

How are product number URLs managed?

Catalina Maruri-Ramos

Exported on 04/05/2024

Table of Contents

How are product number URLs managed?	3
How does the slugifying work?	3
The slug field should not be changed.....	3
For brands that are not yet connected to System A	4
For brands that are connected to System A	4
Contact and Support.....	5

How are product number URLs managed?

(Team name) has now implemented a slugifying solution to enhance the URL structure for Product Detail Pages (PDPs). This is to ensure a better connection to **System**, and the **Server Side Renderings** (SSR) functionality for faster page transitions.

How does the slugifying work?

1. Through a script, the development team picks up all product numbers from the PIM system (**System A**).
2. The script removes unsupported characters or spaces from the product numbers and turns them into dashes.
3. The slugified product number is added to a dedicated field in **System B**, making it accessible for business users, and frontend. The original product number is also stored in System B for cross-reference.
4. Development checks that the slugified product number does not interfere with existing logic or functionality.
5. The new slug is ready.

Before:

<https://www.brand.co.uk/gb/en/product-anniversary-bicycle-ti%anniversary@relaunch/>

After:

<https://www.brand.co.uk/gb/en/product-anniversary-bicycle-ti-anniversary-relaunch/>

The slug field should **not** be changed

In System B, you can find the custom field where the slugified product number exists. Even though the field is accessible to anyone with access to System B, you should **not** change the product number slug there.

Catalogues → products → product → specifications → custom fields → slug



If, for any reason, you need to change or alter the slug custom field, please contact [the development team](#) first.

For brands that are **not** yet connected to System A

If you need to add new products but your brand does **not** have a connection to System A yet, you **need to notify development** of the new products. This way they can update their slugifying script.



This applies for: [Brand A](#), [Brand B](#), [Brand C](#), [Brand D](#)

For brands that are connected to System A

If you need to add new products and your brand already **has a connection** to System A, the slugifying script **will automatically pick up** the new product numbers and update the slugs. As a brand editor, you do not need to do anything else from here.



This applies for: [Brand E](#)

Contact and Support

Are you stuck with a step? Do you need more technical help? Check out [how to get digital support](#) or who to [contact for different topics](#).

Editor: Catalina Maruri-Ramos