

Yann ROUGEOT

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PROFILE

- Babson College Freshman student with excellent interpersonal, adaptable and result-oriented skills
- Completely fluent in English, Spanish and French
- High athletic capabilities

EDUCATION

Runnymede College, Madrid, Spain

British School for English-speaking students of all nationalities

- SATs: 1300 (Math 670; Reading & Writing 630). Essay score: 7/8 (Reading 7; Analysis 7; Writing 7)
- IELTS: 8.5/9 (CEFR level C2)

PROFESSIONAL EXPERIENCE

Eternity Watches

April 2016 – June 2017 **Co-founder/CEO – Created my own company & brand**

- Designed the watches and the packaging & registered the brand and its domain
- Found suppliers in China for the watch faces, the straps and the packaging
- Hired a Web designer in India & developed digital communication plan
- Developed financials plans. Achieved break-even in Oct 2016 or 6 months after launch.

Home-tutoring, Madrid, Spain

Sep 2014 – June 2017 **Tutoring (three times per week)**

- Taught English to 6-8 year-old boys
- Taught English, Math and Science to 9-12 year-old boys
- Taught French, English, Math and Science to 13 year-old boys
- Served as liaison between parents & teachers, as parents did not speak good English

Famosa, Madrid, Spain

Global Toy Company, owned by Sun Capital Partners Private Equity

Jun – Jul 2016

Sales Intern

- Field work: Product merchandising in large supermarkets and traditional stores (getting products out of storage rooms and refilling shelves)
- Key Account Management work:
 - o Product sale and negotiation in existing and new traditional accounts, always achieving sales superior to previous year
 - o Preparation of negotiation with Amazon (key account plan and data analysis in Excel)

DDB Worldwide Communications Group, Inc., Madrid, Spain

Worldwide marketing communications agency. Owned by Omnicom Group, Inc. advertising holding companies

Jun – Jul 2015

Communication Intern working on the Telepizza's account

- Performed competitive analysis of the Fast Food category, including Domino's Pizza
- Produced study on the history of the communication of the brands Telepizza and Domino's
- Studied actions of McDonald's: 1/their collaboration with social networks 2/their licensing of the rights to use Minions in their advertising
- Developed a list of consumer insights regarding the competitive advantage of Home Delivery
- Participated in team brainstorming, developing new ideas to improve Telepizza smart phone app as a result of exponential increase in negative feedback from consumers. Proposed to use finger print technology where available instead of inserting a username and password to log in. Proposed to use the phone locator of the consumer for a faster, more efficient delivery service. My ideas were taken into serious consideration
- Attended 1/TV advertising shoot for new product launch 2/Print advertising shoot 3/Radio advertising recording 4/Client meeting

Soccer team

2015 School year

Co-founder Soccer team

- Created a soccer team with a group of friends, signed up for a year-long league and came second

Restaurant 'Le Bistrot du Port', Le Grau du Roi, France

Aug 2013 & Aug 2014 **Waiter**

INTERESTS

Sports (Muay Thai, Soccer, Surf, Tennis and Athletics). Runnymede Sports Boy of the year every single year, except the ones when suffered injuries. Soccer: second of Madrid regional competition; Athletics: multiple first place prizes in high jump and 100m flat-dash in regional competitions. Hold PADI Scuba Diving Advanced Open Water license