

Annabelle Joy Utama

669-252-4101 | autamal@babson.edu

<https://www.linkedin.com/in/annabelle-utama>

Education

Babson College School of Business,

Wellesley, MA

Candidate for Bachelor of Science

Expected Date of Graduation: May 2022

Intended Concentration: Entrepreneurship

Cumulative GPA: 3.02/4.00

Sekolah Pelita Harapan, Kemang Village,

Jakarta, Indonesia

Completion of IB Diploma

July 2016 – May 2018

Final Score: 36/45

Experience

ProBottle

Wellesley, MA

Marketing

July 2018-Present

- Brainstormed with group on how to be more present on social media platforms like Instagram and Facebook
- Making banners for the company to be used when selling products in Reynold's and Trim
- Came up with ideas on what to post on social media platforms (fun facts and person of the week)
- Devise ways on how to make the product (water bottle) more desired by the public

Trimegah Securities

Jakarta, Indonesia

Research Analyst Intern

July 2017-August 2017

- Attended an IPO for Ayana, a construction company, and took down notes for the company which were then used to form company reports
- Worked with other interns in creating daily reports of changes in stock prices of companies like Indofood, Ayana, Barito, Astra
- Made presentations about a shoe company (IDX: Bata) in Indonesia and presented it to the research department, also made recommendations to whether or not they should invest in that company
- Worked alongside other research analysts to find information on all apartments in the Greater Jakarta region

Leadership Roles

Babson Indonesian Association

Boston, MA

Secretary

September 2018 - Present

- Organized events to build a better community amongst Indonesians in Babson
- Assisted incoming students in transitioning to a new environment by hosting meetups
- Helped to coordinate events with other organizations like BAPSA where we provided Indonesian foods and had a game booth with traditional Indonesian games

Student Council

Jakarta, Indonesia

Secretary

August 2015 – May 2017

- Assisted the Student Executive Team in coordinating school events (Masquerade, Valentines Grams, Christmas Grams, Soccer Carnivals)
- Helped to initiate the introduction of student council fees and collected 30 million Rupiah which was used for hosting events
- Delegated tasks, coordinated and led meetings to media, sports and events heads when the President was not available

We are Literacy

Jakarta, Indonesia

Secretary

August 2016 - May 2018

- Helped the President in hosting and coordinating book drives and charity events (Carnivals), altogether collected 5 million Rupiah in monetary donations and 150 books
- Took down notes during meetings and made weekly reports of progress and plans for the upcoming weeks
- Read storybooks to children every Saturday morning and hosted Q&A sessions
- Helped to communicate with other organizations like Cerita Mentari to join events (Book drive, Carnival)

Skills and Interests

Languages: Bahasa Indonesia, Mandarin

Skills: Powerpoint, Excel, Minitab, Access

Interests: Music, Travel, Muay Thai, Makeup, Technology, Badminton, Real Estate, Retail