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# G/VERSE™ is a multi-disciplinary studio connecting the unseen dots to help you build a better business.

G/VERSE™ founded by the duo Francis and Marybeth. With over eight years of collaboration, both personally and professionally, they bring together diverse expertise across architecture, fashion, fine arts, and performing arts.



G/VERSE™ WORK EXAMPLES

## OUR MISSION

We believe in creating solutions that make a significant impact within established businesses. Our mission is to collaborate with forward-thinking clients, providing innovative strategies that set brands apart and lead to transformative results.

## OUR APPROACH

We solve creative challenges by connecting the unseen dots. By exploring a wide range of analogies across different fields, we can quickly find innovative solutions. Our broad skillset in architecture, fashion, and art allows us to approach every project from multiple angles, resulting in unique, impactful outcomes.

## WHY CHOOSE US?

At G/VERSE, our combined expertise across architecture, fashion, and fine arts gives us a competitive edge. We blend creative vision with technical precision to push boundaries and deliver results that transform brands. We're the ideal partner for clients looking to innovate and stand out.

## 01: ABOUT US | MEET THE DUO



**FRANCIS** *Founder / BSc in Architecture*

An artist, designer, and entrepreneur with a background in architecture, Francis transitioned from the architectural field to the luxury streetwear industry. He developed a holistic approach to design, blending creativity with technical precision. Francis founded G/VERSE and later brought in his partner, Marybeth, as a co-founder. With a diverse skill set spanning fine arts and fashion design, Francis connects ideas and solves creative challenges in innovative ways, contributing a broad range of expertise to the studio.



**MARYBETH** *Co-Founder / BSc & MArch in Architecture*

A creative polymath with a MArch in Architecture, Marybeth is not only an architectural designer at one of the world's leading firms but also a singer, dancer, and actor transitioning into the film industry. Her diverse talents and experience bring a unique and valuable perspective to G/VERSE, helping to shape the studio's innovative approach to design. Like Francis, Marybeth excels at using cross-disciplinary analogies to find creative solutions that push the boundaries of traditional design.

02

# CASE STUDY

THE GALANACCI® CASE STUDY DEMONSTRATES G/VERSE'S BROAD CREATIVE CAPABILITIES—FROM POETRY TO TECHNICAL DESIGN—WHILE EMPHASIZING OUR LIMITLESS POTENTIAL, WHICH EXPANDS EVEN FURTHER THROUGH UNIQUE COLLABORATIONS AND INNOVATIVE PROJECTS.



A CHILD DESTINED FOR GREATNESS. A FEELING AND A KNOWING FROM DEEP WITHIN. HOW WILL THE INNOCENT CHILD EXPRESS IT TO THE WORLD?

AS THE COURSE OF LIFE SET SAIL, THE CHILD DISCOVERS WAYS TO SET ABLAZE TO ITS FLAME AND PREVAIL.

BUT AS TIME GOES BY, THE CHILD GETS ABSORBED IN THE TURMOIL OF LIFE. THE CHAOS PIERCED THROUGH THE CHILD'S INNER WORLD LIKE A KNIFE.

WHAT WAS ONCE A ROARING FLAME HAS NOW REDUCED TO A FAINT GLOW. THE CHILD REACHED DEEP

DOWN AND CONFRONTED ITS DARKENED SOUL WITH THE HOPES TO REIGNITE ITS GLOW.

REALISING GREATNESS LIES WITHIN THE SOUL. BE BRAVE AND BE BOLD. FIGHT FOR YOUR LIGHT TO SHINE THROUGH LIKE THE STARRY NIGHT AND LET IT INSPIRE THOSE WHO HAVE FALLEN IN THE DARK AND LOST THEIR SIGHT.

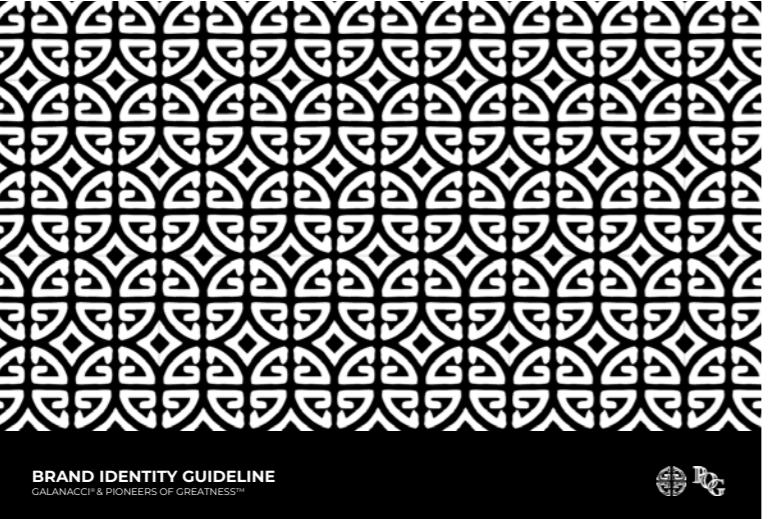
FOR YOU ARE THAT CHILD' CONTINUE TO FAN YOUR FLAME UNTIL YOUR DYING DAY AND BURN BRIGHT LIKE THE SUN IN MID-JULY. NO MATTER HOW HARD LIFE GETS, GREATNESS AWAITS WITHIN YOU AND I.



"Greatness" Poem  
A manifesto written by Francis for the brand with an intention to make the reader think of their own greatness.

# 02: GALANACCI | BRAND IDENTITY

**PDF Document**  
via InDesign

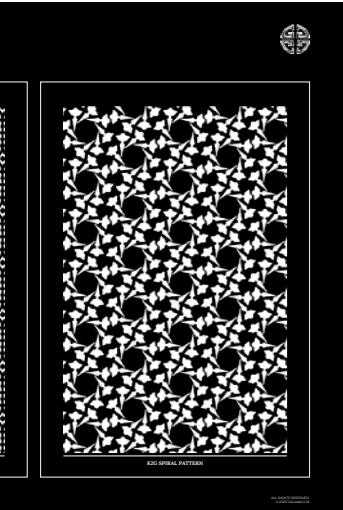
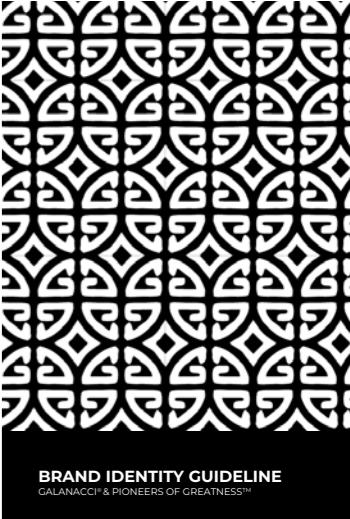


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**03**

+ GRAPHICS  
+ PATTERNS  
+ MOTIFS

## DESIGN ELEMENTS

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**03** GALANACCI | GRAPHICS

Asim que lab il sunt atem etur?  
Quidam vero excepit etiam et  
littere sequentes volueri factae.  
Nam quis quo compungit moxi ut  
tumultuus etiam etiam etiam etiam etiam  
recepimus dolecamus ra dus am  
que di am excepida veris deinceps  
moxi etiam etiam etiam etiam etiam  
faciat, volentem as into berutem  
fugit, etiam etiam etiam etiam etiam etiam  
et fugia prae occuru faccaboro  
omniu quan, omniu statuu sticuum  
verie explit, simolore ad annu  
compe expletu expletu expletu non  
ora pelas exequatur clique non  
es ulant aut et abore il magnum  
cum etiam etiam etiam etiam etiam  
nonsedigia entia et mao quan  
harcium quant exercec haret  
compe expletu expletu expletu  
epulidum coes sed que consepu  
aspeptu dixit dixit dixit dixit  
ero intento bearingu mao volent  
a velenetc aut offe te nomen  
qua expletu expletu expletu expletu  
etiam etiam etiam etiam etiam  
anbil enti doloro es destrun  
torporum voluptate

ALANACCI  
ALANACCI LIFE  
ALANACCI

BATTLE OF THE CHAMPS

CHAMPION OF THE WORLD

GALANACCI BRAND IDENTITY GUIDELINE  
© 2024 GALANACCI

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**03** GALANACCI | PATTERNS

Asim que lab il sunt atem etur?  
Quidam vero excepit etiam et  
littere sequentes volueri factae.  
Nam quis quo compungit moxi ut  
tumultuus etiam etiam etiam etiam etiam  
recepimus dolecamus ra dus am  
que di am excepida veris deinceps  
moxi etiam etiam etiam etiam etiam  
faciat, volentem as into berutem  
fugit, etiam etiam etiam etiam etiam etiam  
et fugia prae occuru faccaboro  
omniu quan, omniu statuu sticuum  
verie explit, simolore ad annu  
compe expletu expletu expletu non  
ora pelas exequatur clique non  
es ulant aut et abore il magnum  
cum etiam etiam etiam etiam etiam  
nonsedigia entia et mao quan  
harcium quant exercec haret  
compe expletu expletu expletu  
epulidum coes sed que consepu  
aspeptu dixit dixit dixit dixit  
ero intento bearingu mao volent  
a velenetc aut offe te nomen  
qua expletu expletu expletu expletu  
etiam etiam etiam etiam etiam  
anbil enti doloro es destrun  
torporum voluptate

EGG SPiral PATTERN

EGG SPiral PATTERN

GALANACCI BRAND IDENTITY GUIDELINE  
© 2024 GALANACCI

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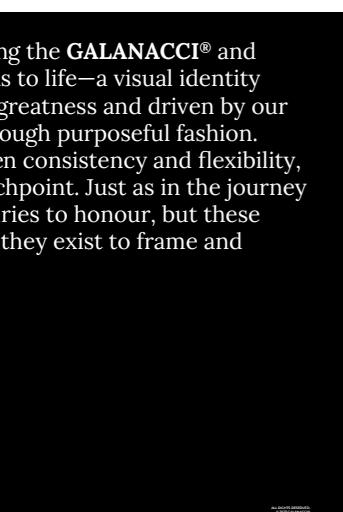
**03** GALANACCI | PATTERNS

+ GRAPHICS  
+ PATTERNS  
+ MOTIFS

## DESIGN ELEMENTS

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**04** GALANACCI | EMOTION

Solitudo, sophistication, and emotion are key to GALANACCI®. The focus should be on capturing reflectiveness, elegance, confidence and inner strength. This system strikes a balance with the brand's high-end positioning, reflecting an understated elegance and a sense of depth that accompanies true greatness.

04 GALANACCI | HERITAGE

Heritage, timelessness, and grandeur are at the core of GALANACCI®. Drawing inspiration from historical figures like Rembrandt, Caravaggio, and Michelangelo, the photography and visual design convey the same sense of enduring legacy and craftsmanship. These artists captured the essence of their subjects with a depth and richness that is unparalleled—qualities that should be mirrored in the GALANACCI®'s visual language. Each image must translate this artistic heritage into a modern context, maintaining a strong and powerful connection to its cultural roots.

GALANACCI BRAND IDENTITY GUIDELINE  
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**04** GALANACCI | HERITAGE

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GALANACCI BRAND IDENTITY GUIDELINE  
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These guidelines are intended to bring the **GALANACCI®** and **PIONEERS OF GREATNESS™** brands to life—a visual identity inspired by the relentless pursuit of greatness and driven by our vision of empowering individuals through purposeful fashion. This system strikes a balance between consistency and flexibility, maximizing impact across every touchpoint. Just as in the journey towards greatness, there are boundaries to honour, but these limits are not designed to constrain; they exist to frame and elevate the exceptional.

GALANACCI BRAND IDENTITY GUIDELINE  
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**04** GALANACCI | EMOTION

Solitudo, sophistication, and emotion are key to GALANACCI®. The focus should be on capturing reflectiveness, elegance, confidence and inner strength. This system strikes a balance with the brand's high-end positioning, reflecting an understated elegance and a sense of depth that accompanies true greatness.

GALANACCI BRAND IDENTITY GUIDELINE  
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## 02: GALANACCI | 365 SERIES MARKETING CAMPAIGN

Reels & Videos  
via Premiere Pro

The 365 Series from **GALANACCI®** features daily fashion designs for 365 days, showcasing innovation and brand values while significantly growing our community via social media.

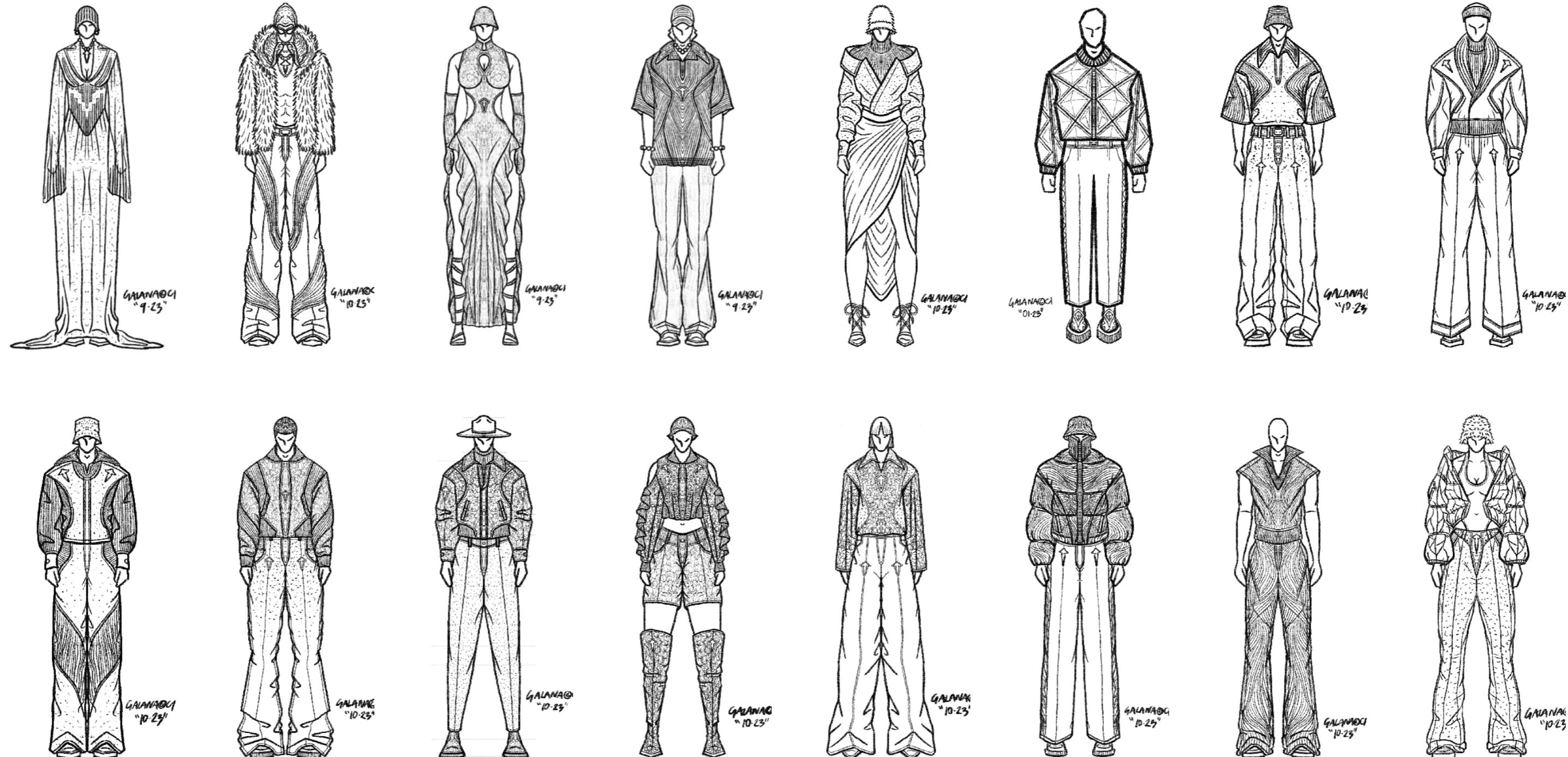
G/VERSE™ WORK EXAMPLES



## 02: GALANACCI | 365 SERIES DESIGNS



Fashion Sketches  
via ProCreate



## 02: GALANACCI | 365 SERIES - PYRAMID JACKET: CONCEPT + MOODBOARD



### Moodboard

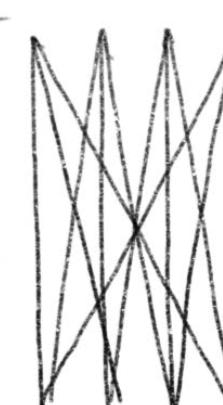
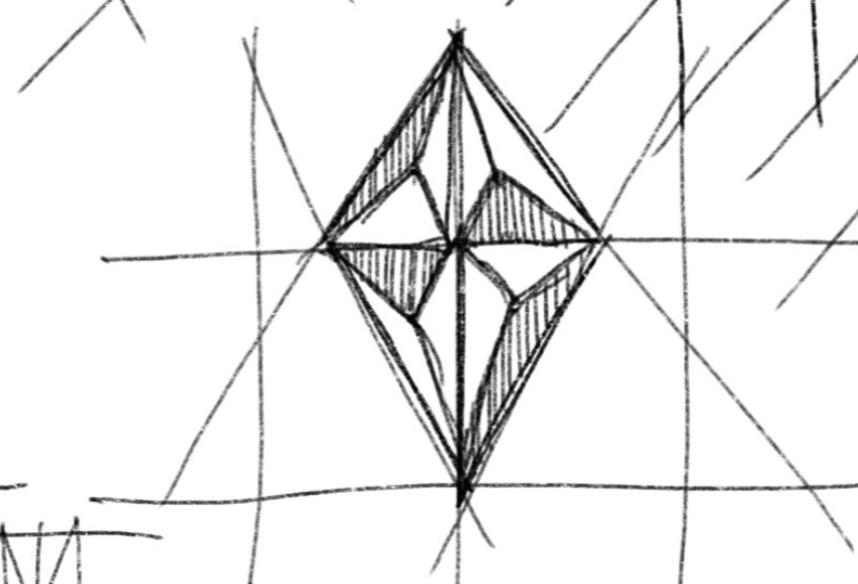
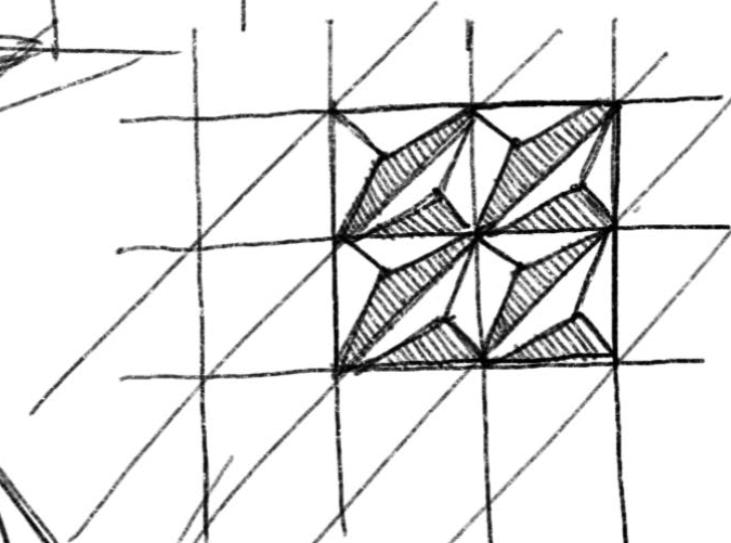
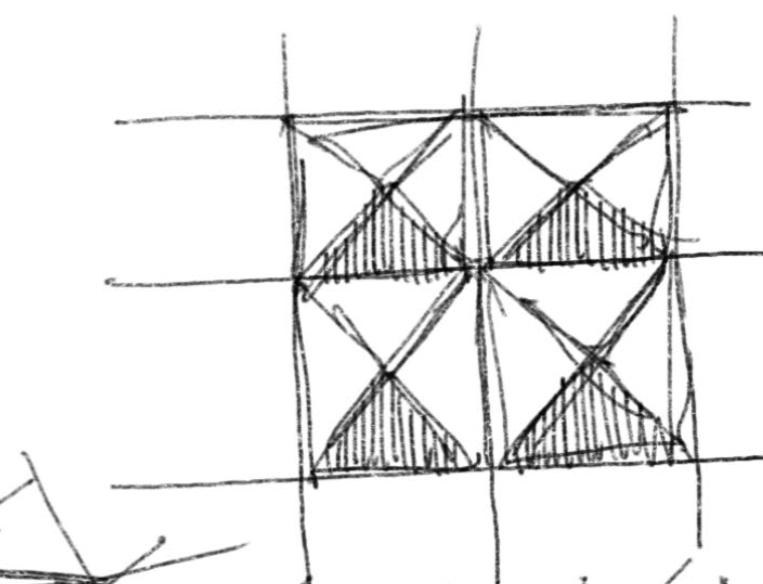
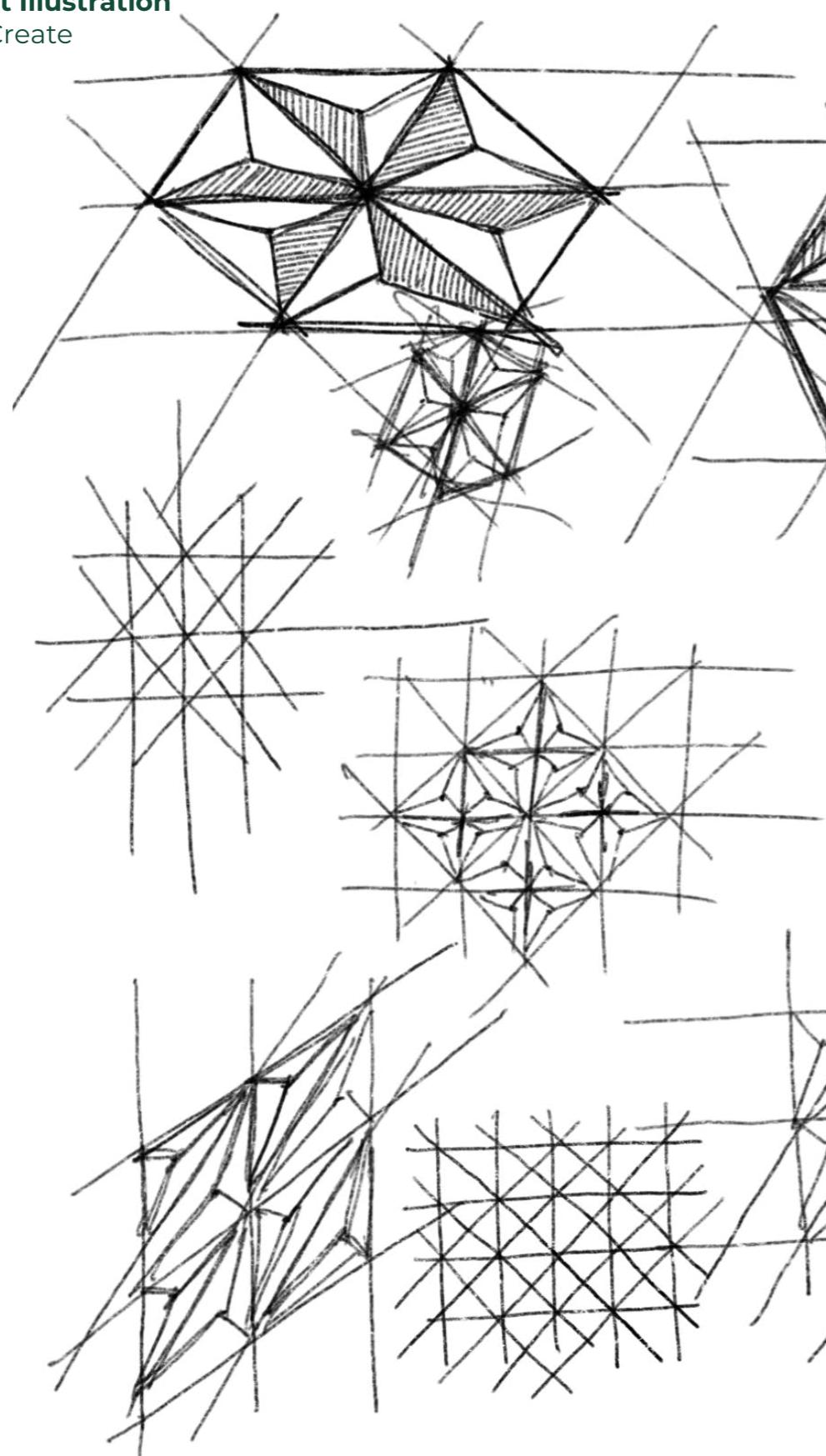
via MidJourney & ProCreate



## 02: GALANACCI | 365 SERIES - PYRAMID JACKET: INITIAL SKETCH + CONCEPT DEVELOPMENT



**Concept Illustration**  
via ProCreate

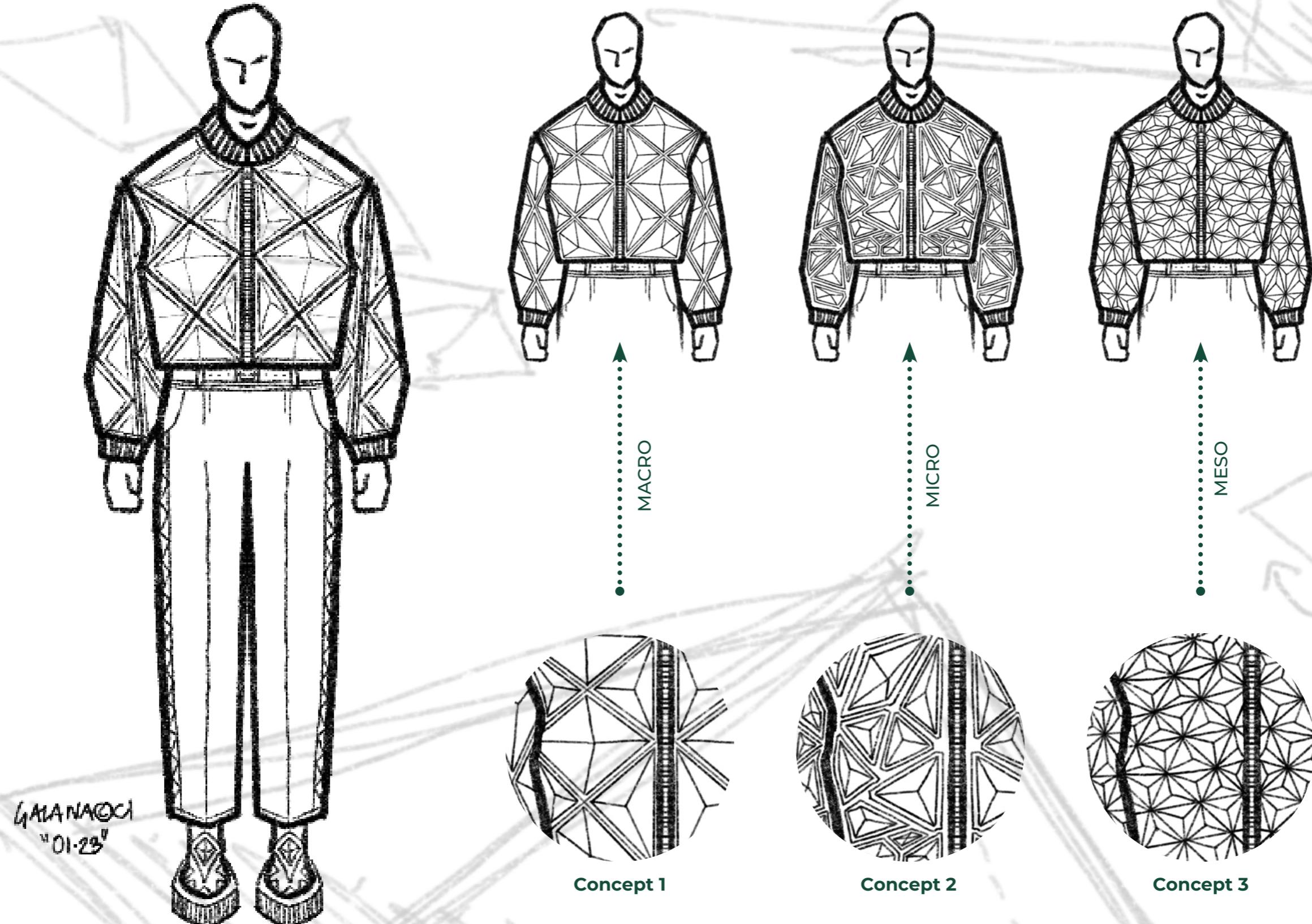


**Conceptual Sketches**  
Focusing on geometrical shapes.

## 02: GALANACCI | 365 SERIES - PYRAMID JACKET: INITIAL SKETCH + CONCEPT DEVELOPMENT

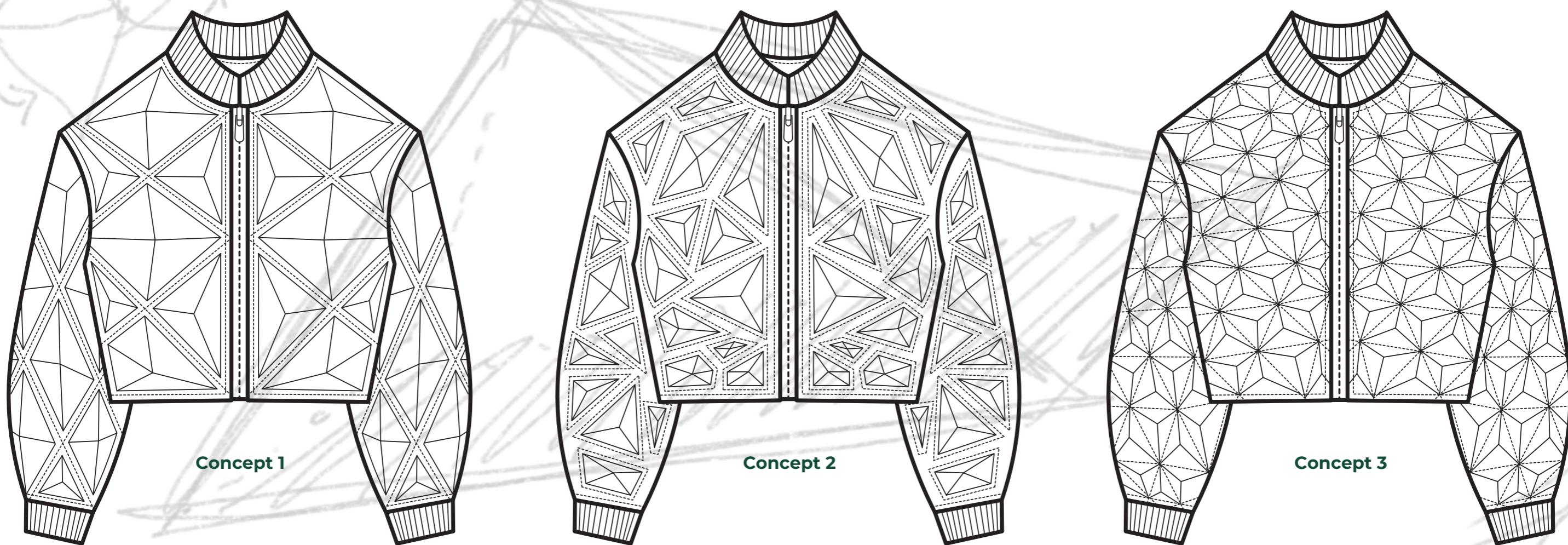


Clothing Illustration  
via ProCreate



## 02: GALANACCI | 365 SERIES - PYRAMID JACKET: TECHNICAL DESIGN

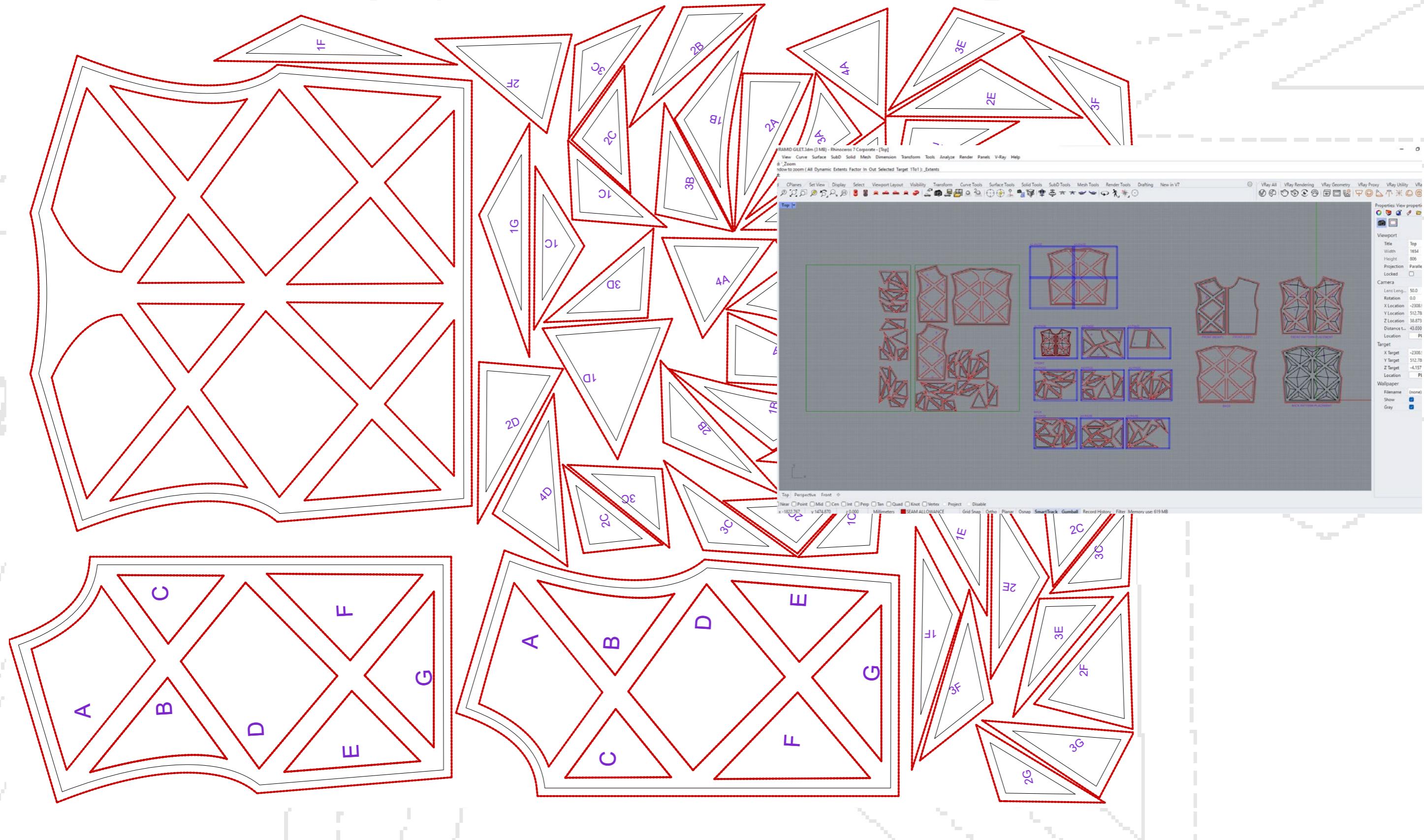
Clothing Illustration  
via Illustrator



## 02: GALANACCI | 365 SERIES: PYRAMID JACKET PATTERN MAKING



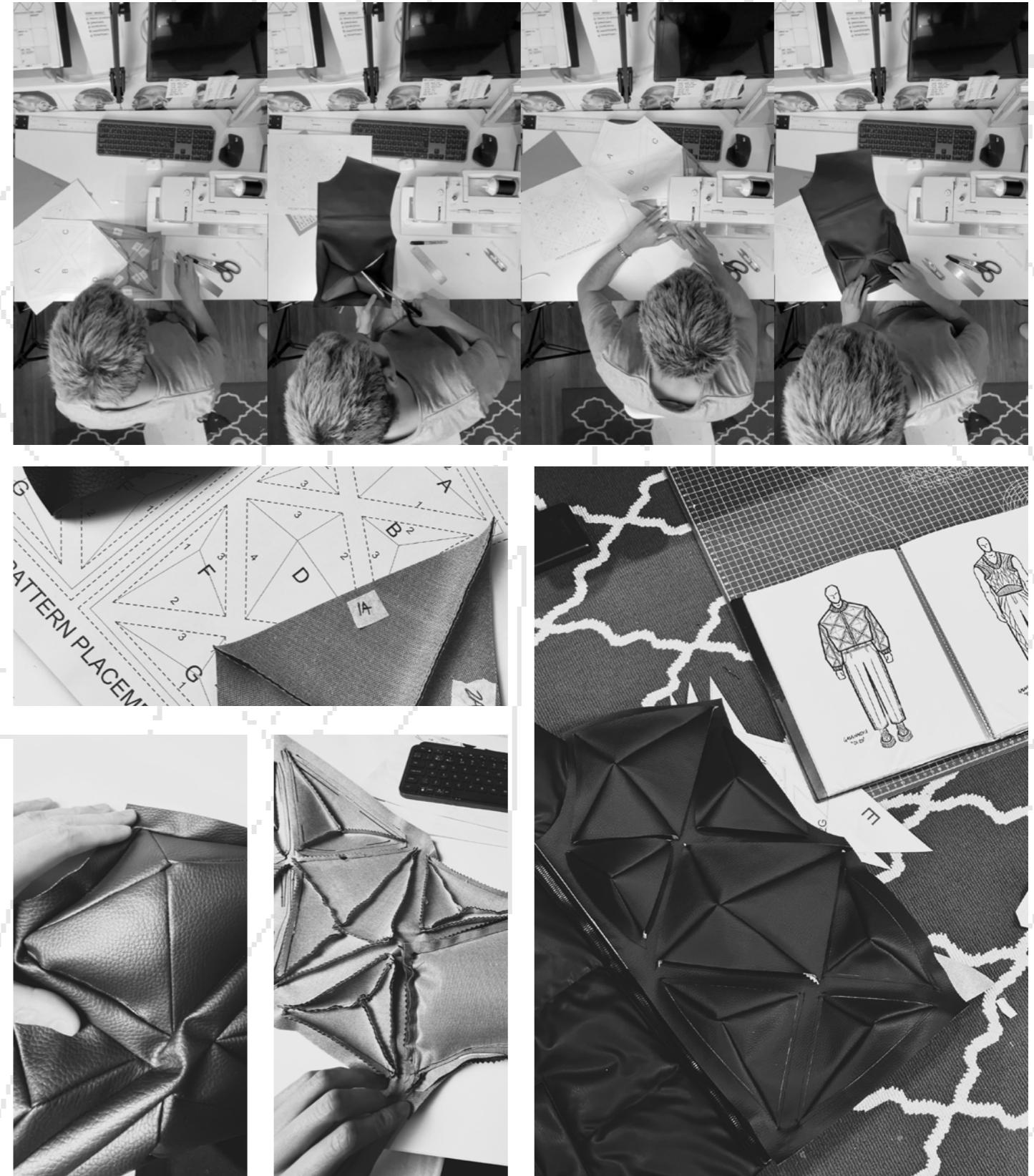
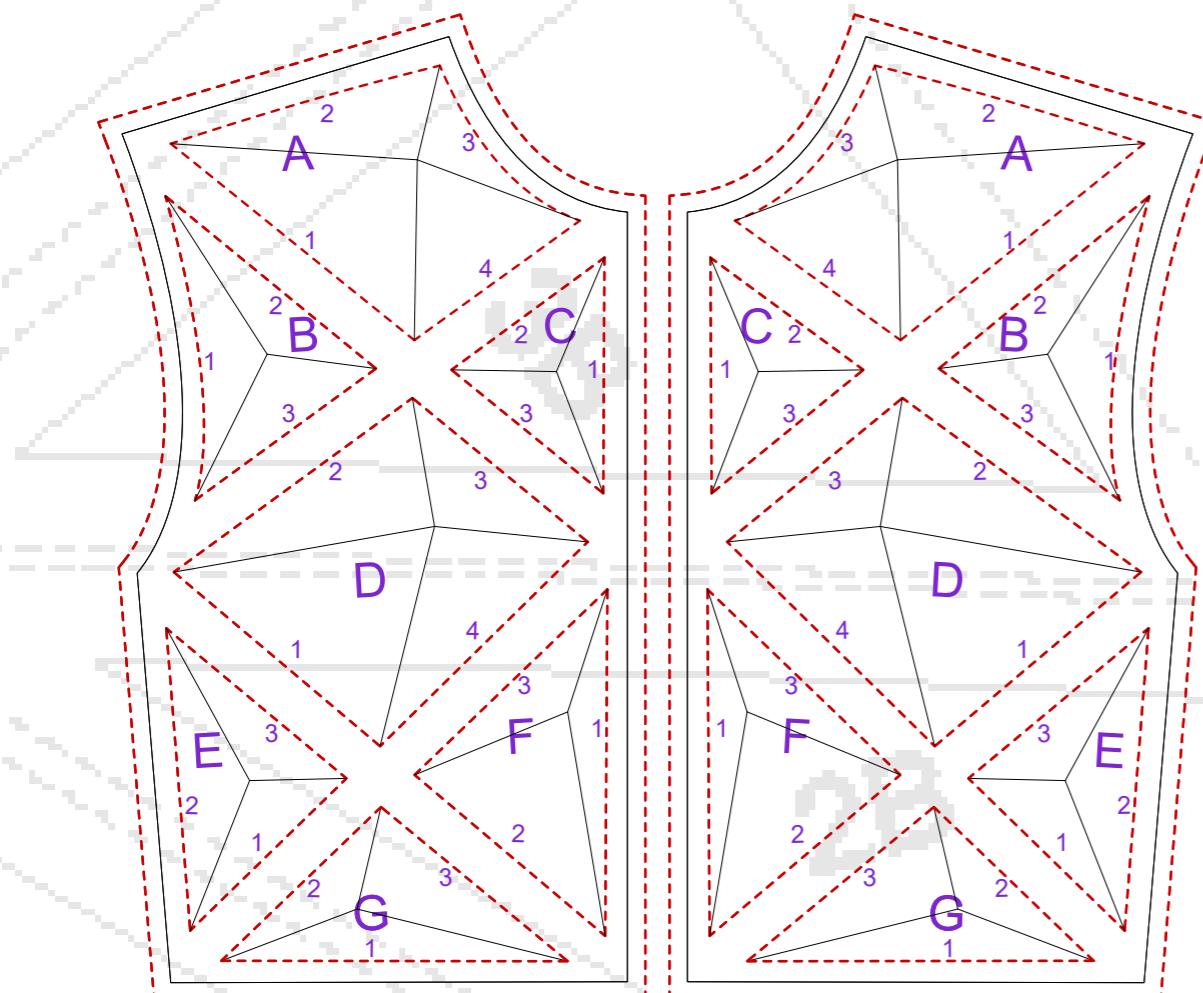
Pattern Making  
via Rhino 3D



## 02: GALANACCI | 365 SERIES: PYRAMID JACKET DESIGN DEVELOPMENT

### Pattern Making & Sewing

via Rhino 3D and Sewing Machine



## 02: GALANACCI | LOOKBOOK



AI Generated Lookbook

Prompting using Midjourney



## 02: GALANACCI | SCREENPRINTING & VINTAGE UPCYCLING



### Clothing Screenprint

via Single Screen Screenprinter



## 02: GALANACCI | STYLING

Images  
via ProCreate & Photoshop



## 02: GALANACCI | DESIGN MOCK-UPS



### Mock-ups

via ProCreate & Photoshop



## 02: GALANACCI | WEB DESIGN



### Web Design

via Claude & Visual Code Studio

The screenshots illustrate the web design for the Galanacci brand, showcasing a clean and modern e-commerce interface. The top row displays a collection of jackets, while the bottom row focuses on a single product, the K2G CROPPED LEATHER JACKET. Each page includes a detailed description of the item, color and size selection, and purchase options.

## 02: GALANACCI | 3D MODELLING (CLOTHING)



**3D Model**  
via Clo3D



## 02: GALANACCI | 3D MODELLING (HARDWARE)

3D Model  
via Rhino 3D & V-Ray



## 02: GALANACCI | YOUTUBE THUMBNAILS

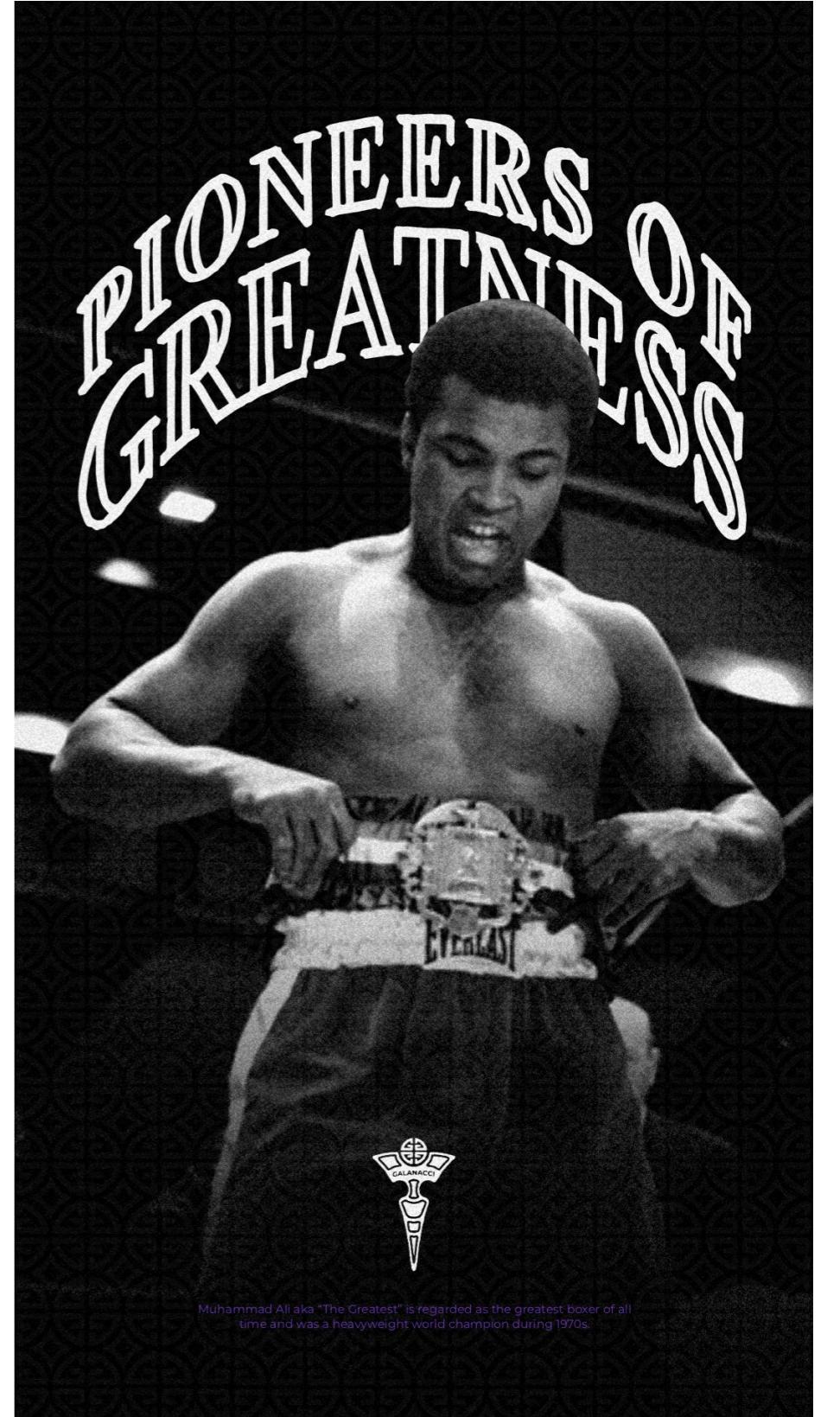
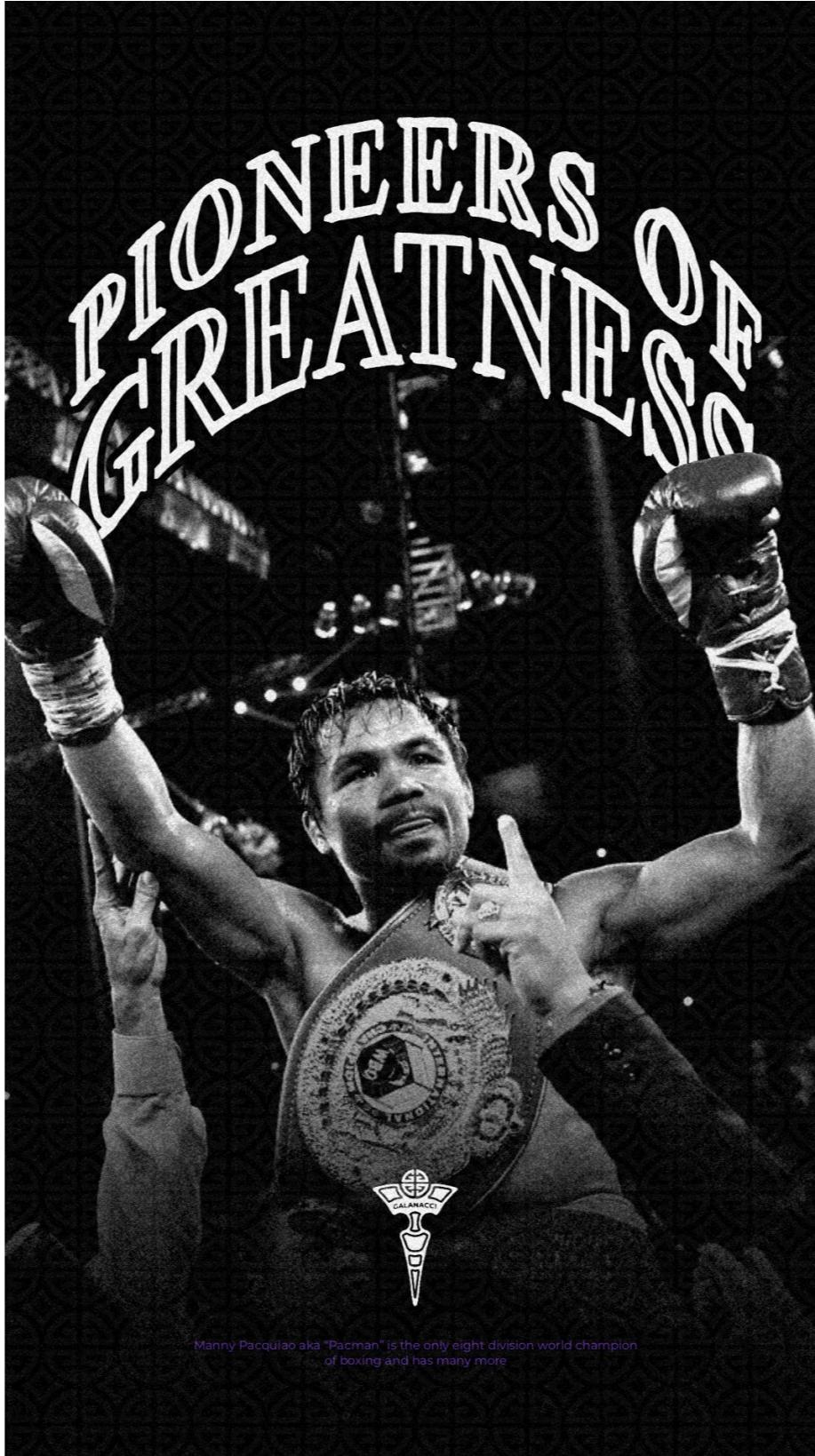
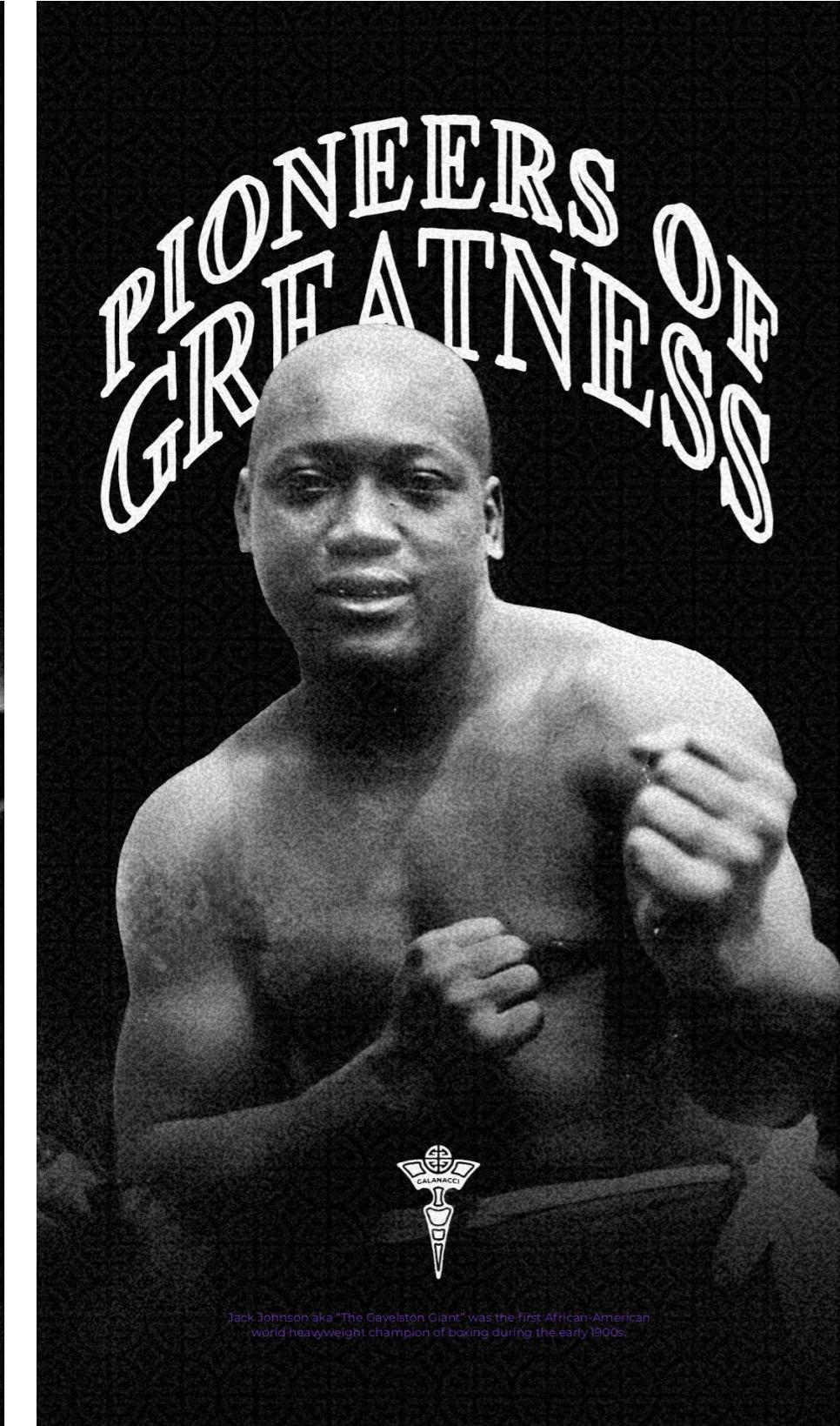


YouTube Thumbnails  
via ProCreate & Photoshop





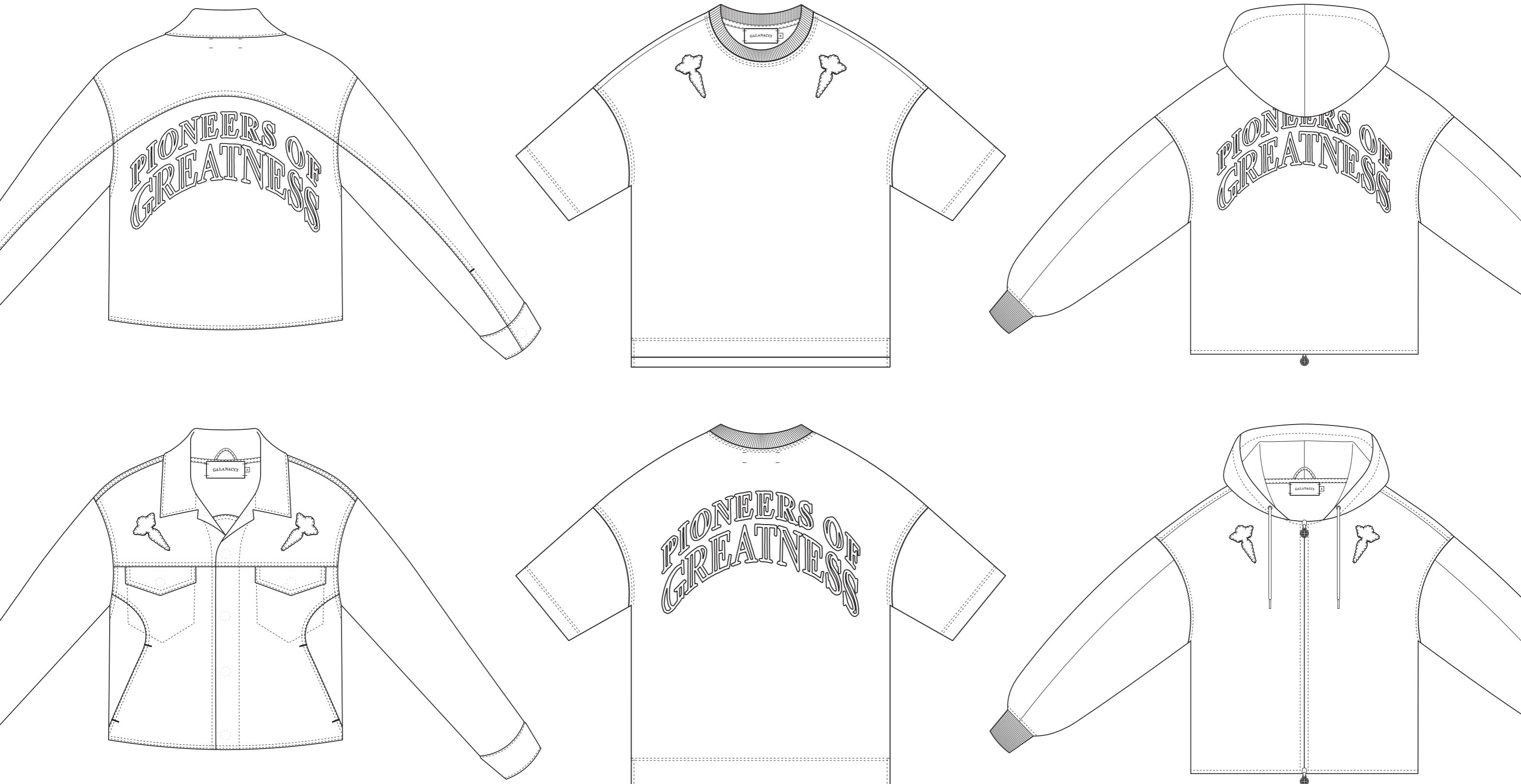
Instagram Story Images  
via Photoshop



## 02: GALANACCI | FLAT DRAWINGS



Technical Illustrations  
via Illustrator



02: GALANACCI | TECHNICAL PACKAGE



# PDF Documents

via InDesign & Illustrator

03

# FASHION ILLUSTRATION



Developed initial illustrations for the COS X YEBOAH collaboration, which were incorporated into the pitch deck and contributed to bringing the partnership to fruition.

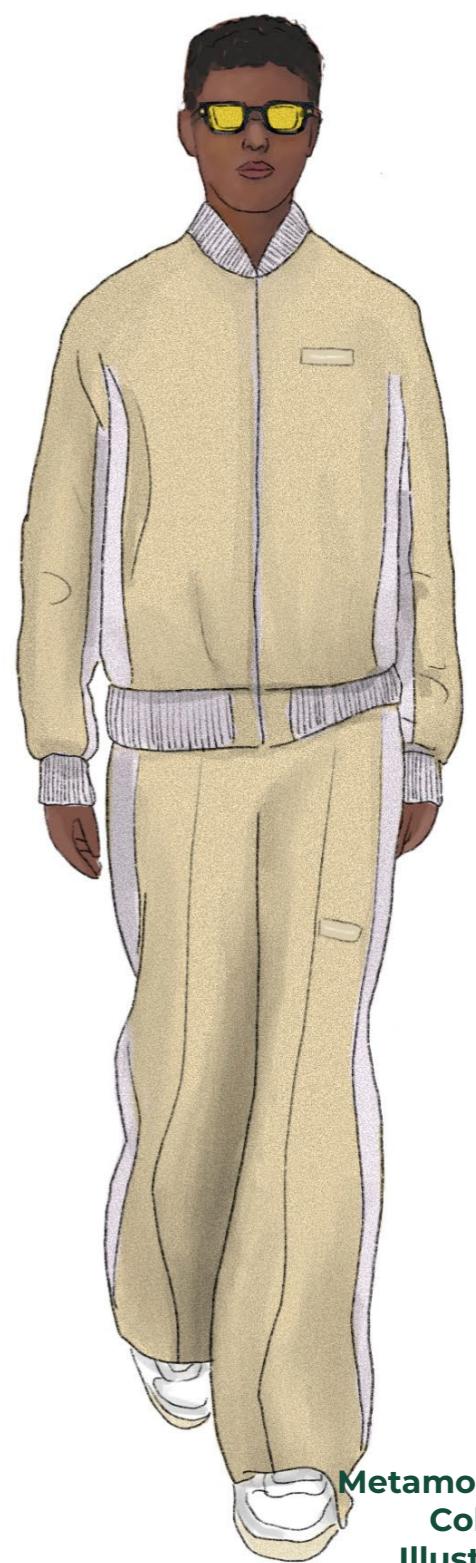
Campaign Shoot Illustration  
Illustrating on-site

## 03: COS X YEBOAH | A SELECTION OF INITIAL ILLUSTRATIONS



Metamorphosis  
Collection  
Illustrations  
via ProCreate

## 03: COS X YEBOAH | A SELECTION OF INITIAL ILLUSTRATIONS



**Metamorphosis  
Collection  
Illustrations**  
via ProCreate

## 03: COS X YEBOAH | A SELECTION OF FINAL GARMENTS



### Lookbook Shots

Courtesy of COS



## 03: COS X YEBOAH | CAMPAIGN SHOOT

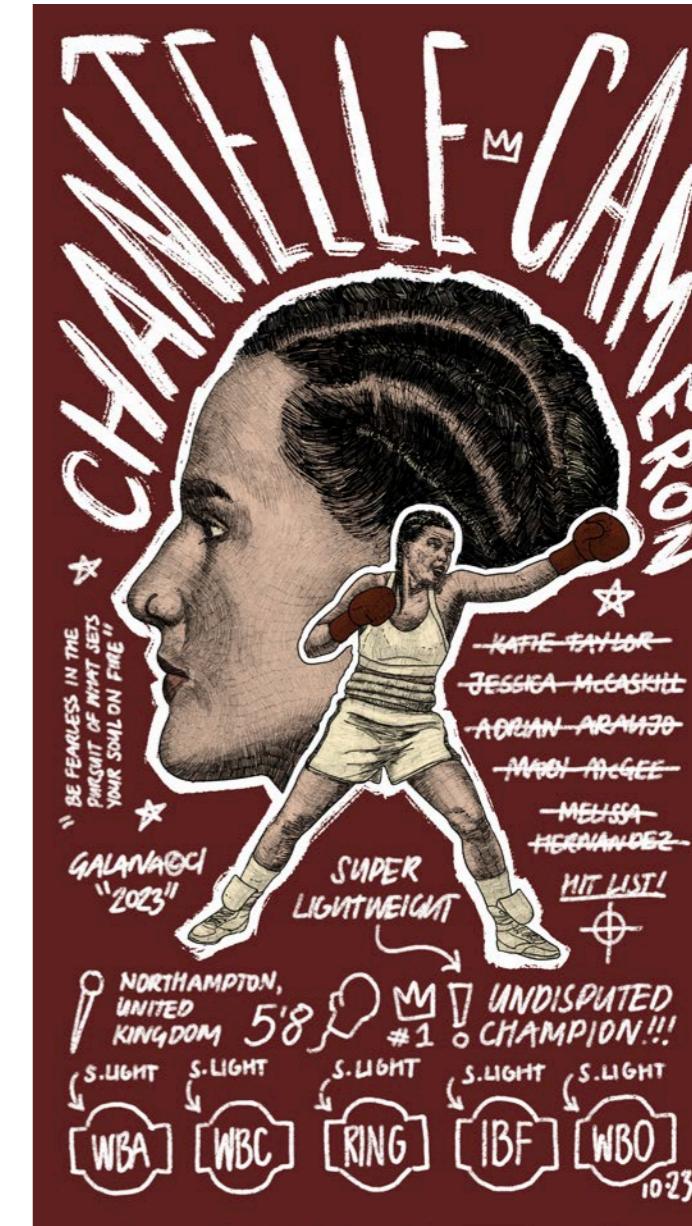
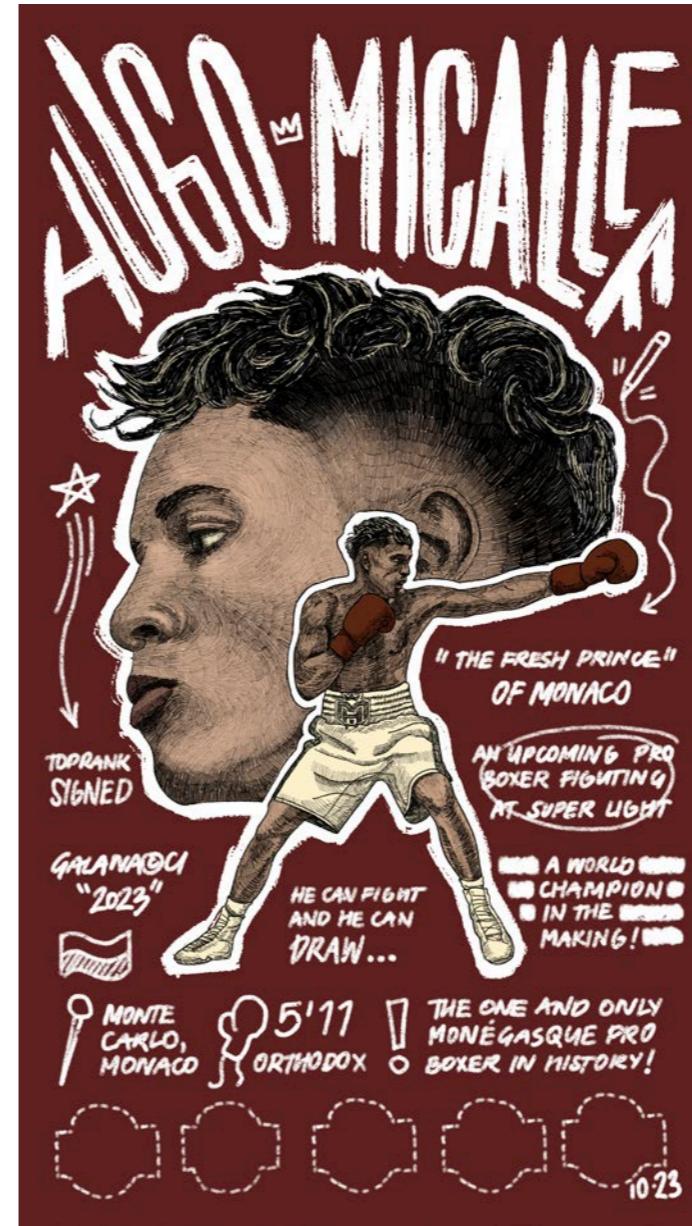
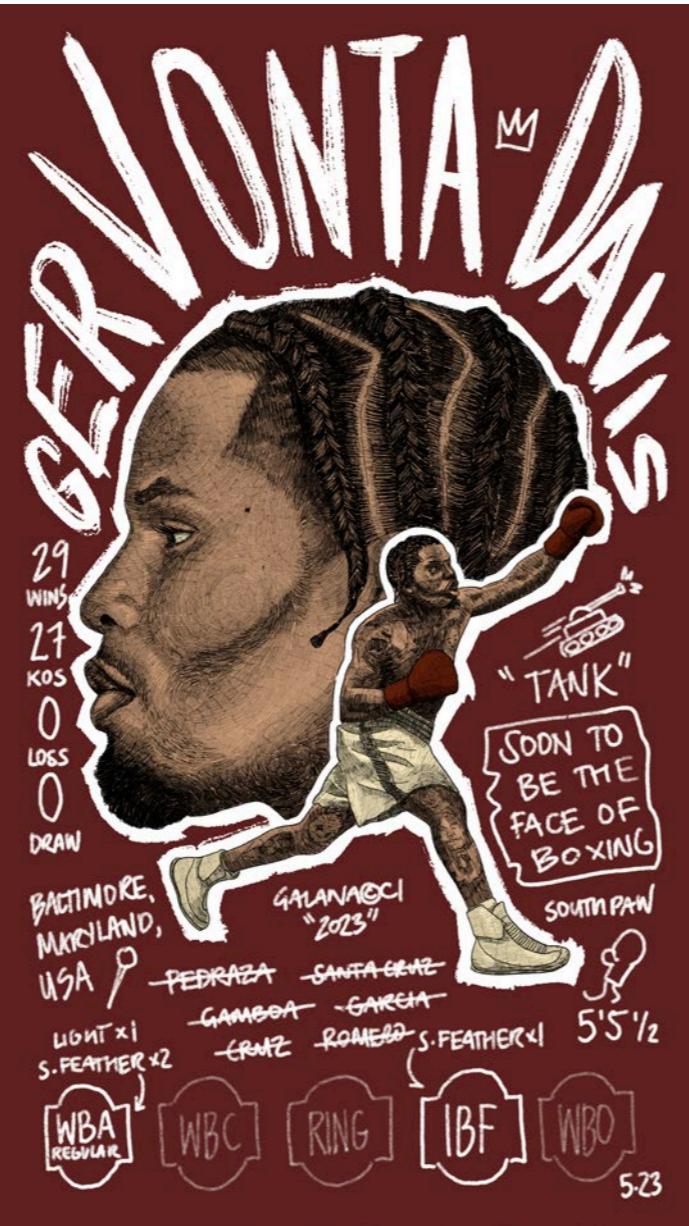
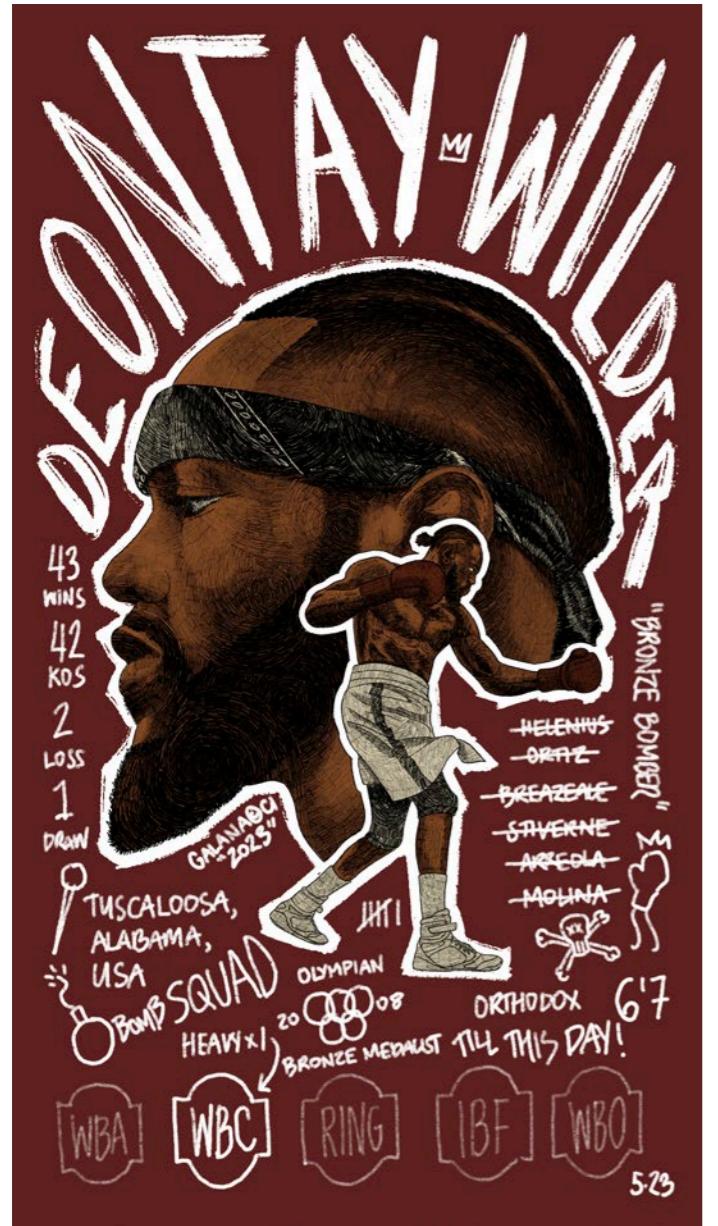
Campaign Shoot

Shot by Campbell Addy



04

# FINE ART



Branding and Illustrations  
via ProCreate on the iPad

Executed branding and ongoing illustrations for GTHEFIGHTER an art collection exploring boxing's greats.

## 04: GTHEFIGHTER | FIGHT POSTER ARTWORKS



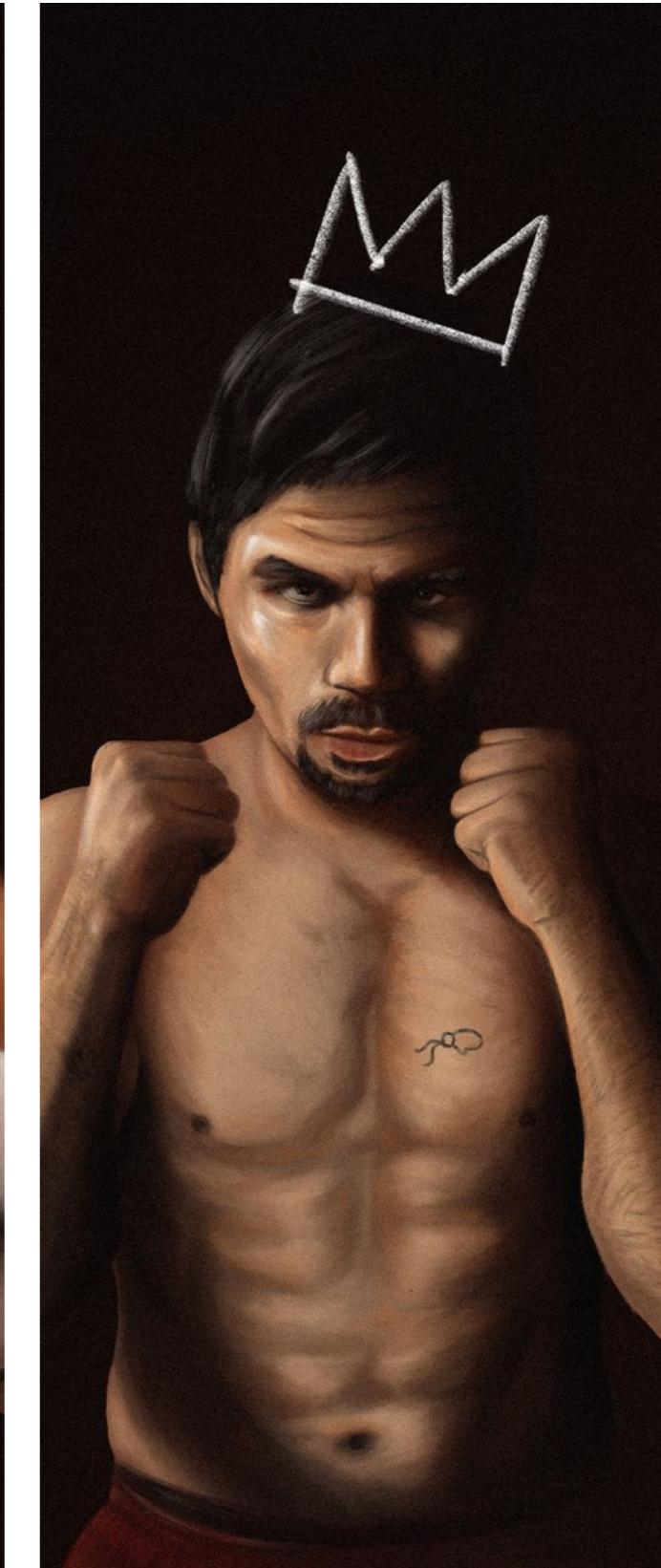
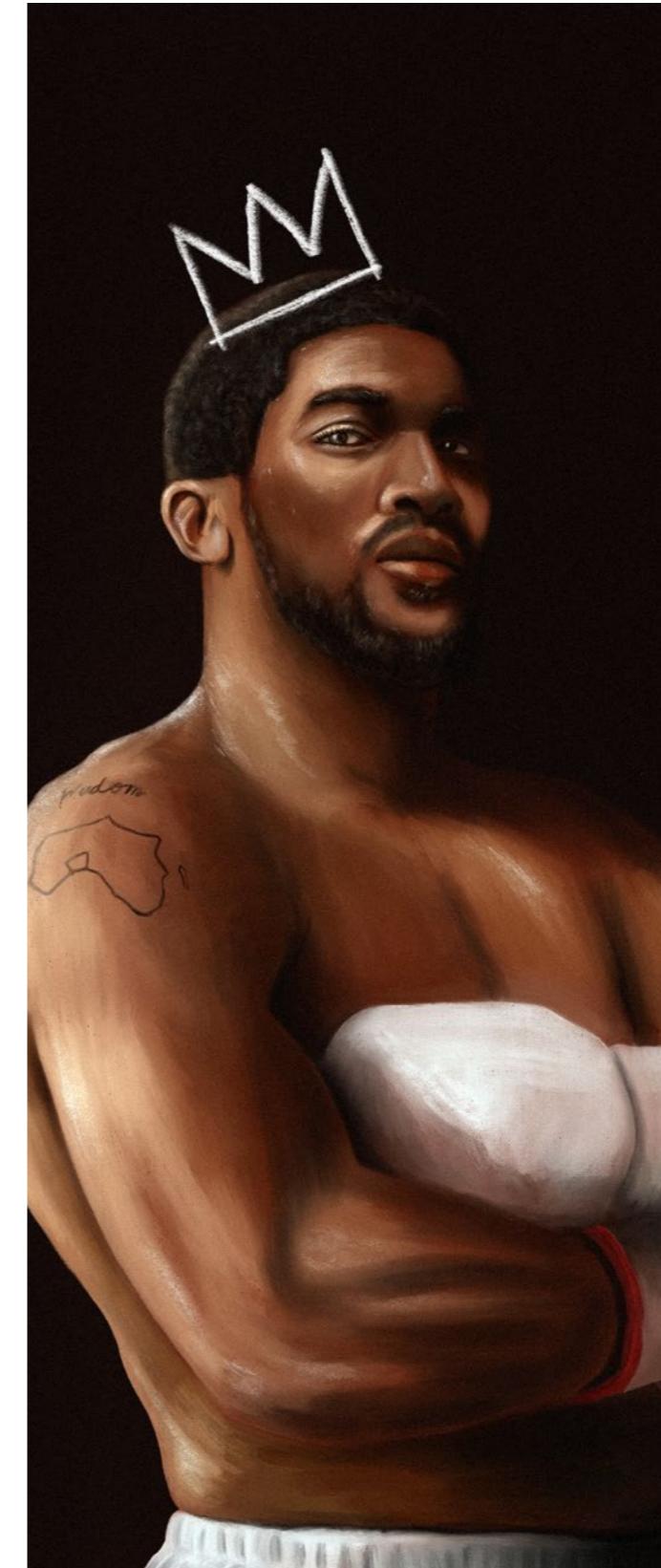
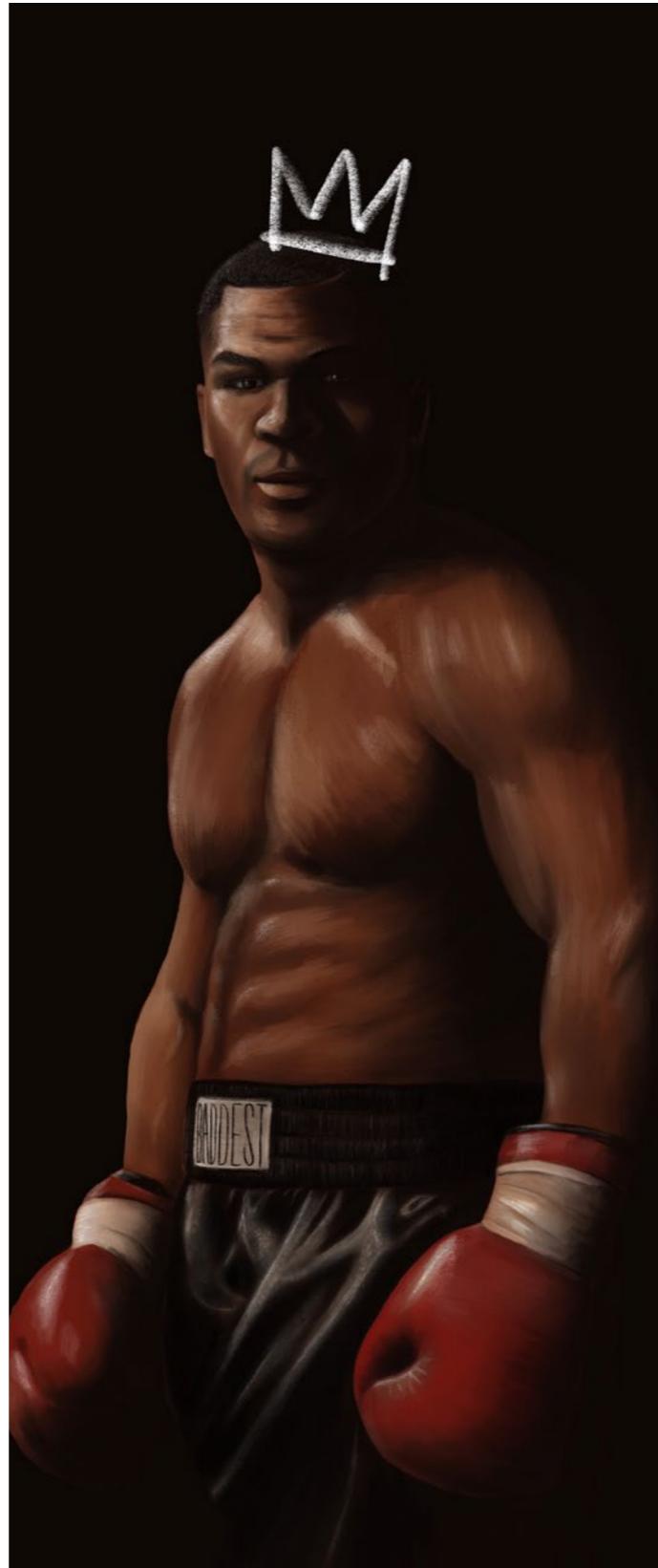
Digital Art  
via ProCreate (iPad Pro)



## 04: FINE ART | ARTWORKS



Digital Art  
via ProCreate (iPad Pro)





05

# GRAPHIC DESIGN

## 05: LOGO DESIGN | EXAMPLES



### Logo Designs

via ProCreate (iPad Pro) & Illustrator



PIONEERS  
OF  
GREATNESS



POG



GREATNESS





# TPWP

THE PORTERWAY PODCAST



## 05: LOGO DESIGN | RHOGER “KIDLAT” VILLANUEVA



**Image**  
Courtesy of Rhoger Villanueva

05: MERCH DESIGN | RHOGER "KIDLAT" VILLANUEVA



**Image**  
Courtesy of KIDLAT

GVERSE™ WORK EXAMPLES

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06

# ARCHITECTURE



**“The Hidden City” project reimagines Odhams Walk in Covent Garden by replacing skyscrapers with low-rise buildings to reduce crime and enhance livability, drawing on Oscar Newman’s “Defensible Space” for safer urban design strategies.**

Renders  
via Revit & Photoshop.



## 06: THE HIDDEN CITY | FURTHER RENDERS



### Elevation Render

via Revit & Photoshop.



PLAY AREA

Play area will be provided outdoors for people living with their family in the area. There will be approximately 3 more small play areas for kids and young adults!



COMMUNITY GARDEN

Gardening and staying healthy are very popular in Peckham. Not just a good cause for the environment but this will also encourage the community to interact with one another.



GRAFFITI SPACES

Since Peckham is surrounded with Graffiti's I made an idea of having a graffiti area in parts of the building to let the artists visualize and enhance their skill!



CO-WORKING SPACES

One of the key elements that's needed in Peckham is a working space for the creatives, as we know Peckham is surrounded with talented people so providing them a space for collaborations etc. will be very beneficial since most of the users for my dwellings are students and business people



SPORTS AREA

Sports areas are also provided around the building such as basketball courts, tennis court etc. this will give a friendly neighbourhood since everyone will have a chance to get to know each other on this setup.



ACTIVITIES FOR THE ELDERLY

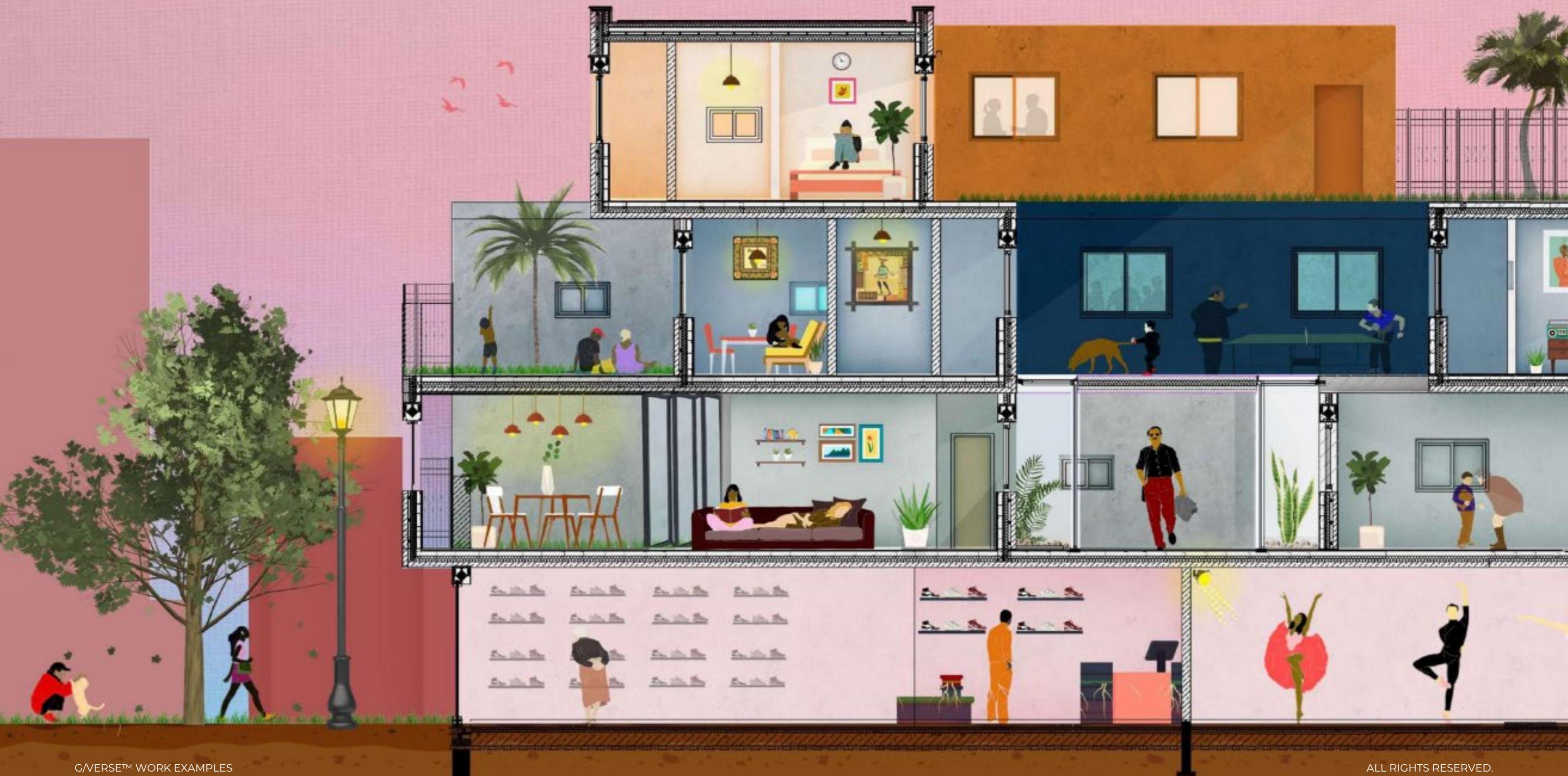
Activities for the elderly people are offered for outdoors since they also need fresh air an exercise. a fitness instructor will be coming in twice a week to keep them healthy and fit.

## 06: THE HIDDEN CITY | FURTHER RENDERS



### Section Renders

via Revit & Photoshop.



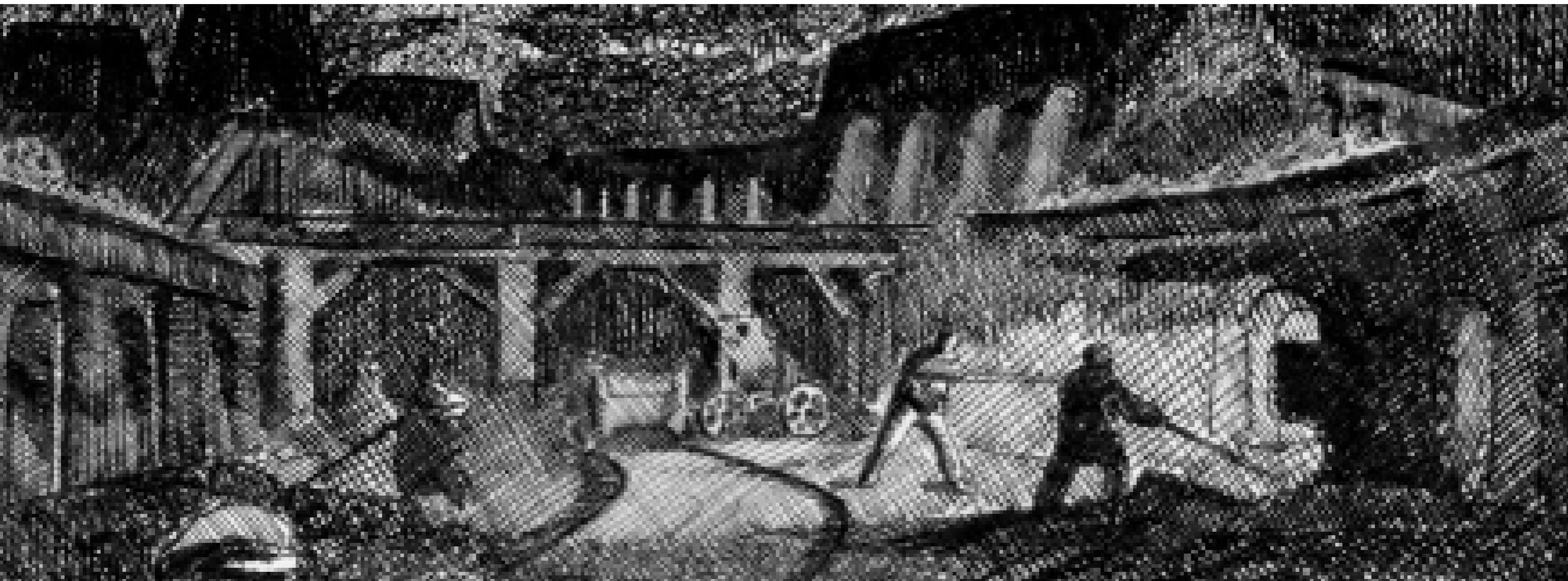
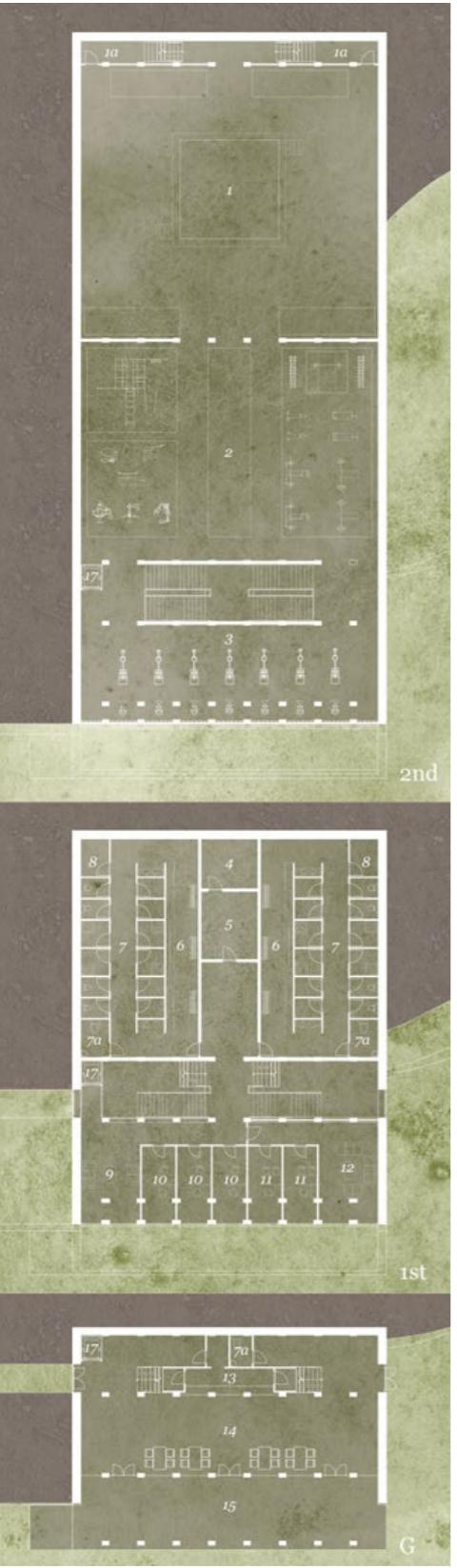


Illustration  
via Ink and Paper

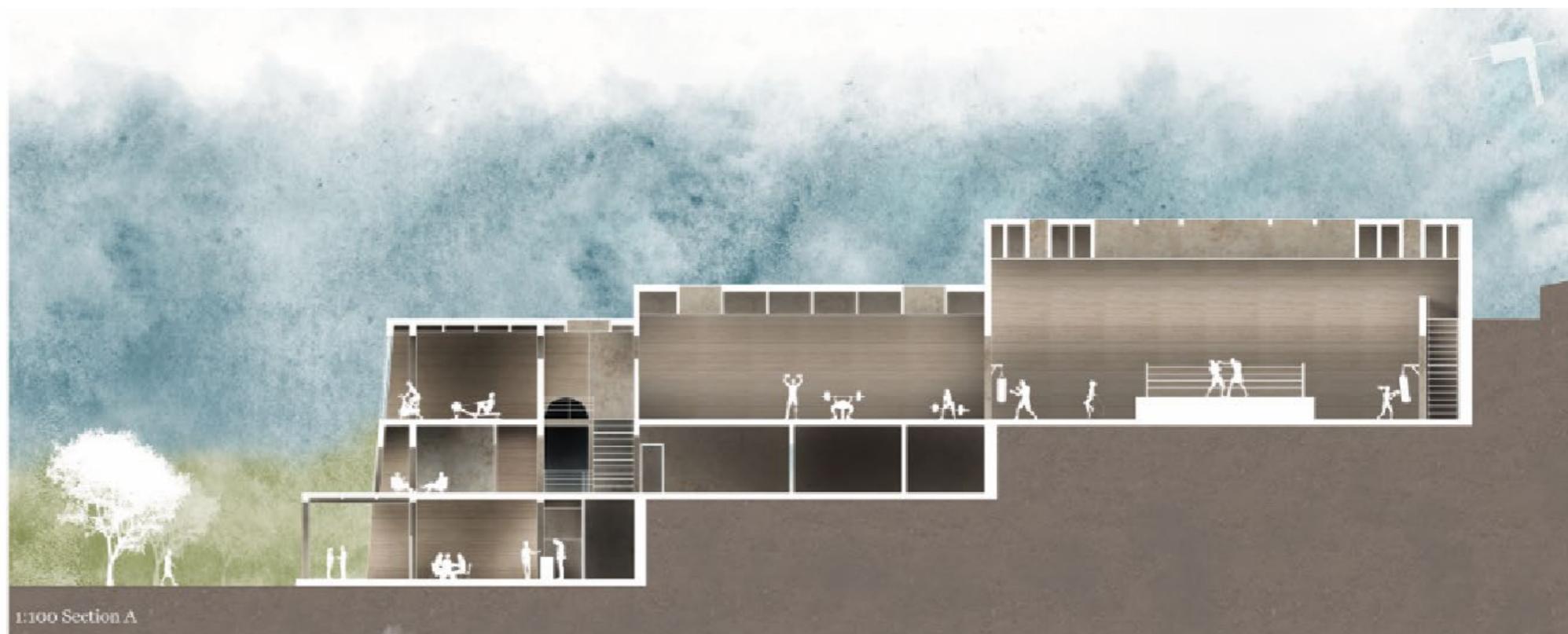
**Using sport specifically boxing as therapy for mental health in Merthyr Tydfil, to leverage its historic boxing legacy. It advocates for prioritizing community well-being, learning from past industrial hardships, and utilizing the Cyfarthfa Ironworks location to create a successful social intervention.**

## 06: THE CRAFT OF BOXING | MASTERPLAN



**Masterplan and Close-up Renders**  
via Photoshop & Rhino3D

## 06: THE CRAFT OF BOXING | FRONT ELEVATION AND SECTION



**Front and Section Graphics**  
via Photoshop & Rhino3D

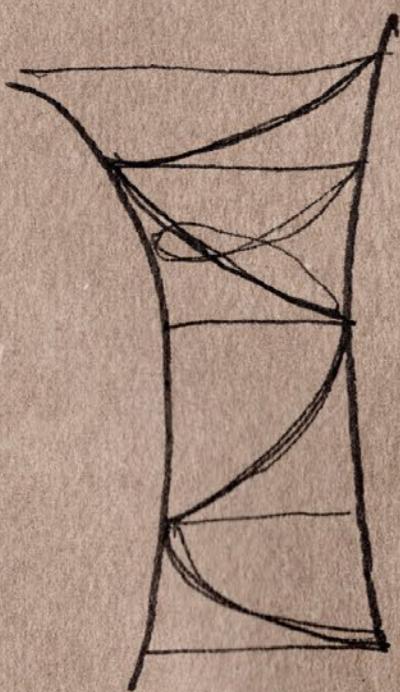
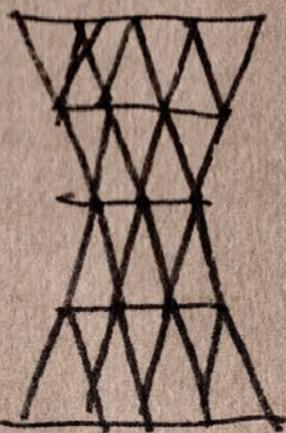
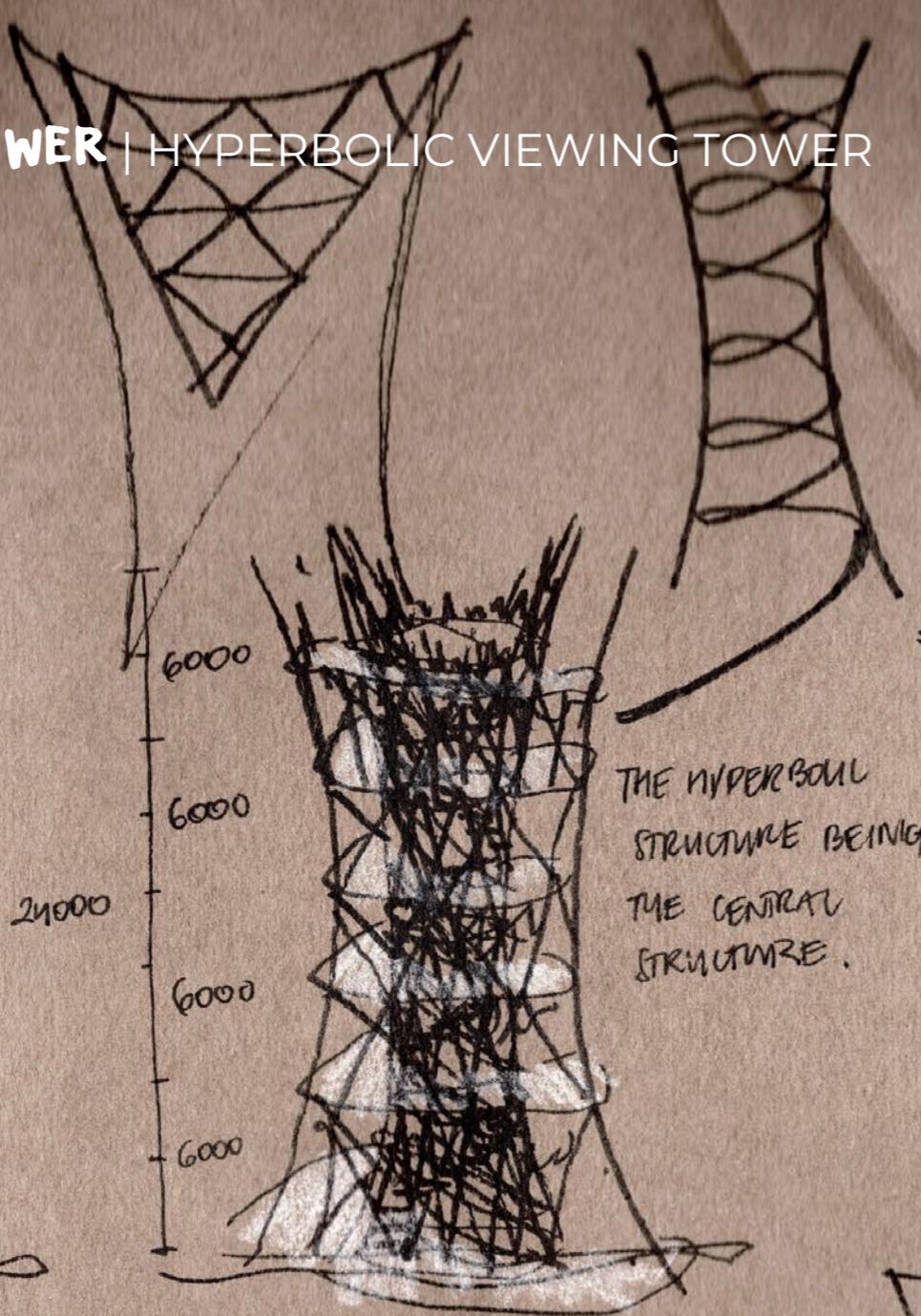
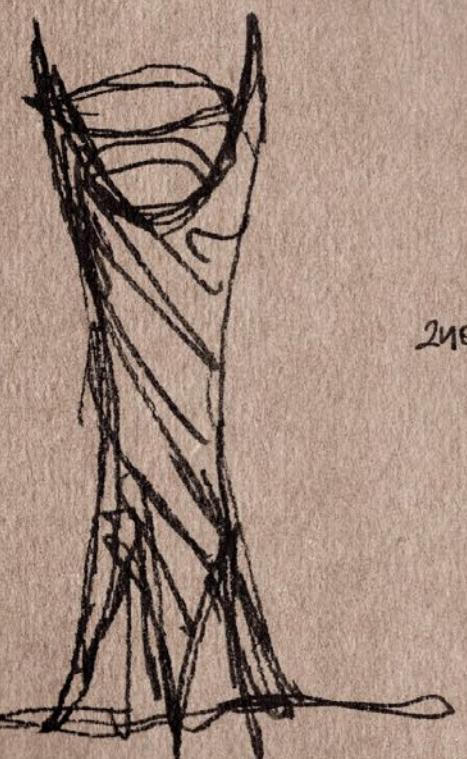
## 06: THE CRAFT OF BOXING | RENDERS



**Renders**  
via Rhino3D, V-Ray &  
Photoshop

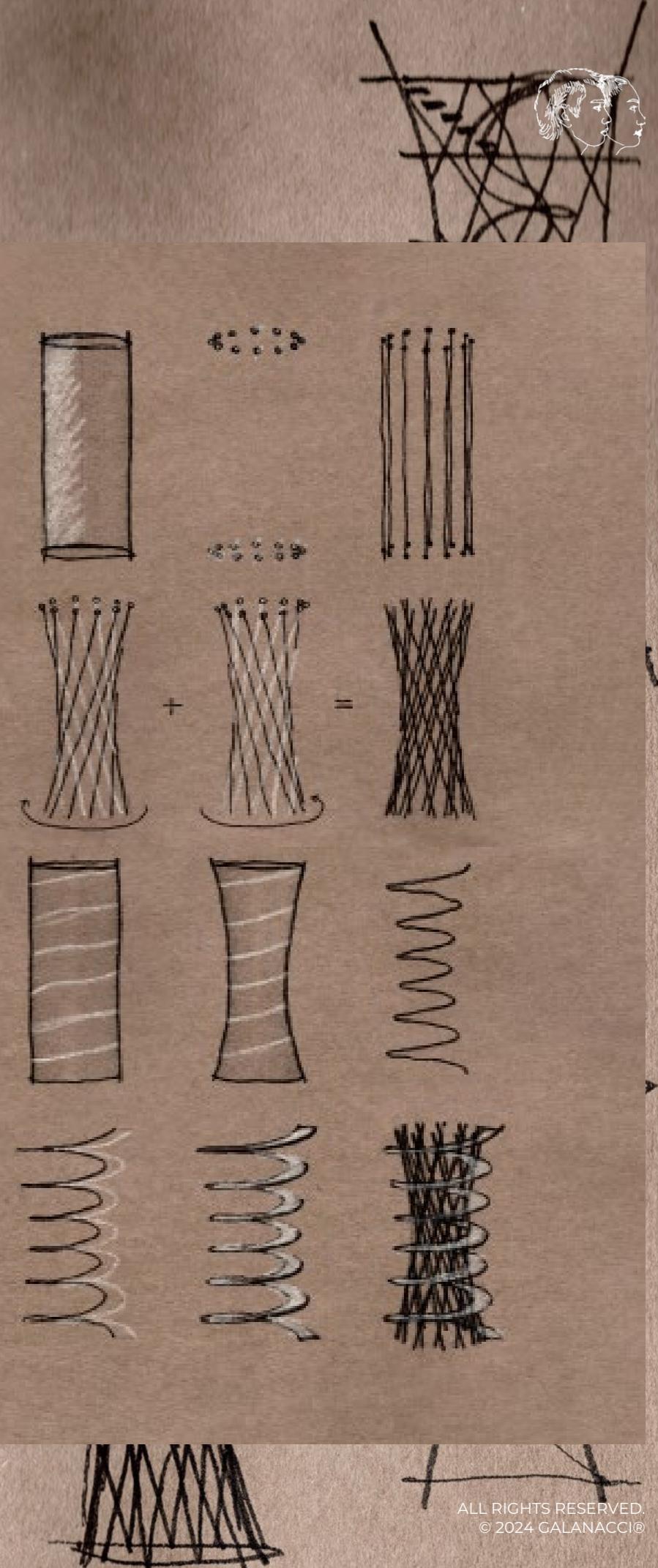
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## 06: VIEWING TOWER | HYPERBOLIC VIEWING TOWER

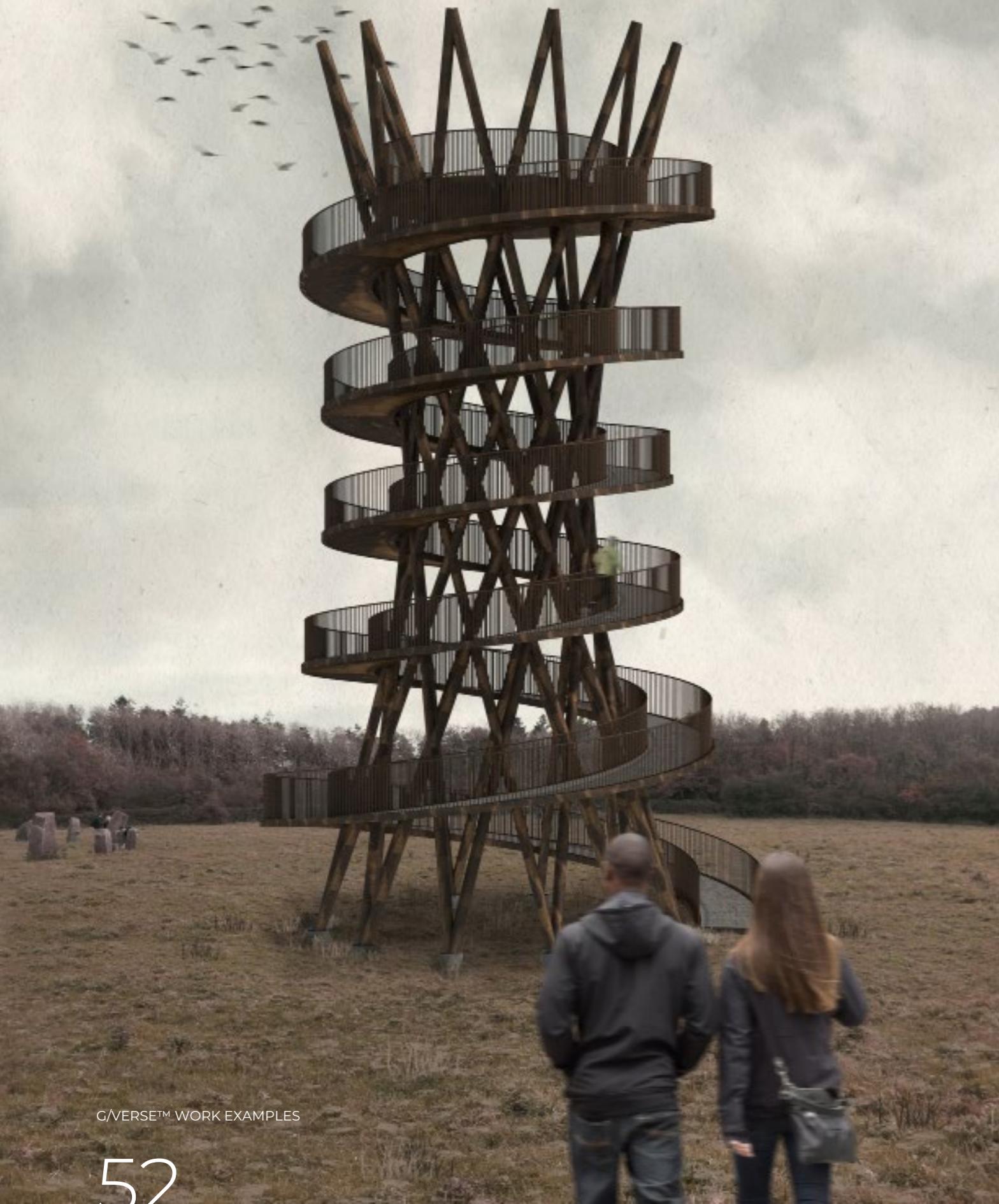


G/VERSE™ WORK EXAMPLES

Initial Sketches  
via Ink and Paper



## 06: VIEWING TOWER | RENDERS



**Renders**

via Rhino 3D, Grasshopper & Photoshop.

07: GET IN TOUCH | CONTACT US VIA EMAIL



**ENQUIRIES@GALANACCI-VERSE.COM**

TELL US ABOUT YOUR CREATIVE PROBLEM AND  
WE'LL SEE HOW WE CAN HELP!