

**ALAMEDA GOLF COMMISSION  
MINUTES OF REGULAR MEETING**

**Tuesday, January 8, 2013 (Corrected)**

**1 CALL TO ORDER**

Chair Jane Sullwold called the regular meeting to order at approximately 6:32 p.m. at the Chuck Corica Golf Complex, Ladies Lounge, 1Clubhouse Memorial Road, Alameda, CA 94502

**1-A ROLL CALL**

**Present:** Chair Jane Sullwold, Commissioner Ray Gaul, Vice Chair Bill Schmitz, and Commissioner Tim Scates

**Absent:** Commissioner Jeff Wood

**Staff:** General Manager John Vest,

**Also Present:**

**1-B APPROVAL OF MINUTES**

The minutes of the regular meeting of December 11, 2012, were approved unanimously.

**1-C ADOPTION OF AGENDA**

The Commission unanimously adopted the agenda.

**2 ORAL COMMUNICATIONS**

None

**3 COMMISSION COMMUNICATIONS**

None

**4 WRITTEN/ORAL REPORTS**

**4-A Facility report by John Vest**

John Vest stated that there was a lot rain in the past month, so rounds have been down. December of last year, there were approximately 8000 rounds and this December, there were about 4100 rounds. There was an "End of the World" special on December 21, which included \$21.00 green fees and \$4.00 carts. There was a "12

Holes of Christmas" tournament that ran from December 14-16. 76 players participated, using their best 12 holes on their scorecard. The new website will be launched shortly, which will include a construction tab with timelines of upcoming projects. There will also be an information center in both the golf shop and the range with conceptual drawings and maps.

The 10-play punch card pass was brought back to generate additional revenue, considering play had been slow due to the rain. 86 have been sold so far which generated \$24,000 in revenue.

There is a "Fun Friday" promotion running which is \$25.00 per player.

Chair Sullwold asked about the music, and John Vest stated that there have been several complaints about the loudness and the type of music that is played. Changes have been made to bring down the volume and the type of music.

#### **4-B Beautification Program and Junior Golf Club by Mrs. Norma Arnerich**

Norma Arnerich stated that she would like to look at a different type of bench that will hold up better, and John Vest stated that he would look into to it. Contributions to Junior Golf have been quite generous in response to the solicitation letter that was sent out recently.

#### **4-D Golf Complex Restaurant Report, Jim's on the Course**

None

### **5 AGENDA ITEMS**

#### **5-A Status Report on Golf Complex Renovations, including Golf Commission recommendations, if any.**

John Vest handed out conceptual plans for the Range which will be put up in the golf shop and range. Chair Sullwold asked about the grass tees and Mr. Vest stated that it will be considered a premium tee and will be limited. It's possible there will be a time when both the Range and the Mif will be closed at the same time. They will try to make provisions for the independent instructors. The permit fee was paid recently and now they are waiting for approval from the City which will hopefully be by January 24.

Commissioner Scates asked about what the Golf Commission's role is now. Chair Sullwold stated that she doesn't really know, except for what they normally do in the meeting, which includes receiving reports from the General Manager and discussing issues that are brought to their attention. Discussion ensued about asking David Sams to attend the Commission meetings occasionally to give updates.

#### **5-B Update on Golf Complex Finances**

Betsy Gammell asked what would happen if Greenway wanted to raise rates, and Chair Sullwold stated that the City Council still has a role in this area. She also stated that if Greenway did want to raise rates, then it would be beneficial for them to come to the Golf Commission with their justifications before proceeding to the City Council.

**6. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)**

Comments were made regarding the condition of the South Course, and Chair Sullwold stated that she had received positive feedback about the conditions, especially the casual water situation.

**7. OLD BUSINESS**

None

**8. WRITTEN COMMUNICATIONS**

None

**9. ITEMS FOR NEXT MEETING'S AGENDA**

- Status Report on Golf Complex renovations, including Golf Commission recommendations, if any
- Update on Golf Complex Finances

**10. ANNOUNCEMENTS/ADJOURNMENT**

The meeting was adjourned at approximately 7:10 p.m.

The agenda for the meeting was posted seven days in advance in compliance with the Alameda Sunshine Ordinance, which also complies with the 72-hour requirement of the Brown Act.