

Nicolas Paik

(339) 222-4404 | npaiksohn1@babson.edu

EDUCATION

NIDO DE AGUILAS INTERNATIONAL SCHOOL

Santiago, Chile

*International Baccalaureate Diploma: **Higher Level Economics, English, Spanish***

BABSON COLLEGE, School of Business

Babson Park, MA

Second Year Undergraduate

EXPERIENCE

DATE

NETSEAT BABSON

June 2017- Present

Co-Founder, Data Analyst & Chief Marketing Officer, Organization: Tie-Off, Wellesley, MA

- Developed an opportunistic startup that provides a cheaper and efficient alternative to food being delivered back to campus.
- Project passed a successful prototype phase garnering 500 users within Babson and is in a current process of being evolved into a peer to peer friendly mobile application.
- In its first month of prototype, more than 60 deliveries were made back into campus and its business model allowed a profit of over 300 dollars.
- Attended various startup competitions and pitched our business to other entrepreneurs around Boston, venture capitalists, and Babson professors.
- The organization was awarded second place in the "DEMO DAY" competition which was paneled by VC firm Mount Dream, David Change (Director of Babson Summer Venture Program, and Think Board (Winner of Babson BETA Challenge) and Professor Mary Gale.
- Got accepted in the Startup Summer Program in Babson College where startup teams met up in Blank Center and were involved in workshops, networking with investors, and helping others out.

BAPSA (BABSON ASIAN PACIFIC STUDENT ASSOCIATION)

March 2017- Present

Executive Board: Executive of Community Development, Wellesley, MA

- Worked along the Event Logistics of Babson College to execute and organize events to encourage interactions, outings, and social activities, which fostered a strong community within the general membership body of the organization.
- Created strategies to engage general members in various aspects and channels of the association.

SUITUP

Aug 2016- May 2017

Co-Founder, Chief Marketing Officer, Wellesley, MA

- Led a marketing campaign/strategy for SuitUp and helped produce/film advertising videos
- Managed all social media platforms

Mi Parque

February 2014 - June 17

Club Founder & President, Santiago, Chile (www.miparque.cl)

- Club aims to raise money to provide a cleaner environment around Santiago's Urban locations
 - Raised 800,000 through fundraisers: funds used to reconstruct three sites in Southern Santiago
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SKILLS

Languages: Spanish, English, Korean

Technical Skills: Microsoft Office Suite, Minitab, Tableau, R Program/Studio