

Raj Mehta



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Education

Babson College – School of Business

B. S. in Business Administration

G.P.A – 3.37 (2 Dean's List Awards)

Relevant coursework - Managerial Accounting and Operations Management, Foundations of Management and Entrepreneurship, Quantitative Methods for Business Analytics, Introduction to Financial Accounting

Boston, MA

May '21

NSS Hill Spring International School

International Baccalaureate Diploma Program

Mumbai, India

May '17

Experience

Consulting team for Ophoto – Babson Consulting Program - *Student consultant*

- Influenced Ophoto to find a new customer base
- Analyzed changes to improve brand image
- Consolidated a price plan to improve sales

Boston, MA

September '18 – Present

Babson India Symposium - *Core team member, Events Coordinator*

- Member of the events planning team

Boston, MA

August '18 – Present

Bufflebags – Foundations of Management and Entrepreneurship (course) - *CTO and product manager*

- Designed, developed and managed the company website
- Managed online sales and product distribution

Boston, MA

January '18 – August '18

PolicyBoss – Landmark Insurance Brokers - *Intern*

- Analyzed and evaluated call center sales pitches
- Participated in sales meetings for insurance renewal and mutual fund schemes

Mumbai, India

September '17 – December '17

Farm Project - *Project co-lead*

- Organized water harvesting to provide a new water source and reduce rainwater wastage
- Recommended the planting of trees to supply subsidized fruits to local residents
- Developed a bore well to provide an additional water source and access to ground water

Kolad, India

2014 – 2017

Dips N Desserts - *Website developer and designer*

- Examined the client's requirements and expectations for website development
- Built a website with an online store using Adobe Dreamweaver and Java

Mumbai, India

November '16 – February '17

Activities

Squash - *Player*

- Member of the varsity team, competed in inter-college tournaments
- Member of the Babson Squash Club

Boston, MA

January '18 – Present

Model United Nations – *delegate*

- Participated in Harvard MUN China '15, Harvard MUN India, Hyderabad '15
- Participated in Spring MUN – Awarded 'Honorable Mention'

Mumbai, India 2015 – 2017

Light of Life Trust – *Volunteer*

- Planned and executed the setup of a new center for this NGO
- Organized workshops for teaching students basic English and mathematics

May '16 – November '17

Personal Projects

Research Project – *Author*

- Research question – study of the extent to which augmented reality can be used in the marketing industry
- Conducted surveys to gather secondary data based on knowledge of augmented reality in customers
- Contacted and surveyed augmented reality developers to gather primary data

Mumbai, India

November '16 – February '17

Skills and Interests

Computer Skills – Objective C, C++, Microsoft Office, HTML, Dreamweaver

Languages – English (native), Hindi (native), Gujarati (native), French (basic)

Hobbies – Soccer, Running, Watching movies and TV shows, Scuba diving, Travelling