

# Zidan Chen (Poppy)

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## EDUCATION

**Babson College**, School of Business, Babson Park, MA

- Bachelor of Science in Business and Entrepreneurship May 2021

**Hwa Chong International School**, Singapore, Singapore

- International Baccalaureate Diploma (IBD) Nov 2016
- IB Score: 40/45

## EXPERIENCE

M&G SHOP, Shanghai, China

**Retail Assistant**, March - June 2017

- *Analyzed* sales data to understand the sales performance and storage capacity.
- *Communicated* with factories to keep track of the manufacture of products from design-making to product-delivery.
- *Observed* consumers' behavior to find out their interests and concerns when purchasing our products.
- *Researched* online and offline to develop new top-sales products.

STUDENT COUNCIL, Singapore, Singapore

**President**, 2015-2016

- *Worked* with teachers, counselors and 80 members of the Student Council to provide constructive feedback to school on student body concerns.
- *Led* leadership retreats and held meetings to foster bonding and comradery in the Student Council. E.g. overseas leadership program to South Africa (2013) and Hong Kong (2015).
- *Collaborated* with student organizations from other schools to organize activities that encouraged interaction and strengthened the ties among schools.

**Head of Special Project**, 2014-2015

- *Organized* events that student body highly requested, which included: Anime Festival, Valentine's Day Love Delivery, Social Night, to increase school spirit and engagement.
- *Led* members to design logo, posters or flyers to advertise for events.

VOLUNTEER ACTIVITIES, China & Laos

**Participant**, 2015-2017

- *Helped* one of the villages in the construction of facilities for tourism on a school-sponsored trip to Bangladesh, Laos.
- *Taught* English in a local primary school during a self-funded volunteer trip to Bali, Indonesia.
- *Delivered* stationaries to left-over children and visited their families in villages of Gansu, Chongqing, and Dali during a company-funded trip.

## ACTIVITIES, INTERESTS & HONORS

**Activities** Music band, Musical club, Model United Nations

**Interests** Yoga, Swimming, travel, Music

**Honors** HCIS Scholarship (2014-2016), Silver Award of Singapore Mathematics Project Festival 2015