



## SKILLS

### Coding

PHP, HTML, (S)CSS, JavaScript,  
jQuery, AJAX, MySQL

### Design

Figma, Sketch, Procreate

### Adobe

Photoshop, Lightroom,  
Premiere Pro, Audition,  
Dreamweaver, InDesign

### Operating systems

Apple macOS  
Microsoft Windows  
Linux – Debian, Ubuntu

### Microsoft Office

Excel, Word, Power Point

### Google

Ads, Analytics, YouTube Studio,  
Workspace

## LANGUAGES

### Hungarian

native language

### English

full professional proficiency

### French

elementary proficiency,  
knowledge in economic language

## WORK EXPERIENCE

### Freelance Web Developer & UI/UX Designer

2010 - 2014 · 2020 -

Providing services to clients such as **designing, coding, installing, and maintaining websites**, especially advanced WordPress development of custom themes & plugins.



### Head of Technology Solutions – WLWYB

Jan 2021 - Sep 2021

We Love What You Build is a one-stop shop for custom-made products with genuine LEGO parts. I was responsible for **Shopify implementation** to the website built with **WordPress CMS**, various **automation tasks** regarding day-to-day operations of the internal systems, and setting up **PPC campaigns** on Facebook Pixel and Google Adwords.

### Product Owner – Post For Rent Agency

Aud 2019 - Jan 2021

Responsible for the development, owner of the **business strategy** behind the product, specifying the functional requirements and coordinating the **launch of several different product lines**. Working directly with the international team of software developers, marketing managers, designers, sales teams, and finance teams.

### Influencer & Social Media Marketing Manager – POME Advertisement Agency

Nov 2016 - Dec 2019

Working as an **online media planner, creative director, content supervisor, account manager, and campaign analyzer** – all in one. Providing solutions and managing award-winning short-term and long-term social media campaigns for our clients.



### Accredited Director of Online Content Production - Cappy (through Rewart Agency)

Aug 2018 - Feb 2019

The Coca-Cola Company commissioned me to be responsible for **creating, producing, and managing the Cappy brand's online charity project** called "Doing Good Tastes Good". The goal of the campaigns was to raise awareness of the importance of donations and to dispel any doubts that may arise with foundations.

### Part-time Freelance Photographer & Videographer / Digital Content Creator

2015 -



### Photojournalist - Nullker.hu @ Plus Creative Agency

2014 - 2015