\$300B total addressable market TAM

(1.57 billion people in the global workforce are freelancers)

\$15B serviceable addressable market SAM (83 million freelancers

(83 million freelancers across major platforms -Freelancer.com, Fiverr, and Upwork) \$71M obtainable market, goal till 2027 SOM (0.75% of main markets)