

Jessica (Yi Ting) Wang

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EDUCATION **BABSON COLLEGE SCHOOL OF BUSINESS:** *Bachelor of Science, Expected Fall 2019*
-Cumulative GPA : 3.49; Consecutive Dean List Awards

EXPERIENCE **FOUNDER&CEO:** Missbeautydiva.com (Waltham, MA), Dec 2017 – present
-Launched and designed the website through Wix, publishing posts and photographing beauty-related subjects
-Analyze website through Amazon analytic tools, understanding customer motivation of purchase and industry trend
-Increase website traffic through website redesign, search engine optimization, HTML and social media advertisements on Instagram and Facebook
-Source business supplies from Amazon and Sephora as an affiliate marketer

REAL ESTATE SALES: *CitySpade Inc. (Brookline, MA), Nov 2017 – present*
-Conduct market research and client analysis to provide positive customer experience, developing communication and analytical skills
-Evaluate pros and cons of properties, listing suitable properties meeting customer requirements for apartment rental and house purchasing
-Compare similar properties, determining competitive market price for clients selling or renting out properties

PART TIME EMPLOYEE: *Dunkin Donuts (Wellesley, MA), Jan 2017 – present*
-Conduct store opening procedure and reconcile drawer to determine daily sales
-Manage and stock inventory to maximize sales and fulfill customer order efficiently
-Gain communication and problem solving skills, addressing customer's needs and delivering a top customer service experience
-Train and supervise new employees, raising accuracy in handling customer orders and transactions

MENTOR: *W. Wilson Elementary School (Framingham, MA), Feb 2017 – May 2017*
-Taught 4th grade ESL students Math through group discussions and activities, executing English speaking policy
-Maintained discipline in the classroom, ensuring all students fully comprehend class materials
-Created engaging activities and plans, increasing student learning motivation and effectiveness
-Established reward policy, improving communication and trust with students

VP OF OPERATIONS: *MinifairFriday (Wellesley, MA), Dec 2016 – May 2017*
-Elected to lead 3 person operation team for a student-run business that brought vendors from Boston area onto campus
-Sourced products and communicated with vendors
-Managed event schedule and venues, planning event layout to maximize the use of venues
-Arranged equipment rentals, storage units and other event-related needs
-Monitored and responded to event feedbacks and complaints

SKILLS **COMPUTER:** *Wix, Tableau, R Studio, Amazon Analytic Tools, Microsoft Office, Minitab, Scratch, Balsamiq*
LANGUAGE: *Chinese, Taiwanese*