

Nathan Abraham Nurhalim

Alpha Kappa Psi Application

1. What are your short term and long term professional goals? How do you think Alpha Kappa Psi can help you in your professional endeavors? (200 words max)

I have always been fascinated not only by the rapid growth of modern technology but also the limitless, yet unexploited, opportunities it presents. Living in a third world country while being constantly exposed to the latest technological innovations allowed me to see the untapped potential present in my society, a gap in the market waiting to be filled. For this reason, I am aiming to be an entrepreneur that specializes in app development, with the goal of starting a business in the near future.

I am currently gaining knowledge from the two sources that would help me reach these professional goals. My time in Babson will allow me to fully understand the aspects associated with running a business such as essential business foundations and entrepreneurial thinking. On the other hand, I am learning computer programming in my spare time. Although everything I have learnt so far has been self-taught, I am considering the possibility of studying computer science for my master's degree.

Since Alpha Kappa Psi has a diverse community (varying interests and proficiencies), I hope that being in Alpha Kappa Psi would allow me to seek help from a holistic standpoint, providing further guidance and in these two areas.

2. If you were a brother of Alpha Kappa Psi, what would you contribute to the brotherhood? 150 words max)

Over the past few years, I have taught myself how to make and edit videos. It started as something I did for a school project (1); yet, as soon as I realized how much I enjoyed it, I began making videos for fun. As I continued this passion, I was continuously becoming more proficient. In fact, I chose the "1-minute video" option for my Babson Application Process (2). I am also a music producer; I enjoy making mashups and remixes. (3&4)

Here are some of the videos mentioned above:

- 1: <https://www.youtube.com/watch?v=t5R4f8smEUA> (2016)
- 2: <https://www.youtube.com/watch?v=y6XQpzxccyU&t=> (2018)
- 3: <https://www.youtube.com/watch?v=Mli9usWll7g>
- 4: <https://www.youtube.com/watch?v=ykjWcsYL3YM&t=>

As a brother, I believe that – through this skill – not only can I contribute to the marketing of Alpha Kappa Psi events and activities, but to also personally help individual brothers who might require assistance in any media-related tasks/problems (both professional and personal use).

3. Out of all the applicants, what do you think makes you unique? Why do you believe you should be extended a bid? (200 words max)

According to others' judgements and personal assumptions, I am an exuberant individual: always lively and full of energy. I enjoy bringing people together, making them laugh, and lightening up their day; I try to ensure that everyone in the group is having a good time (another reason why I make videos and music.) As a result, although I may be very passionate in doing the activities I enjoy, I often approach these activities in a lighthearted manner, allowing me to be invested in what I am doing without being too carried away.

This trait, in my opinion, is also present in Alpha Kappa Psi. During the info session, it was really entertaining to see how – even through the formality of the event and the presentation – the brothers were constantly making jokes with (and at) each other. That said, by possessing this character as well, I think that I would not only contribute to but also inherit this positive ambience, creating a constant cycle of excitement and liveliness that perpetually emanates from one brother to another.