

ABHINASH MISHRA

Delhi, India | mavinash086@gmail.com | 8802494570

WEB CONTENT WRITER

As a web content writer, My expertise lies in turning complex ideas into accessible content that drives traffic and fosters meaningful connections.

WORK EXPERIENCE

Content Writer | Digii Vistta | Faridabad

July 2023 - Jan 2024

- During my six-month tenure at Digii Vistta Company, I immersed myself in a dynamic environment, contributing to projects that spanned content generation and video generation through AI.

Content Writer | YouTube Management | Digii Vistta | Faridabad

Jan 2024 - Present

- This role enhanced my understanding of digital marketing, content writing and equipped me with a practical experience.
- Get a good knowledge of SEO(Search Engine Optimization) friendly Content Writing.
- Get a strong hold on Google AdSense and Google Analytics

SKILLS

- AI Tools Expert like ChatGPT, Bard/Gemini and SteveAI
- Microsoft Excel, PowerPoint, Google Docs
- Elementor - Word Press, SEO
- Google AdSense and Google Analytics
- Critical Thinking and Creative Problem-Solving, efficient Under Pressure
- Scripting for YouTube Videos

EDUCATION

Bachelor of Arts | DU SOL

Aug 2023 - July 2026

- Studied Process planning, coordination, and efficiency
- Worked with various industries on launching efficient Process Systems

National Institute of Open Schooling (NIOS)

2017

- Class XII

GBSSS, Najafgarh | CBSE

2014 - 2015

- Class X

INTERESTS

- Simulation Design
- Chess
- Volunteer Work
- International Affairs
- Emerging AI Technologies
- Cricket

CERTIFICATION / AWARDS

- Awarded a Marathon Running Participation certificate for 3km run.
- Awarded at Inter College Chess Competition
- Awarded a Mental Mathematics Competition
- Awarded a Marching Certificate for exemplary performance and outstanding discipline in the annual inter-collegiate marching competition.