



CAPYQUEST



CapyQuest– Roadmap (Hackathon)



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Project Vision



CapyQuest is a gamified Web3 app where users can buy CapyCoins (ERC20 token) and drop them in “treasure zones” in the real world.

Players can hunt treasures in AR, but must physically be within 10m to claim them.

This is designed for brands, influencers, NGOs, and communities to create fun, interactive experiences while distributing real value transparently.








Why it's better than traditional ads:

- Immersive & memorable campaigns.
- Boosts active participation & virality.
- Transparent reward distribution on-chain.
- Social impact opportunities with NGOs.
- Rarity mechanics add competition & collectability.





Treasure Rarities (Capybara-inspired)

- Baby Capy – 1 CapyCoin 
- Explorer Capy – 5 CapyCoins 
- Wise Capy – 10 CapyCoins 
- Legendary Capy – 20 CapyCoins 
- Golden Capy – 100 CapyCoins 

Each rarity defines reward amount and excitement level.





Hackathon Roadmap

Week 1 (Aug 18–23) – Prototype & MVP

Basic MVP

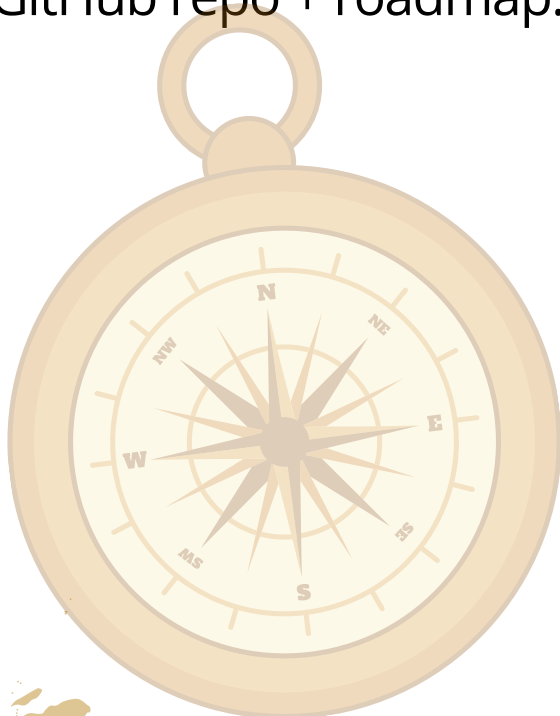
Deploy of CapyCoin ERC20 contract.

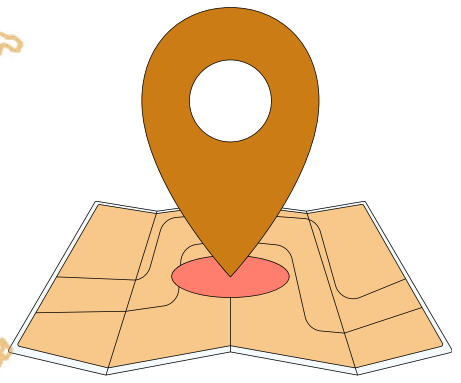
CapyCoin purchase flow with Metamask/WalletCore.

Public GitHub repository.

Publish the roadmap.

Deliverable: Functional CapyCoin purchase + GitHub repo + roadmap.





Week 2-3 (Aug 25-Sep 07) – Product & Growth

Implement geospatial features:

Create treasures (define perimeter + rarity).

Claim treasures when within $<10\text{m}$ radius.

AR prototype: chest visualization in real world.

Active rarity system with CapyCoin rewards.

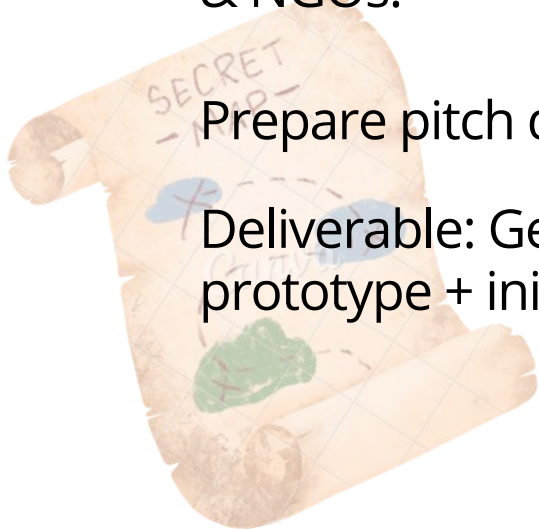
Initial marketplace to redeem CapyCoins.

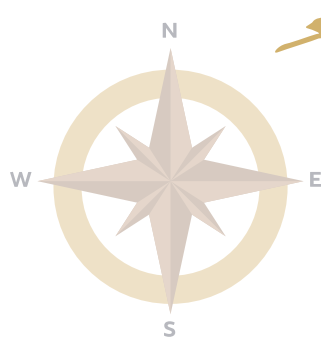
Brand/Influencer dashboard for campaign creation.

Go-To-Market strategy: pilot with influencers & NGOs.

Prepare pitch deck.

Deliverable: Geospatial functions + AR prototype + initial marketplace + pitch deck.





Week 4 (Sep 08-14) – Testnet + Pitch

Deploy contract + DApp on Avalanche testnet.

Enhanced AR (animated Capy-themed treasure chests).

Live pitch demo:

Show treasure creation + live treasure hunt.

First pilot campaign with influencers/NGOs.

Deliverable: Testnet deployment + final pitch session.

Post-Hackathon Roadmap

Mainnet launch on Avalanche.

Brand Campaign Mode: dashboard + analytics (reach, engagement).

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Marketplace integration to redeem
CapyCoins for goods/experiences.

NFT Rare Treasures as collectibles.

Scale into events: festivals, sports, tourism.

