

**ALAMEDA GOLF COMMISSION  
MINUTES OF REGULAR MEETING**

**Tuesday, September 11, 2018**

**1 CALL TO ORDER**

Chair Ed Downing the called the regular meeting to order at approximately 6:36 p.m. in Room 360, City Hall, 2263 Santa Clara Ave, Alameda, CA 94501

**1-A ROLL CALL**

**Present:** Chair Ed Downing, Vice-Chair Cheryl Saxton, Commissioner Ron Taylor, and Commissioner Joe Van Winkle

**Absent:** Commissioner Ron Carlson

**Staff:** Greenway Golf Ken Campbell and Marc Logan and Recreation and Park Amy Wooldridge

**Also Present:** None

**1-B APPROVAL OF MINUTES**

Minutes of September 11, 2018 were approved unanimously

**2 ORAL COMMUNICATIONS**

Chair Ed Downing suggested that the Golf Commission manual that is provided to the commissioners be updated.

**3 COMMISSION COMMUNICATIONS**

Commissioner Joe VanWinkle stated that they completed the qualified youth golfer qualification process, for access to the south course, which was consistent with the youth on course criteria for etiquette, pace of play and rules. The list of names has been provided to the golf shop for space available.

**4 WRITTEN/ORAL REPORTS**

**4-A 4-A Beautification Program and Junior Golf Club**

Connie Wendling thanked the volunteers and Greenway Golf for their help with the junior golf summer program. She also stated that they had over 160 participants in the

East Bay Junior Tournament this year. The Jack Clark fundraiser will be held October 6 on the South course with an entrance fee of \$145.00.

#### **4-B Golf Complex Restaurant Report, Jim's on the Course**

See agenda item

### **5 AGENDA ITEMS**

#### **5-A Facility and Renovation Report by Greenway Golf**

Mr. Campbell stated that since the South opening focus has been fine tuning and addressing items to continue to improve the golf experience. This includes making modifications to cart standards, GPS system, course set up for pace of play, online tee times, POS system, staffing and various procedures. In support of this we have been surveying guests to gain feedback and analysis of service, conditions, amenities, etc. with the results as follows: Golf related service scores are ranging from 84%-88% for excellent/good, overall course conditions ratings 92-97% for excellent/good and overall enjoyment 87% trending recently to 93%. Cart paths rated 63% adequate to excellent range to 74% more recently, and overall pace of play has been fairly good for a new course with 88% rating it adequate to excellent.

Mr. Campbell stated he will continue to serve as General Manager for Corica with Brett Morrison filling role of Golf Operations Mgr. He has over 20-years' experience in golf course management having served as GM at several public golf facilities. In the coming months, we will be reviewing the position further as well as considering a Head and Asst. Golf Professional positions.

Mr. Campbell stated they recently installed 24 Power Tees, which is an auto tee system with 4 different tee heights to allow players opportunity to use different clubs and adjust to their desired preferences.

Mr. Campbell stated that the range ball prices have not been adjusted for over 5 years and all costs associated with the range have increased over the years including over \$500K in overall investment. As such, an adjustment is warranted. Prices for the practice range balls will be adjusted by the end of the month by \$1-\$2 per size.

Marc Logan stated that the practice putting green is growing in well and will open on October 6<sup>th</sup> in conjunction with the Jack Clark tournament. Irrigation around stone wall on patio is complete and landscaping is underway.

Marc Logan reported that dirt has been coming in on the north course, and the 4<sup>th</sup> hole is complete, with drainage being worked on next. They are working on three holes at a time, and then gave a brief description of the upcoming holes they will be working on.

Commissioner Taylor asked about the water in front of the green on the 9<sup>th</sup> hole of the south course, and Mr. Logan stated that it's not unusual for these types of drainage issues on a sand capped golf course, and they will be sodding that area tomorrow.

Commissioner VanWinkle asked about the process of the installation of the Power Tees regarding notifying the City of these types of improvements, and would like a legal clarification of Greenway's lease regarding their responsibility to notify the City.

#### **5-B Jim's on the Course Event Center Update**

Tom Geanekos stated that the plans for the event center were submitted to the City on July 2, and the City replied on August 20 with more requirements which have been forwarded to their engineer, and when received back, they will submit to the City again. Amy Wooldridge stated that the plans had been submitted to the Permit Department, and the process can take up 2-4 months for the permits. Chair Downing asked about the timeline for the enclosed patio, and Mr. Geanekos stated that it would take about two years. Ken Campbell was asked if tournaments did not book at Corica due to no event center and he stated that he couldn't answer that question and Mr. Geanekos added that they've accommodated all requests for events for tournaments.

Commissioner VanWinkle asked if they could be given updates on the staff reports regarding the process, and Amy Wooldridge stated that it could be kept as an agenda item.

Marc Logan asked if he knew after approval of permits, what the timeline would be, and Tom Loukos, Mr. Geanekos' contractor, stated that after the permits are issued, it should take about 60 days to put up the structure, and probably 30-45 days to finish grading and landscaping.

#### **5-C Update on Corica Park Parking Lot Renovation**

Amy Wooldridge stated that Staff has been exploring options for the parking lot resurfacing project, including whether to engage a civil engineer for design and what would be required. It has been determined that a civil engineer is required to redesign the ADA parking stalls and entry ramps to the facility as well as the grading for drainage. The City has on-call contracts with three civil engineer firms and staff will contract with one of these firms by the end of September.

This design is expected to take 2-3 months, depending upon the workload of the current available firms. Once designed and approved by other city departments and the permit is received, then the city will go out to bid for construction. The bid process takes 3-4 months. The resurfacing should be a fairly short project and may be done in stages in order to ensure there is always available parking for golfers.

Staff anticipates that this project will be completed within one year.

### **6. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)**

None

**7. OLD BUSINESS**

None

**8. WRITTEN COMMUNICATIONS**

None

**9. ITEMS FOR NEXT MEETING'S AGENDA – November 13, 2018**

Jim's on the Course Event Center Update

**10. ANNOUNCEMENTS/ADJOURNMENT**

The meeting was adjourned at approximately 8:10 p.m.

The agenda for the meeting was posted seven days in advance in compliance with the Alameda Sunshine Ordinance, which also complies with the 72-hour requirement of the Brown Act.