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The name of my GUI application will be:

Financial Roadmap.

Purpose:

Individual will be able to get a overview of the financial resources and how to get to certain goals.

Reason:

People can see where they are going and be more willing to get there.

Accomplish:

Be able to see at a glance weekly and yearly income. They can take this income and see by putting a certain amount in a index fund with an average rate of 10%, 12%, 15% yearly return see how their money will grow. This will teach them the power of compound interest.

I think my target audience is the younger generation specifically, but can be used by all ages.

They will enter their hourly rate, This will have a button to click on to show weekly earnings and another to show yearly earnings. Then another set of buttons for each index fund. Which will be for a specific amount of years.