

Alexander Shaun Tiu Tan

231 Forest St, Babson Park, MA, 02457, USA | +1 9176287290 | atan2@babson.edu

Education

Singapore Management University

Aug 2016 – Apr 2017

- Studied for my freshman year of collegiate education

Babson College

Aug 2017 – Present

- Candidate for Bachelor of Business Management with a concentration in Marketing
- Expected date of graduation: May 2020

Xavier School, Manila Philippines

Jun 2003 - Jun 2016

- Graduated March, 2016
- Recipient of IB Diploma

Co-curricular Activities

President, SMU ICON Pinoy Barkada

Jan 2017 – May 2017

- Executed all university-wide club events with the goal of cultivating Philippine cultural awareness across the student body; led to a 20% increase in club members
- Supervised the finances of the committee and decreased spending by 30%
- Collaborated with other student bodies to execute successful intercultural events, attracting an average of 100 participants per event

Class President, Xavier High School

Jun 2014 – Mar 2016

- Provided support and aid and leadership to my classmates
- Collaborated with teachers to create mock exams for the entire cohort of students

Sponsorships Subcommittee Head, Voice of the Youth Committee

Jun 2014 – Mar 2016

- Produced a variety of event merchandise and promotional videos for the annual charity event that increased proceeds by over 40%
- Earned up to USD 15,000 from sponsorships and USD 7,500 in merchandise sales

The Apprentice Entrepreneurship Case Competition Champions

Oct 2015 - Feb 2016

- Created and operated a Chinese food concessionaire that garnered over SGD 10,000 in sales
- Liaised with a selection of suppliers and decreased food costs by over 20%
- Secured three awards: "The Investor's Pick" with the best profitability and return of investment, "The Crowd Pleaser" with the best sales and customer feedback, and "The Apprentice" as the Overall Champions

Experience

Business Development Intern, Grab (Manila, Philippines)

June 2017 – July 2017

- Along with colleagues, developed the new "GrabRewards" loyalty program of Grab that increased the average customer sign-ups by 10%
- Aided in obtaining partnerships with local business, which increased the average rides per day by 65 rides

Community Service

Medical Mission

April 2015

- Partnered with various health organizations and donated a total of USD 7,500+ worth of medicine to Barangay Buwayang Bato in the Philippines

Charity Movie Screening

November 2015

- Earned USD 5,000 from conducting a movie screening, resulting in the donation of toys to the Visions of Hope Foundation for the indigenous children of the Philippines

Skills/Hobbies

- Fluent in English and Tagalog, and conversational in Mandarin and Hokkien
- Events planning, dragon boat, boxing, football and travelling
- Proficient in Microsoft Office