

**City of Alameda, California
SOCIAL SERVICE HUMAN RELATIONS BOARD
THURSDAY, SEPTEMBER 22, 2022
APPROVED MINUTES**

1. CALL TO ORDER

President Sarah Lewis called the meeting to order at 7:05 p.m.

2. ROLL CALL

Present: President Sarah Lewis, Vice President Means, Board members Dianne Yamashiro-Omi, Samantha Green, Scott Means, Michelle Buchholz, Bernie Wolf, and Gerald Bryant.

City staff: Marcie Johnson and Eric Fonstein

2-A Introductions and Welcoming of New Board members Michelle Buchholz, Bernie Wolf, and Gerald Bryant

President Lewis welcomed new Board members Michelle Buchholz, Bernie Wolf, and Gerald Bryant. Each Board member then presented a brief biographical background and aims for being on Social Service Human Relations Board (SSHRB).

3. APPROVAL OF MINUTES

3-A Review and Approve August 25, 2022 Draft Minutes

A motion to approve the minutes of August 25, 2022 was made by Board member Buchholz and seconded by Vice President Means. Ayes: President Lewis, Vice President Means, Board members Yamashiro-Omi, Green, Wolf, and Buchholz. Nays: none. Abstained: Gerald Bryant as he was not present at the August 25 meeting. Motion passed 6-0-1.

4. PUBLIC COMMENTS

No public comment.

5. AGENDA ITEMS

5-A Continued Discussion of the Development and Implementation of the 2022 Community Needs Assessment (CNA)

President Lewis provided a brief introduction to the agenda item. SSHRB is charged with conducting a citywide needs assessment every four to five years.

The last needs assessment was presented to City Council in 2018. SSHRB determined that on-line surveys, as conducted in past needs assessment, are not necessarily the most effective measurements. Instead, SSHRB's approach is a two-step process: first a collection and analysis of existing City, compiled in a "Data Book", which will inform the second step of focus groups to delve into specific areas or topics of potential needs.

President Lewis asked if there were any public comments. There were no public comments. President Lewis then opened the item for discussion among the Board members.

- Board member Green informed the rest of the Board she will include Point-In-Time data. Otherwise, the Data Book is nearly complete, which will help with forming the focus groups and discussion topics.
- Board member Bryant asked how the focus groups be conducted. Board member Omi answered that they will be held via zoom. CERES will be able to facilitate for participants that may not be familiar with Zoom. Board member Bryant also offered his assistance.
- Board President Lewis asked if there were any more comments to the Data Book executive summary. Board member Omi suggested stating the City's total population to give some context to the population percentages included in the report.

5-B Workgroup Reports

- Domestic Violence Task Force—Board members Wolf and Buchholz volunteered to be part of the Task Force. Posters on this subject to be distributed and posed in restrooms throughout the city.
- Alamedans Together Against Hate (Yamashiro-Omi)—Board member Omi reminded the group that she and Board member Means had gathered reference materials from other cities to possibly use as models for how to move forward, once the Needs Assessment is completed. Board member Bryant volunteered to help out.
- Infrastructure Workgroup (Lewis, Means)
 - At October and November/December meeting, discuss 2023 priorities in more detail and formally to commit to a work plan to be presented to City Council.
 - Board member Omi suggested evaluating the past Work Plan, possibly having it as an attachment to next month's agenda packet for Board member's review.

5-C Vision Zero Committee Meeting Report

Board member Means reported on the Active Transportation Plan, which focuses on pedestrian improvements. Board member Means commented that he liked the greater focus on driver behavior and not on pedestrian responsibility.

6. STAFF COMMUNICATIONS

6-A Status Report on Homeless Services

Ms. Johnson provided the following status on the City of Alameda's Homeless Services:

- Homeless Outreach Team one-year contract was approved by City Council at the September 6 meeting. Village of Love will employ two full time outreach workers who will work a seven day a week schedule.
- Rosefield Village hosted a grand opening event on Thursday, September 15. Rosefield Village offers 92 units of affordable housing, many of which are available to underhoused or unhoused households.
- Emergency Supportive Housing social services contract was approved by City Council at the September 19 meeting. Staff expects to have individuals and/or families move in by the beginning of November.
- Dignity Village updates:
 - There have been ongoing challenges that have caused budget gaps in the development of the project. Staff will bring to Council proposals to approve and appropriate funds to close the budget gap and fund the project to completion as well as Five Keys' five-year contract for services on October 19.
 - The Dignity Village groundbreaking event will be held on Thursday, October 25 at 10 am. Five Keys, the service provider for the site, will host two community meetings. October 26 at 3 pm, there will be a community meeting for potential residents and their families, and on November 8 at 6 pm there will be a community meeting for neighbors and community members.

7. BOARD COMMUNICATIONS, NON-AGENDA

Board member Buchholtz asked about how to improve community engagement and awareness of SSHRB to improve inclusiveness. President Lewis responded that SSHRB will discuss this at future meetings to help put together a Work Plan that addresses SSHRB's potential role as a *social convener*. Board member Bryant emphasized the value and efficiency of social media for spreading the word broadly. This subject will be addressed as part of 2023 Work Plan.

Board member Means mentioned that there is a Veterans Group of Alameda holding a BBQ this weekend at the Veterans Building on 2203 Central Avenue.

Board member Omi shared that the Wellness Center received a \$15 million grant from State. This leaves a \$5-6 million gap.

8. ORAL COMMUNICATIONS

No public comment.

9. ADJOURNMENT

President Lewis adjourned the meeting at 8:17 p.m.