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@gyozogalcsik



SKILLS

Coding

PHP, HTML, (S)CSS, JavaScript, JQuery, AJAX, MySQL

Design

Figma, Sketch, Procreate

Adobe

Photoshop, Lightroom, Premiere Pro, Audition, Dreamweaver, InDesign

Operating systems

Apple macOS Microsoft Windows Linux - Debian, Ubuntu

Microsoft Office

Excel, Word, Power Point

Google

Ads, Analytics, YouTube Studio, Workspace

LANGUAGES

Hungarian

native language

English

full professional proficiency

French

elementary proficiency, knowledge in economic language

WORK EXPERIENCE

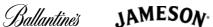
Freelance Web Developer & UI/UX Designer

2010 - 2014 · 2020 -

Providing services to clients such as designing, coding, installing, and maintaining websites, especially advanced WordPress development of custom themes & plugins.











Head of Technology Solutions - WLWYB

Jan 2021 - Sep 2021

We Love What You Build is a one-stop shop for custom-made products with genuine LEGO parts. I was responsible for **Shopify implementation** to the website built with WordPress CMS, various automation tasks regarding day-to-day operations of the internal systems, and setting up PPC campaigns on Facebook Pixel and Google Adwords.

Product Owner - Post For Rent Agency

Aud 2019 - Jan 2021

Responsibe for the development, owner of the business strategy behind the product, specifying the functionnal requirements and coordinating the launch of several different product lines. Working directly with the international team of software developers, marketing managers, designers, sales teams, and finance teams.

Influencer & Social Media Marketing Manager - POME Advertisement Agency Nov 2016 - Dec 2019

Working as an online media planner, creative director, content supervisor, account manager, and campaign analyzer - all in one. Providing solutions and managing awardwinning short-term and long-term social media campaigns for our clients.











Accredited Director of Online Content Production - Cappy (through Rewart Agency) Aug 2018 - Feb 2019

The Coca-Cola Company commissioned me to be responsible for creating, producing, and managing the Cappy brand's online charity project called "Doing Good Tastes Good". The goal of the campaigns was to raise awareness of the importance of donations and to dispel any doubts that may arise with foundations.

Part-time Freelance Photographer & Videographer / Digital Content Creator











Photojournalist - Nullker.hu @ Plus Creative Agency

2014 - 2015