# Keith Jeter

A person with dreams, not unlike yourself

Michigan, U.S.A.
**(313) 850-9515**
galnova@gmail.com
http://galnova.com

## EXPERIENCE

### Blue Cross Blue Shield, Michigan — *Senior UI Designer*
APRIL 2014 - PRESENT

Managing small design teams, creating pattern libraries, and prototypes for bcbsm.com, the member portal, MI Smartbot  and the Mobile app

### Deluxe/Destination Rewards, Michigan — *UI Developer*
DECEMBER  2013 - APRIL 2014

Worked on rewards pages for Citi, Verizon, T.G.I. Fridays and AARP

### Happy's Pizza LLC, Michigan — *Creative Design Manager*
AUGUST 2009 - DECEMBER 2013

Developed branding for the entire Happy's Pizza corporation

## EDUCATION

### Academy of Art University, California — *MFA New Media*
DECEMBER 2015

Web design, time based media and human centered design studies

### University of Michigan, Michigan — *BFA Graphic Design*
DECEMBER 2000

Graphic design, illustration and fine arts studies

## PROJECTS

### Responsive Member Portal — *Building a better BCBSM Portal*
Updated the entire Portal with HTML 5, Bootstrap and 508 compliance

### Smart bot design — *An A.I. Powered BCBSM user interface*
Designing the UI for a tool designed to help users get answer about their healthcare

### Mobile App redesign — *Rebuilding the BCBSM Mobile App*
Updating the Mobile App on the latest Ionic framework

## SKILLS

Ionic 4 and CSS theming

HTML and Responsive Design

Wireframing and Prototyping

## PROGRAMS

**Photoshop** - Creating assets and designing comps

**Visual Studio Code** - App theming and Web design

**Illustrator** - Icon design and designing user flows

**Sublime Text** - Prototyping and pattern library design

## FAVORITES

**Hobby** - Designing websites

**Movie** - Primer

**80's Movie** - The Karate Kid

**T.V. Show** - Lost

**Food** - Chicken broccoli bake

**Song** - Save me by Queen

**Artist** - Alphonse Mucha