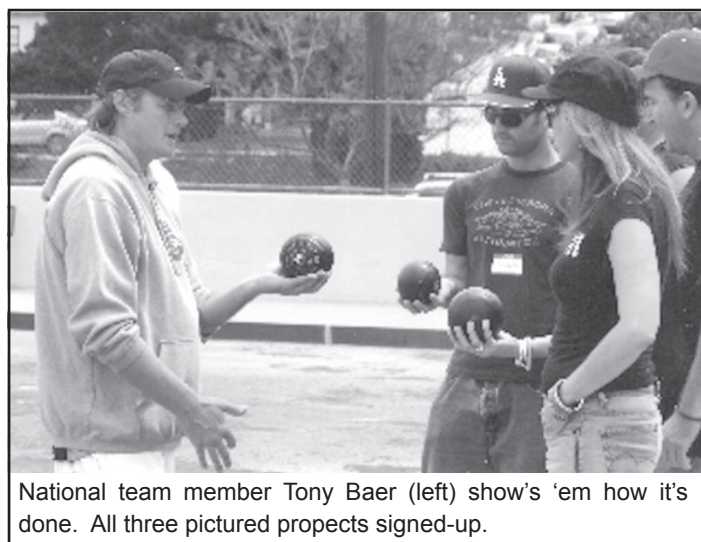


OPEN HOUSE DAY BOFFO!

If the Southwest Division's May 10th "Saturday On The Green" Open House promotion was a show business event, the showbiz daily, Variety, would have headlined it a "Boffo-Socco Smash Hit"! How else could you describe the signing-up of 397 new bowlers on a single day?

Led by huge successes at Santa Barbara's MacKenzie Park (60 new members), Newport Harbor LBC (50) and Laguna Beach LBC (40), the So. Cal. division-wide Open House promotion saw all but four SWD LBCs participating on the May 10th date. It was the first time a promotional event of this magnitude—participating clubs from southern-most San Diego to Cambria up north—had been attempted.



National team member Tony Baer (left) show's 'em how it's done. All three pictured prospects signed-up.

The Open Houses garnered a fairly even split between genders, but a noticeably younger group of new enthusiasts. Prospects were encouraged to bring their teens and pre-teens to give the feeling of family sport. Many of the participating clubs set-up special areas and assigned volunteers to keep young children occupied while parents were learning on the green.

The basic Open House plan deployed by the SWD, successfully developed by the Newport Harbor LBC several years ago, provided the primary guidelines for SWD clubs. But there were localized modifications here and there to meet specific situations.

One of the unique variations took place on L.A.'s Westside,

where neighboring clubs, Beverly Hills and Santa Monica (3.5 miles apart), collaborated on a combined Open House at the Beverly Hills green. The clubs were able to pool their organizational talents, promotional dollars and volunteer power "for the common good of getting prospects interested in the game, not the individual club," explained Open House chairman Bill Wolff.



Santa Monican Noreen Wilkie volunteered to polish her club's house bowls for the Santa-Monica-Beverly Hills joint Open House.

"All of our 33 sign-ups were given special rate dual memberships at both clubs for the remainder of the year. The reduced rate," added Wolff, "was possible because the Division picked-up the tab for National and Division dues. These new bowlers can, if they want, bowl seven days a week at one or the other green, and when

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THE CRYSTAL BOWL

By Swami Howiluvu

ASKED: If your team had the last bowl in a championship match and you were given the choice of any USLBA bowler to deliver it, who would you have play that bowl? In other words: one person, one bowl, to make any shot the situation dictates?

CRYSTAL BOWL: One bowler might be your choice if the final shot was a 'draw', and another might get the call if the shot was a 'drive'. But, draw, drive or anything in-between, who would be the "complete" bowler you'd trust to nail victory in any situation if it all came down to the last bowl? Let The Green Jack hear your opinions at: cooneyson1@earthlink.net

ASKED: Is it just at my club or did the recent division-wide Open House project bring mostly young people into the game?

CRYSTAL BOWL: The answer depends upon your definition of "young". Though age was not asked when prospects signed-up at the open houses, it's pretty clear that the great majority of open house-generate members around the Division are under 50—which in today's world is considered "the new 40". Many of the newcomers appear to be much younger than the usual bowling crowd, quite a few in their 20s, 30s and 40s. Graybeards and retirees needn't be concerned. Whatever their ages, the new kids on the block still have to roll their bowls closer to that little white ball than their opponent.

ASKED: I hear people refer to ALBA from time-to-time and finally learned it means

American Lawn Bowls Association. The magazine I receive every once-in-a-while says it's from the USLBA, United States Lawn Bowls Association. Are ALBA and USLBA two national organizations or are they one-and-the-same?

CRYSTAL BOWL: Yes and no! The USLBA was born in the year 2000 in a merger of ALBA and AWLBA, the "W" standing for Women. ALBA was founded in 1915, and the American Women's Lawn Bowls Association first appeared in the mid 1970s. Shortly after the 2000 merger, six of the seven USLBA regional divisions merged their own gender-based associations in to one group representing their entire division. To date, though every Southern California LBC is operated as coed club, and men and women bowlers often participate together on assorted projects, only your Southwest Division has separate men's and women's associations.

Open House

Continued from page 1

2009 comes along, make a decision which of the two clubs, perhaps both, to re-up for the regular membership rate."

Several SWD clubs made their Open House an evening affair, and at least one, conducted theirs on Sunday, May 11th, and another on both weekend days.

In quite a few situations local Parks & Recreation departments jumped into the Open House fray and participated in absorbing some or all of the costs of advertising in neighborhood media, as well as producing promotional flyers. In other situations, the clubs, themselves, invested their own finances in the potential of the Open House promotion, including printing, signage, shirts and/or caps for volunteers, food and refreshments, and mailings.

Explained men's SWD president Mert Isaacman, who fostered the Division-wide promotion: "We felt we had to put forth an aggressive campaign to bring in a significant number of new people to our sport. No one was knocking on our door. We had to knock on theirs." He added, "I never dreamed we would be *this* successful."

Next year's "A Day On The Green" Open House has already been scheduled for the day before Mother's Day, as it was this year.

Looking back, Division leadership believes that stimulus from the SWD's spirited participation in the 2006 AARP "Life @50+"

convention in Anaheim laid the foundation for the Open House success.

"The AARP event got our people interested in participating in activities that promoted the sport," says SWD Councilor Sam DeLisle. "We were amazed by the volunteer turnout for the AARP. An even larger number of men and women grass roots bowlers were energized to involve themselves in the Open Houses".

As a follow-up to the Open House weekend, August 9-10 have been designated as a weekend of regional Novice/Veteran Tournament-Picnics. General plans are for each of the seven SWD Districts to host the day for its constituent clubs, featuring a competition, prizes, lunch or dinner. Practically, some clubs will, themselves, host their own new member fun day. But the idea is to make the May 10th group comfortable in their new surroundings and to keep them involved.

The successful Open House guidelines, best described as a business-like approach to membership recruitment, are no secret. They are available to peruse and use at: trylawnbowling.com Division Open House Chairman Len Cormier is also available to answer inquiries. You can reach him through the trylawnbowling.com website.

AT THE OPEN HOUSES



Everyone in this group of prospects, except the little guy, joined the Hermosa Beach LBC. National team member Tony Baer (right) spent the day with newcomers, and was joined throughout the Division by other tournament bowlers on the instruction mat.



Neither rain nor sleet nor darkness of a broken ankle can keep Newport Harbor's Cathie Herbert from showing Open House prospects the basics of a proper delivery. Fashionistas take note—One flip-flop and an orthopedic ankle boot. Talk about your fashion statements!



At the Newport Harbor club, SWD Division president Mert Isaacman (center, in white) shows a group how it's done.

SOUTH AFRICA SAFARI AND BOWLS TOUR

Ivan and Maryna Hyland are putting together a group of people to do a Bowls and Safari tour to South Africa, to depart USA November 17th or 24th, 2008. Return will be leaving South Africa 5th or 12th December 2008. Final date will be decided by the group.

We will be playing 6 games of bowls at different venues and have 6 days of Safari.

The rest will be sightseeing.

Contact: Ivan Hyland at: ivanhyland@hotmail.com

FOUR GUYS IN SCOTLAND

By Michael Siddall

(In an effort to elevate their game, four Southern Californians, all of whom have represented the USA in international competitions, accepted an overseas invitation for 10 days of intense bowls (at their own expense) with and against some of Scotland's top national and international players. This is a brief account of their trip.)

It all started just after the 2007 National Open tournament when Santa Monica LBC's Scottish transplant Brian Davies suggested to Newport Harbor's Charlie Herbert that the two get some top bowlers together for some high intensity competitions. Especially players who will potentially be representing the USA in the future on foreign soil. Hence, the "BBT" (Brilliant Bowls Tour) was born.

A dozen players got together over the December-March Southern California "off-season" for eight different dates of top-flight bowls. It was a huge success.

Soon after, Brian, "chairman" of the BBT, decided to return to Scotland. A few weeks after arriving home, Brian invited the BBT guys to Scotland. He told us he would arrange an unforgettable trip, and would open our lawn bowling eyes to different styles, formats of play, and much more.

Four BBT members quickly accepted! Phil Luth (Newport Harbor), Loren Dion (MacKenzie Park), Tony Baer (Newport Harbor) and Michael Siddall (Laguna Beach).

We arrived in Scotland June 6th for ten days, and traveled to Glasgow, Edinburgh and everywhere in-between! We were invited to stay at Brian's friends Stevie and Margo Simpson's home (with 5 year old son Zach).

During our journey, we visited nine clubs, including two indoor bowling clubs, whose carpet was running about 17-18 seconds. What a treat!

The outdoor Scottish greens were running 12-13 seconds and were as true as a professional pool table. We encountered only 15 minutes of light showers here and there over the ten days, a pleasant shocker for all. Including the locals!

Brian had us playing against some of Scotland's best, including two members of the country's gold medal World Bowls team and various club champions. We played various disciplines (pairs, triples, fours). It was a dream and an

education.

In-print descriptions of matches fail to capture the excitement of what occurs on a bowling green. But, anyone wishing blow-by-blow, bowl-by-bowl accounts only has to mention the subject to any of the Fab Four BBT'ers who made the trip.



Brian Davies, left, Michael Siddall, Loren Dion, Phil Luth and Tony Baer. That's not Brian's summer cottage in the background

Some of the very best memories were actually "off" the green with fellow bowlers from this distant land, as well as each other. We visited ancient Edinburgh, toured the Taylor Bowls factory and watched how a set of bowls is made from ground zero, and visited the medieval village and epic lore of St. Andrews. We even walked a few of the final holes and putted the Himalaya course.

I must admit we were treated like visiting political dignitaries; or may I say—rock stars—everywhere we went! We played, we toasted, and represented the BBT, Southern California and American bowls.

**NEXT ISSUE COPY
DEADLINE
SEPTEMBER 30**

“STARS & STRIPES” TO REP SOUTHLAND AT U.S. CHAMPIONSHIPS

Two men's and two women's Southern California Pairs teams have qualified for the 2008 United States Championships, scheduled for October 26-30, at Sun City, Arizona.



Stripes team: Bill Brault (San Diego) and Tony Baer (Newport Harbor)

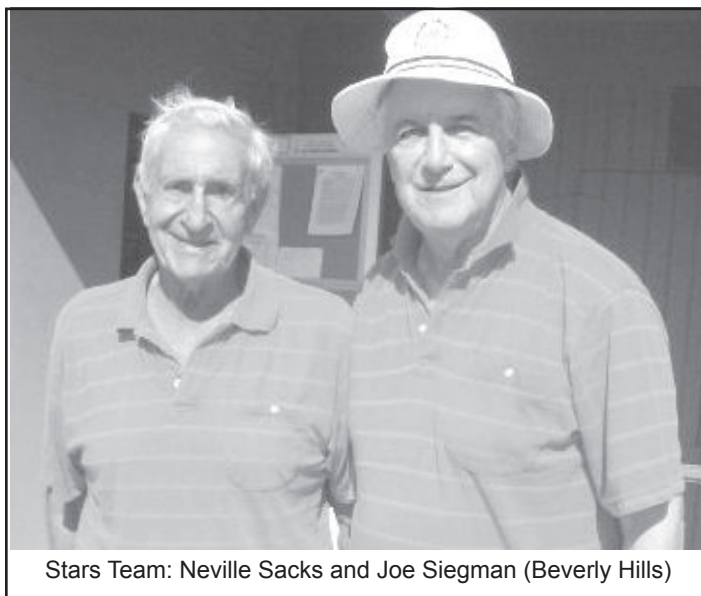
Winners of the men's SWD regional U.S. Playdowns (qualifiers) were the "Stripes" team of Tony Baer (Newport Harbor) and Bill Brault (San Diego), and "Stars" Neville Sacks and Joe Siegman (Beverly Hills).

Southwest ladies Pairs playdown champions are: "Stripes", Patricia Cronshaw (Santa Barbara) and Carrie Fossati (Laguna Beach); "Stars", Christine Ludwig and Melanie Vizenor (San Diego).

The United States Championships annually brings together the top men's and women's Singles players and Pairs teams from the USLBA's seven regional divisions. Men and women compete in gender-separated competitions. Because of its large membership, the Southwest Division qualifies two entries in each U.S. Championships event, one contingent labeled "Stars",

the other "Stripes".

Southwest men and women will also qualify two (each) Singles players for the October U.S. Championships. Singles Playdowns were not completed by press time.



Stars Team: Neville Sacks and Joe Siegman (Beverly Hills)

2008 marks Siegman's third U.S. Championships Pairs qualifier and Sacks' second. The twosome hopes to duplicate the title they won at the 2002 Championships.

It is Baer's third U.S. Championships Pairs appearance in the past five years. Partner Bill Brault made his Championships bow in the Pairs last year.

For the SWWD ladies, 2008 marks Cronshaw's fourth U.S. Pairs finals, and partner Fossati's second. Ludwig and Vizenor are making their first appearance.

DEAR DR. GOODWICK.....

RX for more consistent excellence

Dear Doctor

I was playing triples and both the Vices signaled "one point" for Team A. Then Vice A discovered another bowl he thought might be in the count and he wanted to measure it. I was skipping Team B so, of course, I screamed bloody murder. Everyone knows that once the score is announced, it's a done deal. Am I right or am I right?

Didn't Just Fall Off The Turnip Truck



Dear Bloody Murder Screamer,

You were right up until 2003, but in the 2004 Laws, the language that made scores final "immediately upon their communication by the Seconds" was eliminated from the Laws of the Sport of Bowls. Then again, in the 2007 issue of the LOTSOBs, there was no mention of a moment when an announcement of an end score became absolute and unchangeable.

The announcement of a wrong score by the Seconds should be regarded as a "human mistake." Just like in poker where "the cards speak...", the pattern of the bowls in the head tells what the score is...not the communication of vices who prematurely or perhaps mistakenly report something that is inaccurate.

TOURNAMENT RESULTS

Don Goodrich Senior Triples**A Flight**

- 1st: (Tie) Reinie Kramer/Kim Heiser/Larry Hood
- 1st: (Tie) Michael Siddall/Tony Baer/Rosa Gandara
- 3rd: Gary Fisher/Jim Kristensen/Terry Baade
- 4th: Chris Booth/Ed Quo/Anne Nunes

B Flight

- 1st: Bob Hill/Theota LaDonne/Charlie Cole
- 2nd: David Rahm/Joe Rahm/Doris Rahm
- 3rd: Evelyn Tiel/Dee Kessler/Art True
- 4th: Bob Pickering/Pam Munson/Pat Smith

Pasadena Vet Novice Triples

- 1st: Howard Harris/Christine Ludwig/ Josh Hood
- 2nd: Tanya Hills/Linda Jahraus/John MacDonald
- 3rd: Jerry Grady/Jan Hargraves/Sharon Grady
- 4th: Ivan Hyland/Maryna Hyland/Patty Lucas

Stirrat Mixed Triples

- 1st: Phil Dunn/Marty Bierman/Jackie Stanley
- 2nd: Michael Siddall/Patrick Chan/Brenda Wright
- 3rd: Tony Baer/Rosa Gandara/Phil Luth
- 4th: Reinie Kramer/Kim Heiser/Ted Farfaglia
- 5th: Ivan Hyland/Maryna Hyland/Katy Stone

So Cal Rinks

- 1st: Amador Martinez/Raul Perez Stan Bloom/Armand Esclante
- 2nd: Simon Meyerowitz/Liam Courtney/Brad Parker/Hymie Shuster
- 3rd: Ivan Hyland/Jim Olsen/Pat Chan/Bill Brault
- 4th: Tony Baer/Bill Hart/Joe Odgers/Bruce Phillips

Consolation Winner

- Michael Siddall/Bill Reidy/Gary Fisher/Phil Luth

California Bears

- 1st: Linda Jahraus/Christine Ludwig/Melanite Vizenor/Brenda Wright
- 2nd: Maryna Hyland/Heather Stewart/Anne Nunes/Katy Stone
- 3rd: Jan Hargraves/Eileen Morton/Carrie Fossati/Dee McSparran
- 4th: Evelyn Tiel/Cecile Langevin/Mumma/Verna Wallace

Jean MacAuley Triples**A Green**

- 1st: Michael Siddall/Jan Hargraves/Jerry Grady
- 2nd: Ian Ho/Ivan Hyland/Ann Nunes
- 3rd: Gary Fischer/Jim Kristiansen/Jean McMahon

B Green

- 1st: Tanya Hills/Dee McSparran/Shep Sheppard
- 2nd: Cliff Hillard/Steve Dowd/Carol Hillard
- 3rd: John Ruelas/Mary Asay/Wanda Ruelas

2008 Disney Tournament

- 1st: Ed Quo/Phil Dunn
- 2nd: Linda Jahrus/Katy Stone
- 3rd: Stan Bloom/Joe Siegman
- 4th: Michael Siddall/Charlie Herbert
- 5th: Reine Kramer/Kim Heiser
- 6th: Howard Harris/Christine Ludwig
- 7th: Amo Garcia/Fred Nichols
- 8th: Raul Perez/ Doris Sneddon

Murray/Allison**Murray flight**

- 1st: Mert Isaacman
- 2nd: Tony Baer
- 3rd: Roger Teske
- 4th: Liam Courtney

Allison flight

- 1st: Phill Dunn
- 2nd: Charlie Herbert
- 3rd: Bill Brault
- 4th: Bill Kagan

SWWD Rinks

- 1st: Patricia Cronshaw/Eileen Morton/Terry Baade/Carrie Fossati
- 2nd: Eva Lee/Kim Heiser/Tanya Hills/Olga McCord
- 3rd: Jan Hargraves/Linda Jahraus/Margi Rambo, Brenda wright
- 4th: Robin Olson/Christine Ludwig/Mealnie Vizenor/Dee McSparran

Novice Singles

- 1st: Todd Werner
- 2nd: Joe Regan
- 3rd: Charlie Herbert
- 4th: Aaron Zangl

U.S. Pairs Playdowns**Men****Stars:**

- Neville Sacks/Joe Siegman

Stripes:

- Tony Baer/Bill Brault

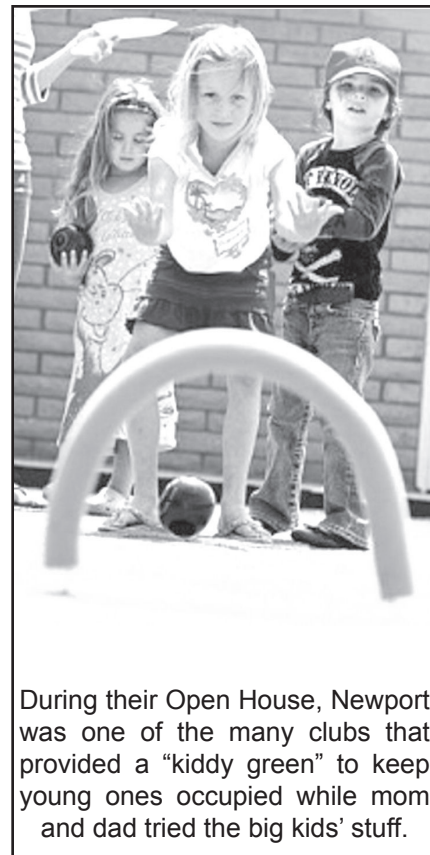
Women**Stars:**

- Christine Ludwig/Melanie Vizenor

Stripes:

- Patricia Cronshaw/Carrie Fossati

KIDS BOWL TOO



During their Open House, Newport was one of the many clubs that provided a "kiddy green" to keep young ones occupied while mom and dad tried the big kids' stuff.

2008 SouthWest Open

SOUTHWEST DIVISION CLUBS

Singles

Championship Flight

1st: Jurgen Fessler 2nd: Sam Benjamin
3rd: Gordon Fall 4th: Bill Hiscock

2nd Flight

1st: Tony Baer 2nd: Roger Teske

3rd Flight

1st: Bill Brault 2nd: Steve Smith

4th Flight

1st: Conrad Melton 2nd: Richard Broad

5th Flight

1st: Terry O'Neill 2nd: Jim Olson

Pairs

Championship Flight

1st: Mert Isaacman/David Stennes
2nd: Jonathon Burnowski/Tom Burnowski
3rd: Tony Baer/Lloyd Kennedy
4th: Reinie Kramer/Jerry Grady

2nd Flight

1st: Gary Fischer/Howard Harris
2nd: Ed Quo/Bob Nunes

3rd Flight

1st: Loren Dion/Phil Dunn
2nd: Ivan Hyland/Jim Olson

4th Flight

1st: Gordon Fall/Dick Ashmore
2nd: Chris Booth/David Ackerman

Pairs

Championship Flight:

1st: Regina Banares/Katy Stone
2nd: Cecilia Gillespie/Sylvia Muz
3rd: Maryna Hyland/Irene Webster
4th: Anne Nunes/Rosa Gandara

2nd Flight

1st: Kim Heiser/Myrna Chan
2nd: Robin Olson/Tanya Hills

3rd Flight

1st: Sandy Souza/Susan Howey
2nd: Shirley Price/Mert Pambianco

4th Flight

1st: Cecile Langevin/Verna Wallace
2nd: Christine Ludwig/Melanie Vizenor

Triples

Championship Flight:

1st: Maryna Hyland/Robin Olson/Irene Webster
2nd: Cecilia Gillespie/Sylvia Muz/Marlene King
3rd: Regina Banares/Marion Piller/Katy Stone
4th: Cecile Langevin/Verna Wallace/M. Rambo

Men

5th Flight

1st: Jurgen Fessler/Brian Studwell and Jim Hempe (day one)
2nd: Bill Hiscock/Josh Hood

Triples

Championship Flight

1st: Ivan Hyland/Jim Olson/Richard Broad
2nd: Jonathon Burnowski/Tom Burnowski/Joshua Burnowski
3rd: Michael Siddall/Patrick Chan/Phil Luth
4th: Leonard Wasserman/Hymie Schuster/Tom Hargraves

2nd Flight

1st: Ian Ho/Tony Baer/Lloyd Kennedy
2nd: Bill Reidy/Dan Christianson/Sam Benjamin

3rd Flight

1st: Gordon Fall/Simon Meyerowitz/Peter Knopf
2nd: Chris Booth/Ed Quo/Bob Nunes

4th Flight

1st: Houdini Ho/Marinko Tudor/Kay Tong
2nd: Liam Courtney/Loren Dion/Phil Dunn

Bowler of the Tournament

Jurgen Fessler

Women

2nd Flight

1st: Kathy Alton/Mary Terrill/Hildegard Kennedy
2nd: Duxie Smukler/Anne Nunes/Olga McCord

3rd Flight

1st: Patricia Cronshaw/Mary De Lisle/Carrie Fossati
2nd: Merle Ackerman/Jan Hargraves/Brenda Wright

Singles

Championship Flight:

1st: Cecilia Gillespie 3rd: Kim Heiser
2nd: Regina Banares 4th: Melanie Vizenor

2nd Flight

1st: Heather Stewart 2nd: Eileen Morton

3rd Flight

1st: Dee McSparran 2nd: Shirley Price

4th Flight

1st: Anne Kirchberg 2nd: Brenda Wright

Bowler of the Tournament

Cecilia Gillespie

Alhambra
Beverly Hills
Cambria
Friendly Valley
Hemet-Joslyn
Hermosa Beach
Holmby Park
Joslyn Lake Hodges
Laguna Beach
Laguna Woods
Long Beach
MacKenzie Park
Newport Harbor
Oaks North
Oxnard
Pasadena
Pomona
Redlands
Riverside
San Clemente
San Diego
Santa Ana
Santa Anita
Santa Barbara
Santa Maria
Santa Monica
Sun City
The Groves

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TOURNAMENT SCHEDULE Aug thru Oct

8/2 Sat.	Ruth Erickson Triples	San Diego
8/3 Sun.	Fox Mixed Pairs	San Diego
8/6 - 8/9	North American Challenge	Ontario, Canada
8/9 Sat.	OPEN HOUSE	OPEN HOUSE
8/16 - 8/22	PBA Qualifiers	Santa Maria
8/20 Wed.	Ladies Day	Laguna Beach
8/23 Sat.	Vet-Novice Pairs	Laguna Beach
8/23 - 8/24	Cary-MacDonald	Long Beach
8/29 Fri.	Santa Barbara Triples	Santa Barbara
8/30 Sat.	Australian Pairs	MacKenzie Park
8/31 Sun.	Joe Duran Triples	Santa Barbara
9/1 Mon.	George Watson Triples	MacKenzie Park
9/6 Sat.	Pat Gonzales Mixed Australian Pairs	Long Beach
9/7 Sun.	Quinnell Rinks	Santa Monica
9/11 Thu.	9-11 Charity Tournament	Newport
9/13 - 9/19	USLBA NATIONAL OPEN	PIMD
9/20 - 9/2	PIMD OPEN	PIMD
9/17 Wed.	Ladies Day	Laguna Woods
9/20 Sat.	Persina Mixed Triples	Newport
9/21 Sun.	Novice Pairs	Laguna Woods
9/27 Sat.	The Detta Marvin Mixed Triples	Laguna Beach
9/28 Sun.	Invitational Triples	Holmby Park
10/4 Sat.	5-Man All Star	Laguna Beach
10/4 Sat.	5-Star	Newport
10/5 Sun.	Waterbury	Laguna Woods
10/11 Sat.	Joslyn Mixed Triples	Lake Hodges
10/11 - 10/18	MAP Int'l. Challenge	Newport, Laguna Beach
10/18 Sat.	Aussie Pairs	Riverside
10/19 Sun.	Maccabee Pairs	Beverly Hills
10/26 Sun.	Men & Women Vet-Novice Pairs	Laguna Beach, MacKenzie Park,
		Pasadena, Sun City, CA
		Sun City, AZ
10/26 - 10/30	US CHAMPIONSHIPS	

Place
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