

ALAMEDA GOLF COMMISSION MINUTES OF SPECIAL MEETING

Tuesday, December 12, 2023

1 CALL TO ORDER

Chair Downing called the special meeting to order at approximately 6:42 p.m. in Room 360, City Hall, 2263 Santa Clara Ave, Alameda, CA 94501

ROLL CALL

Present: Chair Ed Downing, Vice Chair Robert Lattimore, Commissioner Lynn Jones, Commissioner Andrew Dewey, and Commissioner Clifford Tong

Absent: None

Staff: Recreation and Parks Director Justin Long

Also Present: None

Chair Downing shared the following:

The City of Alameda welcomes speakers providing public comments, but please be advised that this is a limited public forum. As such, speakers must stay on topic if speaking to a particular agenda item, and if speaking during non-agenda public comment they must address matters within the subject matter jurisdiction of the City. If speakers fail to follow these rules, they will be warned, and if they continue to disregard these rules, their opportunity to speak will be ended.

Community members using Chrome may click directly on the Zoom link to participate. Community members using a different web browser other than Chrome must copy the meeting ID and password into their Zoom account to get into the meeting.

2 ORAL COMMUNICATIONS

None

3 COMMISSION COMMUNICATIONS

Chair Downing's goal is to provide the City of Alameda with data and information regarding their golf course and would welcome participation from anybody, especially the operator of the golf course if they would choose to be a part of this survey process. He hopes that in the

meeting in January, they will have something to provide the City. He asked Director Long if this would be considered an advisory document, and Director Long stated that it would provide information about what the golf community thinks, and the operations that they could communicate to the operator. Commissioner Tong asked Director Long if they would perform the survey and Director Long responded that the survey questions need to be determined and his staff can put together the survey. Commissioner Lattimore asked about the respondents and Director Long stated that it would be to users of the golf course and target the Friends of the Park tournament participants, but It would be live on the City website for all to comment.

4 APPROVAL OF MINUTES

Minutes of November 14, 2023, were approved unanimously with one correction.

5 REGULAR AGENDA ITEMS

5-A Work Group to Review Survey Development and Goals

Chair Downing asked if they could provide the survey to the service clubs and Director Long stated that they specifically could target the clubs.

Commissioner Tong stated several items to be included in the survey, such as golf course conditions, pace of play, what percentage of players use carts, fees, and what percentage of players use the restaurant. He also stated that the survey monkey only allows 10 questions. Commissioner Dewey stated that he would like to get out to the community about the golf commission meetings. Commissioner Lattimore shared his four goals. Chair Downing stated that once they gather the data, they will know better how to use it. Commissioner Tong shared the surveys that were performed at Tilden Park and the Baylands.

The proposed questions are:

How often do you play Corica Park golf course?

How would you rate your overall golf experiences at Corica Park?

How would you rate these aspects of your golf experience at Corica Park regarding tee time booking, cost of green fees, condition of course, speed of play, friendliness of staff, practice facility, locker room and food and beverage service?

Who do you typically play golf with when playing at Corica Park?

How often do you play golf?

What would cause you to play Corica Park more often?

What is your zip code?

What is your gender?

What is your golf index?

What is your age?

Are you a member of a local golf club?

Discussion followed regarding the questions, including Commissioner Dewey suggesting changing the order of the questions. Commissioner Dewey asked if the commission would have access to the email addresses of the respondents and Director Long stated that they could probably provide the number of people that responded without email addresses. Discussion began regarding if they would request the respondents to inquire during the survey, as Chair Downing does not feel comfortable doing this,

and Director Long agreed and felt that asking the respondents to inquire would not be appropriate. Commissioner Dewey suggested that if the respondents want to inquire further to attend the golf commission meetings. Commissioner Jones suggested asking what course they were referring to and all agreed. Commissioner Jones suggested that they change the food and beverage information stating that it is Jims on the Course as he is a separate operator. Chair Downing asked regarding the Brown Act, if the survey could be emailed to him and each commissioner individually, and would not violate the Brown Act, and Commissioner Tong stated that it would be a google form with a link that each Commissioner could access. Director Long added that feedback could be sent to the ARPD and he could communicate the suggested changes to the survey committee to prepare for the next meeting and possibly go live after January 9, 2024 meeting. Commissioner Tong will make the suggested changes and he will send them to Director Long and Director Long will then send them to the Commissioners. Commissioner Lattimore asked Director Long when the survey is completed, how long would it be before the information is available and Director Long stated that he couldn't answer at this time as it would be additional work for his staff. He then suggested that possibly could be involved in analyzing the information.

8. ITEMS FOR NEXT MEETING'S AGENDA – January 9, 2024

**Facility and Renovation Report by Greenway Golf
Jim's on the Course Restaurant Report
Recreation and Parks Director Report**

9. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at approximately 8:45 p.m.

The agenda for the meeting was posted seven days in advance in compliance with the Alameda Sunshine Ordinance, which also complies with the 72-hour requirement of the Brown Act.