

# Justin Lee

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## EDUCATION

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### Babson College

Wellesley, MA

Candidate for Bachelor of Science

May 2019

- Dual Concentration in Marketing and Global Business Management

## PROFESSIONAL EXPERIENCE

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### French Q Studio

Los Angeles, CA

E-Commerce Content Developer

May 2017 – Present

- Worked with multiple fashion designers to create look books and design website for them
- Managed editorial department and took part as a secondary photographer with multiple companies

Videographer

- Worked as a camera man for behind the scenes and content showcase for a third party commercial

Good Neighbors USA

- Spearheaded marketing for cross country fundraiser with my employer
- Oversaw content and social media uploads for sponsors, including Harley Davidson and Nelson Riggs

Drop Dutch Coffee

- Marketing manager and content developer for new startup coffee company
- Conducted focus groups to for location and feedback on products

### Sudden Selfie

Los Angeles, CA

Brand Development Intern

June 2017 – August 2017

- Designed new social media app from the ground up working with software engineers around the world, mostly centered in Dubai.
- Cultivated following for application through social media, growing user base by 300 personally
- Marketed toward universities and colleges, garnering attention from Ohio State as a potential venue.

### MIHO

Wellesley, MA

Brand Developer and Content Creator

August 2016 - Present

- Involved in content creation for a new cosmetics brand in development called MIHO
- Assisted in logo design, website design, and packaging design. As it goes further into the development stage, plans for brand marketing and management exist

### CNR International, Inc.

Carson, CA

Forwarding Service Intern

June 2016 – August 2016

- Took stock of our storage and what was in shipment
- Learned how to manage inventory and keep track of inflows and outflows and how international business takes place on a large shipment scale

## Skills and Interests

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**Computer:** Microsoft Suite (Excel, Access, PowerPoint, Word, Publisher), Adobe (Illustrator, Photoshop, InDesign)

**Interests:** Photography, Speech and Debate, Traveling, Tennis

**Campus Groups:** Student Government, Toastmasters, Babson Korean Student Association, Symphony

## Leadership Roles

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### Toastmasters International

August 2015 – Present

- VP of Operations, organization of events, leadership position on the E-board

### Student Government

August 2017 – Present

- VP of Communications on the E-board