# TAKAKI KATO

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# CAREER INTEREST: FINANCIAL TECHNOLOGY/FINANCIAL CONSULTANT

**EDUCATION** 

Babson College, School of Business

Wellesley, MA May 2020

Candidate for Bachelor of Science Concentration: Finance

Cumulative GPA: 3.13; Dean's List

**EXPERIENCE** 

**Dreamers** Fall 2016-Spring 2017

VP of Marketing Wellesley, MA

- Participated in a 18 person, student-run business as part of first year curriculum, sold 12 products
- Developed and implemented marketing strategies to increase reach and revenue
- Created marketing materials
- Liquidated business and donated money to Cradles to Crayon

Skynet Direct to Home Yangon, Myanmar Summer 2016

Finance/Marketing Intern

Developed and presented idea for a new variety show

Determined the profitability of said show by analyzing costs

#### **LEADERSHIP & ACTIVITIES**

# New England Japanese Intercollegiate Network

Babson Representative

VP of Marketing

Boston, MA Fall 2016-Present

Organized events for Japanese students in New England

Japan International Circle

Wellesley, MA Fall 2016-Present

Created and distributed marketing materials

# **Myanmar Red Cross Society**

Volunteer

Yangon, Myanmar Summer 2015

Assisted the disaster relief and prevention effort in Aye Yar Waddy region

# **QUALIFICATIONS & INTEREST**

Language: Fluent Japanese, Burmese, English

Computer: Microsoft Office, Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Bloomberg certified, Capital IQ, IBIS World, Minitab, Tableau, R, QuickBooks, Google Analytics

Interests: Self learning, Technology, Cooking, Gymming, Guitar