



# CLIENTS



WORLD BOXING COUNCIL

SHAWN "SHOWTIME" PORTER

RHOGER "KIDLAT" VILLANUEVA

BESPOKE BOXING

IMTAYAZ QASSIM

GTHEFIGHTER

YEBOAH

COS X YEBOAH

XDREAMS

GALANACCI

PIONEERS OF GREATNESS

DEEAIWAI

## INTRODUCTION



# G/VERSE™ is a multi-disciplinary studio connecting the unseen dots to help you build a better business.

G/VERSE™ founded by the duo Francis and Marybeth. With over eight years of collaboration, both personally and professionally, they bring together diverse expertise across design, fashion, fine arts, and performing arts.



G/VERSE™ SELECTED WORKS

## OUR MISSION

We believe in creating solutions that make a significant impact within established businesses. Our mission is to collaborate with forward-thinking clients, providing innovative strategies that set brands apart and lead to transformative results.

## OUR APPROACH

We solve creative challenges by connecting the unseen dots. By exploring a wide range of analogies across different fields, we can quickly find innovative solutions. Our broad skillset allows us to approach every project from multiple angles, resulting in unique, impactful outcomes.

## WHY CHOOSE US?

At G/VERSE, our combined expertise across design, fashion, and fine arts gives us a competitive edge. We blend creative vision with technical precision to push boundaries and deliver results that transform brands. We're the ideal partner for clients looking to innovate and stand out.

## MEET THE DUO



**FRANCIS** *Founder / BSc in Architecture*

An artist, designer, and entrepreneur with a background in architecture, Francis transitioned from the architectural field to the luxury streetwear industry. He developed a holistic approach to design, blending creativity with technical precision. Francis founded G/VERSE and later brought in his partner, Marybeth, as a co-founder. With a diverse skill set spanning fine arts and fashion design, Francis connects ideas and solves creative challenges in innovative ways, contributing a broad range of expertise to the studio.



**MARYBETH** *Co-Founder / BSc & MArch in Architecture*

A creative polymath with a MArch in Architecture, Marybeth is not only an architectural designer at one of the world's leading firms but also a singer, dancer, and actor transitioning into the film industry. Her diverse talents and experience bring a unique and valuable perspective to G/VERSE, helping to shape the studio's innovative approach to design. Like Francis, Marybeth excels at using cross-disciplinary analogies to find creative solutions that push the boundaries of traditional design.

# GALANACCI

GALANACCI is a luxury humanwear brand that elevates time, purpose, and storytelling as the essence of true luxury. Built for entrepreneurs and visionaries, it bridges fashion and philosophy.

## THE SOLUTION

- Developed a brand identity rooted in a manifesto and poetic storytelling.
- Designed collections inspired by life, culture, and personal experiences.
- Grew social media following 1100% organically through the 365 Series.
- Crafted marketing assets and pitch decks for a cohesive brand presence.

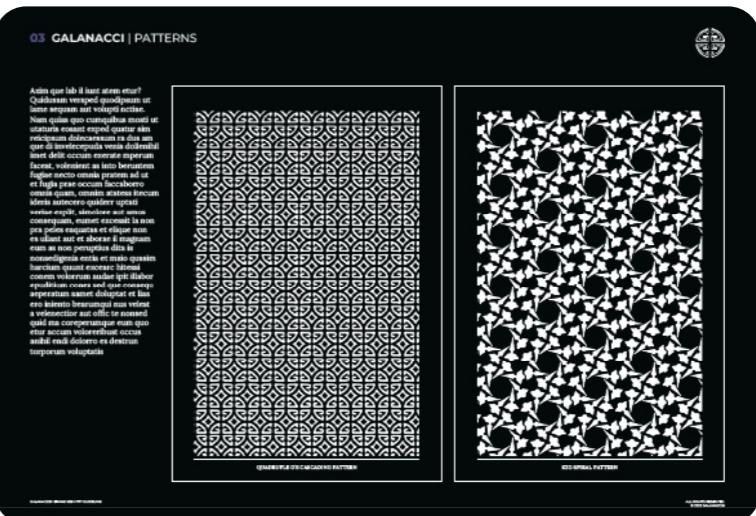
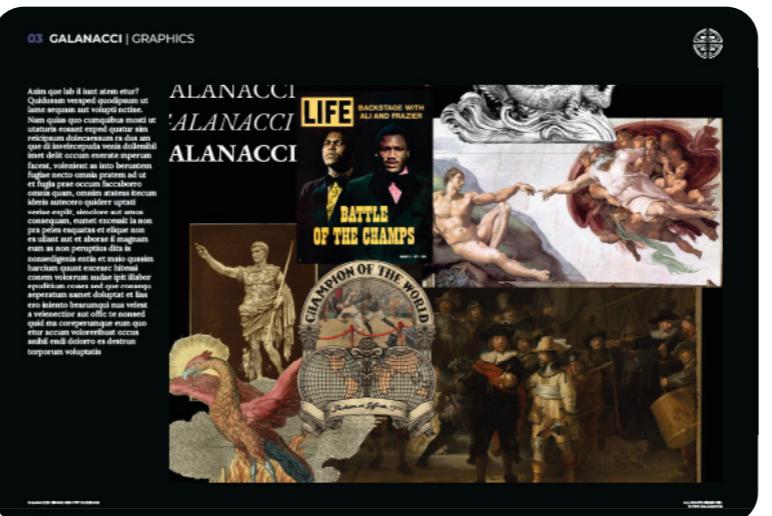
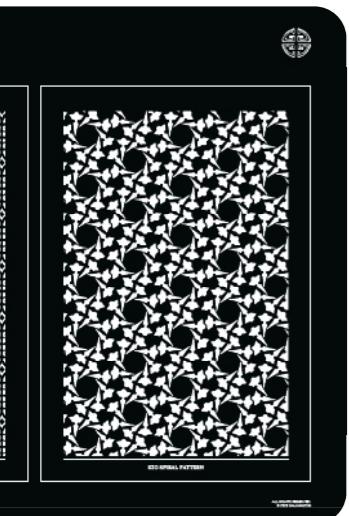
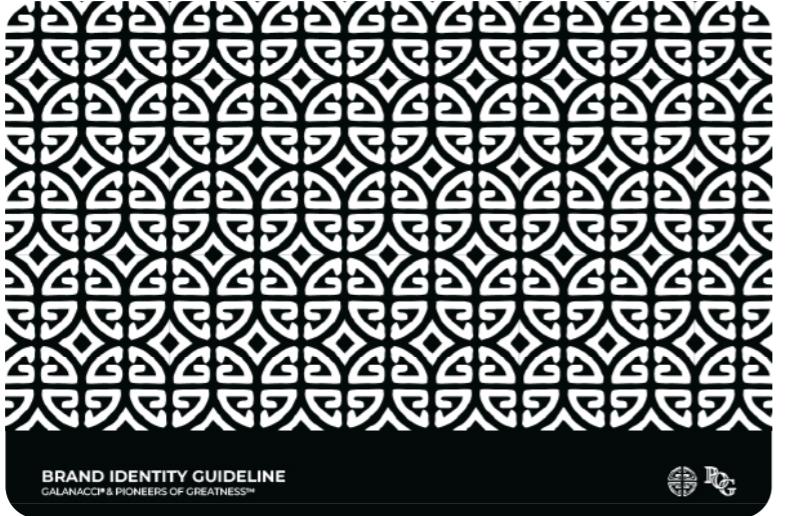
## THE RESULT

- A distinct luxury brand, praised for its cohesion and depth, now evolving through PIONEERS OF GREATNESS (POG) to expand its impact.

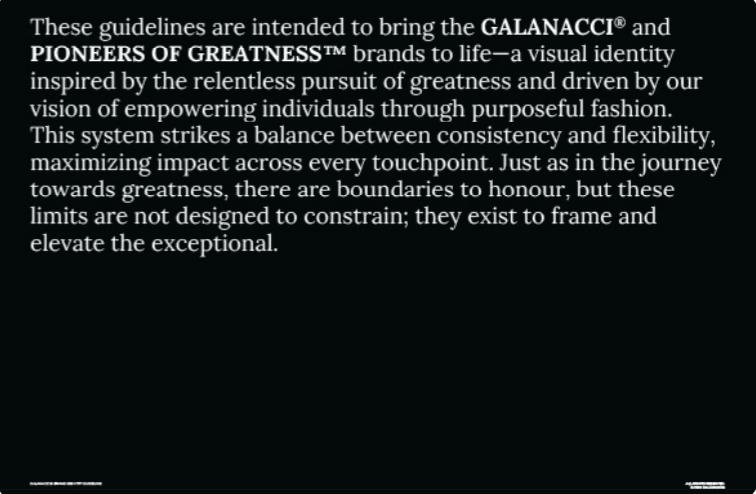
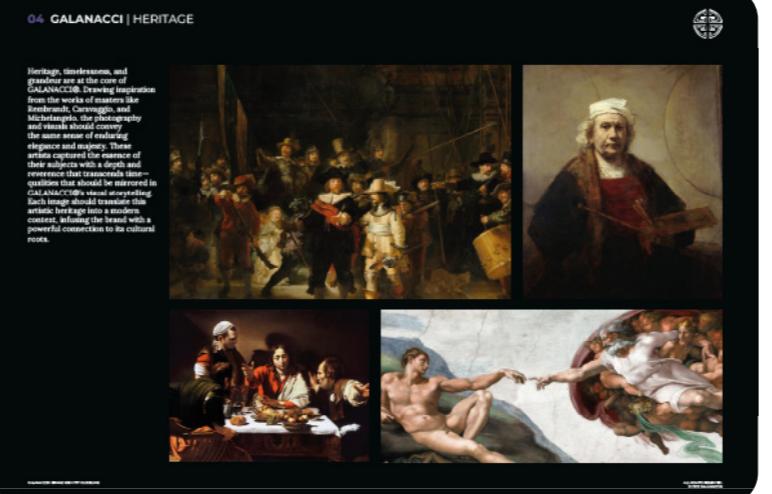
**BRAND IDENTITY**

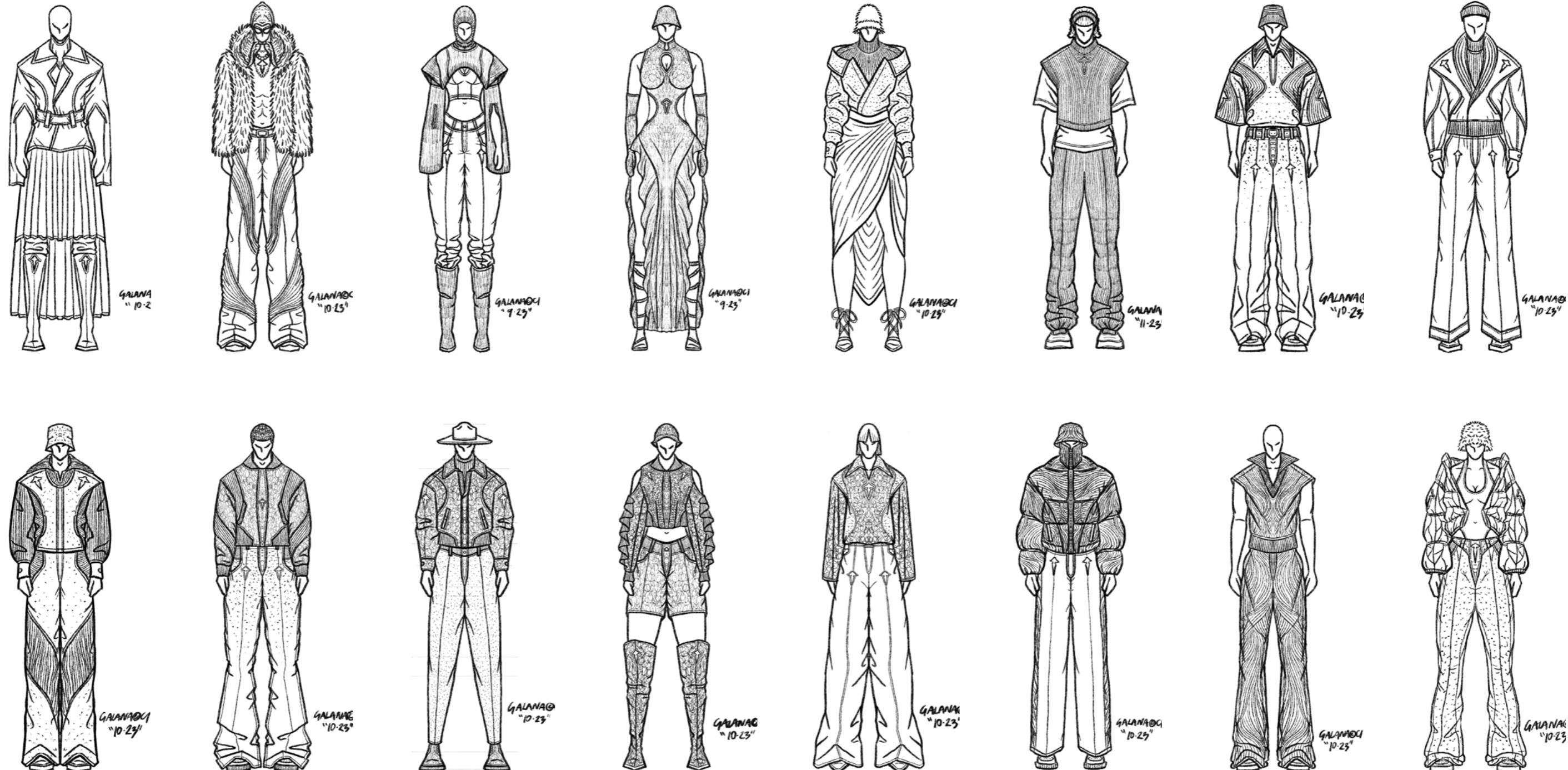
**FASHION DESIGN** (ILLUSTRATIONS, MOCKUPS, TECHPACKS & FLAT DRAWINGS)

**CREATIVE SERVICES** (MARKETING STRATEGY, CONTENT CREATION & PITCH DECKS)



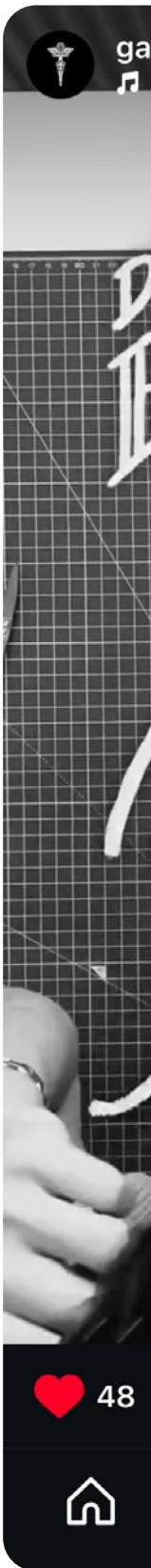
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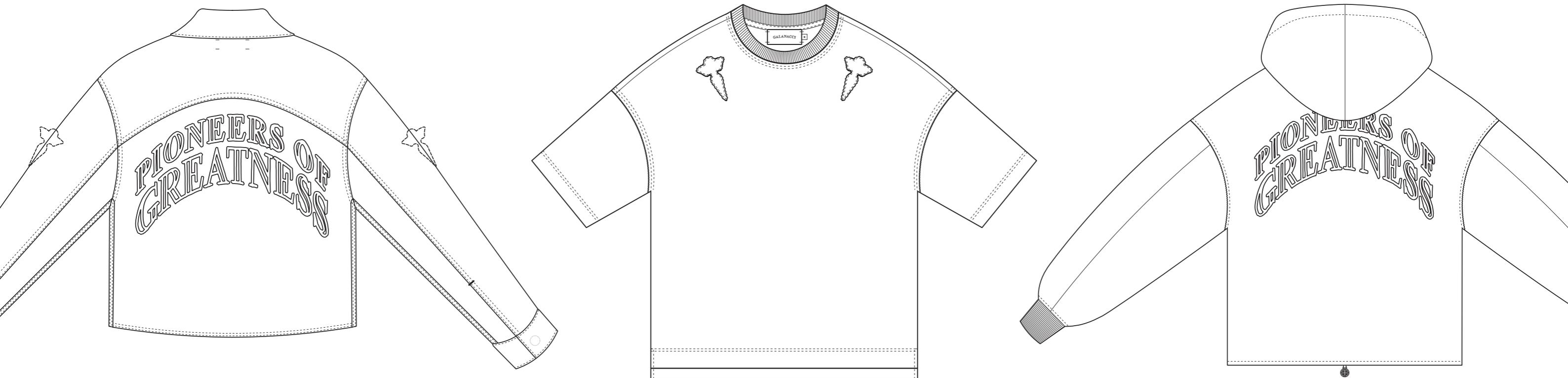




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GALANACCI



GALANACCI



# GALANACCI



# GTHEFIGHTER

GTHEFIGHTER is a boxing art collection exploring boxing's greats: past, present and future. Combining bold digital illustrations with storytelling, it captures the essence, legacy, and fighting spirit of boxing's icons.

## THE SOLUTION

- Illustrated 80+ legendary fighters, merging art and history. Designed collections inspired by life, culture, and personal experiences.
- Developed a unique visual identity blending motion, grit, and energy.
- Built an organic social media presence, releasing artworks weekly.

## THE RESULT

- A growing art collection, attracting boxing fans, collectors, and industry figures while expanding opportunities for collaborations in boxing and sports branding.

**BRAND IDENTITY**  
**ARTWORK + ILLUSTRATIONS**  
**CREATIVE SERVICES** (CONTENT CREATION + SOCIAL MEDIA)





#602622

#582d1b

#9b6f4c

#e4c8b2

#fcf2d0

#171717

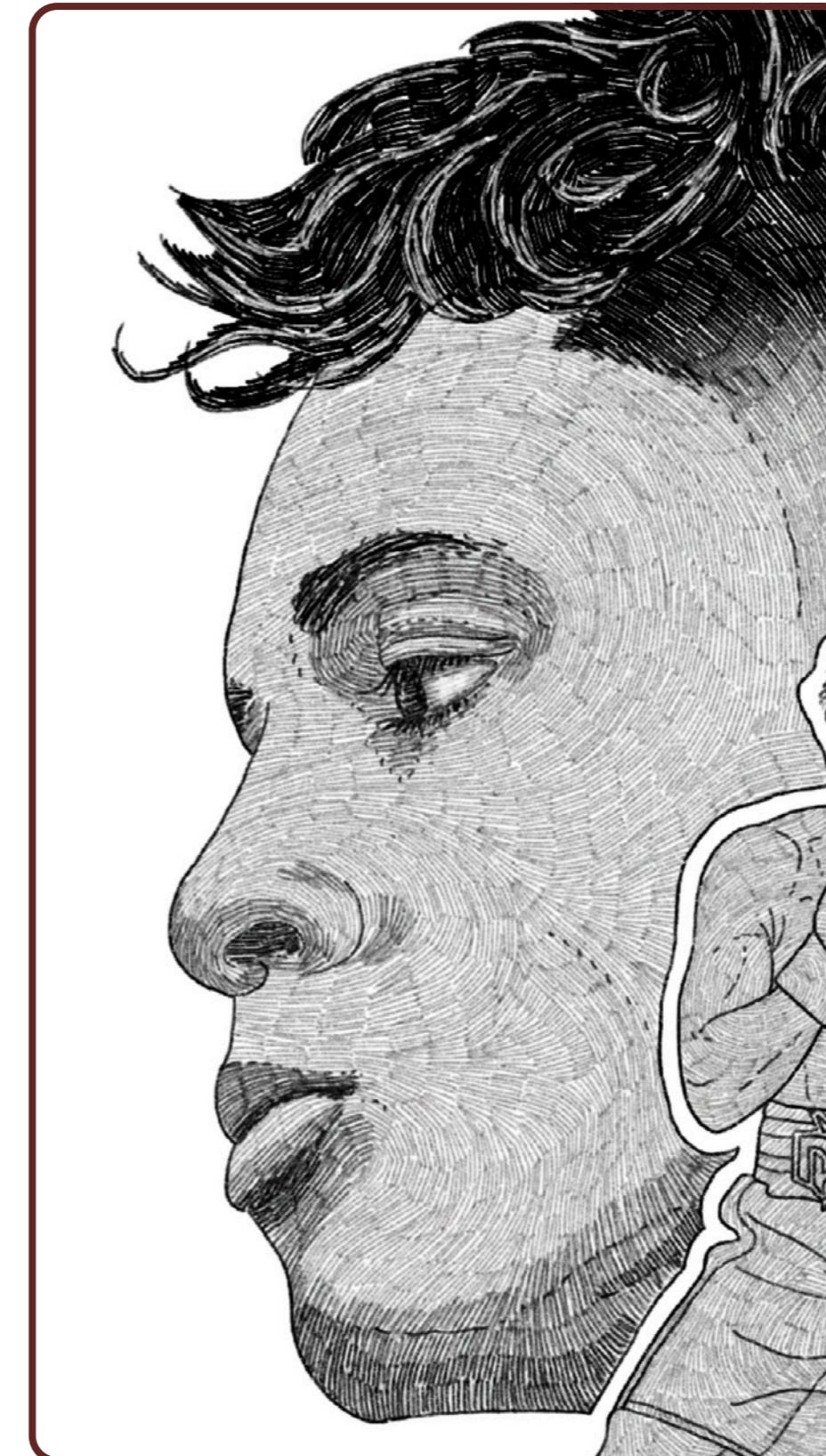
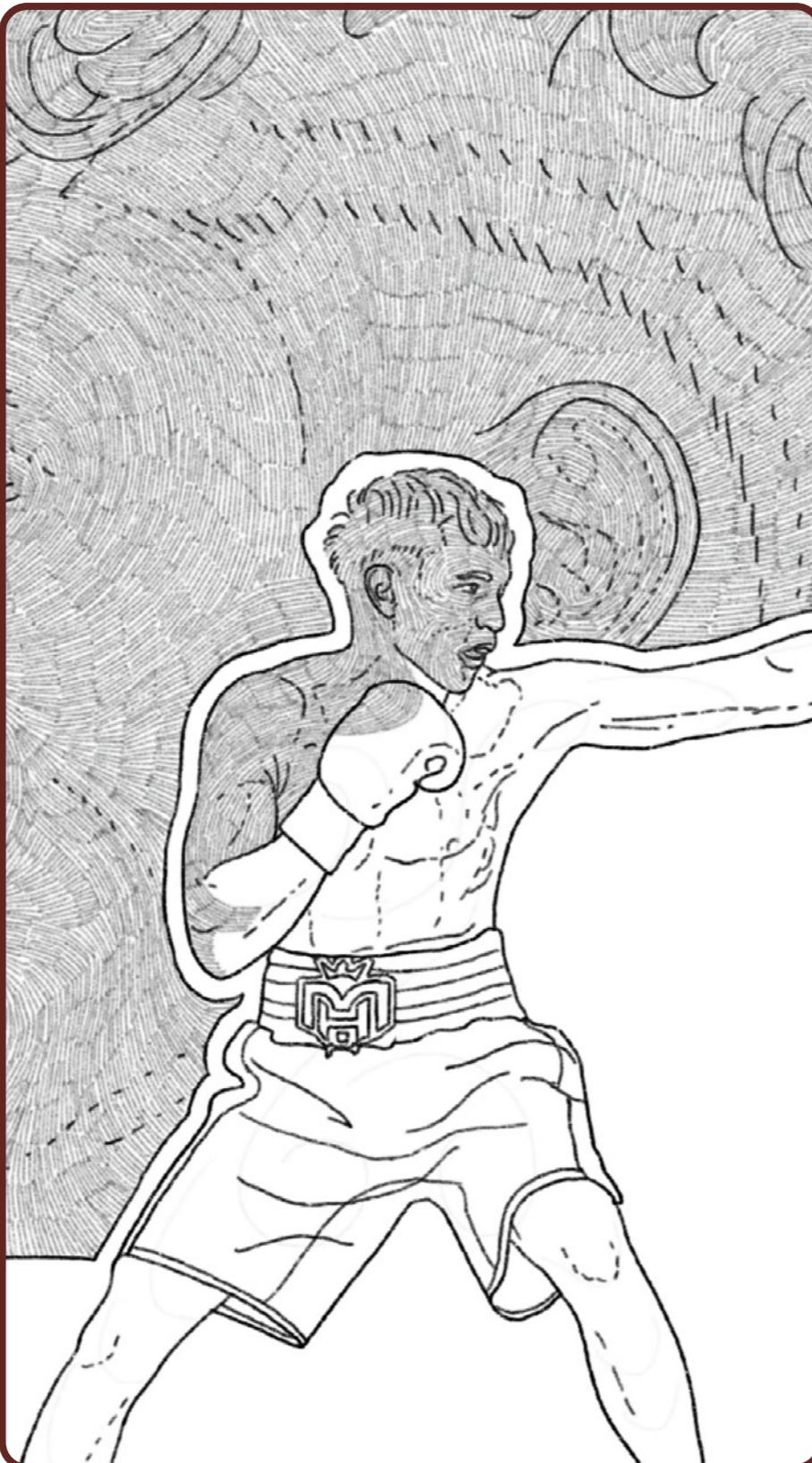


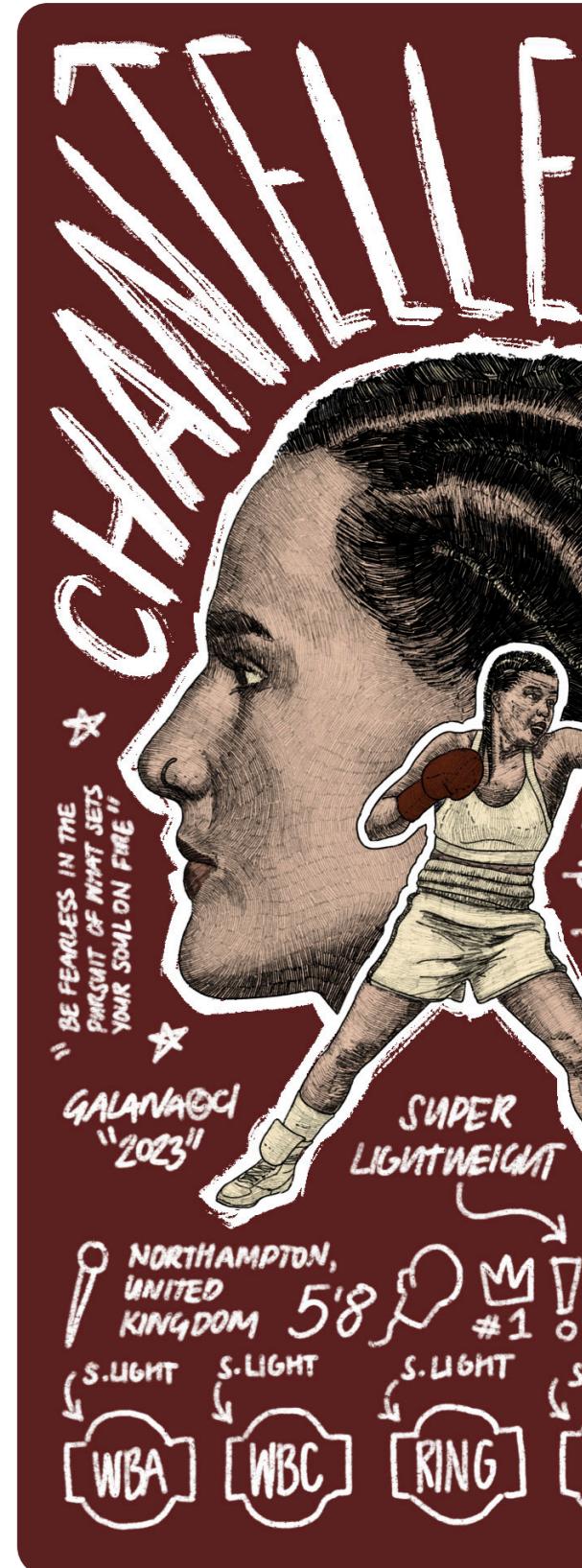
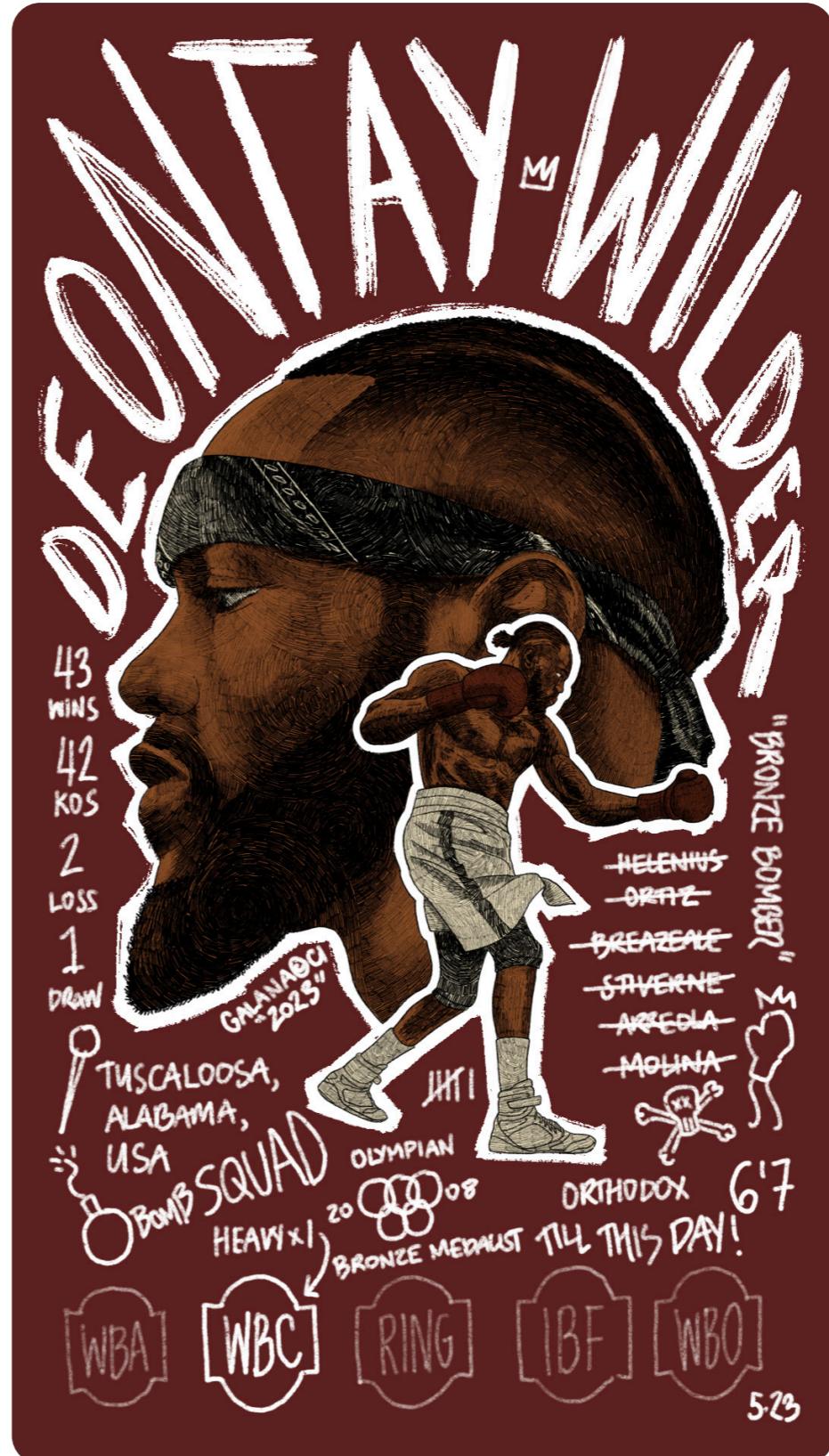
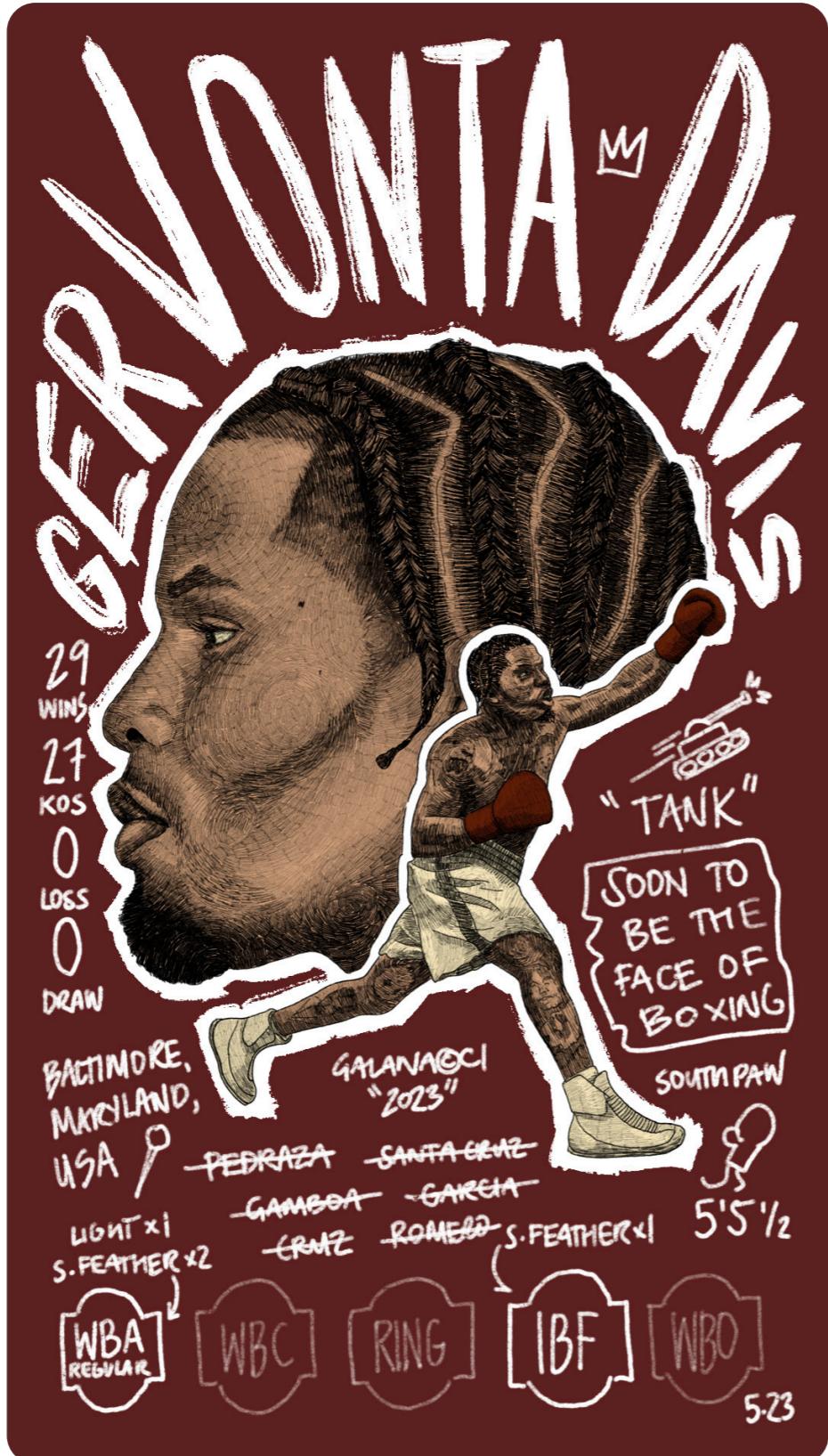
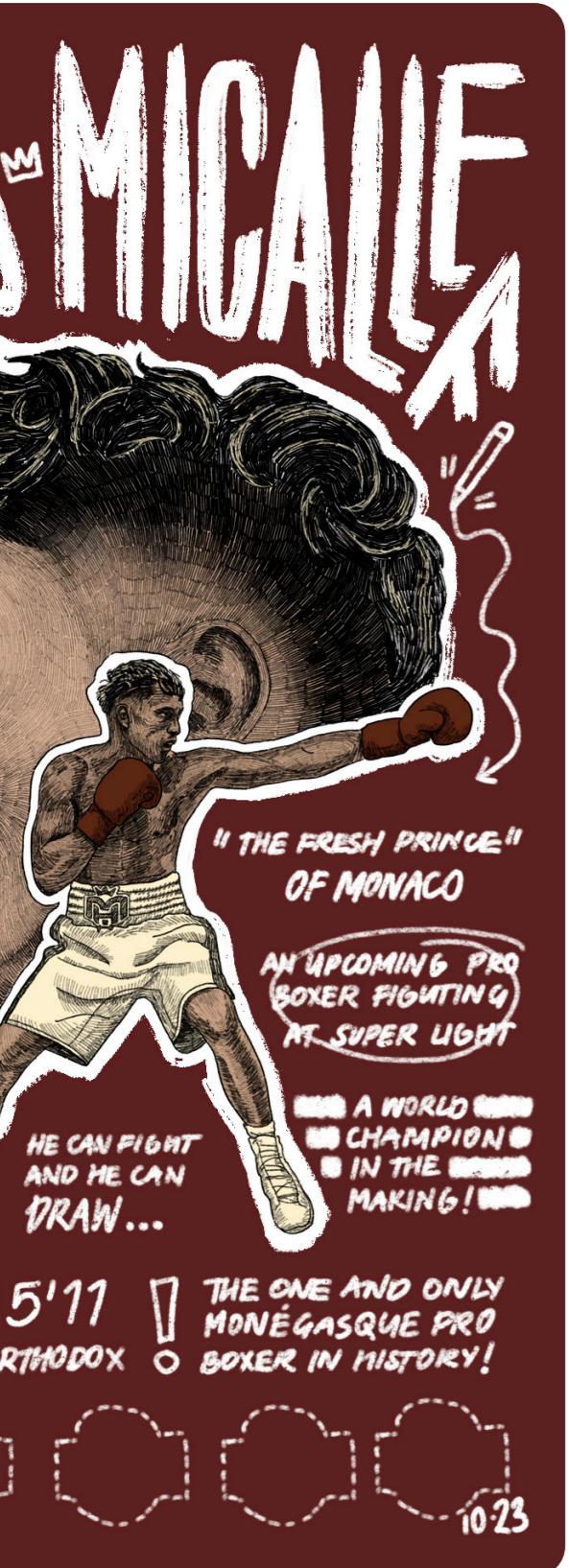
HEADER

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1 2 3 4 5 6 7 8 9 0

BODY

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BY "2023" GALANA@CT

gthefighter

JACK JOHNSON BY "2025" GALANA@CT

73 WINS  
40 KOS  
13 LOSS  
10 DRAWS

GALVESTON, TEXAS, USA

"THE GALVESTON GIANT"  
W #1 HEAVYWEIGHT 1908-1915

6'1 ORTHODOX

GALVAN MOU "2025"

1<sup>ST</sup> AFRICAN WORLD CHAMPION

TOERRY BURNS  
JAMES J. JEFFRIES  
STANLEY KETCHEL  
JESSIE MURRAY  
JOE JEANETTE H.O.F.

WBA WBC WORLD IBF WBO

73 LIKES · 1 COMMENT · 0 SHARES

Liked by badgyalmaemae and others

gthefighter Jack Johnson (1878–1946), known as "The Galveston Giant," was the first African American heavyweight world champion, holding the title... more

badgyalmaemae 🔥🔥🔥

22 January

The image is a collage of 12 rectangular posters, each dedicated to a different boxer. The posters are arranged in a grid-like pattern. Each poster features a large profile of the boxer's head and shoulders, with the boxer's name at the top and 'BY GALALANACCI' at the bottom. The posters include:

- Top Left: SYKURYZ (undisputed lightweight champion)
- Top Middle: TAYLOR VS SERRANO (undisputed lightweight championship)
- Top Right: BETERBIEV VS BIVOL
- Middle Left: TEOFIMO LOPEZ
- Middle Middle: JOHN L. SULLIVAN
- Middle Right: ROCKY MARCIANO
- Bottom Left: JOE LOUIS
- Bottom Middle: JACK JOHNSON
- Bottom Right: ROBERTO DURAN
- Bottom Left Column: THOMAS HEARNS
- Bottom Middle Column: MARVELOUS HAGLER
- Bottom Right Column: JESSIE VARGAS

Each poster contains various statistics, achievements, and accolades for the respective boxer, such as wins, losses, and titles held.

**GTHEFIGHTER**

**FRANCIS NGANNOU BY GALANACI 2023**

**"LINEAL COMBAT SPORTS HEAVYWEIGHT CHAMPION OF THE WORLD!! Fought Fury for his boxing debut and knocked him down!!! ORTHODOX"**

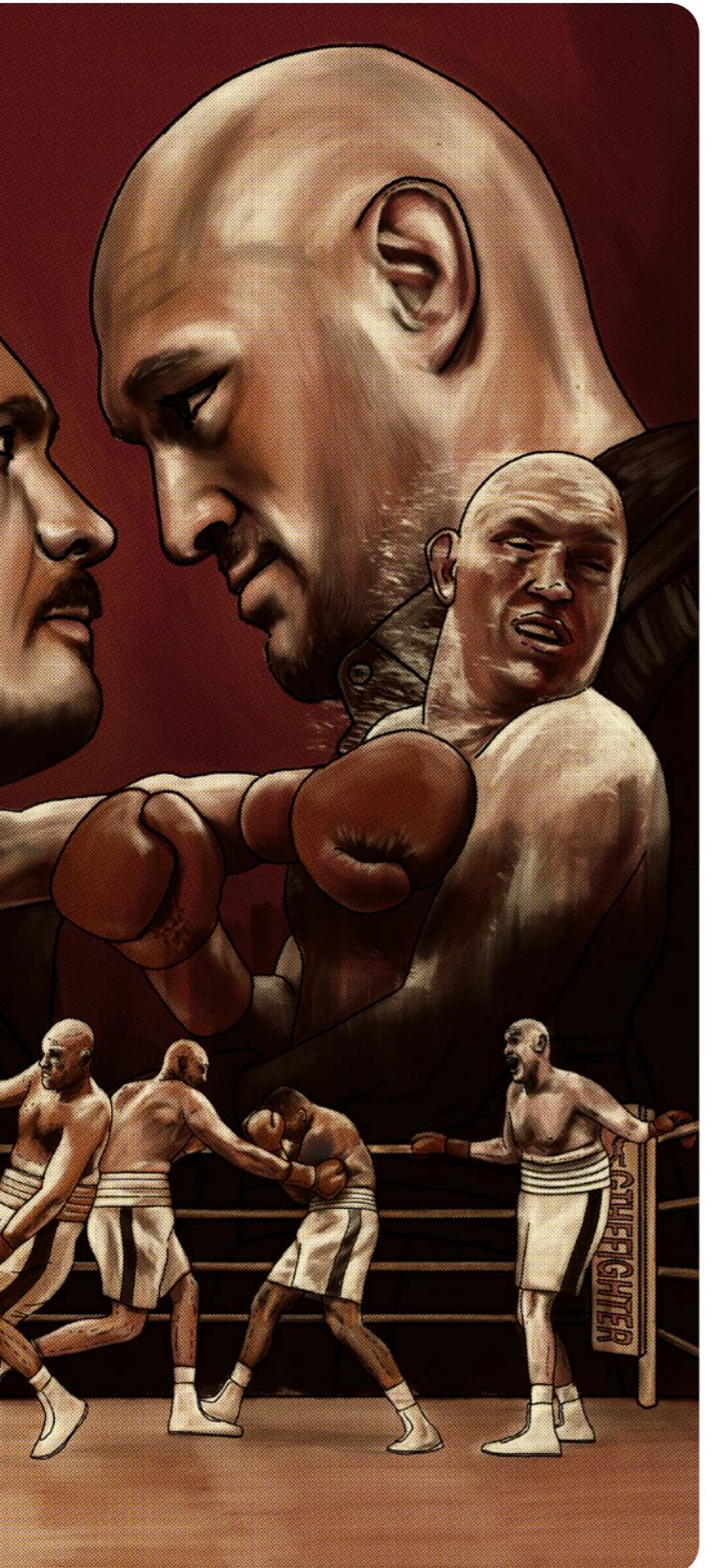
**CAMEROON SPAIN BATIE, CAMEROON PARIS 6'4**

**orthodox**

**Liked by adam\_insam and others**

**gthefighter @francisngannou from MMA to boxing, evolved from a UFC heavyweight champion with a knockout reputation to challenging Tyson Fury... more**

 gthefighter  
  
Like  
gthefighter  
Galveston  
heavyweight  
badgyal  
22 Janua



# TPWP

## BRAND IDENTITY LOGO DESIGN

G/VERSE™ SELECTED WORKS

20

THE PORTERWAY PODCAST is a premier boxing podcast hosted by Shawn Porter, delivering expert analysis, exclusive interviews, and behind-the-scenes insights into the boxing world.

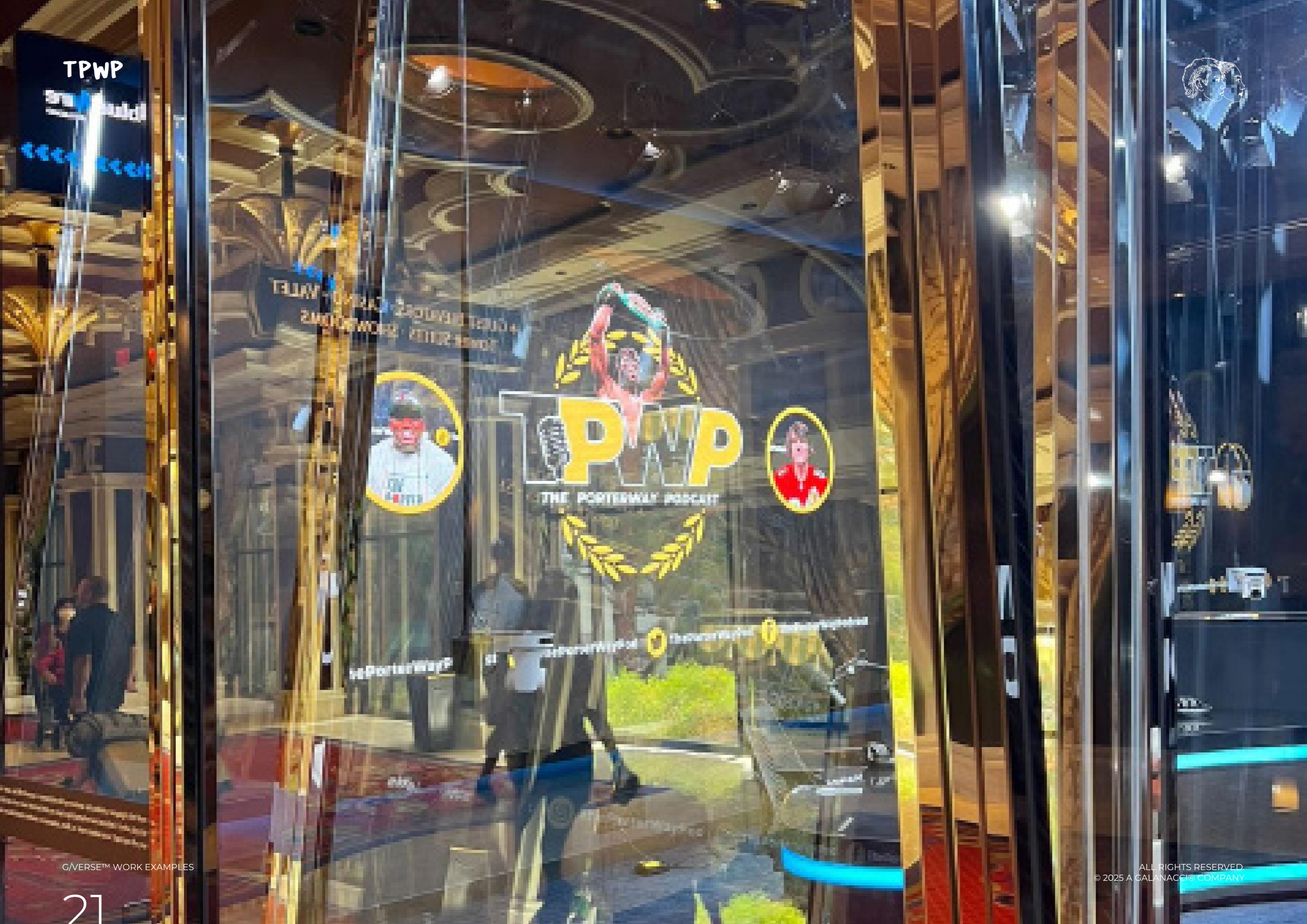
### THE SOLUTION

- Redesigned podcast logo to reflect the high quality production of the podcast overall brand.
- Developed a refined brand identity aligning with Shawn Porter's legacy.
- Designed branded merchandise and apparel to connect with fans.

### THE RESULT

A stronger, more recognizable podcast brand, expanding its reach, audience engagement, and influence in the boxing community.

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TPWP

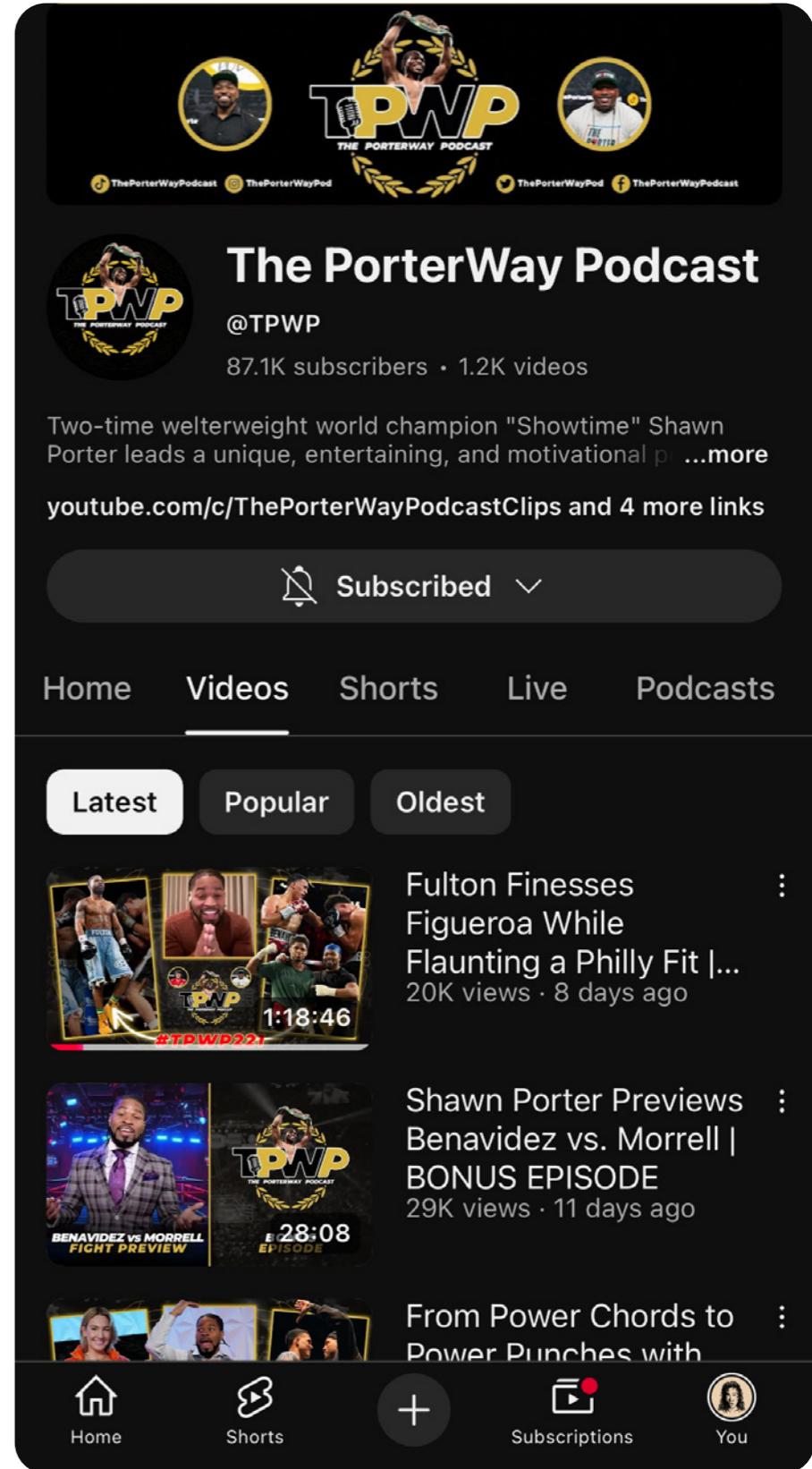


# TPWP

THE PORTERWAY PODCAST



Image  
Courtesy of TPWP



TPWP





HEADER

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0

BODY

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0

TPWP



# KIDLAT

**BRAND IDENTITY  
LOGO DESIGN  
CREATIVE SERVICES (MERCH DESIGN)**

G/VERSE™ SELECTED WORKS

27

Rhoger “KIDLAT” Villanueva is an upcoming Filipino amateur boxer based in LA, embodying boldness, confidence, and eloquence—a modern prince in the ring. Despite his affluent background, he chose boxing to inspire the next generation of Filipino fighters.

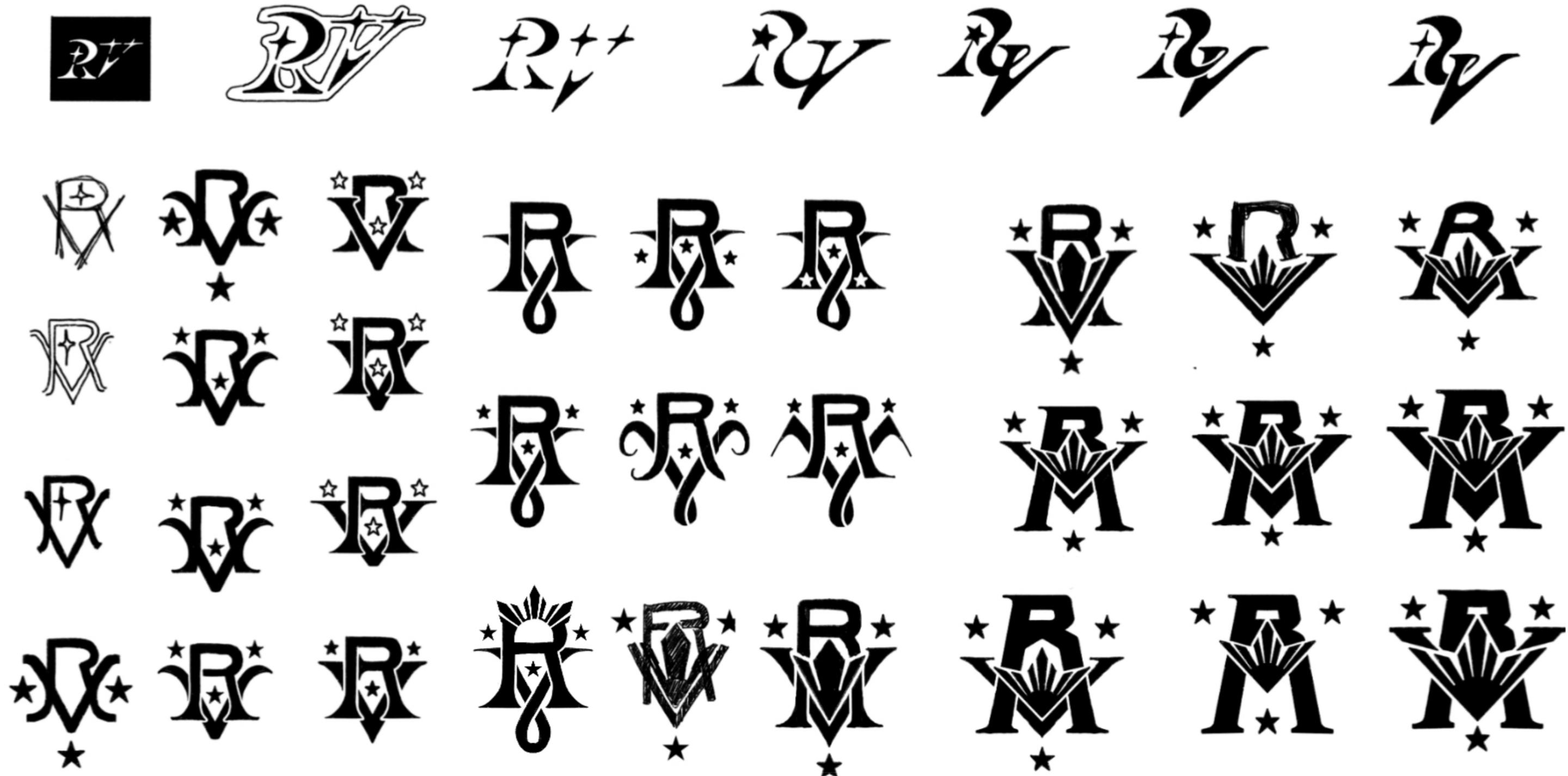
## THE SOLUTION

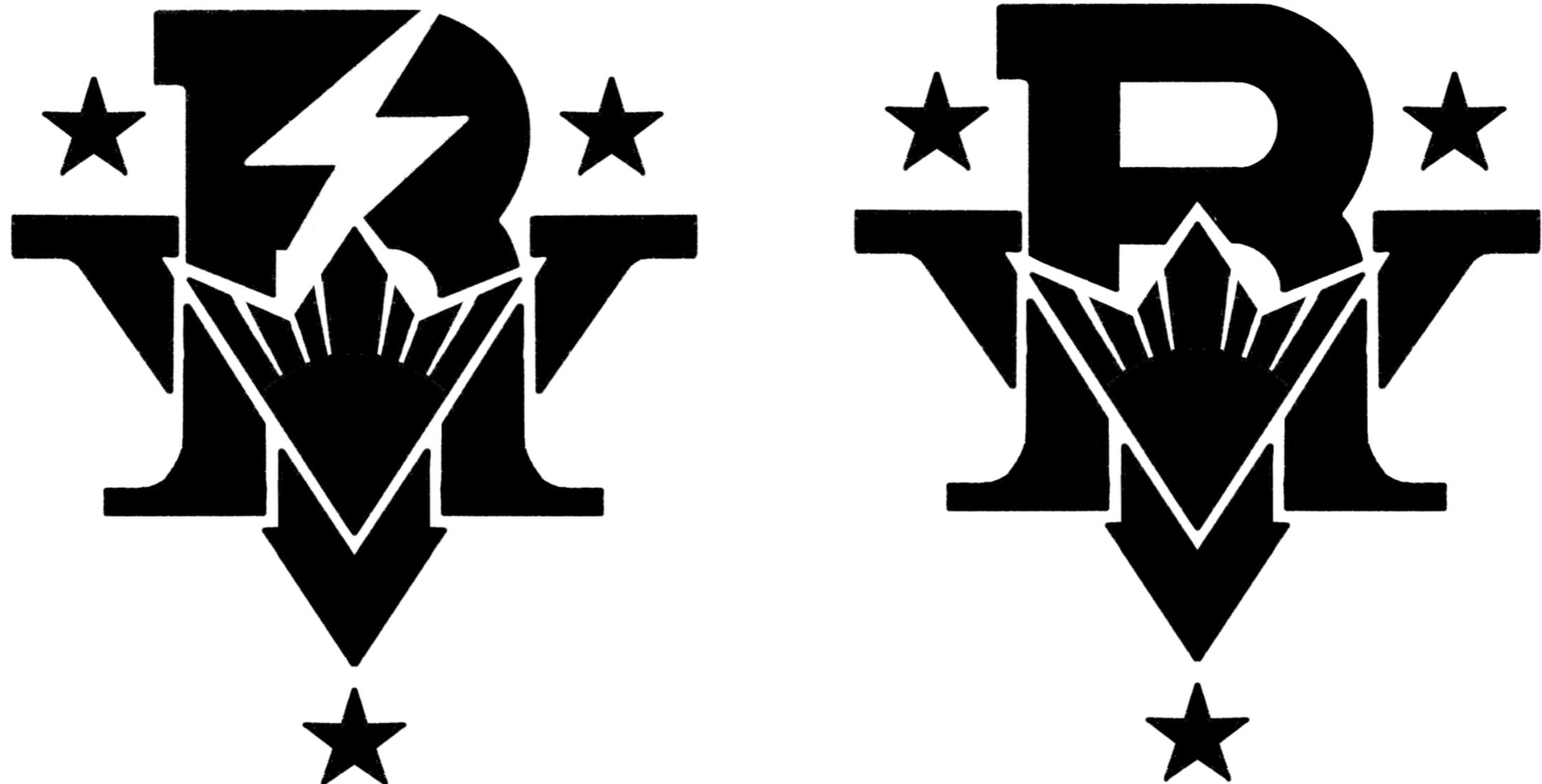
- Designed a custom boxing logo reflecting his Filipino heritage and regal persona.
- Created branded merchandise to establish his identity beyond the ring.
- Ensured brand consistency by embroidering the logo on all fight gear, from gloves to headgear.

## THE RESULT

- A strong personal brand that elevates KIDLAT’s image, reinforcing his mission to inspire and lead in the boxing world.

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**Image**  
Courtesy of KIDLAT

KIDLAT



**Image**  
Courtesy of KIDLAT

GVERSE™ WORK EXAMPLES

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GET IN TOUCH



**CLICK HERE TO SEND AN ENQUIRY!**

TELL US ABOUT YOUR CREATIVE PROBLEM AND  
WE'LL SEE HOW WE CAN HELP!