

G3 Studios Pitchboard



Short Pitch: G3 Studios is an indie game development company that specializes in creating retro style video games with a modern twist.

Long Pitch: G3 Studios is an indie game development company that specializes in creating retro style video games with a modern twist. The two main categories of the games will include 2D and 3D platformers. Games sales will be 100% digital and sold on all major platforms.

Persona:

1. G3 Recruit: New hire looking to create video games for a smaller company.
2. New Customer 1: Younger audience looking for a new and exciting game.
3. New Customer 2: Older audience looking for nostalgia and challenge in a 2D/3D platformer.

Comparative Websites:

