1 INTRODUCTION

1.1 Overview

The project aim is to provide real-time knowledge for all the students who have basic knowledge of Salesforce and Looking for a real-time project. This project will also help those professionals who are in cross-technology and want to switch to Salesforce. With the help of this project they will gain knowledge and can include it into their resume as well.

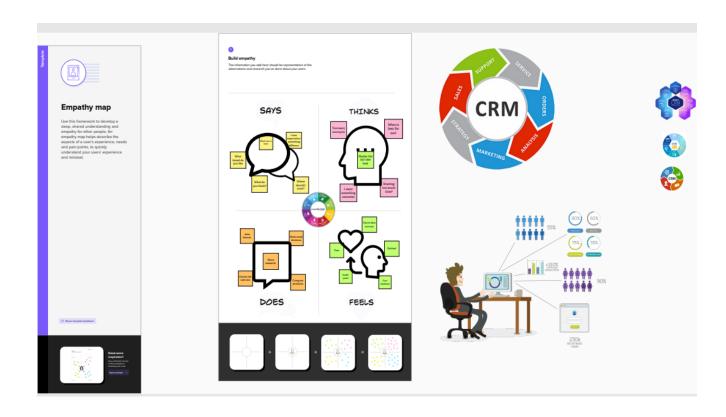
1.2 Purpose

Are you new to Salesforce? Not sure exactly what it is, or how to use it? Don't know where you should start on your learning journey? If you've answered yes to any of these questions, then you're in the right place. This module is for you.

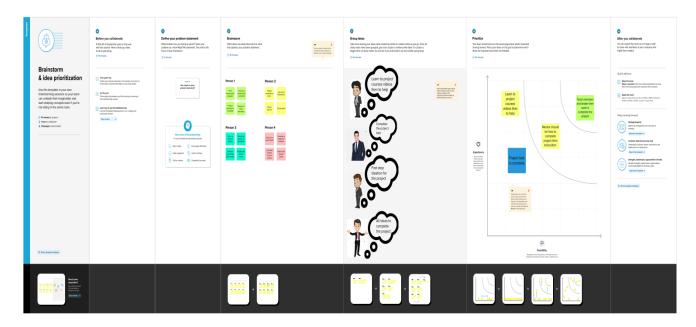
Welcome to Salesforce! Salesforce is game-changing technology, with a host of productivity-boosting features, that will help you sell smarter and faster. As you work toward your badge for this module, we'll take you through these features and answer the question, "What is Salesforce, anyway?"

2 Problem Definition & Design Thinking

2.1 Empathy map



2.2 Ideation & Brainstorming Map



3 RESULT

3.1 Data Model

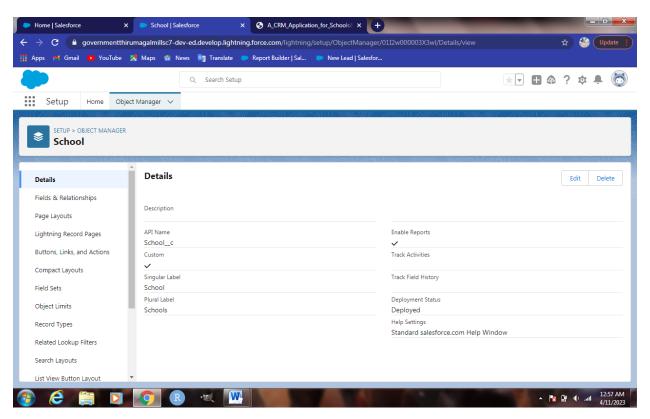
Object name	Field in the Object	
Object 1		
	Field label	Data type
School	Address	Text Area
	Phone Number	Phone
	Number of	Roll-up-summary
	students	
	Highest mark	Roll-up-summary
Object 2	<u> </u>	
Object 2	Field label	Data type
Student	Phone Number	Phone
	School	Master-Details
		Relationship
	Result	Picklist
	Class	Number
		-

Object 3		
	Field label	Data type
Parent		
	Parent Address	Text Area
	Parent Number	Phone

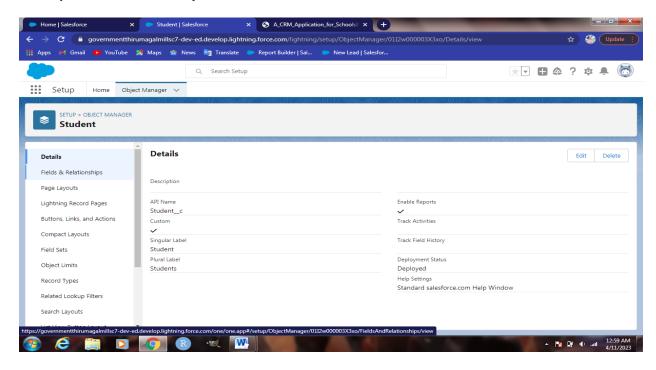
Milestone-1:Object

Salesforce objects are database tables that permit you to store data that is specific to an organization. Salesforce objects are of two types: Standard Objects: Standard objects are the kind of objects that are provided by salesforce.com such as users, contracts, reports, dashboards, etc.

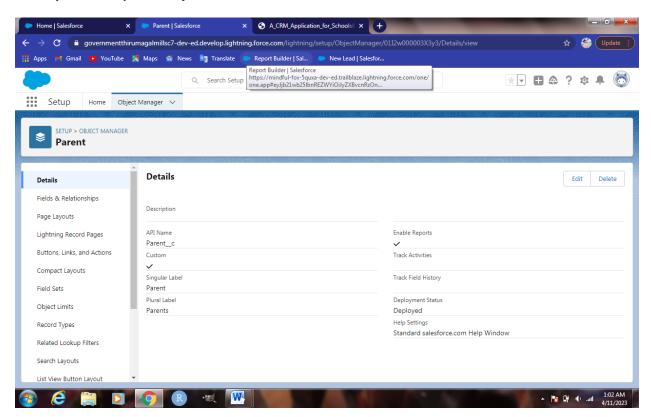
Activity-1: Creation of School Object



Activity 2: Create student object



Activity 3: Create parent object

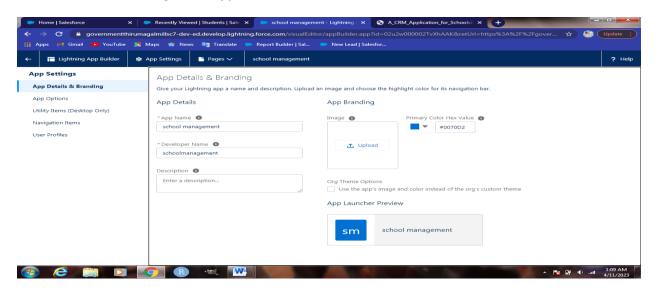


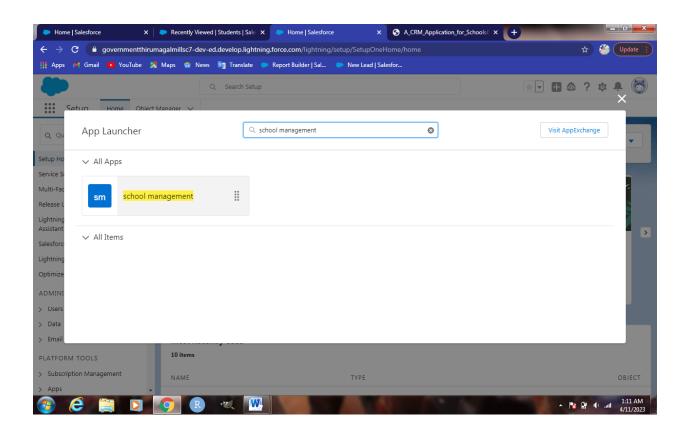
Milestone-2:Lightning App

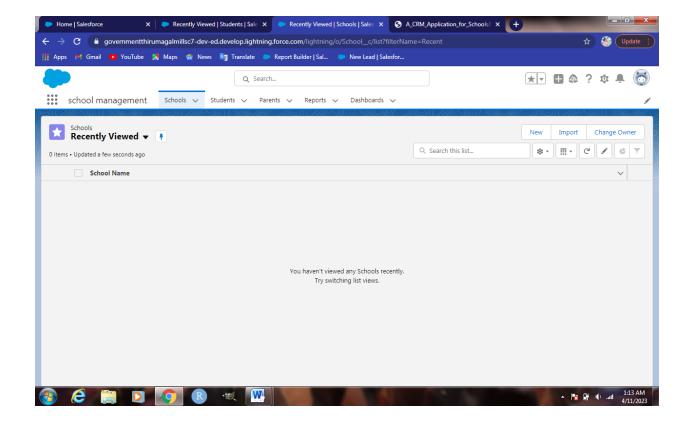
Apps in Salesforce are a group of tabs that help the application function by working together as a unit. It has a name, a logo, and a particular set of tabs. The simplest app usually has just two tabs

Activity:

Create the School Management app







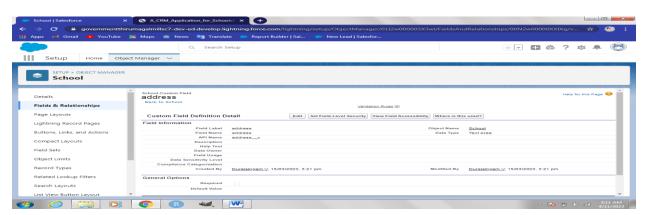
Milestone -3:Fields and Relationship

An object relationship in Salesforce is a two-way association between two objects. Relationships are created by creating custom relationship fields on an object. This is done so that when users view records, they can also see and access related data.

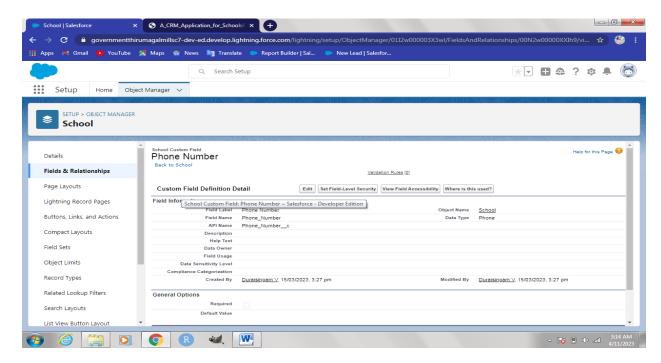
Activity-1:

Creation of fields for the School objects:

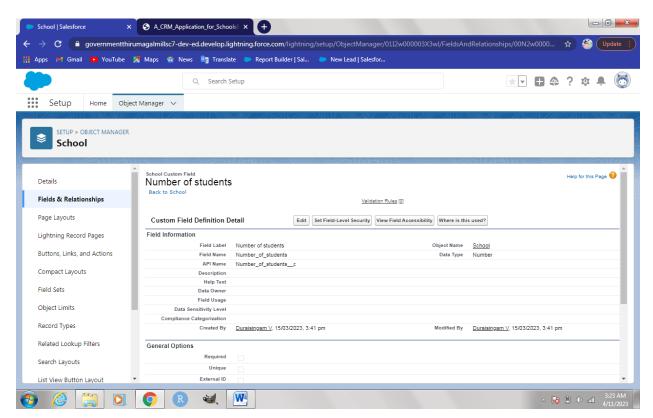
Address:



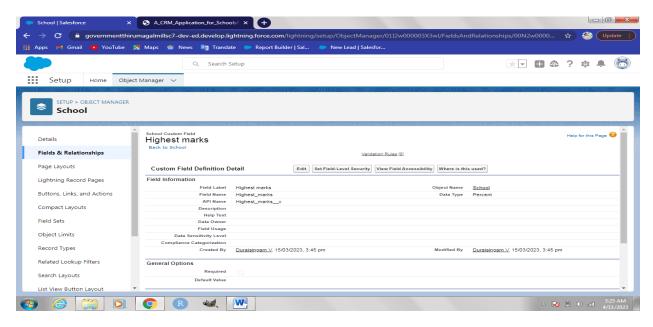
Phone Number



Number of students:



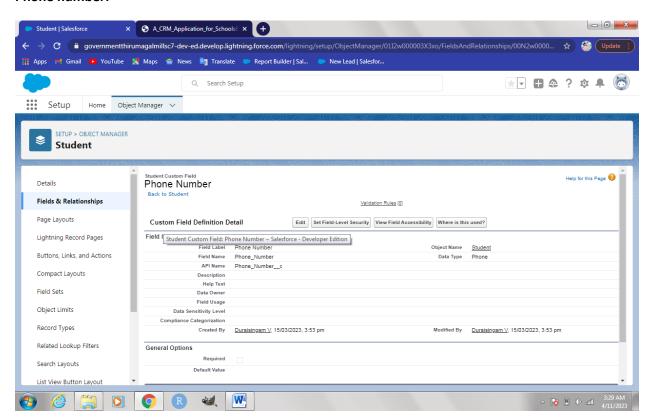
Highest Marks:



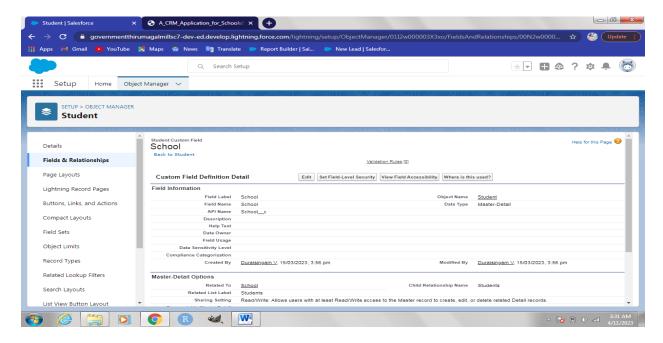
Activity-2:

Creation of fields for the Student objects:

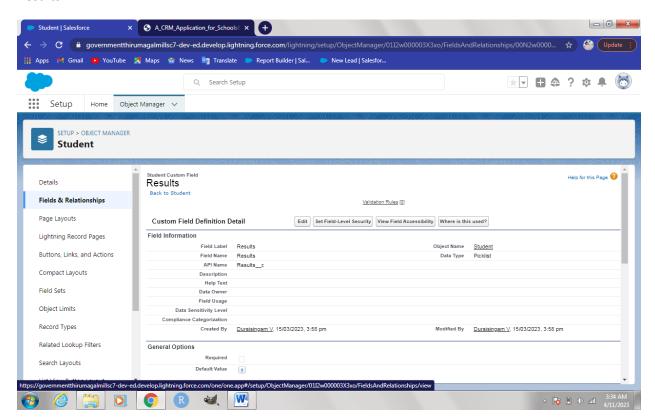
Phone number:



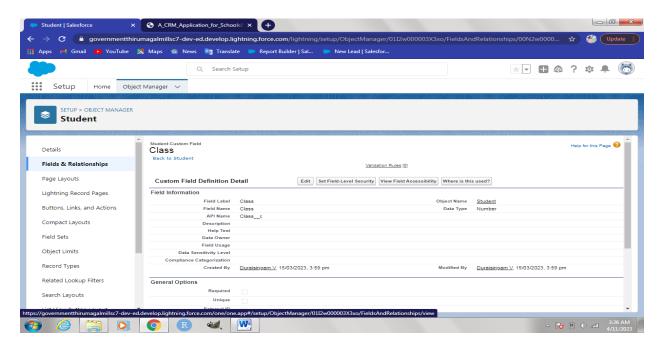
School:



Results:



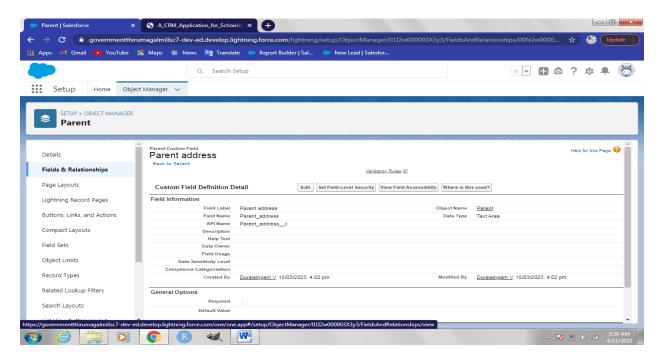
Class:



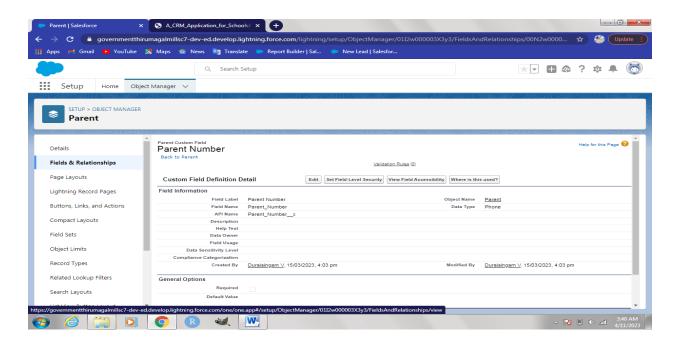
Activity-3:

Creation of fields for the Parent objects:

Parent Address:



Parent Number:

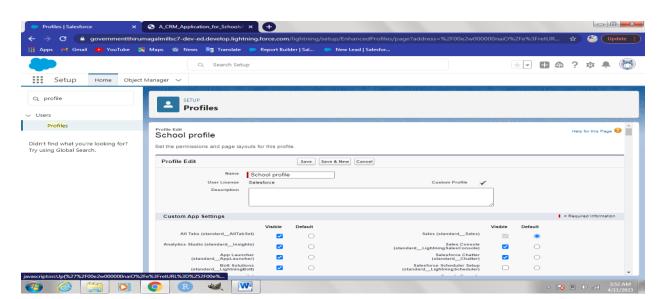


Milestone-4: Profile

A profile is a group/collection of settings and permissions that define what a user can do in salesforce. A profile controls "Object permissions, Field permissions, User permissions, Tab settings, App settings, Apex class access, Visualforce page access, Page layouts, Record Types, Login hours & Login IP ranges

Activity:

Creation on profile:



Milestone-5: Users

A user is anyone who logs in to Salesforce. Users are employees at your company, such as sales reps, managers, and IT specialists, who need access to the company's records. Every user in Salesforce has a user account.

Activity:

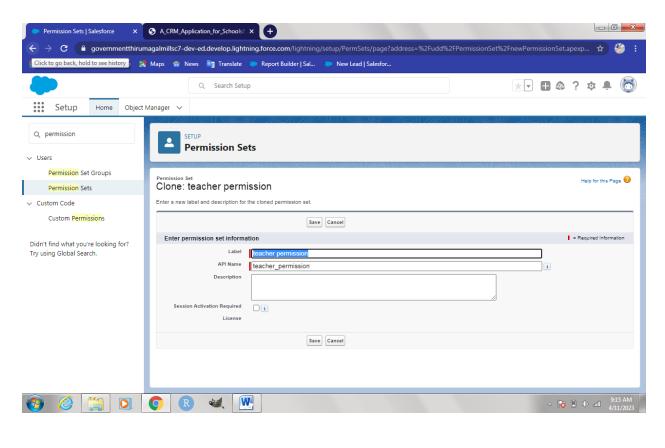
Creating a Users:

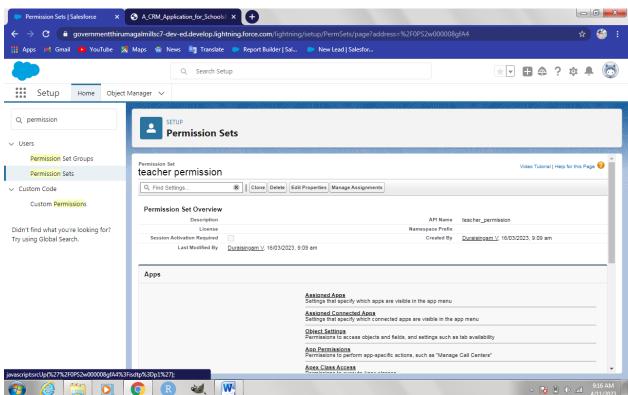
Milestone-6:Permission sets

A permission set is a collection of settings and permissions that give users access to various tools and functions. Permission sets extend users' functional access without changing their profiles.

Activity-1:

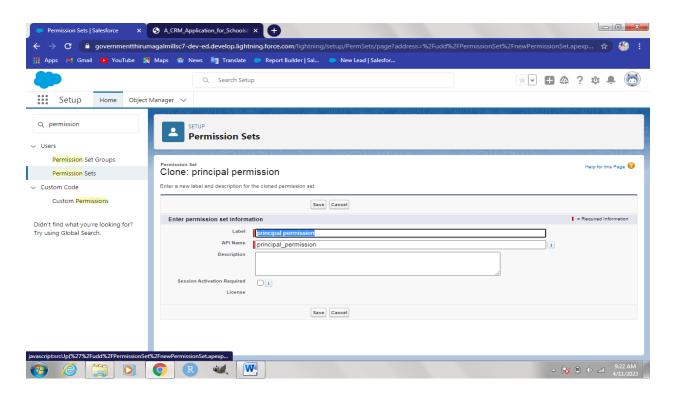
Permission sets 1:

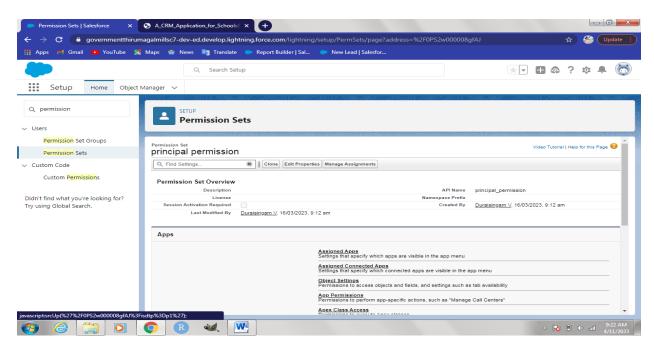




Activity-2:

Permission sets 2:





Milestone-7:Reports

A report is a list of records that meet the criteria you define. It's displayed in Salesforce in rows and columns, and can be filtered, grouped, or displayed in a graphical chart. Every report is stored in a folder. Folders can be public, hidden, or shared, and can be set to read-only or read/write.

Activity:			
Reports :			

4 Trailhead profile public URL

Team Lead - https://trailblazer.me/id/gmathi19

Team Member 1 – https://trailblazer.me/id/gowtv17

Team Member 2 – https://trailblazer.me/id/hgahlot3

Team Member 3 – https://trailblazer.me/id/jajay47

5 ADVANTAGES & DISADVANTAGES

Advantages:

- Better Knowledge of Customers: Customer Relationship
 Management is a customer-centric technique. The main focus of CRM
 technique is on the customers of Business. It helps businesses to
 acquire all required information of customers. This information is then
 stored and used for understanding customer behavior.
- Retain More Customers: It not only focuses on understanding and serving the existing customers of businesses. CRM aims at acquiring more and more customers for businesses. It targets to increase the customer base & retain them for the long term. Through CRM, a communication channel is developed between customers and business which acquires all information regarding customers.

Disadvantage:

- Costly: Implementation of CRM system requires huge cost to be spent by the business. CRM software are too costly as it came with different price packages as per the needs of organizations. It increases the overall expenses of business and may not be suitable for small businesses.
- Security Issues: Another major drawback with CRM is the insecurity of data collected and stored. All of the data collected is stored at one centralized location which has a threat of being lost or hacked by someone. Employees may add inaccurate data or manipulate figures leading to wrongful planning.
- Third Party Access: CRM data can be obtained and misused by other parties. There have been many cases where web hosting companies take and sells CRM data to the third party. Various sensitive data about customers may get into the wrong hands and cause loss to peoples.

6 APPLICATIONS

Salesforces to the platform developed application to solution applied areas in business logic to travel app using solution or formulas .

7 CONCLUSION

The project over all view to develop in the application on the salesforce in customer success platform and designed. Then use of object and field work on the salesforce developed in application of travel approval build on employee traveling using on dencinetion to other work space moving useful the application.

The developer salesforce in the travel approval application developing in employee easy to convinced that the future change on advanced future put in application.
https://trailblazer.me/id/gowtv17