Galen Aubrey Hicks

Washington University in St. Louis
Sam Fox School of Design and Visual Arts

Portfolio:
galenahicks.com

Contact:
galenahicks@wustl.edu

Digital Experience/Social Media Intern at SFMOMA

June 2022 - Present

- Main content creator for SFMOMA's TikTok profile; created a new series that brought in 6x the previous average amount of views

- Translated the visual identity for an upcoming exhibition created by the design team into video form to be used on social media using motion graphics

- Created the motion graphics and visual direction/main editor for a new video shorts series by the Social Media and Intepretative Media Teams

Graphic Designer for Pagliarini Lab

June 2022 - Present

- Designed and illustrated covers for the lab's article submissions to research magazines like Nature Chemical Biology

- Redesigned and created figures and graphical abstracts for the lab for articles published in ACS Chemical Biology, Nature Chemical Biology and Molecular Cell

- Designed and made printed material for the lab such as nametags, plaques for mass spectrometers and a headboard for the lab's publication wall that adhered to the lab's current branding identity

Short Film Director and Editor for Memphis Public Library

Summer 2018

- Wrote, directed and edited short films for the Cloud 901 department at my local library for a film festival sponsored by the City of Memphis.

Seasonal Cashier and Customer Service for IKEA Memphis

June 2021 - August 2021

- Worked in customer service as a cashier as well as a front desk worker at customer pickups. Tasks included setting up customer deliveries, logging inventory, loading large customer pickups into vehicles and securing them, operating checkouts, etc.

Education

Washington University in St. Louis
August 2019 – May 2023
BFA in Communication Design
GPA – 3.77
John B Ervin Scholar (2019 – 2023)

Skills

Experienced in Adobe Premiere Pro, After Effects, Illustrator, InDesign, Photoshop
Well-versed in DAWs like Studio One HTML, CSS, JavaScript

Advanced Spanish speaker
Intermediate Italian speaker

Experienced in Figma designing and prototyping