

# LILY CHI

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## EDUCATION

**Babson College** | Babson Park, MA | *Expected May 2022*

Candidate for Bachelor of Science

**Areas of Interest:** Marketing, Finance, and Entrepreneurship

**Cumulative GPA 3.33/4.0; Dean's List**

**Shrewsbury High School** | Shrewsbury, MA | *May 2018*

**Cumulative GPA 3.6/4.0; Highest Honors**

## EXPERIENCE

### College Truckers

*Wellesley, MA*

#### Campus Co-Founder

*February 2019 – Present*

- Instituting a national summer storage and shipping program at Babson College by working with College Truckers founders
- Researching local businesses to find potential storage companies and box providers for inventory
- Developing flyers and advertisements to promote service by using Adobe Photoshop and Microsoft Word

### Marketing & Sales Analyst Intern

*Boston, MA*

#### Whole U. Career Development Program

*November 2018 – Present*

- Compiling and analyzing data collected from past clients to improve future company performance
- Creating marketing materials to follow-up with prospects for integration into the program
- Utilizing key marketing tools to reach out to 3000 subscribers on Kajabi and vCita

### CompostConnect

*Wellesley, MA*

#### Co-CEO

*December 2018 – Present*

- Elected to oversee a team of 14 students in part of the First Year Curriculum at Babson College
- Directing operations in venture that introduced local compost facilities to restaurants in Greater Boston area
- Overseeing direct relations with facilities partnered with to ensure clear communication between all businesses involved

## VOLUNTEER WORK

### Big Brother Big Sister Mass Bay Program

*Wellesley, MA*

#### Mentor

*September 2018 – Present*

- Providing mentorship to an underprivileged mentee through means of support and amity
- Assisting the mentee in all aspects including school work and social life
- Encouraging confidence, positive actions, self-impact, and optimism through being a role model

### Floral Street Summer Program

*Shrewsbury, MA*

#### Volunteer

*June 2015 – June 2017*

- Selected as one of 200 students to participate in program
- Assisted instructors in teaching interactive summer courses to elementary school children
- Encouraged participation of children through means of positive interaction

## LEADERSHIP & ACTIVITIES

### Babson Sustainability Club

*Babson College*

#### VP of Marketing

*Present*

- Promoting club through posting content on social media platforms such as Facebook and Instagram

### Babson Admissions Ambassador

*Babson College*

#### Tour Guide

*October 2018 – December 2019*

- Provided 2 tours a week to prospective students in efforts to promote Babson College

## QUALIFICATIONS & INTEREST

**Languages:** Mandarin Chinese (Advanced), and Fujianese (Advanced)

**Computer Skills:** Minitab (Statistical Modeling), Microsoft Office

**Interests:** Singing, Cooking and Baking, Making Arts and Crafts, and Exploring new places

**Certifications:** HubSpot Inbound Certificate