

GANESH A R

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Aspiring to leverage my skills in HTML and CSS, along with my sales experience, to contribute to impactful email campaigns and digital marketing initiatives while continuously enhancing my technical and analytical expertise.

EDUCATION

Bachelors in Electronics and Communication Engineering

Jeppiaar Engineering College, Anna University, Chennai CGPA: 8.2 | 2019 – 2023

12th Grade

Sri Vidhya Mandir, Uthangarai

Percentage: 75% | 2018 – 2019

10th Grade

Sri Vidhya Mandir, Uthangarai

Percentage: 96% | 2016 – 2017

SKILLS

Email Design: Knowledge of creating responsive and engaging email templates using Html and Css.

Workflow: Agile, Jira, Git, GitHub.

EXPERIENCE

Business Development Associate

BYJU'S, Chennai

Jun 2023 – Nov 2023

- Engaged with clients to identify needs, tailor solutions, and drive conversions.
- Enhanced customer engagement strategies, providing insights applicable to digital marketing.
- Collaborated with teams to achieve sales targets and optimize workflows.

PROJECTS

Interior Decoration Webpage

HTML, CSS

- Designed and developed a visually appealing webpage showcasing interior decoration services to attract potential clients.
- Emphasized clean layouts and engaging design elements to improve user engagement
- Ensured seamless user experience across devices to cater to diverse audiences.

(<https://ganesh-interiors.netlify.app/>)

Portfolio

HTML, CSS, JavaScript

- A personalized online space where individuals showcase their work and skills.
- It serves as a digital resume, created using technologies like HTML, CSS, and ReactJS, allowing users to present their projects, talents, and experiences in a visually appealing manner

(<https://ganesh-reactportfolio.netlify.app/>)

Corporate Company Webpage

CSS, JavaScript, React.js

- Created a website to enhance the company's digital presence and connect with target audiences.
- Focused on user-friendly navigation to encourage brand trust and user engagement.
- Structured sections strategically to highlight key services and testimonials for effective marketing.

(<https://ganesh-covai.netlify.app/>)