

Social Service Human Relations Board

Minutes of the Regular Meeting Thursday, February 24th, 2005

CALL TO ORDER AND ROLL CALL: President Franz called the meeting to order at 7:43pm. Present were Vice-President Chen, Members Wasko, Bonta, and Hanna. Absent were Members Hollinger Jackson and Flores-Witte and staff were Beaver and Brown.

New member Dennis Hanna gave a brief introduction and his background.

APPROVAL OF MINUTES: The January 27, 2005 meeting minutes were approved. M/S Chen, Wasko and unanimous with Hanna abstaining being new.

RECOMMENDATION TO CO-SPONSOR THE ALAMEDA SERVICE COLLABORATIVE MEETING IN MARCH –

President Franz reported that the ASC meeting would provide an opportunity to inform CBO's about the survey being developed by the Assessment and Awareness workgroup. A motion and second (Wasko/Bonta) to co-sponsor the Alameda Services Collaborative luncheon was approved 6/0.

RECOMMENDATION TO CO-SPONSOR THE FESTIVAL OF FAMILIES IN MAY – Member Wasko reported that in the Childcare Workgroup previously sponsored a successful Child Care Fair and the Family Services Workgroup feels a larger venue is appropriate for the event this year. Southshore Center has agreed to host the event on Saturday, May 7th from 1:00pm – 4:00pm. Southshore Center sponsors the "Earning for Learnings" program to benefit Alameda schools. All purchases at Southshore can be credited to a local school, and the winning school will receive their check at the Festival of Families. There will be a big effort to get CBO's to this event. Southshore will be handling all of the marketing and staging for the performances. There will be a charge for organizations, agencies and non-profits for a table at the event, and they are asking for donations in the community. The needs assessment survey participants will possibly win prizes or gift certificates. Southshore will provide an empty storefront for surveys to be filled out with the help of volunteers. They already have commitments from Wilma Chan and Alice Lai-Bitker's offices. The Board's sponsorship of the event is non-monetary. A motion to Co-Sponsor the Festival of Families event in May (Bonta/Chen) was adopted 6/0.

RECOMMENDATION TO CO-SPONSOR CHINESE NEW YEAR EVENT IN MARCH AND APPROVING SISTER CITY BUDGET ITEMS – Vice-President Chen provided information on the upcoming Harbor Bay Intercultural Committee's Lunar New Year event which will be held at the Harbor Bay Shopping Center on March 5. Sponsorship is \$200 for non-profits and public agencies. The Workgroup has raised almost \$5,000 to promote Sister City activities and this would be a good opportunity for publicizing the Sister City project and recruiting new members. The table would be staffed by Workgroup members. A motion to participate in the Lunar New Year event at a cost of \$200 (Franz/Wasko) was approved 6/0.

WORK GROUP STATUS REPORTS

Assessment and Awareness Workgroup:

Franz explained that the Workgroup priority is to rework the Needs Assessment and make it a living document. The Family Services Workgroup is participating and would like the survey to be available for the Festival of Families event in May. With approximately 30,000 households in Alameda the surveys could be a useful tool for identifying service issues. We could also find out what other CBO's do to gather information. The survey might be posted online so it could be tallied as you go, instead of having to re-enter the data. The Workgroup is exploring the use of focus groups to gather and distribute the information. Franz invited SSHRB members who haven't yet joined a Workgroup to participate in this process.

Family Services Workgroup: Reported under Item 4.

Sister City Workgroup:

Vice-President Chen reported that the Workgroup is very busy. A delegation from the Hunan providence will be visiting Alameda on March 2nd. Council Member Matarrese and Mayor Johnson have agreed to be in attendance. The Workgroup is working to establish a "rapid response" process for welcome traveling delegations. Two groups from Wuxi are scheduled to arrive in the next couple months. President Franz motioned to re-open 3-C and asked the Board to reallocate another \$300 (\$500 total) to purchase items for visitors with funding coming from Workgroup fundraising activities. A motion allowing staff to identify and purchase small souvenir items up to \$300 for visiting delegations (Bonta/Wasko) was approved 6/0.

BOARD AND STAFF COMMUNICATION, NON-AGENDA

Staff distributed an email invitation from the Alameda County Human Relations Commission to participate in a meeting regarding the formation of a Countywide anti-hate effort. Member Hanna agreed to go and report back at the March Board meeting.

President Franz reported that five separate CBO's are working together for fund raising on the Mayor's Race this year, and asked that the Board consider honoring this collaboration as an example of diverse community groups working together to benefit residents.

A request was made to update the SSHRB brochure and for staff to check into prices and any City policy in place for business cards for Board members.

ORAL COMMUNICATIONS – none

ADJOURNMENT – President Franz adjourned the meeting at 9:05 p.m.

Respectfully submitted,

Carol Beaver, Secretary of the Board

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