



# AKPSI

## AKΨ Gamma Nu Application

*Please fill out the following information and save this document as a PDF titled (LastName\_FirstNameApplication.pdf).*

Along with this application please attach the following documents in your email:

1 PowerPoint Slide which includes:

- Name
- Picture
- Hometown
- Class Year
- Fun Fact

Your Resume

Send all 3 documents to [akpsigammanu@gmail.com](mailto:akpsigammanu@gmail.com)

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*Please fill out all 5 questions*

Full Name: Anna Carolina Morais Bilha

Expected Graduation Date (Month/Year): May/2021

**1. Have you previously rushed Alpha Kappa Psi? (Yes/No)**

No

**2. What other organizations/extracurriculars are you a part of?**

GLO (Global Leadership Organization) – Marketing Director and Women's Rugby.

**3. How will you contribute to the fraternity? (max 300 words)**

I believe I could contribute a lot to AKPsi. First, as I am Brazilian, I could offer even more diversity and resources to the fraternity. I would be a helpful contact for the brothers in case they are planning a trip or planning to expand their companies abroad. I am also very hard working and driven, therefore, besides encouraging other brothers to not give up on the goals, one day, I believe I will be a great resource for them.

Professionally, I want to concentrate in Marketing and I have done an internship in a market research company called C Space. Upon working as an intern there, I participated in many meetings with companies such as Gatorade and Kellogg's and learned a lot about the market research field and organizational strategies, which I could share with the brothers, mainly those interested in marketing. I am also in the process to develop my app, which evolves around a social media for people interested in makeup. I would appreciate to go through the process with AKPsi, also considering that makeup was an interest that I found in common with some of the brothers.

In addition, I am very passionate about my goals and social issues, as I have seen many brothers to be as well. I am always open to discuss (and when possible also teach) on topics such as feminism, Black Lives Matter movement, LGBTQ+ movement, and others. Moreover, I can properly function under pressure and in adverse situations, as I can keep my patience and be open-minded; therefore, I will always keep good relationships with the brothers.

Last, but not least, one thing that I am recognized for is my affection, and I intend to bring it to AKPsi. As, many brothers have told me, the fraternity is not only a network; it is also a family. I want to be in this family, have the support and also give my support.

**4. How do you measure success? (max 300 words)**

There are many ways to measure success. Some people may measure it by amount of money, or the number of accomplishments they have, others by their popularity. However, I disagree. For me success is measured by happiness. I believe that success arises from the happiness brought by everything one accomplishes, earns, gives and receives; and it does not have a parameter of comparison. While a millionaire may be happy due to his company's financial success and consider having a successful life, a humble janitor may also feel successful for having a job through which he/she can sustain his/her beautiful family. While one could correctly argue that happiness can be brought by money, still not everyone that has a lot of money is happy; therefore, the theory that success arises from only financial condition can easily be refuted. Happiness comes from the satisfaction of what we have accomplished in life, the results from our struggles and efforts, and what we have done to others.

**5. What previous experience from your past makes you feel like you relate to AKPsi?**

As an international student in the United States since 2015, I haven't had any none source of support as I have had from AKPsi even though I am not a member. I have also always thought of my professional life not only because it's the main reason I came to study in the U.S but also because it has always been part of whom I am as a hard working and engaged person. Additionally, I have always helped other by giving them opportunities and helping them find them; and at the fraternity, brothers do the same for each other. For me, at AKPsi, all the members support and encourage each other, turning it into both a support and professional network; and that's why I am so interested in becoming a member.