

CUSTOMER CHURN ANALYSIS

BANK CUSTOMER DATA

10K

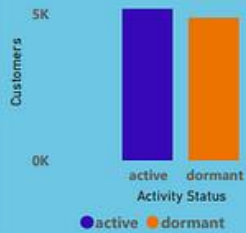
Customers

Churn Status

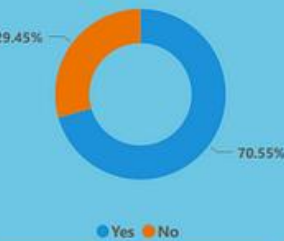
All

10.0%
0.0% 20.4% 100.0%

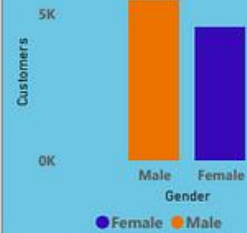
Customers by Activity Status



Customers by Credit Card



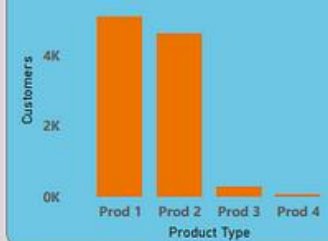
Customers by Gender



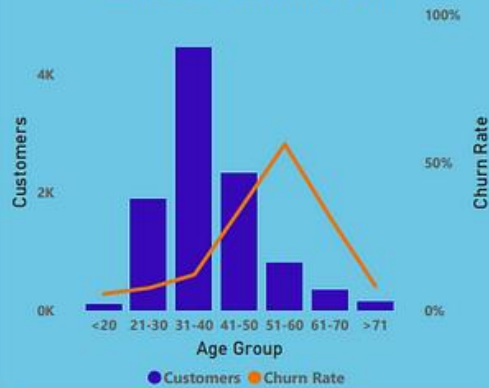
Customers by Country



Customers by Product Type



Customers Churn Rate by Age



Customer Churn Rate by Credit Score



Customer Churn Rate by Acct Balance

