

The logo for GameFest Atlanta 2019. It features a green hexagonal icon with a white grid pattern on the left. To its right, the word "GAMEFEST" is written in a large, bold, dark grey sans-serif font. Below "GAMEFEST", the words "ATLANTA 2019" are written in a smaller, dark grey sans-serif font, with each letter of "ATLANTA" and "2019" separated by a wide space.

# GAMEFEST

ATLANTA 2019



Georgia Tech  
Atlanta, GA



November 2<sup>nd</sup> / 3<sup>rd</sup>



# ABOUT

## Gamefest

Gamefest is a student-run intercollegiate LAN event that has evolved into one of the largest intercollegiate video gaming events on the East Coast. Hosted on the Georgia Institute of Technology's Atlanta campus, Gamefest brings together students and friends from across the southeast for a two-day, multi-tournament mashup.

Last year, Gamefest 2018 saw over 500 attendees after a 3-year-long hiatus, and we hope to grow that even more this year.

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# GAMES

Tournaments



Overwatch



League of Legends



Counter-Strike: GO



Rocket League



Hearthstone



Super Smash Bros.



DOTA 2

# SPECTATING & BOOTHS

## Event Exposure

Gamefest is targeted towards college students but is open to everyone to compete, spectate, and *just* enjoy the event. Each tournament will be streamed and broadcasted at the event for all attendees and spectators. Sponsors and partners will be able to setup in the atrium for meet-and-greets, playable stations, or whatever they have in mind!

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# SPONSORSHIP TIERS

Prize or Cash Value		Silver \$500	Gold \$1000	Diamond \$2500
Social Media Promotion		Limited	Limited	Full
Event Photography		✓	✓	✓
Logo Presence:	Website	Small	Medium	Large
	T-Shirt	✓	✓	✓
	Banners	✗	✓	✓
	Stream Overlay	✗	Rotating Logo	Static Logo
	Flyers	✗	✗	✓
Table at Event		✓	✓	✓
Email Promotion		✗	✓	✓



# MEDIA OUTREACH

Georgia Tech Esports & Gamefest



Gamefest  
Facebook  
Page

**2113**  
LIKES

@gtgamefest

**2126**  
FOLLOWERS



GT Esports  
Facebook  
Groups

**945**  
MEMBERS

GT Esports

**1410**  
MEMBERS

GT League



Discord  
Server

**1108**  
MEMBERS

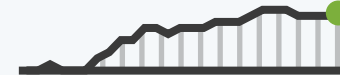


**TWITTER**

@GatechEsports

Followers

**1140** ↑17  
in 28 days



# PARTNER SCHOOLS



## Secondary Media Outreach

Gamefest has the support and partnership of other collegiate esports groups from the surrounding area, including those at **Georgia State**, the **University of Georgia**, **Kennesaw State University**, and **Emory University**.

### University of Georgia

#### ESPORTS AT UGA

Twitter

**1380**

FOLLOWERS

Facebook

**583**

FOLLOWERS

### Emory University

#### EMORY ESPORTS

Twitter

**451**

FOLLOWERS

Facebook

**468**

GROUP  
MEMBERS

### Kennesaw State University

#### KENNESAW ESPORTS

Twitter

**354**

FOLLOWERS

Facebook

**976**

GROUP  
MEMBERS

### Georgia State

#### PANTHER GAMING

Facebook

**665**

GROUP  
MEMBERS

# CONTACT

Georgia Tech Esports

Twitter  
 @GatechEsports

Facebook  
 @GeorgiaTechEsports

Tespa Chapter  
 georgia-institute-of-technology



**Joseph Azevedo**  
*President*  
Georgia Tech Esports

 [mail@gamefest.gg](mailto:mail@gamefest.gg)

