

Leslie Phol

CONTACT

✉ lphol1@babson.edu

☎ (469) 335 7134

🌐 [linkedin.com/in/lesliephol/](https://www.linkedin.com/in/lesliephol/)

INTERESTS

Social Entrepreneurship
Environmental Sustainability
Education
Healthcare
Volunteerism/Service

SKILLS

Google Analytics/SEO
Social Media Strategies
Market research
Event planning
Project management
Public Speaking
Writing/Editing

ABOUT

I would like to be a part of the Alpha Kappa Psi brotherhood as I would like to develop personally and professionally to my greatest potential.

EDUCATION

GARZA EARLY COLLEGE HIGH SCHOOL/MVC COLLEGE | 2012-2016

- Graduated with high school diploma and Associate of Science degree
- Class valedictorian
- Debate Team
- Music Club President
- Earned a \$1K grant from the Dallas Environmental Education Initiative

BABSON COLLEGE | 2016-2020

- Pursuing a Bachelor's of Science degree while double concentrating in marketing and strategic management
- Rodger and Rosemary Enrico Dallas Scholar

WORK EXPERIENCE

THE DALLAS ENTREPRENEUR CENTER - MARKETING INTERN | 2015

Scheduled appointments and conferences using software such as MailChimp and Skedda. Updated and organized social media content through WordPress and Hootsuite. Internship was obtained through The Dallas Mayor's Intern Fellows Program.

LEADERSHIP

CREATE - CO-PRESIDENT | 2018 - PRESENT

CREATE is an organization that serves as an umbrella for all artistic and creative organizations at Babson. Being Co-President requires fulfilling the responsibility of role delegation, meeting with other organization leaders to strengthen the community, maintaining contact with the Student Government Association, and overseeing the organization's E-board positions to make sure goals are met.

ADOBE STUDENT GROUP AMBASSADOR | 2018 - PRESENT

CREATE is the only organization at Babson and 1 of 85 colleges and universities around the country that was chosen as student brand ambassadors. This requires us to promote Adobe's Creative Cloud by collaborating with other organizations and holding workshops.

VOLUNTEER

HARVARD SQUARE MEALS | 2016 - PRESENT

I volunteer once a week to serve food for those in need. Responsibilities include working in the kitchen, serving food, and cleaning up.

BIG BROTHERS BIG SISTERS - STUDENT MANAGER | 2017 - PRESENT

With thirty one matches to account for, I help plan fun and educational activities for the Bigs and Littles during their outings.

JUNIOR ACHIEVEMENT | 2017

Went through training to teach business and entrepreneurship ideas to second graders at Natick Elementary School.

EXTRACURRICULAR ACTIVITIES

BABSON RADIO | 2017

I hosted my own radio show called 52 Hertz where I introduced new music and had interactive segments with listeners.

ALLIANCE FOR SEXUAL ASSAULT PREVENTION | 2017

As VP of marketing, I scheduled and posted content to ASAP's Facebook page. I was also nominated to represent ASAP on the CARE Week Committee which planned a week long of events in support of Sexual Assault Awareness Month.