

**1. What are your short term and long term professional goals? (75 words max)**

Attending Babson, my priority goal is to learn more about entrepreneurship, but after talking to Jenny Song and other brothers during the profession meeting, I decided to study business analytic and marketing. After graduating college, I will pursue in jobs regarding marketing strategies or data analysis for few years and help out in my family business. My long-term goal is to start up my own business or partnership with someone else.

**2. Based on what you know so far, how do you think Alpha Kappa Psi can help you in your professional endeavors? (75 words max)**

Noticing my interest in business analytics, I had a conversation with Waylon, and he kindly introduced me many Alpha Kappa Psi brothers who had once participate in the Big Data Club. I am looking forward to meeting with them, and other brothers who work in marketing strategies field. Moreover, in the later future, I hope to bond with AK Psi members not only from Babson but also those from all over the world in the career field.

**3. If you were a brother of Alpha Kappa Psi, how would you contribute professionally to the brotherhood? (150 words max)**

I have worked in an operating and marketing strategic internship. I am looking forward to sharing my working experience and perspective in those field to the brotherhood. In addition, as an international student and the diverse community of the campus, I can certainly contribute my understanding of Chinese culture to the family and offer helps in members in my hometown. Despite I had never started a business by

myself, I heard many stories regarding strategies to run a business from my father.

Although I can only provide limited contribution regarding professional perspective, I am willing to participate more in my following year in Babson and in the future.