

## Housekeeping

Explanation – Demonstration – Participation

4 Hour session with breaks

Access to Materials Through Post-Session Survey

#### **Agenda**

- Contract Negotiation Process
  - · Where do Templates fit
- Template Administration
  - Within Salesforce
  - Within MS Word
- Creating a Template
  - Formatting and Local
  - 3 types of Merge Fields
  - Smart Attributes
- Using the Playbook
  - Clauses/Sections
  - Conditional Logic



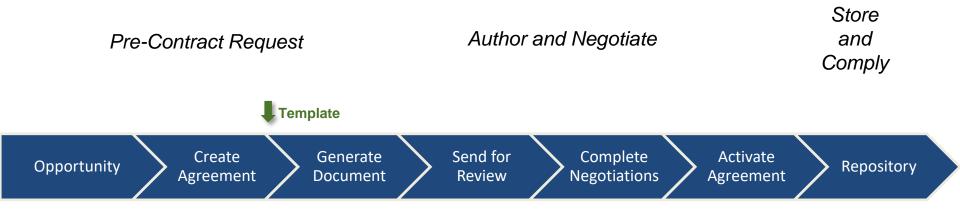


# Apttus Quote-to-Cash Built on the Apttus Intelligent Cloud™





## **Contract Lifecycle Management Process**



Initiate, Request, Generate

Negotiate, Redline, Finalize, Activate

Repository, Search, Report, Obligations and Compliance



## **Terminology**

Object: provides structure to store data within the Salesforce environment

Record: an instance of an object

Agreement: set of agreed upon terms and conditions between two or more parties

Template: contain static language/text and references to dynamic field data

Document: output generated by merging structured data (record/field values) and unstructured data (template language)







## **Template Administrators**

#### What?

- Create new contract templates
- Maintain/Update existing templates

### How?

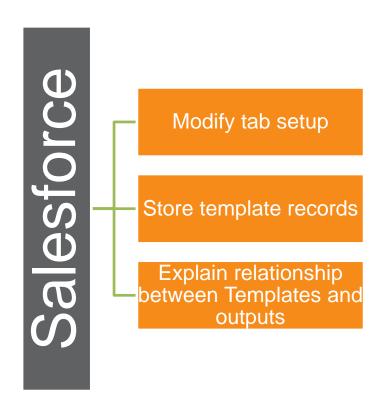
- Fields/Smart Functionality
- Clauses/Clause Library
- Conditional Logic
- Translation

## Why?

- Mitigate Risk
- Ensure Compliance
- Streamline Contract Management



## **Template Administration Within Salesforce**





## Merge Fields

## Basic Merge Fields

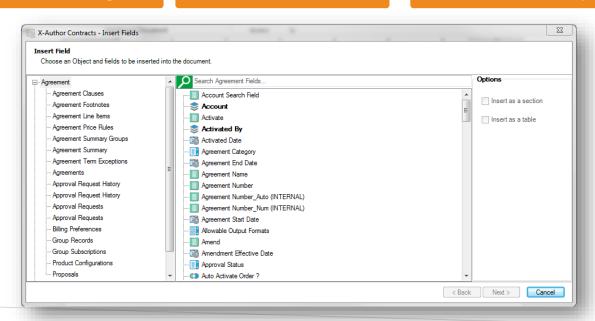
Sections

Table

Formatting

**Smart** 

Conditionality

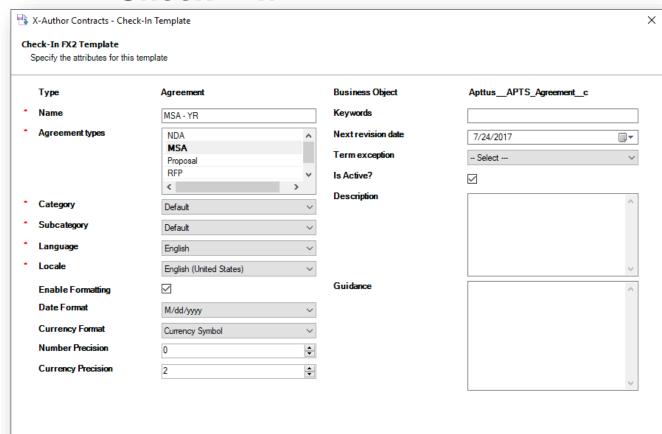




## Check - In

\* = Required Information

- Specify Record Type
- Language
- Specific Local
- Additional Formatting



Check-In

Cancel



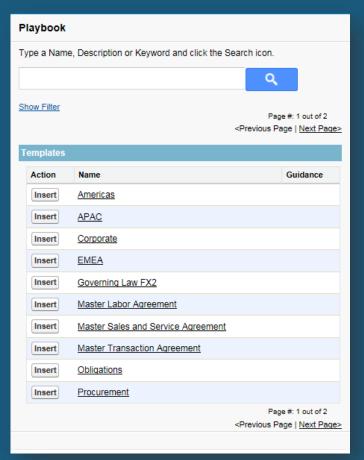
#### Clauses

## When

- Same language in multiple templates
- Activity log for audit purposes

## How

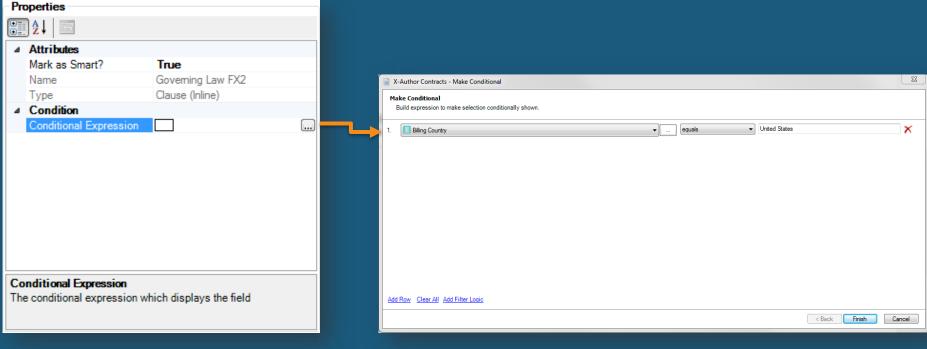
- Insert from Playbook
- Apply conditional logic





#### **Conditional Logic**

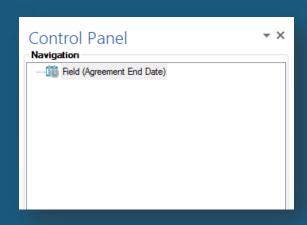
Displays text when condition is satisfied

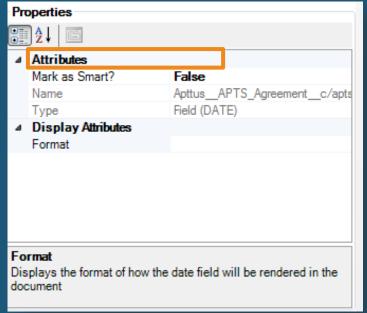




#### **Smart Fields**

- Enables changes in Generated document to reflect in Salesforce
- Placed in either Template or Document
- Utilizes Reconciliation process







## **Smart Clauses**

- Tracks redlines made to Smart Clauses in Agreement Clauses related list
- Available Actions:
  - Original
  - Inserted
  - Modified
  - Deleted

|        |          |  | Agreement Clauses Submit For Clause Approval           |   |   |  |  |  |  |  |
|--------|----------|--|--|---|---|--|--|--|--|--|
| lumber | Action   | Clause                                 | Category   | Risk Rating   | Status  | Text   | Previous Text  |  |  |  |
| 002    | Modified | No Waiver                              | Default  |   |   | this Agreement shall be effective unless the waiver is in writing and signed by an   | NO WAIVER. No waiver by either party of any of the this Agreement shall be effective unless the waiver i authorized representative of both parties.  |  |  |  |
| 003    | Inserted | Taxes                                  | Default  |   |   | Notwithstanding the foregoing, the customer or the designated withholding agent in accordance with appropriate regulations may deduct from the fees payable hereunder any taxes that it is required by applicable law to withhold. Customer or such withholdin |  |  |  |  |
| 004    | Inserted | Sales                                  | Default  |   |   | This agreement is recognized as a Sales Agreement.   |  |  |  |  |
| 005    | Inserted | Governing<br>Law                       | Default  |   |   | Governing Law: This Agreement shall in all respects be governed by, and construed and interpreted in accordance with, the Laws of the State of California without giving effect to any conflicts of law principles of such state that might refer the governan |  |  |  |  |
| 006    | Modified | Taxes                                  | Default  |   |   | accordance with appropriate regulations may deduct from the fees payable hereunder any taxes that it is required by applicable law to withhold. Customer or  | Notwithstanding the foregoing, the customer or the accordance with appropriate regulations may deduhereunder any taxes that it is required by applicable such withholdin   |  |  |  |
| 10     | 003      | 003 Inserted 004 Inserted 005 Inserted | Inserted Taxes  Inserted Sales  Inserted Governing Law | 2003 Inserted Taxes Default 2004 Inserted Sales Default 2005 Inserted Governing Law Default | 2003 Inserted Taxes Default 2004 Inserted Sales Default 2005 Inserted Governing Default | 2003 Inserted Taxes Default 2004 Inserted Sales Default 2005 Inserted Governing Default  | Notwithstanding the foregoing, the customer or the designated withholding agent in accordance with appropriate regulations may deduct from the fees payable hereunder any taxes that it is required by applicable law to withhold. Customer or such withholdin    Notwithstanding the foregoing, the customer or the designated withholding agent in accordance with appropriate regulations may deduct from the fees payable hereunder any taxes that it is required by applicable law to withhold. Customer or such withholdin    Notwithstanding Law: This Agreement shall in all respects be governed by, and construed and interpreted in accordance with, the Laws of the State of California without giving effect to any conflicts of law principles of such state that might refer the governan    Notwithstanding the foregoing, the customer or the designated withholding agent in accordance with appropriate regulations may deduct from the fees payable hereunder any taxes that it is required by applicable law to withhold. Customer or |  |  |  |

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• To be "Apttus Product Certified" each person must pass the exam AND demonstrate proficiency through completing the project and presenting a configured org.



