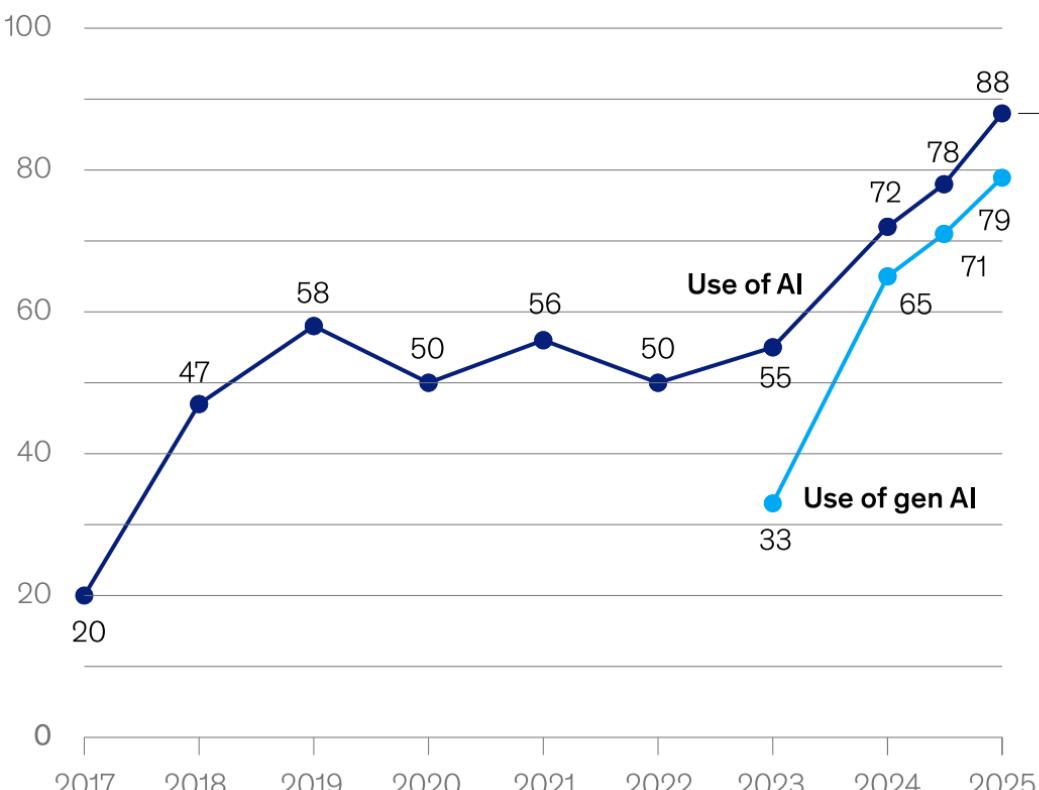
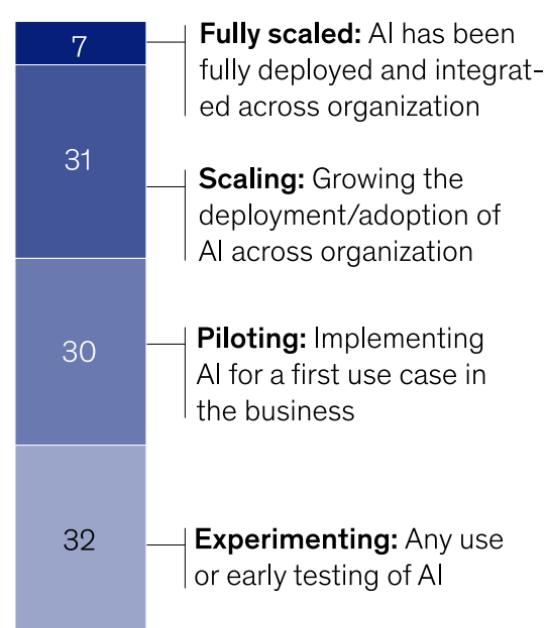


# Use of AI by respondents' organizations, % of respondents

## Organizations that use AI in at least 1 business function<sup>1</sup>



## Phase of AI use among organizations using AI in 2025



<sup>1</sup>In 2017, the definition for AI use was using AI in a core part of the organization's business or at scale. In 2018–19, the definition was embedding at least 1 AI capability in business processes or products. From 2020, the definition was that the organization has adopted AI in at least 1 function, and in 2025, the definition was regular use of AI in at least 1 function.