# **Xueer Ning**

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Objective: To become a Pledge of Alpha Kappa Psi Gamma Nu

### **Education**

Babson College, Wellesley Hills, MA

Bachelor of Science in Business Administration

Concentration: Marketing, Strategic Management and Entrepreneurship

Union Catholic High School, Scotch Plains, NJ

High School Diploma

Honors Program

Expected Graduation: 2020

Current GPA: 3.17 / 4.0

Dean's List September 2014 – June 2016

Cumulative GPA: 4.0 / 4.0

# **Professional Experience**

### Yize Coal Mine Ltd, China

Public Relation Intern

Collected the industry market analysis reports in order to determine the potential growth strategy

• Foster new partner relationships with potential clients and supplies in the Asian market

#### Grand Bazaar Restaurant, China

Summer 2016

Summer 2017

Management and Marketing Intern

- Expanded operations, offered large scale events and catering opportunities, increased revenue and customer base, receiving up to 18% increases in sales revenue in 3 outlets
- Set up social media accounts and advertising on local apps, increased the volume of customers

### **Industrial and Commercial Bank of China**

Summer 2015

Assistant

- Facilitated customers with Bank's International Business, especially in international wire transfers
- Coordinated with team members and other departments for relevant issues related to job profile

# **Leadership & Activities**

### **Global Leadership Organization**

August 2016 – May 2017

Vice President of Alumni Relations, Babson College

• Facilitated a Babson College organization in co-operation with AIESEC US, one of the largest youth-led leadership organization in the world, offering global internships and volunteering opportunities to college students, spreading the message of global citizenry under the guidance of the UN

# Oriental Connect International Volunteer Association, Indonesia

December 2016 - Jan 2017

Volunteer

- Educated Balinese students, teachers, and locals to speak in the English language with limited teaching materials while immersed in the foreign Balinese culture
- Cleaned turtle conservation centers, fed turtles, and took care of disabled sea turtles; garbage picking

#### **Student Council**

December 2014 - June 2016

President of Minorities

- Represented and spoke out for the students of different ethnic groups; worked with students to resolve problems, and consulted students on any issue of importance
- Awarded "Lady of Wisdom, National Honor Society" in recognition of leadership efforts

## **Asian Club**

January 2015 – June 2016

President

• Cultivated awareness and promoted the understanding of Asian cultures by holding cultural festivals

## **Skills & Interest**

Chinese, Microsoft PowerPoint, Excel, Access, Word, Minitab, Cross Country Varsity, Dance