

Approved
MINUTES OF THE PUBLIC ART COMMISSION (PAC) MEETING
Monday, December 20, 2021

1. CALL TO ORDER

Chairperson Adam Gillitt called the meeting to order at 6:03p.m.

2. ROLL CALL and INTRODUCTIONS

2-A ROLL CALL

Present: Chairperson Adam Gillitt, Commissioners Jennifer Hoeffcker, Peter Platzgummer, and Robert Ferguson.

Absent: Vice Chairperson Liz Rush (excused).

Eric Fonstein and Walker Toma present as staff to the Commission.

3. MINUTES

2021-1581 Review and Approve November 10, 2021 Draft PAC Minutes

A motion to approve the minutes was made by Commissioner Ferguson and seconded by Commissioner Platzgummer. Ayes: Chairperson Gillitt, Commissioners Hoeffcker, Platzgummer and Ferguson. Nays: none.

4. PUBLIC COMMENTS

None.

5. REGULAR AGENDA ITEMS

5-A 2021-1582 Recommendation to Review the Public Art Commission Meeting Calendar for Possible Conflicts that Inhibit Maximum Public Participation

Staff member Toma presented a review of the 2022 dates for regular PAC meetings, identified a possible conflict of February 21 (Federal holiday Presidents Day) that could inhibit maximum public participation, and recommended two possible alternate meeting dates of February 22 or March 7.

Commissioners briefly discussed the options. A motion to approve the proposed regular meeting dates for 2022, which included a meeting date of February 22, 2022, was made by Commissioner Platzgummer and seconded by Chairperson Gillitt. Ayes: Chairperson Gillitt, Commissioners Hoeffcker, Platzgummer, and Ferguson. Nays: none. The motion carried 4-0.

5-B 2021-1584 Status Update on the Eligibility of Upcoming Projects for the Public Art Requirement

Staff member Toma provided an update on recent and upcoming physical public art projects, as well as an overview of the 2020-2021 biennial report for the Public

Art Fund. In total sixteen public art small grants were awarded, the PAC approved four on-site physical art pieces, and four existing on-site physical art pieces have been installed or are close to installation. Based on direction from the Commission, a consultant has been selected by RFP to begin work on the Public Art Master Plan in early 2022, and applications for a second round of public art small grants will be opened in the second half of 2022. Mr. Toma answered clarifying questions and invited commissioner discussion.

Commissioners discussed. On the upcoming physical public art project list, Commissioner Platzgummer requested a column that specifies if a project will be on site or contribute to the in-lieu fund, and suggested large-scale developers be offered the option to split contribution between onsite and in-lieu. Chairperson Gillitt requested clarification on the status of upcoming projects, and at what point items will be removed from the pending public art list. Mr. Toma offered to follow up at the next meeting with more information.

5-C 2021-1584 Accept an Update on Adopted Citywide Text Amendments to the City of Alameda Zoning Ordinance (AMC Chapter 30) to Modify Public Art Requirements

Staff member Toma provided a brief overview of the history of the City of Alameda Zoning Ordinance, and the proposed language amendments that had been submitted to the Planning Board for feedback, and then presented to City Council. Mr. Toma shared the proposed edits provided by the Planning Board, as well as changes that were made by City Council on the dais. Mr. Toma answered clarifying questions.

Commissioners discussed amended language. Chairperson Gillitt asked for clarification on the impact of the phrase “shall be prioritized for public art on public property” added by the Planning Board to section 30-98.10a4 of the ordinance. Mr. Toma offered to get clarification to be shared at the next PAC meeting. In discussion, Commissioner Ferguson offered to evaluate the existing condition of the metal of the Birth Sculpture, located at 908 Atlantic Avenue in Alameda.

A motion to accept the update on adopted citywide text amendments to the City of Alameda Zoning Ordinance (AMC chapter 30) was made by Chairperson Gillitt and seconded by Commissioner Hoffecker. Ayes: Chairperson Gillitt, Commissioners Hoffecker, Platzgummer, and Ferguson. Nays: none. The motion carried 4-0.

6. STAFF COMMUNICATIONS

Staff member Toma shared that negotiations are underway with the preferred consultant for the Public Art Master Plan, and that staff anticipated work beginning in the first quarter of 2022.

7. WRITTEN COMMUNICATIONS

None.

8. COMMISSIONER COMMUNICATIONS, NON-AGENDA

None.

9. ORAL COMMUNICATIONS

Commissioner Platzgummer reminded the Commission of an email request by a member of the public for additional funds to expand the Cruisin' Alameda mural, located at the corner of Webster Street and Atlantic Avenue. Mr. Toma offered to provide public art small grant information to the individual.

10. ADJOURNMENT

Chairperson Gillitt adjourned the meeting at 7:07pm.

Respectfully submitted,

Lois Butler
Economic Development Manager
Secretary, Public Art Commission