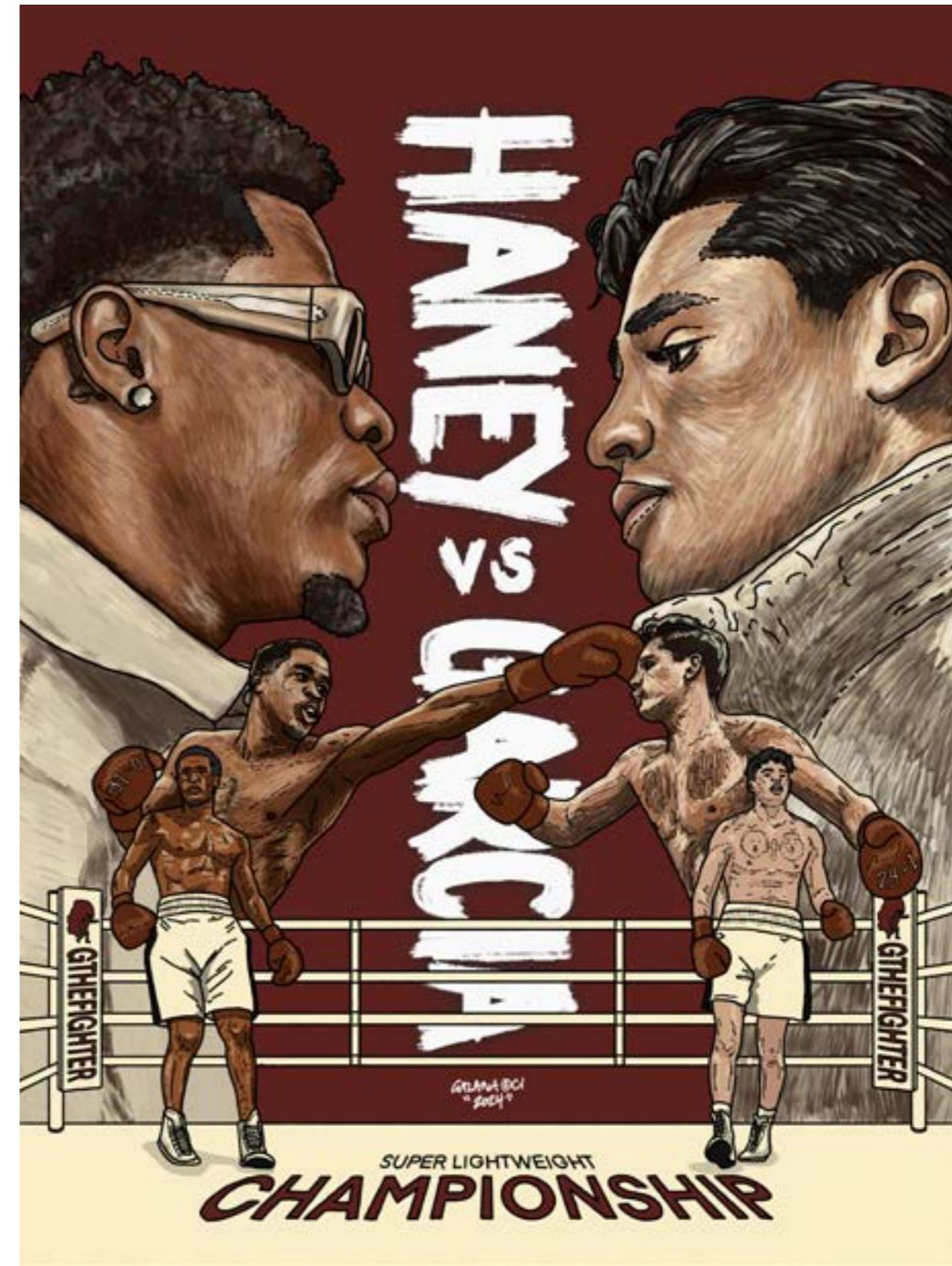


ThePorterWayPod

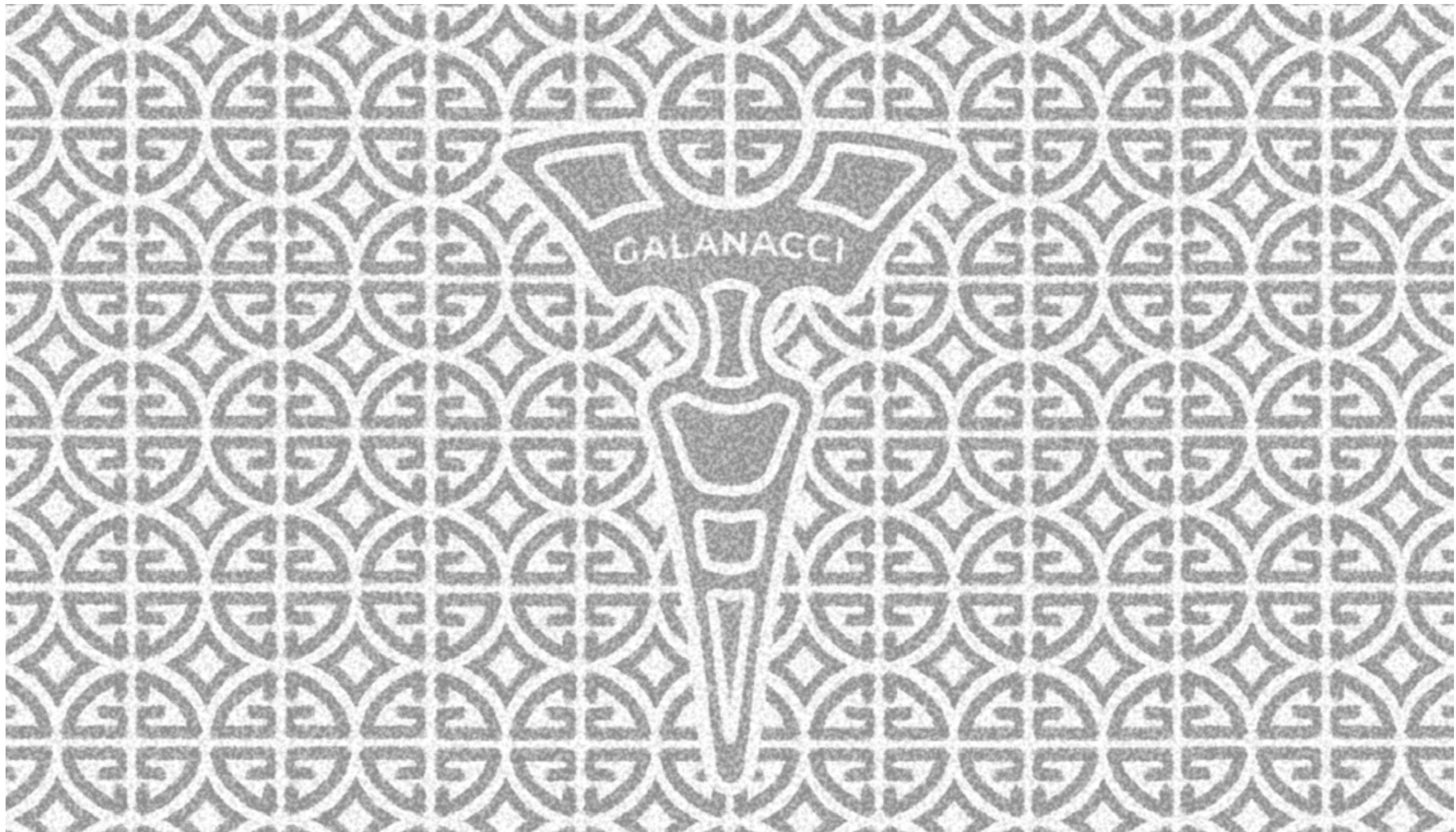


ThePorterWayPod

ePorterWay





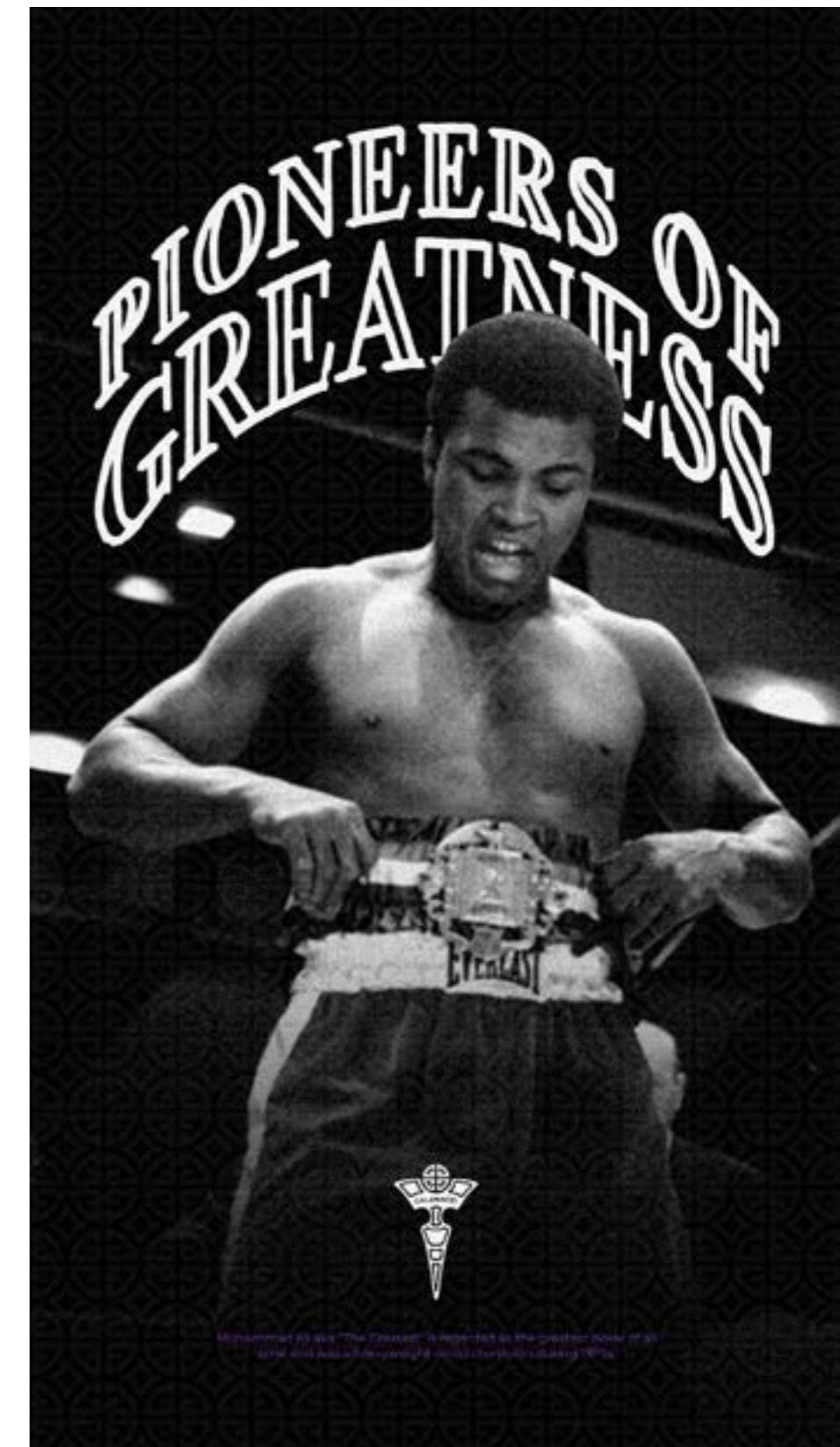
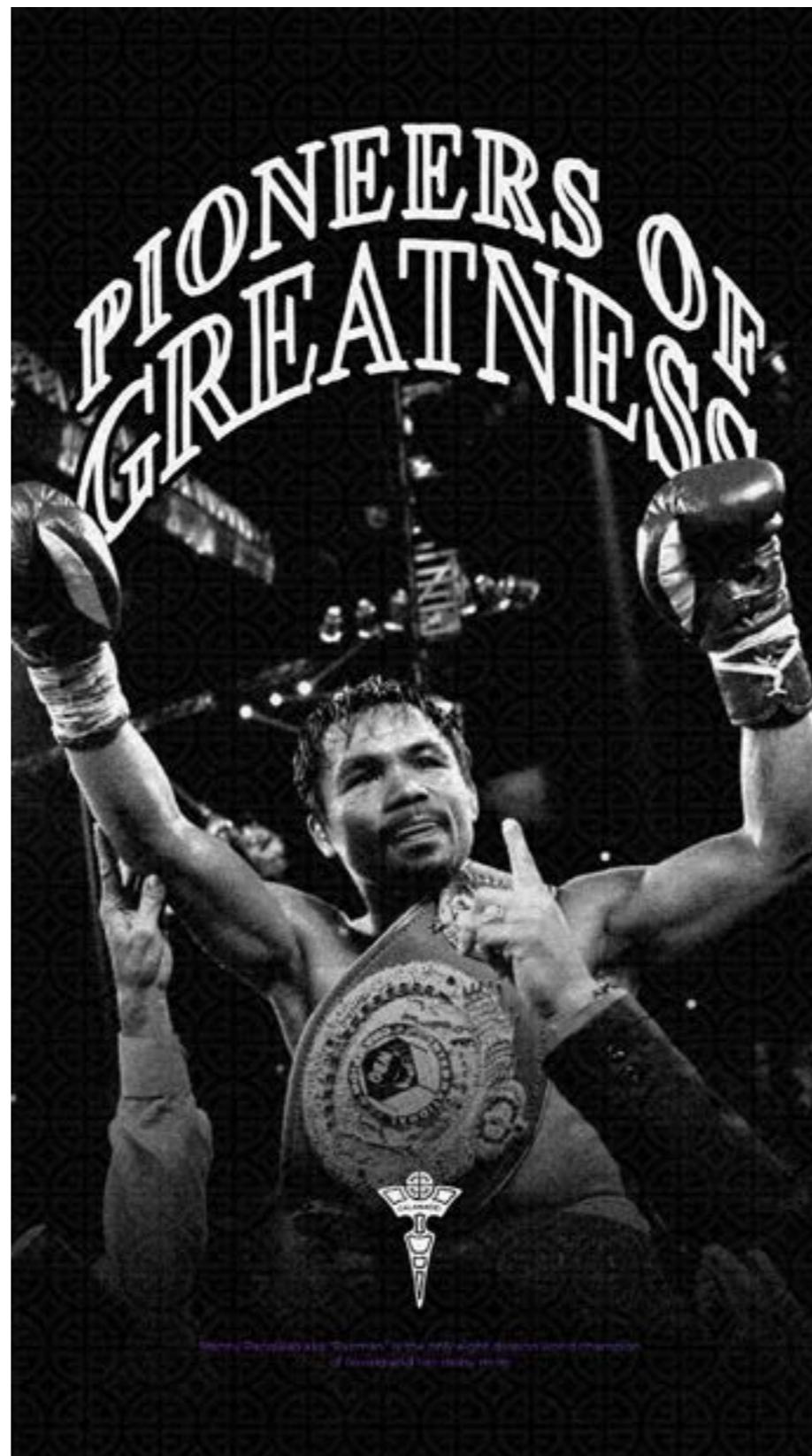
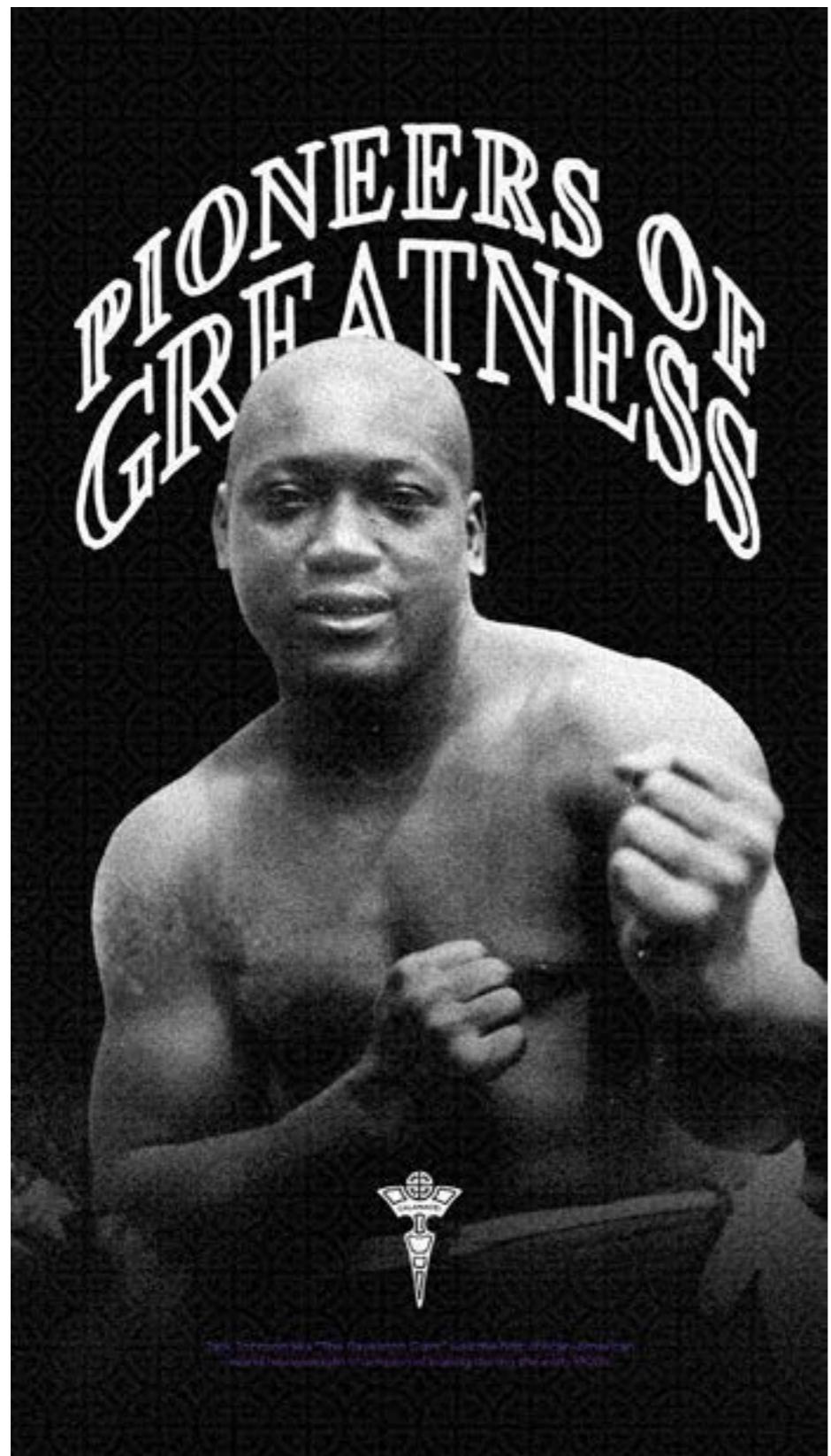


GRAPHIC DESIGN | SOCIAL MEDIA POSTS





GRAPHIC DESIGN | SOCIAL MEDIA MARKETING MATERIAL





BRAND IDENTITY GUIDELINE
GALANACCI® & PIONEERS OF GREATNESS™

CONTENTS PAGE

- 01 INTRODUCTION**
VISION
STRATEGIC FRAMEWORK
BRAND CHARACTERISTICS
- 02 LOGO & SYMBOL USAGE**
LOGO SYSTEMS
TYPOGRAPHY
- 03 DESIGN ELEMENTS**
COLORS
MOTIFS
- 04 PHOTOGRAPHY & VISUALS**
STYLING
REPRESENTATION
EMOTION
ESTHETICS
VISUAL LANGUAGE
POST PROCESSING
- 05 COMPOSITION**
DIGITAL GAMES AND FORMATS
4K LANDSCAPE AVATARS
DIGITAL AVATARS
DIGITAL INTEGRATION
LAYERING DIGITAL COMPONENTS

GALANACCI® BRAND IDENTITY GUIDELINE

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01 GALANACCI | ABOUT THE BRAND

The roots of the GALANACCI® brand are deeply embedded in the relatable approach that shifts the focus from mere fashion to the individual. The brand was conceived from a poem about greatness, embodying the essence of determination, purpose, and timeless elegance.

Since its inception, GALANACCI® has been at the forefront of timeless fashion. It's not just aesthetics but the stories and emotions of the people who wear our creations. Our mission is driven by the belief that fashion is more than form—a personal expression of style, culture, and aspirations, and accomplishments.

The ideals that GALANACCI® stands for—time, purpose, and stories—shape the core of our identity. These values give everyone the strength and motivation to look beyond the surface of our garments to the inspirational stories they can tell. We believe in not only design clothing but to inspire greatness in every person who wears GALANACCI®.

As we continue to evolve, our commitment remains constant—to celebrate human greatness and empower individuals through purposeful fashion. GALANACCI® is more than a brand; it is the vehicle that takes you from A to U, where O stands for GREATNESS.

PHOTOGRAPH BY AP/WIDEWORLD

02 GALANACCI | LOGO SYSTEMS

These are the logo systems of GALANACCI and they comprise of the following:

Arch Lettering
The Galanacci lettering is arched to symbolize the foundation. Used on branding and website heading logs.

Quadruple G
The quadruple G is a symbol for great, greater, greatest and greatness. Used on hardware branding and digital assets such as social media profile image.

K2 Emblem
The Galanacci emblem also known as "K2 Greatness" is a symbol of greatness. Originating from a logo competition designed for GALANACCI back in the summer of 2022. Used on hardware branding and branding.

GALANACCI BRAND IDENTITY GUIDELINE

10

02 GALANACCI | COLOUR PALETTE

Asim que lab il sunt atem etur?
Quidam versip quodipsum ut
lame sequunt velupti necte.
Nam quis quo compubus motti ut
tumur et amit deceptum et non
recipimus doleceasum ra dus am
que di amitcepuda vena dement
motti et amit deceptum et non
faciat, volentiam as tenuit berutem
fugit, praecepsit, et amit deceptum et
et fugit praecepsit faccaboro
omnia quam, omnium statess tecum
lame sequunt velupti necte.
verit explit, simolore et amit
compeccata explit et non
es ulant aut et abore il magnum
motti et amit deceptum et non
nonsedigia enta et mato quaque
harcum quant exercecere hitece
conem volerorat audie pte labor
epidatum cones sed que consepu
asperatam temet dolopat et non
ero intento becarung mi velet
a velenetar ut offe te nomed
que explit et amit deceptum et non
etur accum volerorat occus
anbil enti doloros es destrun
torporum volupatis

COLOR BLACK
PANTONE 18-0325
HEX #000000
CMYK 100, 100, 100, 100

COLOR WHITE
PANTONE 110-0100
HEX #FFFFFF
CMYK 0, 0, 0, 0

COLOR ANTICLIC WHITE
PANTONE 110-0100
HEX #F0F0F0
CMYK 0, 0, 0, 0

COLOR BRIGHT PURPLE
PANTONE 18-3215
HEX #800080
CMYK 100, 100, 100, 0

GALANACCI BRAND IDENTITY GUIDELINE

11

02 GALANACCI | TYPOGRAPHY

Asim que lab il sunt atem etur?
Quidam versip quodipsum ut
lame sequunt velupti necte.
Nam quis quo compubus motti ut
tumur et amit deceptum et non
recipimus doleceasum ra dus am
que di amitcepuda vena dement
motti et amit deceptum et non
faciat, volentiam as tenuit berutem
fugit, praecepsit, et amit deceptum et
et fugit praecepsit faccaboro
omnia quam, omnium statess tecum
lame sequunt velupti necte.
verit explit, simolore et amit
compeccata explit et non
es ulant aut et abore il magnum
motti et amit deceptum et non
nonsedigia enta et mato quaque
harcum quant exercecere hitece
conem volerorat audie pte labor
epidatum cones sed que consepu
asperatam temet dolopat et non
ero intento becarung mi velet
a velenetar ut offe te nomed
que explit et amit deceptum et non
etur accum volerorat occus
anbil enti doloros es destrun
torporum volupatis

Dae. Occatiis rest, quae.
Id ea ilite vel et faccus es est, oditatqui aut amet lam susandunt aut quam eatumquam explaniet, ipicto il invelec temque

Dae. Occatiis rest, quae.
Id ea ilite vel et faccus es est, oditatqui aut amet lam susandunt aut quam eatumquam explaniet, ipicto il invelec temque sinvell ibearibus nece modistest abo. Ugit reptas

HEADINGS - MONTSEIRAT BOLD

BODY - LOBA REGULAR

GALANACCI BRAND IDENTITY GUIDELINE

12

03 GALANACCI | PATTERNS

Asim que lab il sunt atem etur?
Quidam versip quodipsum ut
lame sequunt velupti necte.
Nam quis quo compubus motti ut
tumur et amit deceptum et non
recipimus doleceasum ra dus am
que di amitcepuda vena dement
motti et amit deceptum et non
faciat, volentiam as tenuit berutem
fugit, praecepsit, et amit deceptum et
et fugit praecepsit faccaboro
omnia quam, omnium statess tecum
lame sequunt velupti necte.
verit explit, simolore et amit
compeccata explit et non
es ulant aut et abore il magnum
motti et amit deceptum et non
nonsedigia enta et mato quaque
harcum quant exercecere hitece
conem volerorat audie pte labor
epidatum cones sed que consepu
asperatam temet dolopat et non
ero intento becarung mi velet
a velenetar ut offe te nomed
que explit et amit deceptum et non
etur accum volerorat occus
anbil enti doloros es destrun
torporum volupatis

GALANACCI BRAND IDENTITY GUIDELINE

13

03 GALANACCI | MOTIFS

Asim que lab il sunt atem etur?
Quidam versip quodipsum ut
lame sequunt velupti necte.
Nam quis quo compubus motti ut
tumur et amit deceptum et non
recipimus doleceasum ra dus am
que di amitcepuda vena dement
motti et amit deceptum et non
faciat, volentiam as tenuit berutem
fugit, praecepsit, et amit deceptum et
et fugit praecepsit faccaboro
omnia quam, omnium statess tecum
lame sequunt velupti necte.
verit explit, simolore et amit
compeccata explit et non
es ulant aut et abore il magnum
motti et amit deceptum et non
nonsedigia enta et mato quaque
harcum quant exercecere hitece
conem volerorat audie pte labor
epidatum cones sed que consepu
asperatam temet dolopat et non
ero intento becarung mi velet
a velenetar ut offe te nomed
que explit et amit deceptum et non
etur accum volerorat occus
anbil enti doloros es destrun
torporum volupatis

K2 EMBLEM OUTLINE

GALANACCI BRAND IDENTITY GUIDELINE

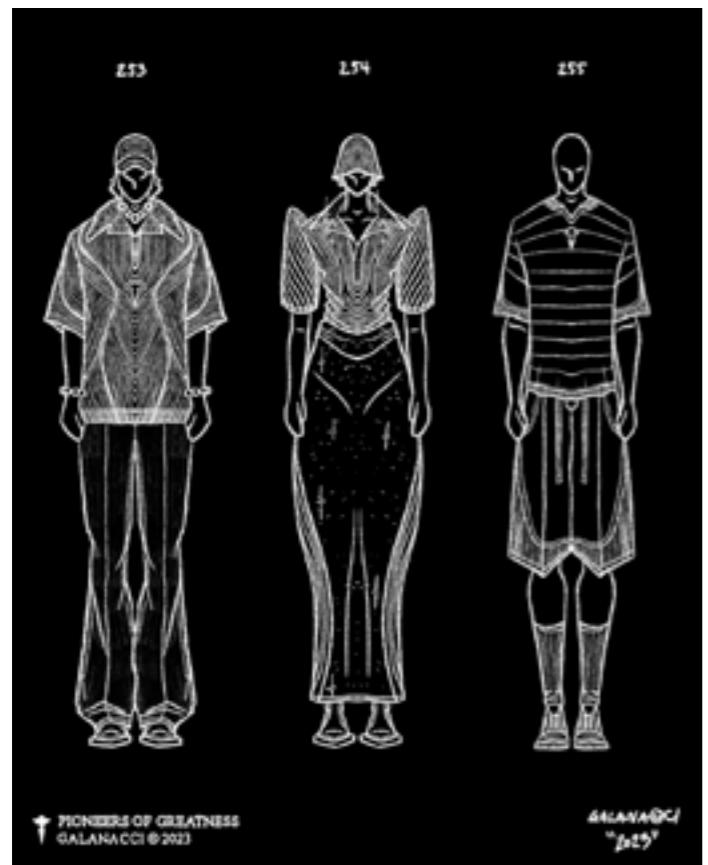
14

These guidelines are intended to bring the GALANACCI® and PIONEERS OF GREATNESS™ brands to life—a visual identity inspired by the relentless pursuit of greatness and driven by our vision of empowering individuals through purposeful fashion. This system strikes a balance between consistency and flexibility, maximizing impact across every touchpoint. Just as in the journey towards greatness, there are boundaries to honour, but these limits are not designed to constrain; they exist to frame and elevate the exceptional.

GALANACCI BRAND IDENTITY GUIDELINE

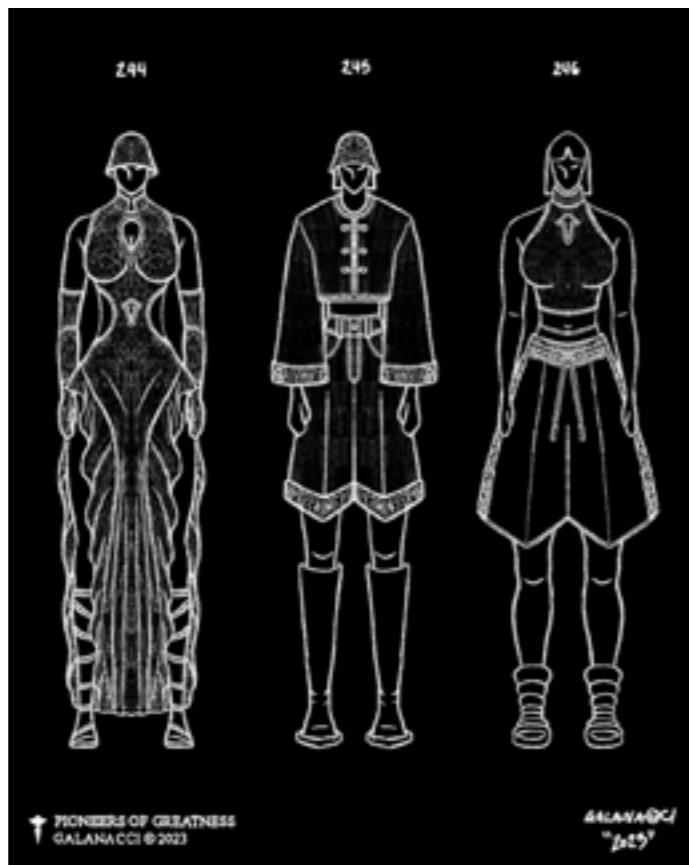
15





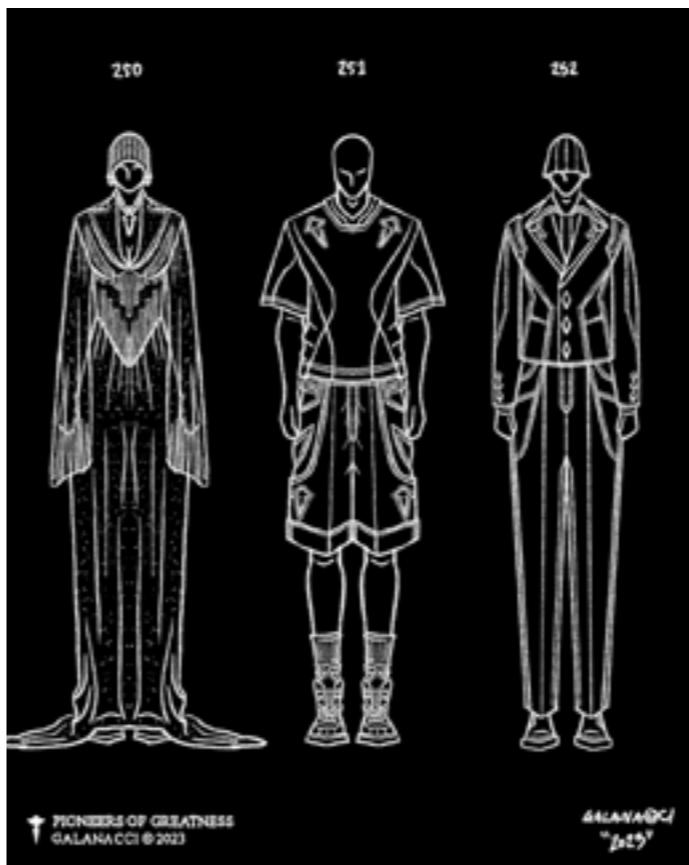
† PIONEERS OF GREATNESS
GALANACCI © 2023

GALANACCI
"P25"



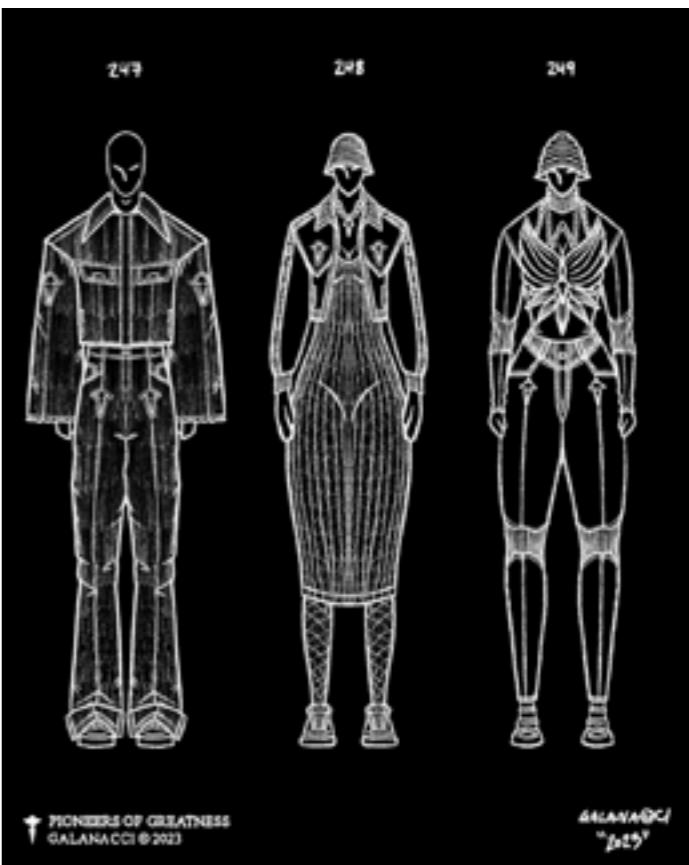
† PIONEERS OF GREATNESS
GALANACCI © 2023

GALANACCI
"P25"



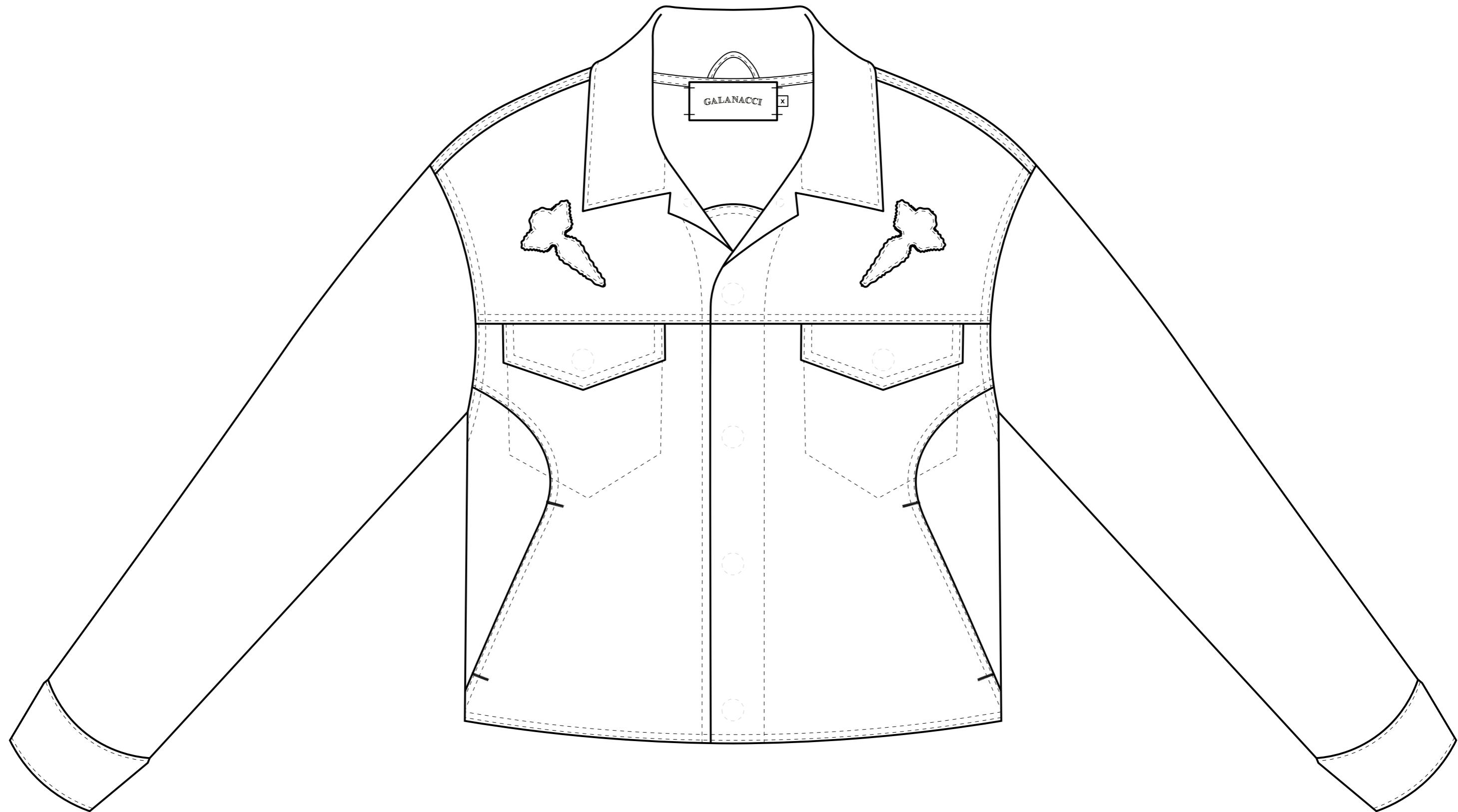
† PIONEERS OF GREATNESS
GALANACCI © 2023

GALANACCI
"P25"



† PIONEERS OF GREATNESS
GALANACCI © 2023

GALANACCI
"P25"



FASHION | TECHNICAL PACKAGE



CORE T-SHIRT		FRONT		SKETCH		BACK	
COVER SHEET & BOM							
CALANACCO							
FRANCIS CALAN							
UNISEX T-SHIRT							
N/A							
30 APR 2024							
COTTON							
CORE T-SHIRT							
CORTADO							
XS S M L XL 2XL							
S & M							
FABRIC SWATCH							
							
BILL OF MATERIALS							
#	ITEM	DESCRIPTION	COLOUR	CODE	QTY	SUPPLIER	
A	MAIN FABRIC	JERSEY COTTON, 100% COTTON, 240GSM, IN SINGLES, PRE-SHRUNK	BRIGHT WHITE	01-0402-TCH			
B	NECK TAPE	PLAIN COTTON, 100% COTTON, 100 ELASTANE, 20G THICK	ROYAL PURPLE	01-0402-TCH			
C	BRAND LABEL	POLYESTER, DAMASK	PURPLE PINK CHOCOLATE	01-0402-TCH			
D	CASE LABEL	POLYESTER, DAMASK	BLACK/WHITE	01-0402-TCH			
E	GATE LABEL	POLYESTER, DAMASK	BLACK/WHITE	01-0402-TCH			
F	THREAD	COTTON	BRIGHT WHITE	01-0402-TCH			
G	KOG EMBLEM	FRONT APPLIQUE, COTTON	BRIGHT WHITE	01-0402-TCH			
H	POG SLOGAN	BACK APPLIQUE, COTTON	BRIGHT WHITE	01-0402-TCH			
I							
J							
K							
L							
M							

GALANACCO
© COPYRIGHT 2024 GALANACCO. THE DESIGN IS
PROTECTED BY TRADEMARK AND DESIGN PATENTS.

CORE T-SHIRT	A	B	C	D	E
BILL OF MATERIALS					
GALANACCI					
FRANCESCO GALAN					
UNISEX T-SHIRT					
N/A.					
30 APR 2024					
COTTON					
CORE T-SHIRT					
COTTON					
XS S M L XL 2XL					
S/M					
NOTES					
X	L	M	N	O	
<small>A COMPANY FOR GALANACCI THIS DESIGN IS A TRADEMARK OF GALANACCI</small>					

FRONT

1 4 INDIVIDUAL STITCHES ON MANHOLE AND SIZE LABEL ON THE RIGHT SIDE

2 PURPLE NECK TAPE 1CM THICK

3 APPLIQUE 10G EMBELLISHED STITCH 0.2MM FROM SAW EDGE (SEE FIGURE A ON REFERENCE PAGE)

4 PLAIN RIB (X) 2CM THICK

5 RAW EDGES ON THE ARM HOLE SEAMS AND NECK HOLE WITH 0.8CM HANG TEE (FIGURE B ON REFERENCE PAGE)

6 2 NEEDLE LOCKSTITCH HEM 4CM FROM BOTTOM HEM

7 SPLIT EDGE 4CM FROM FRONT HEM

8 2 NEEDLE LOCKSTITCH HEM 3CM FROM THE SLEEVE EDGE

9

10

11

CORE T-SHIRT

FRONT

BACK

CONSTRUCTION

- CALENACCO
- FRANCIS CALAN
- UNISEX T-SHIRT
- NKA
- 3D ARROZ
- COTTON
- CORE T-SHIRT
- CORTADO
- XS S M L XL 2XL
- S & M

NOTES

ALL MEASUREMENTS ARE IN CENTIMETERS AND TAILED DRAFTS. THE SIZING IS FOR REFERENCING ONLY. THE ACTUAL SIZES ARE SAMPLED BEFORE PRODUCTION.

#	OPERATION	STITCHED	WIDTH	GPC	SEAM	GIA (cm)
A	NECK TAPE	101 CHAINSTITCH	N/A	+		0.2
B	POC EMBLEM APPLIQUE, POC LOGO APPLIQUE	300 LOCKSTITCH	N/A	+		0.2
C	SLEEVE COLLAR	300 LOCKSTITCH	N/A	+		0.2
D	SLEEVE HIGH VARIETIES, SPLIT EDGES	4002 CONDUITSTITCH	N/A	+		0.2
E	SIDE SEAMS, SLEEVE SEAMS, SHOULDER SEAMS	5004 OVERLOCK STITCH	N/A	+		0.2
F						
G						
H						
I						
J						

GALANACCO

APPROPRIATE TO PRINT THE FRONT

CORE T-SHIRT

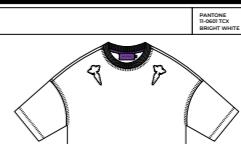
REFERENCES

GALANACCI
FRANCIS CALANO
UNIGE T-SHIRT
N/A
20 APR 2024
COTTON
CORE T-SHIRT
COTTON
XS S M L XL 2XL
S & M

NOTES

FIGURE A

FIGURE B

<p>CREAM</p>  <p>PANTONE 16-3922 TCX CANARY CREAM</p>	<p>BLACK</p>  <p>PANTONE 16-3922 TCX BLACK PEARL</p>
<p>ORANGE</p>  <p>PANTONE 16-1545 TCX HAWAIIAN SUNSET</p>	<p>WHITE</p>  <p>PANTONE 16-1545 TCX BRIGHT WHITE</p>

CORE T-SHIRT		SKETCH	POC SLOGAN ARTWORK
ARTWORK (BACK)			
GALANACCI			ARTWORK FILE NAME: COI_CPN_20005_POC_SLOGAN.ai
FRANCIS CALAN			
LINENSTT GHOST			1 THIS IS AN APPLIQUE WITH EMBROIDERY AND I WANT THE EDGES TO BE EXACTLY LIKE THE REFERENCE IMAGE.
NRA			
3D MOTO 2024			
COTTON			
REFRESH			
CORE T-SHIRT			
CONTAGIE			
XS S M L XL 2XL			
S/M			
NOTES			
"PLEASE USE THE DEGRADE GRADIENT FOR THE LETTERS. THE ACTUAL ARTWORK/GRAPHICS ARE IN THE REFERENCE."			
The pantone numbers are from the Pantone color chart. The colors shown here are not exact. Please make sure to match the pantone colour with the reference image. Corresponding pantone gradients are provided in the publications for accurate colour.			
GALANACCI			
			23.4CM
			37CM
			IMAGE NOT SCALABLE

CORE T-SHIRT

	FRONT	BACK
POINTS OF MEASUREMENT		
GALANACCI		
FRANCES CALVIN		
WREST T-SHIRT		
NAK		
ELIANA DIAZ		
COTTON		
CORE T-SHIRT		
CORTADO		
ES S M L XL 2XL		
C&M		
NOTES		

The diagram illustrates the front and back views of a Core T-shirt with measurement points indicated by purple circles and lines. The front view shows measurements for the neckline, shoulder, bust, waist, hips, and inseam. The back view shows a large graphic reading "PIONEERS OF GREATNESS" and includes a measurement for the inseam.

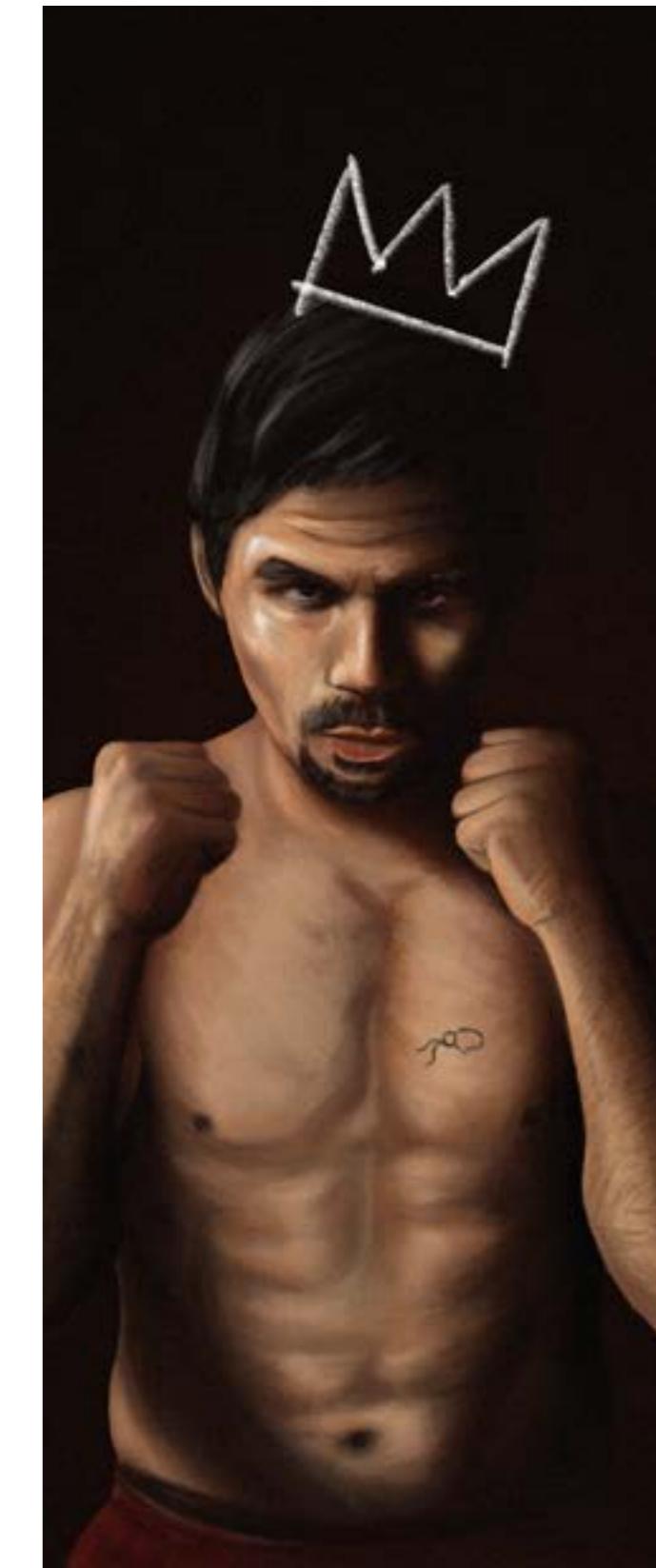
GALANACCI

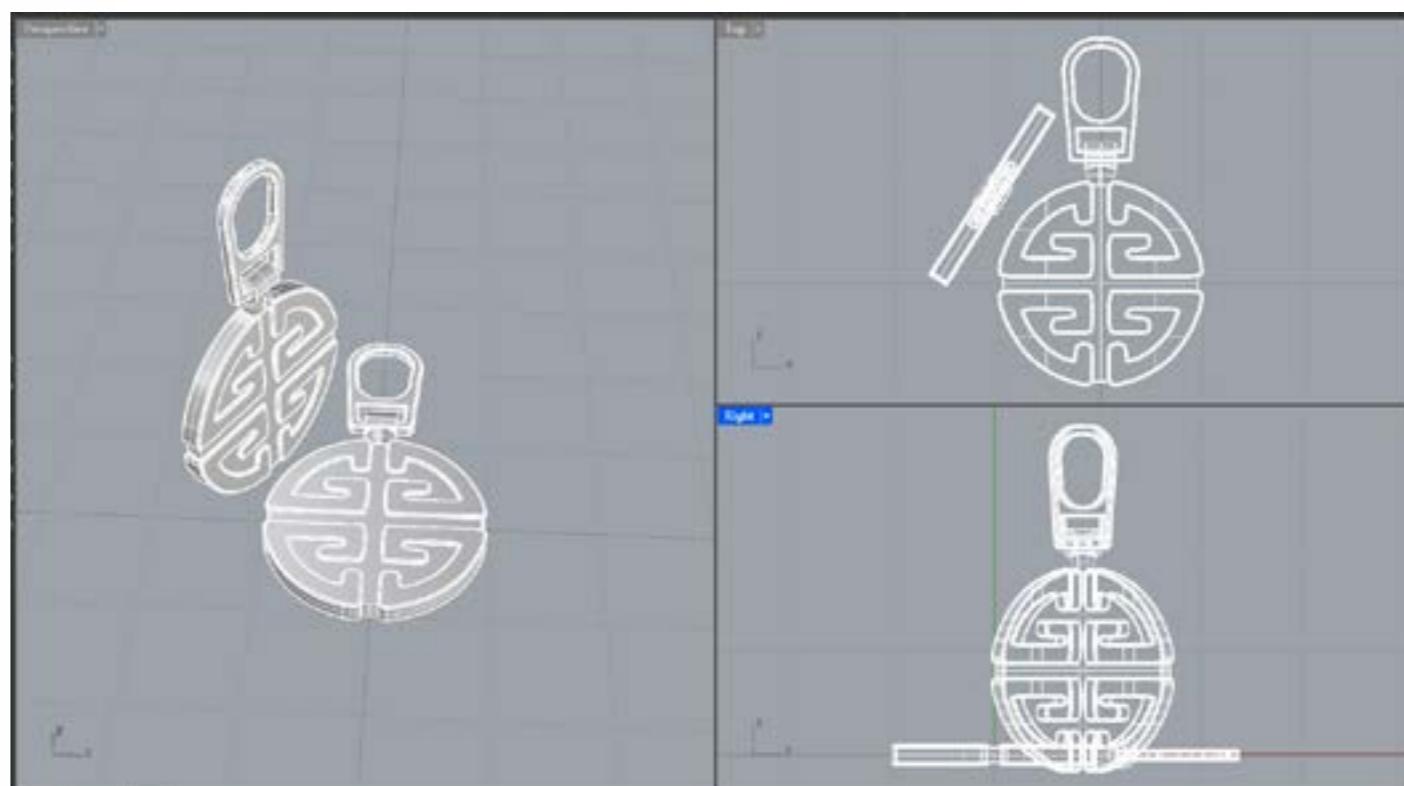
PCM	MEASUREMENT	XS (CM)	S (CM)	M (CM)	L (CM)	XL (CM)	2XL (CM)	TOL(+/-) (CM)
A	BODY LENGTH	60	62	64	66	68	70	+/-1
B	ACROSS THE CHEST (PTT TO PTT)	57	59	61	63	65	67	+/-1
C	BOTTOM WIDTH	57	59	61	63	65	67	+/-1
D	ELBOW SPREADING	16	20	21	22	23	24	+/-1
E	ELBOW LENGTH	20	21	24	25	26	27	+/-1
F	ELBOW LENGTH	20	21	22	23	24	25	+/-1
G	SHOULDERS TO NECK	70	77	78	79	80	81	+/-1
H	SHOULDERS WIDTH	51	53	55	57	59	61	+/-1
I	NECK OPENING (FROM THE SEAMS)	16	19	21	23	25	24	+/-1
J	CENTRE FRONT LENGTH	52	54	56	58	60	62	+/-1
K	CENTRE BACK LENGTH	52	62	65	67	69	71	+/-1
L	ARMHOLE PLACEMENT (CENTRE)	7	8	8	9	9	10	+/-1
M	SHOULDER PLACEMENT (CENTRE)	7	8	9	10	11	12	+/-1
N	SIDE SLIT BACK	715	8	8.5	9	9.5	10	+0.5
O	SIDE SLIT (FRONT)	5.5	4	4.5	5	5.5	6	+0.5
P	HEMSTITCH PLACEMENT (BACK)	8	8	8	8	8	8	+0.5
Q	HEMSTITCH PLACEMENT (FRONT)	4	4	4	4	4	4	+0.5

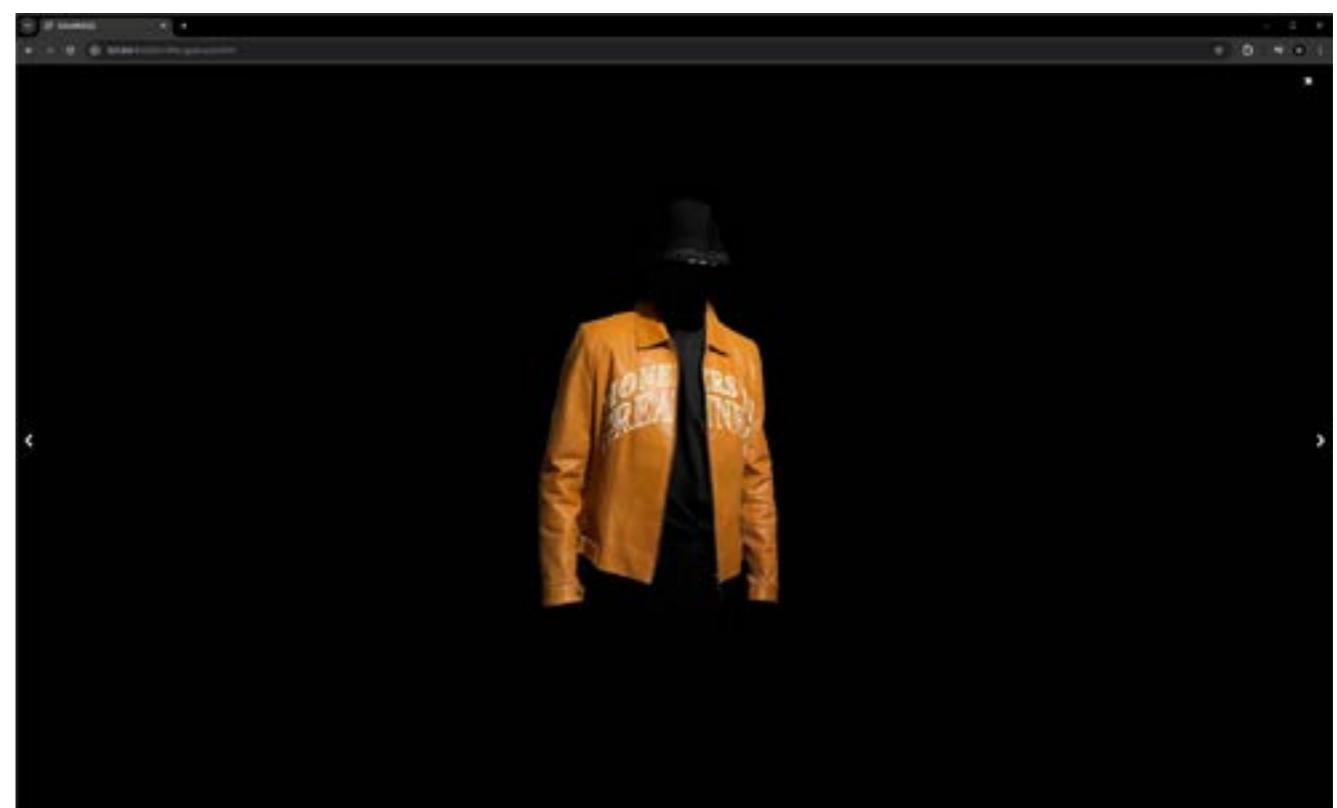
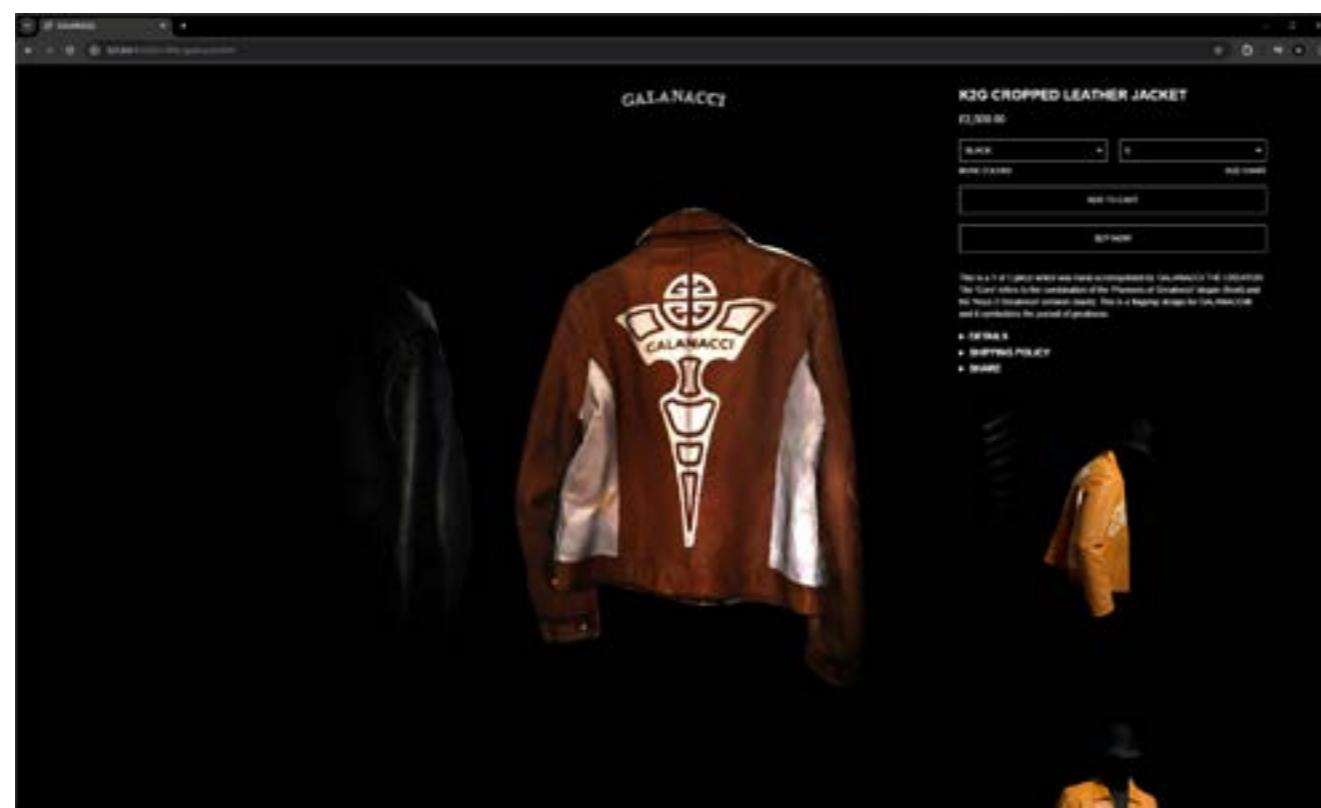
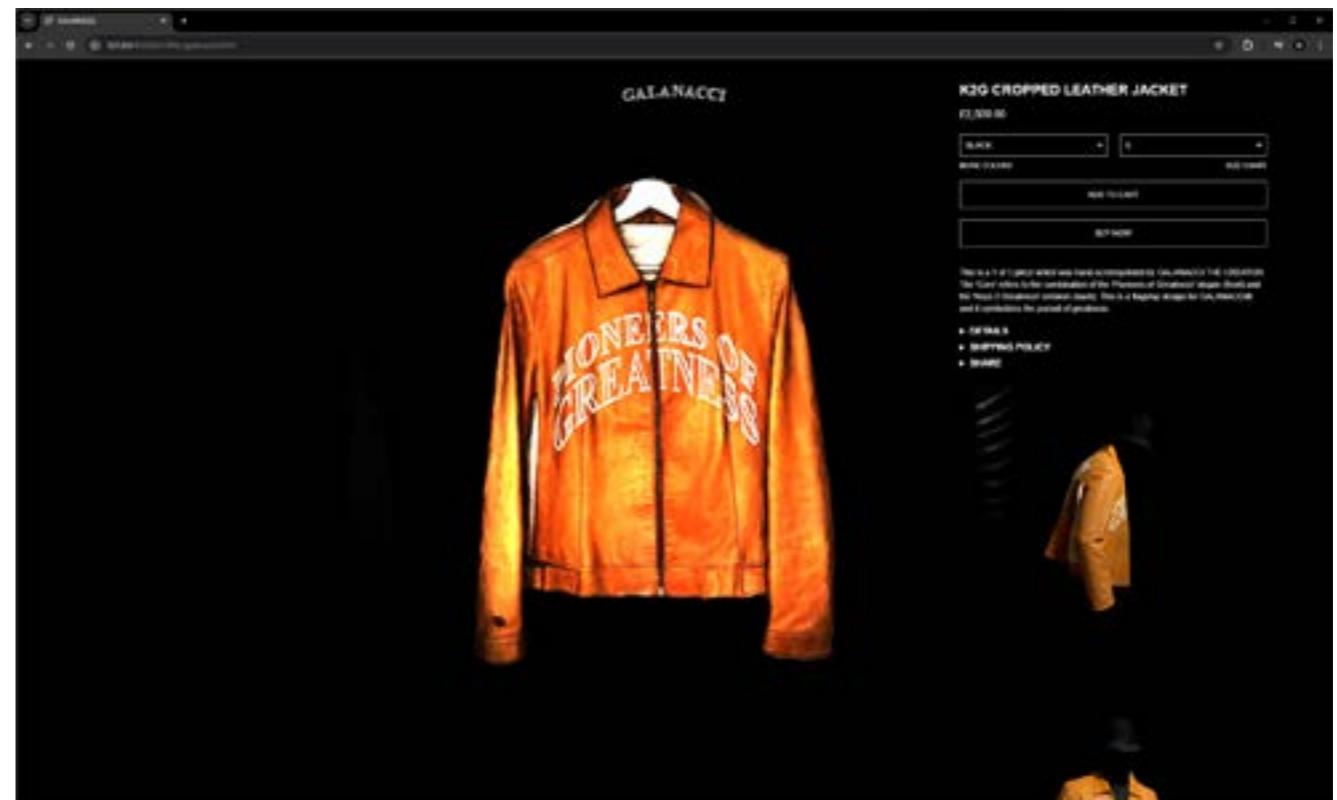
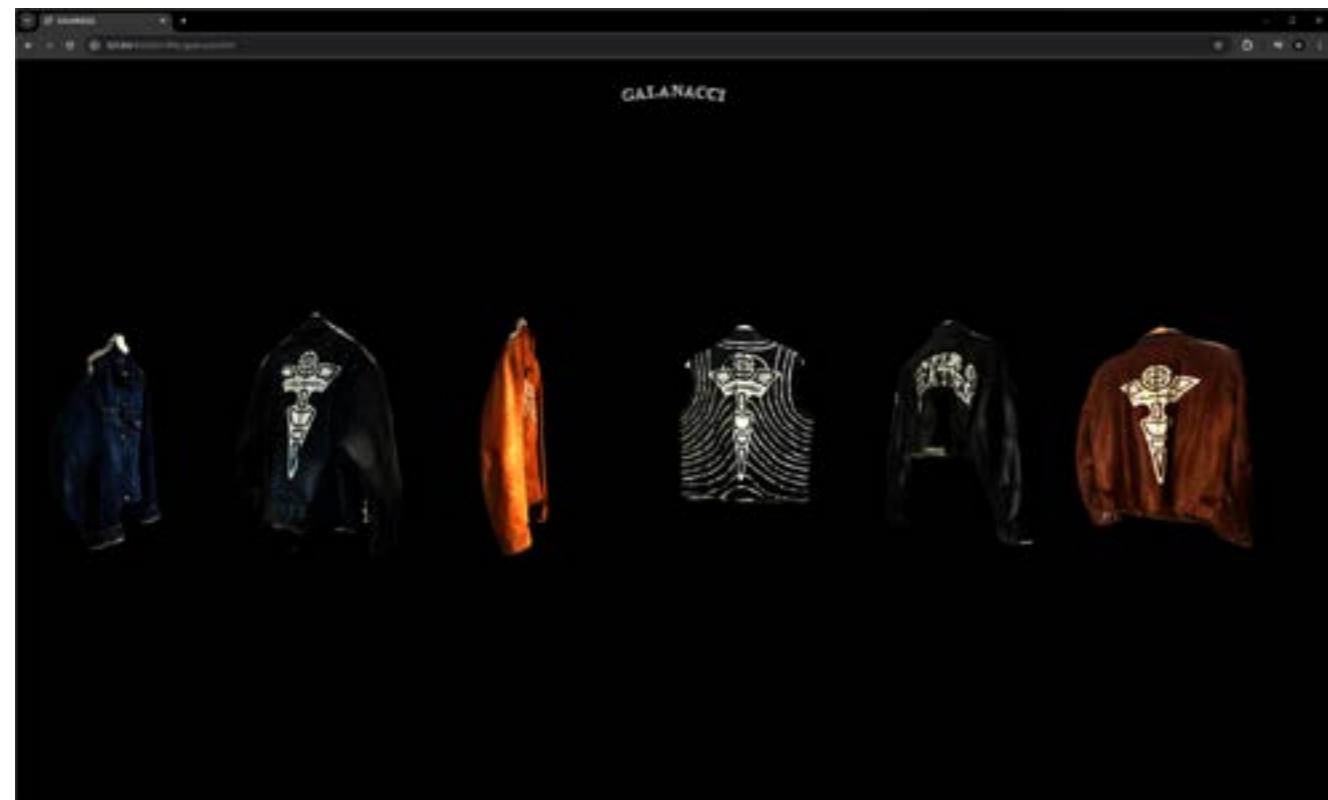


FASHION | SCREENPRINTING











GALANACCI

A luxury humanwear brand where luxury is time, a precious commodity in our fast-paced world. Where luxury is purpose, intertwining meaning into every piece. Humanwear? It's a personal expression we carry with us. An art that we wear, reflecting our innermost aspirations. Humanwear? Humanwear is inspiring individuals to reach new heights. Humanwear is greatness embodied in fabric and form. Humanwear is you, your journey and your triumphs. GALANACCI® is the vehicle that propels you forward. The vehicle that takes you from A to G, and the "G" stands for GREATNESS. This is fashion beyond aesthetics, fashion rooted in purpose. GALANACCI® is a brand conceived from a poem, a poem about GREATNESS. This is GALANACCI®: PIONEERS OF GREATNESS.

GALANACCI

A luxury humanwear brand where luxury is time, a precious commodity in our fast-paced world. Where luxury is purpose, intertwining meaning into every piece. Humanwear? It's a personal expression we carry with us. An art that we wear, reflecting our innermost aspirations. Humanwear? Humanwear is inspiring individuals to reach new heights. Humanwear is greatness embodied in fabric and form. Humanwear is you, your journey and your triumphs. GALANACCI® is the vehicle that propels you forward. The vehicle that takes you from A to G, and the "G" stands for GREATNESS. This is fashion beyond aesthetics, fashion rooted in purpose. GALANACCI® is a brand conceived from a poem, a poem about GREATNESS. Embodying the pinnacle of human potential into every piece. Humanwear? It's a personal expression we carry with us. An art that we wear, reflecting our innermost aspirations. Humanwear? Humanwear is inspiring individuals to reach new heights. Humanwear is greatness embodied in fabric and form. Humanwear is you, your journey and your triumphs. GALANACCI® is the vehicle that propels you forward. The vehicle that takes you from A to G, and the "G" stands for GREATNESS. This is fashion beyond aesthetics, fashion rooted in purpose. GALANACCI® is a brand conceived from a poem, a poem about GREATNESS. Embodying the pinnacle of human potential into every piece. This is GALANACCI®: PIONEERS OF GREATNESS.

→

→

© 2024 GALANACCI® PIONEERS OF GREATNESS™



1. QUESTIONNAIRE

A short questionnaire to see how we can best help you with your creative problem.

2. INITIAL MEETING

After filling out the questionnaire we will reach out to you to have an online meeting to discuss your creative problems further and to see how we can help you.

3. SCOPE OF WORK

We will breakdown the scope of work depending on the project and list out the deliverables alongside project fee.

4. PROJECT PAYMENT

Depending on the service full upfront payment before a project starts for projects below £300, otherwise 50% upfront and 50% after project is complete.

5. PROJECT DEVELOPMENT

Once payment is received we will then begin developing your design ideas and keeping you updated along the way.

6. FINALIZATION & DELIVERY

Once we have your project complete we will finalise them with you before packaging them ready to be sent via e-mail.



UPFRONT PAYMENT

Full upfront payment before a project starts for projects below £300/\$400, otherwise 50% upfront and 50% after completion.

LATE PAYMENT FEE

10% of the overall project fee - this is incurred each working day that the payment is late.

EXTRA REVISIONS

Further revisions will be charged at 10% of the total project fee - no matter how small the changes needed.

UNREALISTIC TIMELINES

Depending on the complexity of the project and the deliverables needed we will not take on projects demanding unrealistic timelines.

RUSH RATE

2X the overall project fee - if a project demands its deliverables to be completed quicker than originally discussed.

REFUND POLICY

We will only process refunds for deliverables not completed when a client wants to cancel an ongoing project for any reasons.

INTELLECTUAL PROPERTY RIGHTS

Depending on the nature of the project - a full copyright and ownership transfer will be sent once the project has been completed and fully paid.

SCOPE OF WORK

Before any work starts the full scope of work will be outlined so both parties know what to expect once the project commences.

05: GET IN TOUCH | AND LET'S WORK!

ENQUIRIES@GALANACCI-VERSE.COM

Feel free to reach out to us!