



SKYLAND PROPERTY NUSANTARA

Social Media Report
01 Sep-30 Sep 2025

DATE: 01/10/2025

CREATED BY: THE CLICK COMPANY



SKYLAND PROPERTY NUSANTARA

Overall Social Media Stats

INSTAGRAM

Instagram has a followers growth of

FACEBOOK

Facebook has a followers growth of

TIK TOK

Tik Tok has a followers growth of **+15**

MONTHLY REPORT SEP 2025

FOLLOWERS	INTERACTIONS	ACCOUNTS REACHED	VIDEO VIEWS	IMPRESSIONS	LINK CLICKS
779	540	8,673	42,311	56,659	192
60	237	6,700	187	32,300	36
1,180	191	23,528	35,914	38,668	8



SKYLAND PROPERTY NUSANTARA

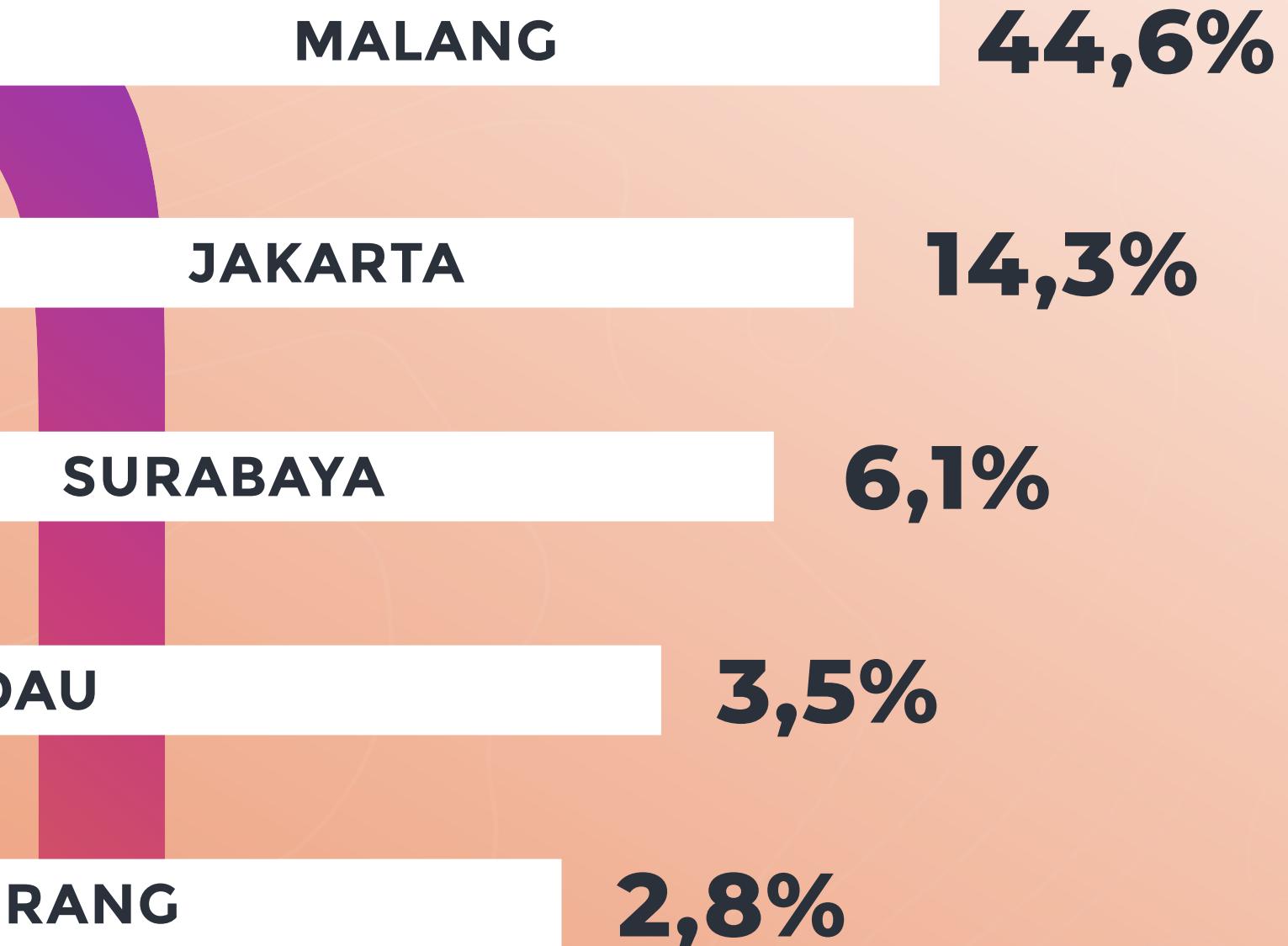
Overall Combine Stats

LINK CLICKS (JUNI)	IMPRESSIONS & VIEWS (JUNI)	LINK CLICKS (JULY)	IMPRESSIONS & VIEWS (JULY)	LINK CLICKS (AUG)	IMPRESSIONS & VIEWS (AUG)	LINK CLICKS (SEP)	IMPRESSIONS & VIEWS (SEP)
64	11,590	1,654	110,641	3,307	131,878	236	206,039
COMBINED FOLLOWERS (JUNI)	COMBINED PROFILE VISITS (JUNI)	COMBINED FOLLOWERS (JULY)	COMBINED PROFILE VISITS (JULY)	COMBINED FOLLOWERS (AUG)	COMBINED PROFILE VISITS (AUG)	COMBINED FOLLOWERS (SEP)	COMBINED PROFILE VISITS (SEP)
1,612	593	2,011	1,102	1,994	1,296	2,019	1,575

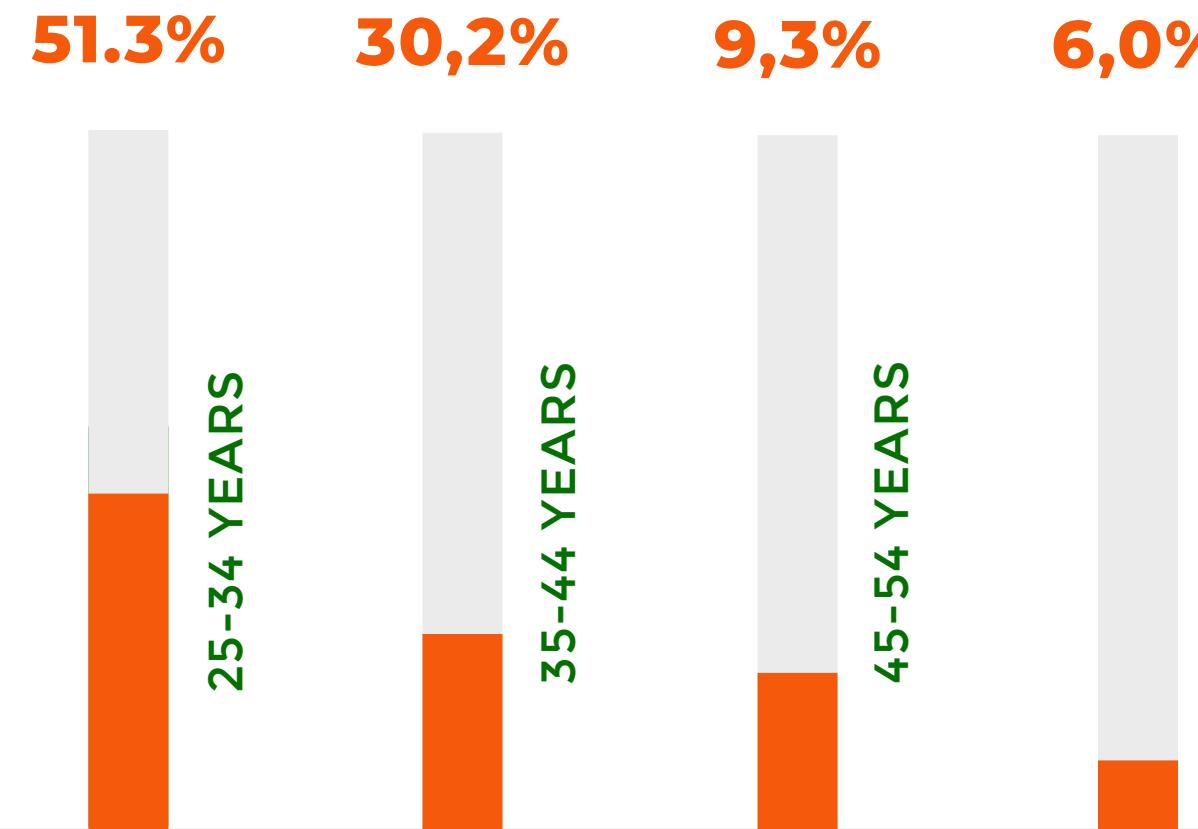


INSTAGRAM INSIGHTS PEEK

TOP LOCATIONS



TOP AGE RANGES



MONTHLY REPORT SEP 2025

98,970
IMPRESSIONS (+VIEWS)



INSTAGRAM TOP 2 POSTS

1



14 SEPT '25

69 Likes
37 Shares
6 Saved
7,700 views

2



22 SEPT '25

40 Likes
2 Shares
5 Saved
4,912 Views



SKYLAND PROPERTY NUSANTARA

Insight Screenshot

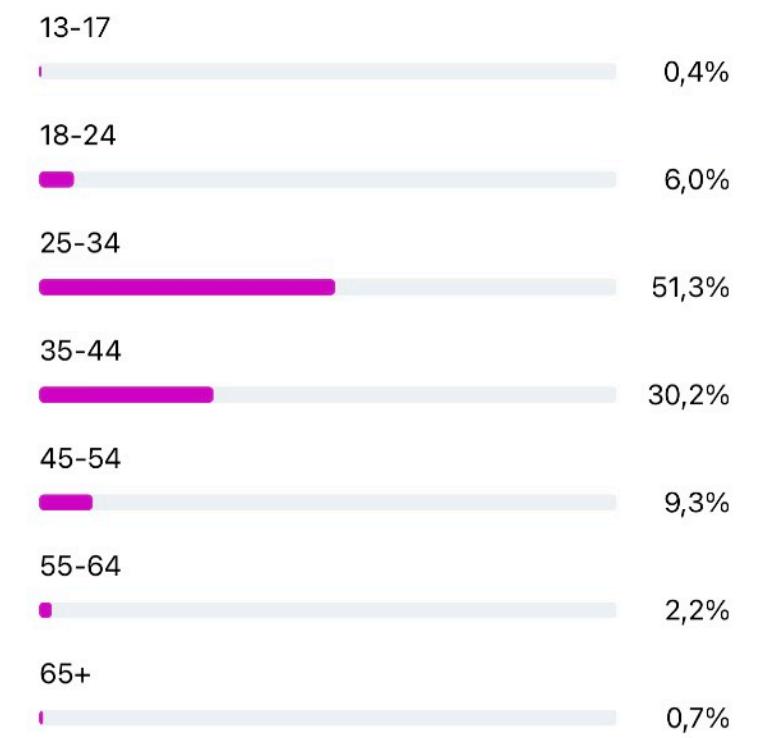
Lokasi populer

Kota Negara



Rentang usia

Semua Laki-laki Perempuan



INSTAGRAM

MONTHLY REPORT SEP 2025

Bulan sebelumnya 1 Sep - 30 Sep

Tayangan

57,360

Tayangan

26,8% dari iklan



Akun yang dijangkau

8,679

+142,2%

Bulan sebelumnya 1 Sep - 30 Sep

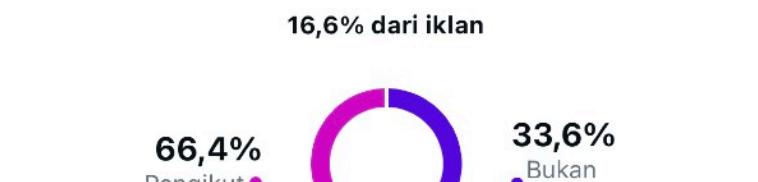
Interaksi

Bulan sebelumnya 1 Sep - 30 Sep

Interaksi

547

Interaksi



Akun yang berinteraksi

148

All Time Stats

Total Page Views

571

Total Sessions

219

Number of Posts

23

Number of Pages

12

Number of Comments

0

Aktivitas profil

vs 2 Agu - 31 Agu

1,303

+41,6%

Kunjungan profil

1,191

+44,4%

Ketuk tautan eksternal

100

+14,9%

Ketukan alamat bisnis

12

+50%

WEB

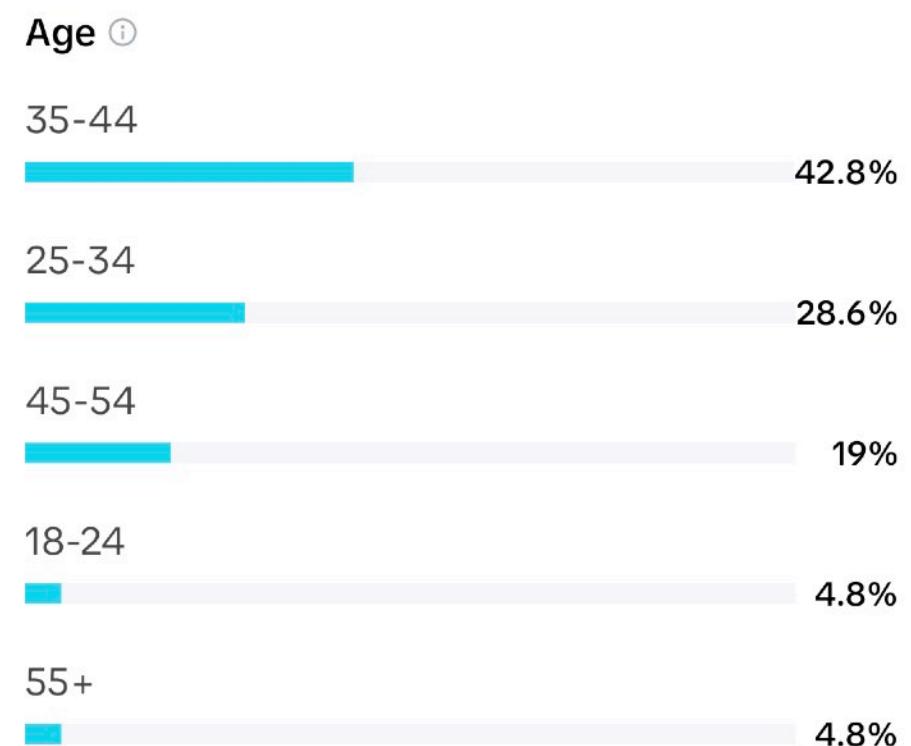
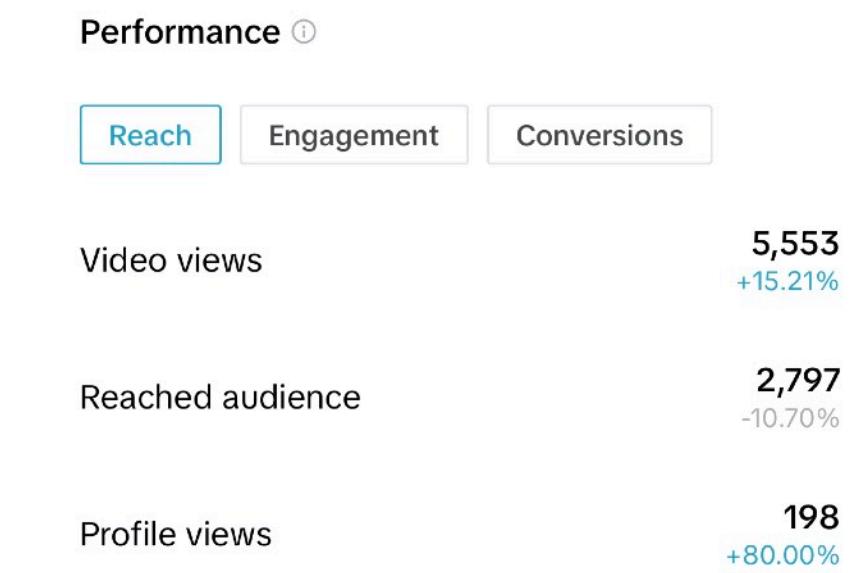
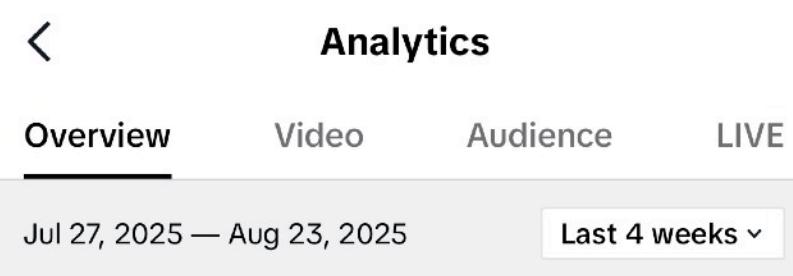
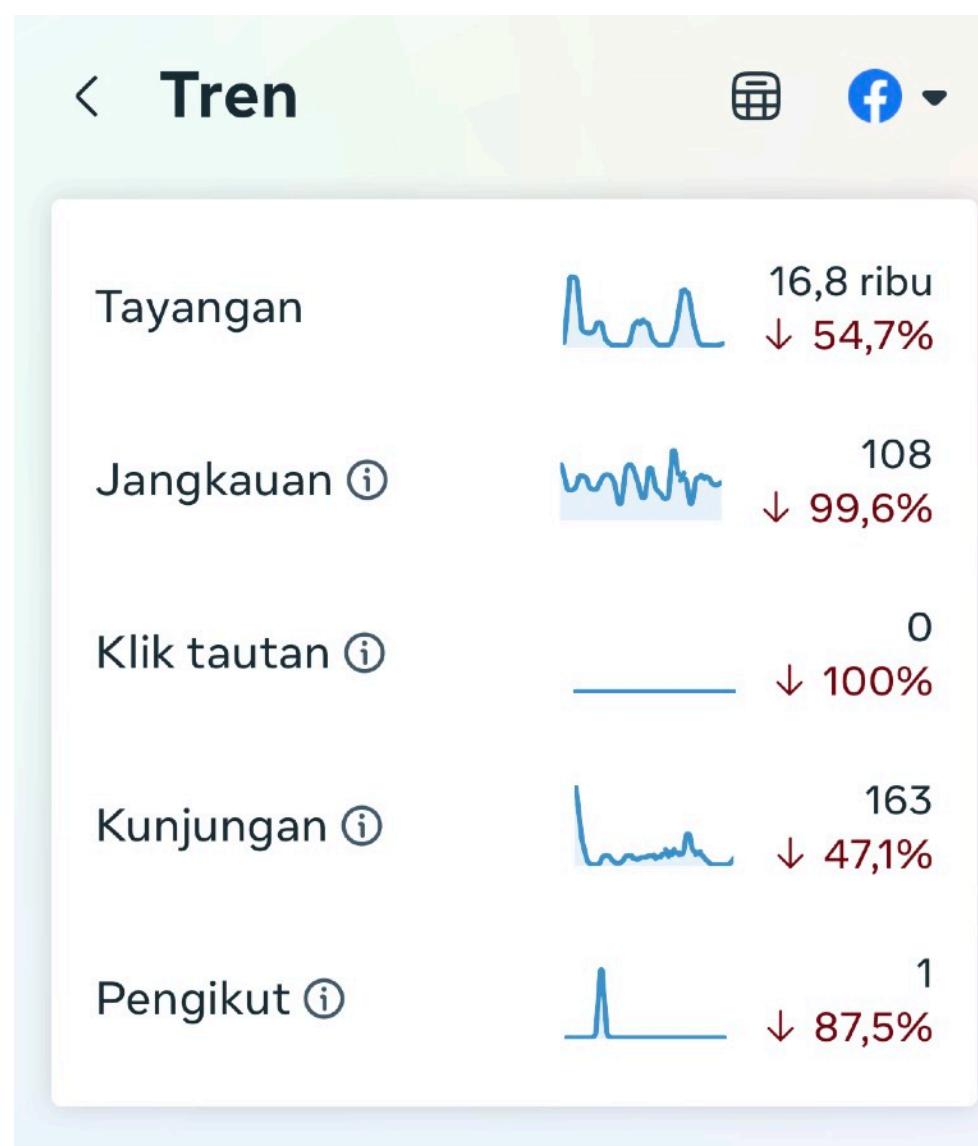
THE
CLICK
COMPANY



SKYLAND PROPERTY NUSANTARA

Insight Screenshot

FB AND TIKTOK



Aug 24, 2025 — Sep 20, 2025

Last 4 weeks ▾

Performance

Reach Engagement Conversions

Website clicks	3	+0.00%
Phone number clicks	3	-25.00%
Lead submissions	2	>999.99%
App download link clicks	0	+0.00%

Aug 24, 2025 — Sep 20, 2025

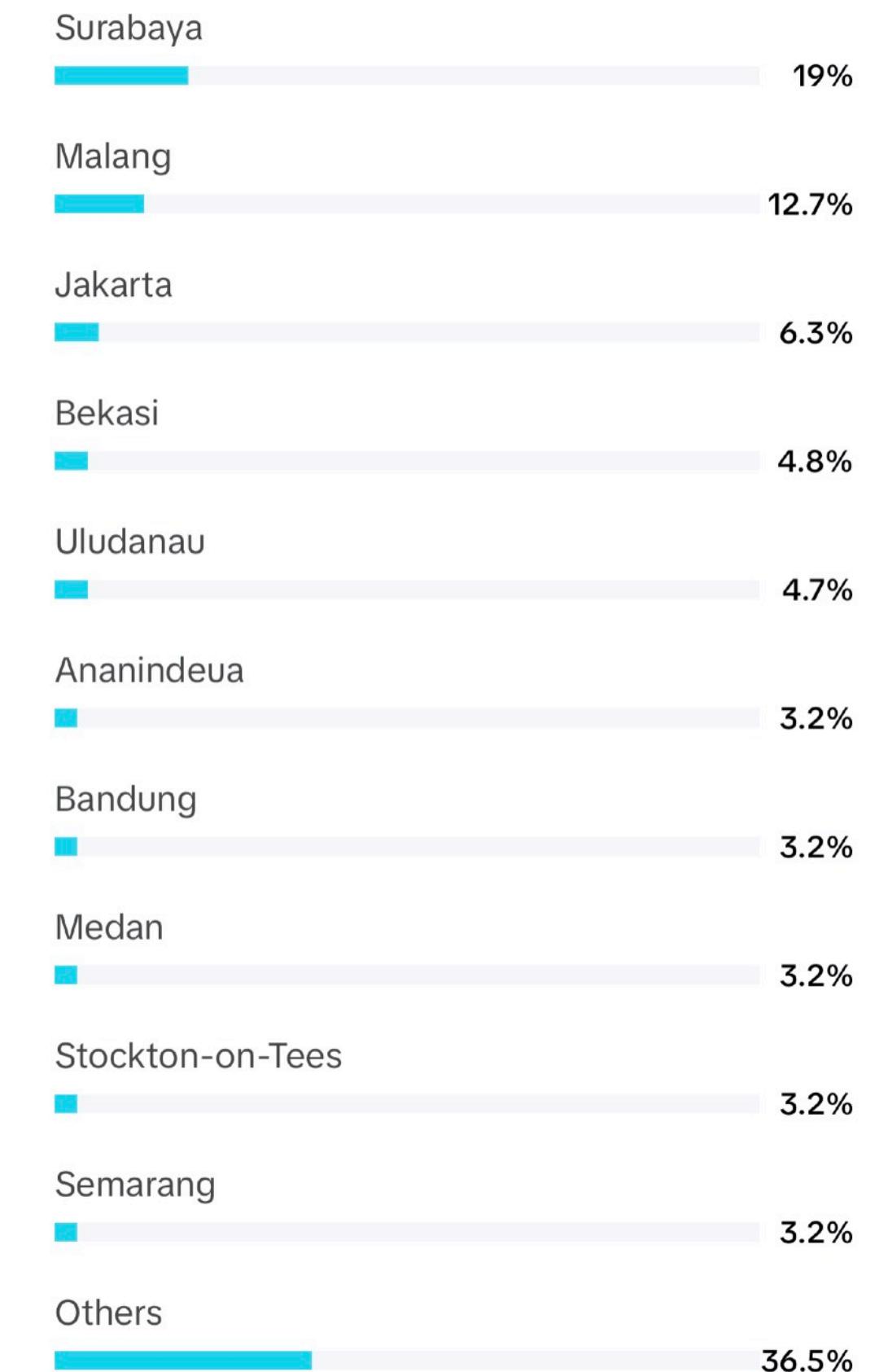
Last 4 weeks ▾

Performance

Reach Engagement Conversions

Likes	148	+27.59%
Comments	16	+100.00%
Shares	27	-30.77%

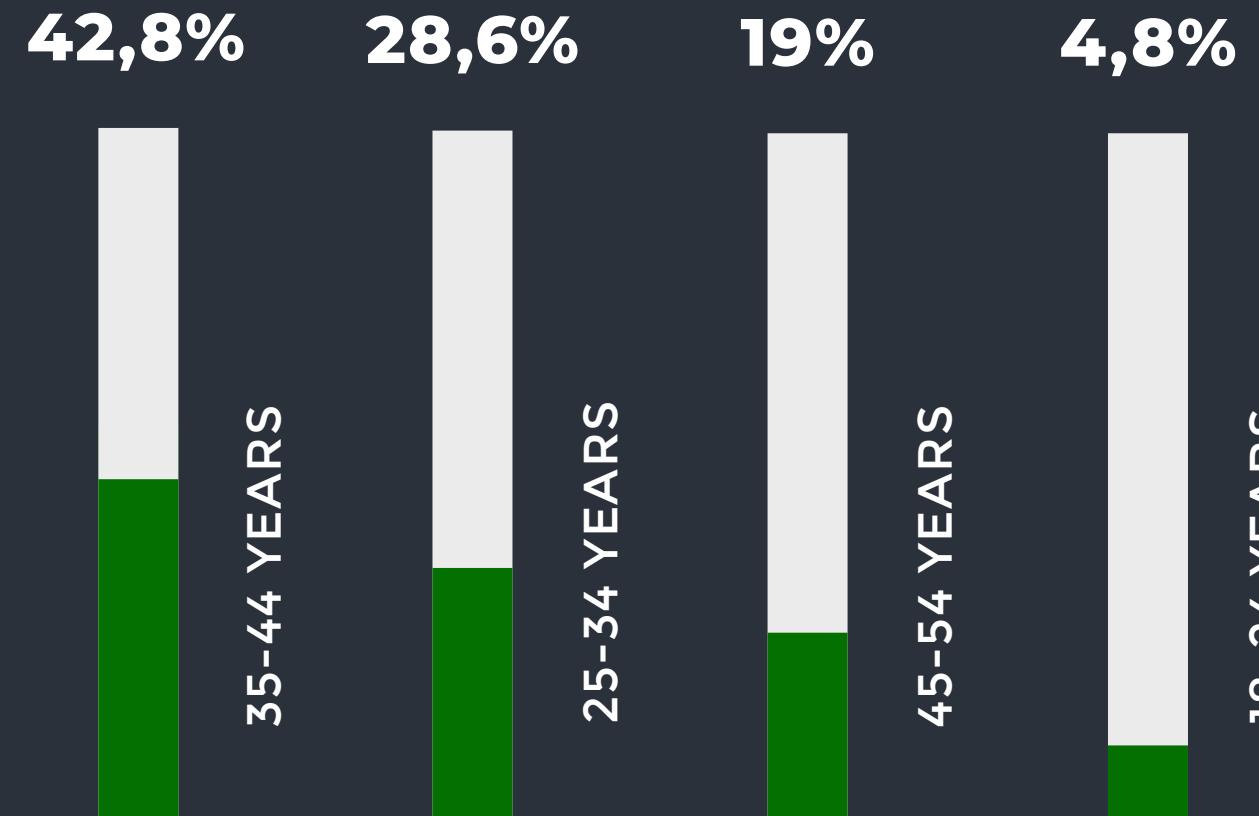
Top 10 cities





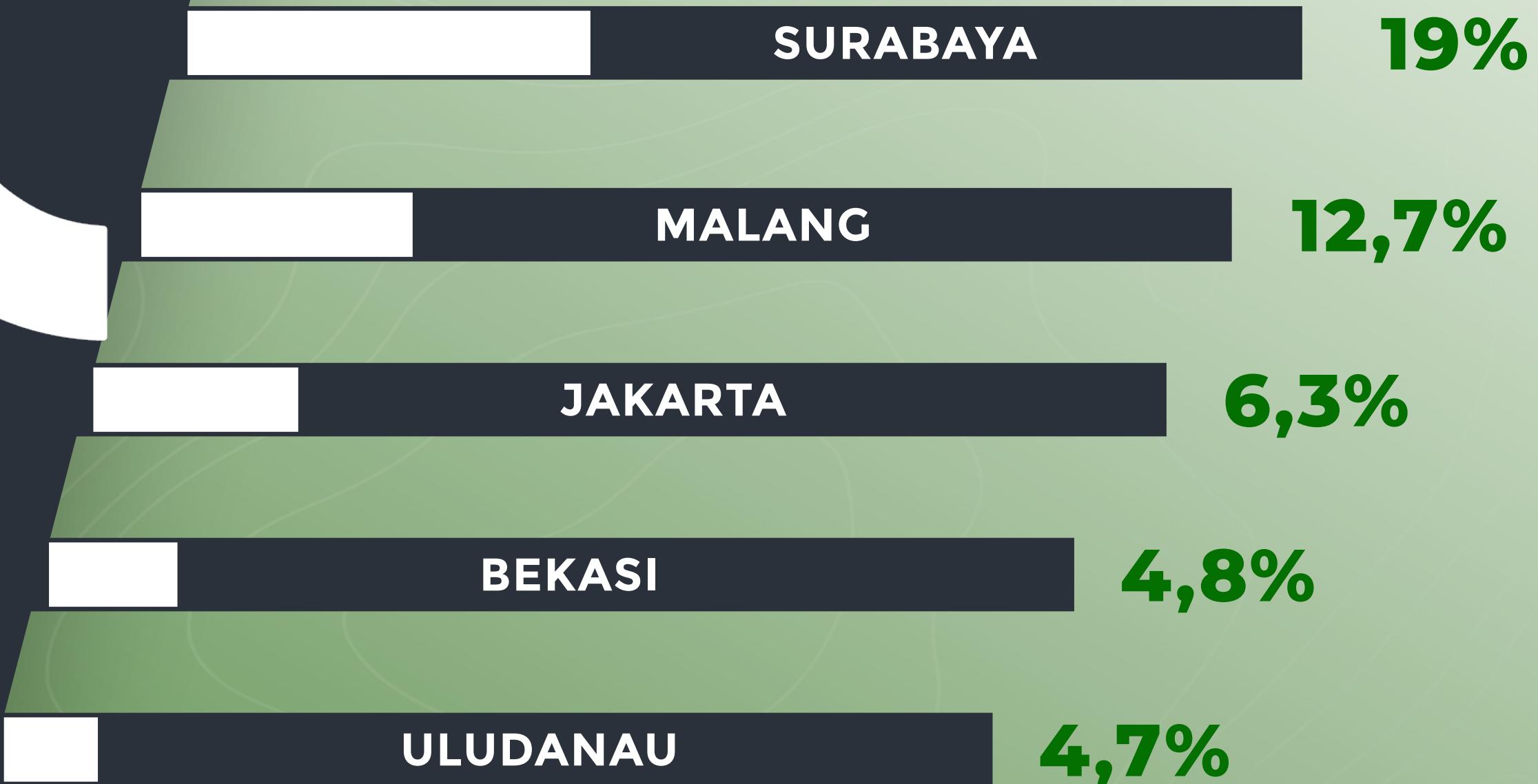
TIKTOK INSIGHTS PEEK

TOP AGE RANGES



MONTHLY REPORT SEP 2025

TOP LOCATIONS



74,582

IMPRESSIONS (+VIEWS)



TIKTOK TOP 2 POSTS

1



4 SEP, 2025

94 Likes

11 Shares

8 Saved

33,422 Plays

2



16 SEP, 2025

30 Likes

4 Shares

1 Saved

1,051 Plays



COMBINED PERFORMANCE INDICATOR

a brief summary of
the most
important metrics
for all channels

Total Impressions (+views) 206,039

Total Combined Followers

1,575

Total Profile Visits

2,019

combined
PERFORMANCE
indicator

+35

Total Engagement

(interactions)

968

THE NEXT PHASE

Key Performance Indicator Target for
OCTOBER

Increase 10% of total Impressions
from all Skyland Nusantara channel compared Last Month

Increase 1% of total Click Leads to Website/WA
from total impressions Skyland Nusantara channel

MONTHLY REPORT SEP 2025

01

WE WILL CONTINUE WITH GEO TARGETING ADS STRATEGY
FOCUSING ON 80 LEADS

02

FOCUSING ON VIDEO CONTENT (8 PCS) AND GRAPHIC
CONTENT (4PCS)

03

OPTIMIZE CUSTOMER SERVICE ACCESSIBILITY VIA THE
LANDING PAGE AND WHATSAPP ENSURING A MORE SEAMLESS
USER EXPERIENCE FOR PROSPECTIVE LEADS.

04

BOOSTING NEW PROMOTION AND BRAINSTORMING
NOVEMBER EVENT