

## **Social Service Human Relations Board**

### **Minutes of the Regular Meeting, Thursday, May 26, 2011**

1. **CALL TO ORDER and ROLL CALL** President Wasko called the meeting to order at 7:35 p.m. Present were: Vice-President Villareal, Biggs, Dailey, and Nielsen (James and Holder-late arrivals)

2. **APPROVAL OF MINUTES**

The Minutes of the Regular Meeting April 28, 2011 were tabled in anticipation of a quorum from the April meeting. Following Item 3-G, the Board reviewed the minutes of the April 28, 2011 made corrections. M/S (James / Nielsen) to approve as corrected. Unanimous

3. **AGENDA ITEMS**

Staff explained that most of the items on the agenda have been discussed before and items 3-E and 3-F are simply to allow Workgroups to make administrative decisions if they meet before our next meeting.

3-A. **PARTICIPATION IN THE MAYOR'S 4<sup>TH</sup> OF JULY PARADE**

President Wasko explained that, since she no longer managed the Family Literacy Program, she would not have the space or volunteer resources available to build and decorate a float this year, and that she recommended we rent a Trolley as we had in past years. The Trolley requires no building and is easy to decorate. Board members and others would be invited to ride on the Trolley. Staff explained that the \$850 needed to rent the Trolley is available in the SSHRB budget, and that the Parade Committee will provide a Dixieland band for our entry.

M/S (Dailey / Nielsen) To approve Board participation again this year, along with expenditure cap of \$1,000 to cover the cost of the Trolley and decorations. Unanimous (Member James not present)

3-B. **REQUEST TO BECOME PRIMARY SPONSOR AND FACILITATOR OF ALAMEDA SERVICE COLLABORATIVE (ASC) MEETINGS**

President Wasko explained that the Alameda Services Collaborative (ASC) has been meeting for the past 10 years, 2-3 times a year at first and more recently 4-5 times a year. ASC was started by Roger Bauer and Jim Franz and has been co-sponsored by SSHRB for the past 6 years. Providers of services to Alamedans meet for lunch to discuss topics of mutual interest.

Staff noted that there were 44 attendees at the last meeting which included a discussion of the affect of budget cuts to programs and services in Alameda. Police Chief Noonan, AUSD representatives, Mastick's Jackie Krause and others stated that they still had not received budget numbers yet for FY 11/12. A "first time" summer meeting is scheduled for July to continue the budget discussion. The annual cost for lunch is +/- \$700, and would fit in our budget. In addition to ACCYF members, the ASC meetings include the AFB, Mastick, Midway and other groups that focus on adults / families. M/S (Biggs / Holder) To take on Primary sponsorship and fiscal responsibility of the ASC meetings for a trial period of 6 months (+/- \$350). Unanimous

3-C. **REQUEST TO CO-SPONSOR LET'S MOVE ALAMEDA SUMMER**

## **ACTIVITIES FOR YOUTH AND FINAL EVENT IN SEPTEMBER**

President Wasko explained "Let's Move Alameda" is a Taskforce that came out of conversations after Alameda being recognized as one of the nation's 100 Best Communities for Young People, and is consistent with one of America's Promise Alliance "Five Promises" which is Healthy Youth. Louise Nakada – Alameda Hospital researched Michelle Obama's "Let's Move America" and found that it had many components we could use to encourage physical activity and healthy nutrition among all children and youth in the City of Alameda, with the ultimate goal being reduce and prevent childhood obesity. President Wasko and Staff worked with Ms. Nakada to put together the Taskforce which includes, Rec. & Park, Alameda Boys and Girls Club, Girls Inc., AUSD, ACCYF, the Alameda Food Bank, and Alice Lai-Bitker. A "Summer Activity Journal" has been created for youth (under 20) to use to document their summer activities, with a goal of 60 minutes a day, 5 days a week, for 6 weeks during the summer. There is a rewards system to encourage participation, and plans for an end-of-summer "Let's Move Alameda" celebration at the Webster Jam.

M/S (Dailey/ Villareal) to continue participation in and agree to be a co-sponsor of let's Move Alameda. Unanimous

### **3-D. REVIEW OF PROPOSED CHANGES IN BOARD MEETING FREQUENCY FOR FY 2011/12**

Staff explained that the Mayor and City Council are considering a report recommending changes to the frequency of Boards and Commissions meetings. The report was distributed at our April meeting and a brief discussion indicated that our Board would consider reducing the number of yearly meetings, knowing that most of our work product is a result of Workgroup and other meetings. Items 3-E and 3-F will authorize Workgroups to move forward with projects between meetings. Our Board's Charter allows us the ability to make adjustments to our meeting frequency, and call Special Meetings when appropriate.

M/S (Wasko / James) To reduce the number of Board Meetings for the 1<sup>st</sup> half of FY 11/12 from 5 to 4 (July, September, October, November/December), with the next meeting being on July 21<sup>st</sup>. Unanimous

### **3-E. REQUEST TO TAKE ACTIONS NECESSARY TO MOVE FORWARD WITH COMMUNITY NEEDS ASSESMENT PROCESS**

M/S (Villareal / James) To empower the A&A Workgroup to identify and take steps (writing letters, contacting potential facilitators, etc) as necessary to move the Community Needs assessment process forward. This does not include encumbering SSHRB funds or approving the City to enter into a contract without first informing the Board, and, if necessary holding a special meeting. Unanimous

### **3-F. REQUEST TO INITIATE PLANNING PROCESS TO CO-SPONSOR A NOT IN OUR TOWN EVENT IN THE FALL**

M/S (James / Dailey) To empower the ATAH Workgroup to identify and take steps as necessary (within the parameters listed in 3-E) to explore the possibility of hosting a Not In Our Town event. Unanimous

### 3-G. **NOMINATIONS OF OFFICERS**

Member Biggs nominated President Wasko for President and Member Holder nominated Vice President Villareal for Vice President.

M/S (Wasko/James) that nominations be closed. Unanimous

### 3-H. **WORKGROUP PROGRESS REPORTS –**

#### Resource Sharing Workgroup – Biggs

Member Biggs updated the Board on follow up to the meeting on the West End to discuss more collaboration and resource sharing. The focus that has come out of that meeting is developing cross-collaboration in mental health services. West End providers have many clients / participants in common who are in need of mental health services. Patricia Murillo, ED for AIA made a presentation at the June ACCYF meeting held at the Boys & Girls Club. A follow-up to the West End providers meeting will be the week of June 13, and Supervisor Chan's office has expressed interest in getting involved and possibly providing some funding. The hope is to develop a "No Wrong Door" approach to accessing mental health services on the West End, and to avoid duplication of services.

#### Sister City Workgroup – Wasko

Frank Matarrese is now President of the Alameda Sister City Association. President Wasko directed staff to determine what action, if any, is needed to dissolve the Sister City Workgroup.

### 4. **BOARD/STAFF COMMUNICATIONS, NON-AGENDA**

Member James announced that the College of Alameda Child-Care Center will be closing due to State budget cuts, and that tomorrow, May 27<sup>th</sup> will be their last day. Head Start will continue to have a program at the College, and parents with children now in the College of Alameda program will be able to access services at Laney College.

Member Holder announced that the school district is moving the Multi-Cultural Center to a portable at Woodstock. Island High, the McKinney Vento program, AFS, and the Teacher's Store will also be part of this campus, which is already the site for AIA and the new Boys & Girls Club.

### 5. **ORAL COMMUNICATIONS**

None

### 6. **ADJOURNMENT**

The meeting adjourned at 8:30 M/S (Wasko / Holder) Unanimous

Respectfully submitted by:  
Jim Franz

Secretary