

Social Service Human Relations Board

Minutes of the Regular Meeting, Thursday, May 26th, 2005

CALL TO ORDER AND ROLL CALL – President Franz called the meeting to order at 7:37pm.

Present were Vice President Chen, Members Bonta, Hanna, Hollinger Jackson, and Wasko. Absent: Flores-Witte. Staff: Beaver and Brown.

RESOLUTION COMMENDING GUGGENHEIM ENTERTAINMENT FOR CO-SPONSORSHIP OF MAY 2005 FESTIVAL OF FAMILIES – Taken out of order.

President Franz read the Resolution and presented it to Kimberly Miner from Guggenheim Entertainment. Ms. Miner thanked the Board. She stated it was a pleasure and they look forward to future ventures with the City and this Board. M/S (Bonta/Wasko) and unanimous.

APPROVAL OF MINUTES – The minutes of the March 24, 2005 meeting were approved, M/S (Bonta/Hanna) and unanimous. The minutes of the April 28, 2005 meeting were approved, M/S (Wasko/Bonta) and unanimous.

2004 ACCOMPLISHMENTS AND GOALS 2005 – The Accomplishments cover the period from the last Joint Session to the current date. A few edits were made to the draft list and staff was asked to send a reminder email to the Board for all edits due by June 6. The Co-Chairs for the workgroups will tally volunteer hours from events and outreach and forwarded to Brown. Motion to adopt the report and attachment with edits discussed. M/S (Hollinger Jackson/Hanna) and unanimous.

JOINT WORKSESSION WITH CITY COUNCIL AND MAYOR - The Board agreed to the June 23 date for the Joint Work session. Staff will contact the Clerk again to confirm attendance. M/S (Hollinger Jackson/ Hanna) and unanimous. President Franz will bring light refreshments, and the meeting will be in Room 391 beginning at 7:00 p.m.

SPIRIT OF WORKING TOGETHER RECOGNITION – Five local agencies, Alameda Food Bank, American Red Cross of the Bay Area, Meals on Wheels, Midway Shelter, and Alameda Education Foundation have worked together annually to organize and sponsor the Ralph Appezato Charity Event (RACE) in conjunction with the Mayor's 4th of July Parade. The RACE precedes the parade on the parade route. Last year \$25,000 was raised for charity. M/S (Wasko, Hollinger Jackson) to recognize the five agencies with certificates of appreciation, and to invite them to the July regular meeting was unanimously approved. Member Wasko will review draft certificates.

OPTIONS FOR RESPONDING TO REPORTS OF DISCRIMINATION IN SCHOOLS AND HOUSING An editorial that ran in the Alameda Journal regarding a previously published letter regarding discrimination was handed out along with a letter Member Hanna drafted. Staff reminded the Board they are not allowed to investigate. Discussion included that the letter remind the community of the Board's anti-hate objectives and to keep the facts straight. The Board also discussed who will endorse the letter after the City Manager reviews it, and how to revitalize ATAH. M/S (Franz/Hollinger Jackson) and unanimous for staff to forward letter to City Manager's office for review and then send to press.

WORKGROUP STATUS REPORTS

Assessment and Awareness Workgroup: President Franz reported that each of the workgroups have done a lot of work. There was a successful rollout of the needs survey at the Festival of Families in May. This Workgroup will be meeting to review responses of the survey and to discuss the questions needing a little adjustment. Further survey possibilities are Alameda Food Bank, Alameda Point Collaborative, Head Start, and some of the faith-based organizations, and getting the local newspapers involved for online approach. A contact list of services should be available to survey participants at the outreach sites.

Family Services Workgroup: Member Wasko reported that the next meeting would be on Friday, June 3rd to review Festival of Families event. They will be discussing the budget. She stated the participants from the childcare community were very involved and helped, and added the event was 100% worth our time. President Franz spoke with approximately 70 families. Requests to have a map of the festival layout for next time, the possibility of sunshades, and scheduling the last bus after all festivities have ended will be considered.

Alamedans Together Against Hate: President Franz reported on an email from former ATAH Chair Ken Werner regarding the Mayor's 4th of July Parade. He stated that a trolley was reserved and will cost the Board \$500 this year. The actual amount is \$730, but RACE committee use the trolley also to transport runners. A meeting will take place in the next couple of weeks to discuss budget.

Sister City Project Workgroup: Vice President Chen reported that the workgroup met this morning and they are busy planning for a delegation from Alameda to go to Wuxi, in September and October for two weeks. He asked which Board members are interested in joining the delegation. He further reported the Wuxi delegation who were here May 15 – 18th had a wonderful time and an MOU was signed at the Council meeting. Franz and other Board members reported having a wonderful time. Beaver stated that the dinner fulfilled one of the goals of getting the community interactive, and it was a pleasure to witness. Anticipated cost for the trip will be approximately \$1,500 per person; it will depart on September 25th.

BOARD AND STAFF COMMUNICATIONS: Hollinger Jackson mentioned that Wednesday nights she is not available due to workload. Beaver announced to the Board her plans of retiring this year.

ADJOURNMENT: President Franz adjourned the meeting at 9:35 p.m.

Respectfully submitted,

Carol Beaver, Secretary

CB:sb

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