

**ALAMEDA GOLF COMMISSION
MINUTES OF REGULAR MEETING**

Tuesday, July 10, 2012

1 CALL TO ORDER

Chair Jane Sullwold called the regular meeting to order at approximately 6:32 p.m. at the Chuck Corica Golf Complex, Ladies Lounge, 1 Clubhouse Memorial Road, Alameda, CA 94502

1-A ROLL CALL

Present: Chair Jane Sullwold, Commissioner Ray Gaul, Commissioner Betsy Gammell, and Secretary Jeff Wood

Absent: Vice Chair Bill Schmitz

Staff: General Manager John Vest, Superintendent Matt Wisely,

1-B APPROVAL OF MINUTES

The minutes of the regular meeting of June 12, 2012, were approved unanimously.

1-C ADOPTION OF AGENDA

The Commission unanimously adopted the agenda.

2 ORAL COMMUNICATIONS

None.

3 COMMISSION COMMUNICATIONS

None

4 WRITTEN/ORAL REPORTS

4-A Maintenance activities report by Matt Wisely

Matt reported that the Fry course greens are being edged for kikuyu grass encroachment, and similar work is in progress on the Clark course. They ran the deep verticutter through the south half of the Clark putting green, and will be doing the same on the collars of the greens and on some of the tees. A proposal is being obtained to remove the two large dump piles on the courses. The motor for the fountain in the pond on the 15th hole of the Fry course is being replaced. One maintenance staff member has been terminated.

4-B Golf Shop and Driving Range activities report by John Vest

John reported that two staff members in the golf shop are leaving.

Three carts were damaged a couple of weeks ago by three kids playing bumper cars. He met with the parents of the three and they are going to pay for the damages. Three wedges were stolen from the shop, but the video enabled pro shop staff to identify the thieves. After one was contacted by the police, he agreed to pay for the wedges.

Per the City's request, before the Greenway takeover, the debris piles will be removed from the property, the Junior Golf office in the pro shop will be repaired, and concrete work is going to be done around the buildings where there are trip hazards.

Revenue for June was up 12% over prior year and the range revenue was up 8%. He is working with Greenway to determine what merchandise will be kept. Rounds for June were 12,735, which is up from June 2011. There was a successful July 4th promotion that included a hot dog and a drink from Jim's. Tournament revenue for June was over \$42,000.

4-C Beautification Program and Junior Golf Club by Mrs. Norma Arnerich

Norma advised that a bench will be dedicated in memory of Al George at a ceremony on July 21st for Al George. Over the years, Al donated over \$9,000 from collecting cans.

The East Bay Juniors tournament is coming up on July 23rd and 24th; 147 have already signed up. The Elks organization will provide lunches and trophies for the juniors through a grant they received.

4-D Golf Complex Restaurant Report, Jim's on the Course

John Vest stated that he had been advised by Dale Lillard that the City and Jim's could not reach an agreement for the long term lease, and negotiations have ended.

5 AGENDA ITEMS

5-A Status Report on long term lease negotiations, including Golf Commission recommendations, if any.

Chair Sullwold stated that she had been told by both Lisa Goldman and Dale Lillard that the City expects a deal with Greenway to be penciled out by Thursday. At the Council meeting on the 17th, Council will ask that its meeting on July 24th be designated as a regular meeting instead of a special meeting, because the first reading of a proposed long-term lease must be done at a regular meeting. Assuming it is approved on the 24th, the lease will be presented for final approval at a special meeting on July 31st.

5-B Update on Golf Complex Finances

Bob Sullwold stated that rounds and revenues are up through the month of May over the prior fiscal year. Fry rounds were up 1,500, and Clark rounds up 200. Revenue was up about \$10,000. Year to date, rounds on the Fry are up about 28% and about 11.5% on the Clark. Corresponding revenue figures show about 16% on the Fry and about 4.5% on the Clark.

On the City's May financial statement, there was a draw down on the Enterprise Fund in excess of \$400,000. According to the City, part of that was a result of prepayment of Kemper's June invoice, but the remainder appeared to be due to a \$242,497 charge by the City for transfers to other funds. Chair Sullwold asked Fred Marsh of the Finance Department about these two items, and he responded that he could not get back to her until Wednesday.

6. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)

None

7. OLD BUSINESS

None

8. WRITTEN COMMUNICATIONS

None

9. ITEMS FOR NEXT MEETING'S AGENDA

- Status Report on Long Term Lease negotiations, including Golf Commission recommendations, if any
- Update on Golf Complex Finances

10. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at 7:02 p.m.

The agenda for the meeting was posted seven days in advance in compliance with the Alameda Sunshine Ordinance, which also complies with the 72-hour requirement of the Brown Act.