

La Min (Hillary) Eain

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1. What are your short term and long term professional goals?

My short term professional goal is to be able to persistently apply theories learned within the walls of Babson's classes onto the real world. As for my long term goals, I want to pursue a career in operations management and marketing in the hospitality industry. I'm interested in operating a business reliant on customer expectations and satisfaction.

2. Based on what you know so far, how do you think Alpha Kappa Psi can help you in your professional endeavors?

Through the mere twelve minute conversations I've had at the meet-and-greet events with many brothers of Alpha Kappa Psi, I've heard things ranging from the horrible choice of words to put on a resume to the best kinds of interviewer-interviewee conversations in an internship interview. With the brothers' diverse range of experiences, I am able to learn from them the best way to establish my professional foundation.

3. If you were a brother of Alpha Kappa Psi, how would you contribute professionally to the brotherhood?

While taking my operations management course this semester, I've started to take a large interest in the concentration. The focus on redesigning business operations by altering production and delivery methods to achieve cost efficiency has a lot to do with recognizing how to utilize capital, labor and material. Establishing customer values play a large role in being able to utilize these assets. Being able to build relationships with employers, employees, business partners etc. by seeking interest in supporting society more than self will construct these customer values that will be able to finance these assets. Opting for an altruistic approach forms emotional connections that elevates a business's long term sustainability. I want to be able to promote this sense of security in constructing a positive reputation within the AKPsi community by opting for a philanthropic approach to the business world. This could involve arranging charitable AKPsi events or reaching out to non-profit sponsors to expand the AKPsi circle.

