R version 3.6.3 (2020-02-29) -- "Holding the Windsock" Copyright (C) 2020 The R Foundation for Statistical Computing Platform: x86_64-apple-darwin15.6.0 (64-bit)

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Natural language support but running in an English locale

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Type 'demo()' for some demos, 'help()' for on-line help, or 'help.start()' for an HTML browser interface to help. Type 'q()' to quit R.

[R.app GUI 1.70 (7735) x86_64-apple-darwin15.6.0]

[History restored from /Users/albertocontreras/.Rapp.history]

> source("factcar.R")

proportion variance explained by 2 factors is= 0.8702117

Factor Analysis

```
com psi
economy 0.58633012 -0.5603411 0.6577652 0.34223480
service -0.88725627 -0.3727208 0.9261445 0.07385552
value -0.95843999 -0.2344959 0.9735955 0.02640446
price 0.95173331 -0.2573194 0.9720096 0.02799042
design -0.92099171 0.1698429 0.8770723 0.12292766
sporty -0.85475081 0.1582249 0.7556341 0.24436595
safety -0.86209223 -0.4267737 0.9253388 0.07466124
easy 0.06244891 -0.9328631 0.8741334 0.12586663
```

Factor Analysis after manual rotation

```
com psi
economy -0.37100504 -0.7211938 0.6577652 0.34223480
service -0.60909207 0.7450848 0.9261445 0.07385552
value -0.49673700 0.8525537 0.9735955 0.02640446
price 0.02322093 -0.9856320 0.9720096 0.02799042
design -0.09838403 0.9313393 0.8770723 0.12292766
sporty -0.09073482 0.8645237 0.7556341 0.24436595
safety -0.65378658 0.7056216 0.9253388 0.07466124
easy -0.87683065 -0.3245017 0.8741334 0.12586663
```

Factor Analysis after varimax rotation

```
com psi
economy 0.3715907 -0.72089221 0.6577652 0.34223480
```

```
service-0.9602955-0.063064280.92614450.07385552value-0.98252120.090816370.97359550.02640446price0.8158255-0.553568800.97200960.02799042design-0.81528530.460849370.87707230.12292766sporty-0.75645240.428268480.75563410.24436595safety-0.9541304-0.122368020.92533880.07466124easy-0.2451222-0.902246350.87413340.12586663
```