

ALAMEDA GOLF COMMISSION
MINUTES OF SPECIAL MEETING

Wednesday, April 4, 2007

1. CALL TO ORDER

Chair Bob Wood called the special meeting to order at 6:30 p.m. in the Ladies Lounge, Chuck Corica Golf Complex, #1 Clubhouse Memorial Road, Alameda, CA.

1-A. Roll Call

Roll call was taken and members present were: Commissioner Bill Delaney, Commissioner Betsy Gammell, Vice Chair Ray Gaul, Commissioner Bill Schmitz, Secretary Jane Sullwold and Chair Bob Wood. Absent: Commissioner André Swanson. Also present were Interim General Manager Dale Lillard and Golf Services Manager Matt Plumlee.

2. AGENDA ITEMS:

2-A Approval of the Marshal Program and Benefits. (Action Item)

Chair Wood reported that representatives from the Marshal Program, Golf Commission and Management met to discuss the proposed changes to the Marshal benefits. The meeting resulted in a reduction of the proposed cart fee of \$10 to \$7. Also it was agreed upon that Marshal's would be allowed to play golf one time on the weekend provided that they are playing with a paying threesome and the Marshal does not make the reservation. The program will be reviewed in three to six months and if the financial climate at the Complex has improved the benefits will be increased. There was some confusion regarding the rate a customer playing with a marshal will pay for a golf cart. The rate will be the applicable rate at the time of play and based on the age of the player. The same benefits will be included in the management practice for the employee benefits. The following changes were made to the Management Practice's footnote: "The aforementioned benefits shall apply to all persons eligible to receive complimentary green fees, including, but not limited to employees, volunteers, Golf Commissioners, City Council Members, PGA/LPGA and other VIP guests." The motion was made by Secretary Sullwold to accept the Volunteer Marshal Work Program Management Practice #7 with the modifications discussed. Commissioner Gammell seconded the motion. The Golf Commission passed the motion unanimously. The new program will be effective April 15, 2007.

2-B Approval of the Chuck Corica Golf Complex Policy Changes. (Action Item)

The Golf Commission reviewed the following policy changes:

1. 30/21 day advance reservations (res/non).
2. 9-hole rate on weekdays at anytime on the Jack Clark Course.
3. Service club members charged according to residency when playing in club events.

Policy number one would allow City of Alameda Preferential Starting Time holders to call and make reservations 30 days in advance and all other customers the ability to call 21 days in advance. The benefits of extending the time is that customers can call to reserve a tee time further in advance and make plans accordingly. The question was raised regarding how many times the system allows a customer to book during the 30/21 time frame. The Golf Services Manager stated that the current computer system is unable to restrict the number of tee times a customer can book, although the Preferential Starting Time policy states that a member can book one weekday and one weekend time or two weekday times a week. Secretary Sullwold made the motion to accept the policy changing the advance reservation period to 30 days for Preferential Starting Time holders and 21 days for all other customers. Commissioner Gammell seconded the motion. The Golf Commission passed the motion unanimously. The new policy will be effective May 1, 2007. Policy number two would allow customers to pay for and play 9-holes of golf at anytime Monday through Friday on the Jack Clark Golf Course. The Golf Services Manager stated that the problem with allowing the 9-hole rate all day as opposed to the first 2 hours of the day which is the current policy is that there is no way to monitor the golfers to ensure that they do only play 9-holes and not 18. Commissioner Gammell made the motion to not change the 9-hole rate policy and continue to allow only play the first 2 hours of the day. Secretary Sullwold seconded the motion. The Golf Commission passed the motion unanimously. The third policy for review would be to have the service club members pay the appropriate fee according to residency when playing in club events. The current policy is that service club members pay the age appropriate resident rate when playing in group events. There has been a problem in establishing whether a player is a senior or not and it was suggested that the golf starters check identification for all players when they check in. It was stated that the Service Clubs bring a large number of golfers to play at the Complex on a regular basis and they should be rewarded by paying a reduced rate. Commissioner Gammell made the motion to set a policy stating All service clubs members shall be charged the "Resident" (according to age) rates when playing in club events. Secretary Sullwold seconded the motion. The Golf Commission passed the motion unanimously.

2-C Review Draft of the March 8, 2007 Special Meeting Minutes.

Chair Wood stated that the tape of the March 8, 2007 Special Meeting cut off and there was not transcription available for the Dahlin discussion on the agenda and he asked if anyone could recall the item. It was mentioned that since there was not a representative from the Development Services Department the item was tabled to a future meeting when a representative could be present.

2-D Discussion on the Commissioner Reports Format and a Briefing Package for Future Golf Commissioners.

Chair Wood suggested that the current Commissioner Reports be reviewed and that the Commission begin to use the "Old Business" as an area where pending issues be listed so that they will be revisited in the future and not forgotten. The Interim General Manager suggested that an item be placed on the agenda called "Items for Next Agenda", that way the Commission can discuss items they would like to see on future agendas. Commissioner Gammell stated that the Commissioner Reports are a good way to ensure that areas of the Complex are reviewed on a monthly basis. Chair Wood also mentioned that there should be a packet put together for new Golf Commissioners to brief them on the role and goals of the Golf Commission. Chair Wood would like to form a committee to compose a briefing packet for future Golf Commission members. The Interim General Manager mentioned that there is a similar packet for the Recreation and Parks Commission and will bring a copy of it for the Commissioners to review. It was mentioned that the area between #17 green and #18 tee on the Earl Fry Golf Course is dangerous and a sign should be placed in the area warning the group that players are teeing off above them. Chair Wood suggested that a master plan be designed for tree planting on the golf courses to help in some of the dangerous teeing areas. It was also mentioned that the tee sign on #6 of the Jack Clark Golf Course is missing. A contractor doing work on the fence in the area broke the sign. Also the tee sign on #14 of the Earl Fry Golf Course has orange paint indicating the forward tees and it should be red. The Superintendent will order a replacement sign and get some red paint from the company to fix the color. Vice Chair Gaul asked that the Golf Commission explore the possibilities of using modular buildings for the banquet facility. Chair Wood stated that a committee to review the item would consist of Vice Chair Gaul as the committee Chair, Chair Wood and Commissioner Gammell as members. The question was raised from the audience when a replacement would be selected to fill Commissioner Swanson's seat. The Interim General Manager stated that the decision to fill Commission appointments is the up to the Mayor and City Council.

4. ANNOUNCEMENTS/ADJOURNMENT

The Special Meeting was adjourned at 8:18 PM.

The agenda for the special meeting was posted 24 hours in advance in accordance with the Brown Act.