# Classification

Boston University CS 506 - Lance Galletti

#### **Classification Tasks**

- Predicting tumor cells as benign or malignant
- Classifying images
- Classifying credit card transactions as being legitimate or fraudulent
- Many more

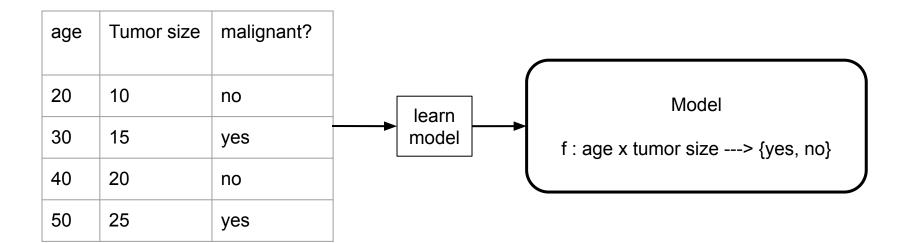
#### **Classification Techniques**

- Instance-Based Classifiers
- Decision Trees
- Naive Bayes
- Support Vector Machines
- Neural Networks

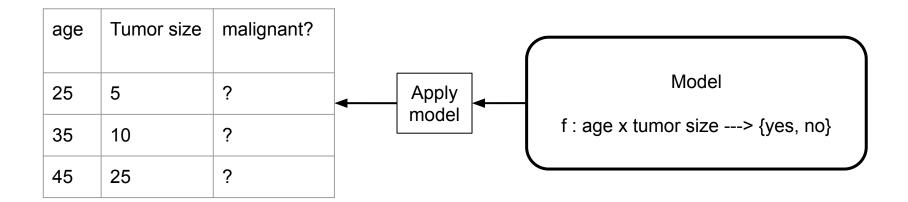
#### What is Classification?

- Given a training set where data is labeled with a special attribute called a class (a discrete value)
- We want to find a model describing how the class attribute varies as a function of the values of the other attributes
- Goal: use this model on unlabeled data to assign a class as accurately as possible

## **Example**



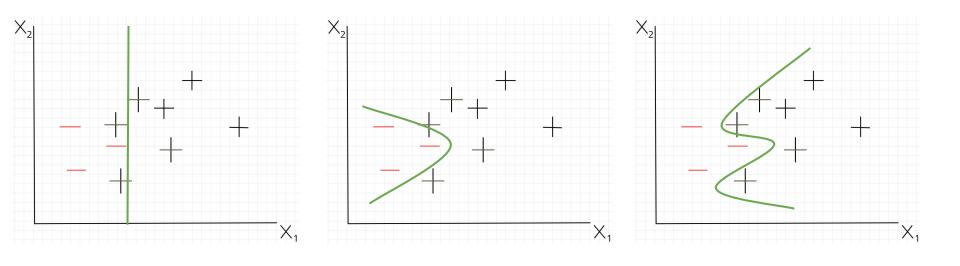
## **Example**



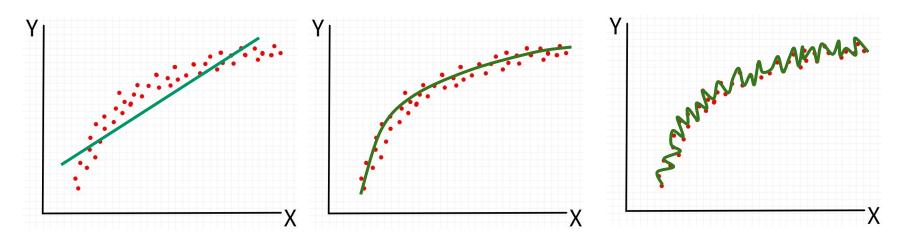
### **Modeling Philosophy**

- What constitutes a good feature?
- What constitutes a good set of features?
  - Change in F<sub>1</sub>, ..., F<sub>m</sub> means expect a change in Y
- Correlation vs causation
- Primary goal is to capture the general trend / relationship between class and features as simply as possible
  - Outliers
  - Noise
- Model performance / evaluations
  - Overfitting vs Underfitting
- All models are wrong but some are useful. What value does your model provide?

## **Underfitting VS Overfitting**

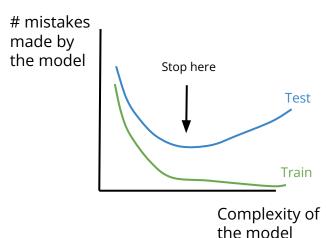


## **Underfitting VS Overfitting**



### **Model Evaluation (simply)**

- Evaluating a model on the data it was trained on is cheating - can just memorize.
- Distinction between data used for training and data left out used for testing / evaluation.

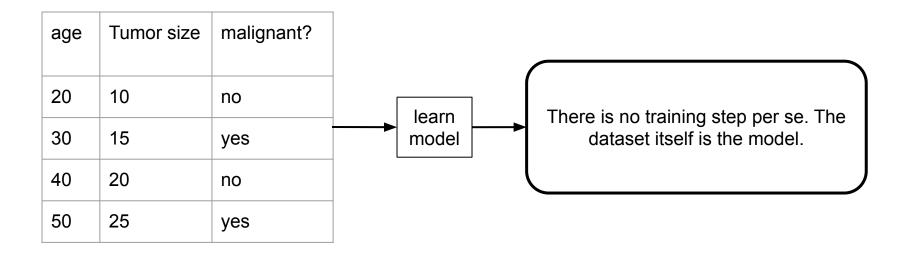


#### **Worksheet Part 1**

#### **Instance-Based Classifiers**

- Use the stored training records to predict the class label of unseen cases
- Rote-learners:
  - Perform classification only if the attributes of the unseen record exactly match a record in our training set

## **Instance-Based Classifiers: Training Step**



# Instance-Based Classifiers: Applying the model

age	Tumor size	malignant?			
20	10	no	200	Tumor size	malignant?
30	15	yes	age	Turrior Size	malignant?
40	20	no	20	10	?
50	25	yes			

# Instance-Based Classifiers: Applying the model

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#### **Instance-Based Classifiers**

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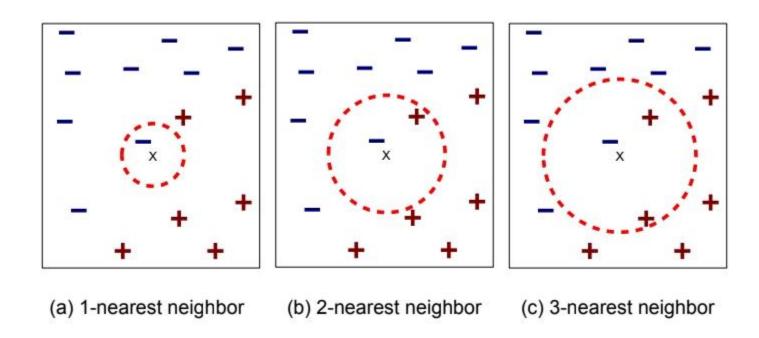
Use **SIMILAR** records to perform classification

#### Requires:

- Training set
- Distance function
- Value for k

#### How to classify an unseen record:

- 1. Compute distance of unseen record to all training records
- 2. Identify the k nearest neighbors
- 3. Aggregate the labels of these k neighbors to predict the unseen record class (ex: majority rule)



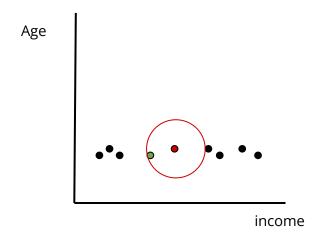
#### Aggregation methods:

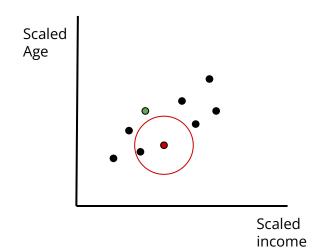
- Majority rule
- Weighted majority based on distance ( $w = 1/d^2$ )

#### Scaling issues:

- Attributes should be scaled to prevent distance measures from being dominated by one attribute. Example:
  - o Age: 0 -> 100
  - o Income: 10k -> 1million

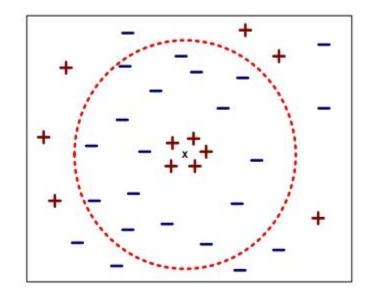
## **Scaling Attributes**



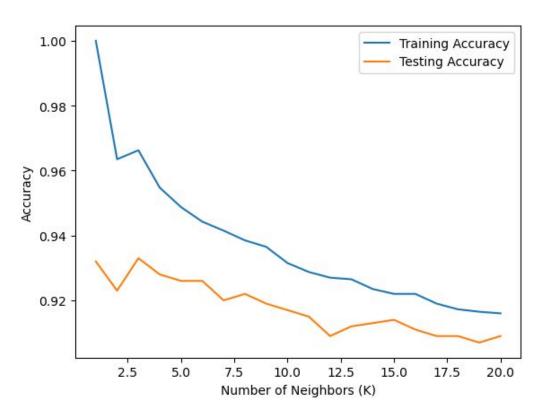


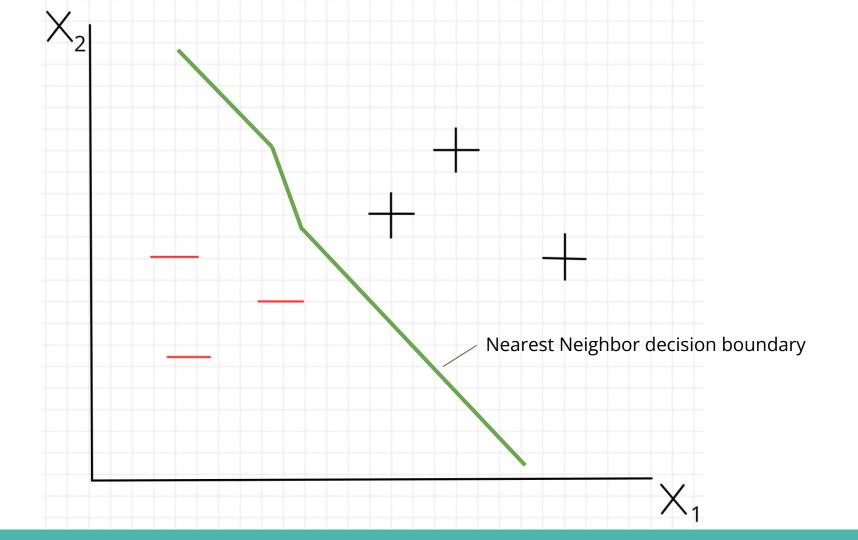
#### Choosing the value of k:

- If k is too small ->
  - sensitive to noise points + overfitting (doesn't generalize well)
- If k is too big ->
  - neighborhood may include points from other classes



#### How to choose k





#### Pros:

Simple to understand why a given unseen record was given a particular class

#### Cons:

- Expensive to classify new points
- KNN can be problematic in high dimensions (curse of dimensionality)