

HoKwong “Andrew” Fu

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Education

BABSON COLLEGE, SCHOOL OF BUSINESS

Candidate in Bachelor of Science in Business Administration, GPA: 3.71
G.A.P Cohort, Dean’s List 2017, Babson Merit Step Grant Recipient

Wellesley, MA
May 2020

NEWTON SOUTH HIGH SCHOOL

GED, GPA: 3.6

John C. Chaffin Scholar, 2015 GELF Scholar, 2016 State Scholarship Winner, Johnson & Wales University
2016 State Scholarship Winner, NLE Certificate of Honorable Merit- Summa Cum Laude, Best Overall Pitch at Harvard Summer Business Academy

Newton, MA
June 2016

Experience

BABSON RESIDENTIAL EDUCATION

Resident Assistant

Wellesley, MA
August 2017- Present

- Serves Babson College as a peer leader, educator, and employee
- Responsible to build community and provide opportunities for growth through planned residential programming
- Pitch and customize budgets for events to build vibrant residential communities
- Mediate conflicts between 15 residents
- Received training in Incident Documentation, Mental Health Gatekeeping, Gender-based Misconduct, and Interpersonal Conflict Management

TRADR

Regional Marketing Director

Newton, MA
August 2015- July 2016

- Developed and optimized marketing strategy for local region through research and experimentation
- Pursued and pitched partnership opportunity with local high school
- Assessed new methods to incentivize referrals through current users
- Gained over 300+ unique users in local region

Leadership and Activities

BABSON CODE (Community of Developers and Entrepreneurs)

Vice President of Recruitment

Wellesley, MA
September 2017- Present

- Develop growth strategies for Babson CODE through board meetings
- Leverages personal networks to reach potential corporate sponsors

LION’S ROAR

Business Manager

Newton, MA
September 2015- June 2016

- Sold \$3000+ of advertisements, more than the past three business managers combined

LIGERBOTS

Head of Sponsor Relations

- Successfully gained Dunkin’ Brands as sponsor via business pitch

Skills & Interests

Technical: HTML/CSS, Statistical Modeling with StatTools in Excel

Language: Fluent in Mandarin Chinese and Cantonese

Interests: Piano Playing, Bodybuilding, Challenges