

Program	Undergraduate Program				
Year	I				
Course Name	Communicative English	Semester	I/II		
Code	NHSCC1101 / NHSCC1201				
Course Type	CC				
Pre-Requisite		L	T	P	Credit
		2	1	0	3
Course Objectives	To make the students aware of the fundamentals of communication and its types and various levels; to train them in the techniques and methods of vocabulary building and paragraph writing and make communication effective and impressive; to groom their oral as well as written communication with the knowledge of various formats and activities; to make them understand the role of Nonverbal (Kinesics) in Communication; to enhance their expertise in communication with the help of Listening, Speaking, Reading and Writing Skills (LSRW).				
Course Outcomes					
CO1	To understand the basics of Communication, its level and usage, Importance of language as a tool of communication.				
CO2	To create substantial base by the comprehension of passages and the formation of strong professional vocabulary, its application at different platforms.				
CO3	To enable them to critically analyse the problems and present solutions as an individual and in groups as well.				
CO4	To understand the art of presentation, skills for personal interviews and the use of body language and paralanguage during these activities.				

Course Contents:

Module	Course Contents	Contact Hrs.	Mapped CO
I	Fundamentals of Communication: Overview of English for different purposes, Communication: Communication; Types of Communication: Verbal and Non-Verbal, Technical and General Communication; 7 Cs of Communication; The Flow of Communication: Vertical (Upward and Downward), Lateral or Horizontal Barriers to Communication: Definition, Types: Physical, Semantic, Psychological barriers or Extra-personal, Intra-personal, Interpersonal, and Organizational barriers, How to Overcome these Barriers. Listening skills: Process, types and techniques of effective listening, Group-Discussion, Ice-Breaking, Interviews, Telephone Etiquettes.	15	CO1
II	Vocabulary and Composition: Word Formation: Affixation, Compounding, Blending,	15	CO3

	Conversion, Vocabulary Enhancement: Synonyms, Antonyms, Homophones, Homonyms, One word Substitution, Foreign Words & Phrases Forms and Techniques of Writing: Pre-Requisites of Good Sentences; Essentials of Good Sentences, Subject and Verb Agreement, Précis writing. Methods of Paragraph Writing: Inductive, Deductive, Chronological, Spatial, Comparison & Contrast, Question to Answer, Interruptive, Illustrative, Reading comprehension Requisites of paragraph writing		
III	Elements of Written and Oral Communication: Letter writing: Formal: Informal letters; Application writing, Cover letter and Resume writing, Email etiquettes Presentation Strategies: Purpose, Scope, Understanding Audience & Locale, Organizing contents, Audio-Visual Aids; Public speaking: method and technique, Overcoming stage fear, Modes of Presentation: Manuscript, Impromptu, Memorization, Extempore.	15	CO2&4

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