



AKPSI

Alpha Kappa Psi Rush Application Fall 2018

Instructions: Submit this document with the questions answered **AND** a copy of your resume. You must submit this application to akpsigammanu@gmail.com (or on our website at www.akpsibabson.org) by Sunday, September 16th by 11:59pm. Under no circumstances will late applications be accepted. You **MUST** submit an application in order to move on in the rush process!

1. What are your short term and long term professional goals? How do you think Alpha Kappa Psi can help you in your professional endeavors? **(200 words max)**

Both my short term and long term professional goals involve my hobby and passion, which is makeup. I have always really liked the craft of cosmetics so my long term professional goal is to start my very own cosmetics company. But to reach that goal, I plan to work in a company that would allow me to develop my business skills and acumen. In addition to that, I also want to get accustomed to the ways in which a business operates. Learning how businesses create solutions to their problems will be a very valuable skill when starting my own business. In that process, building connections and networks will also be essential when starting my own company.

Alpha Kappa Psi will definitely be able to help me reach these ambitious goals of mine through the connections and support it will be able to provide me with. Conversing with the brothers during the info session really gave me an insight to how supportive and encouraging the members are to one another, which would definitely push me forward to reach my professional goals.

2. If you were a brother of Alpha Kappa Psi, what would you contribute to the brotherhood? **150 words max)**

As a brother of Alpha Kappa Psi, I will be able to contribute my ideas to the brotherhood. One of my favorite past times that I like to do with my best friends is to talk about innovative gadgets that should be invented to make peoples' lives easier. I genuinely feel that when I project my ideas forward in this brotherhood, I can actually make these ideas come to life.

As a member of AKPsi, I will also provide the support to my peers and also contribute to building and sustaining a healthy and supportive environment. I will do this by being there to help my peers when they are in need.

As I like to interact with others and network, I will also be able to contribute to the brotherhood by providing my peers with connections that may be useful to them when trying to achieve their professional goals.

3. Out of all the applicants, what do you think makes you unique? Why do you believe you should be extended a bid? **(200 words max)**

I am a very determined person so when I find myself having new goals, I immediately do whatever it takes to reach that goal. Even if it means having to sacrifice my hours of sleep or having my eyesight deteriorate due to spending hours on my laptop desperately trying to learn more.

Another unique characteristic of mine is that I have a very detailed view of goals I want to achieve in the future, which is to build a cosmetics company that caters to the lower income demographic. This is because the majority of the population in my home country, Indonesia, are part of that demographic. Most cosmetics companies cater to moderate to higher-income demographics, meaning that market is already filled with a lot of competitors. Therefore, instead of trying to compete with these 'giants', I plan to fill a market gap that has very few competitors.

Having a very detailed view of what I want to do in the future allows me to stay focused in what I do as I already know my final destination and know what steps I need to take to reach my goals.