Unukhishig Saikhanbileg (Unii)

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EDUCATION

Babson College, School of Business; Babson Park, MA

Expected: May 2020

• Candidate for Bachelor of Science; GPA 3.65; Dean's List (Fall 2016, Spring 2017, Fall 2017)

International School of Ulaanbaatar; Ulaanbaatar, Mongolia

• International Baccalaureate (IB) Bilingual Diploma Recipient; Honor Roll

Aug 2013- May 2016

WORK EXPERIENCE

Babson College; Babson Park, MA

Aug 2017 - Present

Teacher's Assistant (TA) for QTM1000

• Graded weekly homework and quizzes for 66 students per semester for Babson's Quantitative Methods of Analytics Course **Baigal Brand**; Ulaanbaatar, Mongolia

Jun 2015 - Aug 2017

Marketing/Sales Intern, CEO assistant

Changed the company name from Goyol to Baigal for the reason of maintaining a good brand image

- Executed two marketing campaigns with a total reach of approx. 246,000 users on Facebook and Instagram
- Managed the Instagram page and increased the following by 35% in two months without any paid promotions

Valentino Project; Ulaanbaatar, Mongolia

Sep 2015 - Aug 2017

CEO assistant

- Consulted for the separate division of Baigal Brand as the official distributor of Italian brand Valentino in Mongolia
- Created and delivered the presentation for Baigal Brand's proposal to work with Valentino as their official distributor
- Represented Baigal Brand and ordered Valentino's SS2017 and SS2018 collection equivalent to the retail price of \$\colon 00,000\$ in Valentino Headquarters in Milan

Scribble Surface; Babson Park, MA

Jan 2017 - Apr 2017

Co-Founder and Chief Operations and Sales Officer

Run a Babson-led curriculum start-up business's operations and sales, and generated \$1020 in profit over the course of 10 weeks of operations

LEADERSHIP

Adobe Campus Student Ambassador; Babson Park, MA

Jan 2018 – Present

General Member, Photographer

- Developed strategic ideas for workshops to increase Adobe Creative Cloud presence on campus
- Scheduled to host a workshop on how to improve social media presence for personal branding

AIESEC@Babson; Babson Park, MA

Jan 2017 – May 2017

Vice President of Special Events

- Directed and lead the AIESECxAMAN Colorthon Holi festival that entailed the budgeting of approx. \$2500
- Worked with the Boston chapter by attending bi-weekly meetings to increase presence of AIESEC at Babson
- Increased engagement of the Boston and Babson chapter under the Talent Management department by hosting workshops,
- · bi-weekly committee meetings, and a gala dinner

TEDxYouth@ZorigSt; Ulaanbaatar, Mongolia

Apr 2016 - Jul 2016

Event Organizer

- Secured over \$1000 in funding by contacting twelve entities for sponsorship of the event
- Directly communicated with the eight speakers of the event and held four workshops to edit their speeches
- Conducted committee meetings for the logistics of the event such as the venue, tickets, food, speakers, and budgeting

Student Council; Ulaanbaatar, Mongolia

Aug 2012 - May 2016

Class Representative, Vice President

- Class Representative for first three years of high school and Vice President for senior year
- Organized three to five events per semester for the students in middle and high school of ISU

Varsity Girls' Basketball and Volleyball Team; Ulaanbaatar, Mongolia

Nov 2012 - Feb 2016

- Captain of the Basketball and Volleyball team for four seasons
- Awarded the Coach's award for demonstrating sportsmanship, dedication and contribution
- Awarded Most Valuable Player award two times for both sports

SKILLS, ACTIVITIES AND INTERESTS

- **Technical:** Photoshop, Lightroom, Microsoft Office, Excel@Risk, Tableau
- Activities: Babson Social Impact Club, Babson Volleyball Intramural Club, CREATE theStudio, Babson Fashion Group Photographer
- Language: Fluent Mongolian
- Interests: Photography, Graphic Design, Event Planning, Volleyball, Basketball, Music, Traveling