

Walker Praznik

1330 West Oak St, Fort Collins, CO, 80521 | (970) 310-6122 | wpraznik1@babson.edu

PROFESSIONAL EXPERIENCE

GIBS Grooming Inc. – Fort Collins, CO

Social Media Strategy – 2016-present

- Implemented initial strategy that helped brand reach over 25,000 Instagram followers
- Contributed to marketing initiative including branding and product design
- Worked closely with founder and co-founder to define and communicate brand values

One Million Cups NoCo Chapter – Fort Collins, CO

Founding Member of local One Millions Cups Chapter 2016-present

- Provided a forum for local entrepreneurs to pitch their businesses to community members

Remington Redstone Corp. – Fort Collins, CO

Property Management 2015-2018

- Managed rental properties in Northern Colorado
- Responsibilities included renewing leases, communicating with tenants, and manual labor
- Worked on Eastern Colorado ranches and farms held by Remington Redstone Corp.

The Articulate Co-working Space – Fort Collins, CO

Member and Community Organizer

- Worked out of shared office space that was a hub for local entrepreneurial activity
- Learned the skills involved with listening to local business owners and contributing ideas to grow and develop their businesses in the community

EDUCATION

BABSON COLLEGE – Wellesley, MA

Fall 2018-present

BAYLOR UNIVERSITY – Waco, TX

- Enrolled and completed coursework during the 2017-2018 academic year
- GPA: 3.80
- Presidential Scholarship Recipient
- Baylor Marketing Association
- Baylor Running Club

RIDGEVIEW CLASSICAL SCHOOL – Fort Collins, CO

- Graduated with high honors in the Fall 2017
- GPA: 4.02
- President of Mock Trial

Additional Experience: Microsoft Excel and Access proficiency from MIS courses at Baylor University, DSLR photography, social media, brand and ecommerce site development