

Internal Event Management PlatformHigh-Level Documentation

Purpose

To streamline the planning, execution, and tracking of large-scale internal/external events like Cypher, MLDS, and more by providing a centralized platform for managing speakers, logistics, checklists, venue data, tasks, contacts, and more.

Platform Architecture

Core Structure:

- Event (Main Template)
 - o Each event is a self-contained unit with its own modules and data.
 - All features are scoped under an Event.

Tech Stack (Suggested):

- Frontend: React.js / Next.js with Tailwind or MUI
- Backend: Node.js (Express or Sails.js)
- Database: MongoDB
- Authentication: JWT-based internal auth or OAuth for internal teams
- File Storage: Cloudinary or S3 for images/files

Key Modules (Per Event)

Speaker Tracker

Manage speaker information, session details, bios, and requirements.

Fields:

- Name, Designation, Bio
- Topic/Title, Time Slot, Duration
- Travel & Accommodation Info
- Special Requirements (Tech, AV)

2. Operations Checklist Tool

Task management tool to assign and track pre-event, on-site, and post-event operations.

Features:

- Task Title, Description
- Category (AV, Catering, Booths, etc.)
- Assignee(s), Due Date, Status (To-Do / In Progress / Done)
- Linked Resource Contact (optional)
- Priority level and notes

3. 📍 Venue & Booth Layout Manager

Store venue details, booth allocations, and layout references.

Features:

- Venue Name, Address, Contact Info
- Floorplans (File)
- o Booth Number, Assigned Company/Team
- Booth Manager Contact
- Utility Requests (Power, Internet, Furniture)

4. Dogistics Tracker

Track what materials are being sent from the office to the venue, and back post-event.

Features:

- Item Name, Quantity
- From/To Place
- Status (In Office / In Transit / At Venue / Returned)
- o Responsible Person
- Notes (fragility, vendor contact, etc.)

5. Notes & References

Store miscellaneous documents, links, and images for internal usage.

Features:

- o Section-wise note categories (Venue, Ops, Speakers, etc.)
- File uploads (PDF, PPT, Images)
- Links to shared drives
- Markdown support (optional)

6. **Team & Assignees**

Manage internal team members working on the event.

Features:

- o Name, Role
- Assigned Tasks
- Contact Info
- o Visibility/Permission Controls (Admin, Editor, Viewer)

7. Resource Contacts Directory

Store and manage vendor or resource person contact information.

Fields:

- o Name, Role (e.g., AV, Catering, Hotel)
- o Company, Phone, Email
- Linked Tasks or Modules
- Notes and Priority (Low/Medium/High)

Data Model Overview

Model	Fields
Event	_id, name, date (Date), location (Place), createdBy (Person), speakers: [Speaker], tasks: [Task], booths: [Booth], logistics: [LogisticsItem], notes: [Note], team: [User], contacts: [Contact]
Speaker	name, designation, bio, topic, sessionTime (☐ Date), travelInfo, requirements
Task	title, description, category, status, assigneeId (& Person), dueDate (Date), priority, contactRef
Booth	number, assignedTo, managerContact, utilities
LogisticsItem	name, quantity, from (Place), to (Place), status, responsible (Person), notes
Contact	name, role, organization, email, phone, linkedTo, notes, priority
User	name, email, role, assignedTasks

Navigation Flow (UI)

- Dashboard
 - Event List
 - [Event Name]

- Overview
- Speakers
- Tasks
- Logistics
- Booths & Venue
- Notes & Files
- Contacts
- Team Members

Permissions (Optional)

Role	Access
Admin	Full access to all modules
Editor	Add/edit most content but no settings
Viewer	Read-only

Future Enhancements (Optional Ideas)

- Notification system (due tasks, logistic alerts)
- Mobile app version for onsite use
- QR-based check-in for logistics/speakers
- Calendar view for tasks and sessions (☐ Calendar event)
- CSV/Excel export of event data