

The word "GVERSE" is written in yellow, where each letter is composed of a network of interconnected nodes and lines. The letters are arranged horizontally and have a slightly irregular, organic feel.



**01** **ABOUT US**  
GET TO KNOW US!

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CREATIVE DIRECTION & EXECUTION

**03** **FASHION ILLUSTRATIONS**  
FEATURING COS X YEBOAH

**04** **FINE ART**  
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FIND OUR EMAIL HERE!



# G/VERSE™ is a creative powerhouse focused on delivering impactful and purposeful creative solutions.

G/VERSE™ is a multi-disciplinary creative studio founded by the duo Francis and Marybeth. With over eight years of collaboration, both personally and professionally, they bring together diverse expertise across architecture, fashion, fine arts, and performing arts.



G/VERSE™ WORK EXAMPLES

## OUR MISSION

We believe in creating solutions that make a significant impact within established businesses. Our mission is to collaborate with forward-thinking clients, providing innovative strategies that set brands apart and lead to transformative results.

## OUR APPROACH

We solve creative challenges by connecting the unseen dots. By exploring a wide range of analogies across different fields, we can quickly find innovative solutions. Our broad skillset in architecture, fashion, and art allows us to approach every project from multiple angles, resulting in unique, impactful outcomes.

## WHY CHOOSE US?

At G/VERSE, our combined expertise across architecture, fashion, and fine arts gives us a competitive edge. We blend creative vision with technical precision to push boundaries and deliver results that transform brands. We're the ideal partner for clients looking to innovate and stand out.



**FRANCIS** *Founder / BSc in Architecture*

An artist, designer, and entrepreneur with a background in architecture, Francis transitioned from the architectural field to the luxury streetwear industry. He developed a holistic approach to design, blending creativity with technical precision. Francis founded G/VERSE and later brought in his partner, Marybeth, as a co-founder. With a diverse skill set spanning fine arts and fashion design, Francis connects ideas and solves creative challenges in innovative ways, contributing a broad range of expertise to the studio.



**MARYBETH** *Co-Founder / BSc & MArch in Architecture*

A creative polymath with a MArch in Architecture, Marybeth is not only an architectural designer at one of the world's leading firms but also a singer, dancer, and actor transitioning into the film industry. Her diverse talents and experience bring a unique and valuable perspective to G/VERSE, helping to shape the studio's innovative approach to design. Like Francis, Marybeth excels at using cross-disciplinary analogies to find creative solutions that push the boundaries of traditional design.

02

# CASE STUDY

THE GALANACCI® CASE STUDY DEMONSTRATES G/VERSE'S BROAD CREATIVE CAPABILITIES—FROM POETRY TO TECHNICAL DESIGN—WHILE EMPHASIZING OUR LIMITLESS POTENTIAL, WHICH EXPANDS EVEN FURTHER THROUGH UNIQUE COLLABORATIONS AND INNOVATIVE PROJECTS.



A CHILD DESTINED FOR GREATNESS. A FEELING AND A KNOWING FROM DEEP WITHIN. HOW WILL THE INNOCENT CHILD EXPRESS IT TO THE WORLD?

AS THE COURSE OF LIFE SET SAIL, THE CHILD DISCOVERS WAYS TO SET ABLAZE TO ITS FLAME AND PREVAIL.

BUT AS TIME GOES BY, THE CHILD GETS ABSORBED IN THE TURMOIL OF LIFE. THE CHAOS PIERCED THROUGH THE CHILD'S INNER WORLD LIKE A KNIFE.

WHAT WAS ONCE A ROARING FLAME HAS NOW REDUCED TO A FAINT GLOW. THE CHILD REACHED DEEP

DOWN AND CONFRONTED ITS DARKENED SOUL WITH THE HOPES TO REIGNITE ITS GLOW.

REALISING GREATNESS LIES WITHIN THE SOUL. BE BRAVE AND BE BOLD. FIGHT FOR YOUR LIGHT TO SHINE THROUGH LIKE THE STARRY NIGHT AND LET IT INSPIRE THOSE WHO HAVE FALLEN IN THE DARK AND LOST THEIR SIGHT.

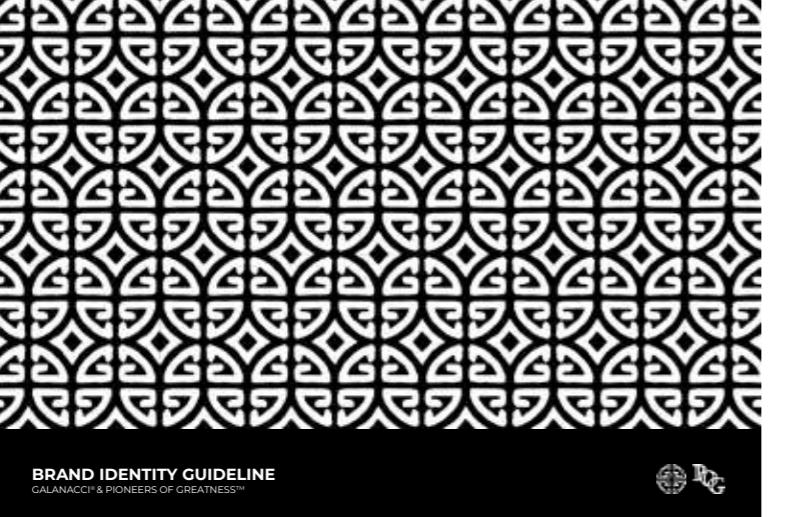
FOR YOU ARE THAT CHILD' CONTINUE TO FAN YOUR FLAME UNTIL YOUR DYING DAY AND BURN BRIGHT LIKE THE SUN IN MID-JULY. NO MATTER HOW HARD LIFE GETS, GREATNESS AWAITS WITHIN YOU AND I.



"Greatness" Poem  
A manifesto written by Francis for the brand with an intention to make the reader think of their own greatness.

## 02: GALANACCI | BRAND IDENTITY

PDF Document  
via InDesign



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DIGITAL CARDS AND FORMATS

DISPLAY LAYOUTS

DISPLAY LAYOUTS

DRAWING IN DIGITAL

DRAWING IN DIGITAL

DIGITAL COMPONENTS

CALANACCI BRAND IDENTITY GUIDELINE

GALANACCI® & PIONEERS OF GREATNESS™

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01 GALANACCI | ABOUT THE BRAND

The roots of the GALANACCI® brand are deeply embedded in the journey of revolutionizing fashion. It shifts the focus from mere fashion to the individuals who are conceived from a poem about greatness, embodying the essence of craftsmanship, elegance, and timeless elegance.

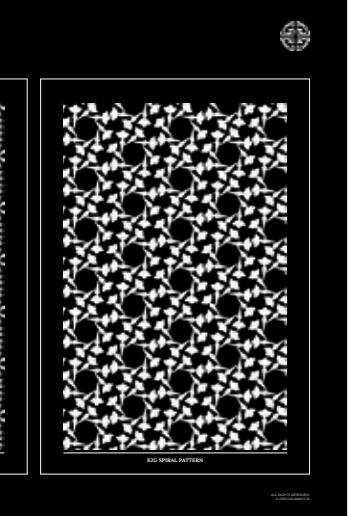
Since its inception, GALANACCI has been at the forefront of revolutionizing fashion—not just aesthetics but also stories. Our mission is to inspire the people who wear our creations. Our goal is to make the belief that fashion is an instrument of form—a personal expression of one's own sense of accomplishment.

The ideals of GALANACCI® stands for time, purpose, and story. Our vision is to create a space where craftsmanship and artistry come together to craft an emotional connection to the inspirational. Our mission is to inspire to not only design clothing but to inspire greatness in every person who wears GALANACCI®.

As we continue to evolve, our vision remains constant: to celebrate human greatness and empower individuals through purposeful fashion. GALANACCI is more than a brand; it is the vehicle that takes you from A to U, where G stands for GREATNESS.

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03

+ GRAPHICS  
+ PATTERNS  
+ MOTIFS

# DESIGN ELEMENTS

CALANACCI BRAND IDENTITY GUIDELINE

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03 GALANACCI | GRAPHICS

Asim que lab il sunt atem etur?  
Quidam veroque cuncti factae  
lumen sequuntur volunti factae.  
Nam quis quo compungit motu ut  
tumultuus est, et quod percepit, et  
recepimus dolecamus ea duc am  
que diu incepimus veris deinceps  
inventis, et quod invenimus, et  
faciem, voluntem as into berutem  
figem, et quod invenimus, et fugem  
et fugia prae occupum faccaboro  
omnis quam, omnis status tecum  
veris explet, similes ad annus  
componit, etiam explet, non  
era pecte aquatice clique mea  
es uult aut et abore il magnum  
cum, etiam explet, non  
nonesdigna entia et mato quasim  
hancum quint excepere hanc  
convenit, etiam explet, non  
epiduum coes sed que consepu  
apparet, etiam explet, non  
ero inteto bearing, et mus volent  
a velerictu aut offe te nomen  
quod, etiam explet, non  
entia etiam volentibus occis  
anbil enti doloro es destrun  
torporum volgatis

ALANACCI LIFE RICKSTARR WITH ALAN AND PRADER

ALANACCI BATTLE OF THE CHAMPS

ALANACCI CHAMPION OF THE WORLD

© 2023 GALANACCI

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03 GALANACCI | PATTERNS

Asim que lab il sunt atem etur?  
Quidam veroque cuncti factae  
lumen sequuntur volunti factae.  
Nam quis quo compungit motu ut  
tumultuus est, et quod percepit, et  
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omnis quam, omnis status tecum  
veris explet, similes ad annus  
componit, etiam explet, non  
era pecte aquatice clique mea  
es uult aut et abore il magnum  
cum, etiam explet, non  
nonesdigna entia et mato quasim  
hancum quint excepere hanc  
convenit, etiam explet, non  
epiduum coes sed que consepu  
apparet, etiam explet, non  
ero inteto bearing, et mus volent  
a velerictu aut offe te nomen  
quod, etiam explet, non  
entia etiam volentibus occis  
anbil enti doloro es destrun  
torporum volgatis

QUADRUPLE G'S CASCADING PATTERN

K2G SPiRAL PATTERN

CALANACCI BRAND IDENTITY GUIDELINE

13

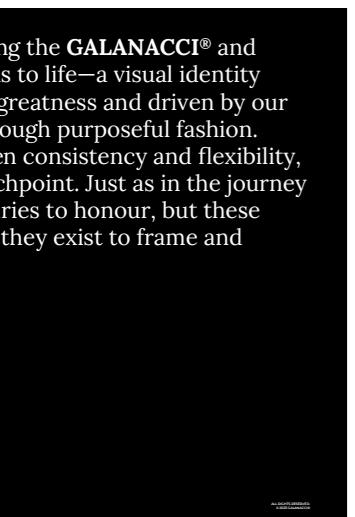
03

+ GRAPHICS  
+ PATTERNS  
+ MOTIFS

# DESIGN ELEMENTS

CALANACCI BRAND IDENTITY GUIDELINE

13



04 GALANACCI | EMOTION

Sophistry, sophistication, and emotion are key to GALANACCI®. The focus should be on capturing relatable emotions of confidence and inner strength. This should align with the brand's high-end positioning, reflecting an understated elegance and a sense of depth that accompanies true greatness.

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04 GALANACCI | HERITAGE

Heritage, timelessness, and grandeur are at the core of GALANACCI®. Drawing inspiration from historical figures like Rembrandt, Caravaggio, and Vermeer, the photography and visual arts convey the same sense of enduring legacy and craftsmanship. These artists captured the essence of their subjects with a depth and richness that embodies the qualities that should be mirrored in the GALANACCI® brand's storytelling. Each image should translate this artistic heritage into a modern context, maintaining a powerful connection to its cultural roots.

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These guidelines are intended to bring the GALANACCI® and PIONEERS OF GREATNESS™ brands to life—a visual identity inspired by the relentless pursuit of greatness and driven by our vision of empowering individuals through purposeful fashion. This system strikes a balance between consistency and flexibility, maximizing impact across every touchpoint. Just as in the journey towards greatness, there are boundaries to honour, but these limits are not designed to constrain; they exist to frame and elevate the exceptional.

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04 GALANACCI | EMOTION

Sophistry, sophistication, and emotion are key to GALANACCI®. The focus should be on capturing relatable emotions of confidence and inner strength. This should align with the brand's high-end positioning, reflecting an understated elegance and a sense of depth that accompanies true greatness.

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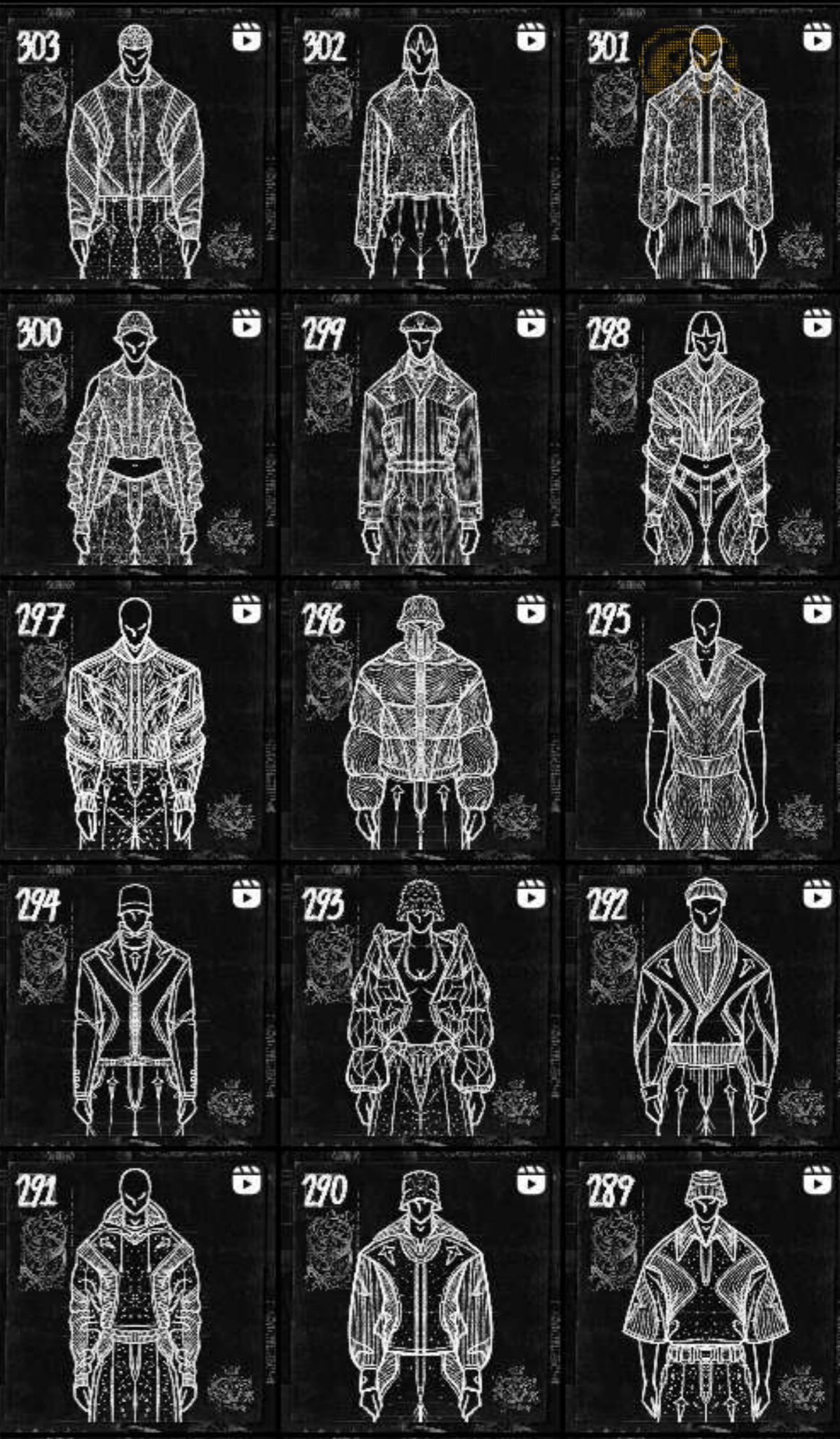
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## 02: GALANACCI | 365 SERIES MARKETING CAMPAIGN

Reels & Videos  
via Premiere Pro

The 365 Series from **GALANACCI®** features daily fashion designs for 365 days, showcasing innovation and brand values while significantly growing our community via social media.

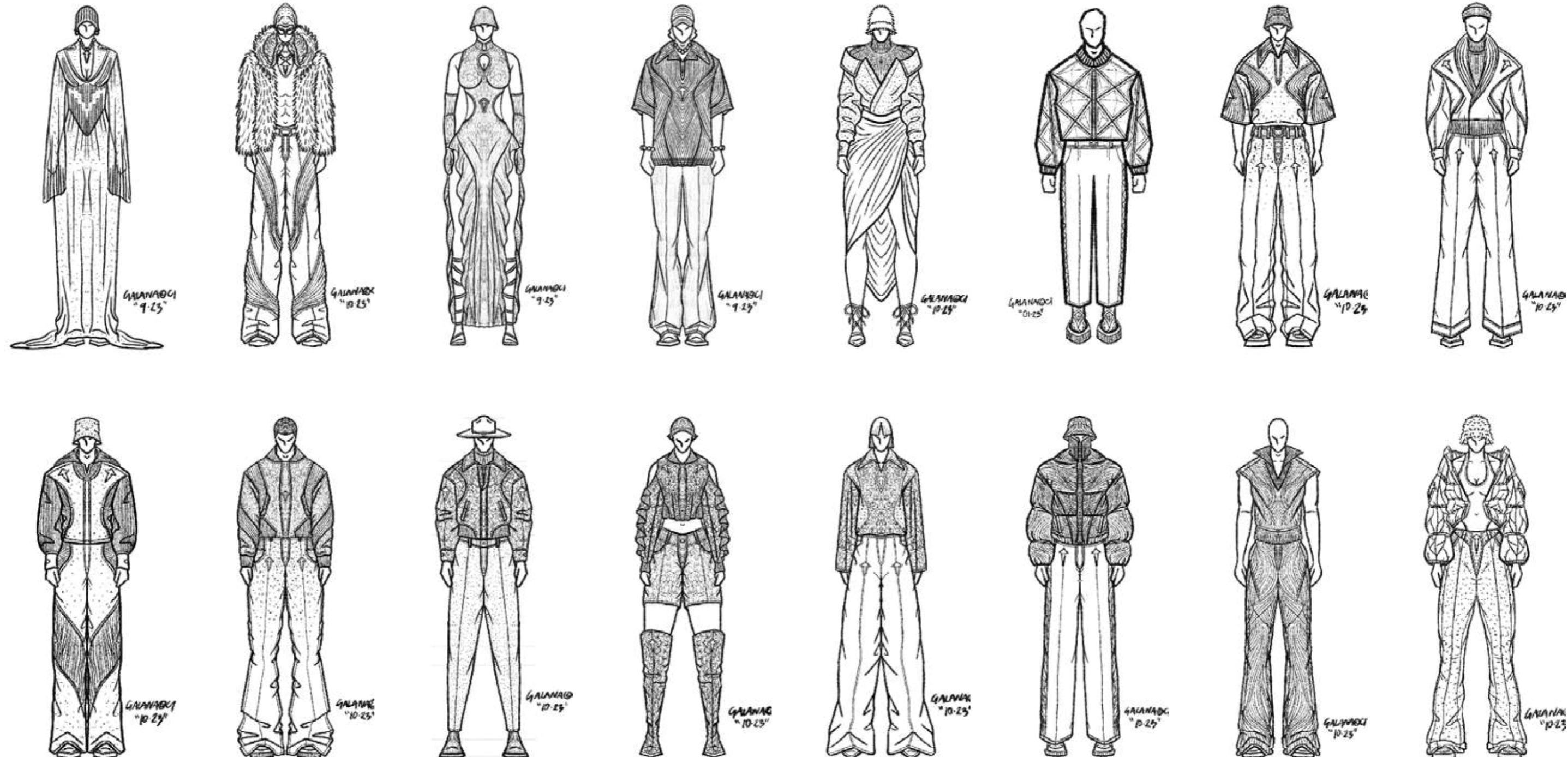
G/VERSE™ WORK EXAMPLES



## 02: GALANACCI | 365 SERIES DESIGNS



Fashion Sketches  
via ProCreate

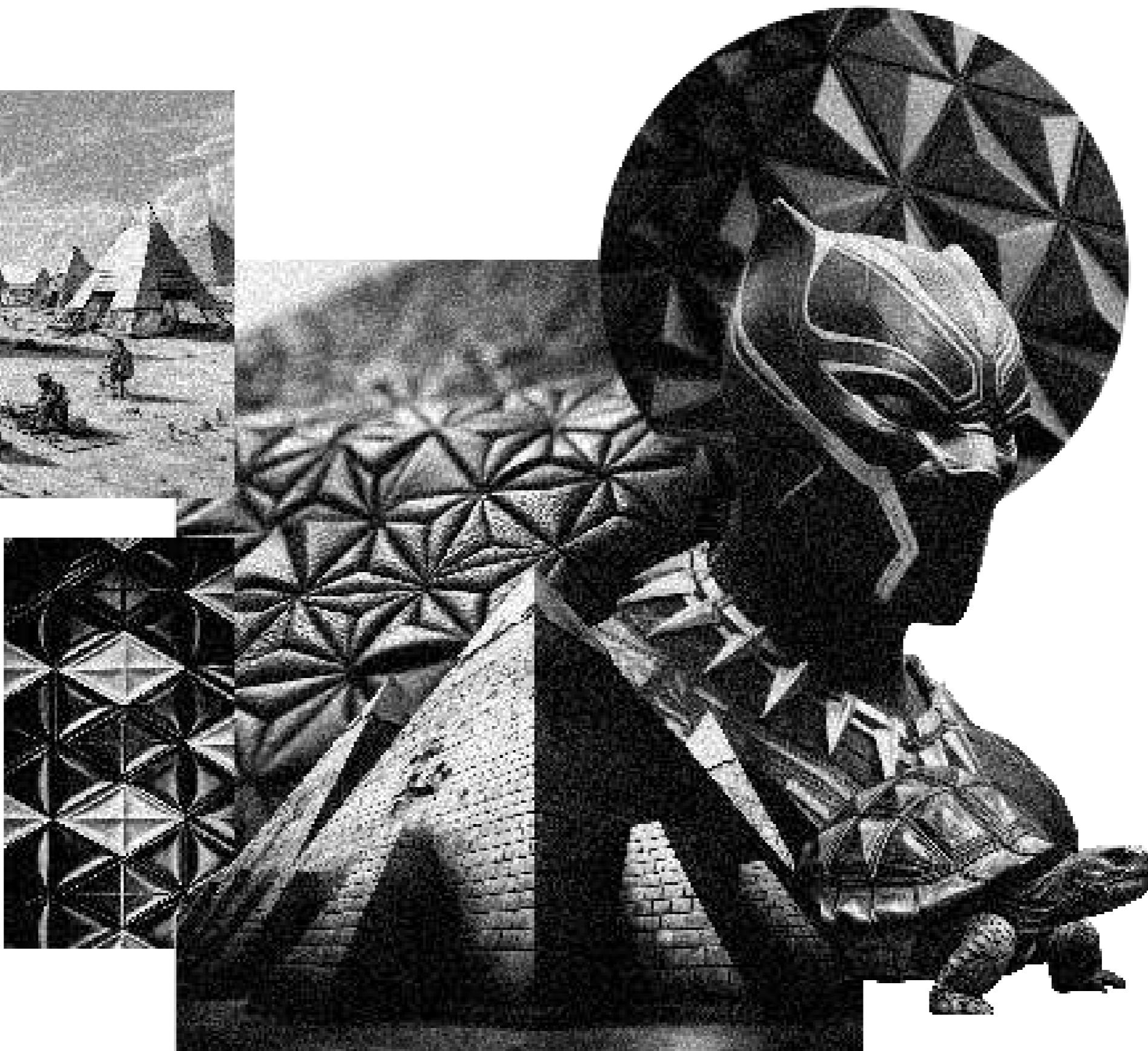


## 02: GALANACCI | 365 SERIES - PYRAMID JACKET: CONCEPT + MOODBOARD



### Moodboard

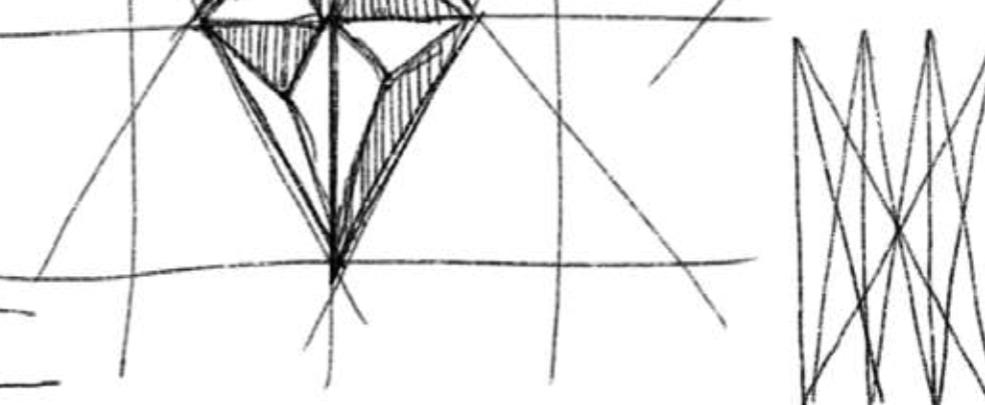
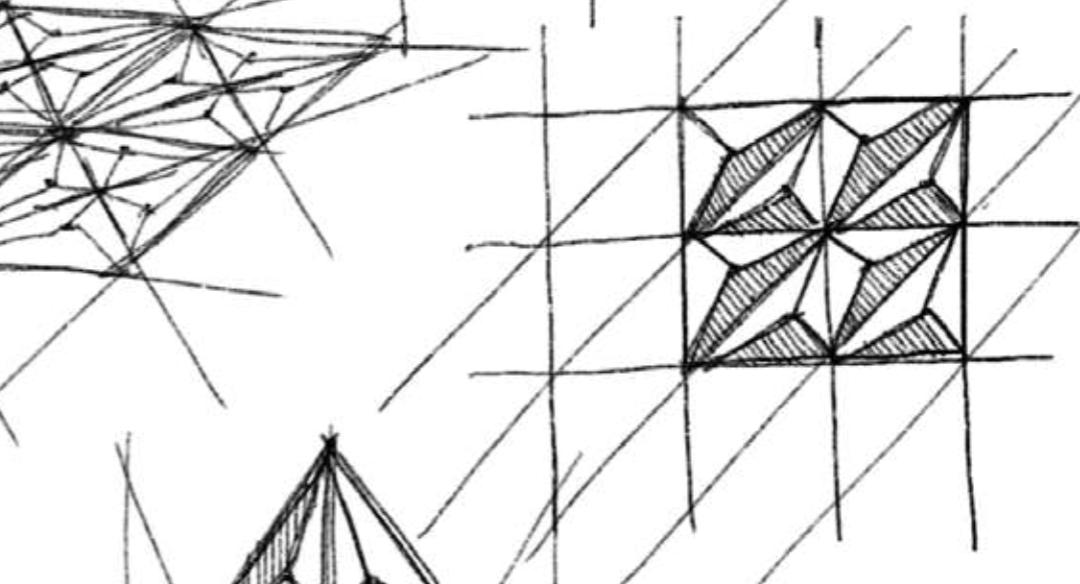
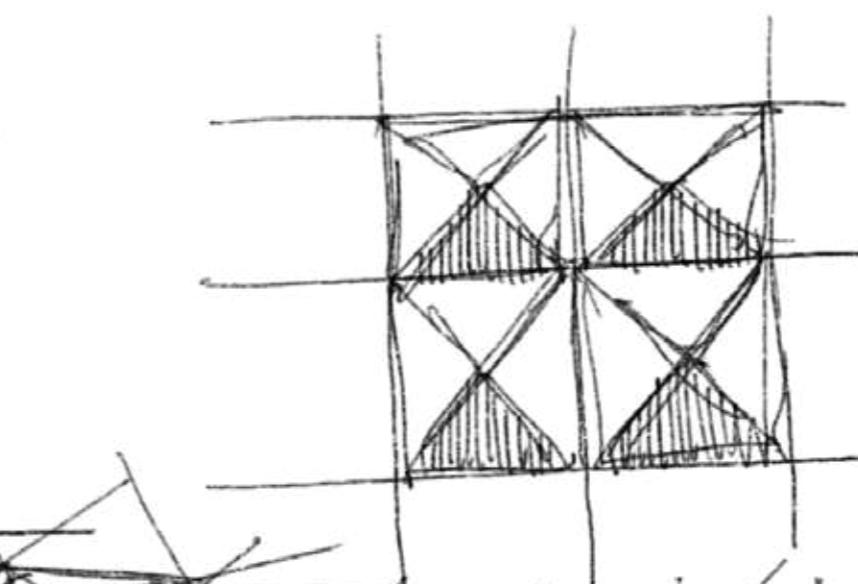
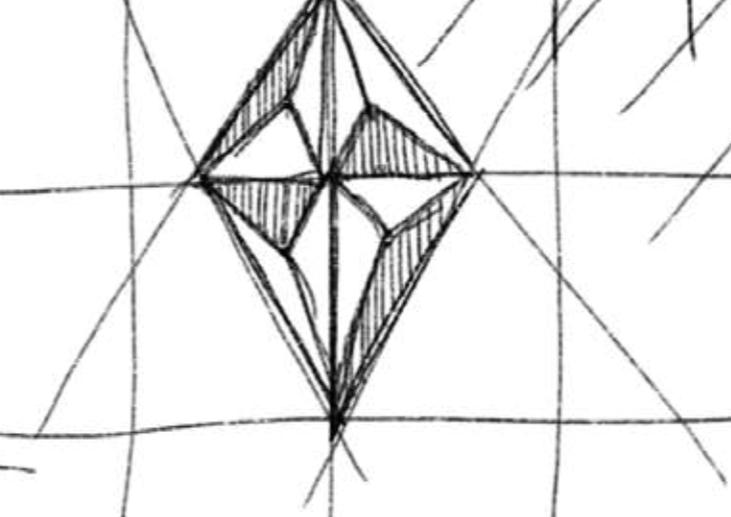
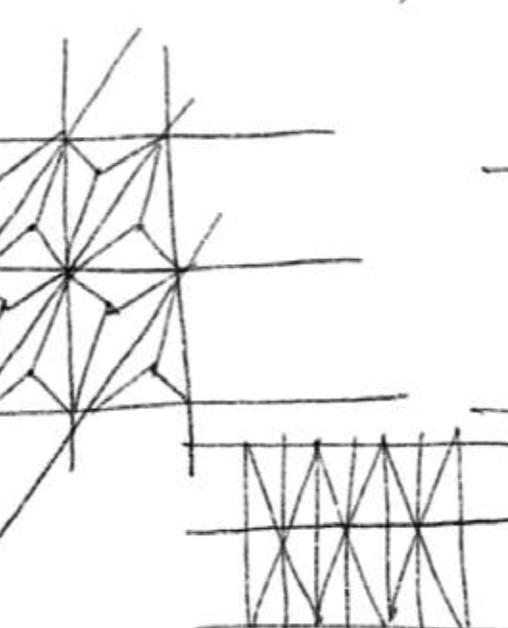
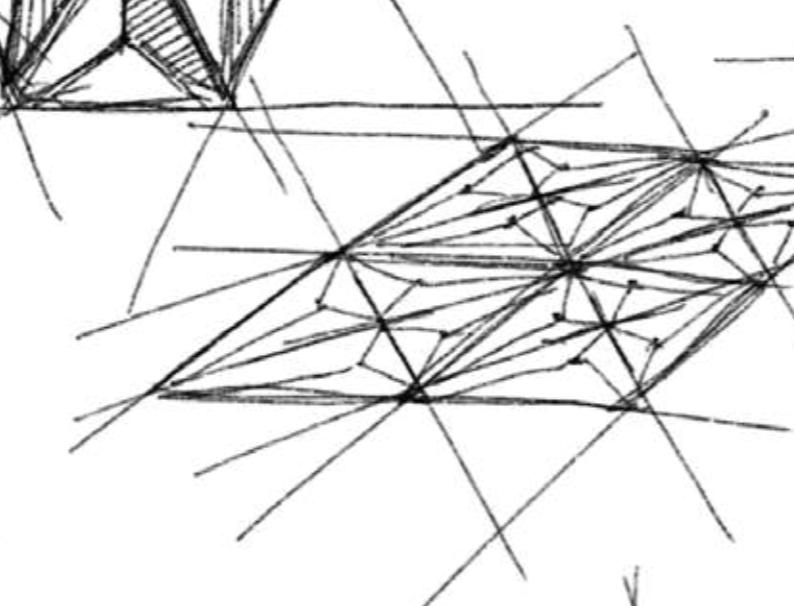
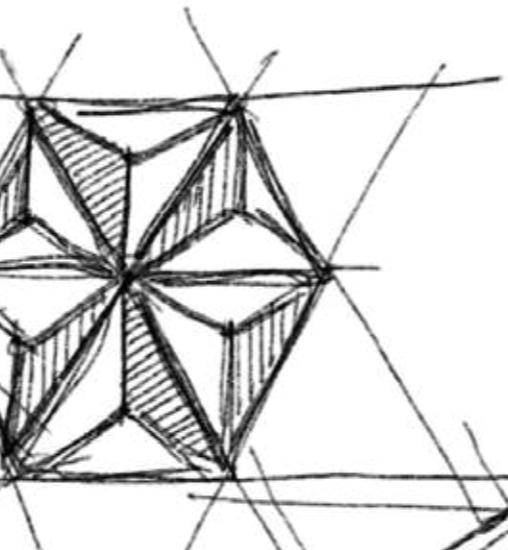
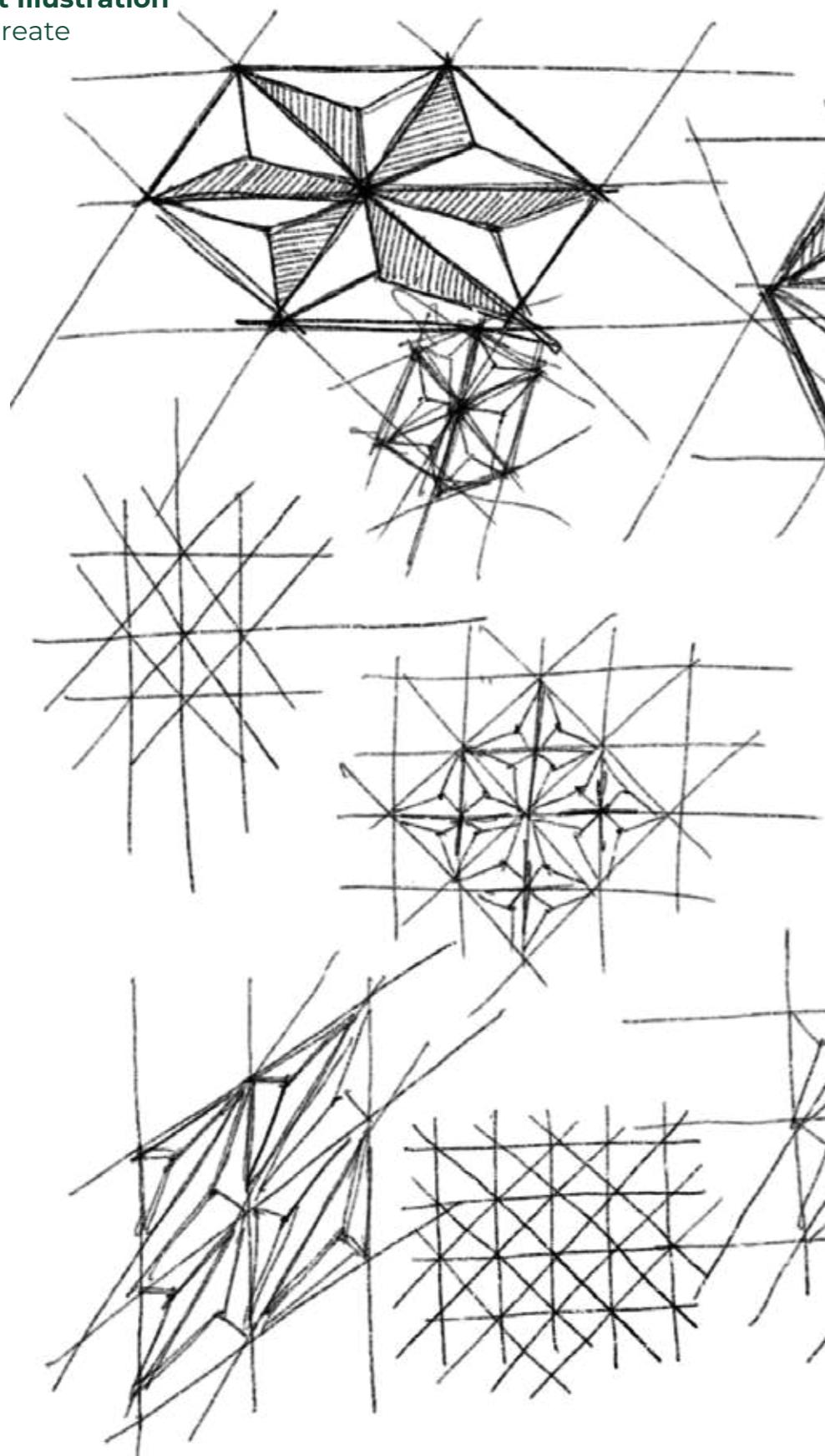
via MidJourney & ProCreate



## 02: GALANACCI | 365 SERIES - PYRAMID JACKET: INITIAL SKETCH + CONCEPT DEVELOPMENT



**Concept Illustration**  
via ProCreate

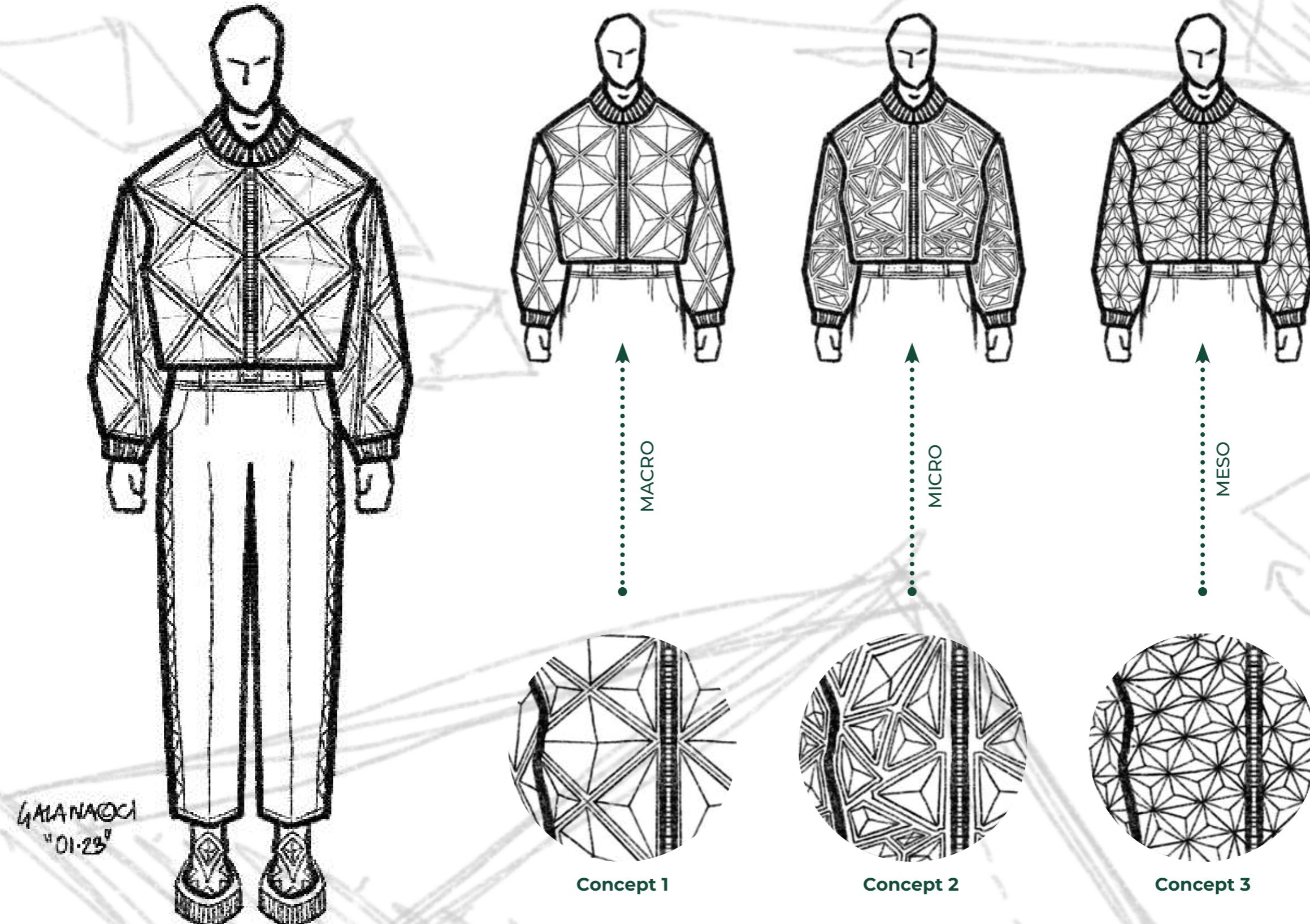


**Conceptual Sketches**  
Focusing on geometrical shapes.

## 02: GALANACCI | 365 SERIES - PYRAMID JACKET: INITIAL SKETCH + CONCEPT DEVELOPMENT

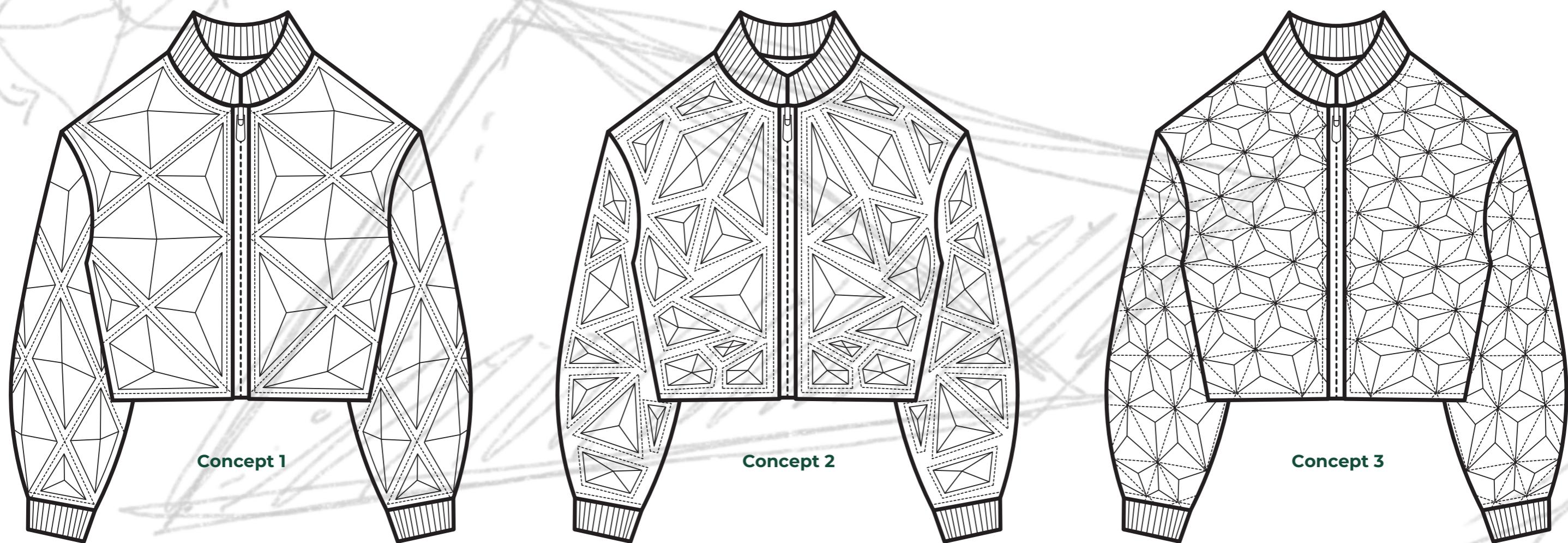


Clothing Illustration  
via ProCreate



## 02: GALANACCI | 365 SERIES - PYRAMID JACKET: TECHNICAL DESIGN

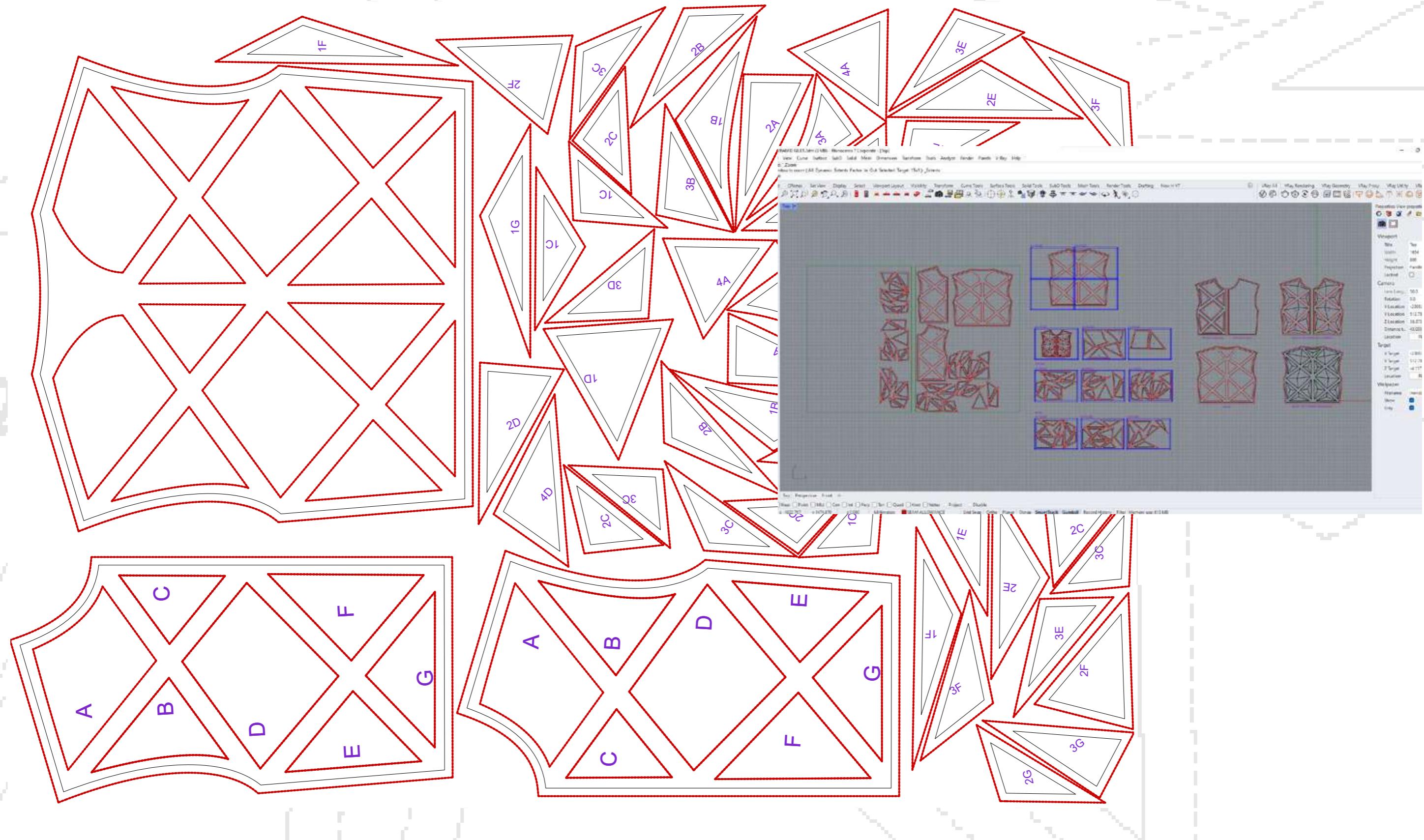
Clothing Illustration  
via Illustrator



## 02: GALANACCI | 365 SERIES: PYRAMID JACKET PATTERN MAKING



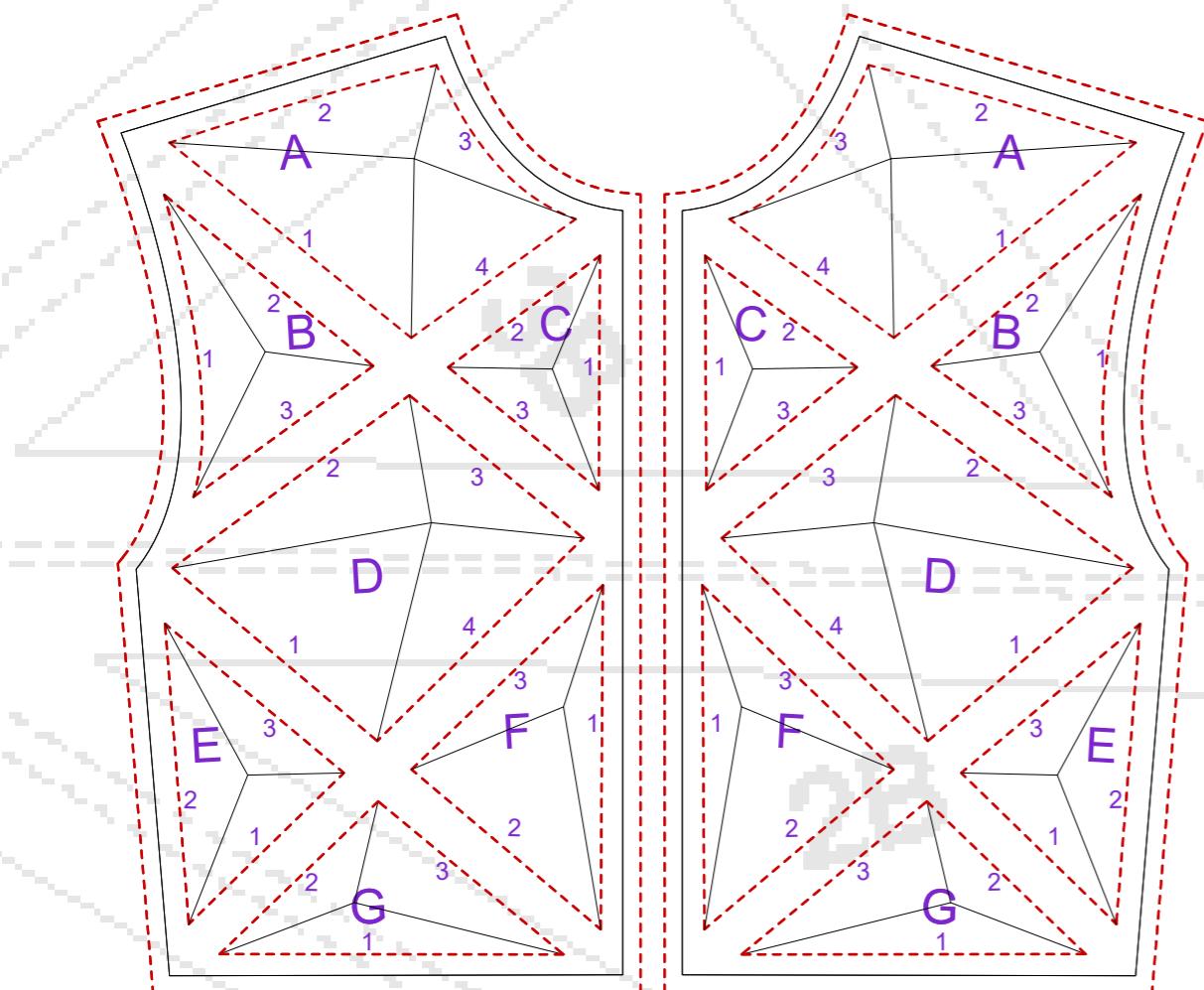
Pattern Making  
via Rhino 3D



## 02: GALANACCI | 365 SERIES: PYRAMID JACKET DESIGN DEVELOPMENT

### Pattern Making & Sewing

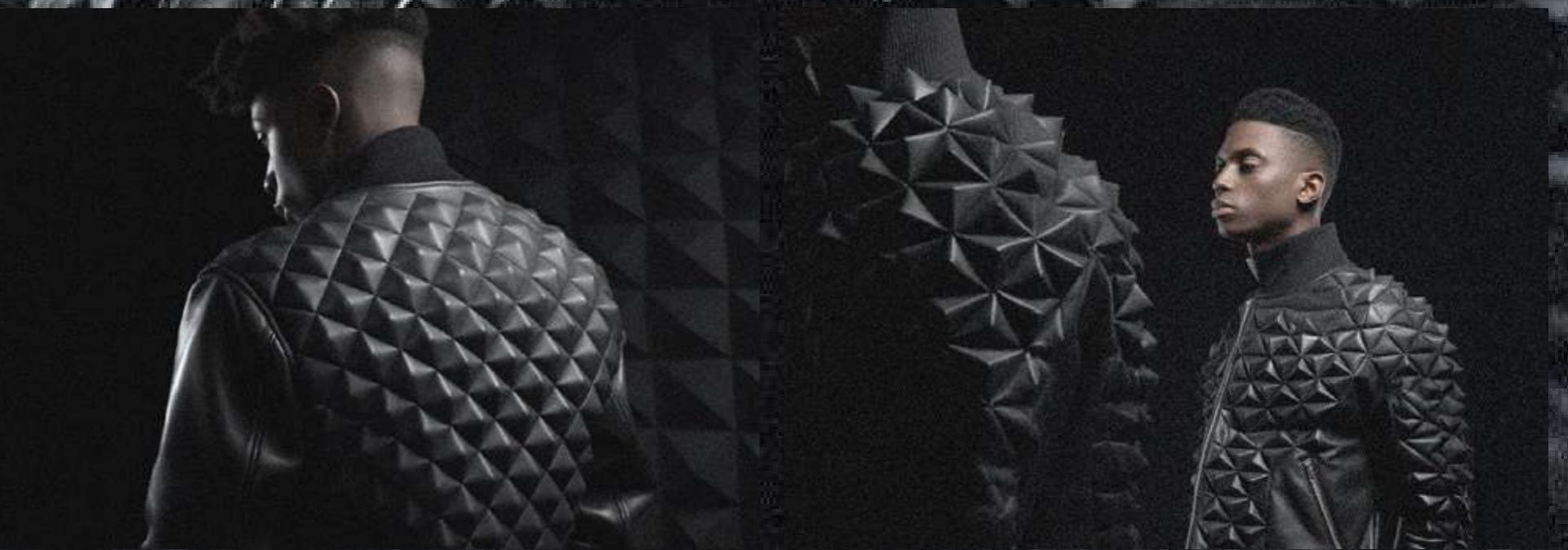
via Rhino 3D and Sewing Machine



## 02: GALANACCI | LOOKBOOK

AI Generated Lookbook

Prompting using Midjourney



## 02: GALANACCI | SCREENPRINTING & VINTAGE UPCYCLING



### Clothing Screenprint

via Single Screen Screenprinter



## 02: GALANACCI | STYLING

Images  
via ProCreate & Photoshop



## 02: GALANACCI | DESIGN MOCK-UPS



### Mock-ups

via ProCreate & Photoshop

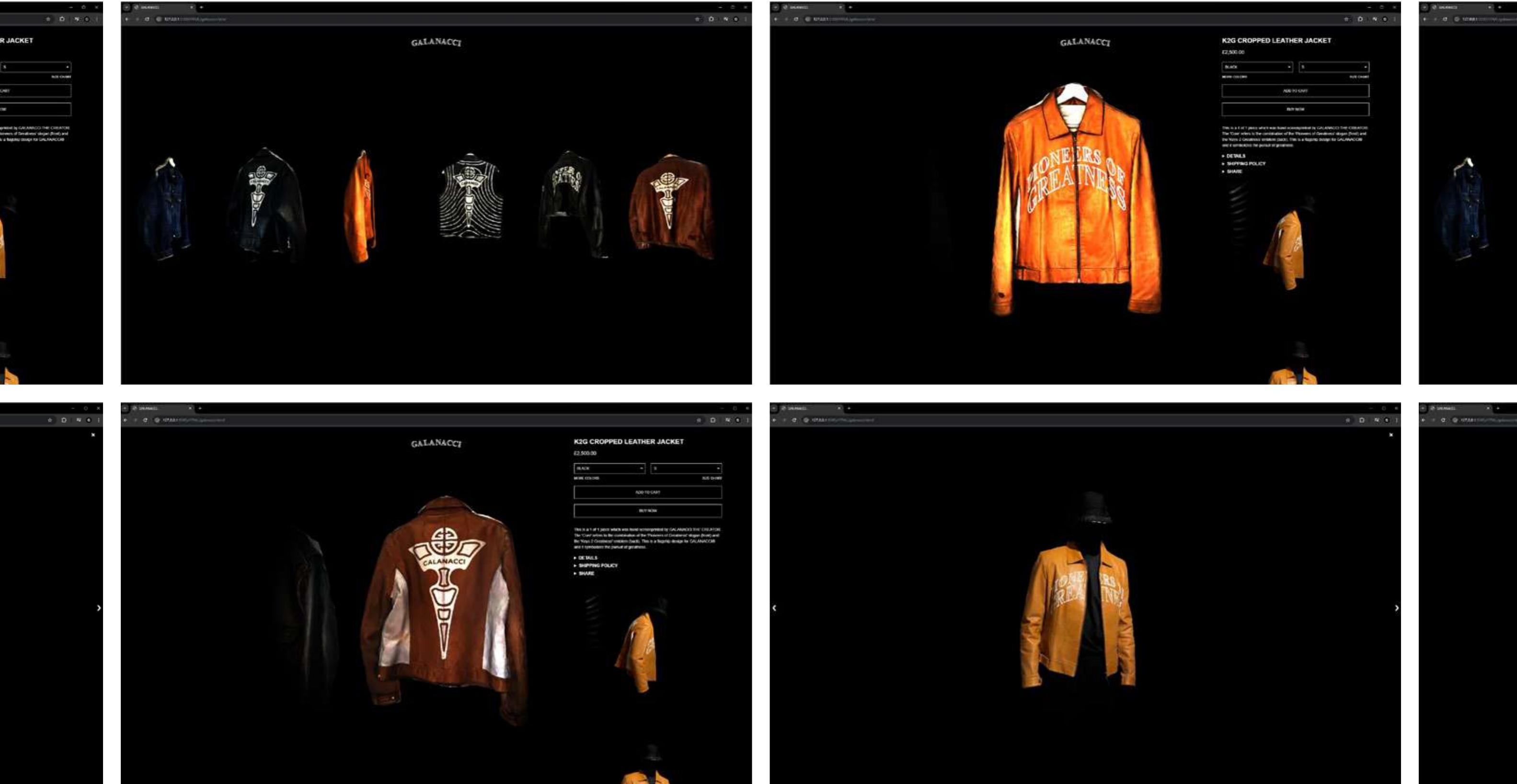


## 02: GALANACCI | WEB DESIGN



### Web Design

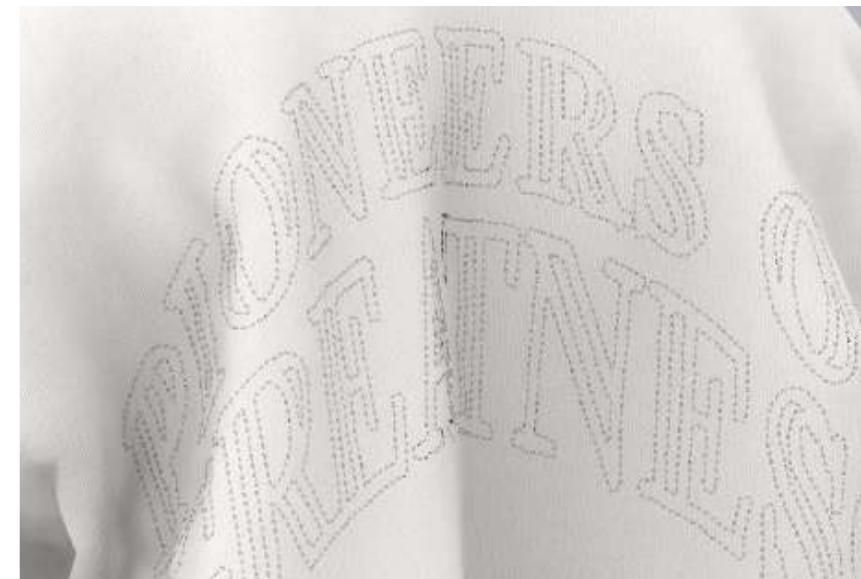
via Claude & Visual Code Studio



## 02: GALANACCI | 3D MODELLING (CLOTHING)



**3D Model**  
via Clo3D



## 02: GALANACCI | 3D MODELLING (HARDWARE)

3D Model  
via Rhino 3D & V-Ray



## 02: GALANACCI | YOUTUBE THUMBNAILS

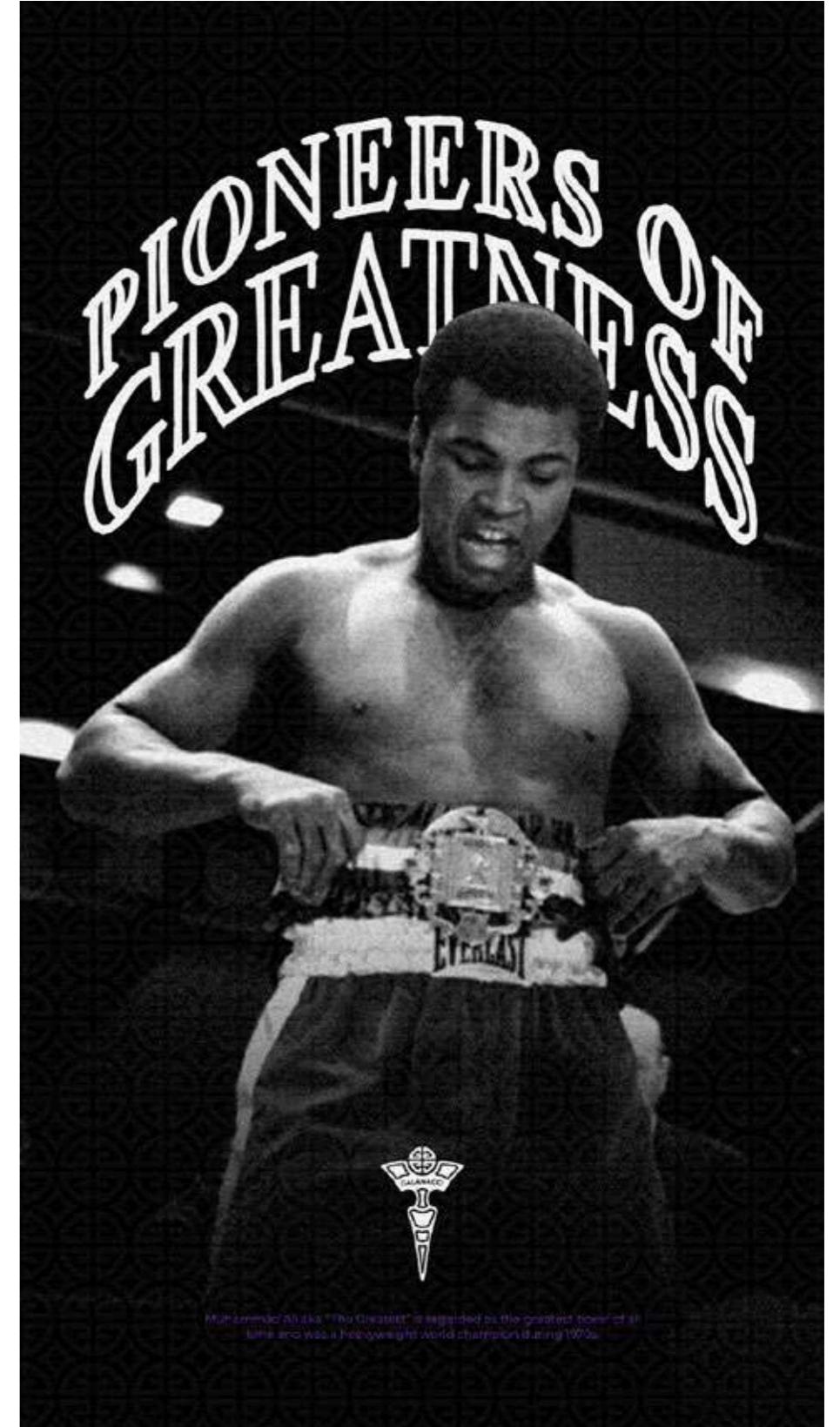
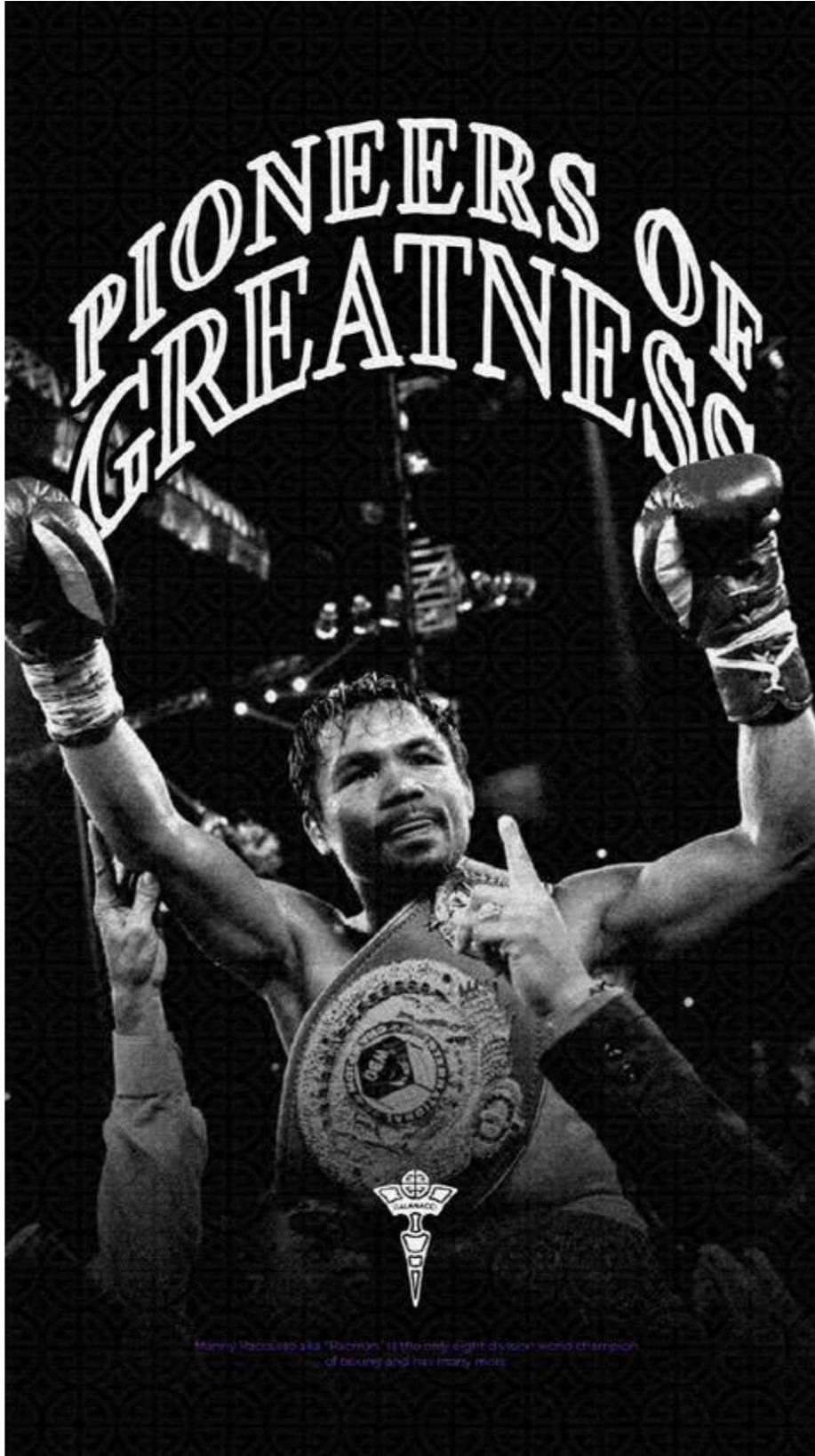
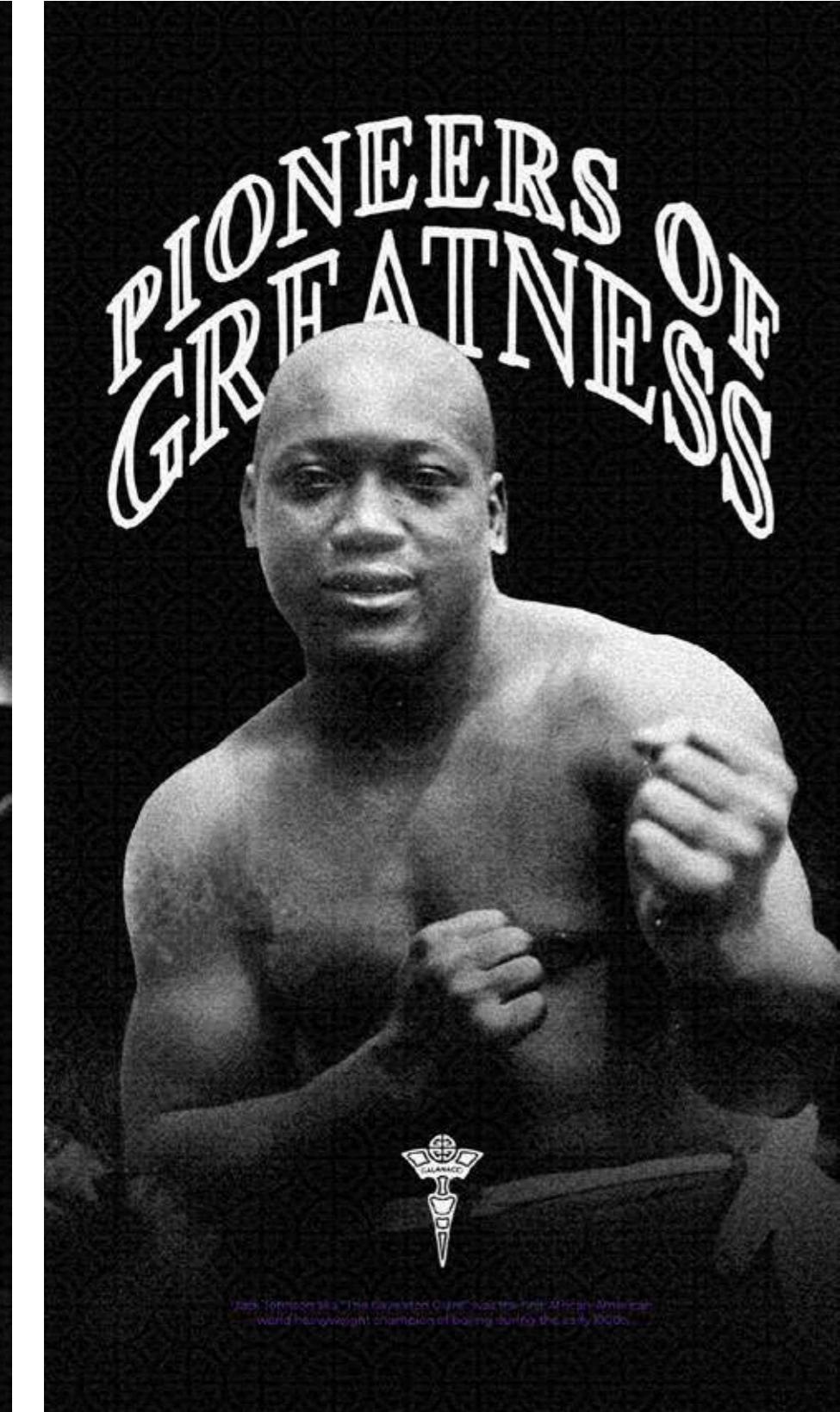


YouTube Thumbnails  
via ProCreate & Photoshop





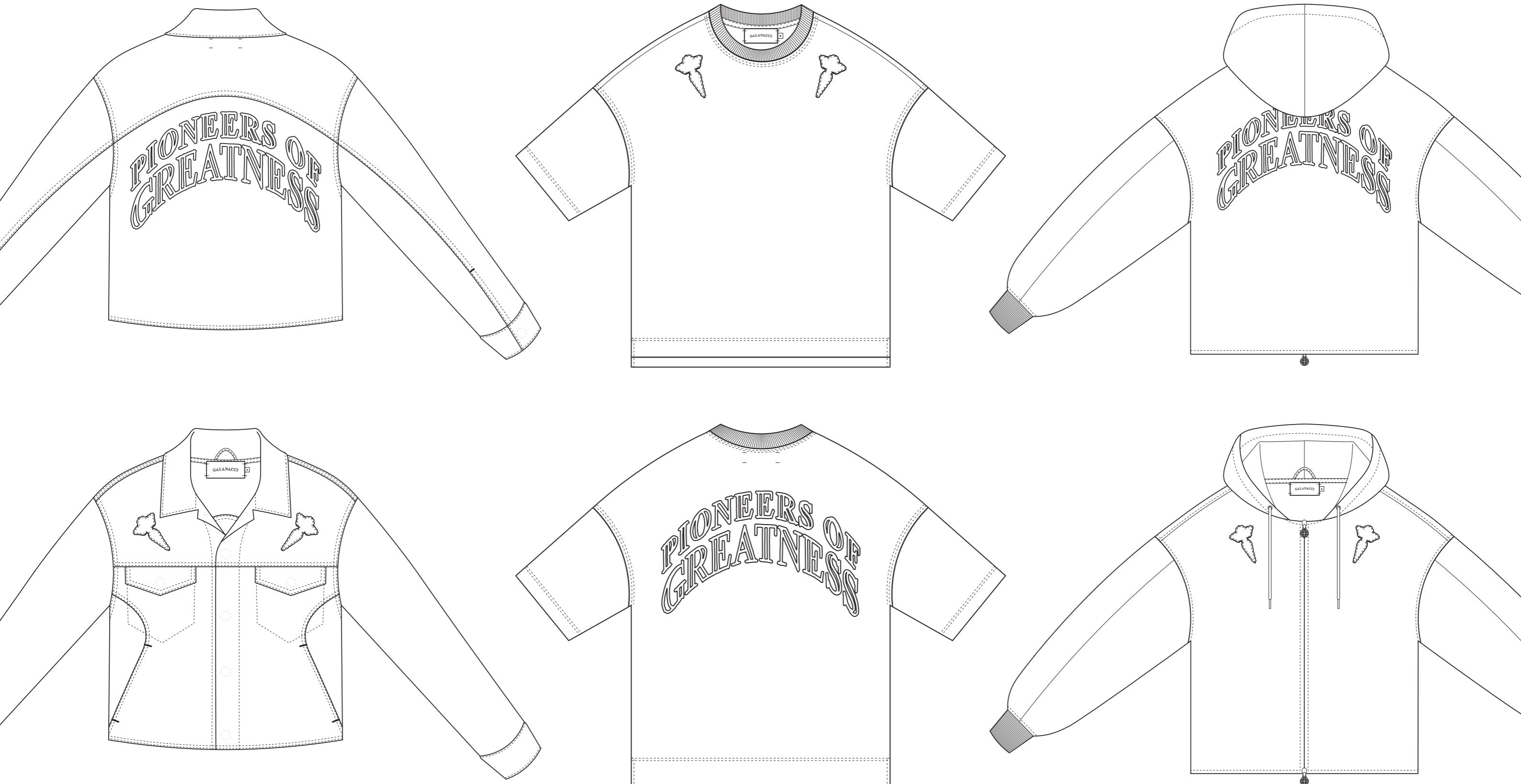
Instagram Story Images  
via Photoshop



## 02: GALANACCI | FLAT DRAWINGS



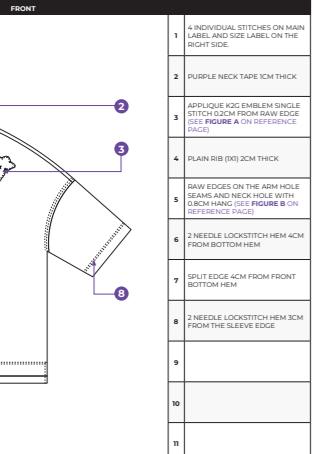
Technical Illustrations  
via Illustrator



# 02: GALANACCI | TECHNICAL PACKAGE

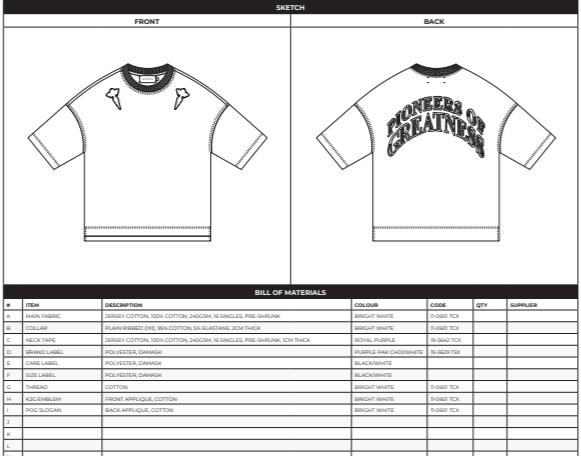


**PDF Documents**  
via InDesign & Illustrator



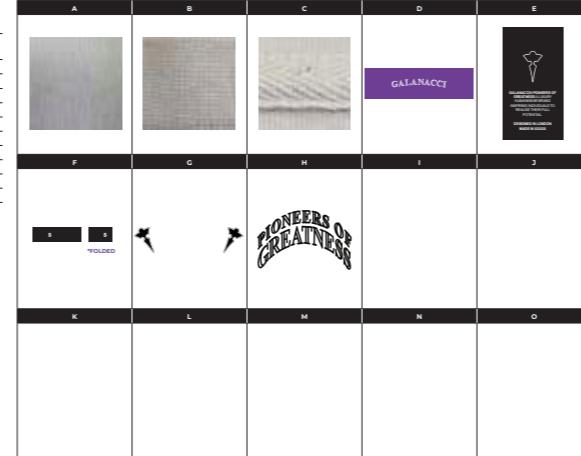
**CORE T-SHIRT**

GALANACCI  
A COMPANY FOR THE FUTURE. THE FUTURE IS  
THE PAST OF GALANACCI.



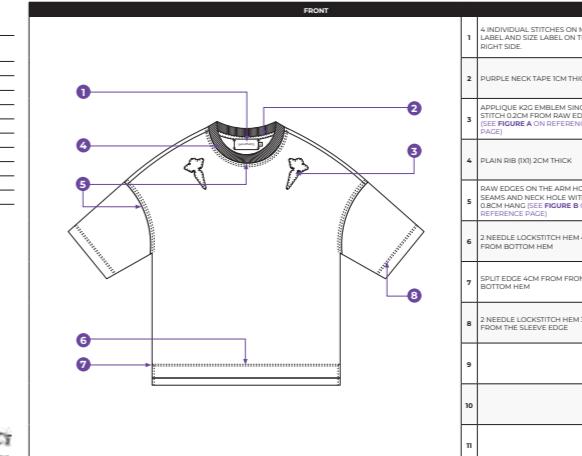
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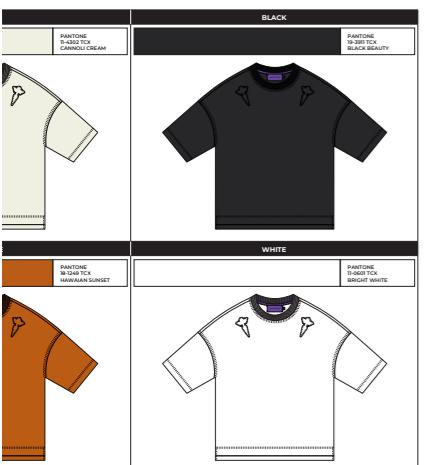
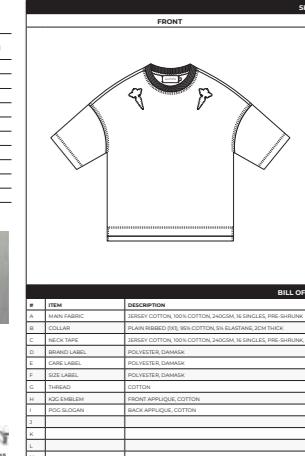
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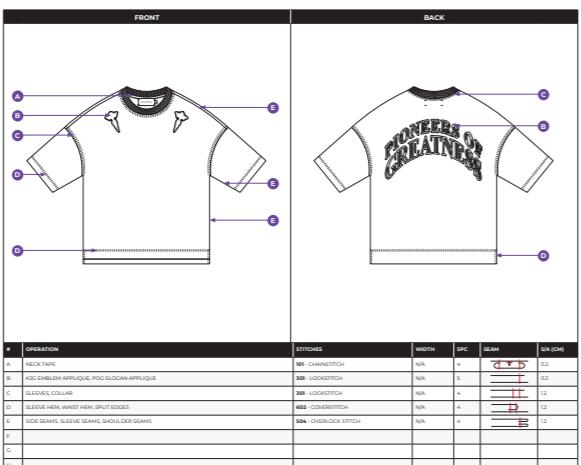
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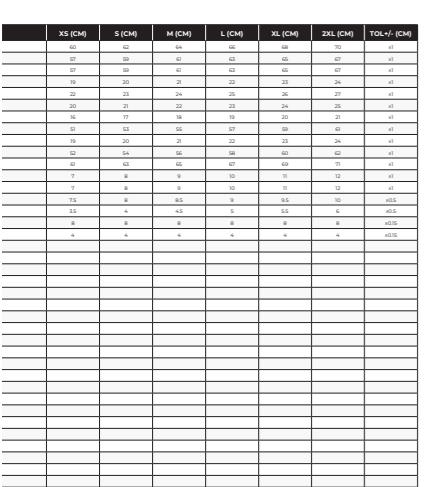
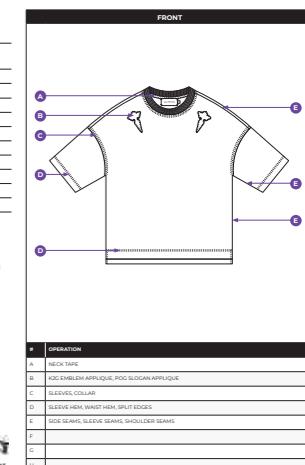
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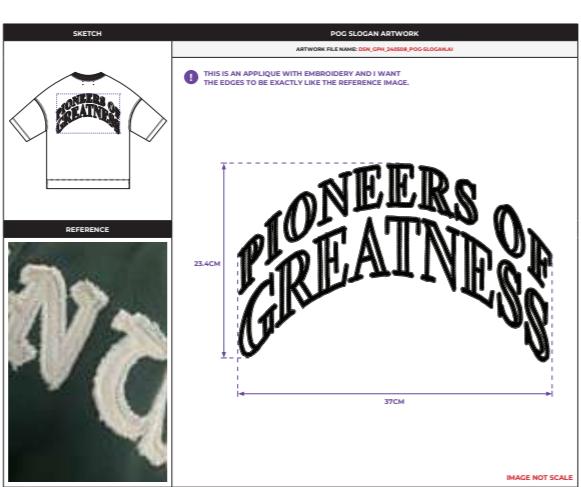
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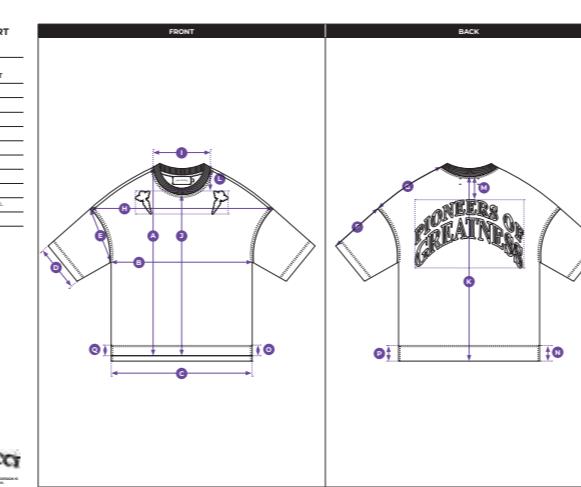
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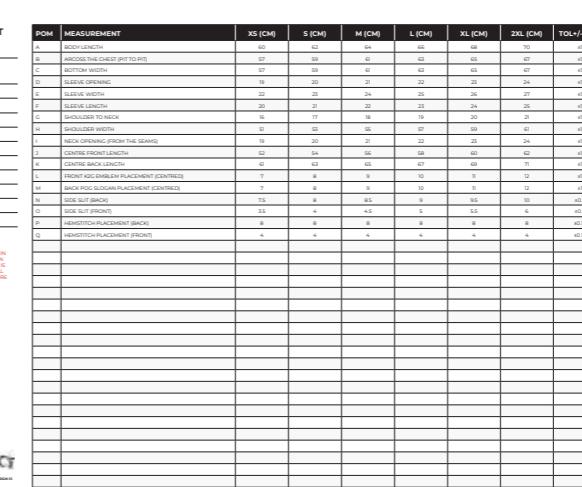
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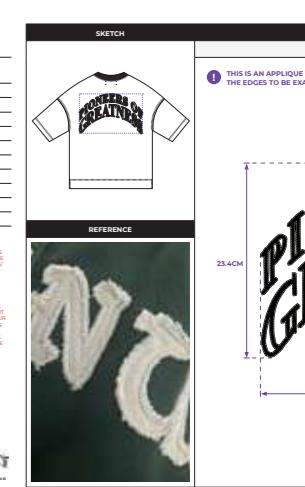
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**CORE T-SHIRT**

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03

# FASHION ILLUSTRATION



Developed initial illustrations for the COS X YEBOAH collaboration, which were incorporated into the pitch deck and contributed to bringing the partnership to fruition.

Campaign Shoot Illustration  
Illustrating on-site

## 03: COS X YEBOAH | A SELECTION OF INITIAL ILLUSTRATIONS



Metamorphosis  
Collection  
Illustrations  
via ProCreate

## 03: COS X YEBOAH | A SELECTION OF INITIAL ILLUSTRATIONS



Metamorphosis  
Collection  
Illustrations  
via ProCreate

## 03: COS X YEBOAH | A SELECTION OF FINAL GARMENTS



### Lookbook Shots

Courtesy of COS



## 03: COS X YEBOAH | CAMPAIGN SHOOT

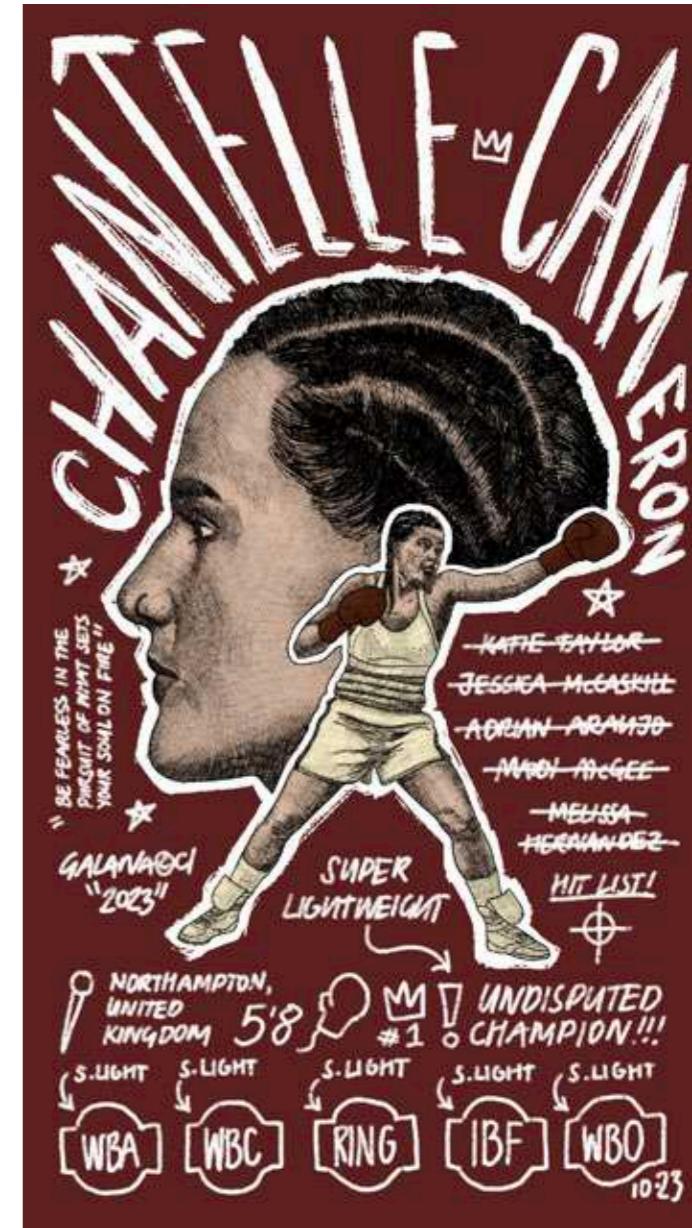
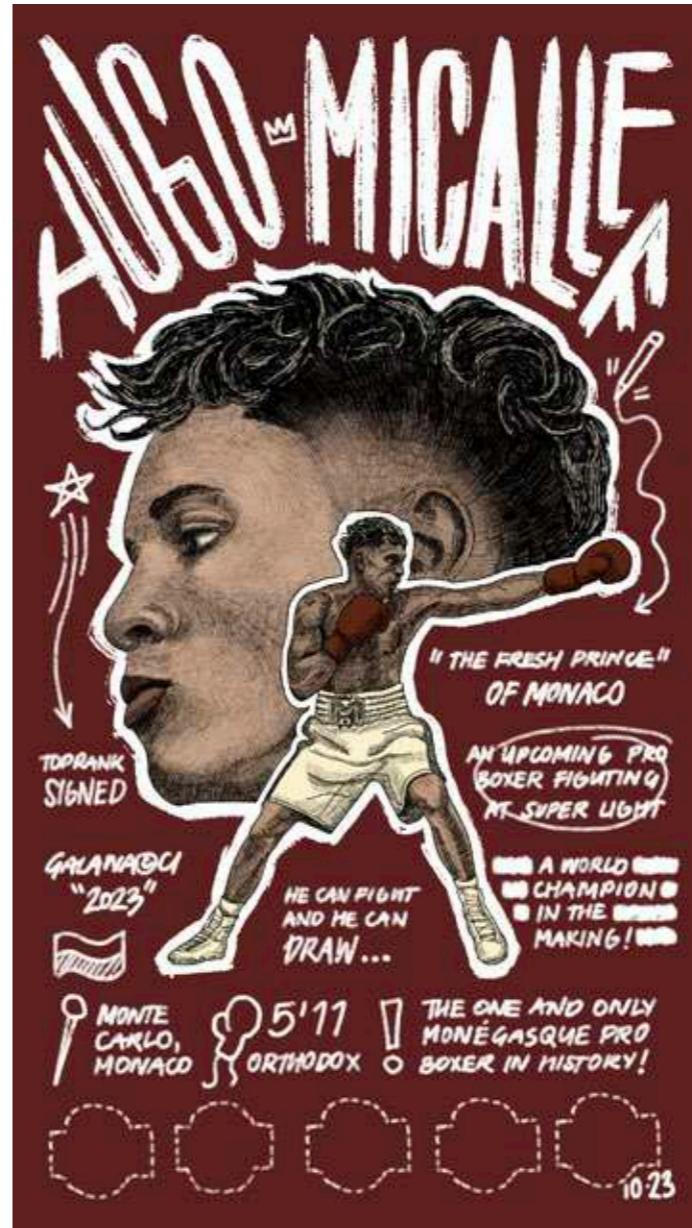
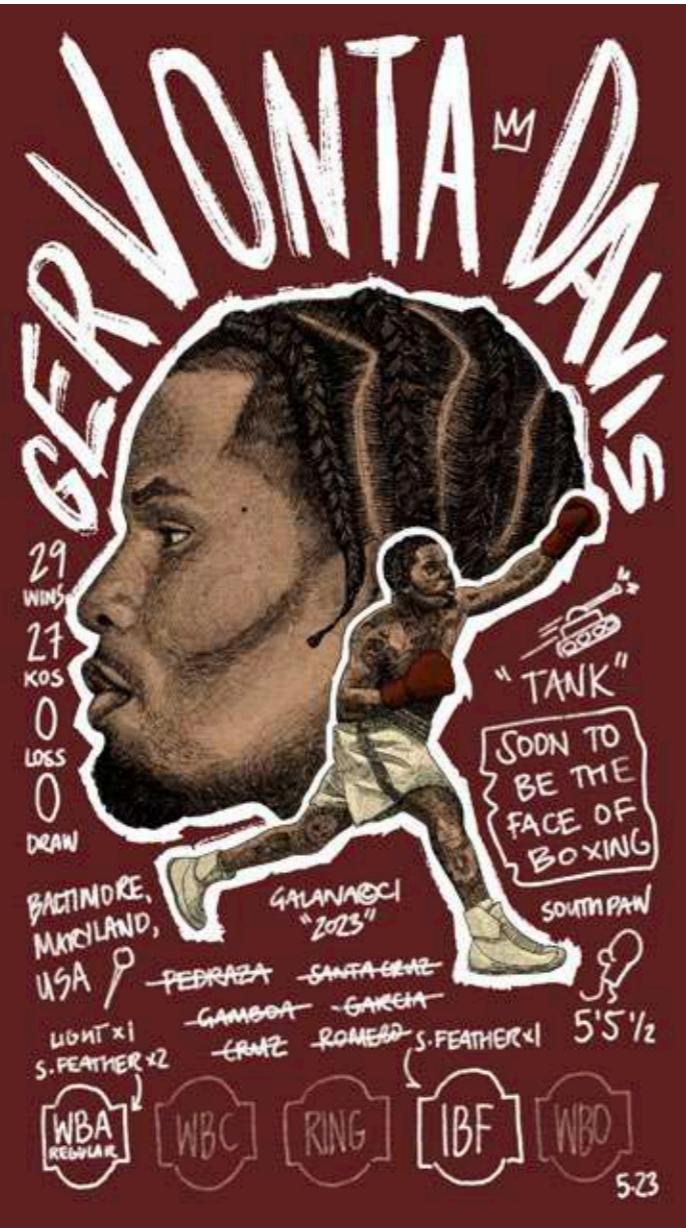
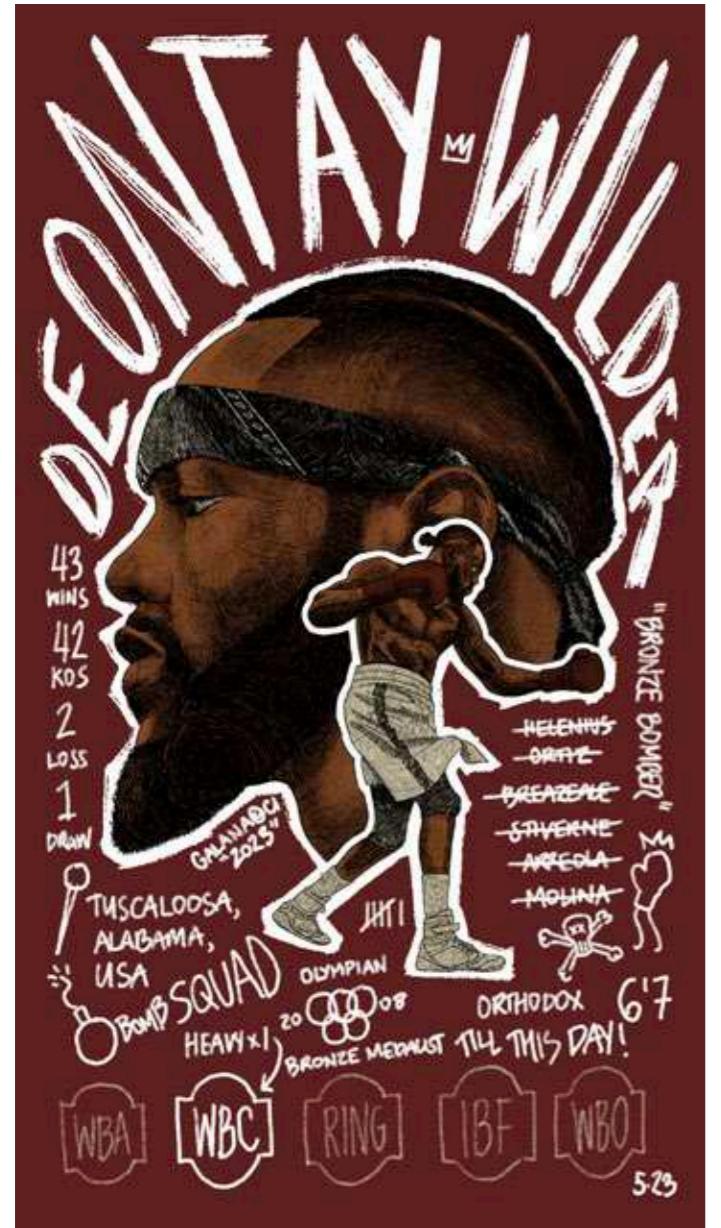
### Campaign Shoot

Shot by Campbell Addy



04

# FINE ART



Branding and Illustrations  
via ProCreate on the iPad

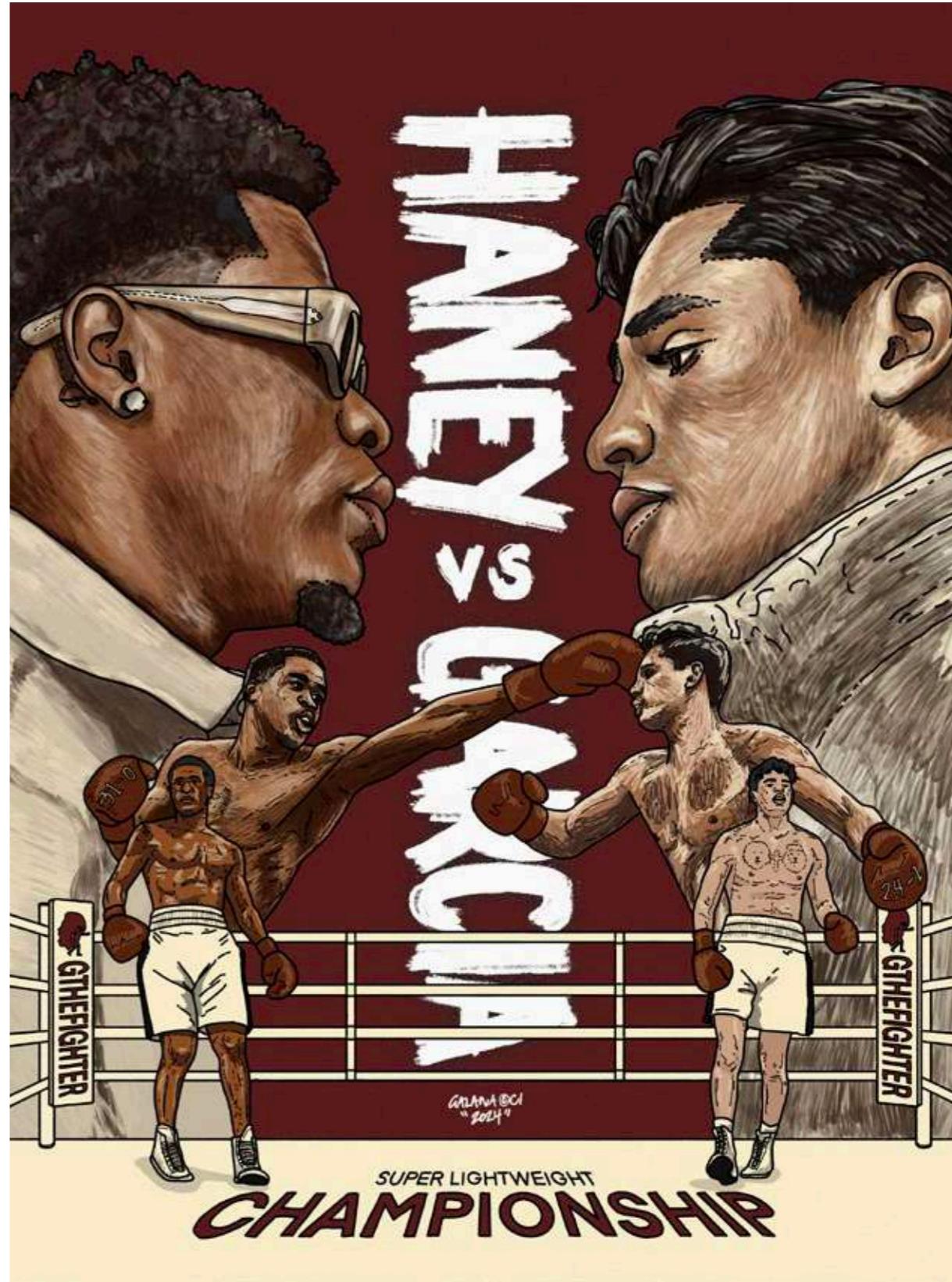
Executed branding and ongoing illustrations for GTHEFIGHTER an art collection exploring boxing's greats.

## 04: GTHEFIGHTER | FIGHT POSTER ARTWORKS



Digital Art

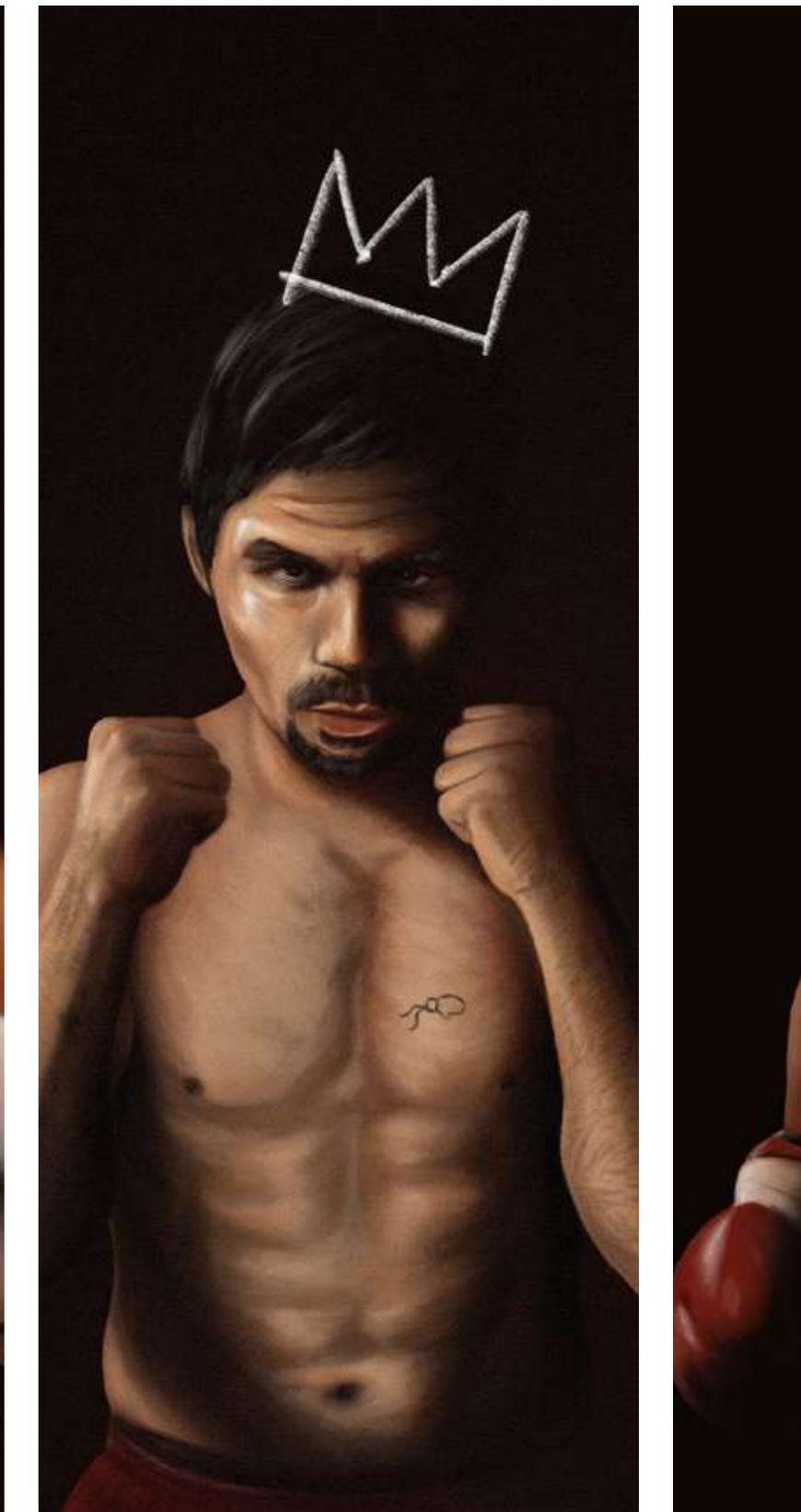
via ProCreate (iPad Pro)



## 04: FINE ART | ARTWORKS



Digital Art  
via ProCreate (iPad Pro)





## Digital Art

via ProCreate (iPad Pro)

Graham Civic Auditorium in downtown as "The Baddest Man on the Block". In 1999, Pacquiao first appeared in the WBC and IBF at the same time, with a victory for Tyson over 1984's Tyrell Biggs by TKO in the seventh round.

During this time, Tyson came to the attention of boxing fans around the world, witnessing one of Tyson's fights. Nine years later, he was impressed by the fighter's "powerful" style and decided to become a boxer himself.

Tyson had his first fight in 1999, defeating the legendary fighter Muhammad Ali. He was the only boxer to defeat Ali in his career.

In 2003, the then President of the Philippines, Joseph Estrada, appointed him as "the greatest boxer in the world".

Pacquiao's first professional fight was against the boxer John D. Williams, whom he defeated by TKO in the first round.

After his victory, he became known as "The Baddest Man on the Block".

He has been inducted into the World Boxing Hall of Fame twice.

On March 20, 2004, he won his first-round bout against Williams.

Pacquiao's problems began when he was

nicknamed "Iron Mike" and "Kid" by the press due to his physical strength and power.

During this time, Tyson came to the attention of boxing fans around the world, witnessing one of Tyson's fights.

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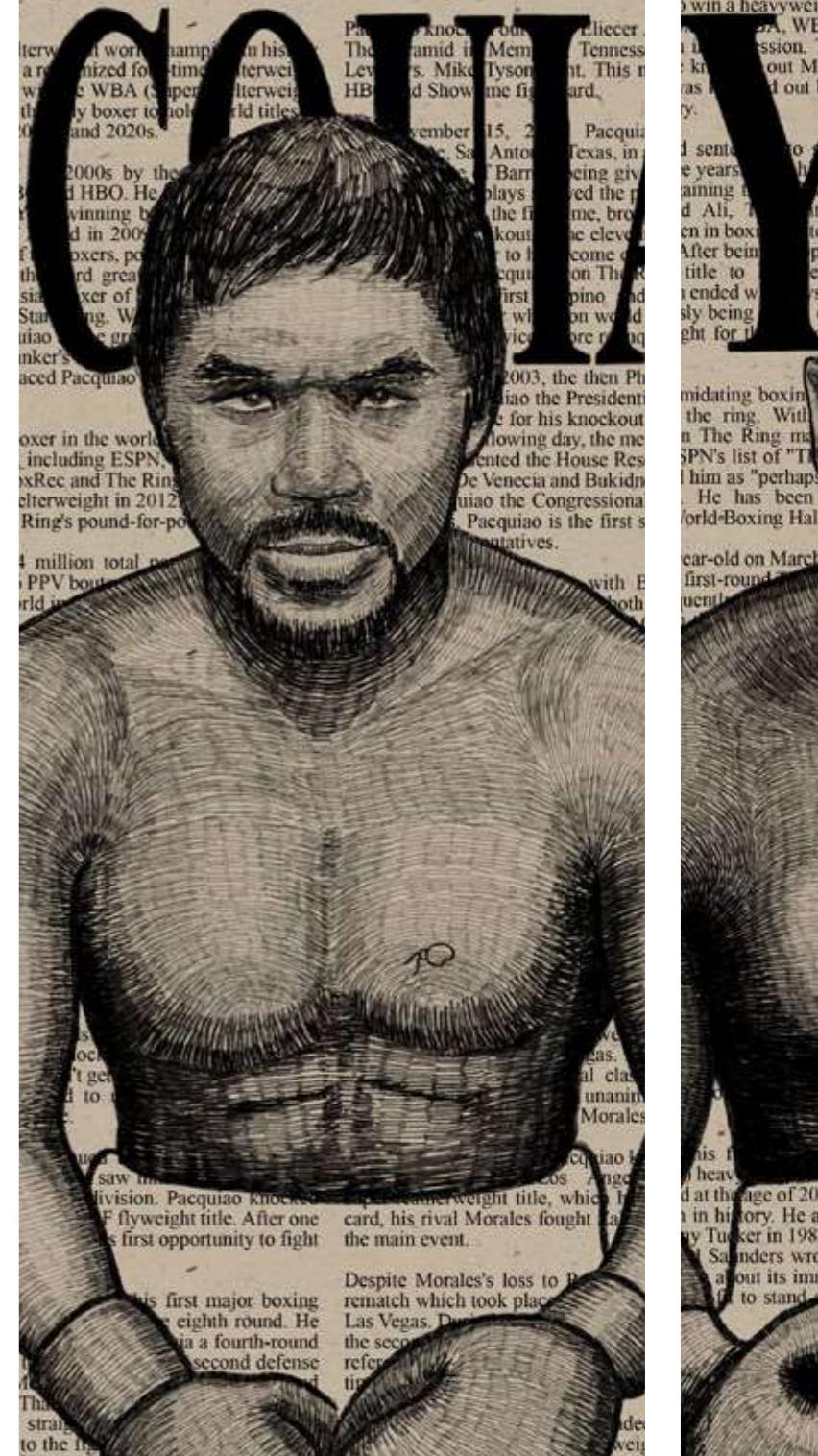
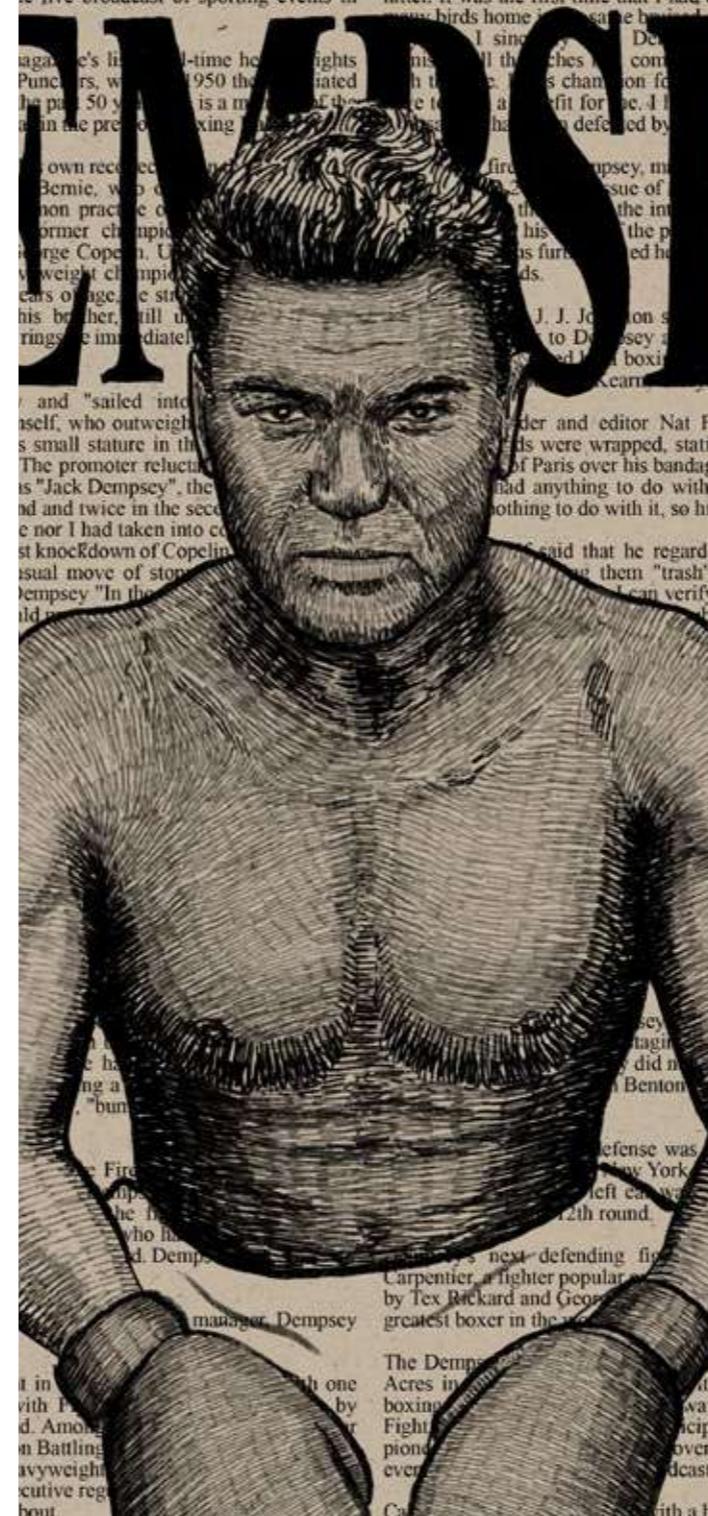
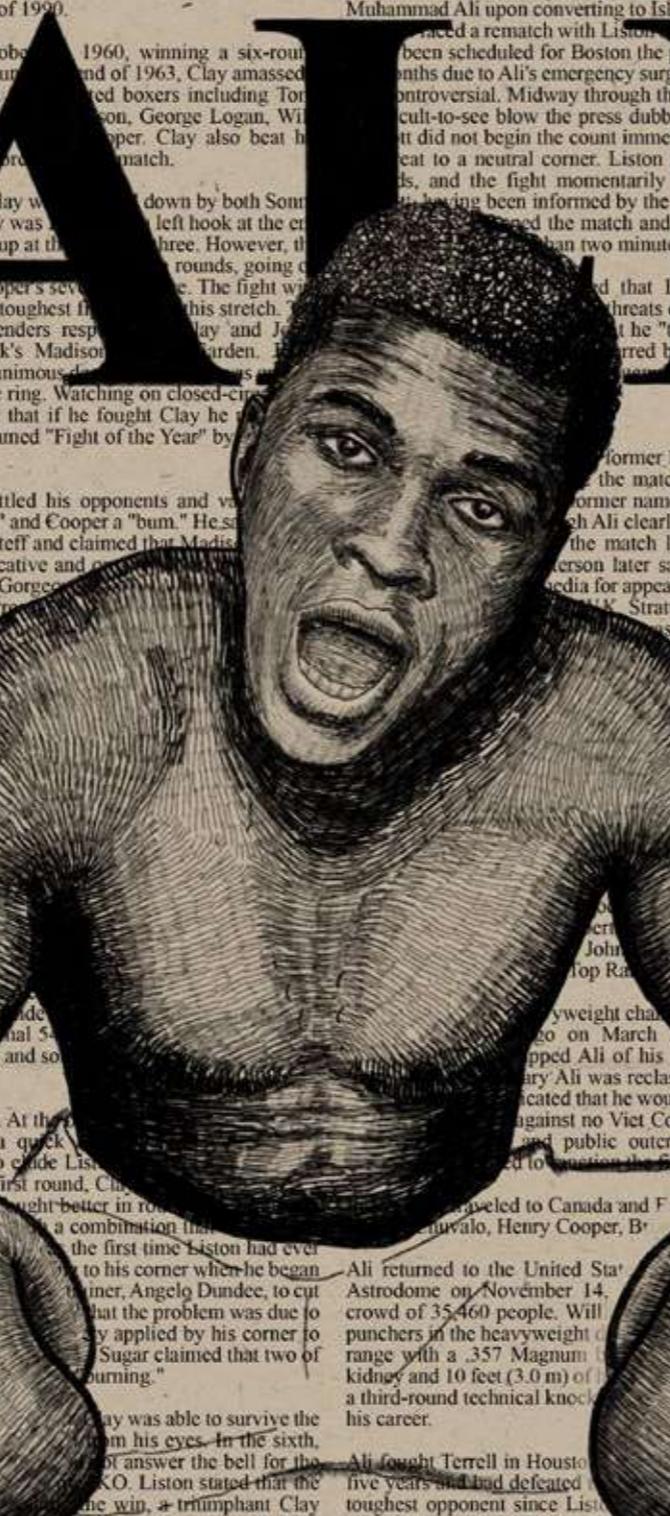
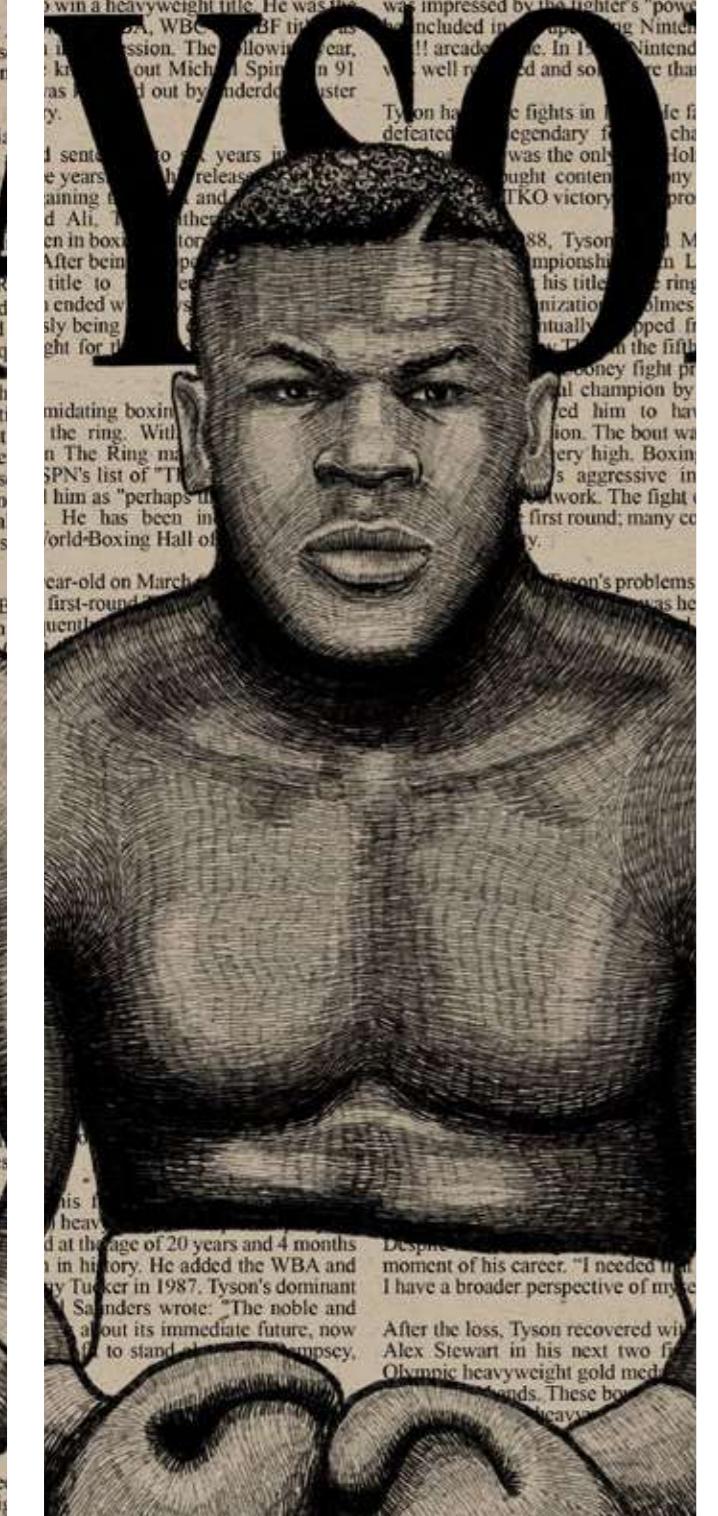
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05

# GRAPHIC DESIGN

## 05: LOGO DESIGN | EXAMPLES



### Logo Designs

via ProCreate (iPad Pro) & Illustrator



PIONEERS  
OF  
GREATNESS



POG



GREATNESS





Image  
Courtesy of TPWP

## 05: LOGO DESIGN | RHOGER “KIDLAT” VILLANUEVA



05: MERCH DESIGN | RHOGER "KIDLAT" VILLANUEVA



**Image**  
Courtesy of KIDLAT

GVERSE™ WORK EXAMPLES

06

# ARCHITECTURE



**“The Hidden City” project reimagines Odhams Walk in Covent Garden by replacing skyscrapers with low-rise buildings to reduce crime and enhance livability, drawing on Oscar Newman’s “Defensible Space” for safer urban design strategies.**

Renders  
via Revit & Photoshop.



## 06: THE HIDDEN CITY | FURTHER RENDERS

### Elevation Render

via Revit & Photoshop.



PLAY AREA

Play areas will be provided outdoors for people living with their family in the area. There will be approximately 3 more small play areas for kids and young adults!



COMMUNITY GARDEN

Gardening and staying healthy are very popular in Peckham. Not just a good cause for the environment but this will also encourage the community to interact with one another.



GRAFFITI SPACES

Since Peckham is surrounded with Graffiti's I made an idea of having a graffiti area in parts of the building to let the artists visualize and enhance their skill!



CO-WORKING SPACES

One of the key elements that's needed in Peckham is a working space for the creatives, as we know Peckham is surrounded with talented people so providing them a space for collaborations etc. will be very beneficial since most of the users for my dwellings are students and business people.



SPORTS AREA

Sports areas are also provided around the building such as basketball courts, tennis court etc. this will give a friendly neighbourhood since everyone will have a chance to get to know each other on this spot.



ACTIVITIES FOR THE ELDERLY

Activities for the elderly people are offered for outdoors since they also need fresh air an exercise. a fitness instructor will be coming in twice a week to keep them healthy and fit.

## 06: THE HIDDEN CITY | FURTHER RENDERS

### Section Renders

via Revit & Photoshop.



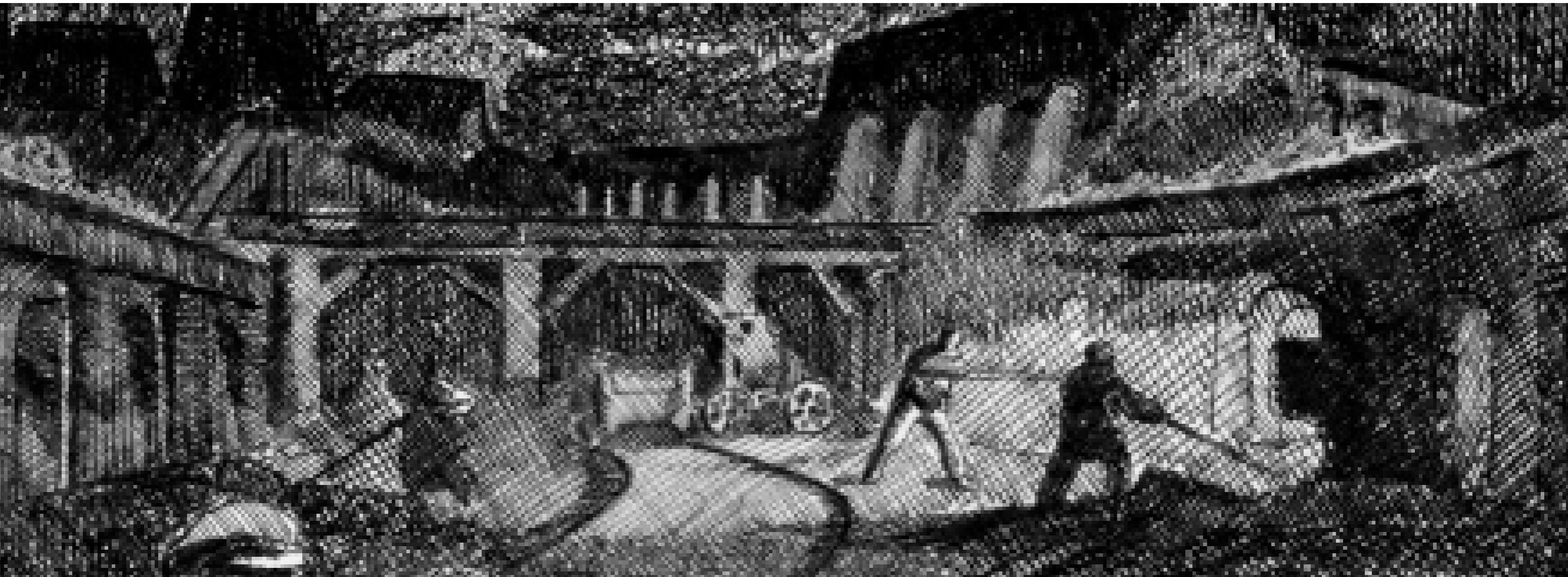
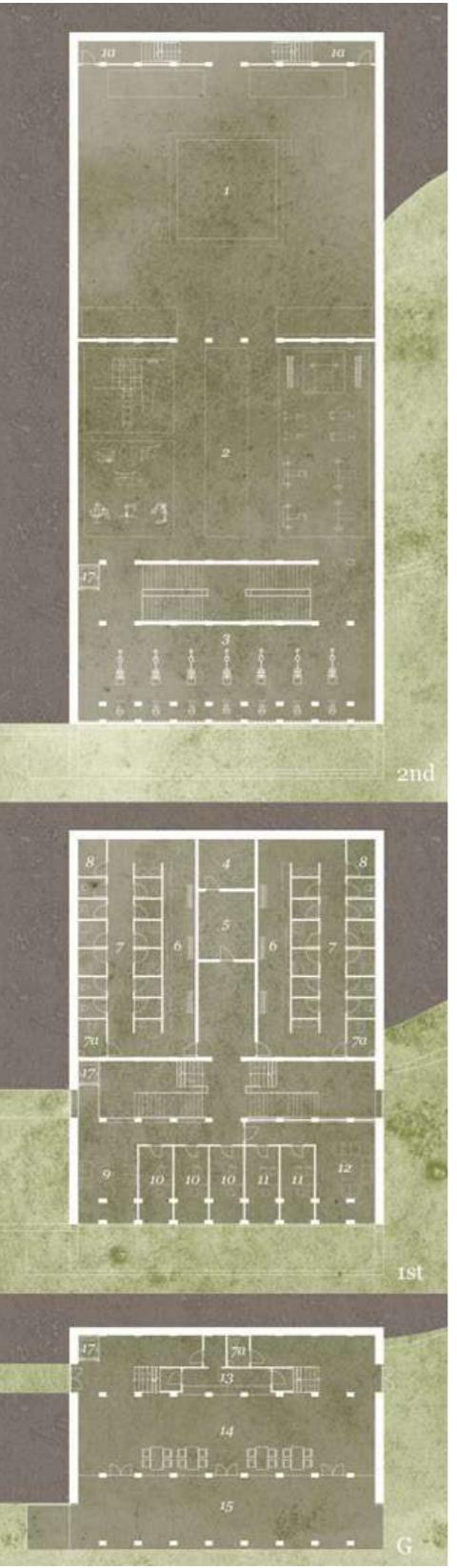


Illustration  
via Ink and Paper

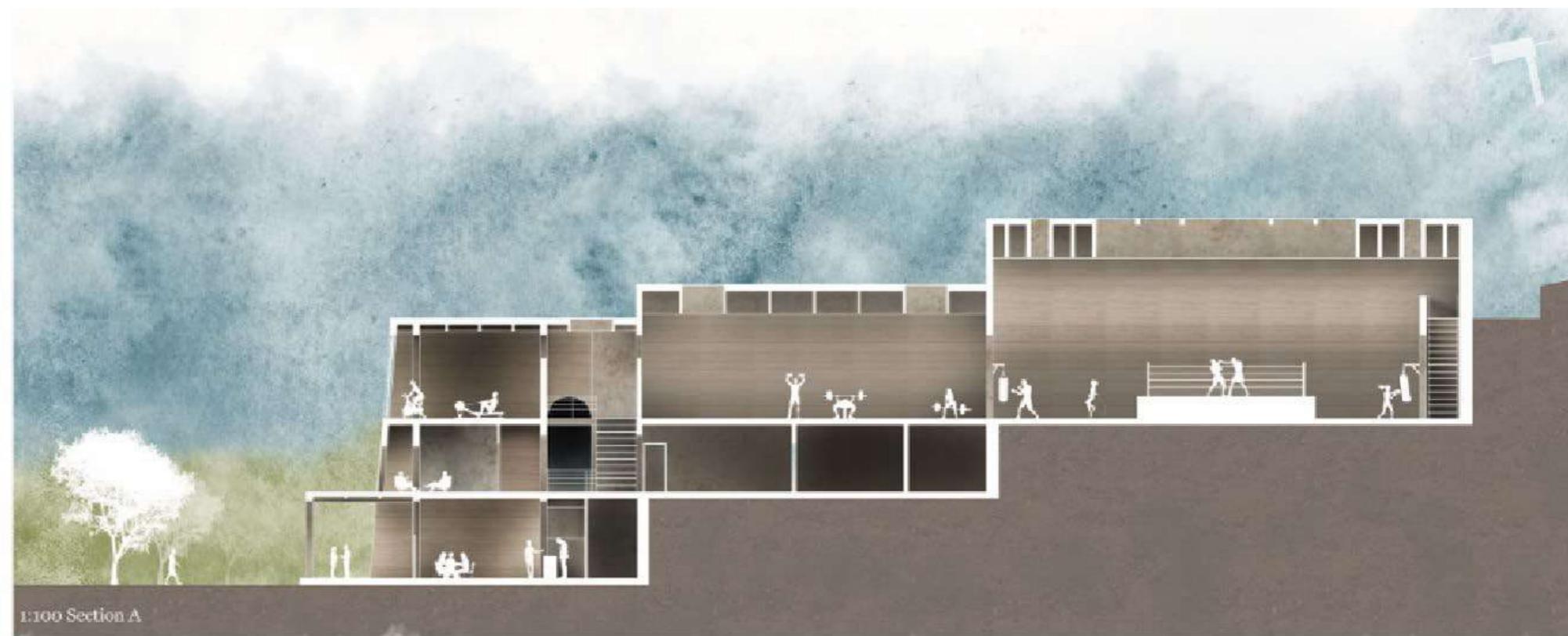
**Using sport specifically boxing as therapy for mental health in Merthyr Tydfil, to leverage its historic boxing legacy. It advocates for prioritizing community well-being, learning from past industrial hardships, and utilizing the Cyfarthfa Ironworks location to create a successful social intervention.**

## 06: THE CRAFT OF BOXING | MASTERPLAN



**Masterplan and Close-up Renders**  
via Photoshop & Rhino3D

## 06: THE CRAFT OF BOXING | FRONT ELEVATION AND SECTION



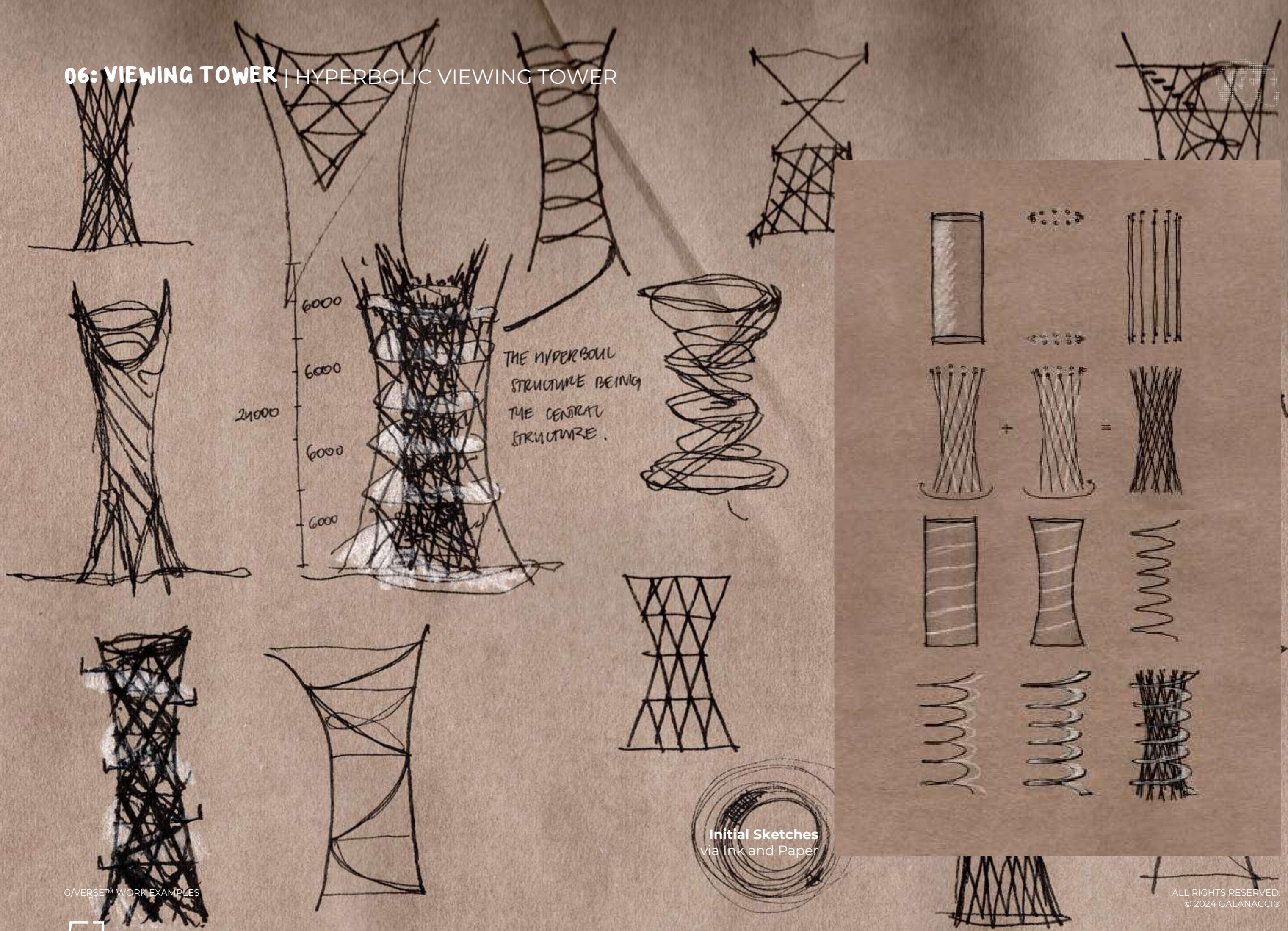
**Front and Section Graphics**  
via Photoshop & Rhino3D

## 06: THE CRAFT OF BOXING | RENDERS

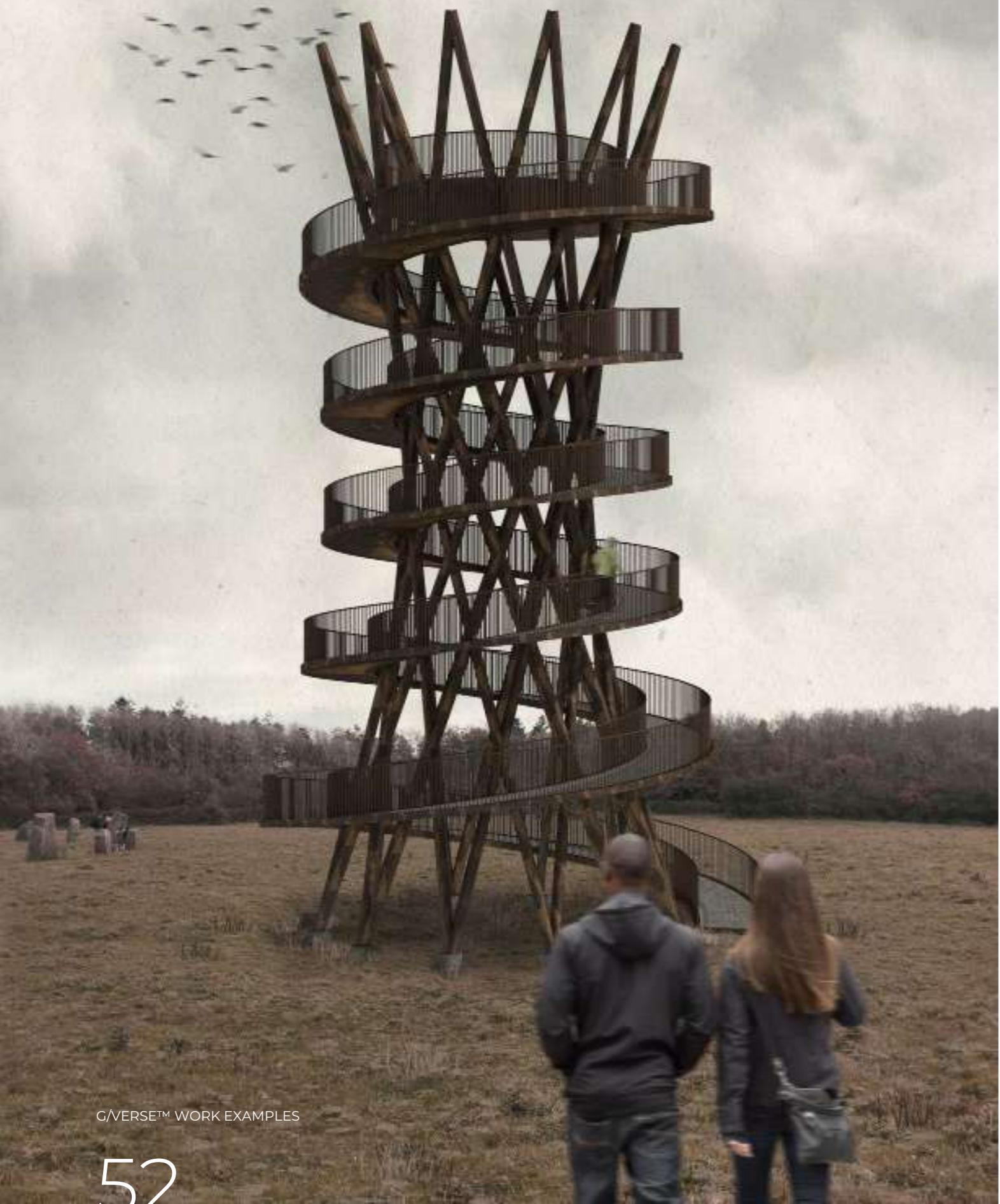


**Renders**  
via Rhino3D, V-Ray &  
Photoshop

## 06: VIEWING TOWER | HYPERBOLIC VIEWING TOWER



## 06: VIEWING TOWER | RENDERS



Renders

via Rhino 3D, Grasshopper & Photoshop.



**ENQUIRIES@GALANACCI-VERSE.COM**

TELL US ABOUT YOUR CREATIVE PROBLEM AND  
WE'LL SEE HOW WE CAN HELP!