



# **GAMEFEST**

ATLANTA 2019



Georgia Tech  
Atlanta, GA



Late October/  
early November  
(tentative)



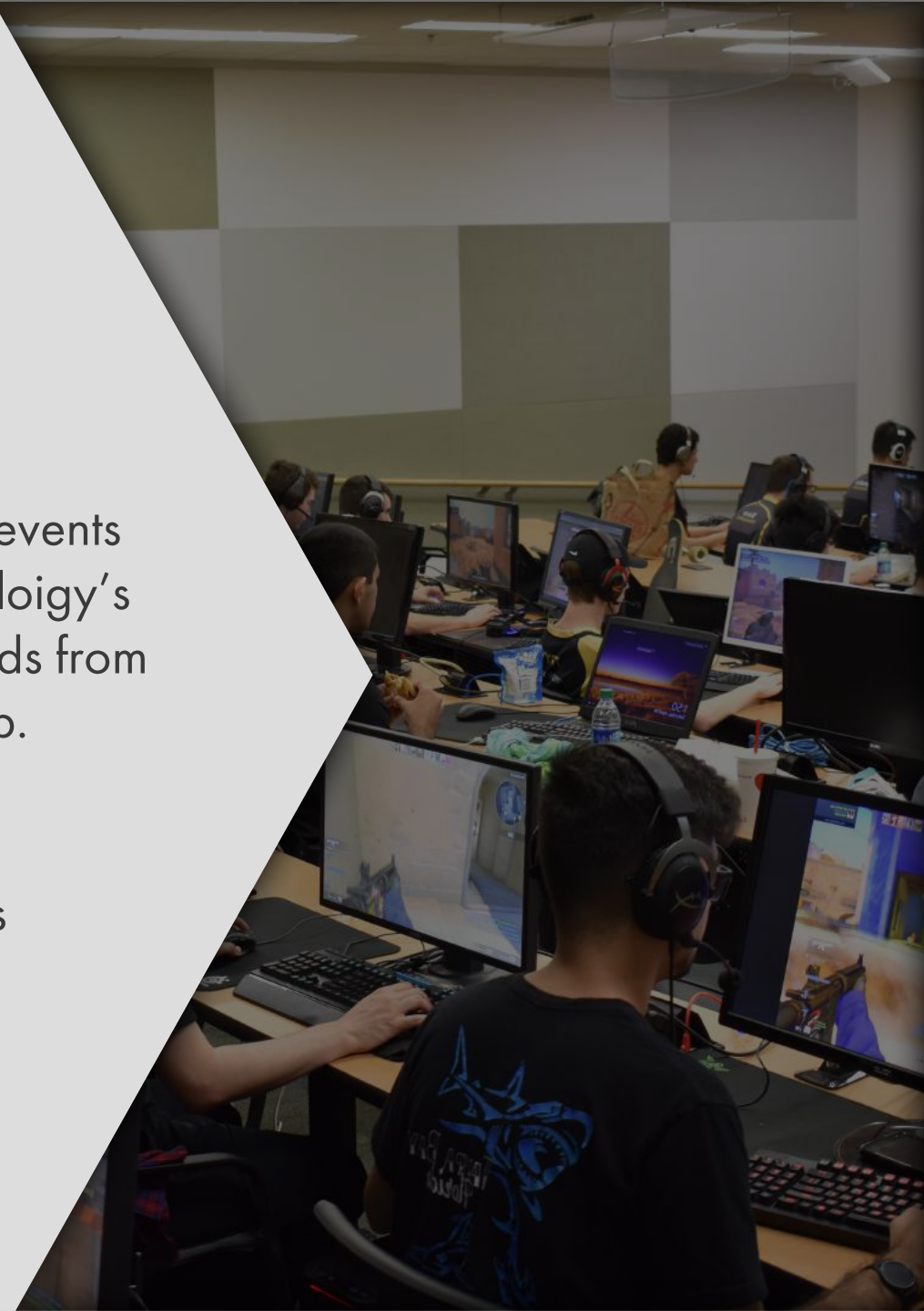
# ABOUT

## Gamefest

Gamefest is a student-run intercollegiate LAN event that has evolved into one of the largest intercollegiate video gaming events on the East Coast. Hosted on the Georgia Institute of Technology's Atlanta campus, Gamefest brings together students and friends from across the southeast for a two-day, multi-tournament mashup.

Last year, Gamefest 2018 saw over 500 attendees after a 3-year-long hiatus, and we hope to grow that even more this year.

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# GAMES

Tournaments



Overwatch



League of Legends



Counterstrike: GO



Rocket League



Hearthstone



Super Smash Bros.



DOTA 2

# SPECTATING & BOOTHS

## Event Exposure

Gamefest is targeted towards college students but is open to everyone to compete or spectate and enjoy the event. Each tournament will be streamed and broadcasted at the event for all attendees and spectators. Sponsors and partners will be able to setup in the atrium for meet-and-greets, playable stations, or whatever they have in mind!

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# SPONSORSHIP TIERS

| Prize or Cash Value    |                | Silver<br>\$500 | Gold<br>\$1000 | Diamond<br>\$2500 |
|------------------------|----------------|-----------------|----------------|-------------------|
| Social Media Promotion |                | Limited         | Limited        | Full              |
| Event Photography      |                | ✓               | ✓              | ✓                 |
| Logo Presence:         | Website        | Small           | Medium         | Large             |
|                        | T-Shirt        | ✓               | ✓              | ✓                 |
|                        | Banners        | ✗               | ✓              | ✓                 |
|                        | Stream Overlay | ✗               | Rotating Logo  | Static Logo       |
|                        | Flyers         | ✗               | ✗              | ✓                 |
| Table at Event         |                | ✓               | ✓              | ✓                 |
| Email Promotion        |                | ✗               | ✓              | ✓                 |



# MEDIA OUTREACH

Georgia Tech Esports & Gamefest



Gamefest  
Facebook  
Page

**2113**  
LIKES

@gtgamefest

**2126**  
FOLLOWERS



GT Esports  
Facebook  
Groups

**945**  
MEMBERS

GT Esports

**1410**  
MEMBERS

GT League



Discord  
Server

**1108**  
MEMBERS

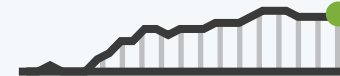


**TWITTER**

@GatechEsports

Followers

**1140** ↑17  
in 28 days



# PARTNER SCHOOLS

## Secondary Media Outreach



Gamefest has the support and partnership of other collegiate esports groups from the surrounding area, including those at **Georgia State**, the **University of Georgia**, **Kennessee State University**, and **Emory University**.

### University of Georgia

#### ESPORTS AT UGA

Twitter

**1380**

FOLLOWERS

Facebook

**583**

FOLLOWERS

### Emory University

#### EMORY ESPORTS

Twitter

**451**

FOLLOWERS

Facebook

**468**

GROUP  
MEMBERS

### Kennesaw State University

#### KENNESAW ESPORTS

Twitter

**354**

FOLLOWERS

Facebook

**976**

GROUP  
MEMBERS

### Georgia State

#### PANTHER GAMING

Facebook

**665**

GROUP  
MEMBERS

# CONTACT

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 georgia-institute-of-technology



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