

AVAILABLE FOR IMMEDIATE HIRE

# Gandharv Singh

Strategic Finance & Marketing Professional | Bridging Financial Rigour  
with Market Growth

Get in Touch

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# Combining Financial Strategy with Market Execution

Gandharv Singh brings a unique blend of financial acumen and marketing expertise to growth-stage organisations. Currently pursuing a master's in Accounting & Finance, he combines rigorous analytical capabilities with proven success in business development, CRM optimisation, and market expansion.

His approach centres on data-driven decision-making, scalable growth strategies, and measurable commercial impact. Whether building client relationships, driving revenue growth, or optimising financial processes, Gandharv delivers results that matter to investors and stakeholders.



# Core Competencies



## CRM Excellence

Expert in customer relationship management systems, leveraging technology and strategy to maximise client lifetime value and retention rates.



## Digital Marketing

Proficient in modern digital marketing strategies, from campaign development to performance analytics and conversion optimisation.



## Strategic Leadership

Proven ability to lead cross-functional teams, drive organisational change, and execute strategic initiatives that deliver measurable growth.



## Revenue Generation

Demonstrated success in business development, sales strategy formulation, and implementing techniques that accelerate market penetration and revenue growth.

# Professional Experience





# Strategic Research & Projects

## Market Intelligence & Product Development

Conducted comprehensive analysis of local medical markets, identifying trends and patterns to inform strategic product development decisions. Research focused on competitive positioning, customer needs assessment, and market opportunity evaluation.

Deliverables included actionable insights that guided product roadmap prioritisation and go-to-market strategies, demonstrating ability to translate market data into commercial value.

## CRM Systems & Business Impact

Investigated the strategic importance and practical application of Customer Relationship Management in modern business contexts. Analysis covered implementation frameworks, ROI measurement, and best practices for CRM optimisation.

Findings emphasised how properly deployed CRM systems drive revenue growth, improve customer lifetime value, and create sustainable competitive advantages through data-driven relationship management.

# Educational Foundation

1

## Master's in Accounting & Finance

### Currently Pursuing

Advanced study in financial strategy, management accounting, corporate finance, and investment analysis. Developing expertise in financial modelling, risk management, and strategic financial planning.

2

## BBA in Marketing

### Graphic Era Deemed to be University

Comprehensive business administration education with specialisation in marketing. Coursework covered strategic marketing, consumer behaviour, brand management, and integrated marketing communications.

3

## Academic Foundations

### CBSE & ICSE Boards

Strong academic background with secondary and higher secondary education completed through recognised national examination boards, establishing rigorous analytical and problem-solving capabilities.

# Industry Exposure & Internships



## SFA Championship India

Gained valuable experience in large-scale event coordination and stakeholder management within the competitive sports industry, developing skills in project execution and multi-party collaboration.



## Young India

Contributed to youth-focused initiatives and programmes, enhancing understanding of emerging market segments and developing strategies to engage millennial and Gen-Z demographics effectively.



# Why Gandharv Singh?

Organisations seeking professionals who bridge the gap between financial strategy and market execution will find exceptional value in Gandharv's unique skill set. His combination of marketing expertise and financial education positions him to drive growth whilst maintaining fiscal discipline.

## Commercial Acumen

Understands both revenue generation and cost management, ensuring growth initiatives deliver sustainable profitability and strong returns on investment.

## Scalability Mindset

Approaches challenges with scalability in mind, designing systems and strategies that support rapid growth without compromising operational efficiency.

## Data-Driven Approach

Leverages analytics and metrics to inform decision-making, optimise performance, and demonstrate measurable impact to stakeholders and investors.





# Value Proposition for Growth-Stage Companies



## Strategic Advantage

For marketing investors and business leaders, Gandharv offers a rare combination: the strategic financial thinking required to optimise capital allocation alongside the marketing expertise needed to drive customer acquisition and revenue growth.

His experience spans business development, CRM systems, digital marketing, and financial analysis—enabling him to contribute across multiple functional areas whilst maintaining focus on commercial outcomes and stakeholder value creation.

Whether supporting fundraising activities, optimising marketing spend, or building scalable customer engagement systems, Gandharv brings both analytical rigour and practical execution capabilities that growth-stage organisations require.

# Let's Connect

Ready to discuss how strategic financial thinking combined with marketing expertise can accelerate your organisation's growth? Gandharv Singh is available for immediate opportunities and would welcome a conversation about how his unique skill set aligns with your business objectives.

## Email

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## Telephone

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## Location

United Kingdom

Available for relocation

Schedule a Conversation