

Kalvin Chi

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Education

Babson College

2017 - Present

Bachelor of Science, Concentration in Marketing and Strategic Management

Dean's List recipient for three consecutive semesters

GPA: 3.71, Expected Graduation: 05/2021

Stuyvesant High School

2013 - 2017

Relevant Experience

CommunityRoot Marketing and Business Development Intern

08/2018 – 12/2018

- Generated 400 potential leads on afterschool, recreational, and youth development programs through the use of the Google Earth search engine.
- Contacted program coordinators to inquire about their current registration processes and the potential implementation of a digital registration software.
- Created content for the CommunityRoot Facebook page, Instagram, and Twitter in order to connect with and strengthen relationships with customers.

CASES Special Projects Intern

07/2018 – 08/2018

- Worked with executive officers to digitalize organization's annual compliance training. Converted a 3-hour long in-person training session into a 30-minute video presentation.
- Created eye-catching content for organization's monthly newsletter, as well as promotional flyers for the organization's Summer outing, which included all three branches and 160 employees of the organization.
- Presented to the Chief Executive Officer a more effective way of presenting information through the use of Microsoft Power BI, which is now used by departments throughout the organization.

SGS Designs Chief Operations Officer

11/2017-04/2018

- Communicated with team members to ensure that all tasks were on track to be completed within the given timeframe, as well as customers to ensure their utmost satisfaction with the final product.
- Promoted company's professional graphic design and portrait service to businesses throughout the country. Company generated 21 sales and \$800 in revenue over the course of three months.
- Provided support to the sales and marketing departments by actively promoting the company's services through Facebook and Instagram, as well as creating detailed, aesthetic business presentations.

Activities

Babson Student Government Association Senator

09/2018 – Present

- Met weekly with the Senate to discuss and approve of club budgets
- Worked closely with Babson faculty and staff in the planning of the Babson Awards
- Served on the Clubs & Orgs and Student Government Restructuring committees

Babson FirstGen VP of Events

05/2018 – Present

- Collaborated with faculty to hold events for FirstGen students, faculty, and alumni
- Organized events throughout the year to create a close-knit community
- Aided in the development of a mentorship program for FirstGen students

Serengetee Campus Representative

01/2018-12/2018

- Promoted brand's mission through social media
- Recruited new campus representatives to expand brand's presence
- Communicated to interested individuals ways to support the brand's mission

Skills

- Proficient in Microsoft Word, Excel, PowerPoint, and Power BI
- HubSpot Certified
- Fluent in Mandarin