

GERALDI PRANATA

(206)-291-6414 | gpranata1@babson.edu | www.linkedin.com/in/geraldipranata

EDUCATION

Babson College

Candidate for Bachelor of Science, School of Business. Cumulative GPA: 4.00/4.00
Areas of Interest: Entrepreneurship, Accounting

Babson Park, MA

May 2020

University of Washington

Completed one year of business prerequisite classes. Cumulative GPA: 3.90/4.00 (among the top 3% of the students) 2016-June 2017

Seattle, WA

WORK EXPERIENCE

Astra International

Corporate Finance & Accounting Intern

Jakarta, Indonesia

July-August 2017

- Validated company's operating expenses including funding for annual independence day events, Board of Directors' business travel expenses, and employee expense reports
- Learned, researched, and provided feedback on business model for four-wheel drive and two-wheel drive vehicles to manager including buying & selling of units, spare parts, and services
- Maintained accounting controls by verifying the bank operations & collections and cash operations & collections of the head office on the invoices with those on the SAP software (accounting software)
- Prepared monthly, quarterly, and annual consolidated financial statements based on the given account information

Deloitte

Financial Advisory Intern

Jakarta, Indonesia

June 2017

- Sorted and categorized data of expatriate residents living in Jakarta and Tangerang to help developers identify prospective location for residential apartments
- Assisted manager and senior associates to support client selection of optimal fertilizer supplier among 200 supplier candidates by validating and analyzing the documents and paper works presented that best match the client criteria
- Read scanned audit report of two companies written in Indonesian, translated accounting terms into English, and entered the information into the company system

Count Down Sneakers

Founder

Seattle, WA

September 2016-June 2017

- Bought products from multiple shoe wholesalers and re-sold them directly or through trusted sneaker middlemen such as GOAT and StockX app. Set aside twenty percent of the profit to reach out to homeless around University District and Downtown Seattle

OTHER EXPERIENCE

Office of the President

Office Ambassador

Babson Park, MA

January 2018-Present

- Greet visitors to the President's office including global visitors, governance members, community members, and parents. Provide welcoming, hospitable environment and field inquiries
- Answer phone calls and take messages for members of the staff

Horn Library

Information Assistant

Babson Park, MA

November 2017-Present

- Assist patrons in using library materials and equipment
- Communicate library policies to patrons and answer directional, ready-reference, and printer-related questions
- Maintain library materials and equipment including checking in, checking out, and re-shelving books

LEADERSHIP AND INVOLVEMENT

Indonesian Student Association at the University of Washington

Marketing Communications

Seattle, WA

September 2016-June 2017

- Worked together with 39 other Indonesian students and ran an annual cultural event, *Keraton*, with a budget of \$50,000, and was attended by more than 8,000 visitors this year
- Re-designed and promoted ISAUW card, a membership card that partners with numerous restaurants and provides discount; yielded around \$2,000 of profit per quarter
- Conducted effective marketing strategies such as social media, newsletter, crowdfunding platform, and public relations with an allocated budget of \$15,000. Raised over \$75,000 through sponsorships funding and fundraising events, such as sales of food, merchandise, and sports events

SKILLS

Languages: Indonesian (native), Mandarin (basic)

Technology: Java, SAP, Minitab, Microsoft Excel, Microsoft Access, Photoshop, Lightroom, Google Drive

Interests: Soccer, Golf, Tennis, Traveling