

Henri Kurniadi Herman

Chestnut Hill, MA

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Education

Babson College School of Business, Wellesley, MA Expected May 2020

Candidate for Bachelor of Science

Cumulative GPA: 3.76/4.00

Work Experience

United Overseas Bank (UOB)

Summer CEO Office / Digital Banking Intern June 2017 – August 2017

- Conducted research on financial technology, the growth of the digital banking, and marketing strategies
- Analyzed trends on banking, social media, and technologies in Indonesia

JD.id (e-Commerce Company)

Summer Intern June 2015 – July 2015

- Conducted research on the Jakarta's electronic market
- Construct and evaluate eight reports that were used in the early marketing strategies
- Discussed the findings and evaluation with the Directors of the company weekly

Foundations of Entrepreneurial Management

Group Member

- Developed a road map to start a business by doing a start up simulation.

Leadership and Activities

PERMIAS Massachusetts March 2018 – Present

Marketing Officer

- Create marketing content for the organization's social media page
- Assist people in the organization in editing documents in Adobe Illustrator

Finance Club (Fordham University) September 2016 – May 2017

Member

- Analyze companies stock and participated in annual trading simulation (Achieved first place out of 40 people)

Parallax August 2015 – May 2016

President

- Led 20 person team in planning and organizing a four days sporting and art event school-wide
- Reorganized organization structure that leads to a more efficient chain of command
- Organized meetings and set goals for every member to uphold

High School Student Council August 2015 – May 2016

Section Leader

- Planned and organized events that promotes school unity such as Easter celebration and Chinese New Year
- Managed five team members in the section by providing guidance and advices

Skills and Interests

Languages: Bahasa Indonesia (native), English (fluent), Mandarin (basic)

Technology: Photoshop, MS Word, Excel, PowerPoint, Mac and Windows Operating Systems, Basic C++

Interests: Traveling, Photography, Soccer, Video Games