

**ALAMEDA GOLF COMMISSION
MINUTES OF REGULAR MEETING**

Tuesday, September 11, 2012

1 CALL TO ORDER

Chair Jane Sullwold called the regular meeting to order at approximately 6:37 p.m. at the Chuck Corica Golf Complex, Ladies Lounge, 1 Clubhouse Memorial Road, Alameda, CA 94502

1-A ROLL CALL

Present: Chair Jane Sullwold, Commissioner Ray Gaul, Commissioner Bill Schmitz, Commissioner Betsy Gammell and Commissioner Jeff Wood

Absent: None

Staff: General Manager John Vest

1-B APPROVAL OF MINUTES

The minutes of the regular meeting of August 14, 2012, were approved unanimously.

1-C ADOPTION OF AGENDA

The Commission unanimously adopted the agenda.

2 ORAL COMMUNICATIONS

None

3 COMMISSION COMMUNICATIONS

None

4 WRITTEN/ORAL REPORTS

4-A Maintenance activities report by John Vest

John Vest stated that the maintenance staff has been doing a lot of cleanup, while waiting for the new equipment to arrive. Greenway is in the process of hiring new staff.

4-B Golf Shop and Driving Range activities report by John Vest

Revenue for the month of August was \$410,000 and year to date revenues are up \$290,000 from previous year. Range revenue is also up, along with green fee and cart fee revenue from prior year. The golf shop has been having a blow out sale for the merchandise that still belongs to the City. Rounds were down slightly from 2011. Tournament rounds year to date were up 620 from prior year.

Questions were asked regarding when the closure of the range will take place. There have been several dates discussed, but John has not heard exactly when the closure will take place.

John announced that Mike Winkenbach has been retained as Operations Manager/Assistant General Manager, and Greenway is looking to hire some other new staff to fill vacant spots. There will also be a new marketing director retained in the near future, possibly someone already working for Greenway at another location.

There will be changes to the marshal program, including not being able to play for free on the weekends. There will be a couple of paid positions for First Tee Hosts.

4-C Beautification Program and Junior Golf Club by Mrs. Norma Arnerich

Connie Wendling, reporting in Norma's absence, said that Norma is doing well. The Adult/Junior tournament was held last Saturday with 50 teams. The Jack Clark Memorial tournament is coming up on September 24, 2012.

4-D Golf Complex Restaurant Report, Jim's on the Course

Dimitri Geanekos stated that the wedding with approximately 500 people was a success. The tent they put up cost about \$20,000, and was paid for by the bridal party.

Chair Sullwold announced that after negotiations between Jim's and the City broke down, she went to the City Council to encourage reopening them.

5 AGENDA ITEMS

5-A Status Report on long term lease negotiations, including Golf Commission recommendations, if any.

The Commission discussed whether to rename this standard agenda item for future meetings, and decided to rephrase it as "Status Report on Golf Complex Renovations, including Golf Commission recommendations, if any." There was nothing to discuss this month that had not already been covered in John Vest's report.

5-B Update on Golf Complex Finances

Bob Sullwold stated that the Golf Complex had \$218,000 in net revenue for the month of July. The Enterprise Fund shows a cash balance of \$1.4 million, including the \$100,000 reserved for the Wadsworth Foundation grant for the Mif that will go back in the fund eventually.

6. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)

None

7. OLD BUSINESS

None

8. WRITTEN COMMUNICATIONS

None

9. ITEMS FOR NEXT MEETING'S AGENDA

- Status Report on Golf Complex renovations, including Golf Commission recommendations, if any
- Update on Golf Complex Finances

10. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at 7:07 p.m.

The agenda for the meeting was posted seven days in advance in compliance with the Alameda Sunshine Ordinance, which also complies with the 72-hour requirement of the Brown Act.

