



aws SUMMIT

INDIA | MAY 25, 2023

ETECH001

Building infra for Web3's exponential growth with AWS

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Agenda

- When to use blockchain?
- Private and public blockchains
- What is Web3?
- How Amazon Web Services helps
- Unmarshal : B2B public blockchain SaaS on AWS

When to use blockchain

What is blockchain good for?

Provides a network for businesses and individuals to share workflow, data, and value in a connected digital world.

Four criteria for successful blockchain application

Will trusted, clean data, and automation help?

Does the workflow involve multiple entities?

Do blockchain members have equal rights in the system?

Are your performance requirements achievable?

Private and public blockchains

Private blockchains

Characteristics

Permissioned network

Members usually
known in advance

Identity knowledge
is important

Benefits

Access Control

Privacy and compliance
features

Scalability, efficiency,
and sustainability

Private blockchain use cases

Track and trace – Supply chains and logistics

Financial services and settlement

Identity – Government credentials (e.g. passport)

Public blockchains

Characteristics

Permissionless network

Participants are not identified

Anonymity is important

Benefits

Open read and write

Rapid product growth and innovation

Ledger is widely distributed

Public use cases

Decentralized Finance (DeFi) – open access to financial services

Payments – Digital payments and remittance

Non-fungible tokens (NFTs) – Digital ownership and consumer engagement

What is Web3?



What is Web3?

Web1

The internet of
information:

Read

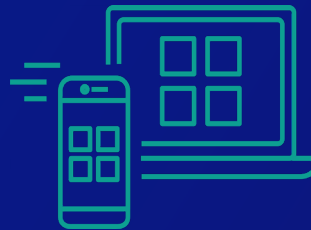


1990 – 2005

Web2

The internet of
interactions:

Read-**Write**

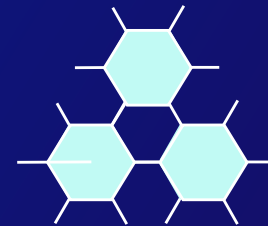


2005 – 2020

Web3

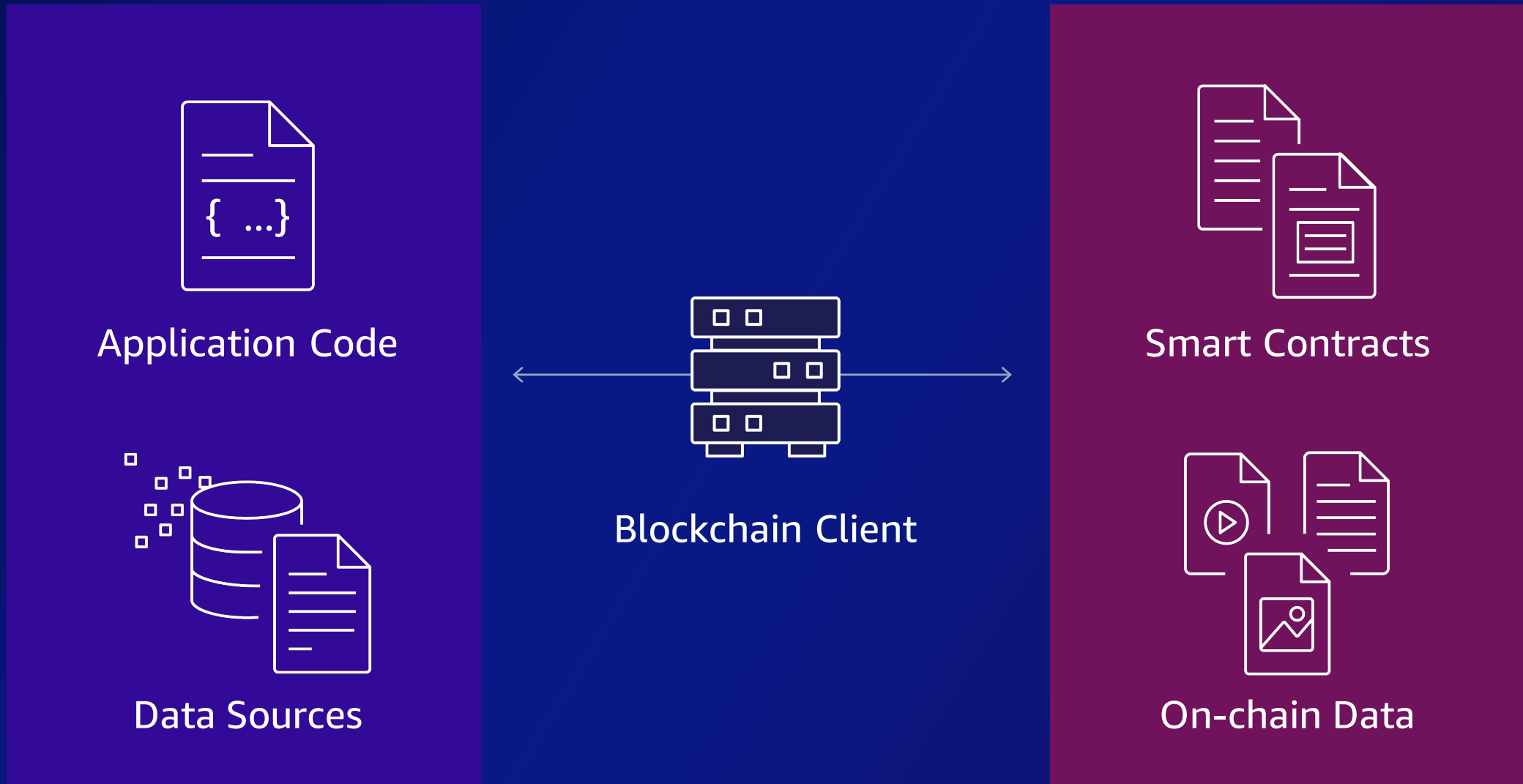
The internet of
value:

Read-Write-**Own**



2020 – Present

Web3 applications



How Amazon Web Services helps



AWS: The building blocks for blockchain/Web3

Big data and analytics

Amazon Kinesis

Amazon Managed Streaming for Apache Kafka (MSK)

AWS Lake Formation

Amazon EMR

Amazon SageMaker

APIs, security, blockchain services

API/network

Amazon API Gateway

AWS AppSync

Amazon CloudFront

AWS PrivateLink

AWS Direct Connect

Security

AWS CloudHSM

AWS Secrets Manager

AWS Nitro Enclaves

Amazon Cognito
AWS KMS

Managed nodes and ledgers

Amazon Managed Blockchain

Amazon Quantum Ledger Database

Core compute and infrastructure

Core

Compute

Amazon EC2

Amazon EC2 Spot

Serverless

AWS Lambda

AWS Step Functions

Amazon EventBridge

Containers

Amazon ECS

Amazon EKS

IoT

AWS IoT

Storage systems

Storage

Amazon S3

Amazon EBS

Databases

Amazon DynamoDB

Amazon ElastiCache

Amazon RDS

Observability

Amazon Managed Service for Prometheus

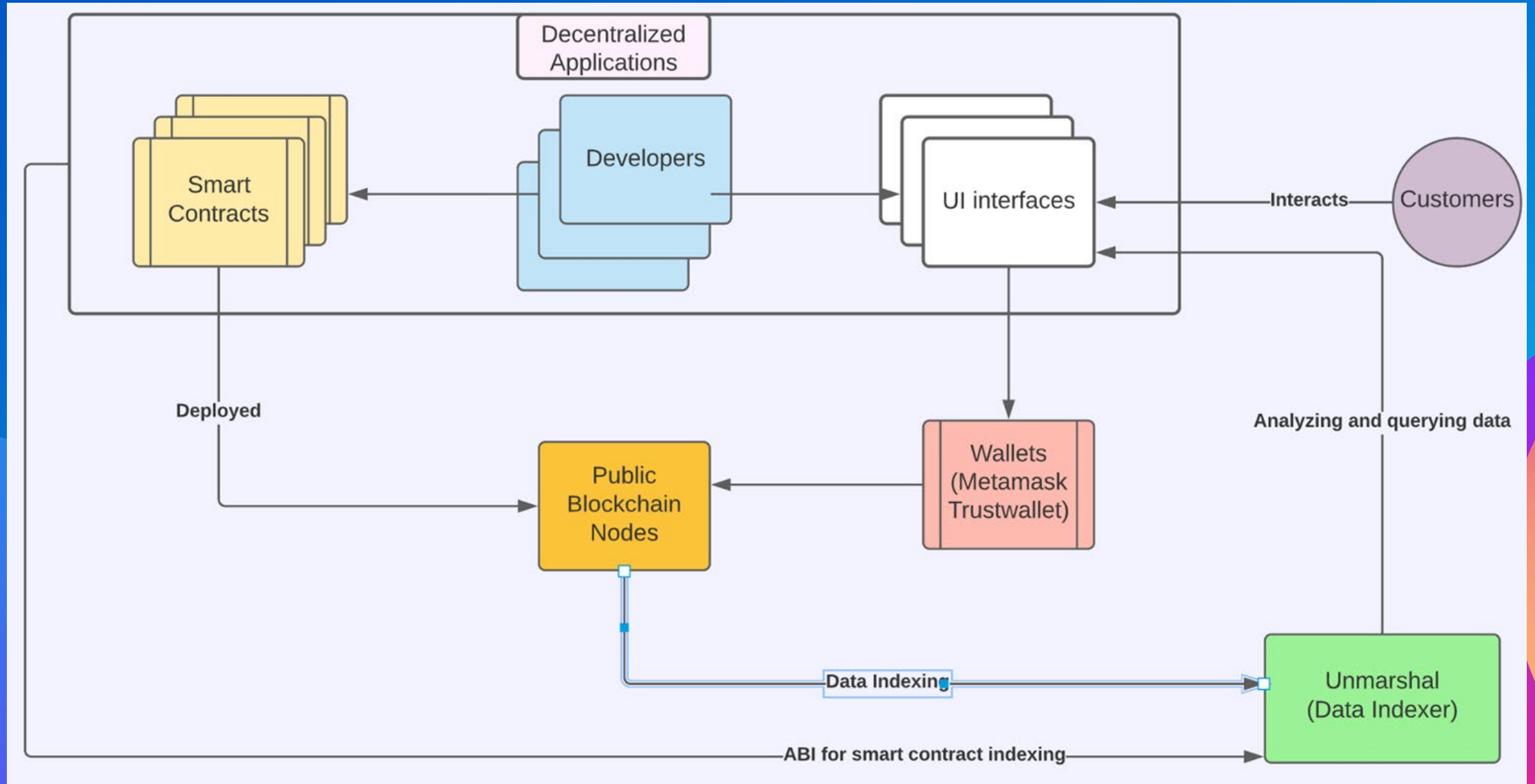
Amazon Managed Grafana

Amazon ECS CloudWatch

Container Insights



How decentralised Apps work



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Opportunity



Blockchain Data is public and Invaluable

Problem

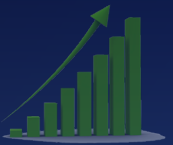


Accessing data from blockchain is hard

Solution



Reliable blockchain data infrastructure



Blockchain Data Industry is projected at
\$39 Billion by 2028



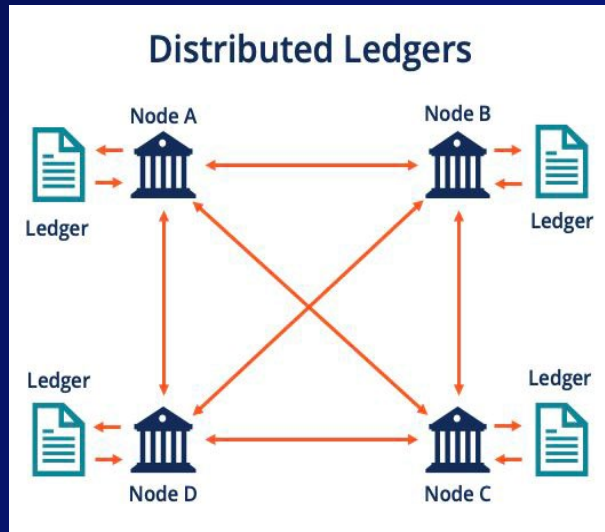
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TAM (assuming 5% penetration)
\$2 Billion



SOM (10% of the TAM)
~\$200 Million

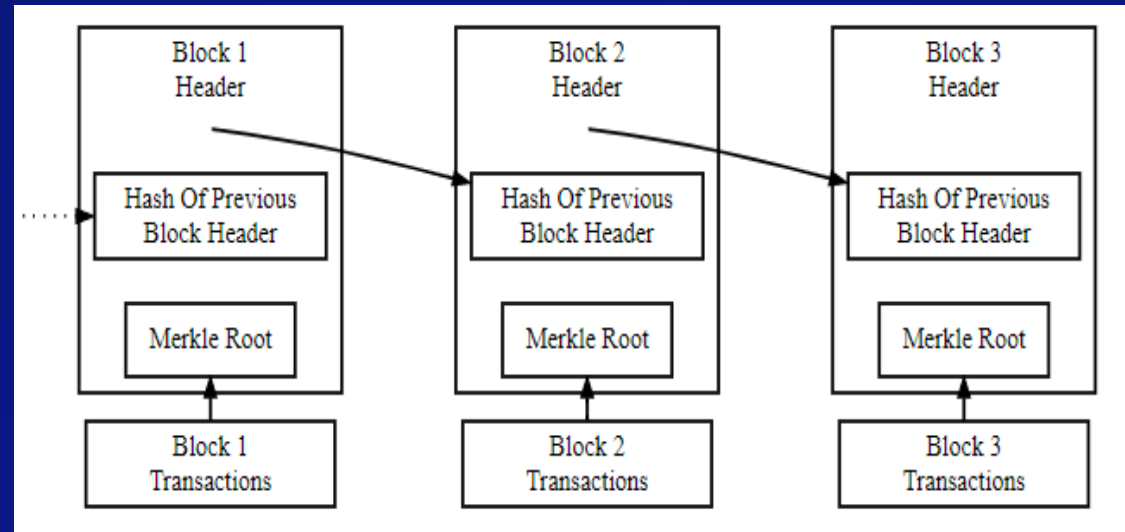
Blockchain data dynamics

Decentralized and distributed Ledger



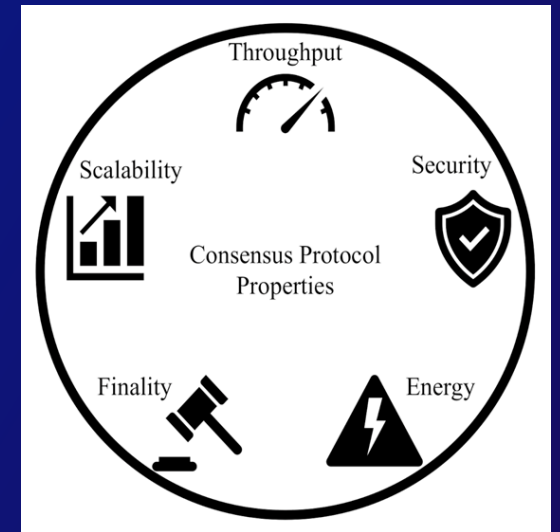
Security
Trustless
No Single POF

Stored in blocks that are cryptographically linked



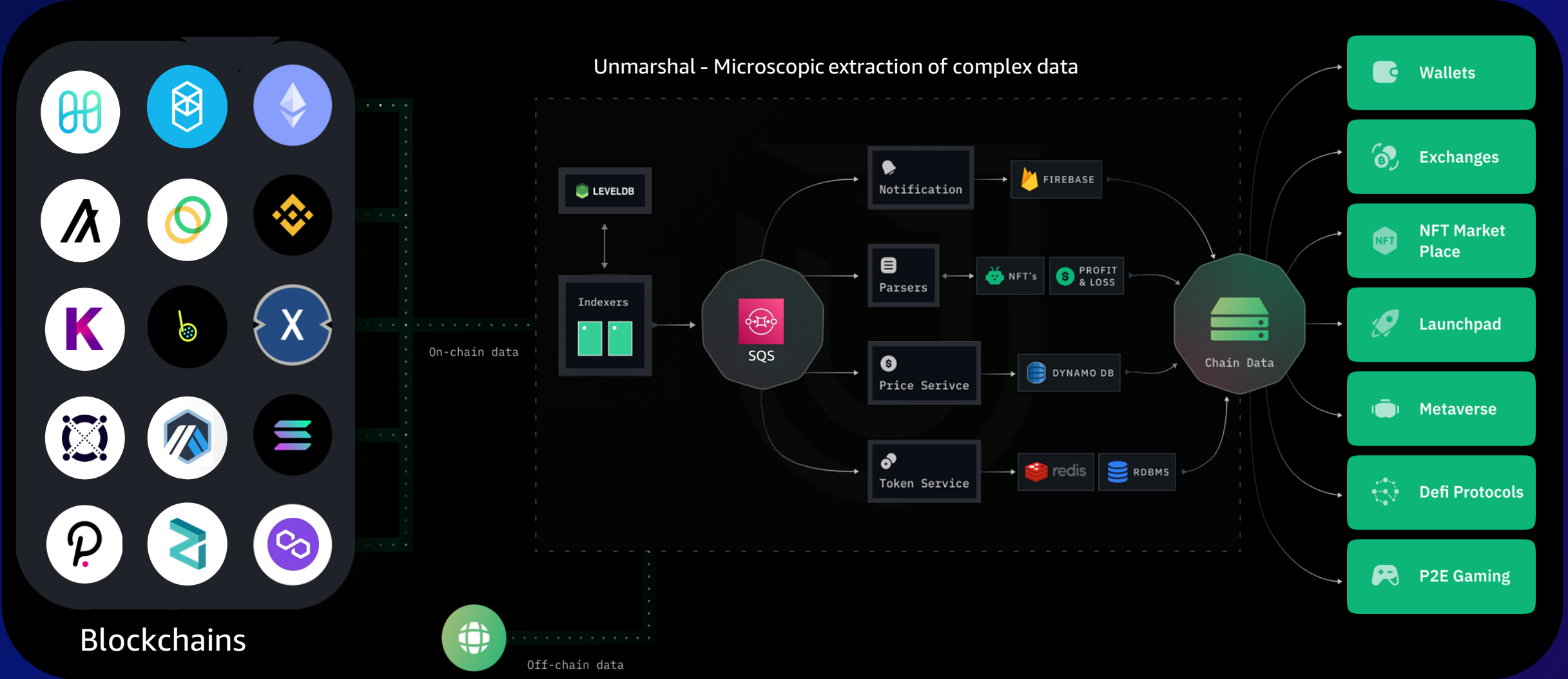
Immutability
Security
Transparency

Consensus mechanisms

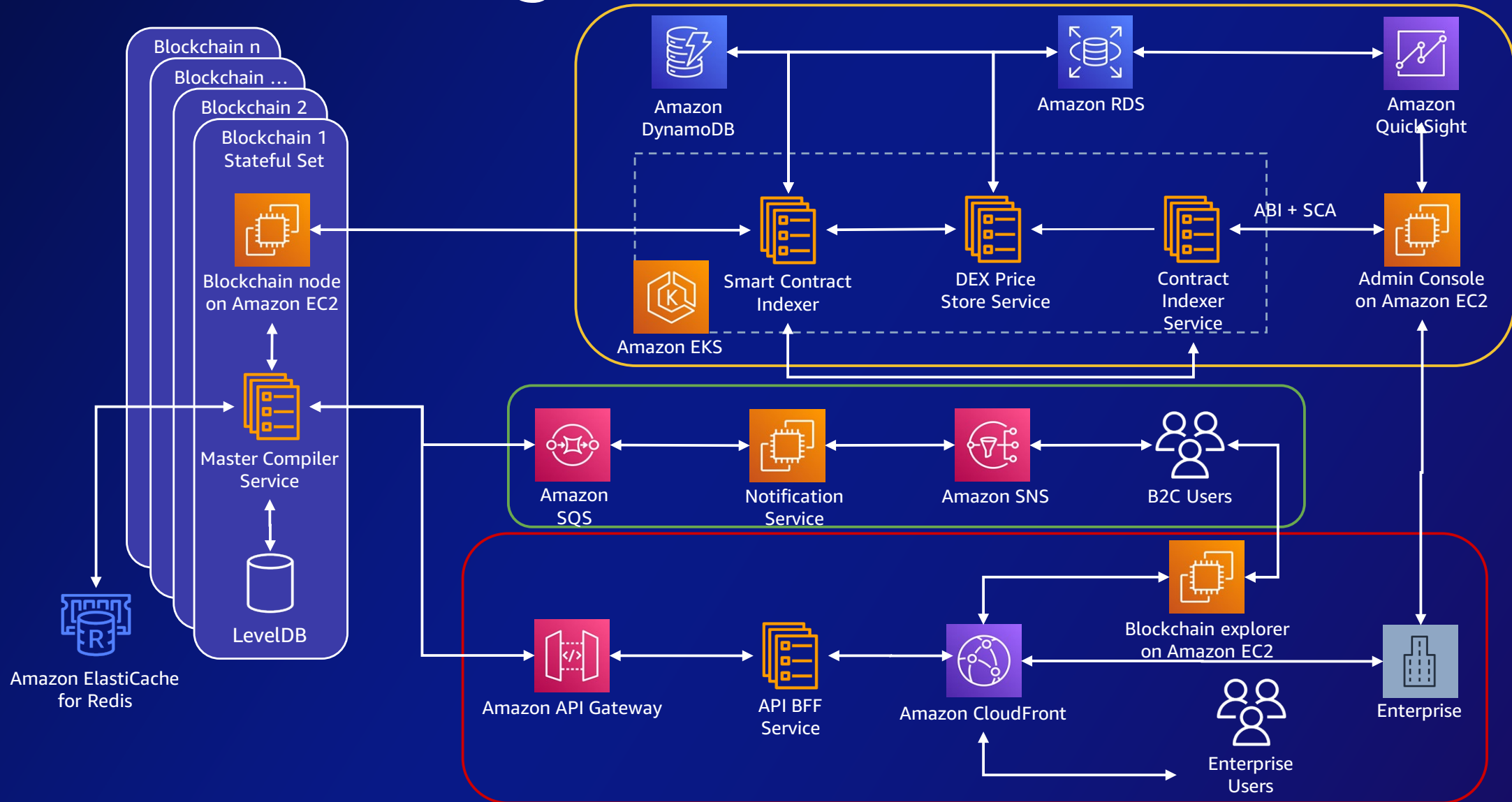


Unified Agreement
Prevent Double Spend
Fault Tolerance

Unmarshal ecosystem







Unmarshal : High Level Architecture on AWS



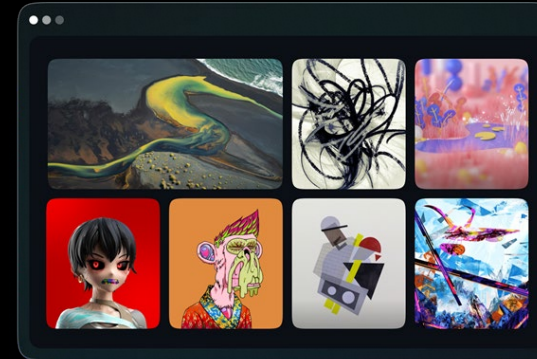
Unmarshal's offerings

Everything you
need to #BUIDL on
Web3.0

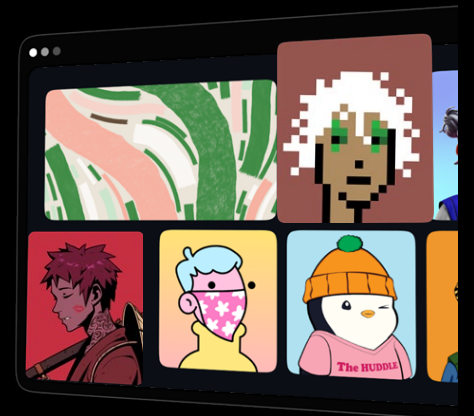


 ETH Ether	\$3,108.61	+0.34%
 BNB BNB	\$450.20	+3.66%
 SOL Solana	\$135.16	-2.67%
 MARSH Unmarshal	\$1.34	+4.68%

DeFi APIs
36 Endpoints



NFT APIs
13 Endpoints



Xscan



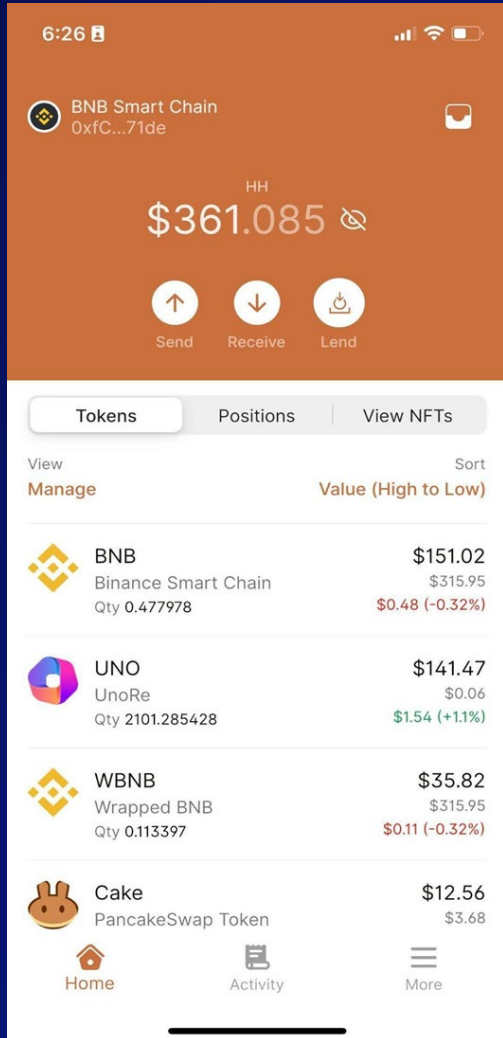
Parser
Automated Smart-Contract
Indexing



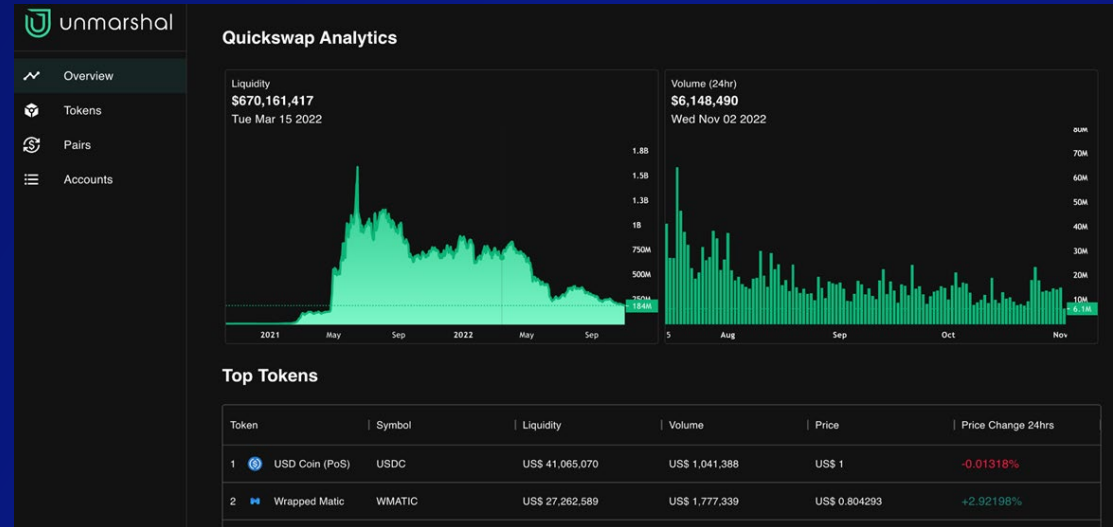
Notifications

Unmarshal : Customers and use cases

Wallet



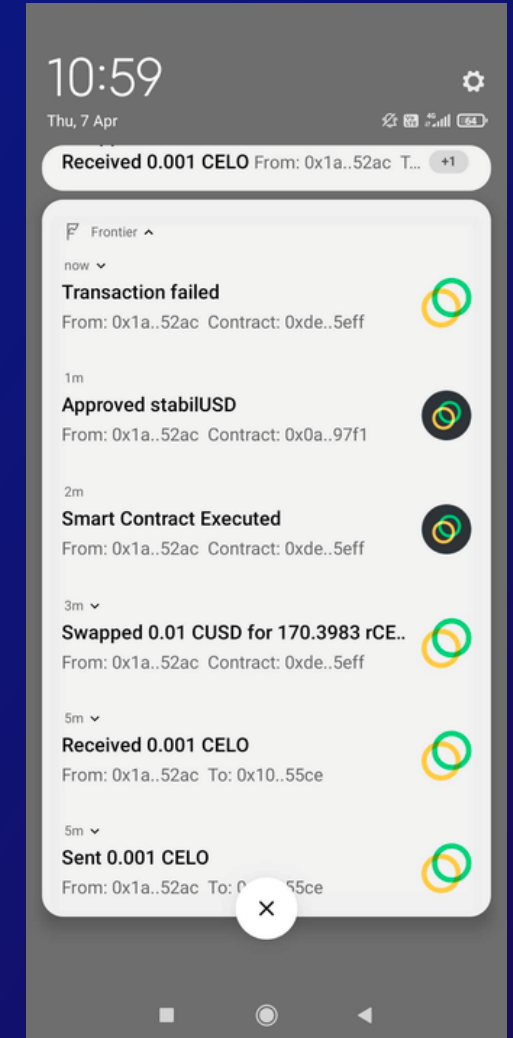
DEX Exchange



Token Analytics



DApp



Unmarshal's customers and scale



Blockchains

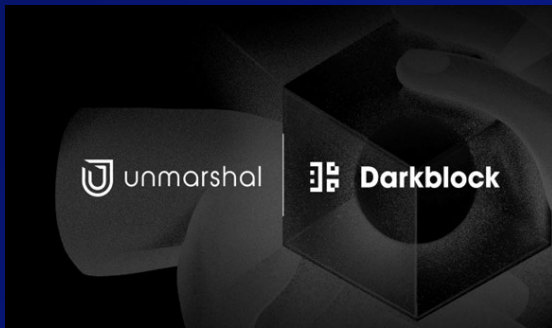


DEX



Wallet

S



NFT

- 30+ blockchains with 1K+ TPS
- 75+ million transactions per day across blockchains
- 15GB+ writes per day
- Total Storage: 40TB+

Get started today



Get started with Amazon Managed Blockchain
<https://aws.amazon.com/managed-blockchain>



Explore DApp on Unmarshal
<https://unmarshal.io/>

skillbuilder.aws 

Your time is now

Build in-demand cloud skills *your way*

Thank you!

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Please complete the
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