

Set focal points on images

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Set focal points on images

Editors can now define a focal point for images in (system). In this guide you can learn how to define focal points for your images.

Why adding focal points on images?

Defining a focal point is important for when images are **resized** or **cropped** for different devices. The focal point remains central, ensuring the images are displayed effectively in all kinds of screens.

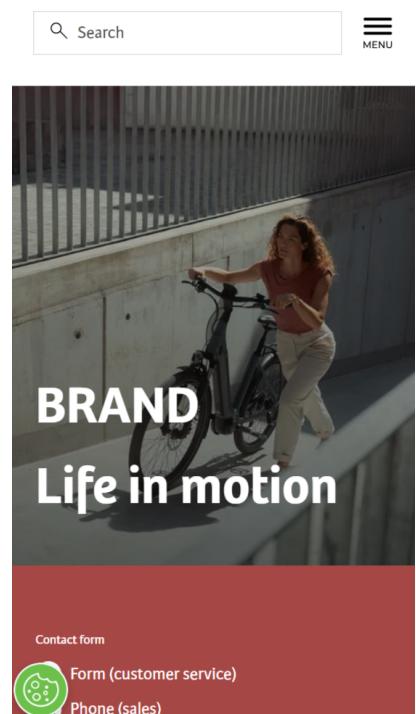


HERO TITLE

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1 Mobile image without focal point



2 Mobile image with focal point

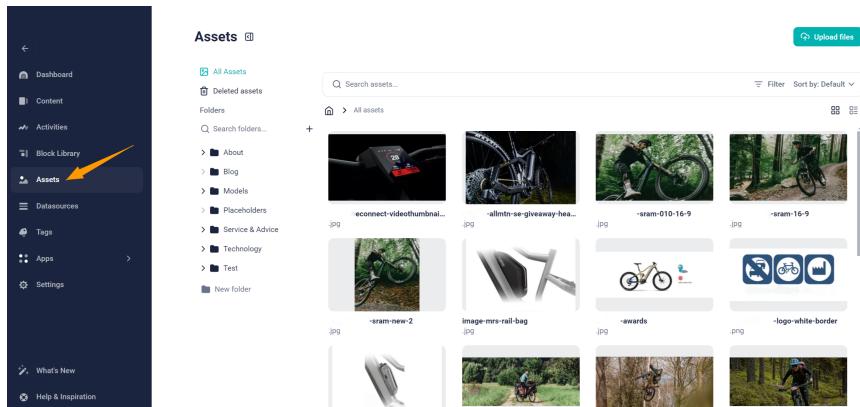
When to add focal points?

You could define focal points always on **all images** on your site. However, you should primarily make sure that focus points are always on images that have a **widescreen aspect ratio (16:9)** and will be displayed in **full-screen containers** on your pages. Examples of these containers are:

- Banner
- Full screen image
- Hero
- Signup newsletter

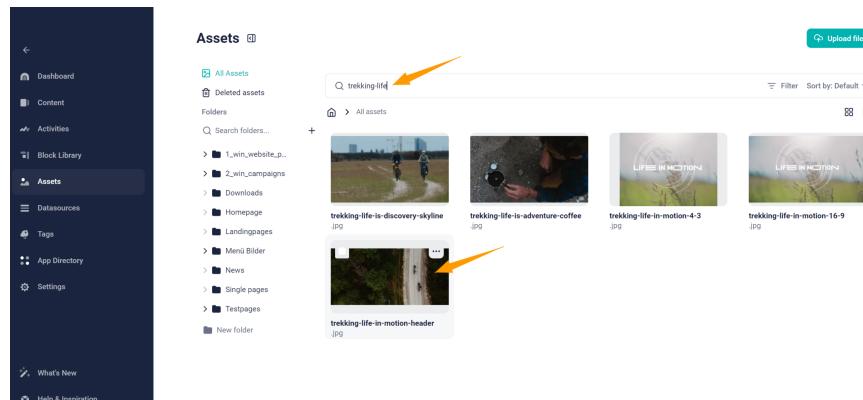
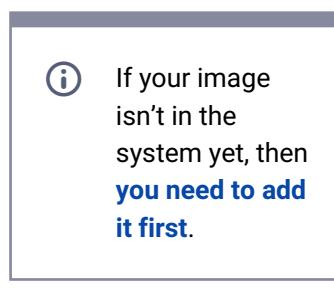
Steps

- 1.** In (system), go to the **assets** section.



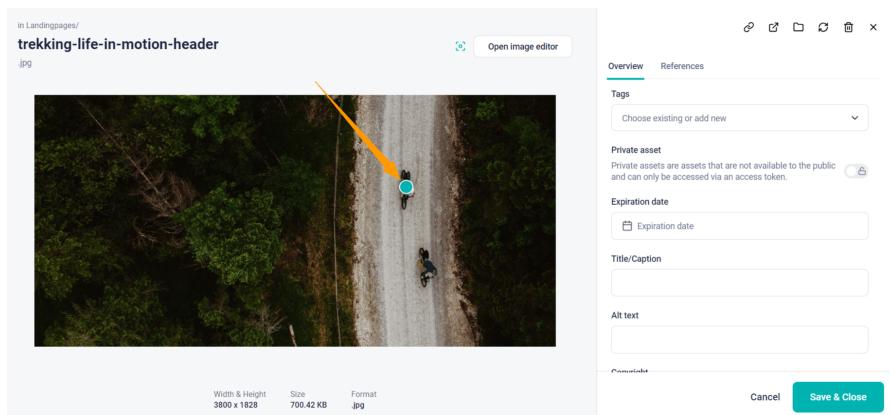
3 Assets section

- 2.** Look for your image, and click on it.



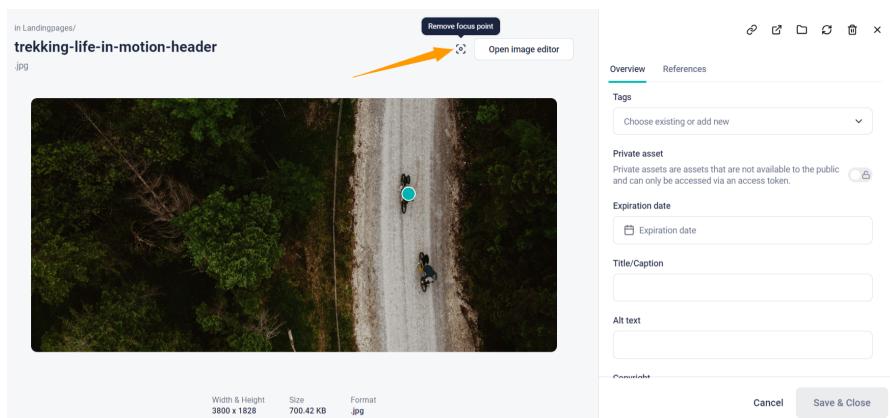
4 Searching image

- 3.** Click on the image to pin the focal point. A **green circle** will show indicating the focus point selected.



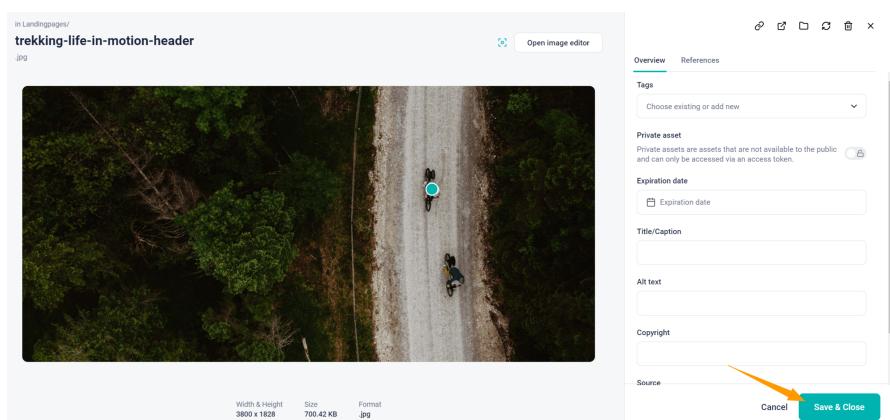
5 Adding focus point

- 4.** If you need to remove the focal point, click on the icon next to the “**open image editor**” button.



6 Removing focus point

- 5.** Save your changes.



7 Saving changes

And that's it! Next time you connect your images to a page and publish it, the focus point will start working.

Contact and Support

Are you stuck with a step? Do you need more technical help? Check out [how to get digital support](#) or who to [contact for different topics](#).