

ZhiYu (ShaSha) Yan

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• 21 Babson College Dr., Wellesley, MA 02481

EDUCATION

Babson College, School of Business • Wellesley, MA (Expected Graduation: Spring 2021)

Bachelor of Science, **GPA: 3.69**, Concentration in Entrepreneurship

Asheville School • Asheville, NC (Graduation: May 2017)

RELEVANT COURSEWORK

Accounting, Foundations of Management and Entrepreneurship, Human Biotechnology

WORK EXPERIENCE

CFO • Babson's FME business (Tab) • Wellesley, MA (2017-2018)

A year-long course that helps Babson freshmen open up a real business in groups of 10-15 funded by the school

Responsibilities: *Takes care of the financial and risk management operations of the company

*Generates the company's various financial statements by week

Intern • Miss Candy • Hangzhou, China (Summer 2016)

Fast-developing healthy nail polish brand that was founded in 2014 in China

No. 1 in online purchase of nail polish in China in 2015

Responsibilities: *Helped check out retail store locations in various malls and make decisions

*Proposed a celebrity endorsement business plan at the end of the internship

Intern • Dong Fang Feng Xing • Beijing, China (Summer 2016)

Famous television production company & multimedia content production company

Produced over 20 series of programs

Responsibilities: *Compiled approximately 80 product materials for the creation of a beauty handbook that is planned to publish

*Translated the script of promotion videos on a certain watch-to-buy app for the company to learn and create its own watch-to-buy app. Such app was created the next year, on which the users watch the videos generated professionally for around 30 seconds to 3 minutes and then make the purchase decision.

LEADERSHIP ACTIVITIES AND INTERESTS

Volunteering • Big Brothers Big Sisters of America • Boston, MA (2017-2019)

*BBBS bigs are matched with a little in the Boston area and guide them on a path to success

Vice President • Student Council of Asheville School • Asheville, NC (2016-2017)

*Organized school events like Prom, Winter Ball, Easter Hunt, Carnival, etc

ACHIEVEMENTS

Dean's List • Babson College • Wellesley, MA (2017)

High Honor List • Asheville School • Asheville, NC (2014-2017)

SKILLS

Bilingual: fluent in Chinese (Mandarin) and English

Computer: MS Word, MS PowerPoint