

# Theory

- Patronage is a political currency to buy legislative votes.
- Mayor has to compete with an opposition that wants to block her proposals.
- Variation in the amount of support by the city councilors.
- City councils that are more favorable to the mayor are cheaper to buy.
- This is independent of which term the mayor is in. Mechanism sld still operate in the second term. That is exactly what we find.

In this section, I use the canonical vote-buying model proposed by Groseclose and Snyder (1996) and Banks (2000) to analyze how mayors engage in patronage in Brazil. For any given term, a mayor wants to enact her preferred policy, which requires winning over potential resistance by the city council. The preferences of these legislators may vary: in some municipalities a mayor enjoys widespread political support ("base política"), while in others, the opposition ("oposição") garners more seats. In this battle over votes, patronage is the currency used to buy legislative votes.

I show that, in equilibrium, the cost of passing the mayor's preferred policy decreases monotonically as the legislative support for the mayor increases. Substantively, the model predicts that municipalities in which the mayor has more (less) councilors favorable to her, we should observe less (more) patronage. Below, I outline the setting of the model and derive key comparative statics that guide the empirical estimation of this paper.

## The Setting

A mayor  $M$  wants to pass her preferred policy proposal  $x$ . The definition of said proposal is flexible: it can include a new law, a development project or approval for that fiscal year's budget. In order to implement her policy she must gain the approval of the city council, comprised of an odd  $N$  number of voters, through a simple majority rule. Blocking her efforts, an opposition  $O$  wants to maintain the status quo, denoted as  $y$ .

Each city councilor is characterized by a policy preference parameter  $v_i$  for all  $i \in N$ , where  $v_i > 0$  entails that the mayor's proposal  $x$  is preferred. Note that there are no sharp boundaries between pro-mayor and opposition legislators. Payoff gets realized when city councilor  $i$  votes, independent of the outcome of

the voting procedure. For each councilor, the mayor and opposition set a bribe schedule  $a \in (a_1, \dots, a_n) \in \mathbb{R}_+^n$ ,  $b \in (b_1, \dots, b_n) \in \mathbb{R}_+^n$ .

Solving through backward induction, given a bribe schedule  $(a, b)$ , councilor  $i$  prefers to vote for the mayor's proposal ( $x$ ) if  $a_i + v_i > b_i$  and to maintain the status quo ( $y$ ) otherwise. Since indifferent councilors vote for the status quo, party  $b$  needs to only match bribes from  $A$ , adjusting for individual preferences, i.e.  $b_i = a_i + v_i$ . Therefore, the opposition solves