

**ALAMEDA GOLF COMMISSION
MINUTES OF REGULAR MEETING**

Wednesday, May 18, 2011

1 CALL TO ORDER

Chair Jane Sullwold called the regular meeting to order at 6:32 p.m. at the Chuck Corica Golf Complex, Ladies Lounge, 1 Clubhouse Memorial Road, Alameda, CA 94502

1-A ROLL CALL

Present: Chair Jane Sullwold, Commissioner Ray Gaul, Commissioner Betsy Gammell, Vice Chair Bill Schmitz, and Secretary Jeff Wood

Absent: None

Staff: John Vest, General Manager, and Matt Wisely, Superintendent

1-B APPROVAL OF MINUTES

The Minutes of April 20, 2011 were approved unanimously

1-C ADOPTION OF AGENDA

The Commission unanimously adopted the agenda.

2 ORAL COMMUNICATIONS

None.

3 COMMISSION COMMUNICATIONS

Chair Sullwold stated that she attended the grand opening of the Boys and Girls Club last week and conversed briefly there with John Russo, the incoming City Manager. She asked whether he would like to have a briefing regarding current golf issues. He agreed that would be helpful, so Jane and Bob Sullwold will put something together for him.

4 WRITTEN/ORAL REPORTS

4-A Maintenance activities written report by Matt Wisely

Matt Wisely stated that tree work will be performed tomorrow, which includes removing the toppled tree on Fry No. 2, an acacia on Fry No. 3, and a eucalyptus on the back of Clark No. 18. Eventually another eucalyptus that is leaning will be removed from Fry No. 2, as well as dead pines on Fry Nos. 14 and 15. Aerification has been completed

on the Clark and Mif Albright greens; the Fry greens will be done next week with small tines. There have been three new hires, two for the maintenance and one for the clubhouse area. The pump that failed on the Mif a few weeks ago has been rebuilt and installed. We have had about 6/10 of an inch of rain in the last couple of days. Potable water was used on the Clark and Fry courses for about two weeks due to a line breakage on EBMUD's non-potable water line; apparently we will be charged initially for potable water, but will receive a rebate for the difference between that and the reclaimed water that we should have been using.

4-B Golf Shop and Driving Range activities report by John Vest

John Vest reported that electrical work has been completed in the golf shop and the maintenance building. Light fixtures were changed in the golf shop, and additional motion detection lights have been installed in the cart barn.

The month of April was a good month for the golf complex, which included over 10,000 rounds, a 17% increase over previous year. A player development program is being designed to include a club fitting session that would offset the price of clubs purchased from the pro shop.

John has requested quotes from Yamaha, Club Car and EZ-Go for a new golf cart lease, as the current lease is due to expire in July 2011. Damaged windshields have been removed from several of our existing carts.

The shop is now checking IDs when monthly passes are purchased to verify residency or non-residency.

Promotions this month include early twilight for \$35.00 after noon with a cart, regular twilight after 2:00 p.m. for \$25.00 with a cart, and Wacky Wednesdays for seniors for \$30.00. Tournament revenue exceeded last year by approximately \$8,000, and future tournaments were booked in the month of April for about \$50,000 for the coming months.

4-C Beautification Program and Junior Golf Club by Mrs. Norma Arnerich

Norma Arnerich advised that the Complex will hold a Powerbilt demo day for juniors on Saturday. Norma received a phone call from Alice Lai-Bitker, currently a consultant to Ron Cowan, to discuss the memorial trees on the Mif Albright course, but Norma was unavailable to take the call. Norma has had two more requests for memorial trees, and one of our new memorial benches has been ordered.

Norma reported that the City of Alameda was recently given an award as one of the 100 best communities for young people.

4-D Golf Complex Restaurant Report, Jim's on the Course

None

5 AGENDA ITEMS

- 5-A Status Report on long term lease, Mif Albright negotiations, and proposal for Golf Complex reconfiguration by Ron Cowan and Harbor Bay Isle Associates, including Golf Commission recommendations, if any.**

Chair Sullwold stated that there is no update at this time.

5-B Update on Golf Complex Finances

Bob Sullwold stated that all rounds and revenue on all three courses in April basically doubled from March and also exceeded the prior year. The draw down from the Enterprise Fund was approximately \$54,000, leaving the cash balance at \$524,000, and the available cash balance (which excludes outstanding expenses and the Wadworth grant set-aside) at \$272,000. On a year to date basis, both rounds and revenues are down from last fiscal year by about 7%.

6. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)

None

7. OLD BUSINESS

None

8. WRITTEN COMMUNICATIONS

Included in the Commission packet was a memorandum to the Finance Department showing a surcharge payment for April 2011 of \$9,191. The year-to-date total to the General Fund is \$76,679 for FY 2010/2011.

9. ITEMS FOR NEXT MEETING'S AGENDA

- Status Report on Long Term Lease, Mif Albright Negotiations, and proposal for Golf Complex reconfiguration by Ron Cowan and Harbor Bay Isle Associates, including Golf Commission recommendations, if any
- Update on Golf Complex Finances

10. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at 7:12 p.m.

The agenda for the meeting was posted 72 hours in advance in accordance with the Brown Act.