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MIG005

Building bridges to the future: Our simplified approach

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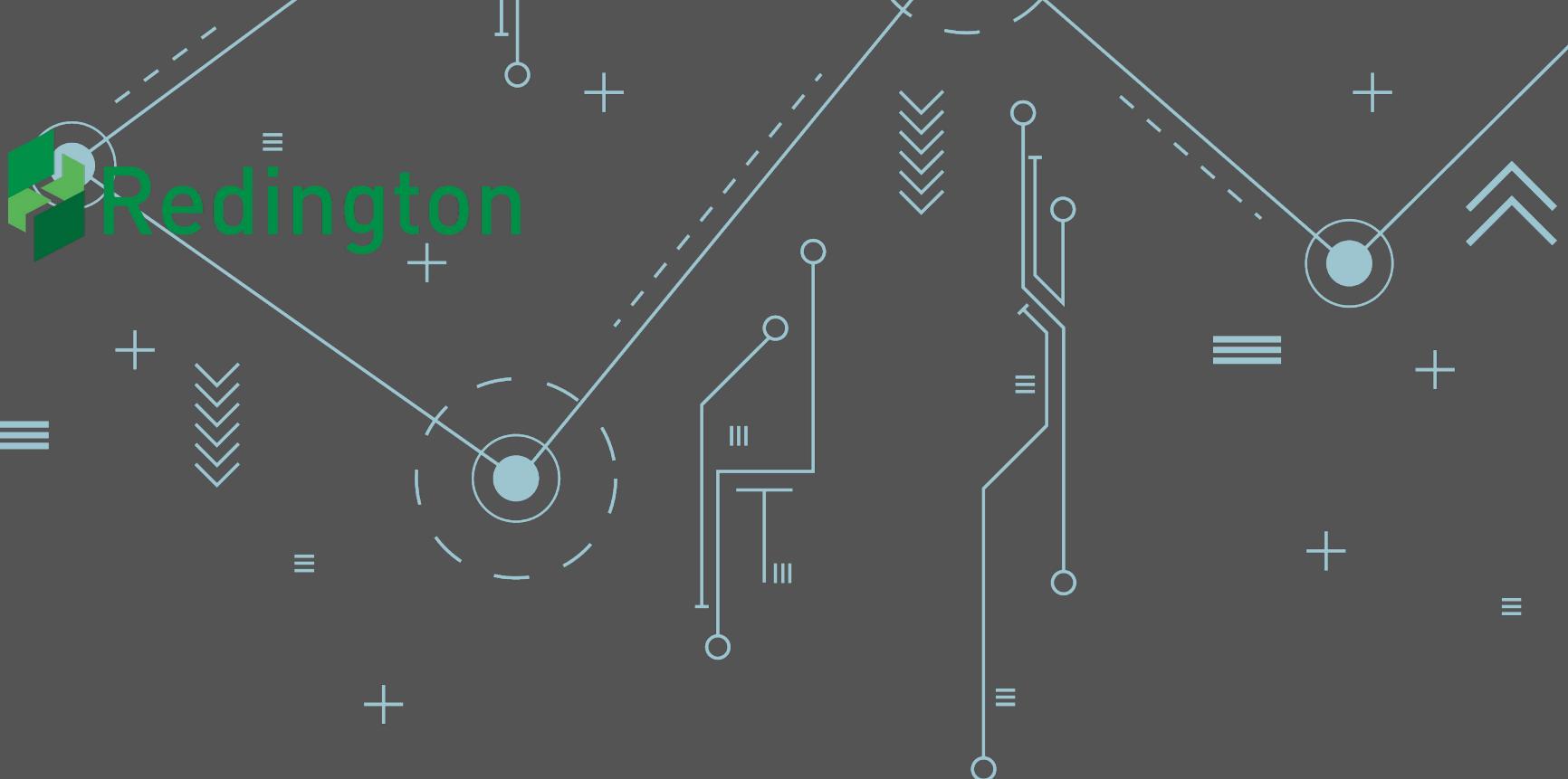
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Redington

The Catalyst in Reducing Technology Friction by Accelerating Transformation





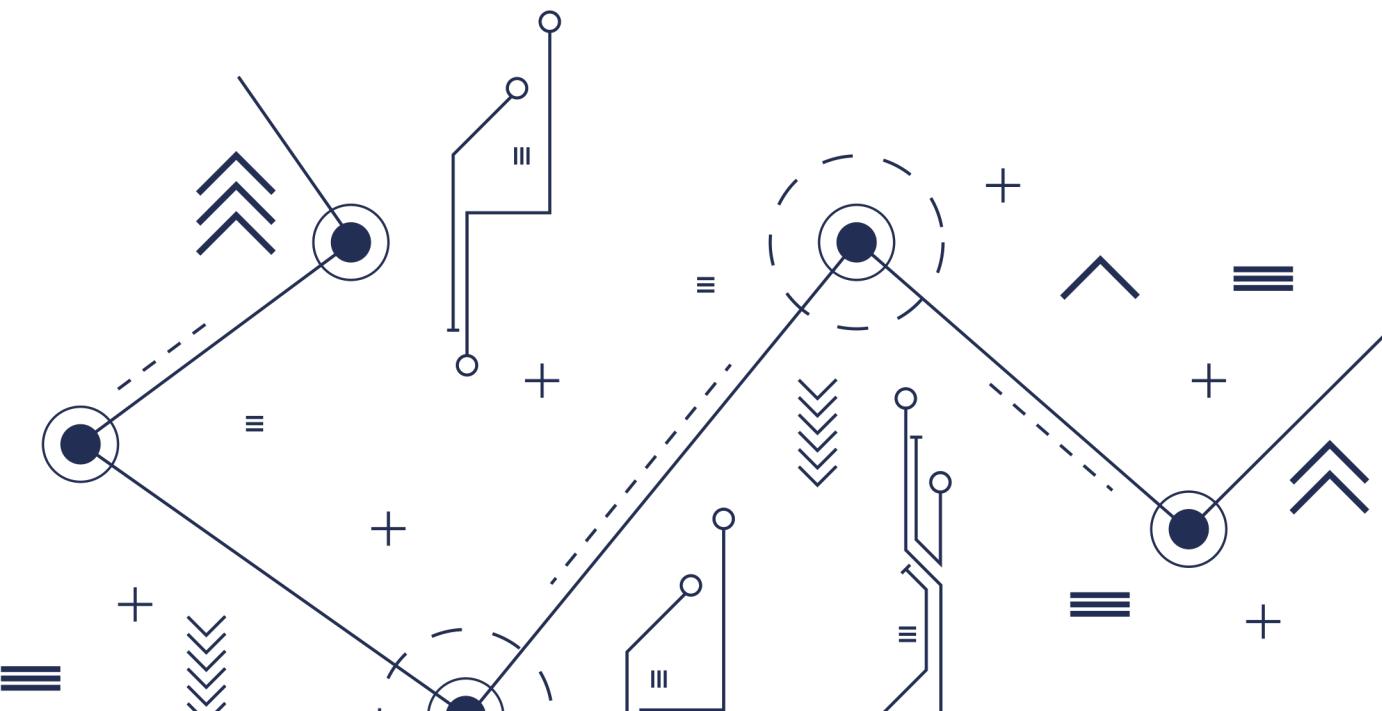
Which is the
latest technology
innovation you've
heard of?



CHAT GPT



The analysis estimates that ChatGPT had **100 million** active users in January, only two months after its launch. For comparison, it took nine months for TikTok to reach 100 million users

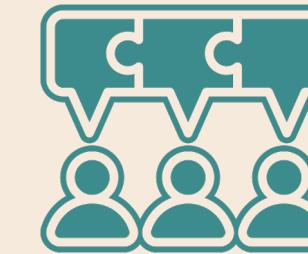




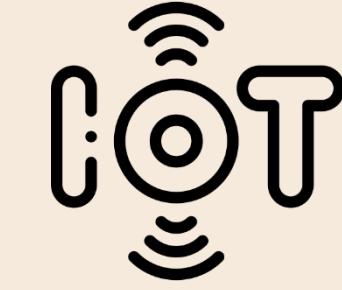
Banking
Apps



e-commerce
Apps



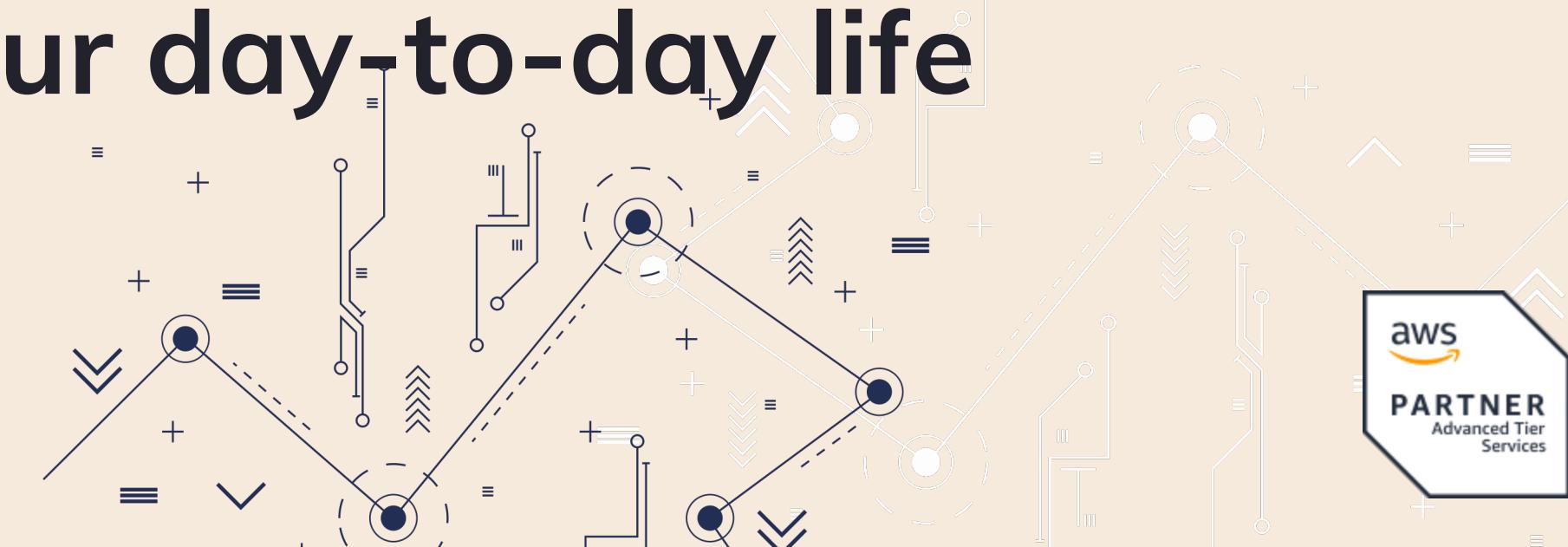
Collab
Apps



Connected
Devices

&

you'll not be surprised to hear that
we have been experiencing technology & cloud
services in our day-to-day life



Did You Know

**Data and AI could add
\$450-500bn
to India's GDP by 2025**



Sector	Application	Impact
Retail	ML powered customized recommendations and inventory management to assist in smart shopping	Creating seamless shopping and personalized customer experience and a wow factor
Agriculture	ML and image processing-based crop and soil monitoring and predicting impact of weather on crop output	Efficient allocation of farm inputs and crop cycle management
Banking	NLP for conversational bots and fraud detection based on deep learning methods	Minimizing security breaches, money laundering, credit-card anomalies and enhanced customer experience
Healthcare	Detecting early stage diseases through predictive analysis	Rapid and efficient diagnosis, improved workflow and reduced physician error

Source: <https://indiaai.gov.in/article/rise-of-ai-in-the-indian-economy>

By 2025,
the Indian public cloud market is projected to witness a
CAGR of 31.1%, resulting in **\$ 16.2 billion** cloud
opportunities



75 Mn SMBs form the backbone of Indian economy,
contributing
37% to its GDP.

With only 3% SMBs using technology meaningfully,
cloud adoption can help them grow at a record pace



CIO Priorities in Tech

Transform Operating Models

IT Budgeting & Funding

Business Value of IT

Identify & Evaluate Solutions

Managing Change – Cultural & Tech

Cost Optimization





But Adoption of
Technology is not
Easy

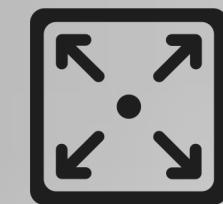
- Cost



- Compliance



- Regulation



- Market Capacity



- Infrastructure Shortfall



- Skill

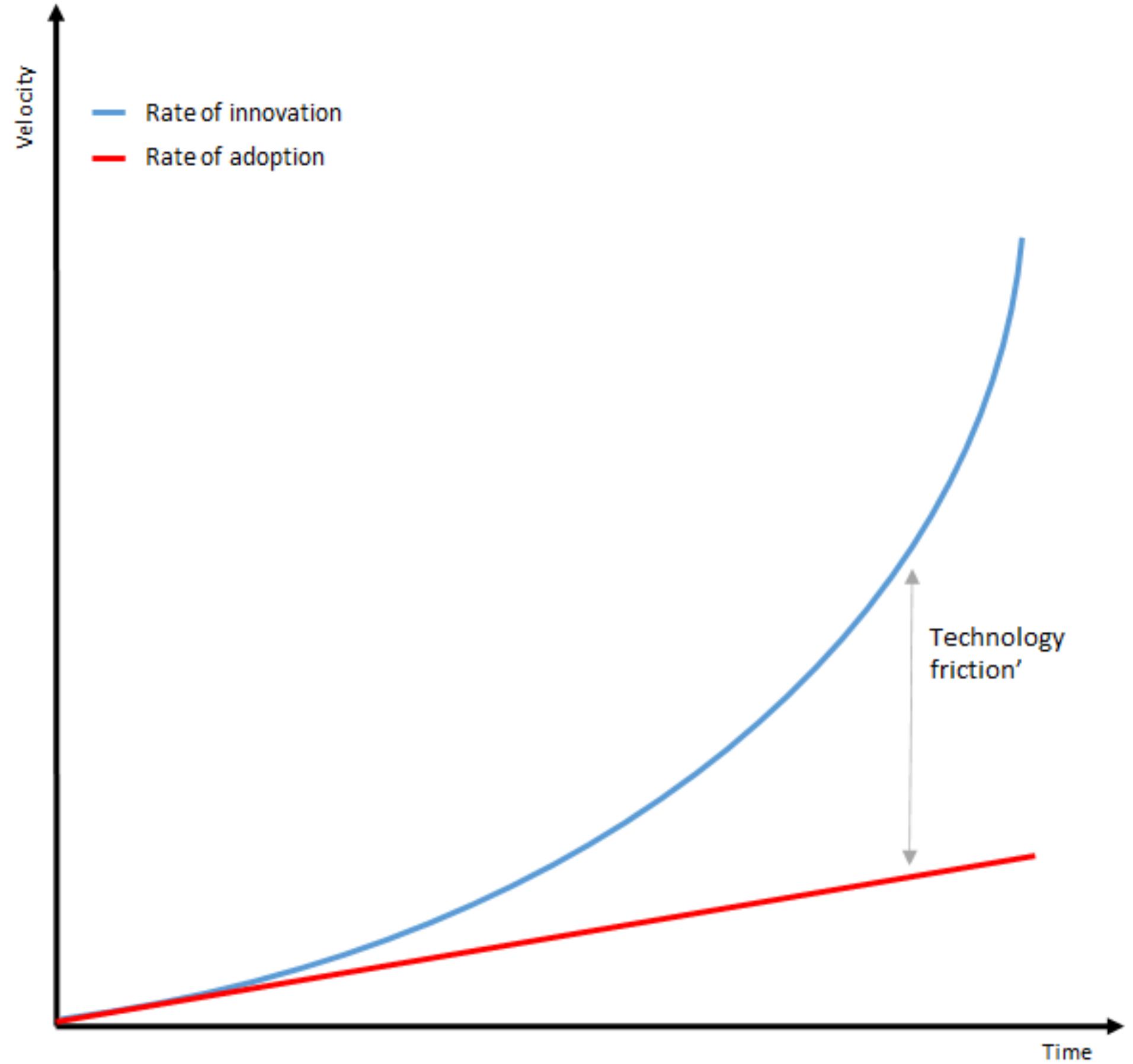
- Resistance to change



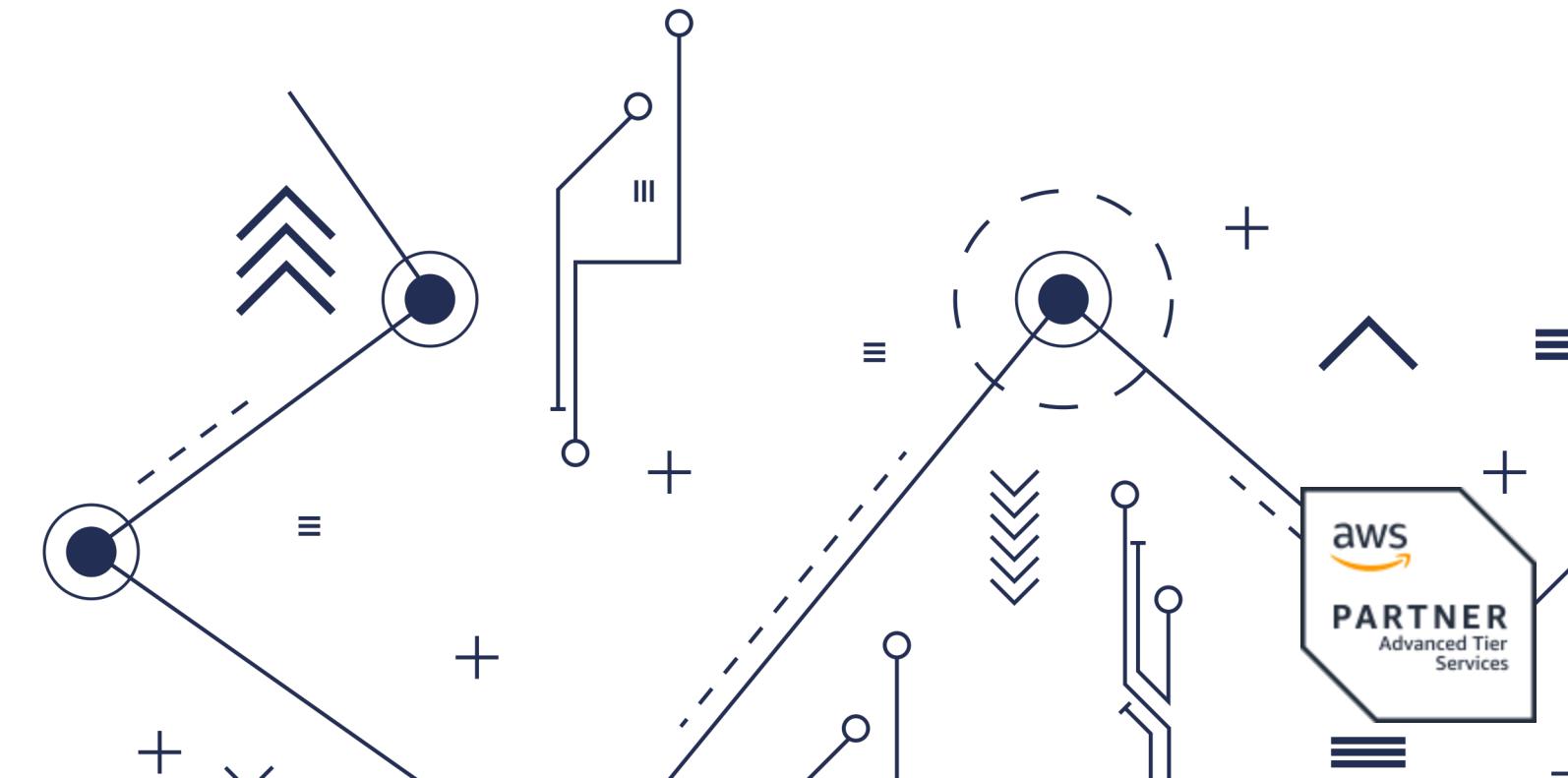
THIS IS WHAT
WE CALL...



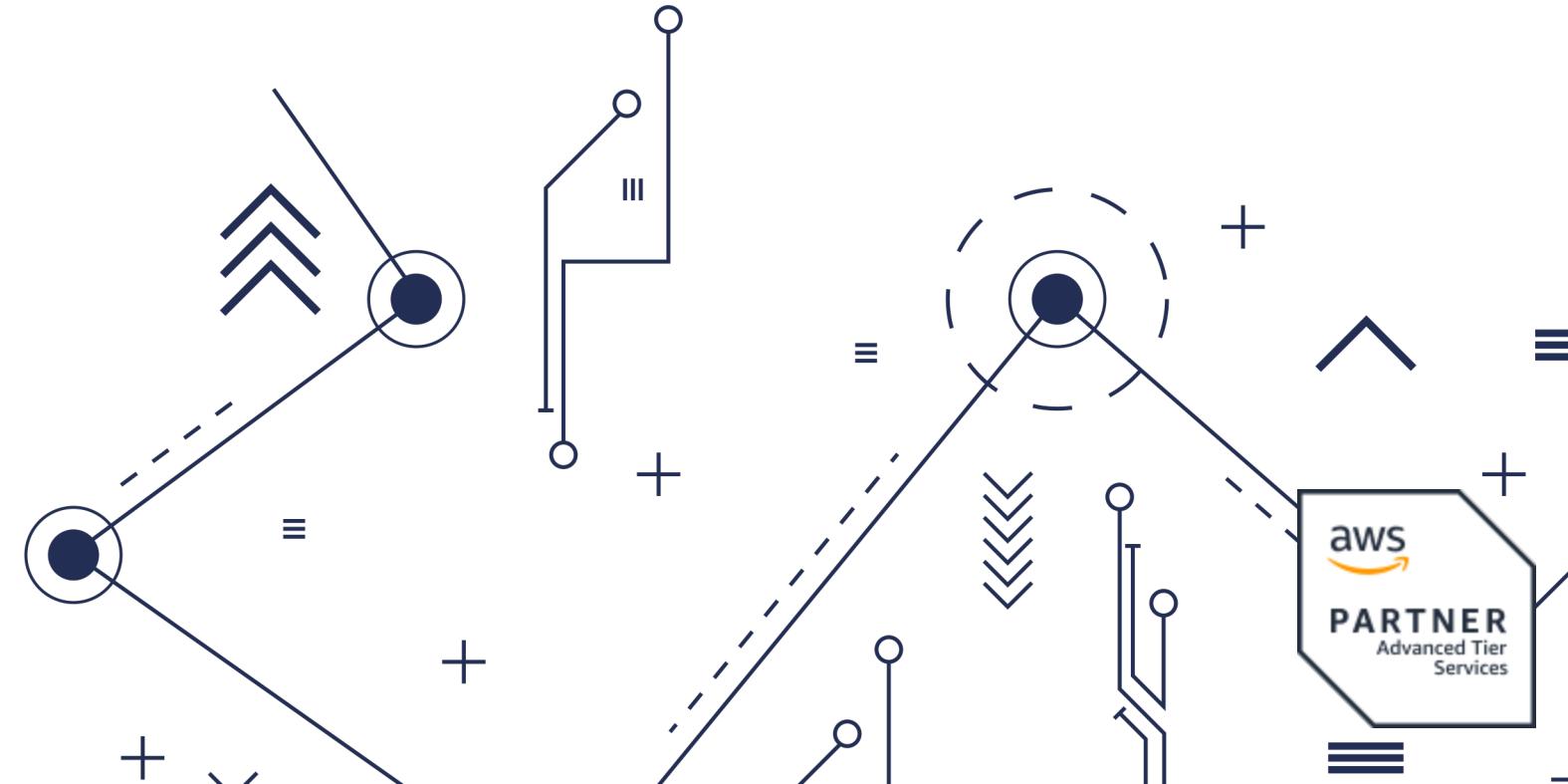
PARTNER
Advanced Tier
Services



Technology Friction



That's Where We make a Difference





We are among the top cloud solution providers globally

10

Redington is globally
largest Cloud Solution
Provider (in Top 10)

Millions Annual Overall Cloud Billing Biz

\$130+

Active Cloud Customers Transacting
Monthly

5000+

Active Cloud Technology Partners & ISV

2000+

Customers On-boarded

20k+

Migrations

500+



Global Footprint

37+

Emerging Markets

245+

International Brands



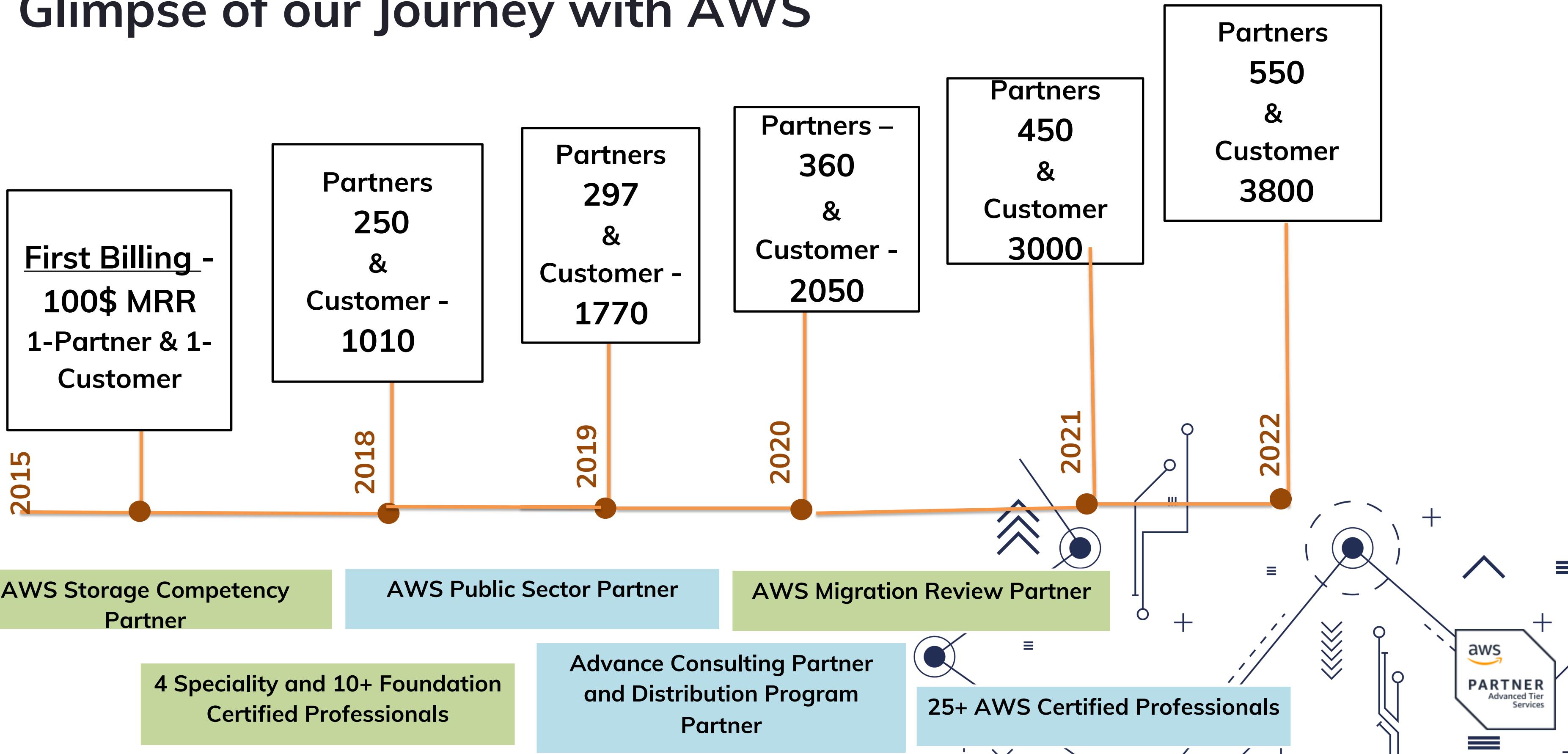
Cloud Presence

Cloud Delivery Center- India & Gulf

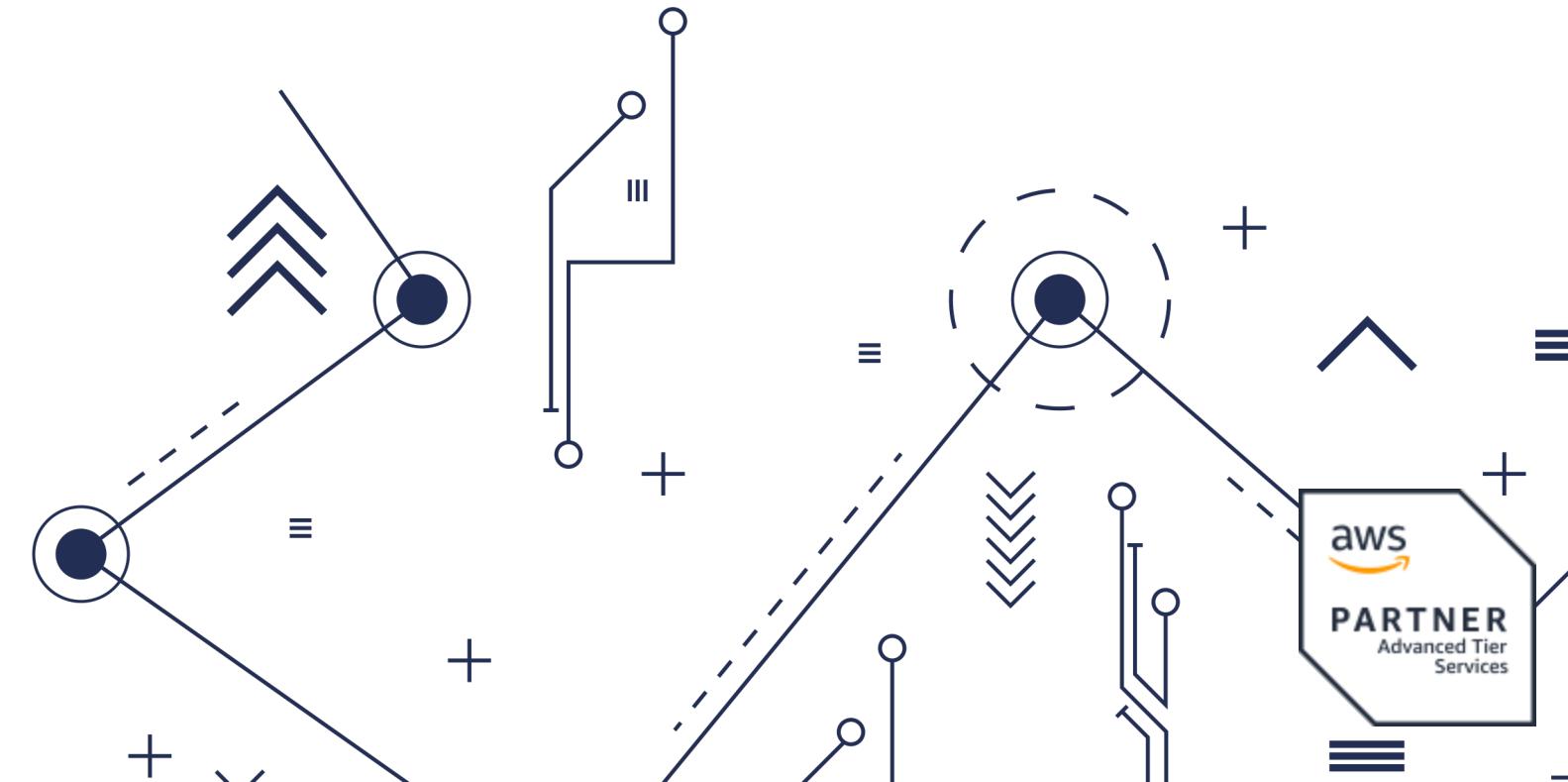


PARTNER
Advanced Tier
Services

Glimpse of our Journey with AWS



How We Made the Difference



• Migration Case Study : Technology Solutions Provider

Project Scope Migration of S/4 HANA Workload from Public cloud to AWS

Business Challenges

- Usage of SAP S/4 along with Hana Database and MS SQL Workloads on another cloud service provider
- Lack of support
- Looking for support to drive reliability, performance, security and cost effectiveness

Solution Highlights

- **Creating AWS Account**, create Landing Zone and Control Tower and various other services like Amazon EC2, Amazon S3, Amazon VPC, VPN, AWS IAM etc.
- **Implement infra security** – OS hardening, apply security policy, etc.
- **SAP HANA Certified VM provisioning** & App & DB provisioned by Application & DB team
- **Create & validated IAC scripts** using CDK
- Record and report results | Perform & Validate backup and restore | Go-Live support

Business Benefits

~ 21% TCO reduction by using RI & instance start/stop | Solution with 99.95% SLA at VM level |

99.99% at data resilience level using “well architected framework” approach

AWS Services Used AWS Control Tower, Amazon EC2, Amazon S3, Amazon VPC, Amazon CloudWatch, AWS CloudTrail



2. Migration Case Study : Leading Education Institute

Project Scope Deploying AWS services to Improve UX, Security, and Reduce Latency

Business Challenges

- Seeking a balanced Solution for Workload Requirements
- Challenges with on-premise infrastructure unable to cater 2000+ concurrent user
- Scale up and continue upgrading in the future with zero to no downtime

Solution Highlights

- Implementation of Amazon S3 | Amazon CloudFront
- Database management done solely by AWS thus saving time.

Business Benefits

20% Cost optimization |

0 ms downtime in the entire operations from the time of deployment (excluding scheduled maintenance) |

< 54 ms latency for end-users on average; regardless of their geo-location. |

95% increased user satisfaction with service – (calculated by the number of complaints received).





We provide solutions that **ENABLE** partner &

EMPOWER customer to adapt rapidly with certainty+



MaaS

Spotlight:

Our Migration Assessment Tool



ASSESSMENT

Analyses the current IT landscape
&
get recommendations to plan
migration & modernization



Attention SMB Customers!

Here's a **\$300 AWS**
credit for you!

*Terms & Conditions apply



SMB BUNDLES

Start Cloud Journey @ Ease

Website Hosting

Security Assessment

Tally @ AWS

Database Bundle

BackUp Bundle

Cloud Solution Bundle

& Many More Customized
Solutions....

* Free Assessment Upto 5 Workloads



KNOW MORE About our Services: ComPaaS – For CloudOps and FinOps ISaaSOps – For SaaSification, Operations and Marketizer





**Meet our solution architects / experts
at
the Redington Booth
&
Experience our Solutions Offering**



Thank you!



Please complete the
session survey

Rakshit Bhatt
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