Alpha Kappa Psi Professional Application

Questions

1. What are your short term and long term professional goals? (75 words max)

In the short term, I hope to improve my coding skills and code my online store's website. After experimenting with different projects as an intern at PippaandJulie, I have started to grow a strong interest in graphic design and the more visual aspects of coding. I have always aspired to be a successful entrepreneur and would like to have my mind set on an idea, by the time of my graduation at Babson.

2. Based on what you know so far, how do you think Alpha Kappa Psi can help you in your professional endeavors? (75 words max)

I know that brotherhood is an important core value to Alpha Kappa Psi and I really admire the fact that each and every brother is always willing to contribute their time and efforts to help each other. Being surrounded by so many talented people definitely will be a great push to stay motivated and stick to my aspirations.

3. If you were a brother of Alpha Kappa Psi, how would you contribute professionally to the brotherhood? (150 words max)

I take pride in everything I do and always make sure to complete everything to the best of my abilities. And if I were a brother of Alpha Kappa Psi, I would definitely represent the fraternity in the best way possible. I can also contribute my ideas and graphic design work. I am willing to commit my time and efforts to Alpha Kappa Psi. Even if I am busy with work, my heart and ears will always be open and I am willing to sacrifice my free time to contribute the most I can to Alpha Kappa Psi.

Optional Submission

Managed social media for Pippa and Julie:

https://www.instagram.com/pippaandjulie/

• Some pictures on the next few pages













Jenny Li

917-214-2268 • hli1@babson.edu

2016-2017

Expected Graduation: 2020

EDUCATION

Rensselaer Polytechnic Institute - Majoring in Business Management

Babson College - Majoring in Entrepreneurship

EXPERIENCE

Founder of Pink Story Online Store (www.pinkstory.storenvy.com) // New: (www.tafe.storenvy.com)

- Started business around age 12
- Designed website and managed products, prices, shipments, etc
- Processed and shipped over 400 Domestic and International orders
- Improved Customer Service, Organizational, and Time management Skills

Chief Executive Officer of MatchWear

- Lead and oversee the implementation of the Company's long and short term plans
- Ensure company organization and high standards of corporate responsibilities
- Top 3 in Regional Business Plan Competition

Marketing Intern at PippaandJulie

- Composing marketing emails
- Developing social media strategy
- Planning promotional events
- Graphic design work with social media posts

Teacher's Assistant at Herald Education

- Assisted young children with their classwork and homework
- Created worksheets
- Supervised and managed student behavior in class

Teacher's Assistant at Public School 20

- Worked directly with the teacher to assist Grade 3 & 4 in class
- Supervised and ran activities for group of 30 students

Private Teacher for Common Core Math and English (Grade 6)

- Prepared and taught daily lesson plans for Common Core Math and English
- Created worksheets and exams for students to assist their learning progress

Front Desk at Mueller Center

- Supervising the rooms and main area of the Mueller Center
- Assisting customers with questions
- Collaboration with other departments/facilities

Party Coordinator at Boston Sports Club

- Hosted and supervised children birthday parties
- Follow safety procedures and efficiently handling scheduling & reservation needs

SKILLS

- Fluent in Mandarin Chinese
- Leadership
- Teamwork
- MS Excel advanced(macros, pivot tables)
- Python

PROFESSIONAL INTERESTS

- Marketing
- Technology

EXTRACURRICULAR ACTIVITIES

Volunteer at North Flushing Senior Center (Winter 2014)

Treasurer of American Red Cross Club (2014-2016)

President of eSports Club (2015-2016)

Lead Tutor for National Honor Society ARISTA (2015-2016)

Director of Information Development of Francis Lewis News Broadcasting Channel (2015-2016)

Freshmen Representative of Society of Asian Scientists and Engineers (2016-2017)

Historian of Chinese American Student Association (2016-2017)

Public Relations Officer of Society of Asian Scientists and Engineers (2016-2017)

Operations Officer for Chinese Students and Scholars Association (2017-Current)