

The logo for GameFest Atlanta 2019. It features a green hexagonal icon with a white grid pattern on the left. To its right, the word "GAMEFEST" is written in a large, bold, black, sans-serif font. Below "GAMEFEST", the words "ATLANTA 2019" are written in a smaller, black, sans-serif font, with each letter of "ATLANTA" and "2019" separated by a small gap.

GAMEFEST

ATLANTA 2019



Georgia Tech
Atlanta, GA



November 2nd / 3rd



ABOUT

Gamefest

Gamefest is a student-run intercollegiate LAN event that has evolved into one of the largest intercollegiate video gaming events on the East Coast. Hosted on the Georgia Institute of Technology's Atlanta campus, Gamefest brings together students and friends from across the southeast for a two-day, multi-tournament mashup.

Last year, Gamefest 2018 saw over 500 attendees after a 3-year-long hiatus, and we hope to grow that even more this year.



GAMES

Tournaments



Overwatch



League of Legends



Counter-Strike: GO



Rocket League



Hearthstone



Super Smash Bros.



DOTA 2

SPECTATING & BOOTHS

Event Exposure

Gamefest is targeted towards college students but is open to everyone to compete, spectate, and *just* enjoy the event. Each tournament will be streamed and broadcasted at the event for all attendees and spectators. Sponsors and partners will be able to setup in the atrium for meet-and-greets, playable stations, or whatever they have in mind!



SPONSORSHIP TIERS

Prize or Cash Value		Silver \$500	Gold \$1000	Diamond \$2500
Social Media Promotion		Limited	Limited	Full
Event Photography		✓	✓	✓
Logo Presence:	Website	Small	Medium	Large
	T-Shirt	✓	✓	✓
	Banners	✗	✓	✓
	Stream Overlay	✗	Rotating Logo	Static Logo
	Flyers	✗	✗	✓
Table at Event		✓	✓	✓
Email Promotion		✗	✓	✓

MEDIA OUTREACH

Georgia Tech Esports & Gamefest



Gamefest
Facebook
Page

2113
LIKES

@gtgamefest

2126
FOLLOWERS



TWITTER
@GatechEsports



GT Esports
Facebook
Groups

945
MEMBERS

GT Esports

1410
MEMBERS

GT League

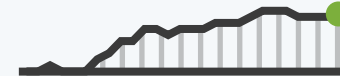


Discord
Server

1108
MEMBERS

Followers

1140 ↑17
in 28 days



PARTNER SCHOOLS



Secondary Media Outreach

Gamefest has the support and partnership of other collegiate esports groups from the surrounding area, including those at **Georgia State**, the **University of Georgia**, **Kennesaw State University**, and **Emory University**.

University of Georgia

ESPORTS AT UGA

Twitter	Facebook
1380	583
FOLLOWERS	FOLLOWERS

Emory University

EMORY ESPORTS

Twitter	Facebook
451	468
FOLLOWERS	GROUP MEMBERS

Kennesaw State University

KENNESAW ESPORTS

Twitter	Facebook
354	976
FOLLOWERS	GROUP MEMBERS

Georgia State

PANTHER GAMING

Facebook
665
GROUP MEMBERS

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