**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Observing and analyzing the data of 4114 projects, tables and graphs were elaborated through the Excel tool, to be able to have conclusions about Kickstarter campaigns.

Most of the successful projects are in the categories Theater, Music and Cinema and Videos. The categories with the highest number of canceled are the projects that are in the categories of technology, publishing and games.

The Plays Projects subcategory were the ones that obtained the highest number of successful projects.

It should be noted that the country with the most projects is in US, followed by GB.

In the Projects by Date Created graph can be inferred that the number of successful projects always remains above the canceled and failed ones, however, the trend of successful projects from May to December tends to decrease. This can be a point to be analyzed in depth considering other data and get what is the cause of this trend.

Projects with goals below 5000 are those that have achieved a higher percentage of successful projects, with 71% for projects with goals below 1000 and 66% for projects with goals below 5000. At the same time, when the goal is higher, the percentage of successful projects decreases, while the failed and canceled projects increase.

**What are some limitations of this dataset?**

The Dataset has some data with non-standardized values, like Date and categories data, ​​but with the use of the excel tool they could be converted.

More information about backers about preferences and interest could also be gathered.

**What are some other possible tables and / or graphs that we could create?**

A table with a pie Chart showing the percentage of successful, failed and canceled projects by category could be useful.

Another Table and Graph that would also give us revealing data would be one that shows the time it takes a Project to reach the goal.

A comparative table that shows the preference of backers in terms of category and subcategory. Taking the data form the column of Backers Count and counting what category or subcategory have more backers.