

CATHERINE LU

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(562) 659-4300 - clu1@babson.edu

EDUCATION

Expected May 2022 **Candidate For Bachelor Of Science: Business Administration**

Babson College - Babson Park, MA - **GPA: 3.29**

- **Relevant Coursework:** Foundations of Management and Entrepreneurship, Intro to Financial Accounting, Business Law, Quantitative Methods for Business Analytics II, Rhetoric II, Electronics
- Intended Concentrations: Information Technology and Business Analytics

2012 To 2018

High School Diploma

Whitney High School - Cerritos, CA

Awards: AP Scholar with Distinction, Honors at Graduation

WORK EXPERIENCE

10/2018 to Current **Barista**

Caffe Nero – Wellesley Hills, MA

- Operated cash register, organized inventory, and provided assistance to staff while maintaining excellent customer service.
- Worked 20 hours during weekends as a full time student.

12/2018 to Current **Marketing And IT**

ProBottle – Babson Park, MA

- Advertised sustainable water bottle through social media for business-to-business bulk orders
- Completed weekly business updates summarizing goals, accomplishments, and lessons learned.

06/2015 to 08/2018 **Summer Data Analyst Intern**

Visual Land, Inc – Cerritos, CA

- Helped redesign accessories product line based on user research for younger demographic age groups and defined specifications.
- Conducted data analysis for customer sales receipts to identify time trends for seasonal sales and profit margins vs. volume of sales.

01/2016 to 05/2018 **Head Of Finance**

TEDxWhitneyHigh – Cerritos, CA

- Managed a committee to raise \$1,500 in two months through local business sponsorships.
- Organized and led multiple dress rehearsals for technical and presentation flow.
- Marketed the TEDx conference through local town businesses and social media resulting in about 350 attendees, the highest recorded attendance in school history.

09/2016 to 06/2018 **Co-Director Of Public Affairs**

Future Business Leaders Of America – Cerritos, CA

- Worked with Whitney High School Administration to plan resume making workshops for high school students.
- Won 3rd place in Entrepreneurship in the Southern Section Leadership Conference 2017

SKILLS AND CERTIFICATIONS

- Proficiency in Minitab, HTML, JavaScript, and R
- Limited working proficiency in Spanish and Mandarin
- Babson College Club Memberships: Babson CODE, BAPSA, Babson Accounting Club (Mentee)
- Whitney High School: FBLA, Chinese Club - Secretary, Senior Council
- CPR and First Aid Certified