

# Misha Lau

(714)779-5157 | mlau3@babson.edu

## EDUCATION

### Babson College

*Presidential Scholar*

- Received credit at Babson College for 5 AP tests and 1 college course

Wellesley, Massachusetts

August 2017-May 2021

## ADDITIONAL EDUCATION

### Troy High School

*Dean's List, National Merit Commended Scholar*

- Cumulative Weighted GPA: 4.44/5.0 All honor classes, 11 AP classes, 4 IB classes

Fullerton, California

August 2014-May 2017

### Babson College

*Entrepreneurial Development Experience*

- College course for high school seniors to advance knowledge in entrepreneurship. Develop and launch student run venture in a team of five

Wellesley, Massachusetts

August 2016

### Fullerton College & California State University, Fullerton

*Business, Math, English, Fashion*

- Cumulative GPA: 4.0/4.0; English: College Writing, Critical Reasoning and Writing; Math: Trigonometry & Calculus
- Business Law: Legal Environment of Business; Fashion: Basic Sewing Techniques

Fullerton, California

July 2013-May 2017

## WORK EXPERIENCE

### The Fund for Babson

*Phonation Caller*

- Call Babson alumni and parents to raise financial support and increase the College's donor numbers through phone solicitation

Babson College

September 2017-Present

### Bank of America

*Student Leader Paid Intern*

- Interned at Goodwill of Orange County, the biggest non-profit in Orange County with over 1,600 employees.
- Rotated across six different departments to assist critical daily tasks. Participated in week-long National Leadership Summit in Washington D.C.

Newport Beach, California

June-August 2017

### North Orange County Community College District

*Student Intern*

- Shadow different staffs' jobs under Vice Chancellor of Finance and Faculties. Learn proposed budget, financial report, district strategic directions

Anaheim, California

October-December 2016

### Ling Ling Chang's Campaign for State Senate

*Telemarketer Intern*

- Call delegates to confirm vote, maintain office, canvass, attend social events

Brea, California

September-November 2016

### New Light Knitting Factory LTD.

*Marketing & Production Manager Intern*

- Follow up sales-orders and prepared presentation materials for marketing representatives
- Review 30 block orders and verified details like production dates correspond with action calendar
- Follow up on orders of supplies such as fabric & thread to ensure that the production line has sufficient materials to manufacture garments

ZhongShan, China

June 2016

### State Farm Insurance

*Marketing Assistant*

- Implement strategic marketing plan by designing promotional fliers and compiling list of 2000 prospects to mail advertisement
- Follow up with phone calls and direct visitations inviting prospects to talk to the insurance agent

Walnut, California

June-August 2014

## LEADERSHIP EXPERIENCE

### Sustainability Club

*Co-Vice President of Marketing*

- Work with project leaders to design marketing campaigns, advertise events on social media and on campus

Babson College

September 2017-Present

### Red Cross

*President & Blood Drive Coordinator*

- Coordinated quarterly blood drives with 1,152 lives saved in my senior year.
- In charge of club meetings, fundraising events, socials, and designing booth for annual Red Cross Children Safety Festival
- Previous positions held in Red Cross: External Publicity, Intern

Troy High School, California

January-May 2017

### Parent Teacher Student Association (PTSA) Student Leadership Group

*President*

- Coordinate winter and spring service projects including Pathways of Hope Food Drive & seek out community service projects to support
- Student representative for School meetings. Helped plan Disneyland Leadership Camp for student leaders to learn leadership skills

Troy High School, California

September 2016-May 2017

### Varsity Tennis

*Captain*

- Lead team for tennis drills, exercises, and warm-ups. Varsity tennis all 4 years. Freeway League Finalist in 2016.

Troy High School, California

August-December 2016

### First Evangelical Church of Diamond Bar

*Teacher*

- Teach children in kindergarten and organize fun, engaging activities for children to learn

Diamond Bar, California

January 2013-2016

### Future Business Leaders of America (FBLA)

*Go Green Project Chapter Coordinator*

- Coordinate volunteer events & teach club members the importance of being environmentally conscious
- 2<sup>nd</sup> and 5<sup>th</sup> place for Insurance & Risk Management in FBLA Southern Sectionals

Troy High School, California

January 2015