



aws SUMMIT

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Web3 - enabling monetization for creators

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AWS drives growth for Web3 companies with infrastructure, Go-to-Market support, and visibility with stringent security and compliance requirements



Make decisions faster with world-class infrastructure

With 200+ Services, AWS has the broadest and deepest solutions for Compute, Storage, Analytics, and AI/ML purpose built to suit the wide variety of Web3 companies' infrastructure needs. By 2025, All AWS Services will be powered by 100% renewable energy



Build **GTM** and **partnerships** across the Web3 ecosystem

AWS has deep startup expertise for Web3 natives and specialist teams dedicated to relevant industries in the ecosystem, including Fintech, TradFi, GameFi, Sports, and Media & Entertainment, built through years of partnering.



Go global and gain **visibility** in minutes

With a global infrastructure spanning 99 Availability Zones and 31 geographic regions, AWS enables Web3 companies to build and grow with high availability and reach



Strengthen **security** and compliance

AWS is designed to meet the most stringent security requirements and offers 15+ security services to help customers build with confidence. AWS has 98 security standards, more than any other cloud provider

Building blocks for Web3 & Blockchain companies on AWS

CORE COMPUTE & INFRASTRUCTURE



STORAGE SYSTEMS & API



MACHINE LEARNING & ANALYTICS

Amazon Kinesis

Amazon Managed Streaming for Apache Kafka (MSK)

Amazon SageMaker

MANAGED BLOCKCHAIN & LEDGER DATABASE SERVICES

Amazon Managed Blockchain

Amazon Quantum Ledger Database



AWS continues to invest and contribute back to the Web3 community

Partner & investor affiliations

Relationships with a wide variety of Web3 ecosystem partners, leading industry associations, and top tier investors to provide long-term partnerships

Startup & founder support programs

A broad range of startup programs and events beyond our infrastructure services, including AWS Activate, AWS Partner Network, AWS Startup CxO Fellowship, AWS Impact Accelerator, and AWS Startup Loft to support startups across all stages to launch, grow, and scale

Security best practices

Enablers and solution Quick Start guides to help customers address security and regulatory frameworks and maintain a compliance-ready environment

In-house Web3, startup & industry expertise

Resources include ex-founders, executives, operators, and builders from Web3 companies, technology specialists, industry professionals (Fintech, Traditional Financial Services Industry, Gaming, Sports, Entertainment), and a global startup team supporting all touchpoints in the Web3 ecosystem

Training & certification

Tailored technical, security, compliance, and business training to facilitate Web3 and cloud integration





VIRTUALNESS

Who are we?



OUR 5-YEAR VISION: Make web3 accessible for creators, sports, brands, media

A USER'S INTEREST GRAPH GOES ACROSS SEGMENTS! EACH SEGMENT IS INHERENTLY AMPLIFIED BY THE OTHER



Creators



Sports



Brands



Media



Entertainment



High volume of transactions



Environmental friendly,
low gas fees



Ease of use. Fiat
currency supported



Users' NFTs stored for
free



Allow users to move
assets to owned
wallets

01

FAST EVOLVING WORLD OF WEB3

02

WEB2 to WEB3 TRANSITION

03

HOW ARE WE SOLVING?

Fast Evolving World of Web3

TOKENGATING

BLOCKCHAINS

WALLETS

STORAGE

SMART CONTRACTS

COMPUTE

Web2 to Web3 Transition

WHAT'S THE PULL?

- Control in your hands
 - Decentralised World
 - Immutable Data

HOW?

- Seamless onboarding
- Abstract out the complexity

How are we solving?

How are we solving?

- Empowering creators
- Technology at crossroads
- AI as the key ingredient
- People at the centre

Empowering Creators

Financial independence



Give them the control

Platform to empower



One stop solution –
Design, Create, Mint,
Commerce, Community,
Utility

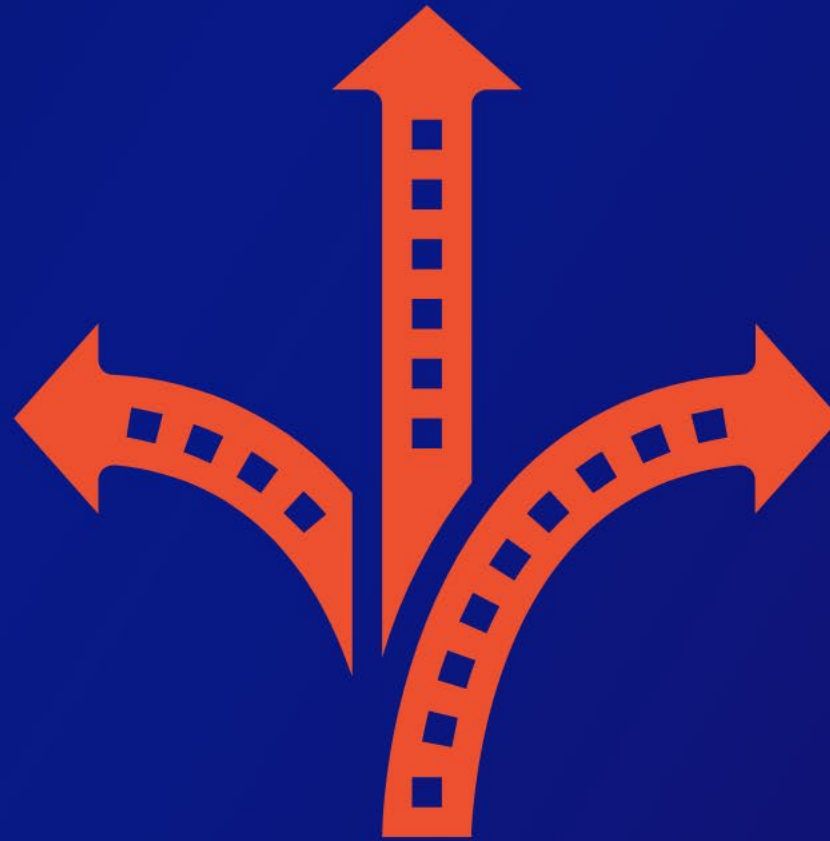


Technology at Crossroads

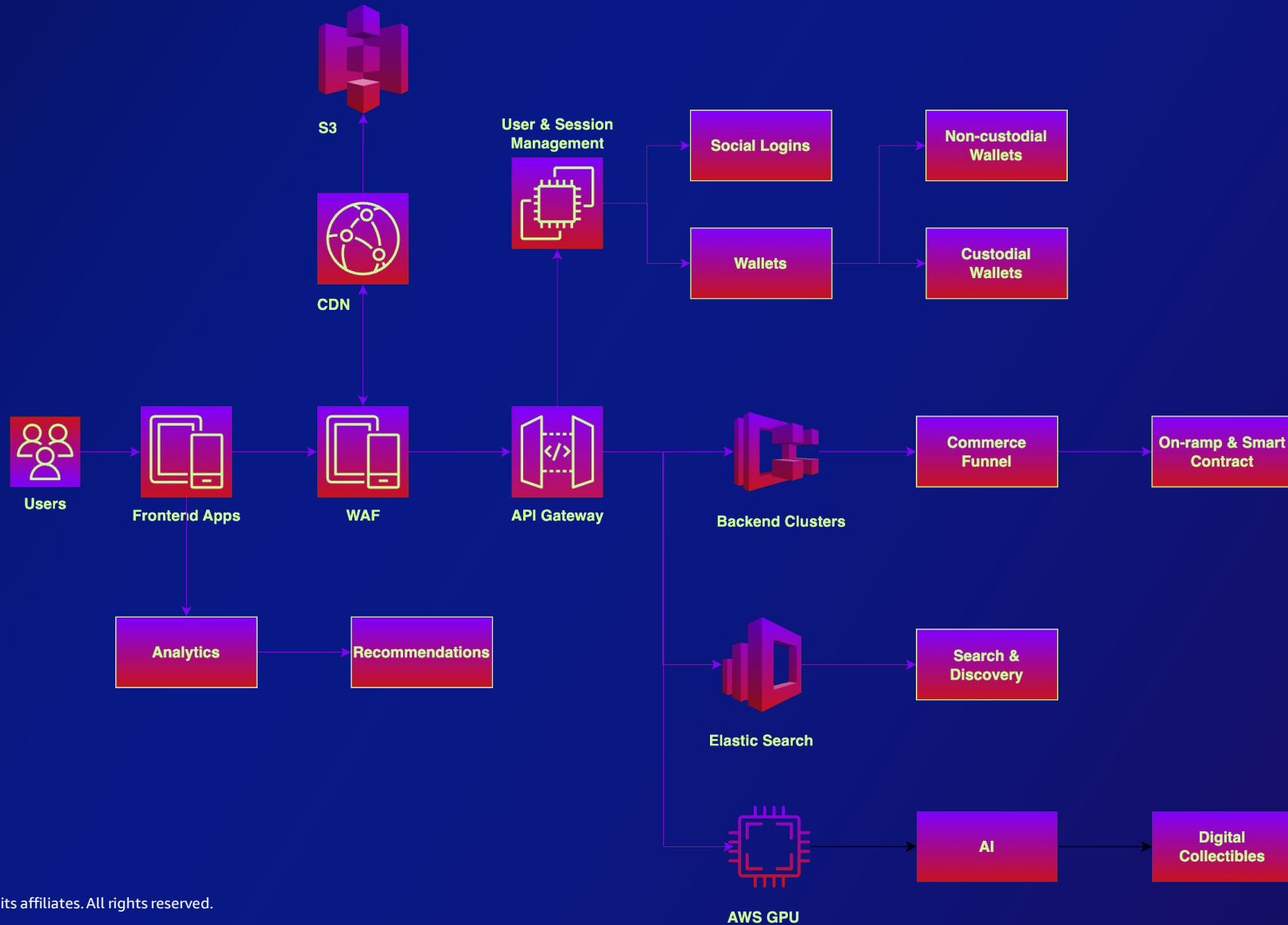
Merging the Worlds
of Web2 and Web3

Scale in the
World of
Web3

Fast
evolving
protocols



Architecture Layout



AI as the Key Ingredient

- Creation
- NFT Recommendation Engine
- Selling Intelligence

People at the Centre

Users

Creators

Partners

Team

skillbuilder.aws 

Your time is now

Build in-demand cloud skills *your way*



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Thank you!

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