



Name: GaneshAnilKumar Burla
E-mail: anilkumarburlasfdc@gmail.com
Phone No: +91-9493728018

/// A Dynamic professional with 4 years of IT experience in Salesforce.com as an Administrator, Developer and Deployment of Salesforce.com.

CORE COMPETENCIES

- ❖ Experience in SALESFORCE Configuration, Code optimization with respect to Governor Limits of SalesForce.
- ❖ Having good experience on Apttus & CLM development.
- ❖ Knowledge in different phases of Software development life cycle.
- ❖ Well versed in principles of organizational development, team facilitation, and group process.
- ❖ Well versed in preparing the technical design for components within a given module, based on the requirements.
- ❖ Experienced in customizing and personalizing salesforce.com to fit the environment's specific needs.
- ❖ Experienced in Salesforce DATA-MIGRATION, creating and comparison of data as per encoding, identifying and solving errors during data migration, bypassing Smart lookup, reducing manual effort of SDL(service description Language) file.
- ❖ Customization and editing fields (Picklist, Dependencies, fields, classes) have been achieved not only using traditional customization but also coding and deploying the metadata components or using async requests via tooling API.
- ❖ Experienced in using METADATA API for deploying, backing up code, compare differences between versions, customization, mass update of metadata.
- ❖ Knowledge of using Nova suite.
- ❖ Extensively used Apex Data Loader in Data Migration Activities.
- ❖ Experienced in creating business specific Reports and Dashboards.
- ❖ Effective Team player. Accustomed to working in a team environment with tight schedules and capable of working efficiently under pressure.
- ❖ Experience in using the Service now tool.

CAREER CONTOUR

B.Tech in 2016 from CBIT Hyderabad .

EXPERIENCE SUMMARY

- Worked as a Software Engineer in Accenture Service Pvt Ltd, Chennai from December 2016 to December 2018.
- Worked as Programmer Analyst in Cognizant technology Services Pvt Ltd, Chennai from January 2019 to April 2020.
- Working as Senior analyst in Thryve digital Pvt Ltd, Hyderabad till date.

IT FORTE

CRM Application : Salesforce.com
Tool : Apex Data Loader, Force.com IDE tool, Salesforce Inspector, Workbench ANT migration tool, GITHUB.
Operating Systems : Windows 7/10, VM Ware VDI
Certifications : 1.Salesforce Admin (ADM -201)
2. Apttus 201 CLM Essentials Certification by Apttus Corporation
3. Salesforce platform developer (PD1)

PROJECT #3: Highmark Health (Thryve Corporation)

Period : April 2020 to till now.
Environment : Force.com
Technologies & Tools : Salesforce.com, VMware VDI
Description : Highmark Health is actively advising Patients and individual not-for-profit health insurer in USA.

ROLES & RESPONSIBILITIES:

- Used Force.com developer toolkit including Apex Classes, Apex Triggers and Visualforce pages to develop custom business logic.
- Used the sandbox for testing and migrated the code to the deployment instance after testing.
- Implemented Profiles, Roles, Users, Object Permissions, Field level permissions, Page Layouts, Record Types of the application

- Involved in Configuration and customization and manage the other team members.
- Used workbench to perform post refresh activities.
- Modified fields metadata and picklist values, Custom sort order using Workbench
- Worked on Release updates provided by Salesforce for every release and provided the impact to the existing orgs.

PROJECT #2: Pearson (CTS)

Period : January 2019 to April 2020.

Environment : Force.com

Technologies & Tools : Salesforce.com and Service Now

Description : Pearson Education publishes and provide assessment service to schools and corporations, as well for students directly in UK.

ROLES & RESPONSIBILITIES:

- Used Service now to track tickets with priority based and provided solutions according to the users according to priority SLA.
- Worked on Sales cloud and service cloud to provide solutions to the customers according to the priority based ticket.
- Implemented custom validation rules, process builders, work flow rules, Email templates (Visualforce & HTML based) and approval process.
- Implemented Profiles, Roles, Users, Object Permissions, Field level permissions, Page Layouts, Record Types of the application.
- Used ANT tool to deploy the metadata changes from one Sandbox to other .
- Used Dataloader and Dataloader.io to manage bulk data load and also for Notes & Attachments.

PROJECT #1: ABB (Accenture)

Period : December 2016 to December 2018.

Environment : Force.com

Technologies : Salesforce.com

Description : Accenture has focused on streamlining customer service operations for the past five years. This project mainly focuses on using salesforce to track new deals into Accenture. Here architect users can track deals information whichever he got assigned.

ROLES & RESPONSIBILITIES:

- My role is to support, maintain, develop the Salesforce application and also make enhancements.
- Working as Salesforce Admin and managing the team.

- Working as a developer and involved in estimations, development for new releases.
- Involved in Configuration and customization and manage the other team members.
- Involving in deployments by using ANT Migration Tool or Change set also with GITHUB for code storage.
- Creation of Workflow Rules, Process Builders.
- Responsible for doing customization like creation of Objects, Relationships, Record Types, Page Layouts, Custom Settings, Validation Rules, Email Templates, Workflow Rules and Approval process.
- Conducting brownbag sessions with in the team.
- Working on Apex Triggers
- Working in Apex and Visual Force pages.

Place: Hyderabad
AnilKumar.