
**Southwest Lawn Bowls
Men's and Women's Divisions**



All Members of the Southwest Lawn Bowls

August 3, 2017

Dear Southwest Division Members:

As you are all aware the Southwest Division is the only division in Bowls USA to have a separate men's and women's organization. And while we may be two separate organizations we have always worked together to promote the game of bowls and work as one with the many home clubs in the Southwest Division.

For the most part club members are not aware that the two groups act independently. There is one area where that is most notable and that is the two separate logos. To remedy this we formed a joint committee to investigate the development of a singular logo to represent the two groups. This past week we jointly approved a new logo to represent the unity of the two groups.

Why is this so important? Last week we completed the competition that finalized who from our division would be going to the Nationals this September in San Francisco. Each year when we attend this competition our shirts just have the letters SWD without a logo. While all the other teams from the six other divisions sport a division logo. This year we will have a real logo not just the letters.

Lastly the new logo will allow us to brand and market the division as one organization and help us to grow the sport of bowls.

We want to thank all of those who assisted us in the development: Anne Nunes, Linda Roberts, Mike Ruggles, Gary Barnes and Phil Dunn.

Sincerely yours,

Kottia Spangler - President Southwest Women

Sean McMorris - President Southwest Men
