

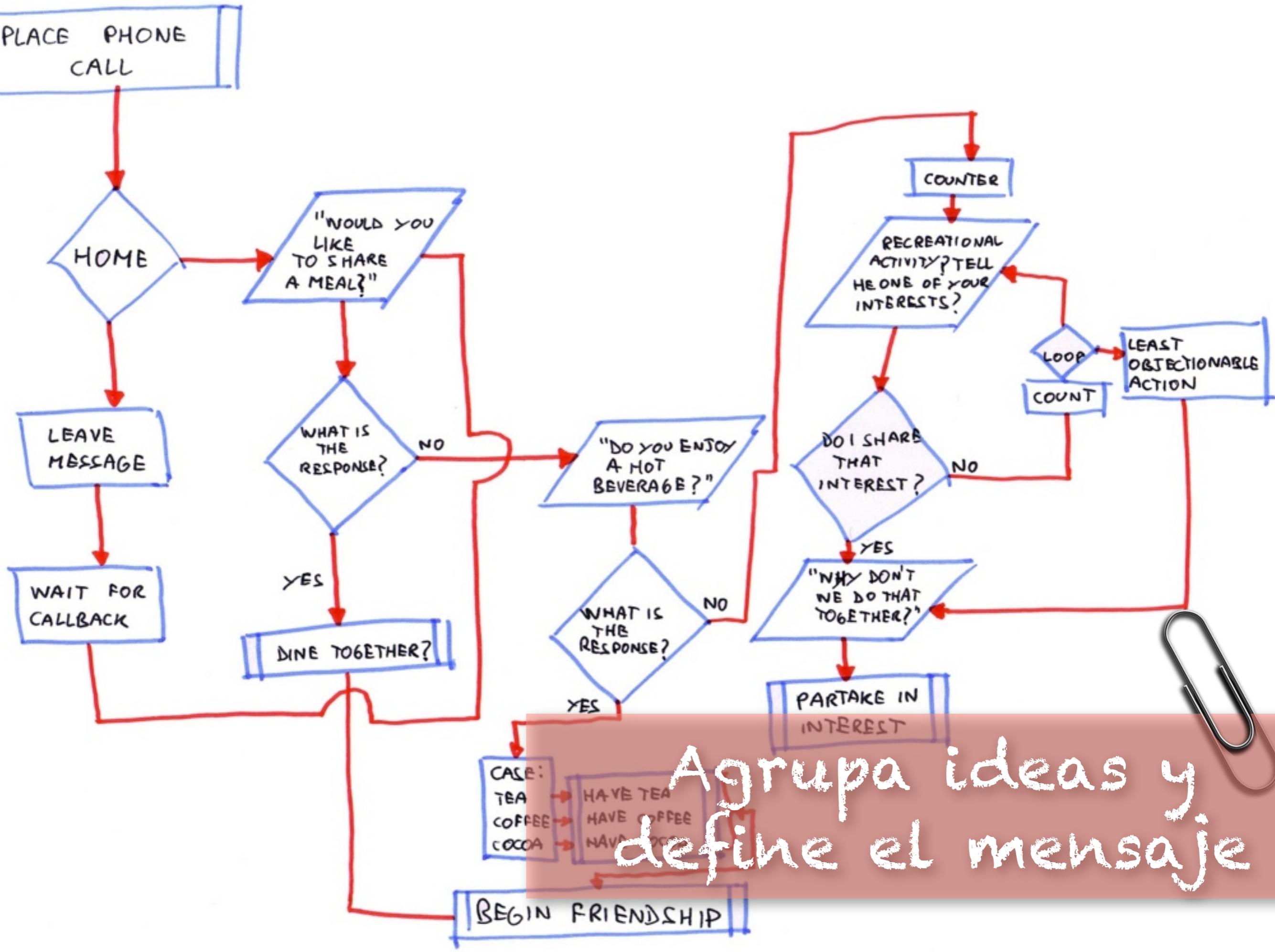


Presentaciones Científicas

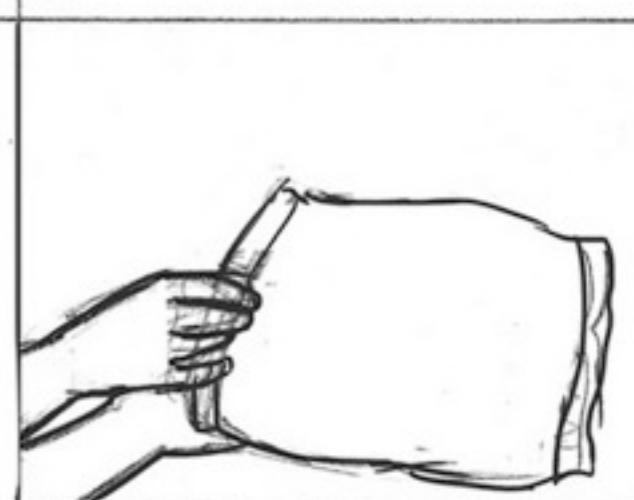
Flujo en el
proceso de planificación



Tormenta de ideas



Crea el guión



SpeechCraft — Give presentations that change things, and teach your team how to be remarkable in front of an audience.

Eric Johnson
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SpeechCraft

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1. SpeechCraft logo

2. Two people in blue shirts standing in front of a whiteboard.

3. Earth with a quote from John F. Kennedy: "The only reason to give a speech is to change the world." —John F. Kennedy

4. Silhouettes of people walking across a landscape with the text "Take the audience on a journey."

5. "Why" → "How"

6. Abraham Lincoln portrait.

7. A group of people at a podium with microphones.

8. An elevator panel showing floors 3, 2, 1, and 0.

9. A silhouette of a superhero standing with arms crossed.

10. Toy Story character Mr. Potato Head with a quote: "It's gotta be about how the most character changes for the better." —John Lasseter

11. "Put it together."

12. A whiteboard with a mind map.

13. A grid of various presentation templates.

14. "The best way to begin a speech is by saying 'Let me tell you a story...'" —Alex Haley

15. Mickey Mouse in a painting.

16. A slide titled "Death by bullets" with a cartoon character.

17. A bullet with the text "1 point per slide."

18. An empty theater stage with the text "Rehearse. Out loud."

19. "Shine."

20. A wrapped gift box.

21. Two small figures, one with a speech bubble.

22. A man speaking into a microphone.

23. A ladder leaning against a wall.

24. A speech bubble containing a quote from Eugene Peterson: "Language is at its best and most convincing in conversation." —Eugene Peterson

25. A light switch.

26. A band performing on stage.

27. A heart icon with the text "Charisma is expressiveness...if you can unlock your own passion about the subject, and give that to the audience, you will be charismatic." —Nick Morgan

28. "Caution is the devil." —William Blake

29. A glass with a yellow flower in it.

30. A wavy line on a white background.

31. A wooden folding chair.

32. "Share."

33. Three books: "The Art of Public Speaking", "Presentation Zen", and "Resonate".

34. Three books: "The Art of Public Speaking", "Presentation Zen", and "Resonate".

35. Two people in blue shirts standing in front of a whiteboard.

36. SpeechCraft logo.

Crea el guión en la vista Clasificador

Vamos a trabajar
en la planificación

Usemos a ChatGPT

Buscar

Ayer

- Dispersión espacial y Voronoi
- Contar valores distintos DataFr...

Anteayer

- Filtrar DataFrame por Iteracion...
- Clasificación multiclas con BE...
- Extracción de referencias pod...

Resumen del artículo MDSINE2

Títulos divertidos para podcast

La semana pasada

- Ajustar volumen GarageBand
- Razones peregrinos coreanos
- Autism Microbiome Link

Hace 2 semanas

Javier Galeano

Enviar un mensaje a ChatGPT

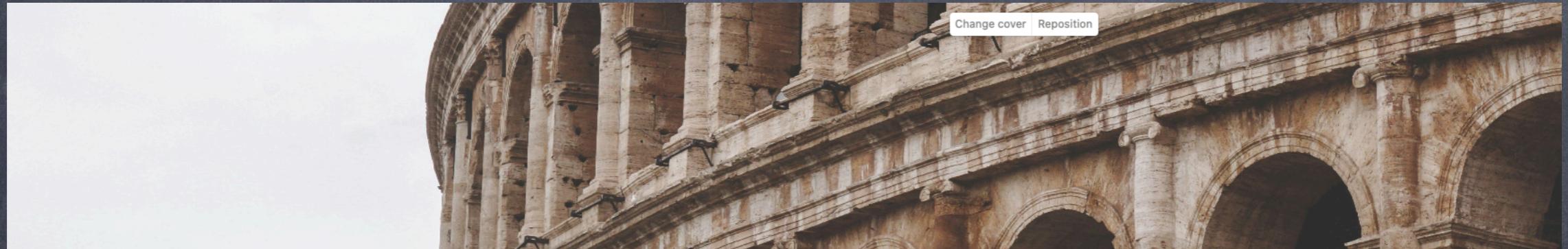
Microphone icon

Speaker icon

ChatGPT 4o >



También podemos usar Notion AI



Pruebas con la AI de Notion

Podcast Script Ideas: The Romans

1. "A Day in the Life of a Roman Citizen": Explore the daily routines, customs, and challenges faced by average Romans.

Por supuesto, puedo recomendarte algunos libros excelentes para documentarte sobre la vida cotidiana en la antigua Roma. Aquí tienes una lista de obras en español, inglés e italiano:

En español:

- "La vida cotidiana en Roma" de Pierre Grimal
- "Un día en la antigua Roma: Vida cotidiana, secretos y curiosidades" de Alberto Angela

En inglés:

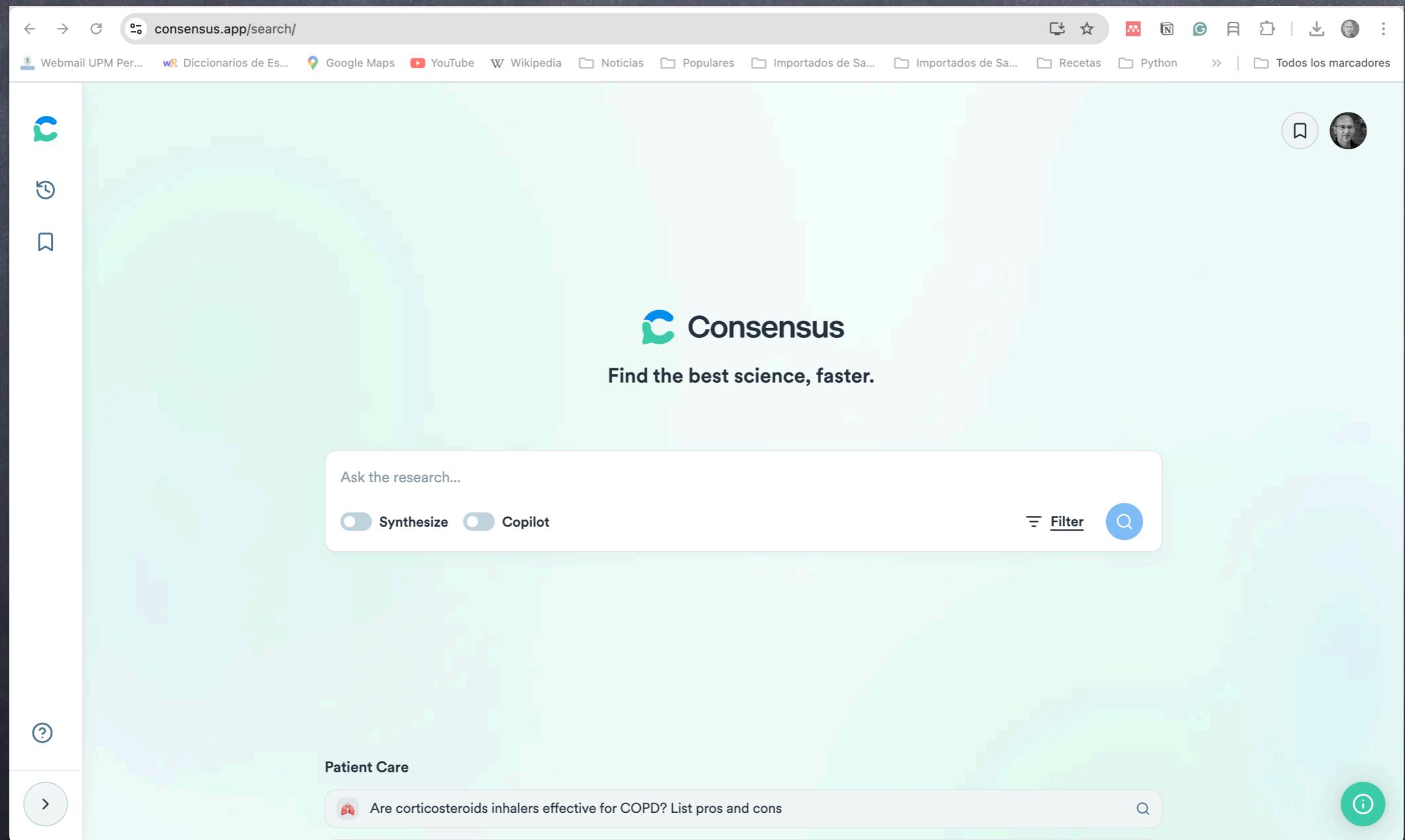
- "Daily Life in Ancient Rome: The People and the City at the Height of the Empire" de Jérôme Carcopino
- "A Day in the Life of Ancient Rome" de Alberto Angela (también disponible en español)
- "Handbook to Life in Ancient Rome" de Lesley Adkins y Roy A. Adkins

En italiano:

- "Una giornata nell'antica Roma: Vita quotidiana, segreti e curiosità" de Alberto Angela
- "La vita quotidiana a Roma" de Jérôme Carcopino

Estos libros te proporcionarán una visión detallada de la vida diaria de los ciudadanos romanos,

Consensus para buscar bibliografía



Tips and Tricks en el diseño

Number of bikes sold (2002-2007)



before

Over 5,000 bikes sold in 2007

Relación Señal-Ruido

500

1,500

2,009

3,577

4,007

5,035

'02

'03

'04

'05

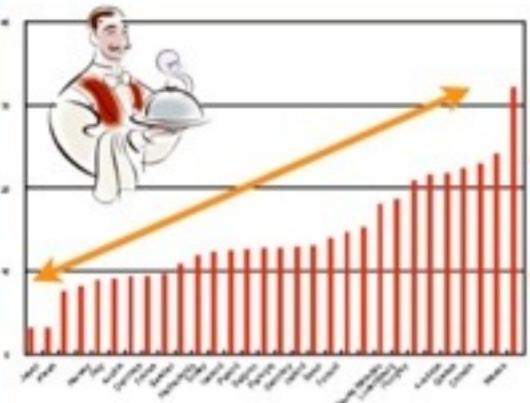
'06

'07

after

Obesity among OCED nations

Percentage of population aged 15 and above with a BMI greater than 30 (2004)



Lusto eros, facilisis lobortis lobortis
hendrerit nostrud dignissim
Lorem, dolore amet, blandit enim,
suscipit minim aliquam ut odio

Japan 3.2
Korea 3.2
Switzerland 7.7
Norway 8.3

- Enim exerci ut praesent duis duis
- Lorem, dolore amet, blandit enim,
- Suscipit minim aliquam ut odio
- Consequat te, ration, luptatum ex

- Enim exerci ut praesent duis duis
- Lorem, dolore amet, blandit enim,
- Suscipit minim aliquam ut odio

before

Relación Señal-Ruido

3.2% of Japanese are “Obese”

Japan 3.2%



France 9.5%



Canada 22.4%



Mexico 24.2%



USA 32.2%



OECD Factbook 2007

after

before

The effectiveness of presenting to bullets

- People can't read and listen effectively at the same time.
- Audiences report that the presenter reading slides is the thing they hate most.
- Presenting to lists of bullets will put people to sleep (at best).
- Avoid 'death by powerpoint'

after

“Death by PowerPoint”



after

The sound of one room napping



Advertising in the USA

- First: a little history
- Does sex in advertising still work?
- Is this exploitation? Does it matter?
- What are the costs?
- Can you think of examples?

AdWorld 2008

The Future of Advertising

3-7-08, 'pa

before

Las viñetas

after

Sex in advertising
Does it still sell?



Blogs are like sharps

- ▶ A shark must keep moving or die.
- ▶ A blog must be regularly updated or it too will die.
- ▶ How often should be update your blog?
- ▶ Some sucessful blogs are updated once a week,
others several times a day.

**Superioridad
de las imágenes**
The key to the consistent.



Blogs are like sharks



Eat only until **80%** full.

Espacio vacío



Less than 33%
of U.S. adults are at
a “healthy weight.”

Regla de
Los tercios



presentationzen

TOKYO

Garr Reynolds





colecciones de
imágenes



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Lo nuevo Vectores Fotos de Stock Archivos PSD Icons

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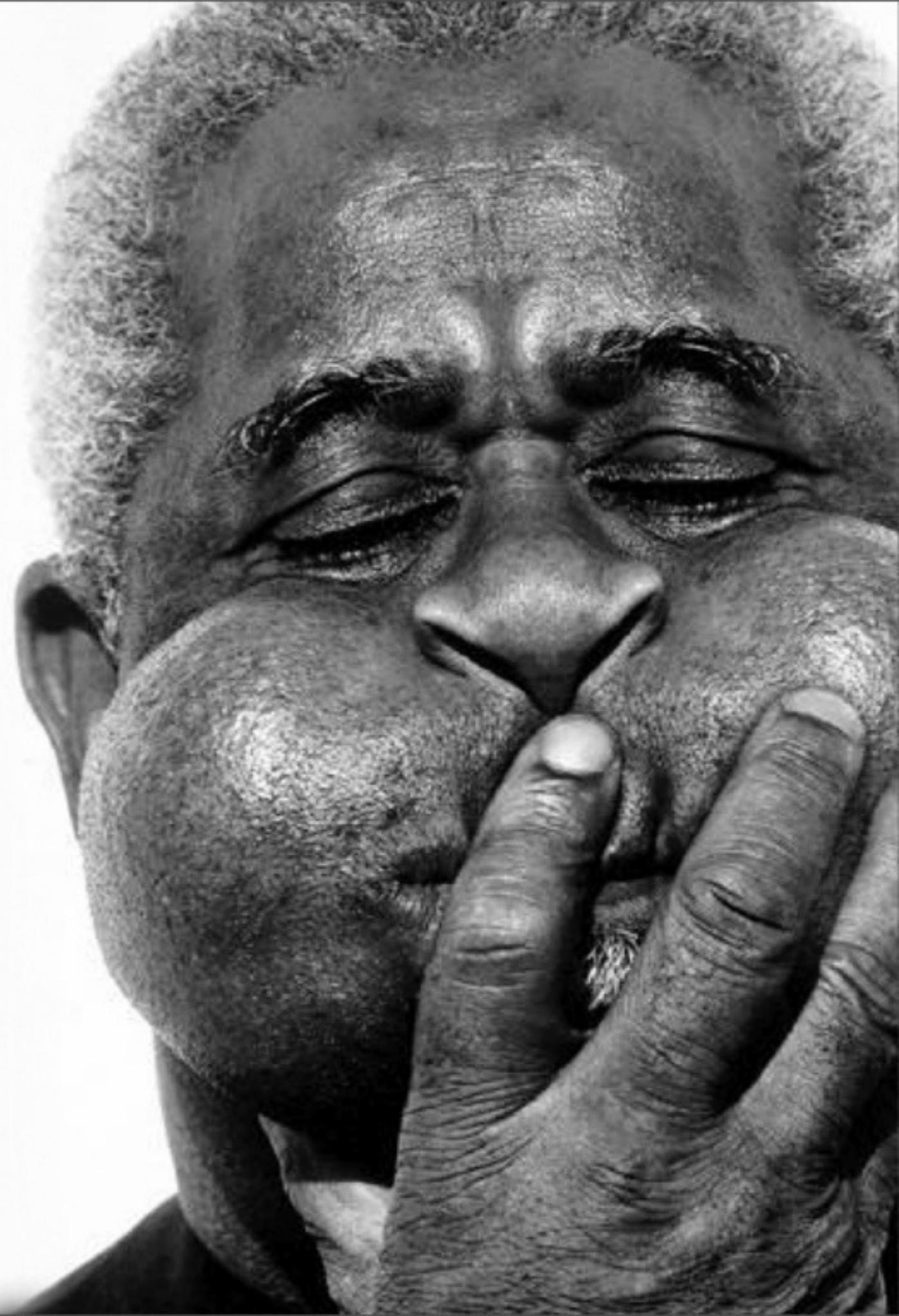
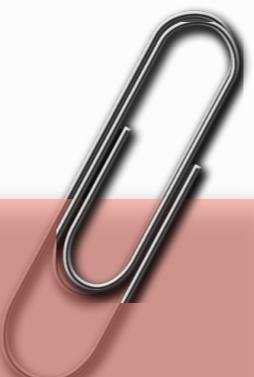
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“It's taken me all my
life to learn what
not to play.”

— Dizzy-Gillespie

Textos e
imágenes



A black and white photograph of a smiling baby wearing a chef's toque. The baby is holding a red paperclip in their mouth. A large, stylized white font "Las 'fonts'" is overlaid on the top right corner.

Las "fonts"

a quick tip on typeface:

DON'T USE
\$!*#& FONTS!



Las "fonts"





Tahoma
Microsoft Sans Serif
Arial
Verdana
Courier New
Times New Roman
Trebuchet MS
Lucida Console
Comic Sans MS...

are \$!*#& fonts

Google ‘beautiful fonts’
and you’ll find plenty of handpicked fonts
by some of the best designers.

Google

Beautiful fonts

Google Search

I'm Feeling Lucky

Here's an example of a free font that looks, um, delicious.

exljbris Font Foundry

Delicious font family

Delicious

The Delicious is a font I designed because of my admiration for typography. It got a bit out of hand and in two years it resulted in a complete font family.

AaBbCcDdFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTt
UuVvWwXxZz!?(æ%*€)

Character shape

Every character has a unique shape. Consistency in spacing, not in the character shape.

bdqp bdqp

EL color

Adobe® Kuler Create Explore My Themes

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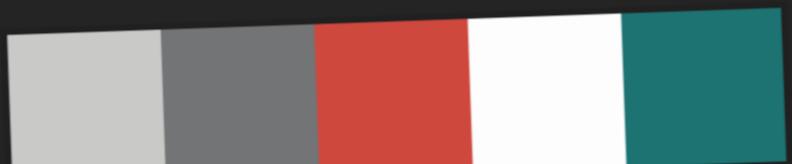
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GEOID

51 views, 49 likes, 0 comments



Buytigo nr 1

48 views, 47 likes, 0 comments



The Vortex Mac OSX

47 views, 32 likes, 0 comments



fall

47 views, 36 likes, 0 comments



Fall Wedding 2013

51 views, 38 likes, 0 comments



celadon

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My Kuler Theme

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Shadow

46 views, 34 likes, 0 comments

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Las ecuaciones



Las referencias

T. Trimarchi

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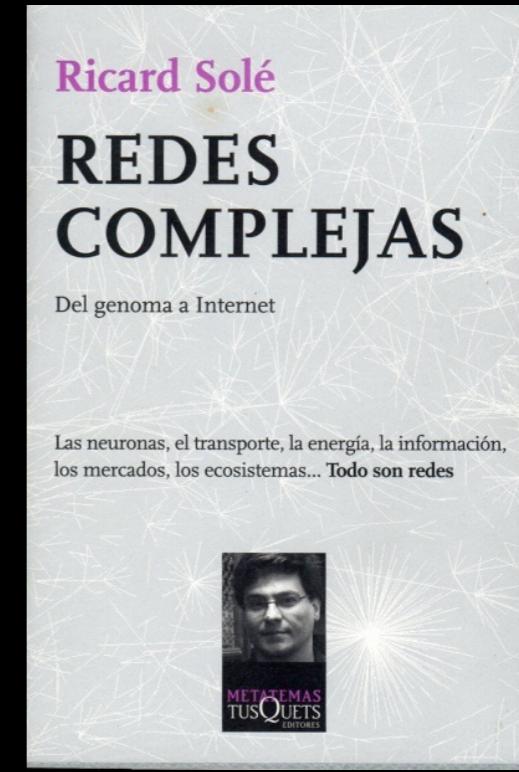
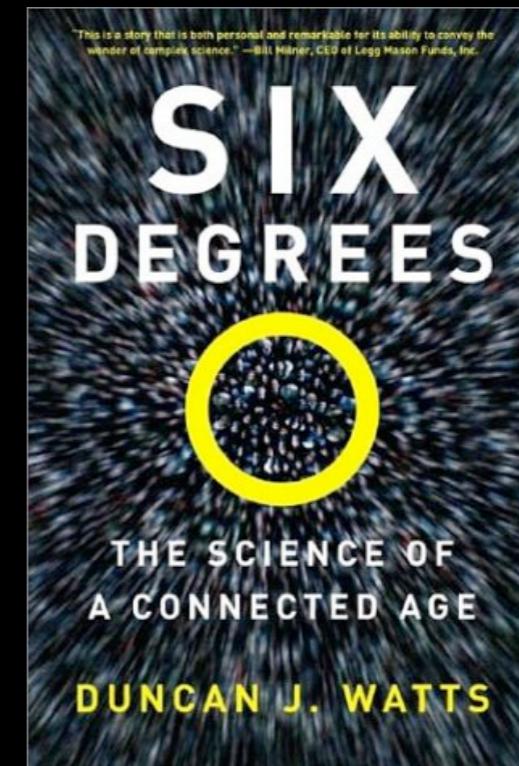
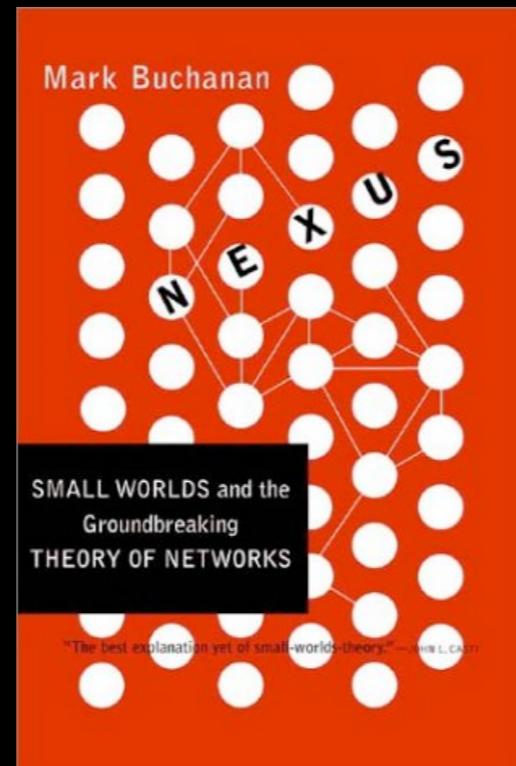
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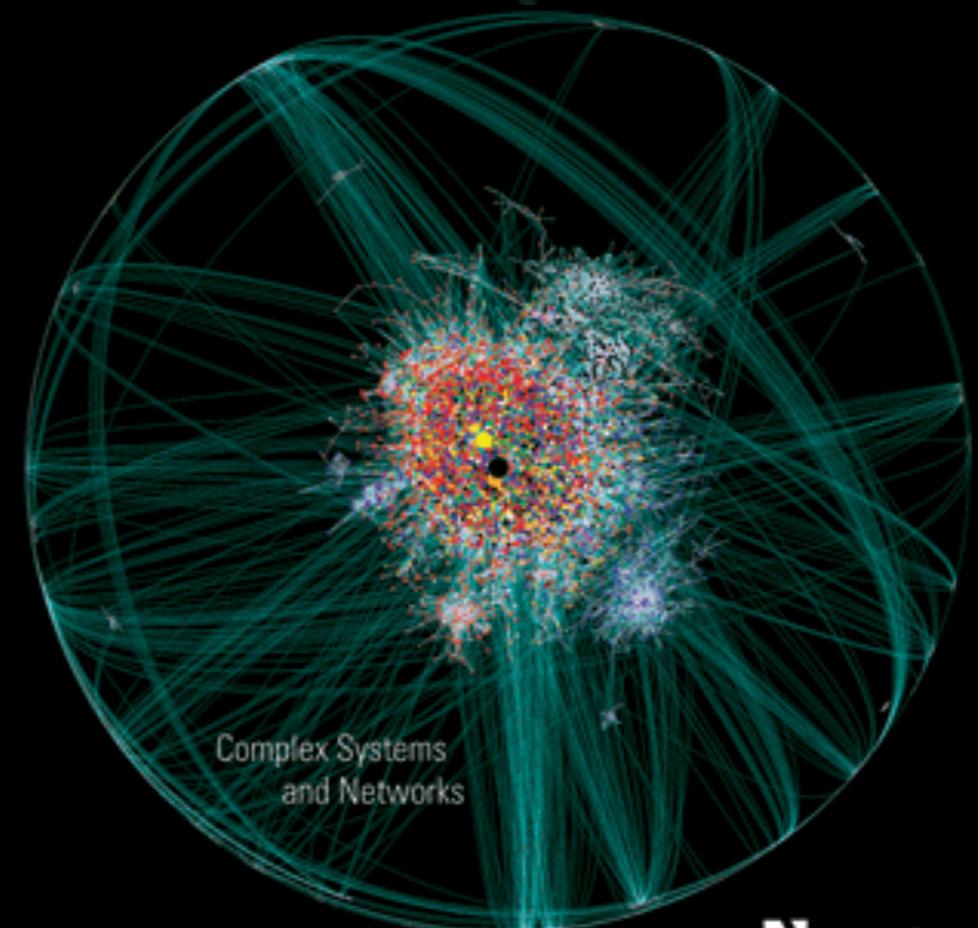
GENERAL AUDIENCE

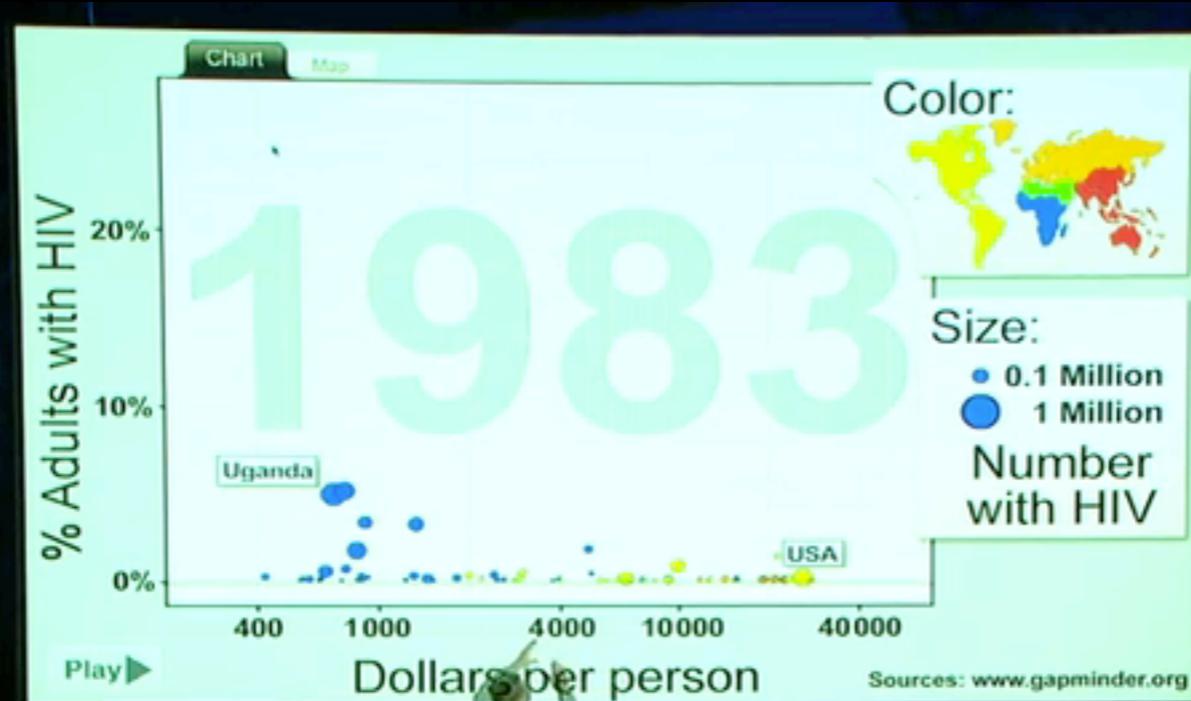


JOURNAL

Science:
Special Issue for the 10 year
anniversary of
Barabasi&Albert 1999 paper.

24 July 2009 | \$10
Science





TED

Y el tamaño de estas burbujas, el tamaño aquí,