

# Aiswarya Arul

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## EDUCATION

**Babson College, School of Business**  
*Candidate for Bachelor of Science*

**Babson Park, MA · Expected Graduation**  
**May 2020**

- \* Intended Concentrations: Marketing, Global Management
- \* Dean's List, Cumulative GPA of 3.83, Natalie Taylor Scholar, Class of '49 Scholar

**RHAM High School**  
*High School Diploma*

**Babson Park, MA · Graduated June**  
**2016**

- \* GPA of 4.4 on weighted scale of 5
- \* VP of National Honor Society, Model UN Delegation Award, Earned Green Cord (100+ Service Hours)

## LEADERSHIP

**Habitat for Humanity, VP of Communication**

**Babson College · October 2016 – Present**

- \* Advance Habitat's name through strategic communication plan that broadens awareness for its programs and priorities to targeted audiences
- \* Advertise and ensure coverage for special events, club announcements, and Habitat projects to over 200+ correspondents

**Student Government, BOW Ambassador**

**Babson College · August 2017 – Present**

- \* Represent Babson in the three-college union of Wellesley College and Olin College
- \* Enable Babson students to initiate, support, and promote interaction and cooperation with Wellesley and Olin College

## EXPERIENCE

**Big Brothers and Big Sisters, Student Manager**

**Babson College · January 2017 – Present**

- \* Create and organize bi-weekly educational activities for 30+ children and their mentors

**Re-SET, Summer Intern**

**Re-SET · May 2017 – August 2017**

- \* reSET, Social Enterprise Trust is a non-profit organization whose mission is to advance the social enterprise sector
- \* Interns work alongside start-up teams to grow and scale their businesses, managing a portfolio of project which include digital content creation, market research, business strategy, financial analysis, etc..

**Scribble Surface, Co-Creator and Co-CEO**

**Babson College · November 2016 – May 2017**

- \* Participate in 13-member student-run business that developed and sold innovative laptop decals that worked as wet-erase calendars and to-do lists meant to promote a convenient way to organize life
- \* Elected by peers to provide leadership for the start-up and take charge of commercial, financial, and organizational interests
- \* Generated \$2980, all profits donated to Big Brothers and Big Sisters

## SKILLS

**Technical:** Microsoft Office Word, PowerPoint, Excel, Minitab, Photoshop, Social Media Platforms

**Language:** Fluent in English, Fluent in Tamil, Conversational in Spanish.

