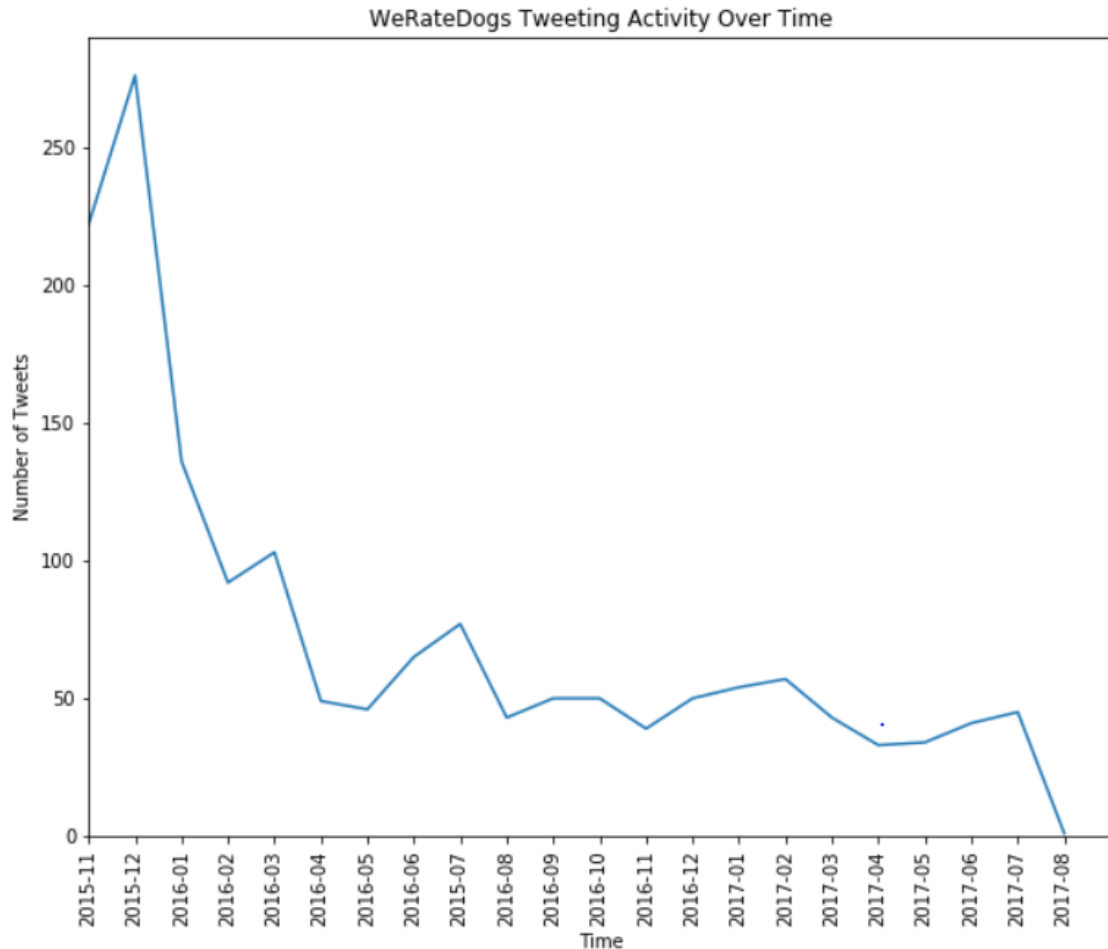


ACT Report of *WeRateDogs* Twitter Account

The dataset used during the wrangling, analysis and visualization is the Twitter archive of a Twitter user called [@dog_rates](#), which is known as *WeRateDogs*. It is an account that has humorous comments on people's dogs along with a rating which is almost always greater than 10. Because "they're good dogs Brent. This account has over 4 million followers with international media coverage.

The following insights which are gained from analyzing the data set is pretty interesting for dog lovers, who are interested in knowing more about the behavior of other dog lovers in response for the content of this account, along with some insights about the content of the tweets itself, which is mainly pictures of dogs.

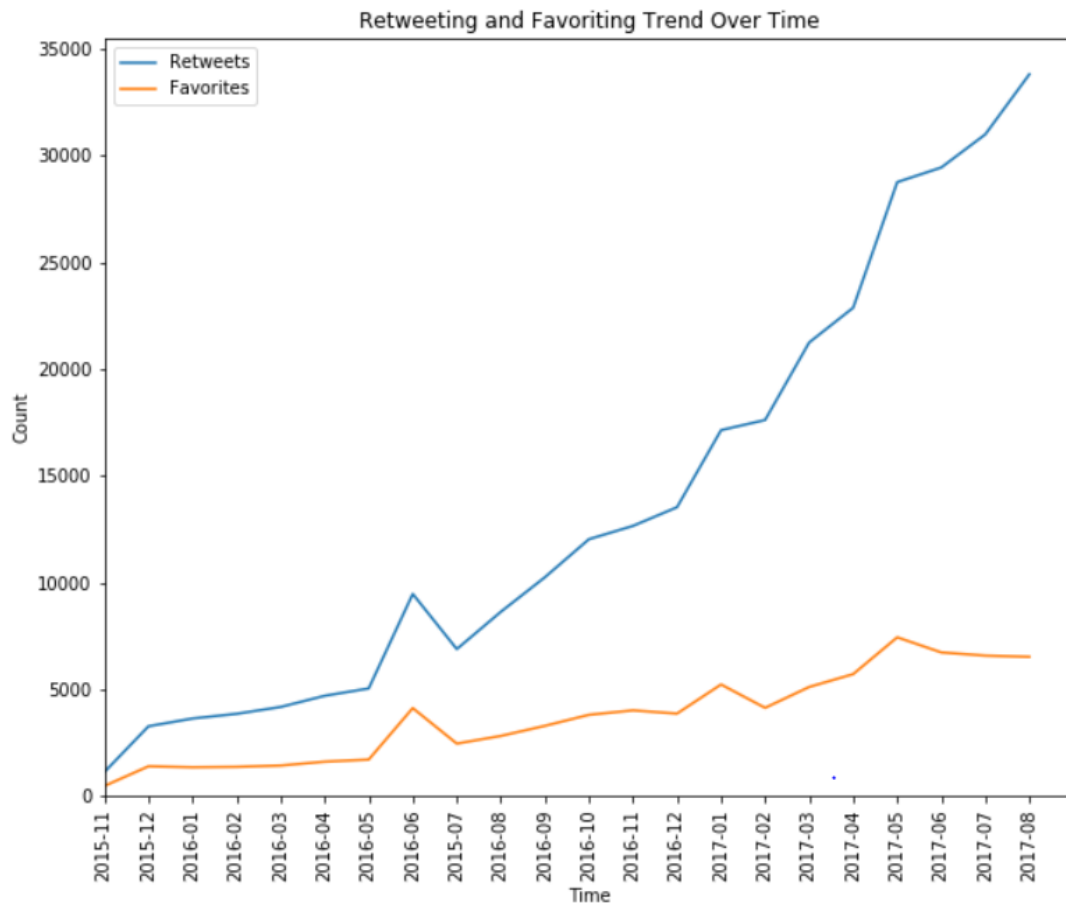
1. What is the trend of the activity of account over time?



As shown, we can see that the trend of activity which can be indicated by the number of tweets has decreased over time.

Also, we find that it has reached its peak by the end of 2015.

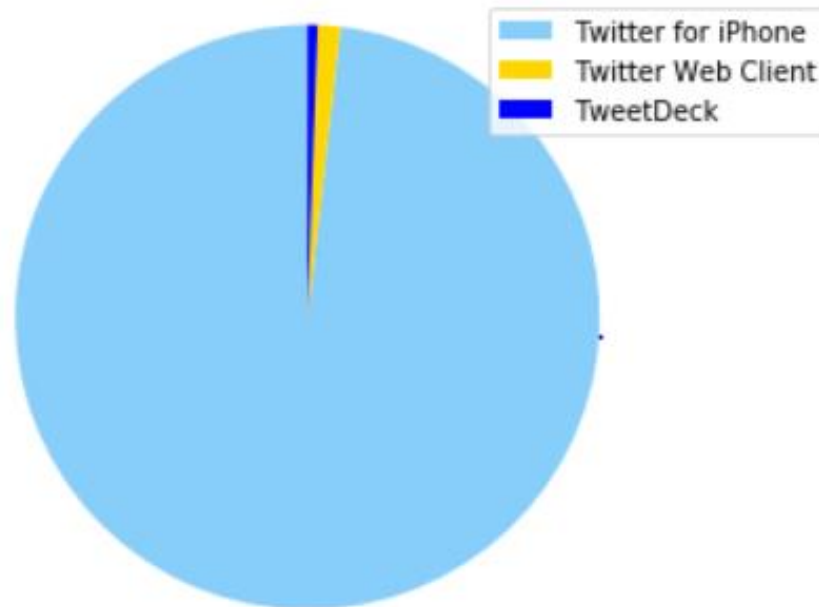
2. What is the trend of interactions with the account's tweets?



As shown, we find that the interactions which can be indicated by the number of retweets and favorites have increased over time, which can be explained by the growth of media coverage of the account's content along with the increase of number of followers.

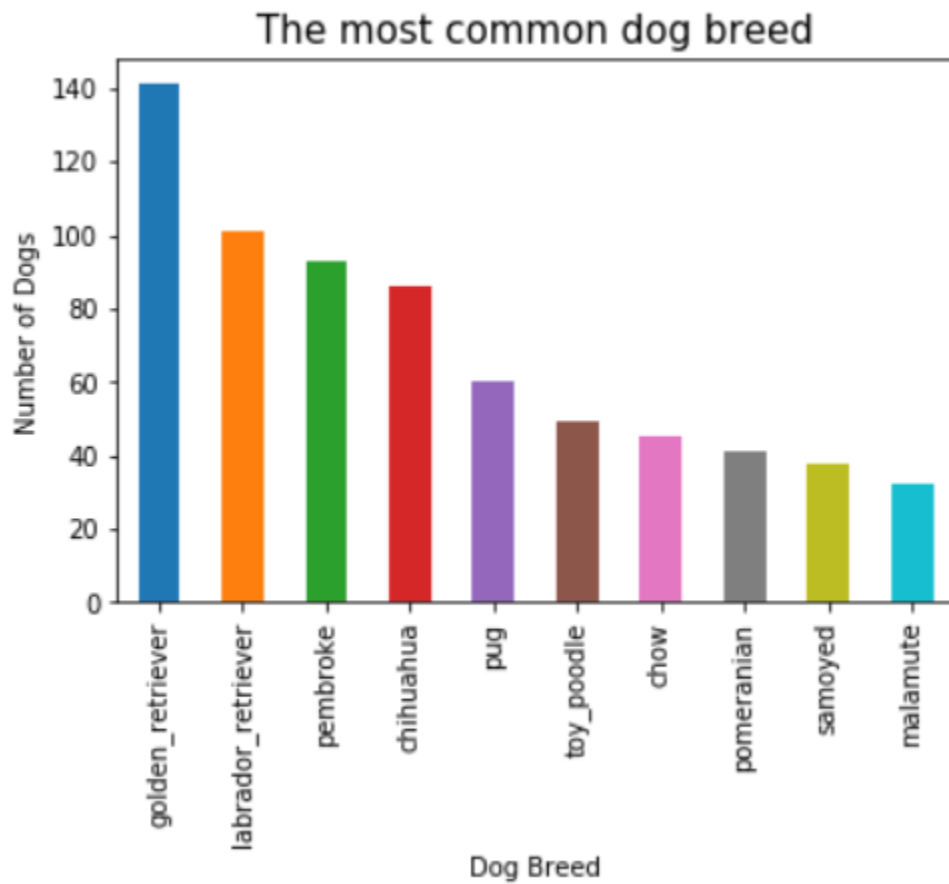
3. What is the most common source that was used to tweet?

The most common used source for tweets



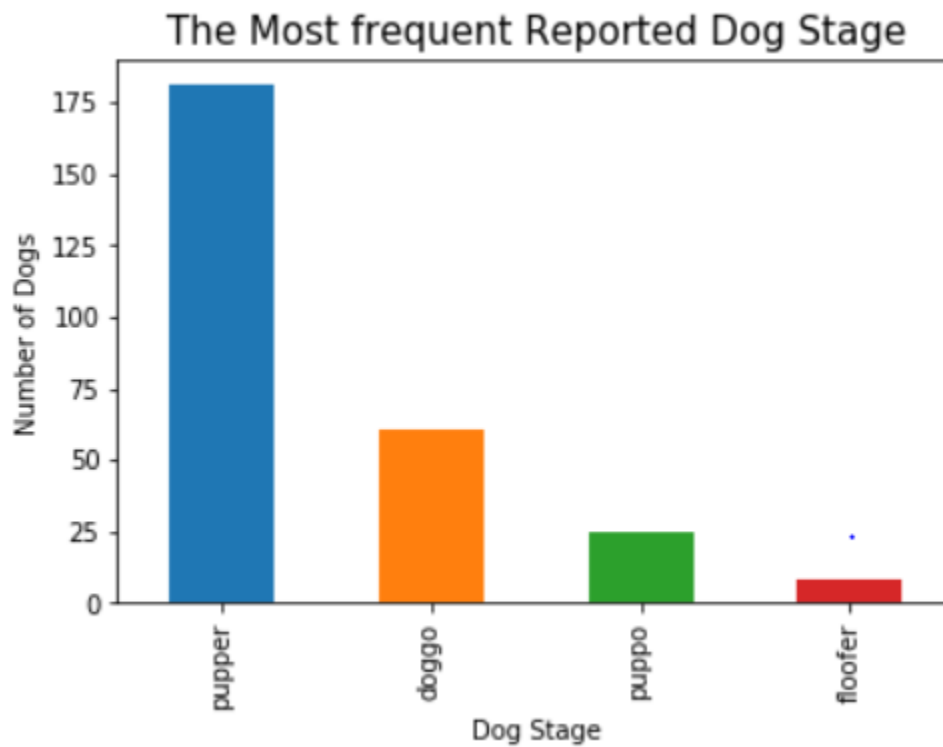
We can find that 3 sources were used (Twitter for iPhone, Twitter Web Client and TweetDeck) and the most common used one was Twitter for iPhone by a huge difference, which may impact that it's easier to use or that it's more common to use social media such as Twitter via our smart phones.

4. As for the dogs themselves, what is the most common dog breed in the tweets?



We can find that Golden Retriever is the most common dog breed in the tweets, followed by other 9 breeds considered as common breeds.

5. What is the most common dog stage?



We can find that Pupper is the most common dog stage in the tweets, also we find that Floofer is the least common.