

Social Service Human Relations Board
Minutes of the Regular Meeting, Thursday, September 22, 2011

1. **CALL TO ORDER and ROLL CALL** Vice-President Villareal called the meeting to order At 7:37 p.m. Present were: Biggs, Dailey, Nielsen and Holder. Absent were: President Wasko, James (Member James joined the meeting during Item 3-B. Discussion)

2. **APPROVAL OF MINUTES**

The Minutes of the Special Meeting August 4, 2011 were approved as presented. M/S (Bailey / Biggs) Unanimous

3. **AGENDA ITEMS**

3-A. **REPORT ON ALAMEDA BEING NAMED ONE OF THE NATIONS 100 BEST COMMUNITIES FOR YOUNG PEOPLE AND A REQUEST FOR SSHRB TO CO-SPONSOR THE 2011 100 BEST AWARDS CELEBRATION**

Staff announced that on October 12 the America's Promise Alliance will announce that the city has been named a winner of the Alliance's *100 Best Communities for Young People* for the second consecutive year. The Awards Ceremony and Celebration is scheduled for November 5, 2011, and will most likely be held at the Alameda Boys and Girls Club. A representative of the America's Promise Alliance based in Washington DC hopefully will attend the event and present the ACCYF with the 100 Best Award Our Board's partnership and leadership in the ACCYF's submittal of the 100 Best Application played a significant role in Alameda being recognized by America's Promise Alliance. Last year, the Board co-sponsored the celebration event, and is being asked to consider co-sponsoring this year's event. There is no cost associated with the co-sponsorship.

During discussion, members noted parking and lack of public transportation stops near the Boys and Girls Club as challenged to drawing and managing a crowd as large as the one that attended the Hornet event in 2010. A number of parking, shuttle, and biking options were suggested and will be considered as the event committee moves forward. Members were also encouraged to volunteer and / or attend, as they were able.

M/S Dailey / Holder for the Board to co-sponsor and participate in the 2011 100 Best Communities for Young People Award Ceremony and celebration planned for November 5th. Unanimous

3-B. **REPORT ON PLANNED COMBINED MEETING OF THE ALAMEDA SERVICES COLLABORATIVE AND ACCYF**

Staff explained that a combined meeting of the Alameda Collaborative for Children, Youth, and their Families (ACCYF) and Alameda Services Collaborative (ASC) is scheduled for On October 12, the two groups will meet from noon to 2 pm at the Alameda Boys and Girls Club. The ACCYF and ASC have held combined meetings as needed to discuss issues, activities, and community needs common to each of their missions.

The combined meeting will be used to give Alameda service providers the opportunity to review a draft of SSHRB's upcoming online Community Needs Assessment Survey, and to add their

comments as to needs in the community. Once the Survey is ready to be launched, service providers will be requested to help publicize the online survey to their clients / participants, and, whenever possible, assist them in completing the survey if they need assistance doing so.

The Board was invited to attend the meeting, and a poll was taken to determine if there would be Brown Act issues. More than a majority of the Board expressed interest in attending, and staff recommended a motion to have the meeting be a Special Meeting of the Board.

M/S Vice-President Villareal / Nielsen to have the October 12th meeting of the ACCYF and ASC also be a Special Meeting of the Board. Unanimous

3-C. **WORKGROUP PROGRESS REPORTS** -

Assessment and Awareness Workgroup

Workgroup Chair Nielsen distributed copies of the draft survey for the board to review and discuss. The Survey Template we are augmenting is being used by a number of cities gathering information to help determine administering CDBG funds, and the AUSD has requested the addition of some questions that will assist them in their reporting. The Survey will be available online in English, Chinese, and Spanish. A limited number of hard copies will also be produced in these languages. Suggestions made by the board to be considered for the survey included questions regarding Culture, the Arts, and Technology. The board also unanimously suggested the addition of a race / Ethnicity question. These and suggestions from the October 12 meeting will be considered, shared with Community Development staff, and included if appropriate to the purpose of the survey, and if there is room.

Resource Sharing Workgroup

Workgroup Chair Biggs announced that the west End stakeholders group continues to meet, and held their last meeting at the Boys and Girls Club on September 14th. Their first area of focus is Mental Health Services. Member Biggs noted a siloing of services, where clients / residents would be better served if the agencies collaborated in service delivery. APC, AIA, and other west end providers have met with Alameda Family Services (AFS) to work towards a coordinated service delivery model. AFS has historically provided most of their Mental Health services at their Clement and Park St. main office, but the new services will be made available on the West End and/or have a transportation component.

Alexandra Boskovich, Supervisor Wilma Chan's staff member, has attended most of the meetings, and the Supervisor is committed to supporting Health Programs.

Alamedans Together Against Hate Workgroup

Workgroup Chair Villareal reported that ATAH plans to take a more proactive approach, and meet and partner with the Alameda Multi-Cultural Community Center (AMCCC) and the College of Alameda to develop programs and projects of mutual interest. In the past, ATAH has co-sponsored events with AMCCC, and has partnered with the College in conducting forums and events.

4. **BOARD/STAFF COMMUNICATIONS, NON-AGENDA**

Member Dailey shared that the Danny Glover's new documentary, The Black Power Mixtape 1967-75, which profiles the Black Panthers will be playing in Piedmont and at the Shattuck.

Member Holder announced a Unity Day event on October 1st to be held at 1900 3rd Street. More information will follow.

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5. **ORAL COMMUNICATIONS**

None

6. **ADJOURNMENT**

Member James requested that the meeting be adjourned in the name of Peabo Wellington, a College of Alameda student, who was murdered in Oakland on August 23.

M/S James/Biggs Unanimous

Respectfully Submitted:

Jim Franz - Secretary

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