



AARP EXPO A WINNER!

The party's over. The blue polo shirts are cleaned and pressed, and everyone is back on their home green.

Lawn bowling's first-in-memory foray into mega promotion, the 2006 AARP Life@50+ Expo (October 12-14), is in the books. The exciting 3-day event, at which the Southwest Division constructed a 30-foot "bowling green" inside the Anaheim Convention Center, registered nearly 1,000 adventurous attendees who rolled at least one bowl on our "green" and experienced the concept of the game of bowls.

The convention hall response was nearly overwhelming. Although the lawn bowling exhibit was located off the hall's primary beaten path, SWD volunteers had hardly a moment to relax during the 72-hour affair, as the roll-a-bowl experience developed into one of the convention's highlight attractions.

There was nearly always a queue of prospects waiting for the opportunity to try the 'odd' game, often as many as six or seven waiting in line. Fortunately, Conrad Melton (Sun City) and Jan Hargraves (Newport Harbor) had lined up an army of volunteers, bowlers from San Diego to Cambria, to handle the onslaught. With all bowler volunteers dressed in specially made blue polo shirts and "whites", the lawn bowling signature "look" was instantly recognizable throughout the mammoth convention complex.

While the majority of "leads" garnered at the Expo were Southern Californians, close to 30 percent of those who visited our exhibit were from the various corners of the United States. SWD volunteers provided contact information for individual clubs in Southern

California as well as contacts around the country to enthusiastic prospects.

Observed SWD president Mert Isaacman: "It will take time to see how all that's been done translates into levels of success. But we are richer today in internal and external goodwill than we were before the Expo. In spite of our inexperience, meager finances, and

a fear of some that it would require a magician to organize the smarts and talents of our diverse membership, we did it. The impossible wasn't. "Let's," he added, "not lose our momentum."

Readers may have heard these names before, but the key players in this endeavor deserve repeating: Tony Baer (Laguna Beach), who designed the exhibit; Bill Wolff (Beverly Hills), who built and assembled the innovative design; aforementioned Conrad & Jan, who organized more than 100 volunteers; Henselite and Brian Studwell (Holmby Park), providers of the indoor bowling carpet and equipment; Howard Harris (San Diego), who provided Drakes Pride brand bowls; SWD president Mert Isaacman (Newport Harbor), whose financial backing originally green-lighted SWD's participation in the Expo; the generosity of dozens of Southern California

bowlers whose donations provided the exhibit's financial foundation; and, SWD past-president Joe Siegman (Beverly Hills), who initiated the idea to participate in the Expo and shepherded the whole shebang.

In addition to the above individuals, others serving on the AARP Expo organizing committee were: Linda Jahraus, Jim Gill, Bob Nunes, Dee McSparran, Myrna Chan, Stan Bloom, John Marks, Heather and Jerry Stewart, Izzy Forbes, Shirley Price.

AFTER THE PARTY

- * Part of the follow-up and out-reach from the Life@50+ Expo is the SWD's new website: trylawnbowling.com. Conceived by Tony Baer (Laguna Beach), the website is being administered by Myrna Chan (Newport Harbor). Everyone is encouraged to view the site and offer comments and suggestions.
- * Also, a special *lawn bowling information* 800 phone number—800-234-5282—was secured by Howard Harris (San Diego) and publicized at the Expo: An army of SWD bowlers have volunteered to handle calls and queries made to this number.
- * Following-up the hundreds of prospects who rolled bowls at the Expo is a committee headed up by Pat Gonzales (Long Beach).
- * New Brochures and refrigerator magnets promoting lawn bowling were produced in large quantities and are available to SWD clubs upon request. Contact SWD secretary, Conrad Melton.
- * Follow-up is underway with the hopes of corralling certain Expo contacts as corporate sponsors for lawn bowling.

WHAT'S INSIDE

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SOME OF THE PEOPLE and goings on at AARP's Life@50+ Expo. The special 30-ft. rink was adorned with side rails, a back-stop and a 'bowl return'. Helpers collected delivered bowls with a long croupier-type wand and sent them back to the mat area without ever having to step on the "green". Large posters displayed all sorts of bowlers and lawn bowling scenes. Various types of lawn bowls were displayed on a bowling alley type rack. All volunteers were dressed in team blue

THE AARP EXPO

Cecile Langevin, *Long Beach*
 Chuck Gebhart, *Newport Harbor*
 Clair Ott, *Hemet*
 Cliff Hilliard, *The Groves*
 Conrad Melton, *Sun City*
 Dan Cirlin, *Holmby Park*
 Dave Cessna, *Santa Ana*
 Dave Lambert, *Santa Monica*
 Dee McSparran, *Laguna Beach*
 Det Herbst, *Hermosa Beach*
 Dick Derby, *Redlands*
 Don Gray, *Hemet*
 Don Jackson, *Santa Ana*
 Donna Sims, *Hemet*
 Ed Mandler, *Cambria*
 Eileen Donohue, *Laguna Woods*
 Frank Moltane, *Newport Harbor*
 Georgie Deno, *San Diego*
 Gisela Schmid, *Laguna Beach*
 Gloria Montes, *Newport Harbor*
 Heather Stewart, *Laguna Beach*
 Howard Harris, *San Diego*
 Isabella Forbes, *Long Beach*
 Jan Hargraves, *Newport Harbor*
 Jason Kelso, *Laguna Beach*
 Jerry Grady, *Newport Harbor*
 Jerry Stewart, *Laguna Beach*



polo shirts, with white slacks, white shoes, and lots of smiles.

That's SWD president Mert Isaacman, column left, third from top, with former "Gilligan's Island" star Dawn Wells, who enjoyed Mert's explanation of big circles and small circles. Column right, #2 from top, Mert offered offered "Golder Girls" star, Betty White a lawn bowl, she gave him an autograph. Lower left-center: The Mountie gets Brian Studwell, again.

VOLUNTEERS

Jim Altobelli, *Newport Harbor*

Jim Coates, *Long Beach*

Jim Gill, *Newport Harbor*

Jim Olson, *San Diego*

Joan McCarthy, *Redlands*

Joe Egerer, *The Groves*

Joe Siegman, *Beverly Hills*

John Genovese, *Laguna Woods*

John Marks, *Newport Harbor*

John McManus, *Holmby Park*

Jolin Birdzell, *Santa Ana*

Josie Miller, *Long Beach*

Judi Melton, *Sun City, CA*

Kottia Spangler, *Riverside*

Larry Hood, *Laguna Beach*

Laurna Burdick, *Sun City, CA*

Lenora Jackson, *Santa Ana*

Libby Liles, *Redlands*

Linda Jahraus, *Laguna Beach*

Lorraine Brockway, *Sun City*

Lorraine Martinez, *Redlands*

Lucy Starkey, *Long Beach*

Luetta Gebhart, *Newport Harbor*

Marty Bierman, *Santa Monica*

Mary Asay, *Redlands*

Marimartha Lindsey, *Santa Ana*

Mert Isaacman, *Newport Harbor*

Monte Newsom, *Cambria*

Morris Jolly, *Long Beach*

Pat Gonzales, *Long Beach*

Pat Pepin, *Sun City*

Patsy Coates, *Long Beach*

Paula Bellone, *Hemet*

Peter Barna, *Holmby Park*

Phil Luth, *Newport Harbor*

Randy Wirtz, *Redlands*

Roma Bunch, *The Groves*

Royal Spurrier, *The Groves*

Ruth Ricard, *Laguna Woods*

Shep Shepard, *Newport Harbor*

Sigi Washburn, *Long Beach*

Suzanne Marconet, *Redlands*

Sybil Bernash, *The Groves*

Ted Farfaglia, *San Clemente*

Theota LeDonne, *Sun City*

Tom Hargraves, *Newport Harbor*

Tony Baer, *Laguna Beach*

Vincent Buscemi, *San Diego*

Wanda Webb, *Redlands*

Wayne Birdzell, *Santa Ana*



DEAR DR. GOODWICK.....

***RX** for more consistent excellence*

Dear Dr. Goodwick,

A woman at my club is well known for her never-ending criticisms of others. It's been going on for years. She drives out our new bowlers and makes life unpleasant for the old ones. Anyone who tries to do something positive for the club gets her knife in their back because nothing is ever done as well as *she* could have done it. Sometimes she's technically correct, but even when she is, life would be just fine, maybe even better, if she would have kept her big mouth closed. Is there anything that can be done? I'm considering changing Clubs.



Sick and Tired of Trash Talk

Dear Sick and Tired,

You can't hide from people like her. There seems to be at least one trash talker in every club. And some are worse than others. They're infectious, too, encouraging others to join them in their adventures in venom. My guess is that many of them grew up in houses where every glass was "half

empty," and they just never learned to see any other perspective. Some probably believe that putting down another elevates themselves. Many will never be able to shed the belief that a disaster awaits around every corner. A lot of these chronically negative types think they're providing a service by talking negative and criticizing others.

Unfortunately, it is unlikely these folks will ever change. And it is impossible for you to change them. They can only change themselves. A change of clubs is not the answer.

The initial prescription I generally give for improved bowling begins with "it's up to you to make changes in your attitude and delivery to make it happen." Similarly, if you want to be less impacted by trash talkers, it is up to you to make some mental changes so you can achieve the life-enjoyment you seek as a member of that club.

SWWD NOTES

Twenty Southwest Division women competed in the recent National Open Tournament in Florida. The annual two-day women's training camp following the Open drew 17 participants.

Installation of 2007 officers will be held at the January 13th meeting at Santa Anita. Officers are Shirley Price, President; Maryna Hyland, Vice President; Linda Jahraus, Secretary; Dee McSparran, Treasurer. Barbara McCowen will be completing the second of her two-year term as USLBA Councilor. Sybil Bernash has been Treasurer for seven years and Verna Wallace has held the Secretary position for five. Both have served SWWD well and will assist the new officers, if needed.

The Asia Pacific team is off to Christchurch, New Zealand, January 11 – 21 and SWWD

members are Patricia Cronshaw, Anne Nunes, and Katy Stone. Izzie Forbes is the women's team manager.

Please save the date of February 14 for a "Skills and Drills" workshop, to be held at Laguna Woods. A flyer will be going out to all clubs with more details.

Ladies Day 2007 will begin February 21 at Santa Anita. It is held on the third Wednesday of each month. The second get-together is March 21 in Hemet.

You do not have to be a delegate to attend a SWWD meeting, so plan on joining us and learn all that is going on.

A Happy New Year to all!

Shirley Price, *SWWD President*



NEXT ISSUE copy Deadline March 31



2006 PBA QUALIFIERS

The Professional Bowlers Association (PBA) announces results of its qualifying events held at Santa Maria, Oct. 8 - 13. The winners of each event have won expense-paid entries to the major events, as listed below:

Engage International Open, at Sheffield, England Oct. 29 - Nov. 5, 2006

Richard Broad, Seattle, WA

Scottish International Open, at Perth, Scotland, Nov. 25 - Dec. 2

Malcolm Owen, Wales, UK

World Indoor Championship Pairs, at Great Yarmouth, England, Jan. 8-14, 2007

Tony Baer, Laguna Niguel, CA & Rosa Gandara, Los Angeles, CA

(Baer, unable to attend, is replaced by Ed Quo, Fountain Valley, CA)

World Indoor Singles Championships, at Potters, Norfolk, England, Jan. 8-28

Richard Broad, Seattle, WA

Welsh Masters, at Llanelli, Wales, UK, Feb. 3 - 9

Ed Quo, Fountain Valley

Engage Ladies World Matchplay Singles, at Potters, Norfolk, England, Feb. 19-24

Rosa Gandara, Los Angeles

Additionally, the World Bowls Tour has selected Rosa Gandara as the top USA woman, to play in the Mixed Pairs at Potters, Norfolk, England, Feb. 12 - 28, 2007.

Most matches will be available for viewing live or delayed on streaming video. The link, and more information about the PBA and the WBT, is available at <http://www.worldbowlstour.com/>

SOUTHWEST DIVISION CLUBS

Alhambra

Beverly Hills

Cambria

Friendly Valley

Hemet-Joslyn

Hermosa Beach

Holmby Park

Joslyn Lake Hodges

Laguna Beach

Leisure World

Long Beach

MacKenzie Park

Newport Harbor

Oaks North

Oxnard

Pasadena

Pomona

Redlands

Riverside

San Clemente

San Diego

Santa Ana

Santa Anita

Santa Barbara

Santa Maria

Santa Monica

Sun City

The Groves

.....MAT MAT MAT CHAT CHAT CHAT.....

NO 'MAT CHAT' COLUMN IN THIS ISSUE.
SEND US YOUR CHIT CHAT FOR THE
NEXT 'MAT CHAT'

WHAT'S GOING ON NATIONALLY?

Southwest Division Councilor Sam De Lisle reports:

* New USLBA officers for 2007 will be: President, Colin Smith (North East Division); Vice-president, Muriel Ratcliffe (South East); Secretary, Tom Kees (South East); and Brian Studwell (Holmby Park), Treasurer.

* It's possible that the North American Challenge (the annual Canada vs USA test match) will be renamed the Americas Challenge. Brazil and Argentina are considering entering teams in the future.

* Ed Quo (Newport Harbor) was named chairman of the men's National Team Selectors Committee, succeeding retiring chair Sam DeLisle (MacKenzie Park): who was, in turn, appointed to fill a two year term vacated seat. Other members are Arthur Allen (Arizona), Jack Lucey (Northeast), and Gil Stephen (Arizona).

* A new policy requiring each Division to pay \$50 per player to the host club of the U.S. Championships (at Sun City Center, Florida in 2007) was passed.

* The Council rescinded the \$50 fee that had been required of members applying for the National Team. There had been concern that the fee may have dissuaded some bowlers from applying, and because U.S. women use their portion of the proceeds to pay for a "camp" that is open to women applicants only. The fee had been enacted in order to assist reducing some of the expenses of the national teams and to dissuade people who were only applying for "status" reasons. The Council's action will result in an even greater financial burden on those who are selected to represent the USA in international competition.

* Lawn Bowlers in West Palm Beach, Florida were invited to affiliate with the national croquet center there. They have a magnificent facility and numerous "courts," but do not have enough croquet members to fully utilize the greens and clubhouse.

* The Southwest Division (Southern California) boasts the largest regional membership in the United States, nearly 1,100 USLBA members, plus a few hundred others who apparently enjoy lawn bowling, but amazingly believe that 83 cents-a-month in support of the game will diminish their standard of living.

TOURNAMENT RESULTS

NATIONAL OPEN 2006

Southwest Division bowlers are denoted in bold green

WOMEN'S RINKS (Teams of Four)

1st Flight

3rd Place: **Heather Stewart, Kathy Vea, Eileen Morton, Christine Ludwig**

3rd Flight

2nd Place: **Maryna Hyland**, Irene Webster (SCD), **Jan Hargraves, Katy Stone**

5th Flight

1st Place: Sandy Souza (PIMD), **Shirley Price**, Kathy Alton (SCD), **Carrie Fossati**

2nd Place: **Linda Blanche, Linda Jahraus, Brenda Wright, Dee McSparran**

WOMEN'S PAIRS

1st Flight

2nd Place: **Maryna Hyland** and Irene Webster (SCD)

4th Place: **Jan Hargraves and Brenda Wright**

WOMEN'S SINGLES

1st Flight

4th Place: **Linda Blanche**

2nd Flight

1st Place: **Katy Stone**

4th Flight

1st Place: **Christine Ludwig**

MEN'S RINKS (Teams of Four)

1st Flight

2nd Place: **Jerry Grady, Tom Hargraves**, G Fall (CAN), G Taylor (CAN)

4th Flight

1st Place: **Steve Smith, Howard Harris, Conrad Melton, Bill Brault**

5th Flight

1st Place: Keith Roney (CAN), **Jim Olson, Ivan Hyland**, George Tucker (SED)

MEN'S PAIRS

1st Flight

3rd Place: **Ivan Hyland and Jim Olson**

MEN'S SINGLES

3rd Flight

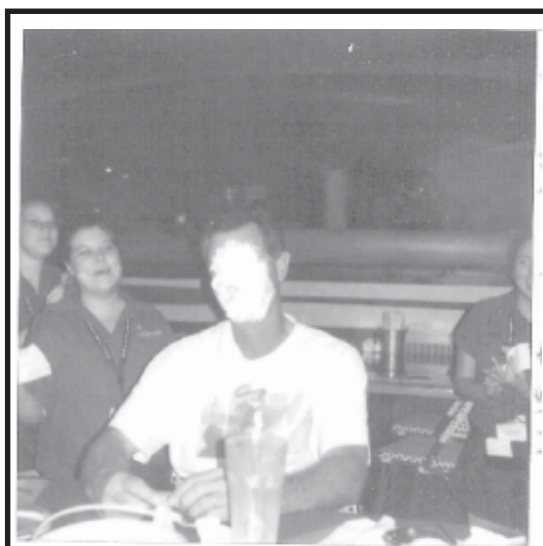
1st Place: **Bill Brault**

6th Flight

1st Place: **Bill Hiscock**

7th Flight

1st Place: **Cliff Bailey**



San Diego's Bill Brault, behind the whipped cream, received unexpected recognition for winning the Third Flight of Men's Singles at the recent National Open Tournament in Florida. Still a qualifying bowls novice, he was expecting a plaque, not a pie.

ANNUAL GENERAL MEETING

Ladies

13 January 2007

Men

3 February 2007

at

Santa Anita LBC

VET/NOVICE PAIRS

Laguna Beach

1. Tony Baer & Phil Luth
2. Heather Stewart & Len Cormier
3. Jim Kristiansen & Jim Ellis

RIVERSIDE AUSTRALIAN PAIRS

A Flight

1. Michael Siddall & Pat Chan
2. Cecile Langevin & Morris Jolly
3. Bob Schmaholz & Marinko Tudor
4. Phil Salt & Brenda Wright
5. Jan MacNaughton & Stu MacNaughton
6. Ed Quo & Jan Hargraves

B Flight

1. Larry Mumma & Jo Mumma
2. Dee Kessler & Evelyn Tiel
3. Terry Collins & Roberto Moran
4. (Tie) Charlie Herbert & Brian Stewart
4. (Tie) Dee McSparran & Gary Fischer
6. Jim Hempe & Joe Ruderman

C Flight

1. Roland Schneider & Ruth Schneider
2. Margaret Cooper & Chuck Cooper
3. Jered Denny & Don Gray
4. Gil Priore & Pearl Dilley
5. Erik Walton & Matt Walton
6. Wanda Webb & , Libby Liles

SUN CITY MIXED TRIPLES

A Flight

1. (Tie) Reinie Kramer, Kim Heiser, and Larry Hood
1. (Tie) Michael Siddall, Tony Baer, and Rosa Gandara
3. Gary Fisher, Jim Kristensen, Terry Baade
4. Chris Booth, Ed Quo, Anne Nunes

B Flight

1. Bob Hill, Theota LaDonne, and Charlie Cole
2. David Rahm, Joe Rahm, and Doris Rahm
3. Evelyn Tiel, Dee Kessler, and Art True
4. Bob Pickering, Pam Munson, and Pat Smith

EBERLE/MCCOWAN MIXED PAIRS

A Flight

1. Houdini Ho & Rose Blennov.
2. Marinko Tudor & Jena Ball.
3. Jan MacNaughton & Stu MacNaughton

B Flight

1. Clair Ott & Marion Compton
2. Frank Duarte & Dee McSparran.
3. Ted Bailey & Lucy Hilo

GONZALES AUSTRALIAN PAIRS

A Flight

1. Marion Compton & Ed Shearin
2. Conrad Melton & Jan Hargraves
3. Ian Ho & Kim Heiser
4. Eva Lee & Liem Courtney

B Flight

1. Carole Hilliard & Cliff Hilliard
2. Gisela Schmid & Albert Schmid
3. Paul Gresbrink & Lenore Thayer
4. Jean McMahan & Barry Sentman



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EVENTS CALENDAR

JANUARY

1/13	Annual General Meeting	Women	Santa Anita
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FEBRUARY

2/3	Annual General Meeting	Men	Santa Anita
2/17 Sat.	Mumma Mixed Pairs		Riverside
2/21 Wed.	Ladies Day		Santa Anita
2/25 Sun.	Vet-Novice Triples	Mix or Match	Pasadena

MARCH

3/3 Sat.	Senior Triples	Mix or Match	Sun City
3/11 Sun.	10-Star 'International' Pairs	Mix or Match	Santa Monica
3/17 Sat.	K Harland Triples	Ladies	Santa Anita
3/21 Wed.	Ladies Day	Ladies	Hemet
3/24 Sat.	Stirrat Mixed Triples	Mixed	Santa Ana
3/31 Sat.	Triples	Mixed	The Groves

APRIL

4/7 Sat.	Carnival		Long Beach
4/14 Sat.	Amador Martinez Triples	Mix or Match	Oxnard
4/18 Wed.	Ladies Day	Ladies	Santa Ana
4/21 Sat.	California Bears	Ladies	Oaks North
4/21 Sat. - 4/22 Sun	So. CA Triples	Men	Riverside
4/28 Sat.	Australian Pairs	Mix or Match	Riverside

MAY

5/5 Sat.	Australian Pairs	Ladies	Riverside
5/5 Sat. - 5/6 Sun.	So. CA Rinks	Men	MacKenzie Park
5/13 Sun.	Marcellus L. Joslyn Triples	Mixed	Lake Hodges
5/16 Wed.	Ladies Day	Ladies	Riverside
5/19 Sat. - 5/24 Thu.	Southwest Division Open	Ladies & Men	Santa Anita
5/25 Fri.	Cinco de Mayo		Santa Anita
5/26 Sat. - 5/28 Mon.	Disney Pairs	Mix or Match	Beverly Hills

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