

**Southwest Lawn Bowling Association,
854 Pico Blvd, Santa Monica,
California 90405**



Dear Mayor:

Thank you for taking the time to review this letter. My name is Phil Dunn, and I am the President of the Southwest Lawn Bowling Association and represent the 28 lawn bowling clubs located thru out Southern California. I have also had the honor of being part of Team USA for the past decade. **My intent in writing to you today is to seek your support in helping us promote this very safe sport in your community.**

Bowls or lawn bowls is a sport in which the objective is to roll biased bowls so that they stop close to a smaller ball called a "jack". It is played on a bowling green which can be made of grass or carpet. Bowls is taught in schools in Australia due to the substantial benefits it provides the young. It teaches youngsters, discipline, respect, manners, strategy, the benefit of work, the joy of competition, the thrill of victory, as well as how to handle defeat. It creates long lasting friendships and important social skills, which our young people need. In addition to this are the benefits of providing a venue for our Senior citizens to make friends and exercise in a positive environment.

AARP strongly promotes bowls for seniors, see letter of support attached. On the World stage, Bowls is presently under serious consideration for becoming an Olympic Sport and is already part of the Commonwealth Games and the World Championships. The game is now played in over 50 Countries.

Attached is an article prepared by World Bowls, which is helpful in explaining the rich history of bowls, how it is played, the surfaces utilized, the investment required and the many benefits of bowls to the community. I have also attached a slide show of how greens are built and the companies that build greens.

Our goals at the SWLBA are to **stimulate Cities to build new bowling greens, promote the existing greens** to members of your City, to help make bowls an Olympic sport and **have bowls introduced as a physical education alternative in school programs.** Recently, the Santa Monica City Council directed its head of Parks & Recreation to increase the use of their public parks by 5% and to promote the use of their lawn bowling green by advertising its availability. Many people are not aware of the existence of bowls, and this is why we need your help.

We are hoping that once you read about this wonderful sport, you will help your community by advertising its availability in your local publications that go to the general public, and seriously consider building a lawn bowling green in your community or if you already have one, promoting and preserving it. A sport that promotes good health and develops so many good attributes is an available public service that is currently being underutilized. With your help, we are hoping we can get the word out to your community, so that everybody can enjoy the benefits of this great sport. I have attached a list of all the clubs in California that our non-profit organization represents. It includes the phone numbers and addresses. These clubs, for the most part, are located in Public Parks, and membership is open to all. Your citizens can call any of these numbers, and for those that are located in public parks, the clubs are happy to provide access and lessons.

I would be happy to meet or talk with you or your representative if you would like further information or a demonstration on the green. If you have any questions please do not hesitate to call me at 310-780-6927.

Thank you for your time and kind consideration.

PHIL DUNN

A handwritten signature of Phil Dunn in blue ink, written on a light blue rectangular background.

President SWLBA

12/6/18