

**City of Alameda, California
SOCIAL SERVICE HUMAN RELATIONS BOARD
THURSDAY, JUNE 22, 2023
APPROVED MINUTES**

1. CALL TO ORDER

President Scott Means called the meeting to order at 7:03 p.m.

2. ROLL CALL

Present: President Scott Means, Vice President Samantha Green, Board Members Gerald Bryant, Michelle Buchholz, Bernie Wolf, and Dianne Yamashiro-Omi (attended remotely)

City staff: Eric Fonstein and Marcie Johnson

3. APPROVAL OF MINUTES

3-A Review and Approve May 25, 2023 Draft Minutes

A motion to approve the May 25, 2023 minutes was made by President Means and seconded by Board Member Bryant. Ayes: President Means, Vice President Green, Board Members Bryant, Buchholz, Yamashiro-Omi, and Wolf. Nays: none. Motion passed 6-0.

4. PUBLIC COMMENTS

None.

5. AGENDA ITEMS

5-A Discuss the Promotion and Distribution of the 2023 Community Needs Assessment (CNA) Final Report

Public Comment – None.

Staff member Eric Fonstein shared highlights from the previous workgroup meeting and President Means opened the floor for Board discussion. The following is a summary of the key segments:

- Board Members decided upon the use of a one-page infographic as the means to promote and distribute the 2023 CNA. Vice President Green will design the infographic, and Board Member Buchholz offered to assist as needed. The infographic will be the first step in developing an overall promotion strategy for the CNA.
- Board Members suggested the infographic be distributed by; public service announcement(s), posted at local businesses, shared with local schools, and emailed to SSHRB (GovDelivery) subscribers.
- Board Members requested that City staff make the 2023 CNA easy to locate on the City website and creating a “tiny” URL.

- Staff member Marcie Johnson will meet with Alameda’s Recreation and Parks Department (ARPD) to discuss including information from the 2023 CNA in the next ARPD flyer.
- Staff member Eric Fonstein will work on a formal press release.

5-B Social Service Human Relations Board Workgroup Reports

Public Comment – None.

- Domestic Violence Task Force (Buchholz/Wolf) – No update.
- Alamedans Together Against Hate (Yamashiro-Omi, Bryant)
 - Staff member Eric Fonstein: Confirmed that Sarah Henry, Public Information Officer with the City of Alameda will attend the July 27 SSHRB meeting to discuss City initiatives and review the draft Resolution.
 - Board Member Yamashiro-Omi: Met with Mayor Ashcraft to discuss the Resolution recommendations. She shared that the Mayor is supportive of SSHRB providing specific recommendations.
- Infrastructure Workgroup (Means, Green) – No update.

Board Comment: President Means requested to replace the Infrastructure workgroup with a Community Outreach and Engagement workgroup. Staff member Eric Fonstein stated he would add this as an agenda item for the July 27 SSHRB meeting.

6. STAFF COMMUNICATIONS

6-A Status Report on Homeless Services

Staff member Marcie Johnson shared an update on Homeless Services.

Board Member Bryant requested a copy of the report presented by staff member Johnson.

Board discussed changing the title of this agenda item to “Status Report on Human Services” or “Status Report on Services for People Experiencing Homelessness.”

6-B Future City Council Agenda Items

Staff member Eric Fonstein stated that the July 5 City Council meeting will include, the re-nomination of two SSHRB Members and the approval of one vacancy. He also provided a brief update on the Rise Up Alameda Guaranteed Income Pilot Program.

7. BOARD COMMUNICATIONS, NON-AGENDA

Vice President Green asked if it would be Eric Fonstein’s final SSHRB meeting. Staff member Fonstein shared that he will attend as needed moving forward.

Board Member Buchholz expressed her interest in discussing short-term and long-term goals at the August meeting.

8. ORAL COMMUNICATIONS

None.

9. ADJOURNMENT

President Means adjourned the meeting at 8:17 p.m.