

**ALAMEDA GOLF COMMISSION
MINUTES OF REGULAR MEETING**

Tuesday, June 12, 2012

1 CALL TO ORDER

Chair Jane Sullwold called the regular meeting to order at approximately 6:34 p.m. at the Chuck Corica Golf Complex, Ladies Lounge, 1Clubhouse Memorial Road, Alameda, CA 94502

1-A ROLL CALL

Present: Chair Jane Sullwold, Commissioner Ray Gaul, Commissioner Betsy Gammell, and Secretary Jeff Wood

Absent: Vice Chair Bill Schmitz

Staff: General Manager John Vest, Superintendent Matt Wisely,

1-B APPROVAL OF MINUTES

The minutes of the regular meeting of May 22, 2012, were approved unanimously.

1-C ADOPTION OF AGENDA

The Commission unanimously adopted the agenda.

2 ORAL COMMUNICATIONS

None.

3 COMMISSION COMMUNICATIONS

Chair Sullwold reported that when Mayor Gilmore announced her appointments to a number of different City commissions at last week's City Council meeting, she deliberately skipped the Golf Commission; she did not give a reason. Ray Gaul is eligible for one additional full four-year term because he was appointed to fill a slot after Tony Santare resigned, so his first three years on the Commission do not count toward the eight-year limit. Jeff Wood is eligible for three years because he is one year into his second term. Bill Schmitz and Jane Sullwold are eligible for one more year, as they have both served three years past their first term. Betsy Gammell is not eligible for reappointment, having served more than two full terms, but will stay on until someone new is appointed, pursuant to the Municipal Code.

4 WRITTEN/ORAL REPORTS

4-A Maintenance activities report by Matt Wisely

Tree pruning has been completed, and the Mif greens will be aerated next week. Over the next couple of months, bird nesting boxes will be added to the course, which is a requirement to get the course certified by the Audobon Society.

4-B Golf Shop and Driving Range activities report by John Vest

May revenue was up as compared to May of 2011. Range revenue is continuing to increase. They have been rotating out old range balls with new ones and selling off the old balls. Green fee and cart revenue is also up over prior year, and merchandise is up 14% over prior year. Rounds for May were 11,650 compared to 10,459 for May 2011.

Current promotions include \$35.00 with cart after 12:00 p.m., \$25.00 after 3:00 p.m. and \$15.00 after 5:00 p.m. on weekdays. They plan to also run a U.S. Open special. Lesson revenue is up 26% from prior year.

In May, Mike Winkenbach booked \$50,000 future tournament revenue. Tournaments in the calendar year to date have generated 600 more rounds and \$25,000 more in revenue than the same period last year.

4C Beautification Program and Junior Golf Club by Mrs. Norma Arnerich

Norma Arnerich stated the first summer junior tournament will be tomorrow. There will be one more memorial bench donated to the course.

4-D Golf Complex Restaurant Report, Jim's on the Course

None

5 AGENDA ITEMS

5-A Status Report on long term lease negotiations, including Golf Commission recommendations, if any.

Chair Sullwold spoke with George Kelley of Greenway Golf earlier in the day, who advised that negotiations with the City are moving slowly. He said that he still expects an agreement will be reached, but it will probably be slightly after the 45-day period that City Manager John Russo projected.

5-B Update on Golf Complex Finances

Bob Sullwold analyzed the City's financial statements for fiscal year 2011-2012 through April. Rounds and revenues for April 2012 were similar to the prior year.

Through the first ten months of the fiscal year, rounds are up 20% and revenue is up 12%.

\$80,000 was charged to golf by the City in April for storm water fees. As a result, the balance in the Enterprise Fund at the end of April is similar to what it was at the beginning of the fiscal year. The net balance in the Enterprise Fund at the end of April was \$775,000, which does not include the \$100,000 set aside for the Wadsworth Foundation grant.

Chair Gammell asked if they could stop the City from taking money from the Enterprise Fund. Bob Sullwold said that City staff recommended that PILOT and cost allocation cease as of December 31, 2011, but when the matter was presented to City Council, although Council voted unanimously to accept the staff recommendation, it was somehow interpreted as authorizing those charges to continue until a contract is signed with a long-term operator.

6. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)

None

7. OLD BUSINESS

None

8. WRITTEN COMMUNICATIONS

None

9. ITEMS FOR NEXT MEETING'S AGENDA

- Status Report on Long Term Lease negotiations, including Golf Commission recommendations, if any
- Update on Golf Complex Finances

10. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at 7:05 p.m.

The agenda for the meeting was posted seven days in advance in compliance with the Alameda Sunshine Ordinance, which also complies with the 72-hour requirement of the Brown Act.

