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G/VERSE™ is a creative powerhouse focused on delivering impactful and purposeful creative solutions.

G/VERSE™ is a multi-disciplinary creative studio founded by the duo Francis and Marybeth. With over eight years of collaboration, both personally and professionally, they bring together diverse expertise across architecture, fashion, fine arts, and performing arts.



G/VERSE™ WORK EXAMPLES

OUR MISSION

We believe in creating solutions that make a significant impact within established businesses. Our mission is to collaborate with forward-thinking clients, providing innovative strategies that set brands apart and lead to transformative results.

OUR APPROACH

We solve creative challenges by connecting the unseen dots. By exploring a wide range of analogies across different fields, we can quickly find innovative solutions. Our broad skillset in architecture, fashion, and art allows us to approach every project from multiple angles, resulting in unique, impactful outcomes.

WHY CHOOSE US?

At G/VERSE, our combined expertise across architecture, fashion, and fine arts gives us a competitive edge. We blend creative vision with technical precision to push boundaries and deliver results that transform brands. We're the ideal partner for clients looking to innovate and stand out.

01: ABOUT US | MEET THE DUO



FRANCIS *Founder / BSc in Architecture*

An artist, designer, and entrepreneur with a background in architecture, Francis transitioned from the architectural field to the luxury streetwear industry. He developed a holistic approach to design, blending creativity with technical precision. Francis founded G/VERSE and later brought in his partner, Marybeth, as a co-founder. With a diverse skill set spanning fine arts and fashion design, Francis connects ideas and solves creative challenges in innovative ways, contributing a broad range of expertise to the studio.



MARYBETH *Co-Founder / BSc & MArch in Architecture*

A creative polymath with a MArch in Architecture, Marybeth is not only an architectural designer at one of the world's leading firms but also a singer, dancer, and actor transitioning into the film industry. Her diverse talents and experience bring a unique and valuable perspective to G/VERSE, helping to shape the studio's innovative approach to design. Like Francis, Marybeth excels at using cross-disciplinary analogies to find creative solutions that push the boundaries of traditional design.

02

CASE STUDY

THE GALANACCI® CASE STUDY DEMONSTRATES G/VERSE'S BROAD CREATIVE CAPABILITIES—FROM POETRY TO TECHNICAL DESIGN—WHILE EMPHASIZING OUR LIMITLESS POTENTIAL, WHICH EXPANDS EVEN FURTHER THROUGH UNIQUE COLLABORATIONS AND INNOVATIVE PROJECTS.



A CHILD DESTINED FOR GREATNESS. A FEELING AND A KNOWING FROM DEEP WITHIN. HOW WILL THE INNOCENT CHILD EXPRESS IT TO THE WORLD?

AS THE COURSE OF LIFE SET SAIL, THE CHILD DISCOVERS WAYS TO SET ABLAZE TO ITS FLAME AND PREVAIL.

BUT AS TIME GOES BY, THE CHILD GETS ABSORBED IN THE TURMOIL OF LIFE. THE CHAOS PIERCED THROUGH THE CHILD'S INNER WORLD LIKE A KNIFE.

WHAT WAS ONCE A ROARING FLAME HAS NOW REDUCED TO A FAINT GLOW. THE CHILD REACHED DEEP

DOWN AND CONFRONTED ITS DARKENED SOUL WITH THE HOPES TO REIGNITE ITS GLOW.

REALISING GREATNESS LIES WITHIN THE SOUL. BE BRAVE AND BE BOLD. FIGHT FOR YOUR LIGHT TO SHINE THROUGH LIKE THE STARRY NIGHT AND LET IT INSPIRE THOSE WHO HAVE FALLEN IN THE DARK AND LOST THEIR SIGHT.

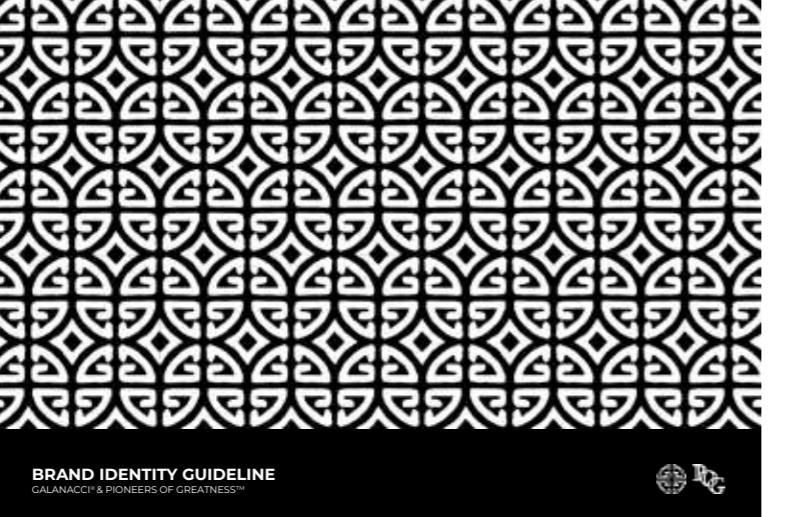
FOR YOU ARE THAT CHILD' CONTINUE TO FAN YOUR FLAME UNTIL YOUR DYING DAY AND BURN BRIGHT LIKE THE SUN IN MID-JULY. NO MATTER HOW HARD LIFE GETS, GREATNESS AWAITS WITHIN YOU AND I.



"Greatness" Poem
A manifesto written by Francis for the brand with an intention to make the reader think of their own greatness.

02: GALANACCI | BRAND IDENTITY

PDF Document
via InDesign



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GALANACCI BRAND IDENTITY GUIDELINE

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+ GRAPHICS
+ PATTERNS
+ MOTIFS

03 DESIGN ELEMENTS

GALANACCI BRAND IDENTITY GUIDELINE

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03 GALANACCI | GRAPHICS

Asam que lab il sunt atem etur?
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tumultuus et turbam? Et quidam
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miseria et dolor. Et quidam
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fugacem. Et quidam fletur et fugit
et fugit prae occum faccaboro
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quodque ex annis non
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anil enti doloro es destrin
torporum volgatis

ALANACCI LIFE
ALANACCI BICKFORD WITH ALI AND PRADER
ALANACCI

BATTLE OF THE CHAMPS

CHAMPION OF THE WORLD

GALANACCI BRAND IDENTITY GUIDELINE

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03 GALANACCI | PATTERNS

Asam que lab il sunt atem etur?
Quidam venierit quodque flectere.
Nam quis quo compungis moiti ut
tumultuus et turbam? Et quidam
recepimus dolecamus ra dus am
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et fugit prae occum faccaboro
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cum etiam ex annis non
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quodque ex annis non
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QUADRUPLE GVS CASCADING PATTERN

KIG SPIRAL PATTERN

GALANACCI BRAND IDENTITY GUIDELINE

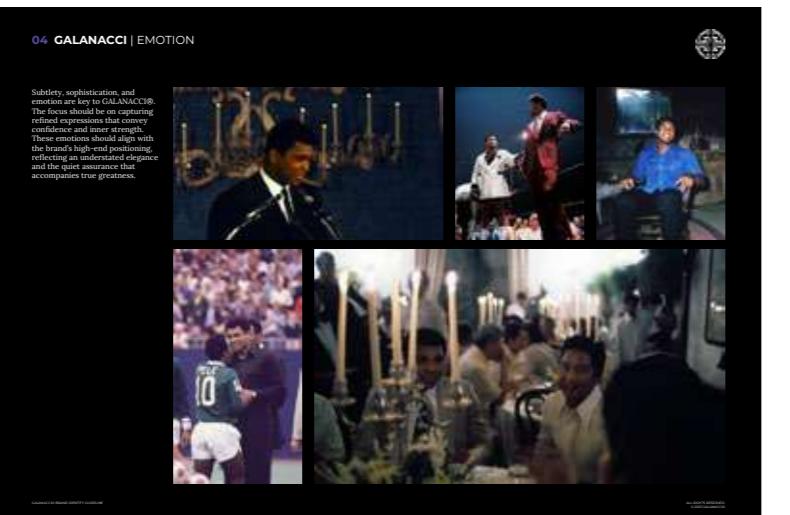
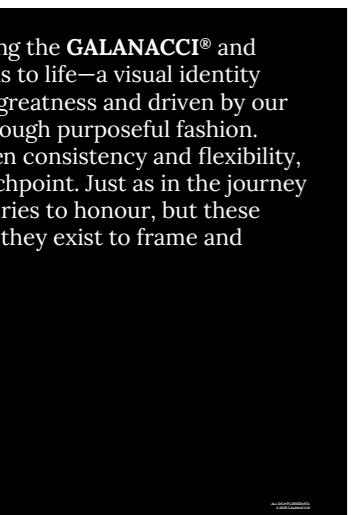
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+ GRAPHICS
+ PATTERNS
+ MOTIFS

03 DESIGN ELEMENTS

GALANACCI BRAND IDENTITY GUIDELINE

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04 GALANACCI | EMOTION

Sophistry, sophistication, and emotion are key to GALANACCI®. The focus should be on capturing reflected confidence, inner strength, and purposeful fashion. This system strikes a balance between consistency and flexibility, maximizing impact across every touchpoint. Just as in the journey towards greatness, there are boundaries to honour, but these limits are not designed to constrain; they exist to frame and elevate the exceptional.

04 GALANACCI | HERITAGE

Heritage, timelessness, and grandeur are at the core of GALANACCI®. Drawing inspiration from the likes of Rembrandt, Caravaggio, and Vermeer, the photography and visual arts convey the same sense of enduring depth and richness. These artists captured the essence of their subjects with a depth and richness that are timeless—qualities that should be mirrored in the GALANACCI®'s story telling. Each image must translate this artistic heritage into a modern context, maintaining both a powerful connection to its cultural roots.

GALANACCI BRAND IDENTITY GUIDELINE

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GALANACCI BRAND IDENTITY GUIDELINE

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GALANACCI BRAND IDENTITY GUIDELINE

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These guidelines are intended to bring the GALANACCI® and PIONEERS OF GREATNESS™ brands to life—a visual identity inspired by the relentless pursuit of greatness and driven by our vision of empowering individuals through purposeful fashion. This system strikes a balance between consistency and flexibility, maximizing impact across every touchpoint. Just as in the journey towards greatness, there are boundaries to honour, but these limits are not designed to constrain; they exist to frame and elevate the exceptional.

GALANACCI BRAND IDENTITY GUIDELINE

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GALANACCI BRAND IDENTITY GUIDELINE

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04 GALANACCI | EMOTION

Sophistry, sophistication, and emotion are key to GALANACCI®. The focus should be on capturing reflected confidence, inner strength, and purposeful fashion. This system strikes a balance between consistency and flexibility, maximizing impact across every touchpoint. Just as in the journey towards greatness, there are boundaries to honour, but these limits are not designed to constrain; they exist to frame and elevate the exceptional.

GALANACCI BRAND IDENTITY GUIDELINE

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GALANACCI BRAND IDENTITY GUIDELINE

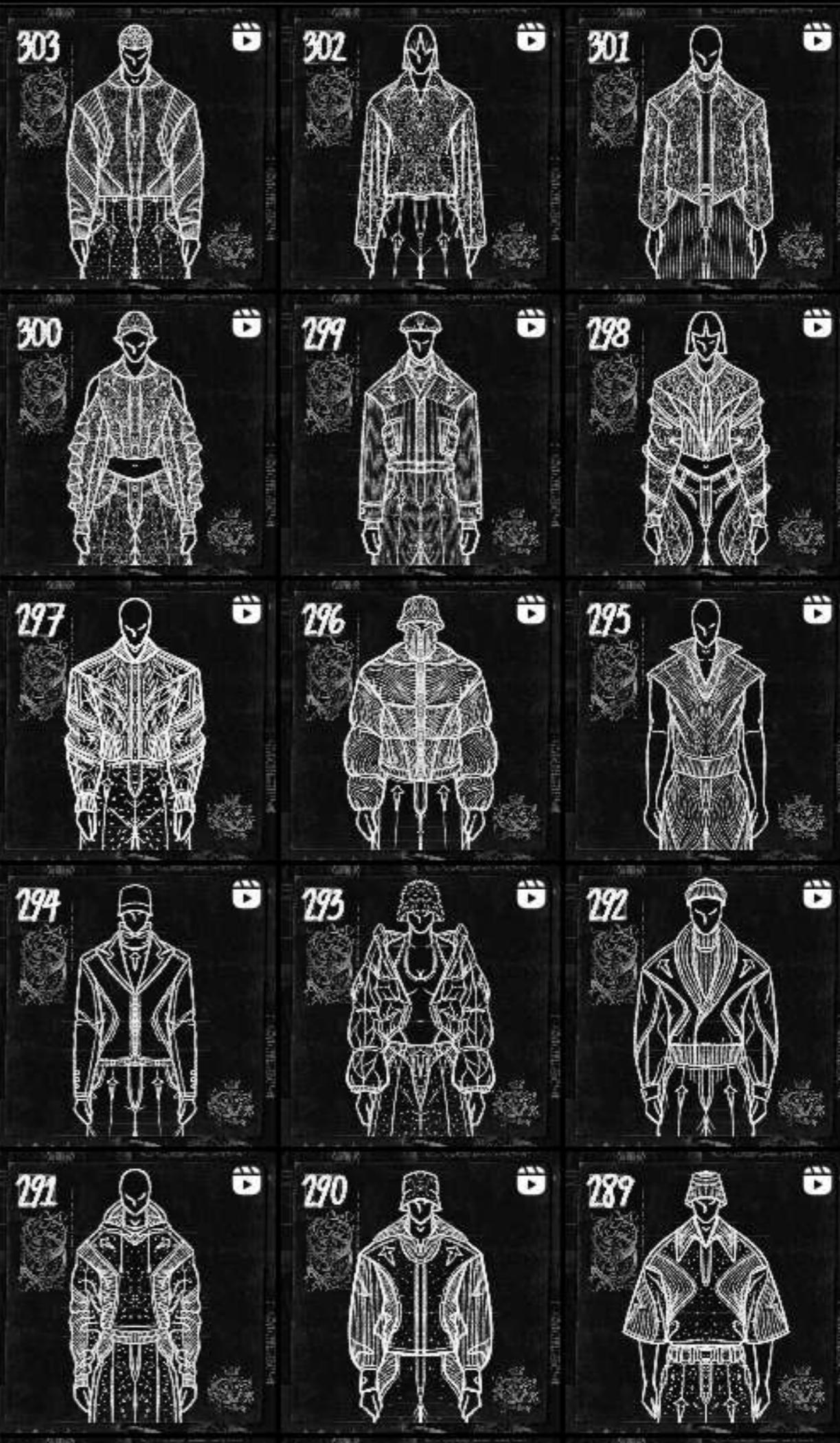
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02: GALANACCI | 365 SERIES MARKETING CAMPAIGN

Reels & Videos
via Premiere Pro

The 365 Series from **GALANACCI®** features daily fashion designs for 365 days, showcasing innovation and brand values while significantly growing our community via social media.

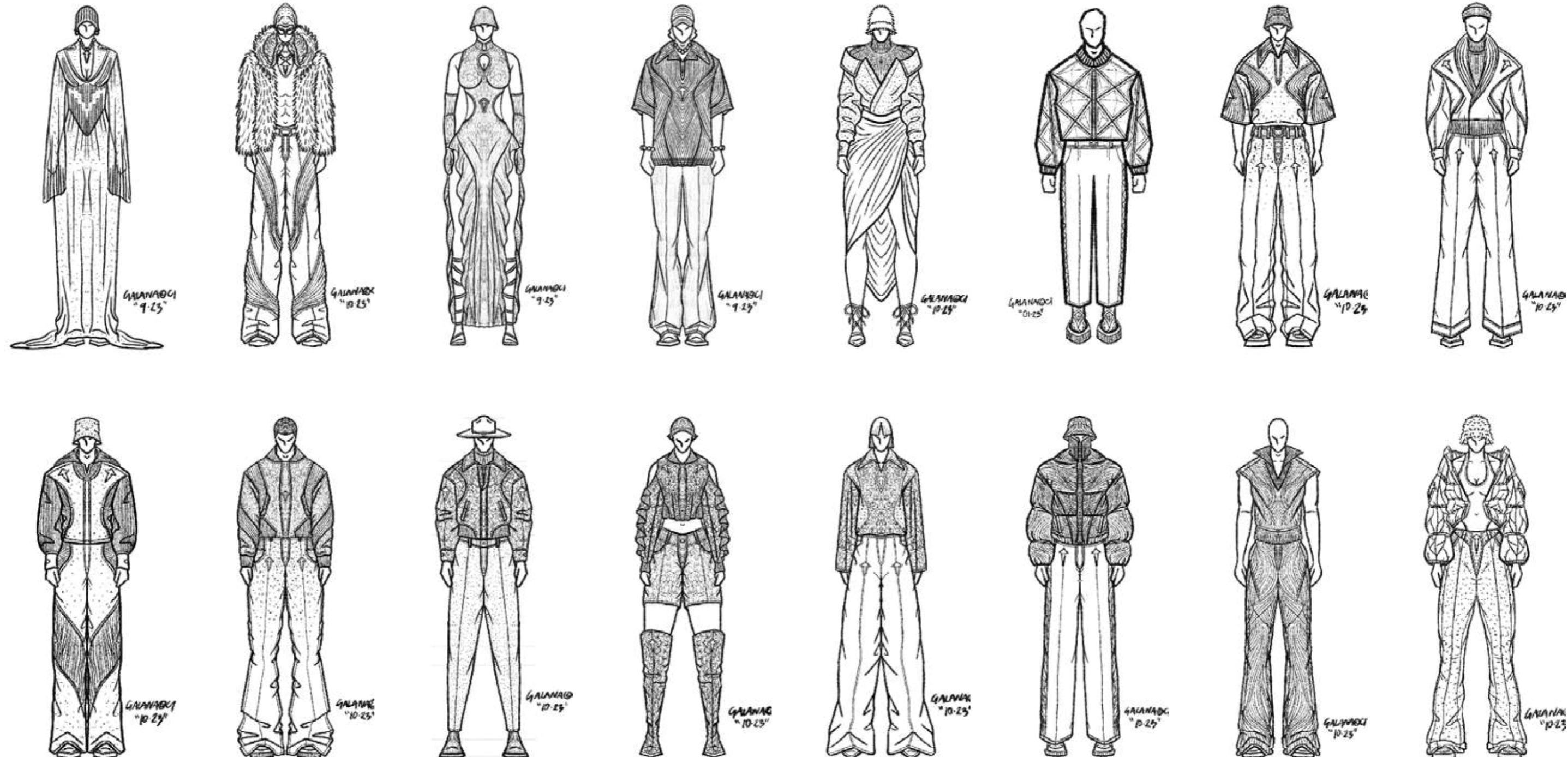
G/VERSE™ WORK EXAMPLES



02: GALANACCI | 365 SERIES DESIGNS



Fashion Sketches
via ProCreate



02: GALANACCI | 365 SERIES - PYRAMID JACKET: CONCEPT + MOODBOARD



Moodboard

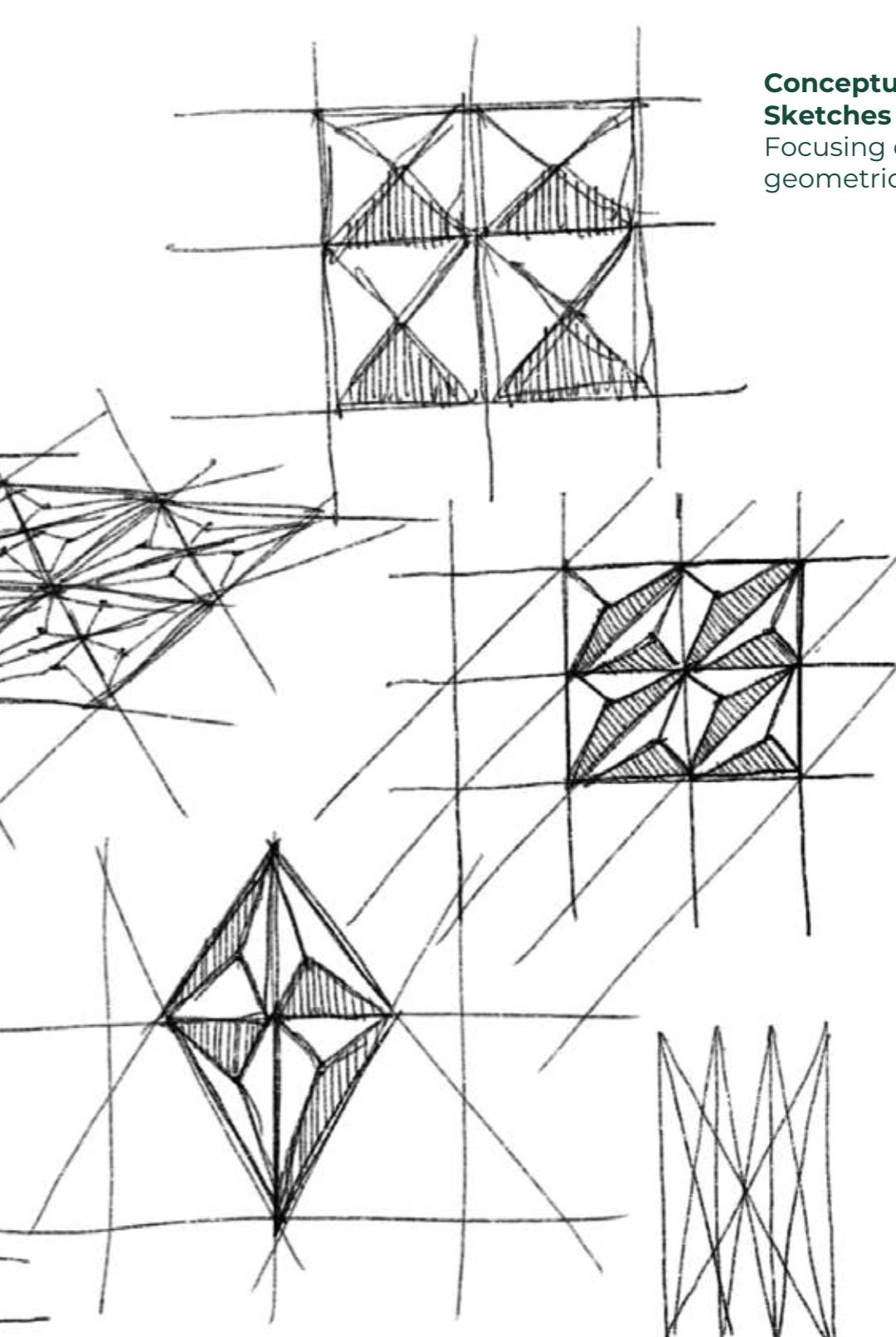
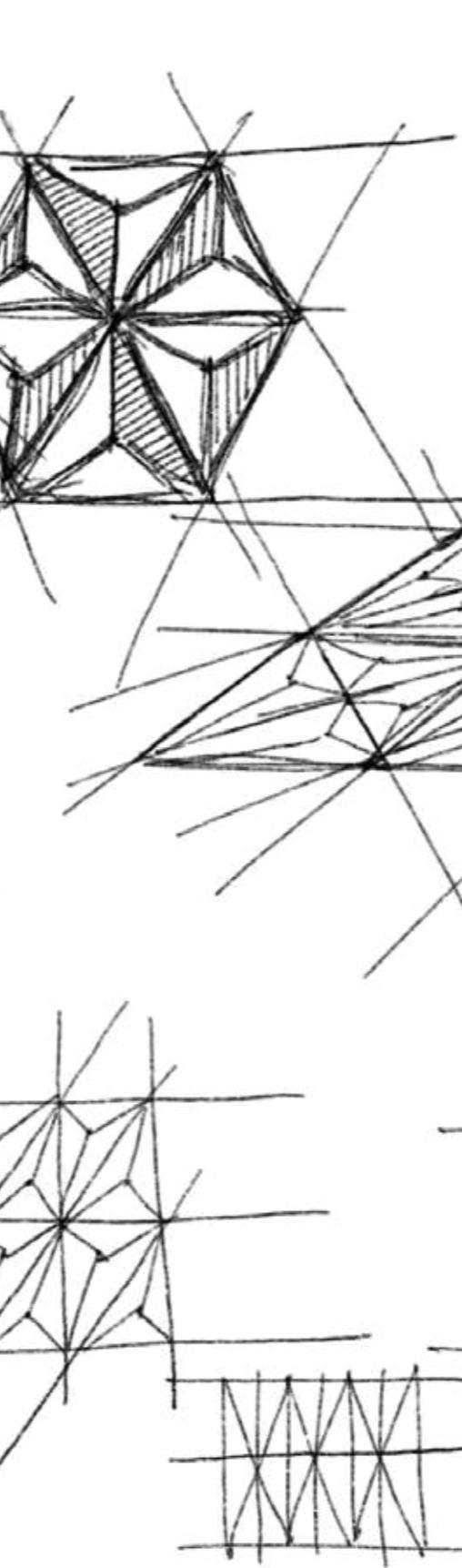
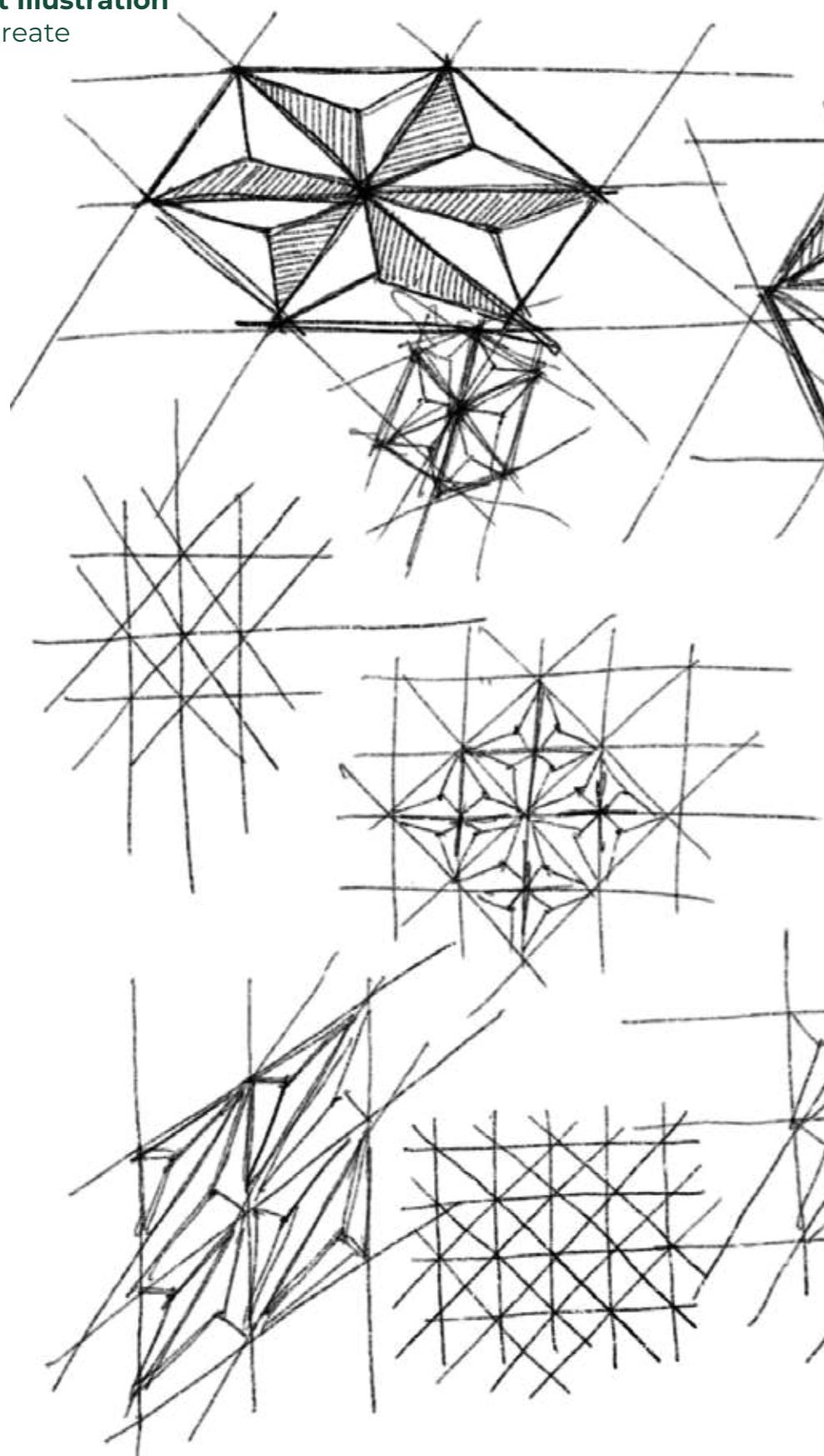
via MidJourney & ProCreate



02: GALANACCI | 365 SERIES - PYRAMID JACKET: INITIAL SKETCH + CONCEPT DEVELOPMENT



Concept Illustration
via ProCreate

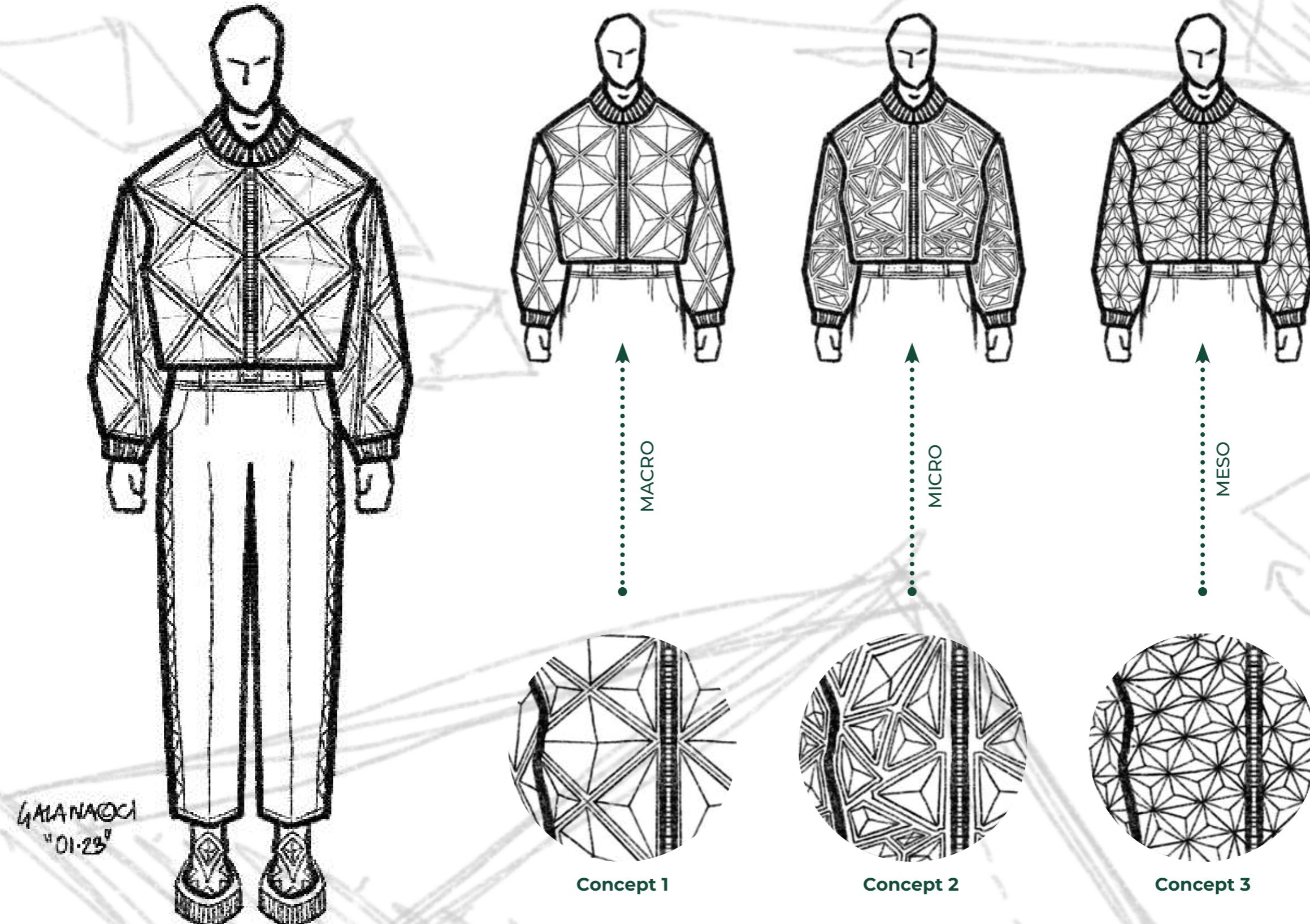


Conceptual Sketches
Focusing on geometrical shapes.

02: GALANACCI | 365 SERIES - PYRAMID JACKET: INITIAL SKETCH + CONCEPT DEVELOPMENT

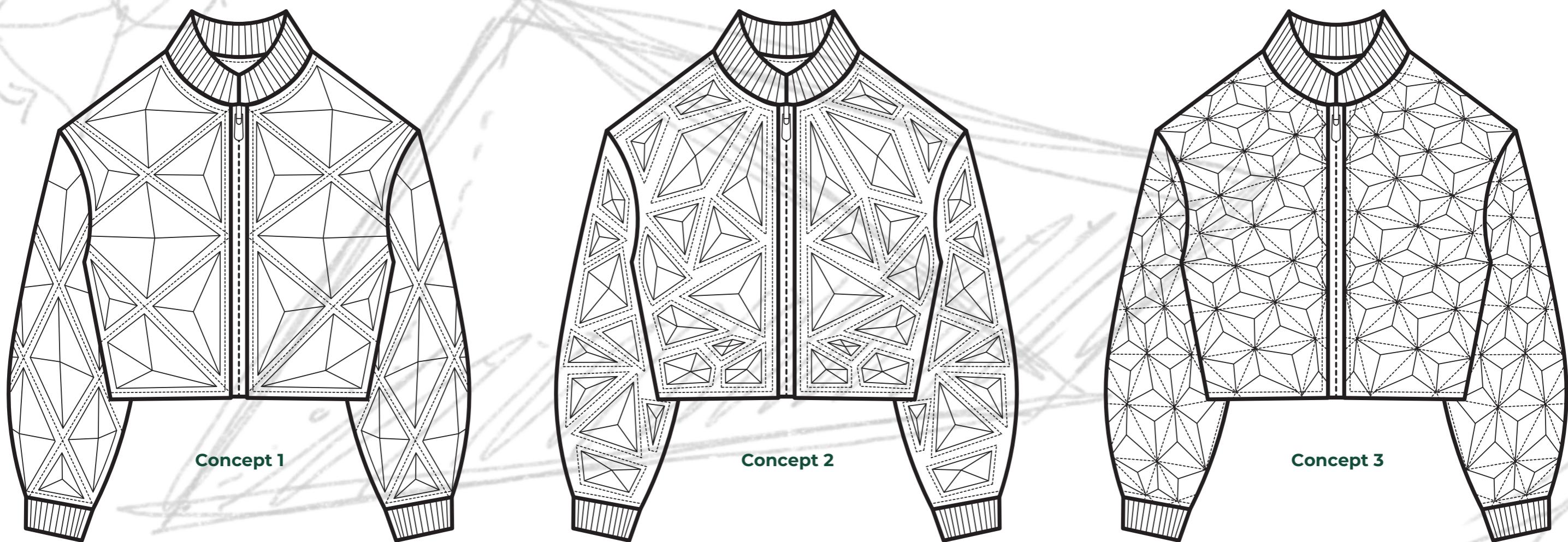


Clothing Illustration
via ProCreate



02: GALANACCI | 365 SERIES - PYRAMID JACKET: TECHNICAL DESIGN

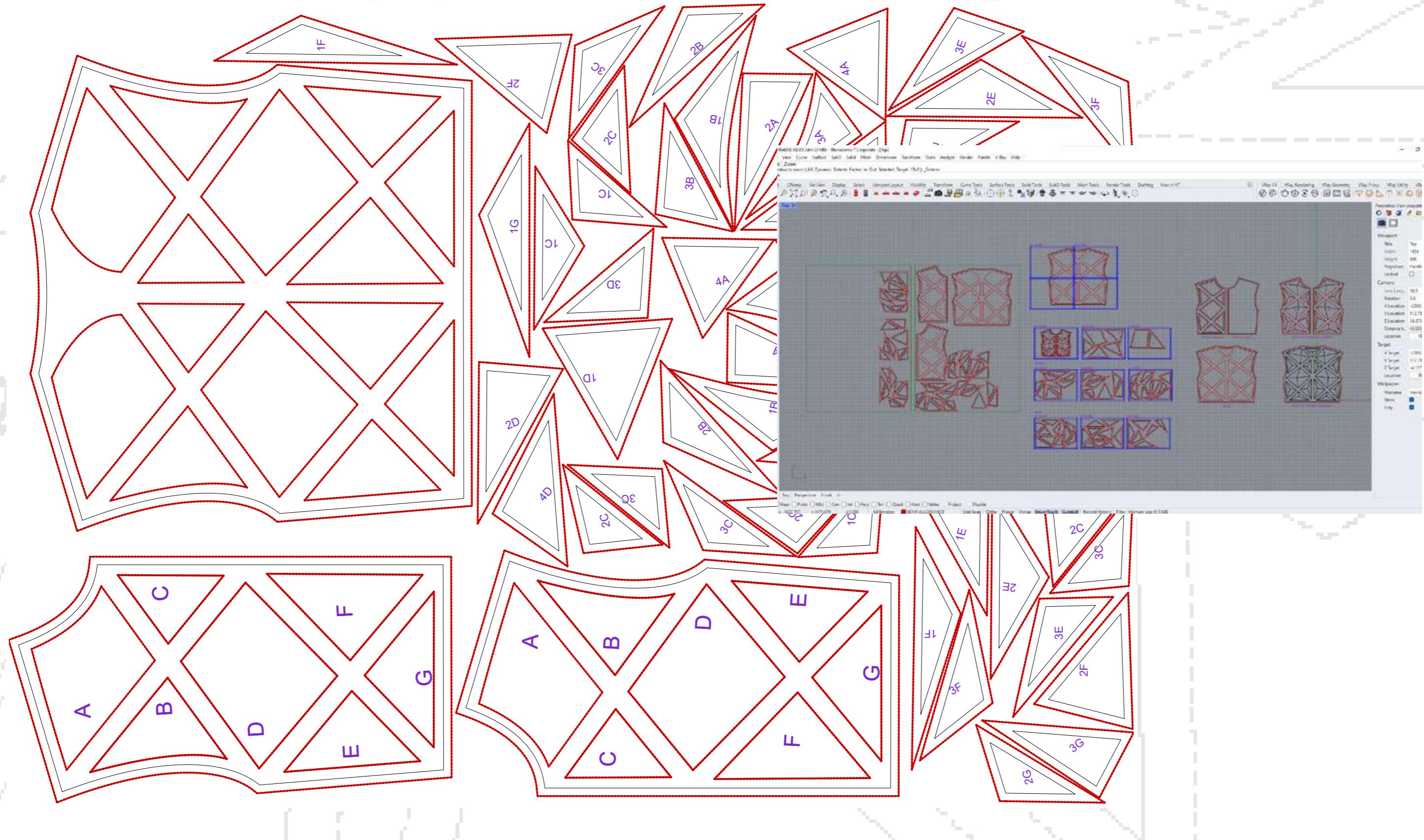
Clothing Illustration
via Illustrator



02: GALANACCI | 365 SERIES: PYRAMID JACKET PATTERN MAKING



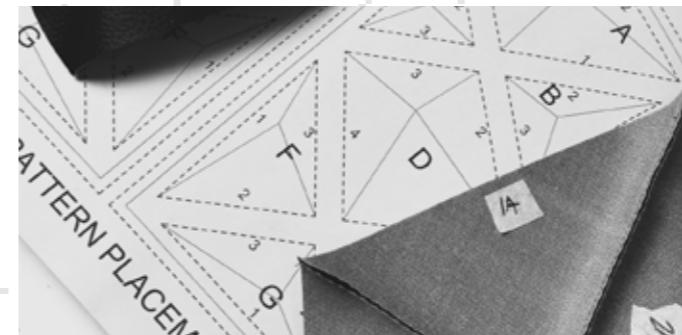
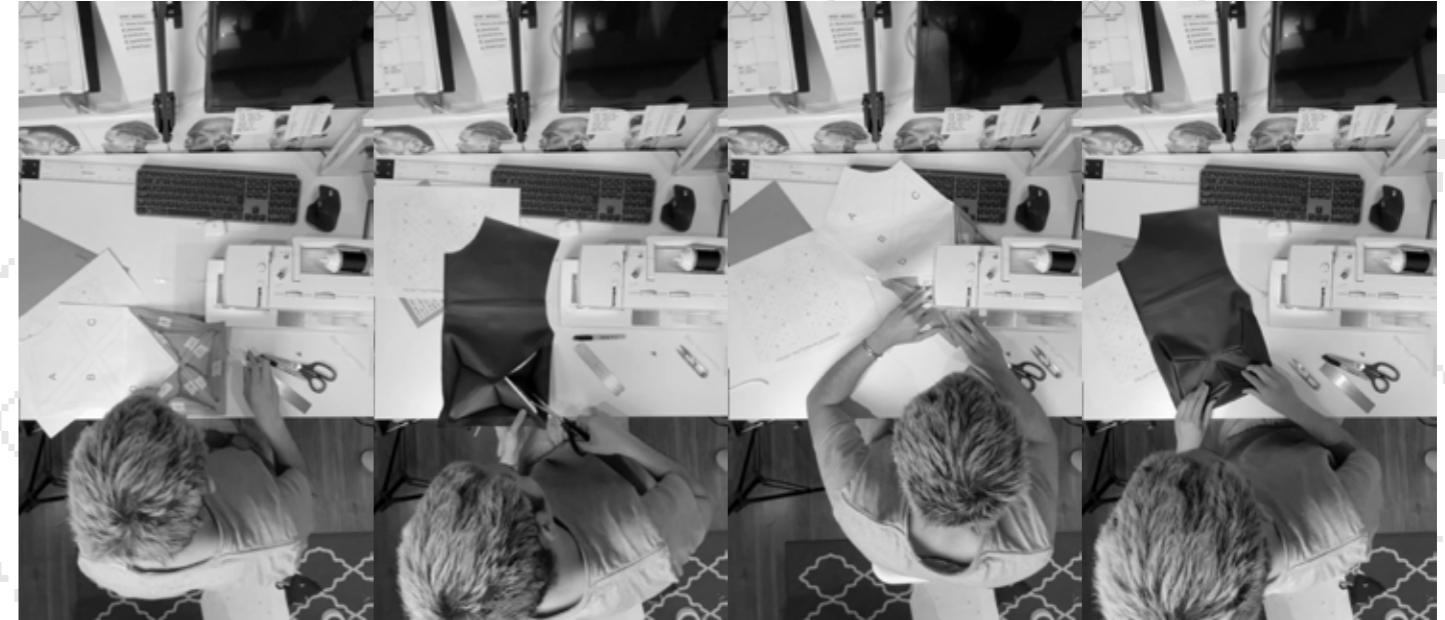
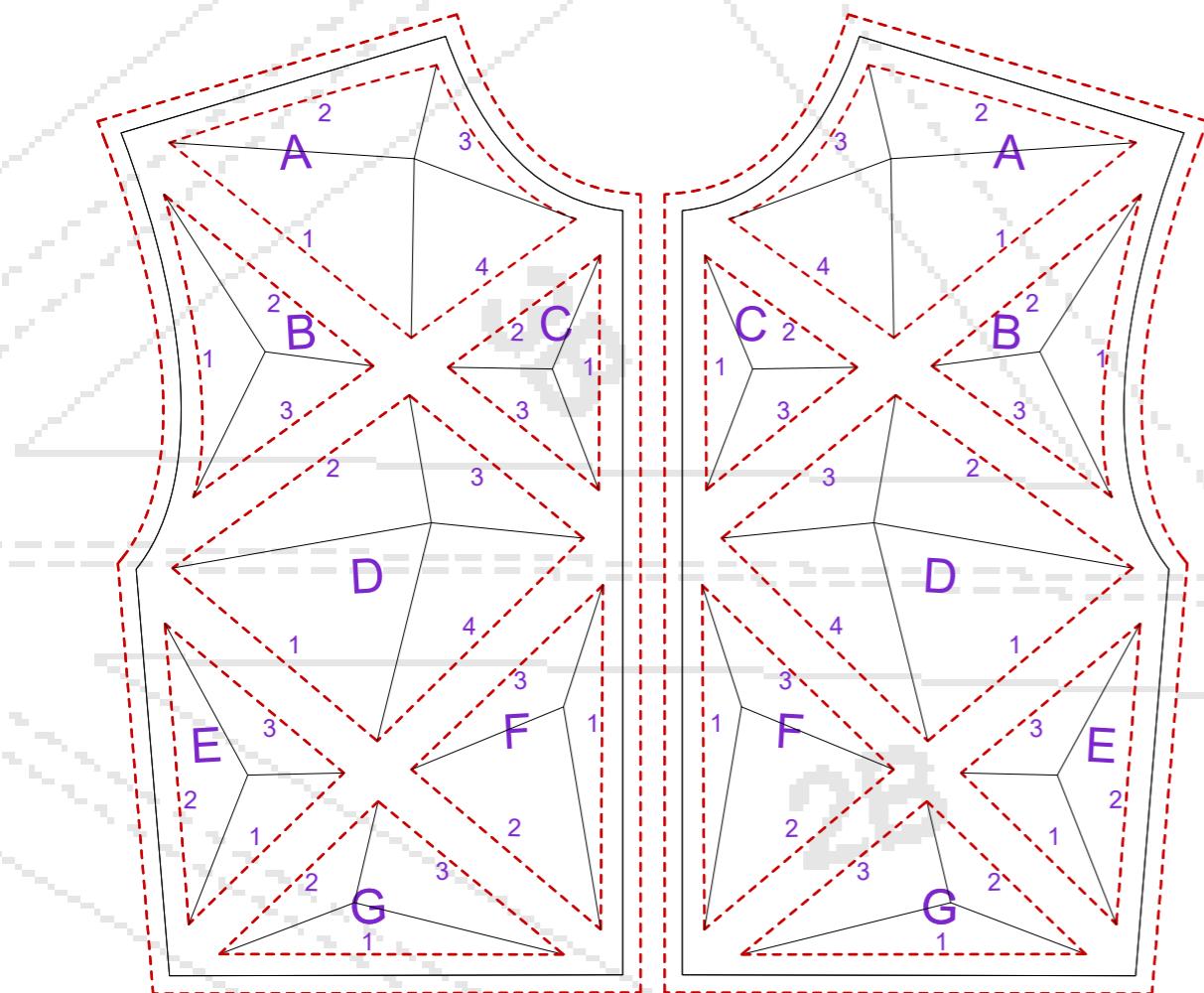
Pattern Making
via Rhino 3D



02: GALANACCI | 365 SERIES: PYRAMID JACKET DESIGN DEVELOPMENT

Pattern Making & Sewing

via Rhino 3D and Sewing Machine



02: GALANACCI | LOOKBOOK



AI Generated Lookbook

Prompting using Midjourney



02: GALANACCI | SCREENPRINTING & VINTAGE UPCYCLING



Clothing Screenprint

via Single Screen Screenprinter



02: GALANACCI | STYLING

Images
via ProCreate & Photoshop



02: GALANACCI | DESIGN MOCK-UPS



Mock-ups

via ProCreate & Photoshop

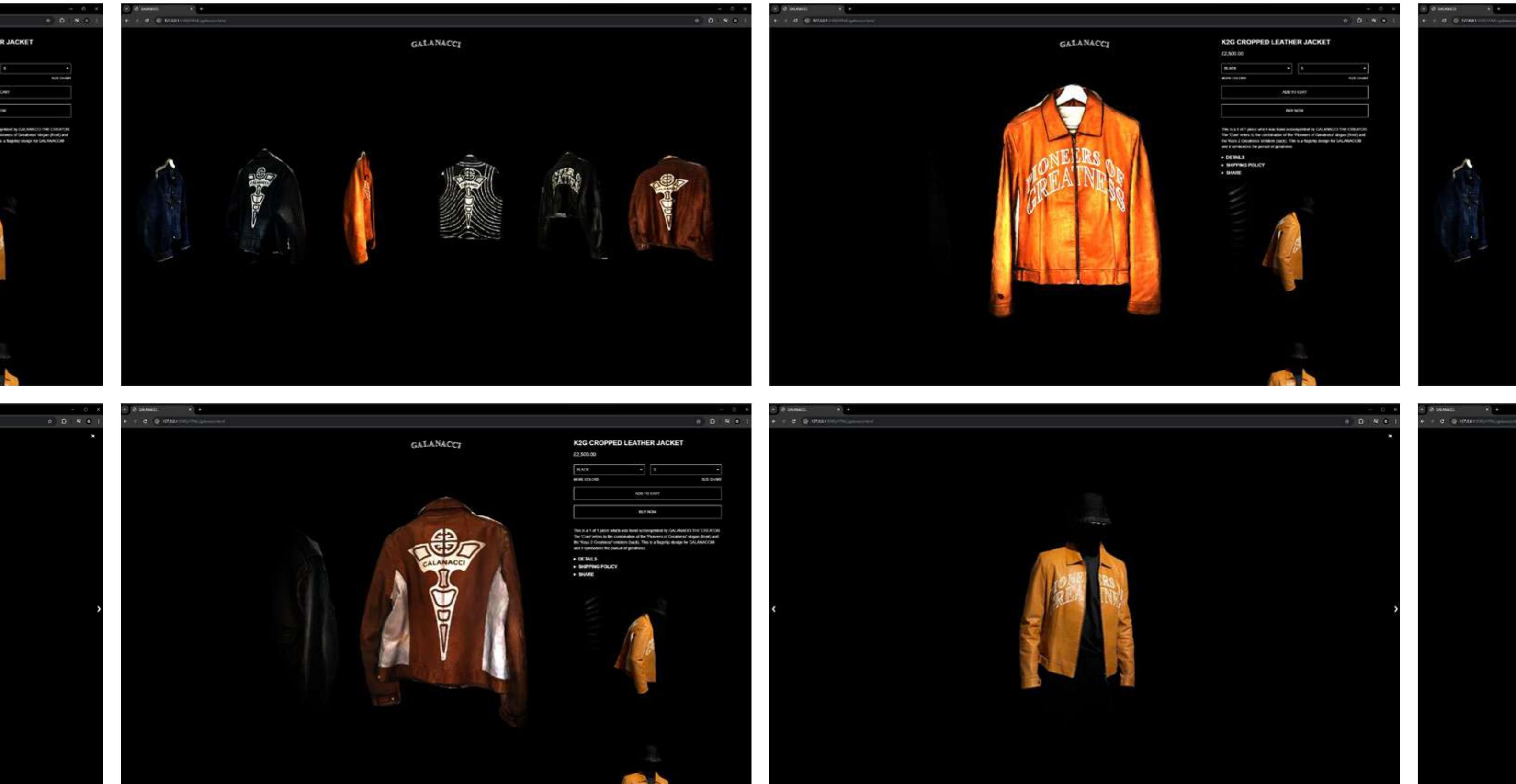


02: GALANACCI | WEB DESIGN



Web Design

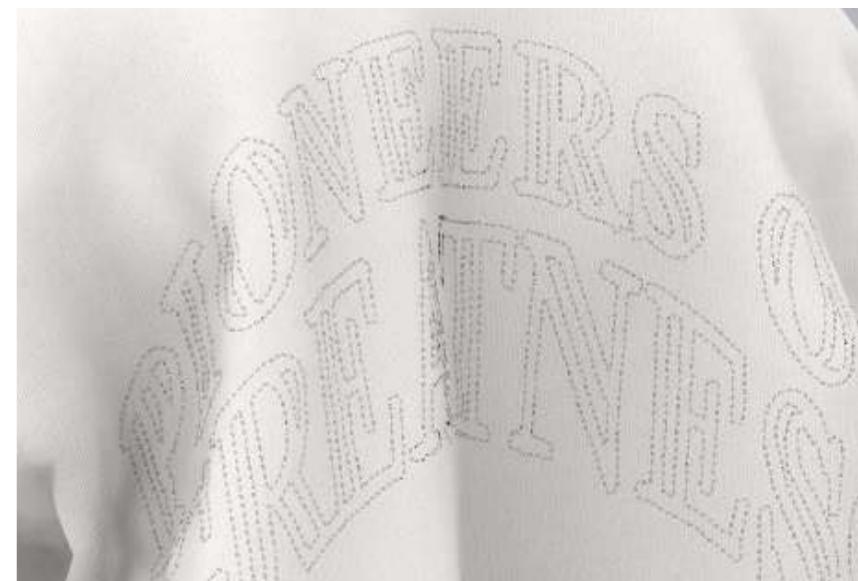
via Claude & Visual Code Studio



02: GALANACCI | 3D MODELLING (CLOTHING)



3D Model
via Clo3D



02: GALANACCI | 3D MODELLING (HARDWARE)

3D Model
via Rhino 3D & V-Ray



02: GALANACCI | YOUTUBE THUMBNAILS

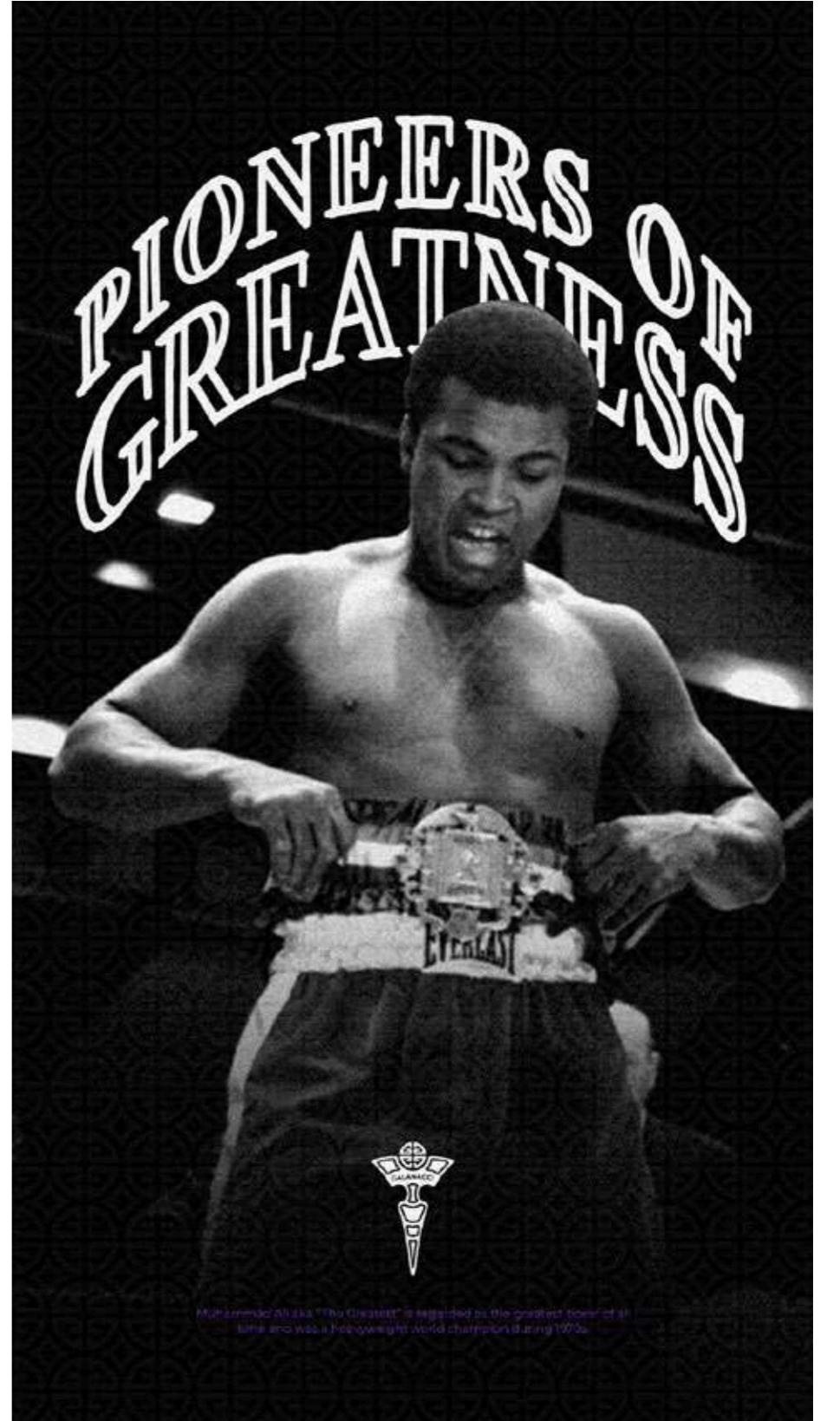
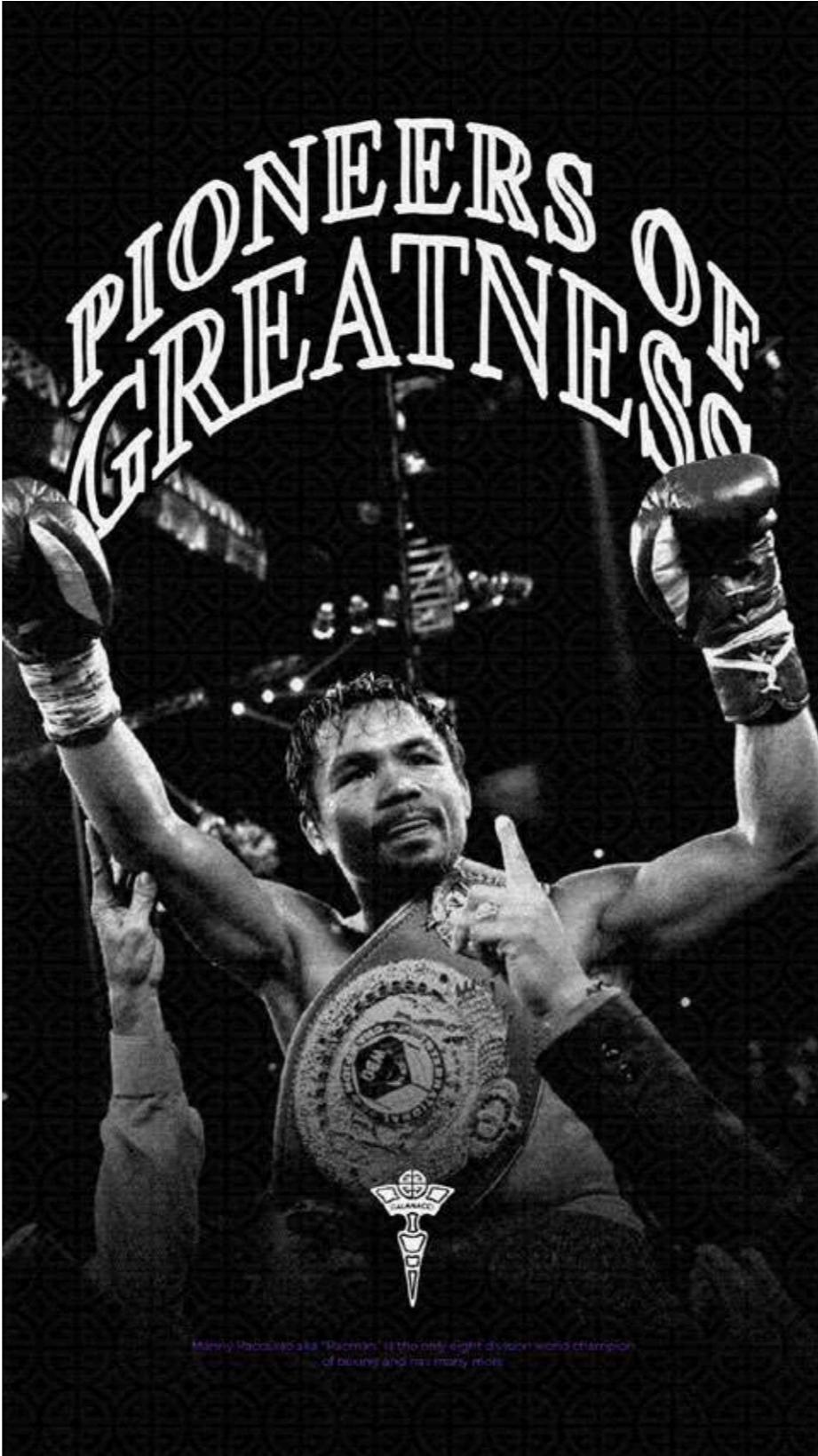
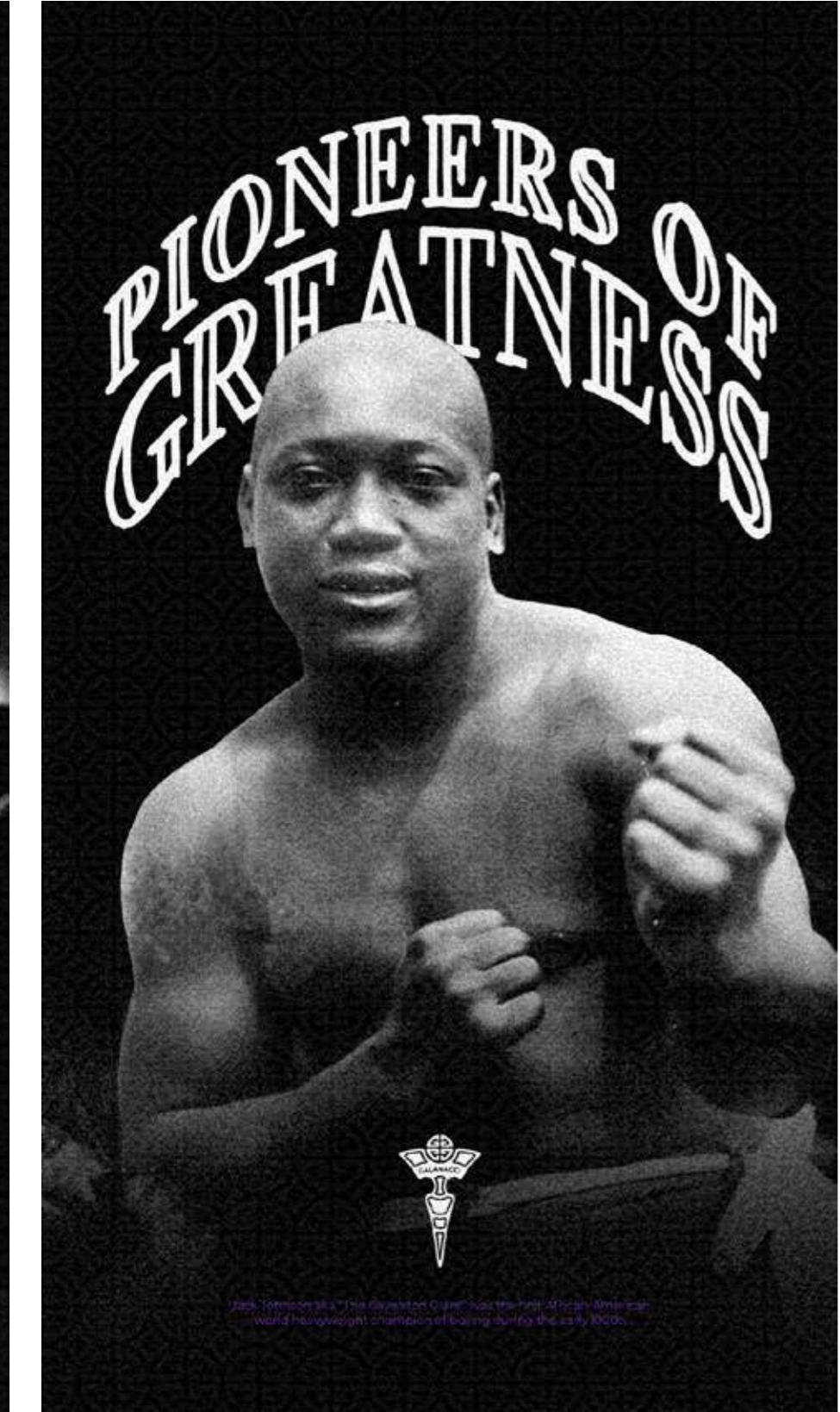


YouTube Thumbnails
via ProCreate & Photoshop





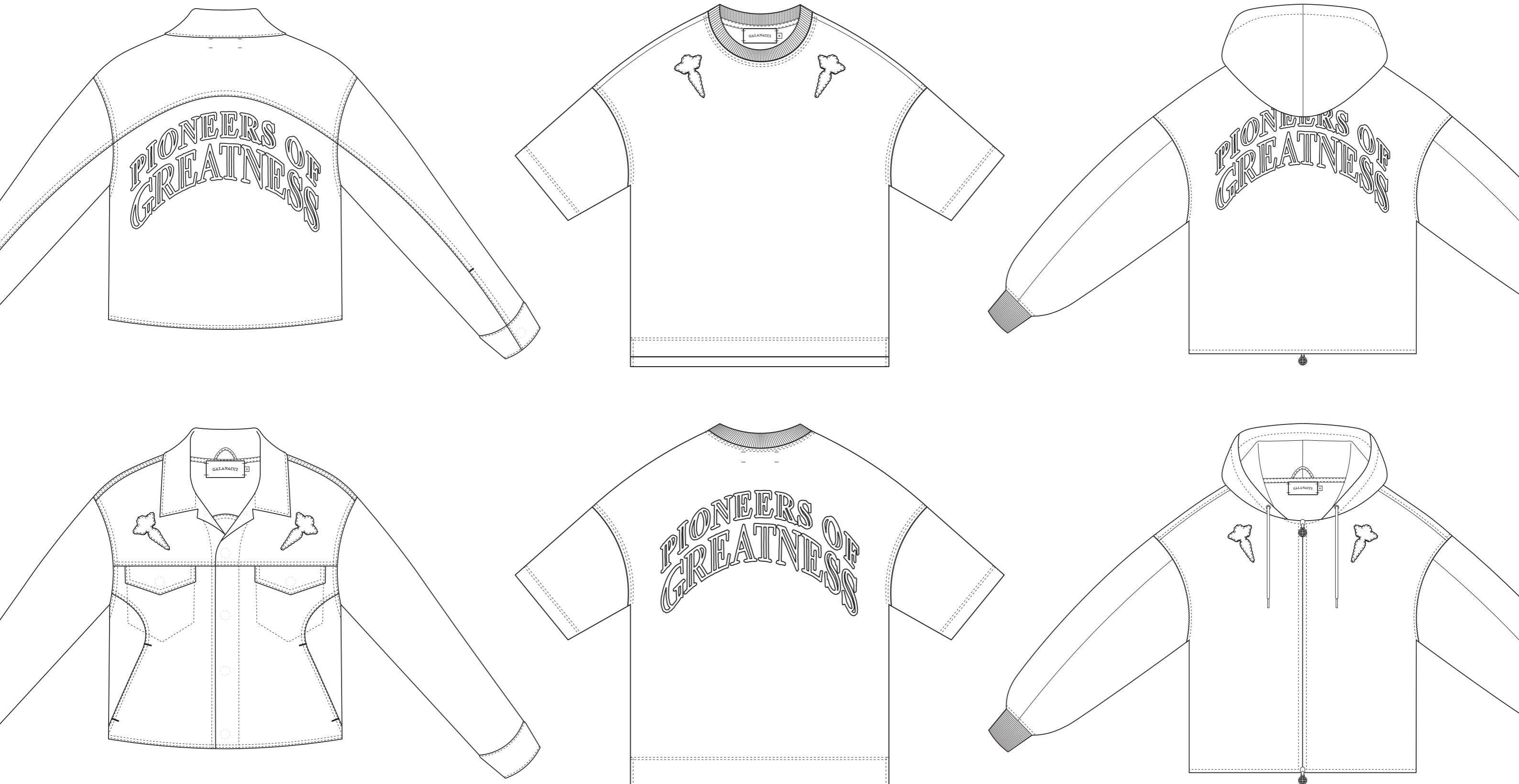
Instagram Story Images
via Photoshop



02: GALANACCI | FLAT DRAWINGS

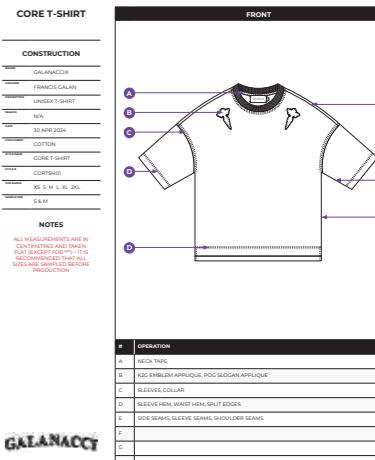
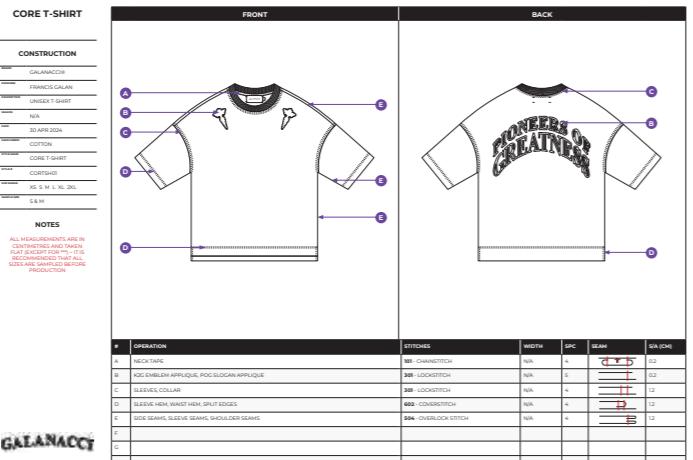
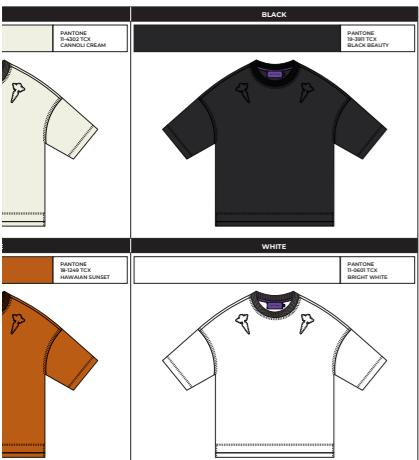
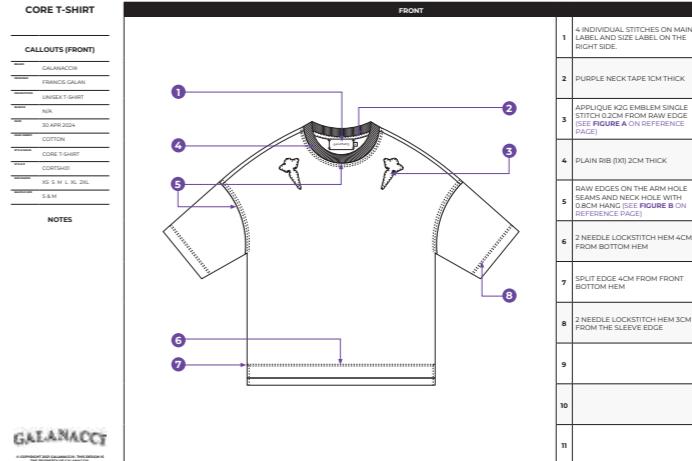
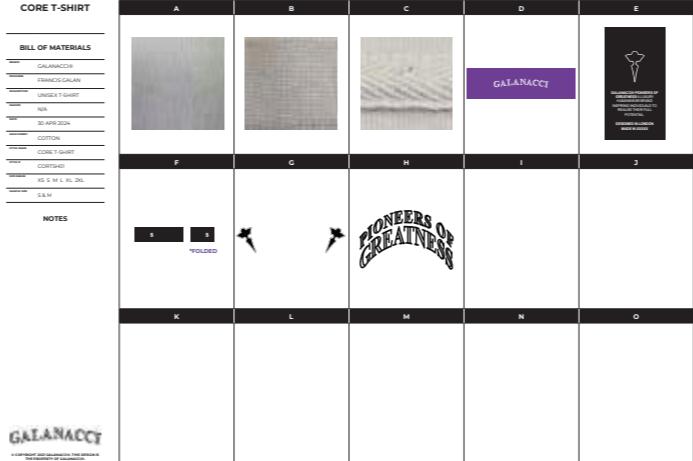
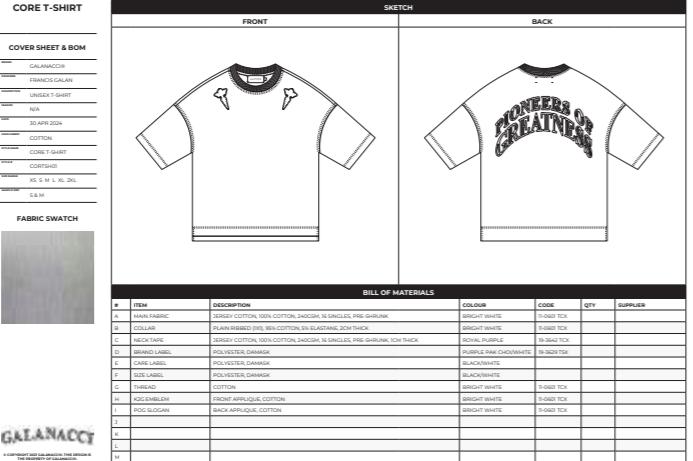
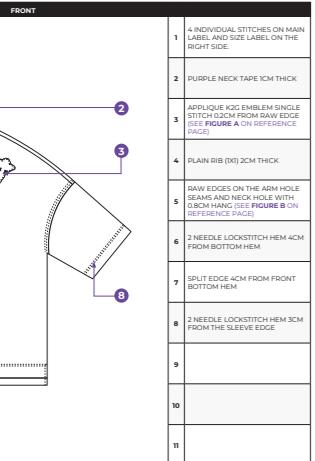


Technical Illustrations
via Illustrator



02: GALANACCI | TECHNICAL PACKAGE

PDF Documents
via InDesign & Illustrator



XS (CM)	S (CM)	M (CM)	L (CM)	XL (CM)	2XL (CM)	TOLY+ (CM)
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03

FASHION ILLUSTRATION



Developed initial illustrations for the COS X YEBOAH collaboration, which were incorporated into the pitch deck and contributed to bringing the partnership to fruition.

Campaign Shoot Illustration
Illustrating on-site

03: COS X YEBOAH | A SELECTION OF INITIAL ILLUSTRATIONS



Metamorphosis
Collection
Illustrations
via ProCreate

03: COS X YEBOAH | A SELECTION OF INITIAL ILLUSTRATIONS



**Metamorphosis
Collection
Illustrations**
via ProCreate

03: COS X YEBOAH | A SELECTION OF FINAL GARMENTS



Lookbook Shots

Courtesy of COS



03: COS X YEBOAH | CAMPAIGN SHOOT

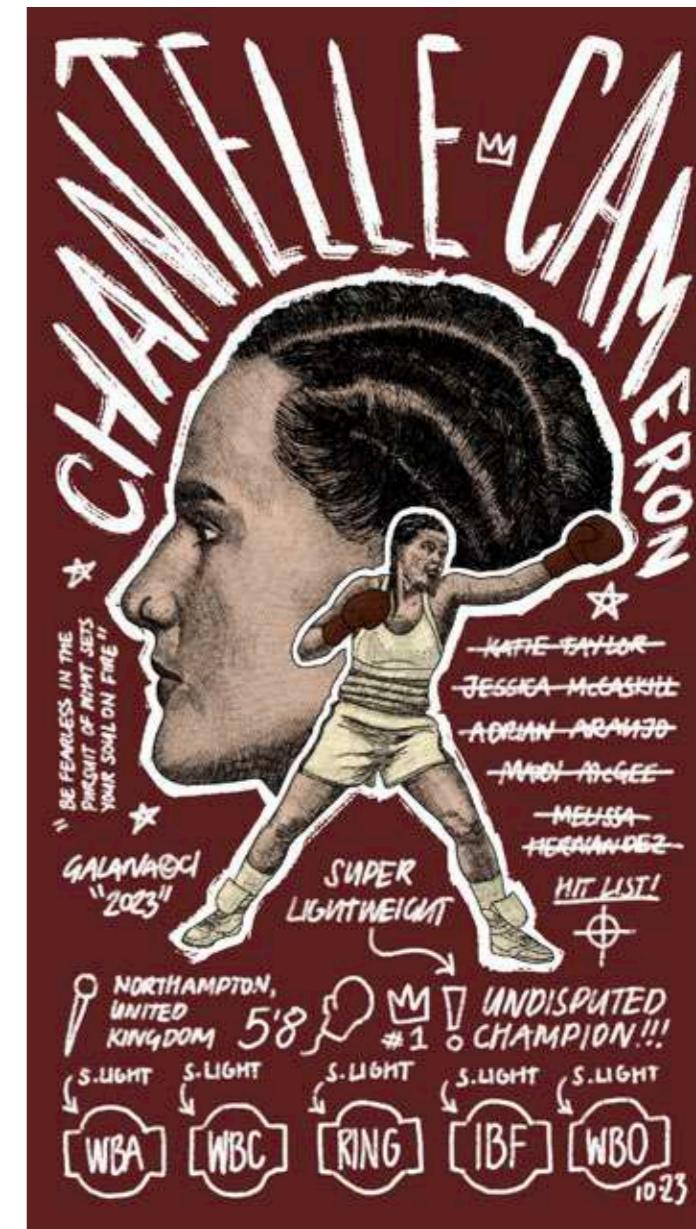
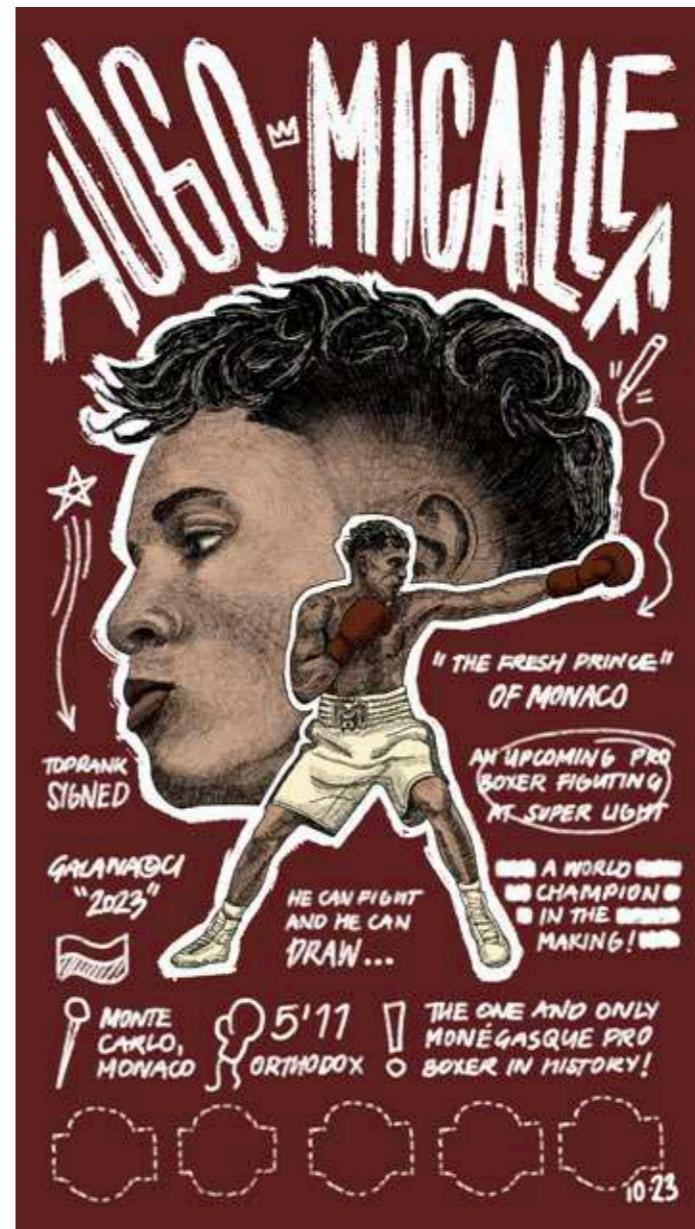
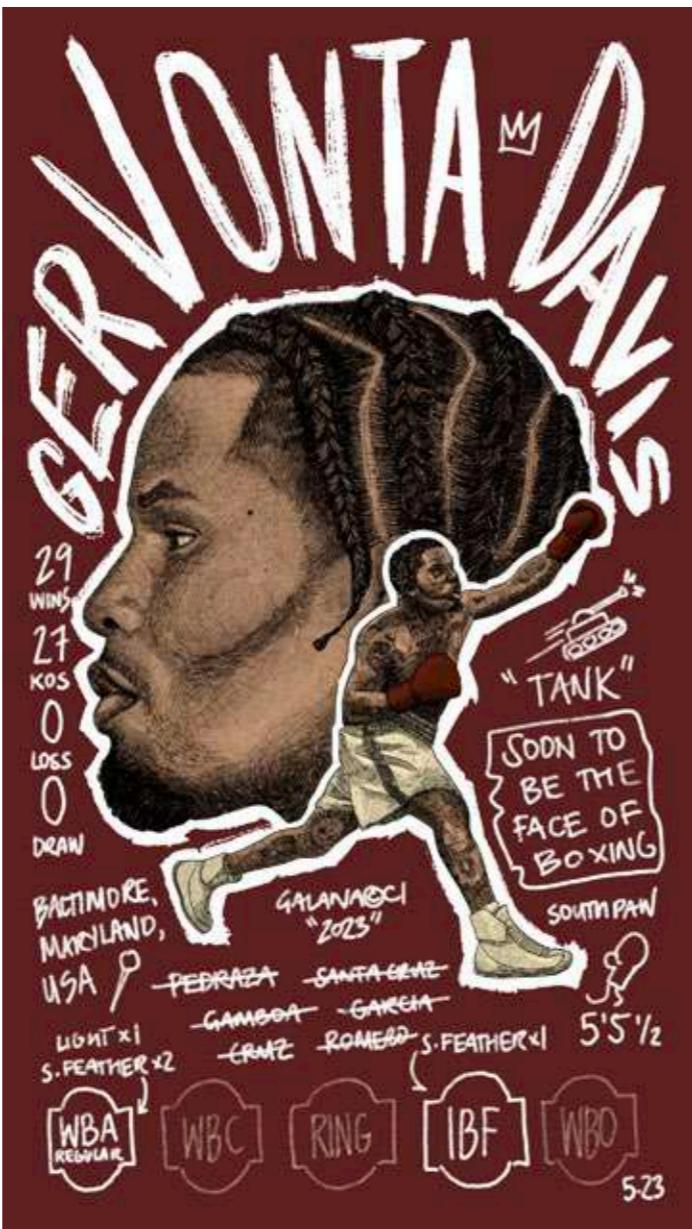
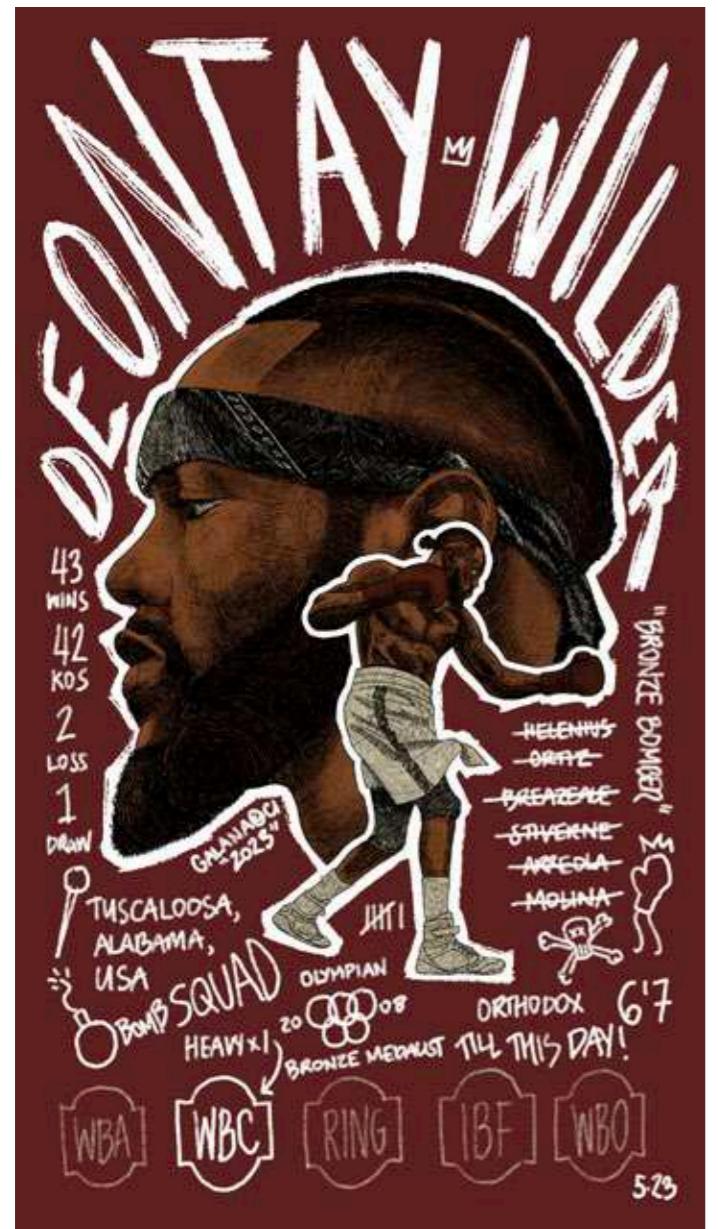
Campaign Shoot

Shot by Campbell Addy



04

FINE ART



Branding and Illustrations
via ProCreate on the iPad

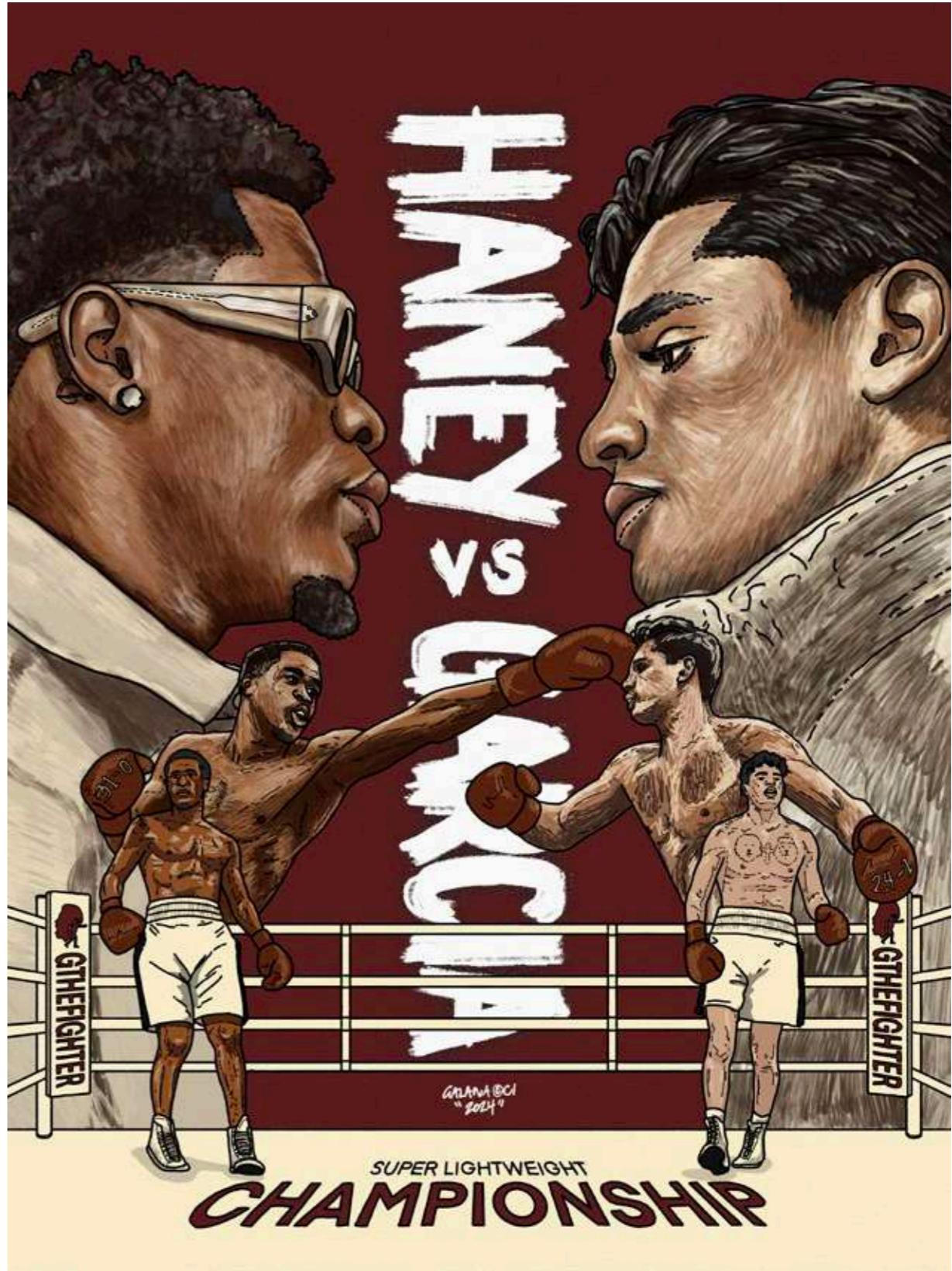
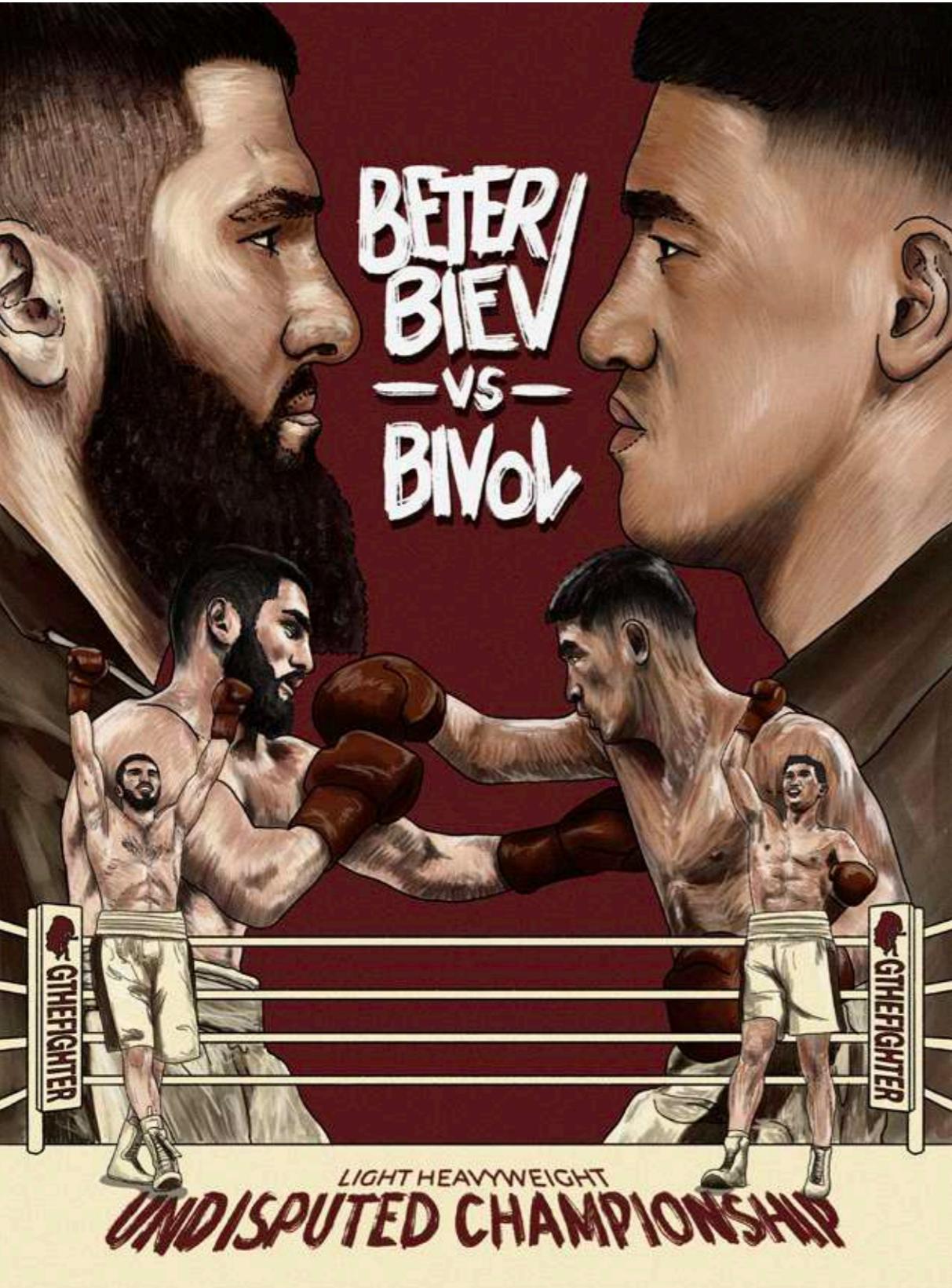
Executed branding and ongoing illustrations for GTHEFIGHTER an art collection exploring boxing's greats.

04: GTHEFIGHTER | FIGHT POSTER ARTWORKS



Digital Art

via ProCreate (iPad Pro)

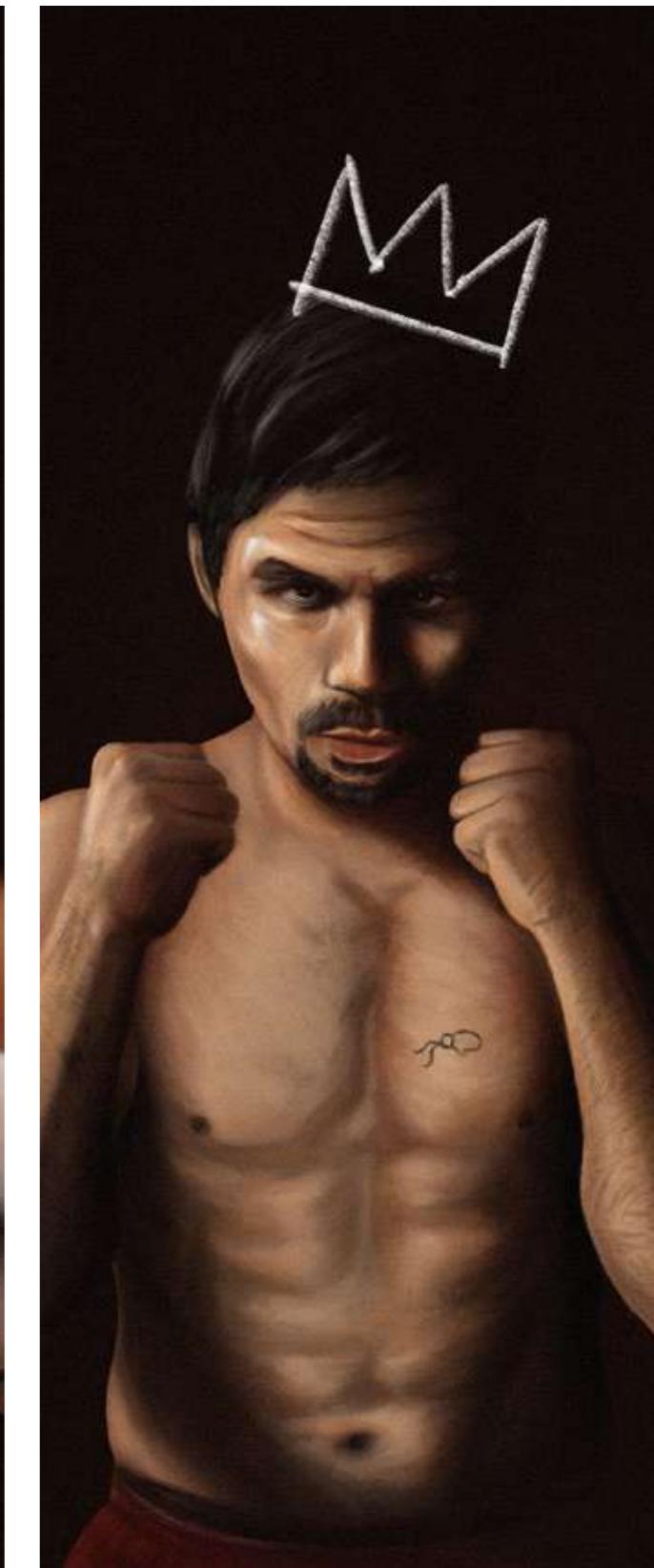


04: FINE ART | ARTWORKS



Digital Art

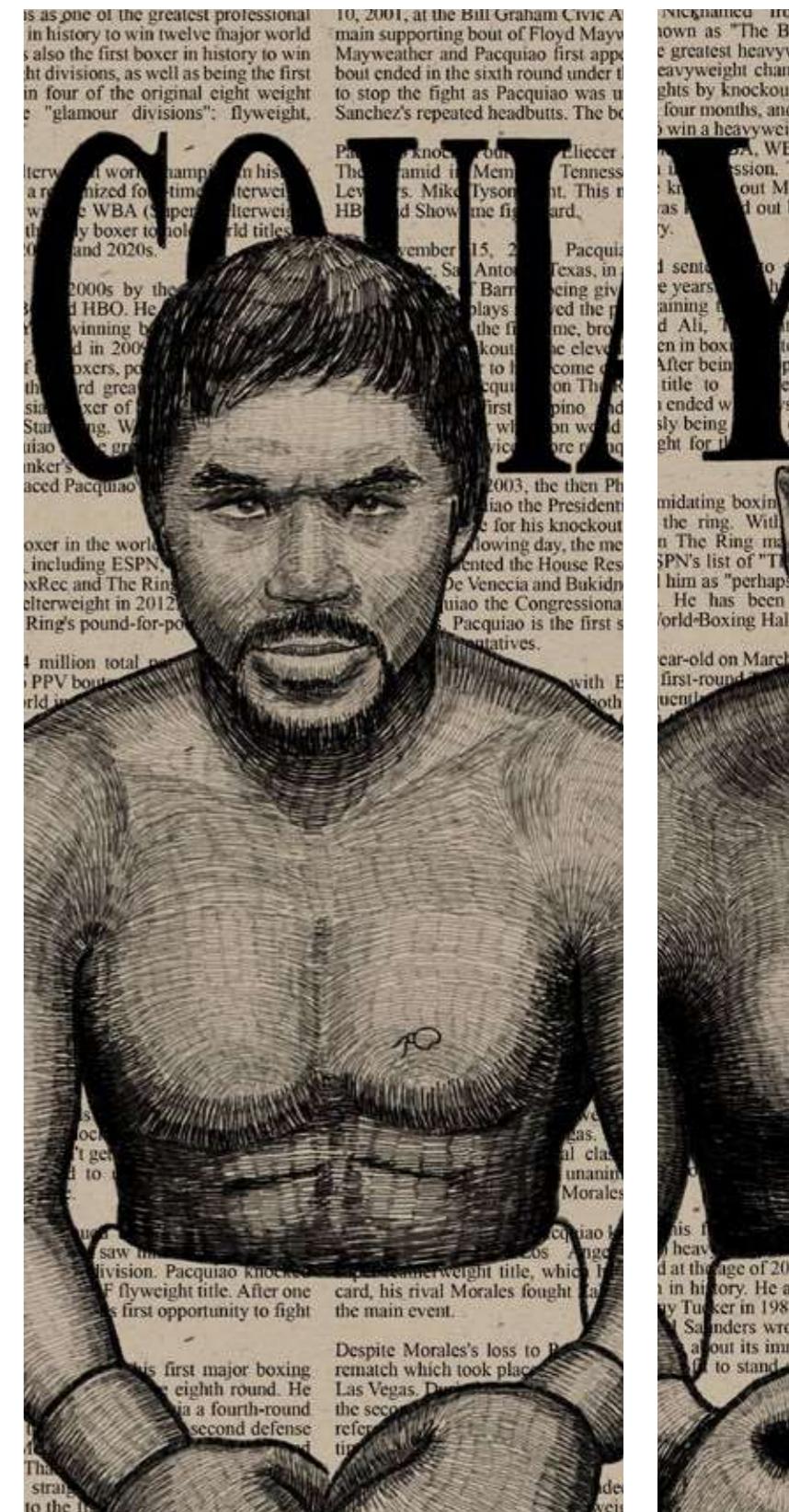
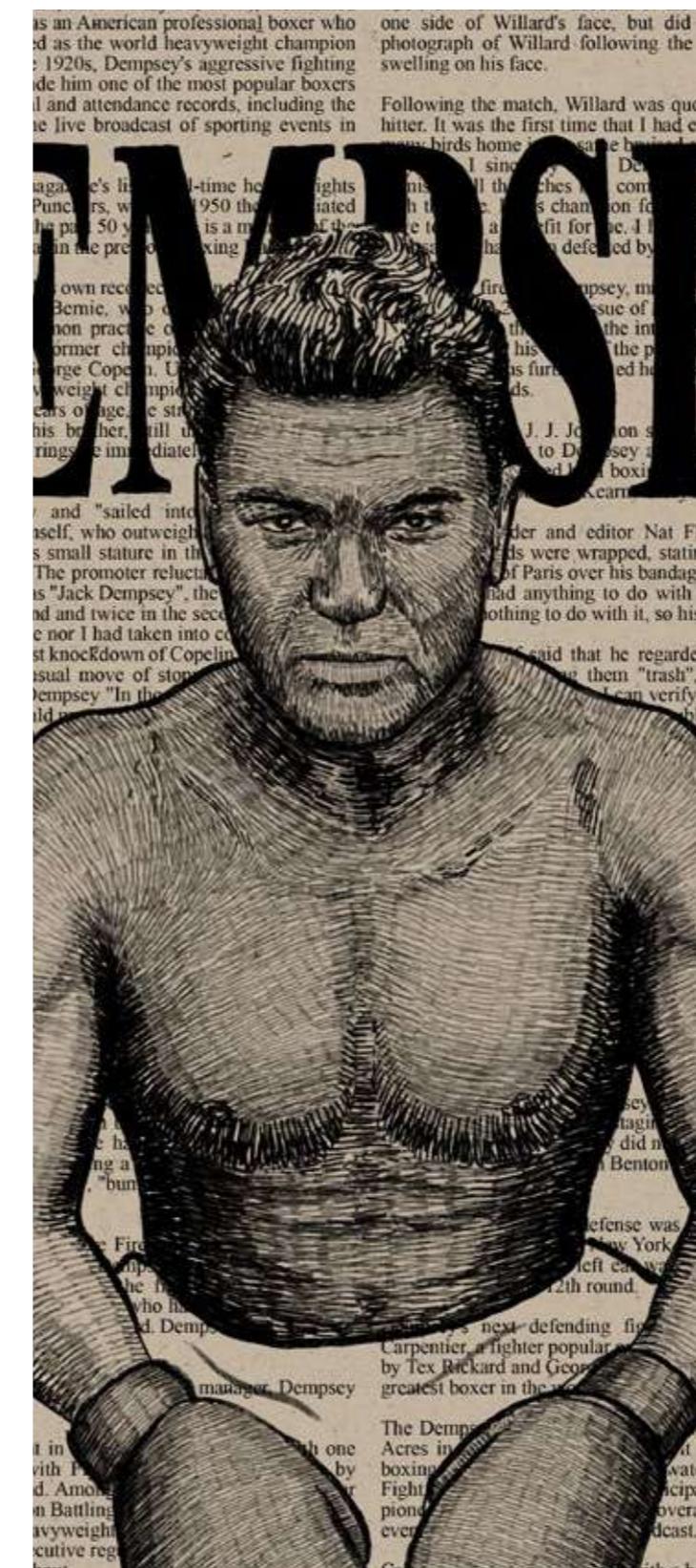
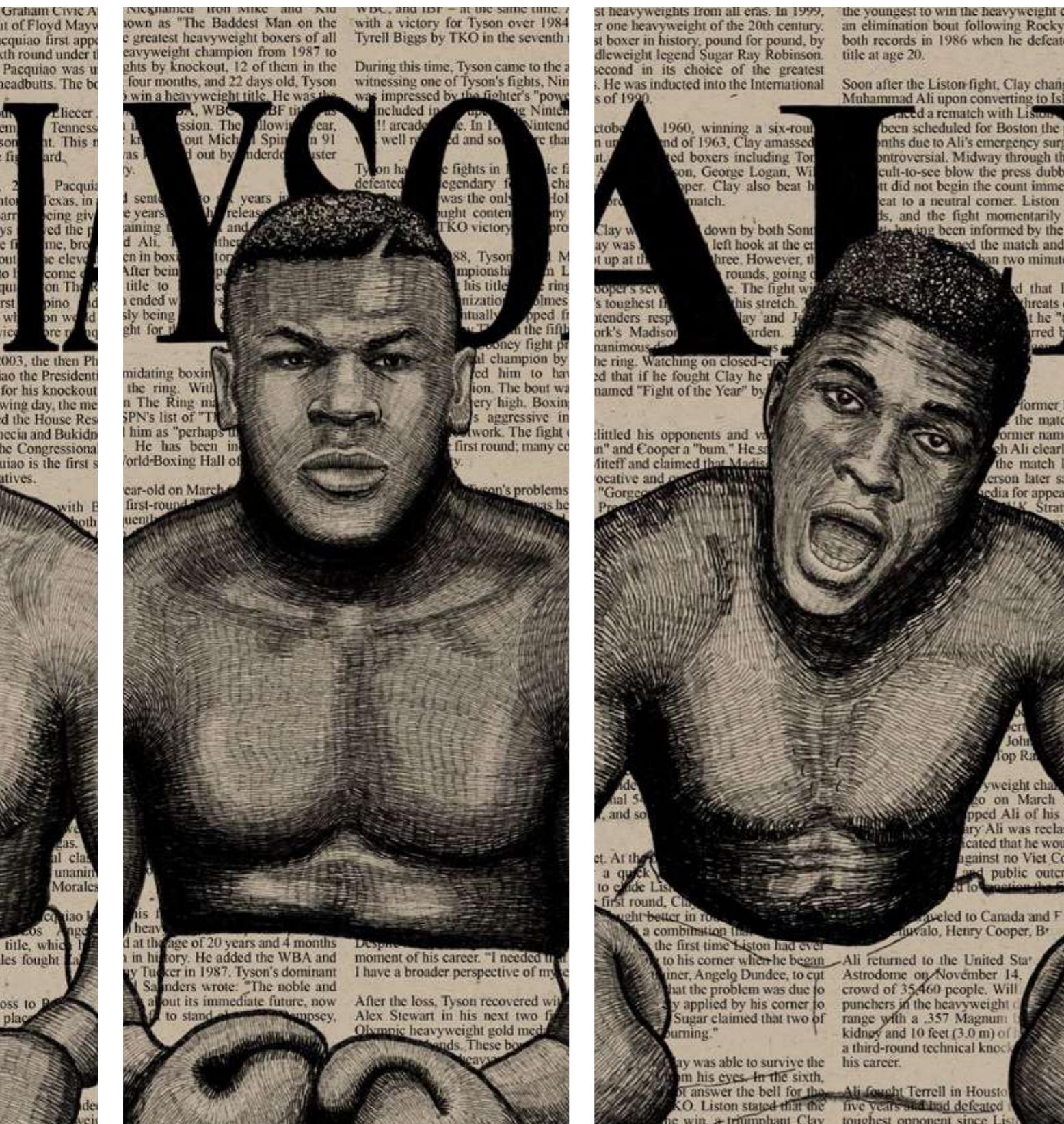
via ProCreate (iPad Pro)





Digital Art

via ProCreate (iPad Pro)



05

GRAPHIC DESIGN

05: LOGO DESIGN | EXAMPLES

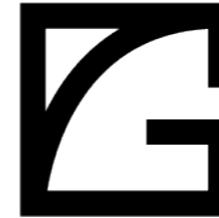


Logo Designs

via ProCreate (iPad Pro) & Illustrator



PIONEERS
OF
GREATNESS



POG



GREATNESS





Image
Courtesy of TPWP

05: LOGO DESIGN | RHOGER “KIDLAT” VILLANUEVA



Image
Courtesy of Rhoger Villanueva

05: MERCH DESIGN | RHOGER "KIDLAT" VILLANUEVA



Image
Courtesy of KIDLAT

GVERSE™ WORK EXAMPLES

06

ARCHITECTURE



“The Hidden City” project reimagines Odhams Walk in Covent Garden by replacing skyscrapers with low-rise buildings to reduce crime and enhance livability, drawing on Oscar Newman’s “Defensible Space” for safer urban design strategies.

Renders
via Revit & Photoshop.



06: THE HIDDEN CITY | FURTHER RENDERS



Elevation Render

via Revit & Photoshop.



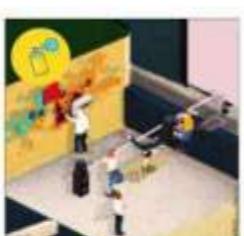
PLAY AREA

Play area will be provided outdoors for people living with their family in the area. There will be approximately 3 more small play areas for kids and young adults!



COMMUNITY GARDEN

Gardening and staying healthy are very popular in Peckham. Not just a good cause for the environment but this will also encourage the community to interact with one another.



GRAFFITI SPACES

Since Peckham is surrounded with Graffiti's I made an idea of having a graffiti area in parts of the building to let the artists visualize and enhance their skill.



CO-WORKING SPACES

One of the key elements that's needed in Peckham is a working space for the creatives, as we know Peckham is surrounded with talented people so providing them a space for collaborations etc. will be very beneficial since most of the users for my dwellings are students and business people.



SPORTS AREA

Sports areas are also provided around the building such as basketball courts, tennis court etc. this will give a friendly neighbourhood since everyone will have a chance to get to know each other on this spot.



ACTIVITIES FOR THE ELDERLY

Activities for the elderly people are offered for outdoors since they also need fresh air an exercise. a fitness instructor will be coming in twice a week to keep them healthy and fit.

06: THE HIDDEN CITY | FURTHER RENDERS



Section Renders

via Revit & Photoshop.



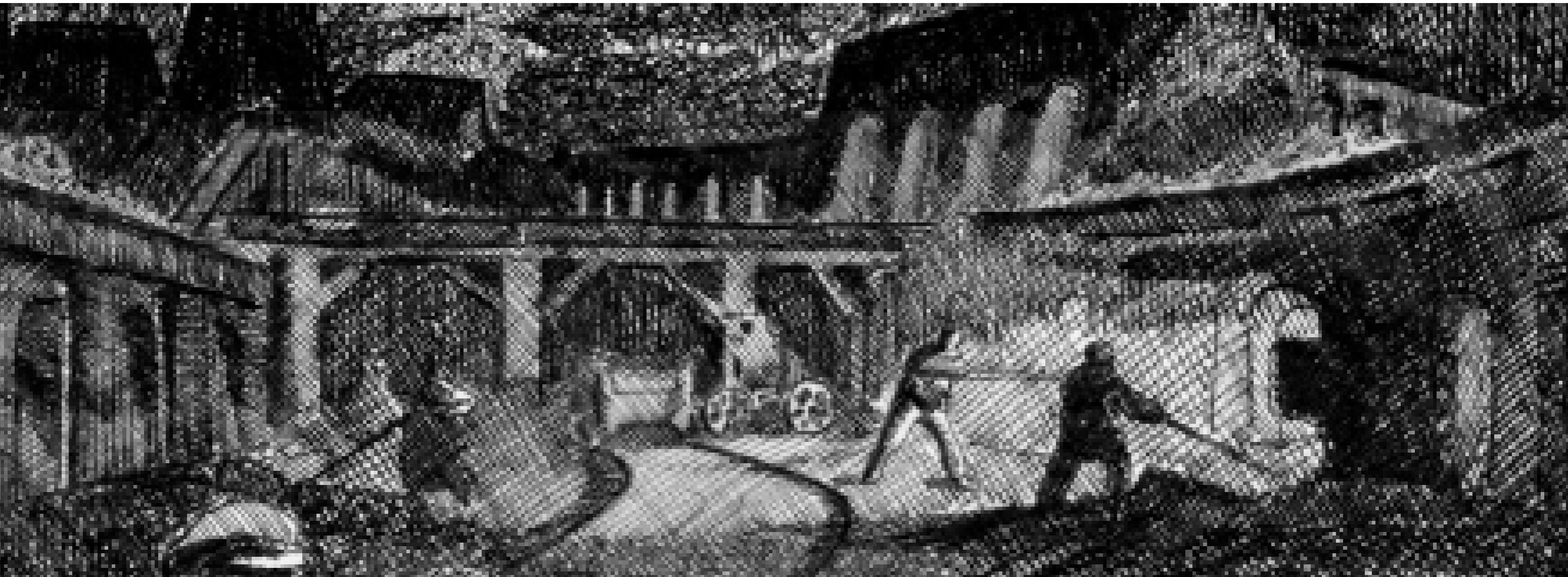
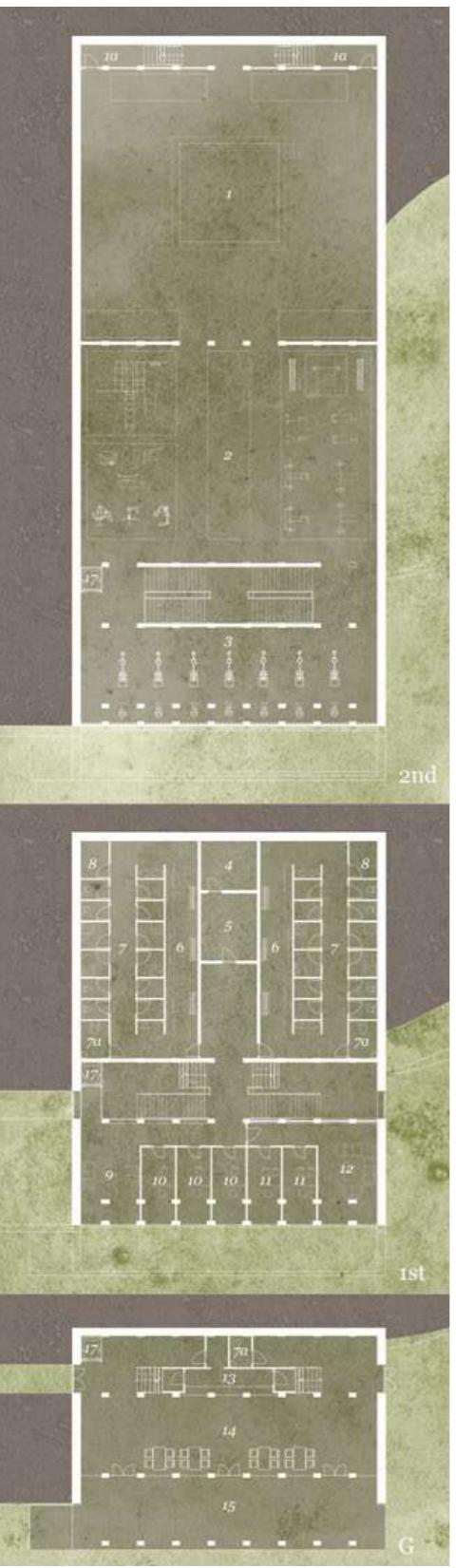


Illustration
via Ink and Paper

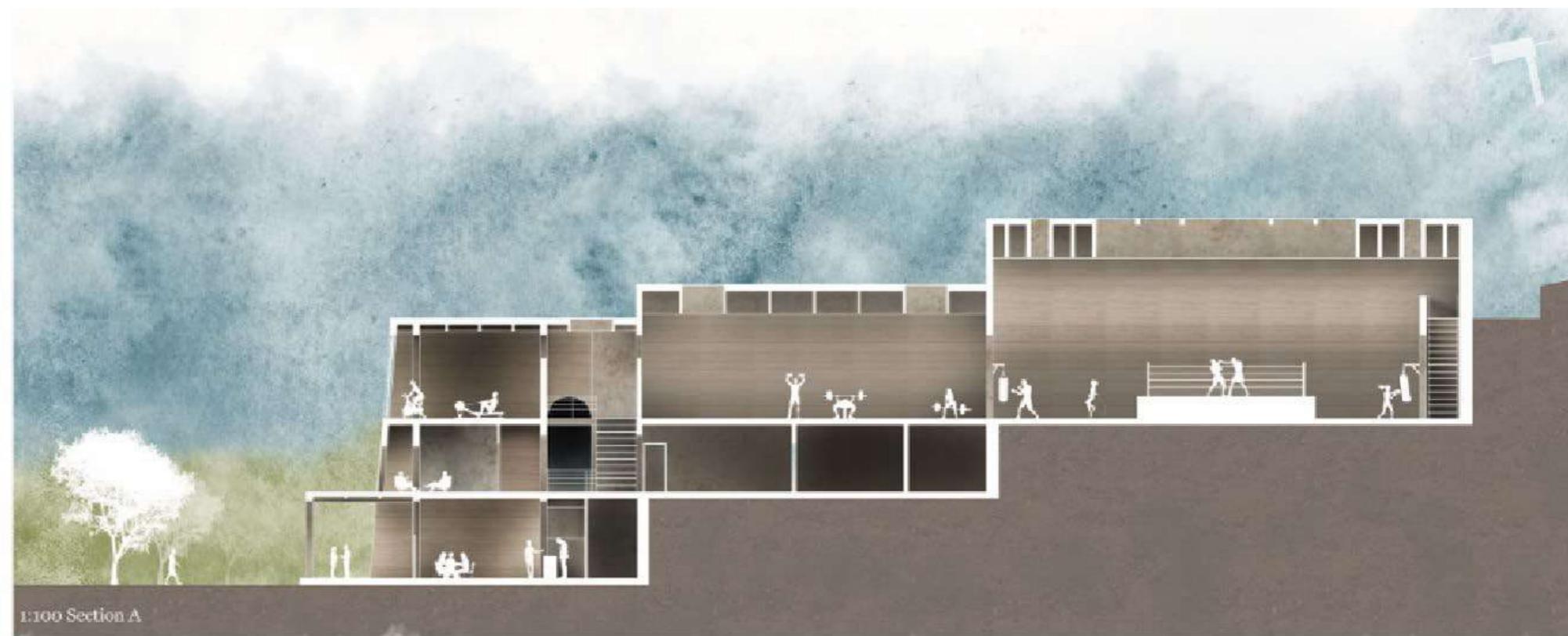
Using sport specifically boxing as therapy for mental health in Merthyr Tydfil, to leverage its historic boxing legacy. It advocates for prioritizing community well-being, learning from past industrial hardships, and utilizing the Cyfarthfa Ironworks location to create a successful social intervention.

06: THE CRAFT OF BOXING | MASTERPLAN



Masterplan and Close-up Renders
via Photoshop & Rhino3D

06: THE CRAFT OF BOXING | FRONT ELEVATION AND SECTION



Front and Section Graphics
via Photoshop & Rhino3D

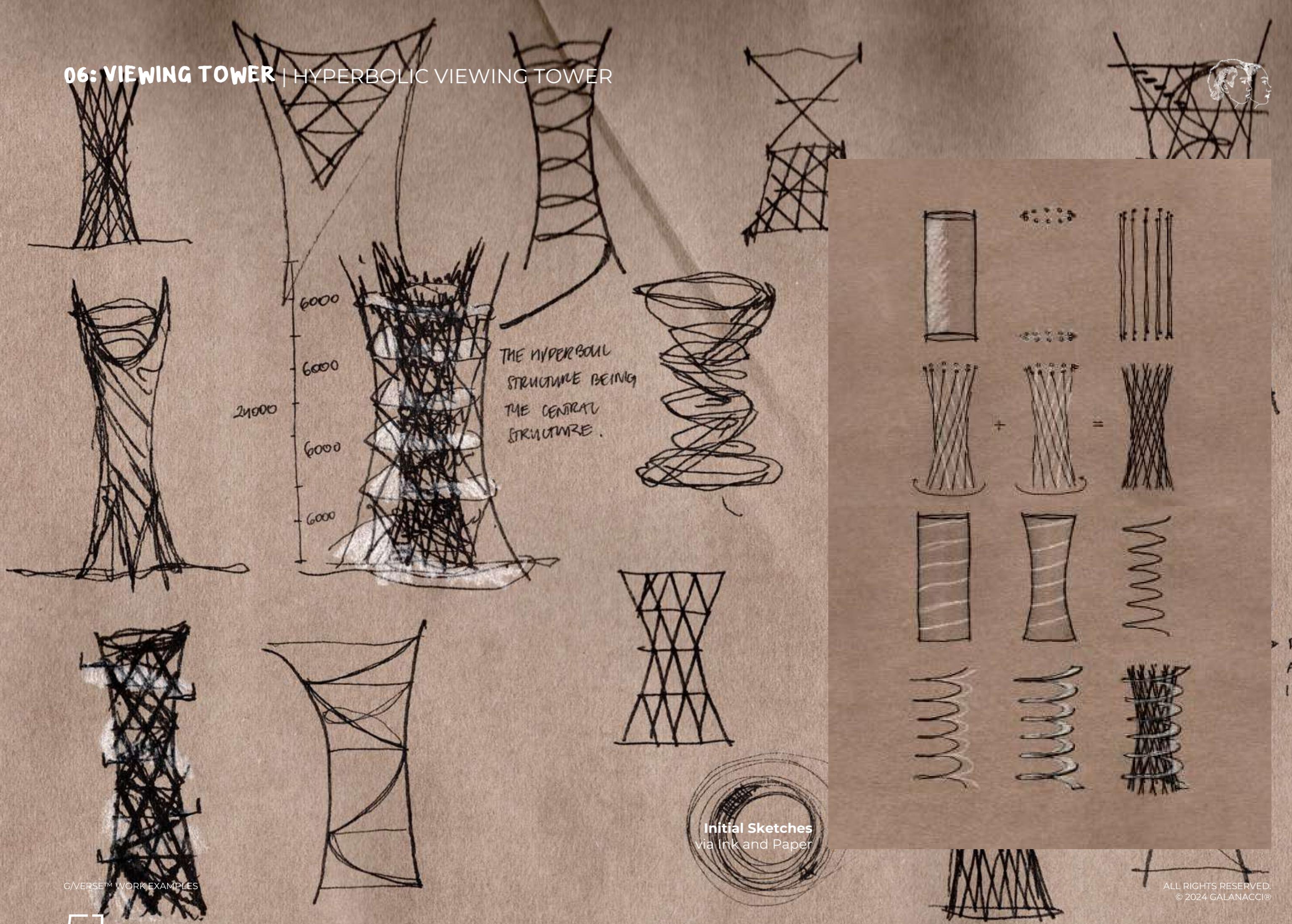
06: THE CRAFT OF BOXING | RENDERS



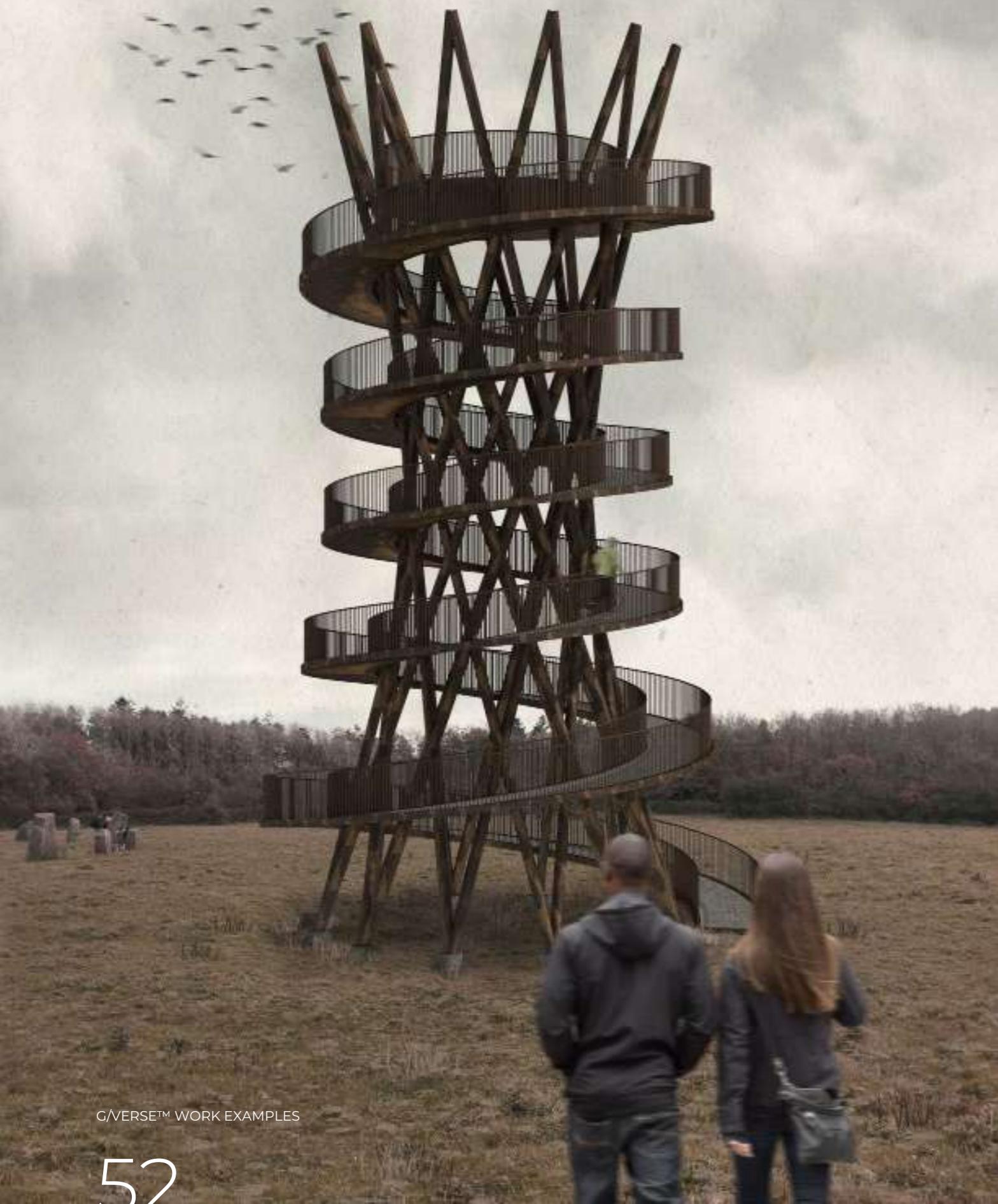
Renders
via Rhino3D, V-Ray &
Photoshop

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06: VIEWING TOWER | HYPERBOLIC VIEWING TOWER



06: VIEWING TOWER | RENDERS



Renders

via Rhino 3D, Grasshopper & Photoshop.

07: GET IN TOUCH | CONTACT US VIA EMAIL

ENQUIRIES@GALANACCI-VERSE.COM

TELL US ABOUT YOUR CREATIVE PROBLEM AND
WE'LL SEE HOW WE CAN HELP!