

Kevin Wu

Alpha Kappa Psi Professional Application

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1. What are your short term and long term professional goals?

My short term professional goal is to acquire more work experience through internships.

I've recently submitted an application for a New York youth employment program to get an internship this summer. In terms of my long term goals, I want to start my own business in the fashion industry. With a passion for fashion and an eye for aesthetics, I believe entrepreneurship is the way to make a mark in this industry.

2. Based on what you know so far, how do you think Alpha Kappa Psi can help you in your professional endeavors?

A number of brothers had already launched their business thus as an entrepreneur, there is a lot I can learn from the experiences of these brothers. My long term goal is to run a business in the fashion industry, probably one of the hardest industry to tap into because of its instability. By learning from people who had already experienced and succeeded in launching a business, I can minimize my risk and maximize my confidence.

3. If you were a brother of Alpha Kappa Psi, how would you contribute professionally to the brotherhood?

I see Alpha Kappa Psi as a family of individuals each contributing their own unique experiences to build upon the success of the family as a whole. If I was a brother, I would contribute my personal experiences from my pre-college years in New York. Being a freshman, I don't have much college experience but growing up in New York, I

have a great deal of experience from working with a diverse group of people and from working a wide range of “jobs” including hospital research projects, logo designer, librarian assistant, and reselling sneakers and apparels. If a brother is working on something I have previous experiences in, I will do what I can to help and give tips on what to do, what not to do, and what to watch out for.