ALAMEDA GOLF COMMISSION MINUTES OF REGULAR MEETING

Tuesday, August 14, 2012

1 CALL TO ORDER

Chair Jane Sullwold called the regular meeting to order at approximately 6:35 p.m. at the Chuck Corica Golf Complex, Ladies Lounge, 1Clubhouse Memorial Road, Alameda, CA 94502

1-A ROLL CALL

Present:

Chair Jane Sullwold, Commissioner Ray Gaul, and Commissioner

Bill Schmitz

Absent:

Commissioner Betsy Gammell and Commissioner Jeff Wood

Staff:

General Manager John Vest, Superintendent Matt Wisely,

1-B APPROVAL OF MINUTES

The minutes of the regular meeting of July 10, 2012, were approved unanimously.

1-C ADOPTION OF AGENDA

The Commission unanimously adopted the agenda.

2 ORAL COMMUNICATIONS

None

3 COMMISSION COMMUNICATIONS

None

4 WRITTEN/ORAL REPORTS

4-A Maintenance activities report by Matt Wisely

Matt Wisely stated that they have had to rent a fairway mower as one of our units is down. The dump pile on 16 North has started to be eliminated, and old pesticide containers are going to be appropriately removed from the property. There are main water line breaks on both courses. A maintenance staff member will be leaving for a new job at Pebble Beach as an Assistant Superintendent in Training.

4-B Golf Shop and Driving Range activities report by John Vest

John Vest stated that Greenway has asked the City to take care of some items before Greenway takes over, including some trip hazards around the golf shop and patio. The Junior Golf Office has been cleaned of all mold and will be finished soon.

Revenue for July is up 6% over prior year. Range revenue is up 2% over prior year and up 14% year to date. Merchandise is being liquidated in the golf shop, contributing to a 17% increase in revenue over prior year. Rounds are up 200 over prior year and tournament rounds are up 574 over prior year.

4-C Beautification Program and Junior Golf Club by Mrs. Norma Arnerich

Chair Sullwold advised that Norma had a serious fall at home and injured her shoulder. The Golf Commission extended its best wishes for a speedy recovery. In Norma's absence, Connie Wendling reported that the Junior Golf club championship will be held on Wednesday, August 15.

4-D Golf Complex Restaurant Report, Jim's on the Course

Chair Sullwold reported that she spoke during non-agenda Communications at the City Council meeting on July 23rd, asking Council to direct the City Manager to continue negotiations with Jim's on the Course for a long-term lease and renovations to the restaurant.

5 AGENDA ITEMS

5-A Status Report on long term lease negotiations, including Golf Commission recommendations, if any.

Chair Sullwold said she has not heard anything since the July 31st City Council meeting when Greenway was awarded the long term lease, other than that the plan is for Greenway to begin with the Mif and the Driving Range renovations.

John Vest reported that he and Patti Straass have been hired by Greenway. Regarding other staff, Greenway will be at the Golf Complex in the coming week for interviews. Commissioner Schmitz asked about the marshal program and Mr. Vest stated that he was not sure what the program was going to be under Greenway.

5-B Update on Golf Complex Finances

Bob Sullwold reported that for the fiscal year ending June 30, 2012, rounds on the Fry course were up 28%, Clark rounds were up 12%, and Mif rounds were up 4%. Revenue on the Fry was up 20%, and revenue on Clark and the Mif was up up 2%. Overall, from this year to last, rounds were up 19% which increased revenue 12%.

According to the City's preliminary, unaudited financials, operating income for the year was \$1,175,027, and payments to the City were \$729,000, leaving a net operating income of \$446,000. After paying \$189,143 in capital debt, \$271,000 was added to the Enterprise Fund.

Greenway made a deposit of \$250,000. The City allocated \$50,000 to current income and \$200,000 to cash, leaving the Enterprise Fund balance at the end of the fiscal year at \$1.1 million. Mr. Sullwold said that if the City had not continued to transfer funds for PILOT and cost allocation, as had been recommended by staff, the balance would have been \$445,000 more.

Chair Sullwold stated that, according to Fred Marsh's estimate, that the Enterprise Fund will have a balance of about \$1,000,000 after the year end audit. The City will still be responsible for paying about \$140,000 for the debt service on the old driving range improvements and the sewer fee in the future.

Commissioner Schmitz asked what financials the City will be providing in the future. Bob said he didn't know, but while construction is underway, it will all be under Greenway's control, and the City will only be entitled to \$75,000 in annual payments. Connie Wendling asked when the Mayor might appoint members to the Golf Commission; Chair Sullwold said she had not heard anything on that subject. Connie urged the Commission to push for an active role, including regularly monthly meetings, after Greenway takes over.

6. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)

Connie Wendling advised that former Alameda Junior Golfers Carly and Emily Childs qualified for the women's amateur championship in Ohio, but neither advanced.

Chair Sullwold reported that she is running for City Council.

7. OLD BUSINESS

None

8. WRITTEN COMMUNICATIONS

None

9. ITEMS FOR NEXT MEETING'S AGENDA

- Status Report on Long Term Lease negotiations, including Golf Commission recommendations, if any
- Update on Golf Complex Finances

10. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at 7:15 p.m.

The agenda for the meeting was posted seven days in advance in compliance with the Alameda Sunshine Ordinance, which also complies with the 72-hour requirement of the Brown Act.