

Sustainable Canadian Agricultural Partnership

Competitive. Innovative. Resilient.

Beef Herd Renewal and Improvement Program





Objective

The objective of this program is to grow, renew and improve the New Brunswick beef cow herd.





Assistance Levels:

Basic Herd Growth

Applicants will be eligible for financial assistance of \$400 per retained bred heifer above the usual 5% replacement rate. Eligible numbers of heifers will be determined based on current mature cow numbers, defined as cows that have already had at least one calf. Eligible heifers will be those heifers above 5% of mature cow numbers. All retained heifers must be confirmed pregnant by a veterinarian or presented for veterinarian confirmation as a heifer with her newborn calf. Maximum amount per farm is \$4,000.

Eligibility of Applicants:

All beef farms are eligible for financial incentives if they meet the following conditions:

- Premises on which the farming activities occur must be located in New Brunswick.
- An individual representing the applicant farm operation must have attained the legal age of 19 in the province of New Brunswick.
- Applicants must be compliant with the Livestock Operations Act or have a license application or renewal in process. In the case of license application or renewal, the Registrar under the Livestock Operations Act should be consulted to ensure that no major limitations to the issuance of a license exist.

- No current or former public office holder, public servant, Member of the Legislative Assembly or Member of the House of Commons who is not in compliance with applicable conflict of interest guidelines and legislation shall derive any benefit from this program.
- **Retained Bred Heifers must be kept for a minimum of 1 year unless culled for health or production reasons.**

Eligibility Criteria:

- All bred heifers must be confirmed pregnant by a veterinarian or presented for veterinarian confirmation as a heifer with her newborn calf before February 26th, 2026.
- CCIA eartag numbers will be required.
- Eligible bred heifer numbers will be based on current mature cow numbers on the farm. Only heifers above 5% of cow numbers are eligible for payment.
- All farms must have proper handling facilities for a veterinarian to check pregnancy status of heifers safely.
- Dairy animals or dairy type animals are not eligible.



Administrative Guidelines

All applicants must be familiar with the administrative guidelines prior to applying. The Administrative Guidelines can be found here: **[SCAP Administrative Guidelines](#)**



Other Requirements

It is the applicant's responsibility to ensure that any necessary permits, environmental approvals, or certifications are obtained to complete their project.



Reporting

Applicants may be required to report on the impact of the funding received. Reporting requirements will be outlined in the letter of offer.



Regional Collaboration

Projects that are assessed to demonstrate benefits and impacts to more than one province may be eligible for funding on a regional basis.

How to Apply

Applicants should discuss applications with appropriate Department of Agriculture, Aquaculture and Fisheries staff (Business Growth Officer, Development Officer or Specialist) before applying. A list of departmental contacts can be found at the following link:

[Livestock Sector Development \(Branch\) \(gnb.ca\)](#)

Completed applications may be submitted by e-mail or mail.

E-mail Applications:

Sustainable.CAP@gnb.ca

Mail Applications:

Sustainable CAP Program Administrator
Industry Financial Programs
Department of Agriculture, Aquaculture and Fisheries
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