

IVY ZHANG (KAIQI)

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EDUCATION

Babson College, School of Business

May 2021

Bachelor of science.

Fields of interest: Corporate finance, Fintech, Entrepreneurship.

St. Stephen's Episcopal School (Austin, TX)

Aug. 2013 - June. 2017

EXPERIENCE

JD.COM

Marketing and business development intern. July 2017 - Aug. 2017. Beijing, CN.

- Participated in marketing conferences with merchants and learned about marketing operation in online retailers.
- Completed benchmarking and translation works and developed better understanding of the kitchenware industry.
- Helped develop the Isheji project, a three dimensional designer guiding channel in progress.

LEADERSHIP

Babson entrepreneurship project: The Arrangers

Founder & CEO. October 2017 - present. Boston, MA.

- Proposed The Arrangers, a student entrepreneurial project company that provide air mattresses rental services to students who need sleeping and sitting accommodations.
- Acquired strong conflict resolution and decision making skills and developed the ability to work under stress.

Sprout Potential

Founder & president. July 2015 - present. Ningxia, CN.

- Established a non-profit organization that serves the DGY village in Ningxia, China.
- Provide financial services, such as student loans and family financial analysis, to college students in the village.
- Educate farmers about basic financial management strategies and help finance family businesses.

Asian American Youth Giving Circle (AAYGC)

Co-founder. Oct. 2014 - Aug. 2017. Houston, TX.

- Founded the youngest charity group in Southern America.
- Developed communication and presentation skills through holding charity events and reaching partnerships with large organizations.
- Investigated different charity programs and provided financial and physical support.

School Business Club

President. Oct. 2015 – May 2017. Austin, TX.

- Maintained good relationships with business owners and arranged tour trips to Austin local enterprises.
- Participated in state-level business modeling competitions.

AWARDS & SKILLS

Received "Asian Community Contributor of the Year" Award granted by Asian American Cultural Center in Austin.

Software: Microsoft Excel (intermediate level), Microsoft Word, PowerPoint, Minitabs, Tinkercad, Makerbot, etc.

Language: Mandarin (native proficiency), Cantonese (native proficiency), Spanish (Basic proficiency)

Interest: Hiking, caving, piano, volunteering, etc.