

## Alpha Kappa Psi Application - Catherine Lu

### 1. Spades, Hearts, Clubs or Diamonds. Which one are you and why? (150 words max)

Out of the four suits, I identify with a diamond because of its physical characteristics. When sold as jewelry, small diamonds do not have high retail value because they are common in the mining industry. Larger diamonds carry more value because they are harder to find, much like how Alpha Kappa Psi is selective, but shines as a premier business fraternity. As the size of a diamond increases, its retail price increases almost exponentially. I think I would be more valuable professionally in a large group of people because of the insights I would learn and share. I additionally consider myself a multi-layered person, eager to excel in all aspects of life. When creating relationships, I consider it worthwhile to learn about someone's professional, personal, or even social life. After all, a diamond shines from multiple angles.

### 2. If you were a brother of Alpha Kappa Psi, how would you contribute professionally to the brotherhood? (150 words max)

Through my experience, I can contribute knowledge about technology internships in both social media and business analytics. I have kept some internships for over 2 years, showing strong communication skills with employers. Additionally, I have had experience planning large scale events, like TEDxWhitneyHigh both as a logistics intern and the head of finance. As a logistics intern, I oversaw and led long dress rehearsals. On the other hand, I learned how to budget with very little money and purchase items with consideration for quality and price when I served as Head of Finance. This gave me valuable experience managing a team of 10 interns with a financial goal. I taught many of the interns how to talk to local businesses professionally for sponsorships, how to arrange bake sales, and how to handle conflict during a large event. Therefore, I can contribute strong organizational, technological, and communicational skills.

### 3. Out of all the applicants, what do you think makes you unique? Why do you believe you should be extended a bid? (200 words max)

I believe I am a unique candidate because of commitments off campus. I have worked 20 hours during weekends at Caffè Nero since October as a full-time college freshman, and continue to do so. Through this job, I have also learned how to manage my time and also gained entrepreneurial knowledge outside of my FME class. I saw the inner workings of a business larger than an FME venture but smaller than a corporation I have interned at. This experience gave me first hand knowledge about managing inventory, staff, and time during the busiest parts of the day. It has helped me personally in understanding the value of money in relation to labor.

I have also shown interest in Alpha Kappa Psi previously by rushing in the fall. Since then, I have grown both professionally and personally. I have learned how to properly write a resume, perform an interview, and apply for internships. I believe that I should be extended a bid because of my willingness to learn, ability to manage time, and excitement for professional advancement. While most find a job upon graduation, I would be honored to share that joy with the brothers of Alpha Kappa Psi.