

# InfluencerFlow AI

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## Brand-Influencer Campaign Agreement

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Campaign: \_\_\_\_\_  
Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

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## 1. Parties

**Brand:**  
Brand Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Email: \_\_\_\_\_

**Influencer:**  
Name: \_\_\_\_\_  
Instagram: \_\_\_\_\_  
Email: \_\_\_\_\_

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## 2. Deliverables

The Influencer agrees to create and publish the following:

## 3. Content Guidelines

- Content must comply with Instagram guidelines and relevant laws
  - All required hashtags/tags must be included: \_\_\_\_\_
  - Content must be original and not infringe on third-party rights
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## 4. Compensation

- Total compensation: ₹ \_\_\_\_\_
  - Payment schedule: 50% upfront, 50% upon completion
  - Payment method: \_\_\_\_\_
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## 5. Usage Rights

- Brand receives license to use content for 12 months
  - Influencer retains ownership of content
  - 30-day exclusivity period applies
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## 6. Termination & Disputes

Either party may terminate for breach with written notice. All disputes will be resolved through mutual discussion.

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## 7. Signatures

### Brand Representative:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Influencer:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

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For support: [help@influencerflow.ai](mailto:help@influencerflow.ai)