

Ideation Phase

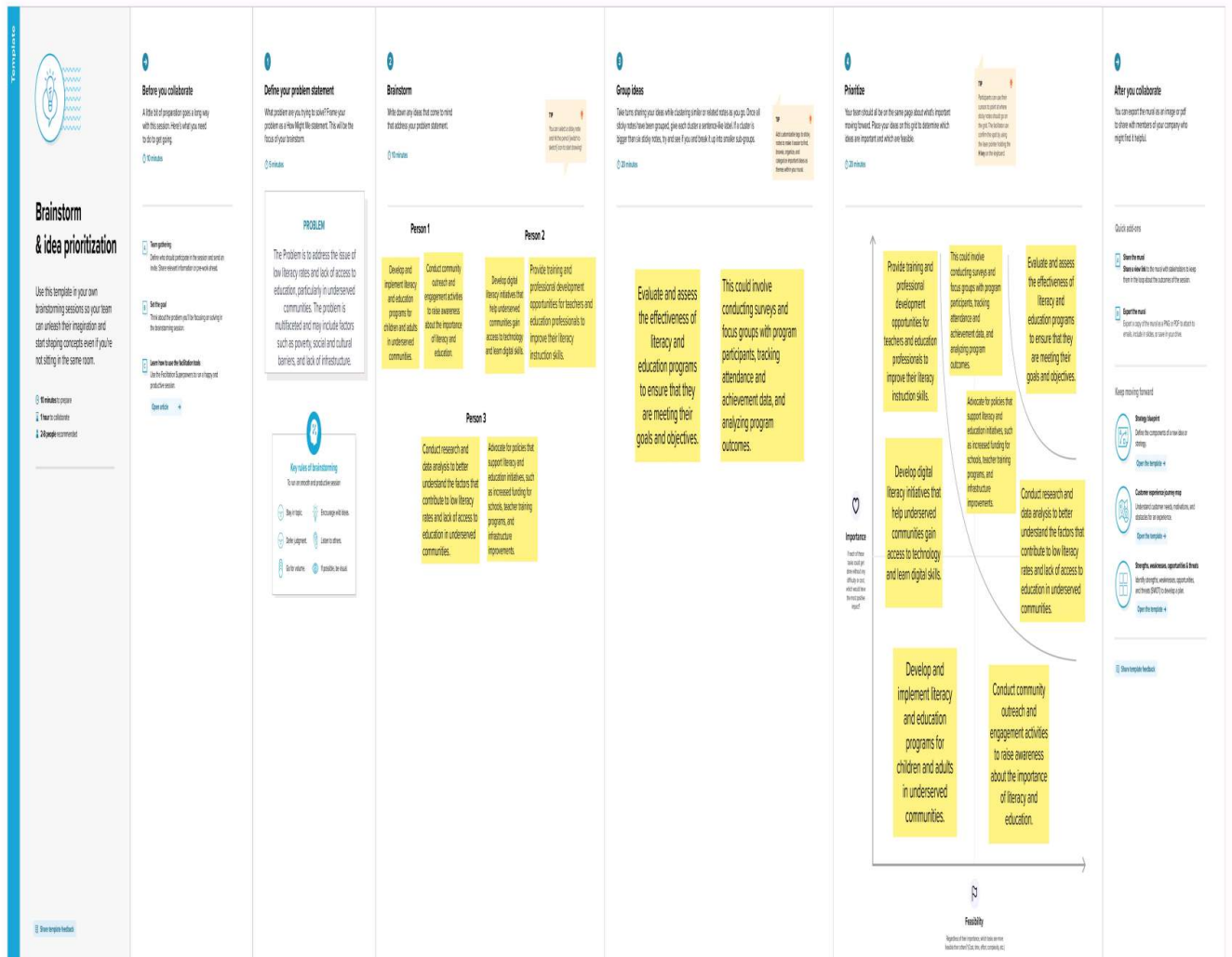
Empathize & Discover

Date	07 May 2023
Team ID	NM2023TMID01225
Project Name	Empowering the Future: A Literacy Rate Analysis for a Better Tomorrow

Brainstorm and Idea Prioritization :

- ❖ Brainstorming is a great tool for generating new and innovative ideas. It allows team members to share their thoughts and ideas in a non-judgmental and supportive environment.
- ❖ Brainstorming can help teams come up with solutions to complex problems.
- ❖ By pooling their knowledge and expertise, team members can identify the root causes of a problem and develop creative solutions to address it.
- ❖ Brainstorming can also be used to make decisions.
- ❖ Rank ideas based on how much they will positively impact the literacy rates in underserved communities.
- ❖ Rank ideas based on how feasible they are to implement with available resources (e.g. time, money, skills).
- ❖ Rank ideas based on their cost in terms of time, money, and resources.
- ❖ Rank ideas based on how difficult they are to implement.

Brainstorm and Idea Prioritization



Reference Link :

<https://app.mural.co/invitation/mural/ece6013sroom9812/1683568318106?sender=u663d6c9cc6f552a471770976&key=5e752613-9338-4071-b338-537912a046a2>