



ALAMEDA RECREATION AND PARK COMMISSION MINUTES FOR SPECIAL MEETING

DATE: Tuesday, October 8, 2019
TIME: 7:02 p.m. Called to Order
PLACE: City Hall Council Chambers

A video recording of the meeting may be viewed at <https://alameda.legistar.com/Calendar.aspx>
The following are action minutes in keeping with the Sunshine Ordinance 2-91.17.

ROLL CALL

Present: Chair Limoges, Vice Chair Alexander, Commissioner Robbins, Commissioner Barnes and Commissioner Navarro

Staff: Alameda Recreation and Park Department (ARPD) Director Amy Wooldridge

APPROVAL OF MINUTES

Chair Limoges moved to accept the minutes of September 12, 2019 Regular Meeting as presented. M/S Commissioner Robbins / Vice Chair Alexander. All in favor with 4 ayes. Commissioner Barnes was not present for the vote.

WRITTEN AND ORAL COMMUNICATIONS

- Written Communication – None
- Oral Communication - None

REPORTS FROM THE RECREATION AND PARK DIRECTOR

ARPD Director Amy Wooldridge gave the report. (See Exhibit 1)

REPORTS FROM COMMISSIONERS

The Commissioners welcomed new Commissioner Tara Navarro who introduced herself.

Vice Chair Alexander: Went to Washington Park for the dedication of benches from Alameda Theatre watch parties at the Warriors basketball court. Attended travel talk at Mastick Senior Center. Held a gathering of previous park directors and park attendees to raise funds for Woodstock Park playground rebuild and raised just over \$2,000.

Commissioner Navarro: Attended the Annual Tennis Tournament which was well organized and heard positive comments. Attended Bike for the Parks, had a great time. The person who helped with registration said there were many joyful people at the event. Public request for shade over sand area at Sweeney Park.

Commissioner Robbins: Big proponent of sunshades in every park. Volunteered in Bike for the Parks. Gene Oh, owner of Alameda Bicycle, did a phenomenal job this year. Requested a commendation for Gene Oh. There were complaints about the asphalt at Shoreline Park. Director Wooldridge responded that ARPD is doing sections at a time and will do another section this year. Asked about solutions for the Alameda homeless. Response: Anna Bagatas from Community Development will present next month. Interested in expanding the float for the harbor seals near WETA facility.

NEW BUSINESS

7-A Review and Comment on Alameda Point Waterfront Park Plan

Presentation on Phase 1, updates and changes to the initial design plan was given by April Phillips, landscape architect of Alameda Point Waterfront Park.

Changes included having shade trees that are drought tolerant and climate appropriate versus palm and orange trees, adding more shade structures with picnic sites, additional seating, changing some of the hardscape to softscape, maritime design lighting and keeping the storm water management more organic, low impact and gravity flow.

Public art will be interactive, unique sculptures, leaving it to the artist's interpretation for locations to give sense of discovery with natural play. The art selection process will be a panel including people from Alameda Point Partners, April Phillips, Project architect and Rachel Campos who is involved in the local arts community, and Jen Crane who works with SF public arts program. Will bring the choices to the Public Art Commission and the Recreation and Parks Commission.

Also will be looking for more integrated options like the artificial turf area to provide yoga, corn hole and concrete areas for chalk art.

Future goals: Phase 1 will break ground in March 2020 and ideally completed approximately a year from now. Phase 2 will be another 500 plus feet with the remainder to be built by others. Taxiway trail will go all of the way down to the end per approved specific plan. Phase 3 will be along eastern edge which will include a kayak launch and will connect to the ferry.

7-B Review of Fiscal Year 2019-2021 Biennial Budget Recreation and Parks Department

ARPD Director Wooldridge gave the report and answered questions on the FY 2019-20 budget which included information on Park maintenance division costs and the Recreation fund, cost allocation and Capitol Projects. This fiscal year there is a new funding for the park replacement fund and the annual playground replacement fund.

7-C Review and Recommend Adoption of 2019 Recreation and Parks User Fee Schedule

ARPD Director Wooldridge gave report which included background, cost recovery, challenges such as the minimum wage increase and revised and new fees for 2020.

SPEAKERS

Speaker Marianne Carter of Alameda Vipers & Alameda Basketball spoke on the negative impact of the fee increase for Alameda Point Gym use. Suggested using a tiered system to be cost effective. (See exhibit 2)

MOTIONS

Chair Limoges motioned to combine League practice and games at \$35/hour/court.
Motion fails due to lack of a second.

Chair Limoges motioned to accept the 2020 User Fee Schedule as presented.

M/S Chair Limoges / Commissioner Robbins.

After discussion Motion fails by the following voice vote: Noes 5 – 0.

Commissioner Navarro motioned that the Alameda Point Gym tournaments be \$45/hour/court.
M/S Commissioner Navarro / Commissioner Robbins.

Motion carried by the following voice vote: Ayes: Chair Limoges, Vice Chair Alexander, Commissioner Robbins and Commissioner Navarro – 1. Noes: Commissioner Barnes.

Chair Limoges moved to recommend the 2020 User Fee Schedule as presented including the previous motion.

M/S Chair Limoges / Vice Chair Alexander.

Commissioner Barnes moved to amend motion with request for staff proposal to add frequent user discount or affiliate program & recommendation on how that would be structured.

M/S Commissioner Barnes / Commissioner Robbins.

Motion carried by the following voice vote: All in favor with a 5 – 0.

Chair Limoges moved to recommend the 2020 User Fee Schedule as presented including the previous motion and amendment.

M/S Chair Limoges / Commissioner Barnes.

Motion carried by the following voice vote: All in favor with a 5 – 0.

ITEMS FOR NEXT AGENDA:

- Commissioner Robbins requested to agendize a discussion to understand the costs associated with the fields.
- Chair and Vice Chair nominations
- Solar Farm at the Doolittle site
- Maintenance proposal for Jackson Park
- Alameda Homeless services
- Commendation for Gene Oh for work on Alameda Bike for the Parks

SET NEXT MEETING DATE: Thursday, November 14, 2019.

ADJOURNMENT

M/S Chair Limoges / Commissioner Robbins

Chair Limoges adjourned the meeting at 9:50PM.

Motion carried by the following voice vote: All in favor with a 5 – 0.

EXHIBIT 1

10/08/19 ARPD Director's Report – Presented by Recreation and Park Director Amy Wooldridge

Mastick Senior Center

- Committees are busy including Buildings and Grounds and Long-Range Planning.
- The Holiday Art Boutique is scheduled for Tuesday, December 3 from 10 a.m. – 2 p.m. and will be held in the Lobby-wing.
- Upgrading the Mastick Senior Center website at www.mastickcenter.com and hope to soon have the capability to accept online donations.
- A beautiful new stained glass piece by one of our members was installed in the office window and showcases the front of the Mastick Senior Center.

Parks Maintenance

- Replaced a significant amount of concrete walkways at Lincoln Park, especially around the playground and recreation center.
- Removed the fence along the rock wall at Encinal Boat Launch. Looks amazing and it was on Monday Night Football for the 49ers game!
- Shoreline lighting replacement (project managed by Public Works) – final review this week for plan check.
- Plan check for Alameda Point Neighborhood Park

Recreation Services

- The 4th Annual Bike for the Parks was a huge success with over 650 riders – 200 more than last year. Thanks to Alameda Bicycle, Alameda Friends of the Parks, and sponsors McGuire & Hester, Catellus, VF Outdoor, Exelexis, Jamestown, SMErnst, and Bay Ship& Yacht.
- Teen Haunted House is Oct. 25th – 27th at South Shore across from Kohl's with over 70 teens volunteers. Join us!
- Had a successful Teens Teaching Technology with 10 teen volunteers helping Mastick Senior Center members with their tech questions.

Alameda Point Gym Proposed Fees for 2020

Presented October 8, 2019

Alameda Recreation & Parks Commissioner Meeting:
City of Alameda – City Hall - Council Chambers
Marianne Carter

Alameda Youth Basketball – over 25 years

- Non-profit 501.3.c Recreational Basketball Boys & Girls Teams
- Grades 3-8 – operates from November – February
- 650-750 participants - Everyone makes a team
- Teams play each other and stay in Alameda
- Starting 2017 has had to move 20 practices per week to Oakland due to lack of gym space in Alameda
- Increase in practice & league rental rates will impact league
- *Increased player fees from \$145 to \$175 in 2018 due to increase in operating costs. Highest factors: rentals for practices & games and paying game officials*

Alameda Vipers Club – over 10 years

- Non-profit 501.3.c member of National AAU - Amateur Athletic League
- AAU Classified Vipers as Division 3 - Recreational Basketball & Volleyball
- Boys & Girls Teams Grades 3-8 – operates 4 seasons annually
- 200-250 participants (75% Alameda residents) - everyone is placed
- Programs open to the Public – no membership co-ed & drop-in
 - Ages 4-7 program, Skills Training, Summer and Holiday Camps
- Teams play games in & out of Alameda (within 5-45 min drive)
- Increase in practice & tournament rental rates will impact club
 - Impact ability to give as many scholarships
- Highest expense for club is gym rental for practices & games
- www.alamedavipers.com

Alameda Vipers Club – public offerings

Maximum Skills presents

HOLIDAY CAMPS BASKETBALL

ALAMEDA POINT GYM - 8:30AM - 3:00PM
Ages 6-14 - Boys & Girls - 4 Full Courts
Includes: Daily lunch & snacks and camp t-shirt

November 25 & 26 (\$125) February 17, 18 & 19
December 30 & 31 (\$125) (\$200)

Coach Max Langaard

REGISTER ON-SITE

BASKETBALL AGES 4-8 THURSDAYS JR HOOPS

OCTOBER 1-29 6:00-7:15PM

ALAMEDA POINT GYM
1101 W. REDLINE RD, ALAMEDA, CA
ADAPTIVE BASKETBALL - LOWER BASKETS,
SMALLER BALL, SKILLS & DRILLS BOYS & GIRLS
\$10 PER SESSION - PAY-AS-YOU-GO

Boys & Girls

ALAMEDA BASKETBALL SKILLS-WEEKLY

2nd - 8th grade
Kindergarten - Thursdays

Beginners - Intermediate - Advanced
drop-in program open to public
details: www.alamedavipers.com
info@alamedavipers.com

Founded 2010
Alameda Vipers
Basketball Club
501.c non-profit

COACH MAX LANGAARD
www.alamedavipers.com
INFO@ALAMEDAVIPERS.COM
ALAMEDA VIPERS BASKETBALL
FOUNDED 2010 IS A 501.C NON-PROFIT

Proposed Increase to Fees for Gym Rental

RECREATION AND PARK DEPARTMENT

2020 User Fee Schedule

New or adjusted fees are highlighted

	2019 Fees	Proposed 2020 Fees
Alameda Point Gym		
Gym Tournament Security Deposit - Refundable	\$500	\$500
Tournament Set-Up Fee	\$250 plus hourly fee	\$250 plus hourly fee
Overtime Charge	\$250 / hour	\$250 / hour
Government Use	\$25 / hour	\$25 / hour
Youth Organization (75% resident) / Alameda Schools		
Practice	\$30 / hour / court (full facility at \$115 / hour)	\$35 / hour / court
League Games	\$31.25 / hour / court (full facility at \$125 / hour)	\$40 / hour / court
Tournaments	\$31.25 / hour / court (full facility at \$125 / hr)	\$50 / hour / court
Resident	\$45 / hour / court (full facility at \$170 / hour)	\$60 / hour / court
Non-Resident Non-Profits	\$45 / hour / court (full facility at \$170 / hour)	\$60 / hour / court
Non-Resident	\$55 / hour / court(full facility at \$200 / hour)	\$70 / hour / court

Youth Non-Profit 75% Alameda residents

Gymnasium	Current per hour	Proposed per hour	Percentage increase	Actual Increase Hour
Practice	\$30.00	\$35.00	16%	\$5.00
League Games	\$31.25	\$40.00	30%	\$8.75
Tournaments	\$31.25	\$50.00	60%	\$18.75
<i>Youth Basketball, Youth Volleyball</i>				
Gymnasium	Current Full Facility	Proposed Full Facility	Percentage increase	Actual Increase Hour
Practice	\$115.00	\$140.00	22%	\$25.00
League Games	\$125.00	\$160.00	28%	\$35.00
Tournaments	\$125.00	\$200.00	60%	\$75.00
<i>Youth Basketball, Youth Volleyball</i>				

Rental rates non-Alameda-based

Gymnasium-Full Facility	Current per hour	Proposed per hour	Percentage increase
Non-resident non-profit	\$170.00	\$240.00	41%
Non-resident	\$200.00	\$280.00	40%

Top renters for A.P. Gym – fee impact group

- Alameda-based non-profits and Alameda schools

- Alameda Private Schools (CYO) (youth basketball & youth volleyball)
- Alameda Private & Public School high school basketball & volleyball
- AEF (Alameda Education Foundation) for AUSD
- Alameda Youth Basketball League
- Buena Vista Church Basketball League
- Alameda Vipers Basketball Club
- Alameda Vipers Volleyball Club
- EBGAL – East Bay Girls Athletic League (non-Alameda-based league)

Other programs for A.P. Gym – no fee impact

- Programs granted Partnership with ARPD

- Do not pay gym rental fees
- Pay a percentage of registration fees from members
 - Center for Independent Living (non-profit)
 - VB Match – adult volleyball program (for-profit)
 - Alameda Futsol (non-profit indoor soccer)

History - Rental Fees – Alameda Point Gym

FULL FACILITY RATE HISTORY

Last gym increase was 9% on the full facility rates from \$115 to \$125 in 2018

Rate/Hour	Years	Notes
\$ 115.00	2012-16	
\$ 125.00	2018-19	9% increase over previous rate
\$ 160.00	2020	leagues (proposed) 28% increase over current rate
\$ 200.00	2020	tournaments (proposed) 60% increase over current rate
\$ 150.00	2018	<i>Proposal in 2018 from ARPD Staff Management</i> <i>Which was a 20% increase over the then current rate</i>
\$ 125.00	2018	Amended and passed by the Park Commission 2017 9% increase over previous rate

Request Gym fees increase more gradually

- Alameda Pt. Gym more than pays for itself annually
- Tier increases over 2-3 years vs a high one-time percentage increase
 - *10% increase (Tournaments) over multiple years*
 - *8% increase (Practices) over 2 years*
- *Implementing fees in the middle of the season after fees have been collected from players puts non-profits in a difficult situation*
- Have fees effective July 1 – fiscal year Alameda
 - or
- Have fees effective at beginning of Allocation cycle