UC Result Certificate

Financing results yousee.in development

YouSee

This is to acknowledge the receipt of contribution from Mr/Ms………….. from ………………, towards results generated by UC in projects providing services to poor communities. Details of the contribution are presented below.

S No	Item	Detail
1	Certificate ID	UC-RC-***
2	Contribution Area	Education
3	Project Supported	IT education for 303 Girl Children at a School run by Palli Unnayan Seva Samiti near Bhuwaneshwar for the poor.
4	Certificate Project Period	01-Aug-2010 to 30-Sep-2010
5	Contribution to Project (A)	INR. ***/-
6	Operations Grant to UC (B)	INR. ***/-
7	Total Contribution (C)=(A)+(B)	INR. ***/-
8	Date of Contribution	
9	Mode of Payment	

P. S. Gunaranjan
Founder, United Care Development Services (UC)

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United Care Development Services

(a not-for-profit company registered under section-25 of the Companies Act)

YouSee

Dear ………………,   **-***-10

Sub: Acquisition of UC Result Certificate UC-RC-***

On this occasion, I wish to place my regards and thank you for choosing to acquire a UC Certificate. The Certificate serves as a record of your social investment and the document attached to this letter contains the details of the work undertaken and the social returns enabled through your contribution. Your contribution renews UC's commitment to apply further resources, including financial and intellectual, to alleviate and solve the inequities faced by the poor for accessing fundamental services like Education, Health and other livelihood services, without which their long term livelihood opportunities are at risk.

I also wish to covey UC's commitment to generate and deliver better rate of social returns for the contributions made by each of its customers. I take this opportunity to invite your feedback and suggestions in the following areas and more:
1. Improvements that you wish to see in the quality of reporting on financial data and intervention outcomes.
2. Additional areas of information that you would like to see added in future certificates.
3. Specific information on projects that you think UC should explore investing in.

This would help UC to live up to its values of Transparency, Innovation and Impact and to also deliver a higher rate of social returns to all those who are contributing to UC Certificates.

The contents of this document are intended to be open source and you are welcome to share the same with others.

P. S. Gunaranjan
Founder

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Introduction to Project

PUSS, Palli Unnayan Seva Samiti is a grass-root level voluntary organization, which is registered as a society, working for the benefit of deprived women and girl children since 1985. With inspiration from the freedom fighter and sarvodaya leader Late Ramadevi Chowdhury, Palli Unnyan Seva Samiti was founded by Kadambini Bhuyan at village Naharkanta at the outskirts of Bhubaneswar, the capital city of Orissa.
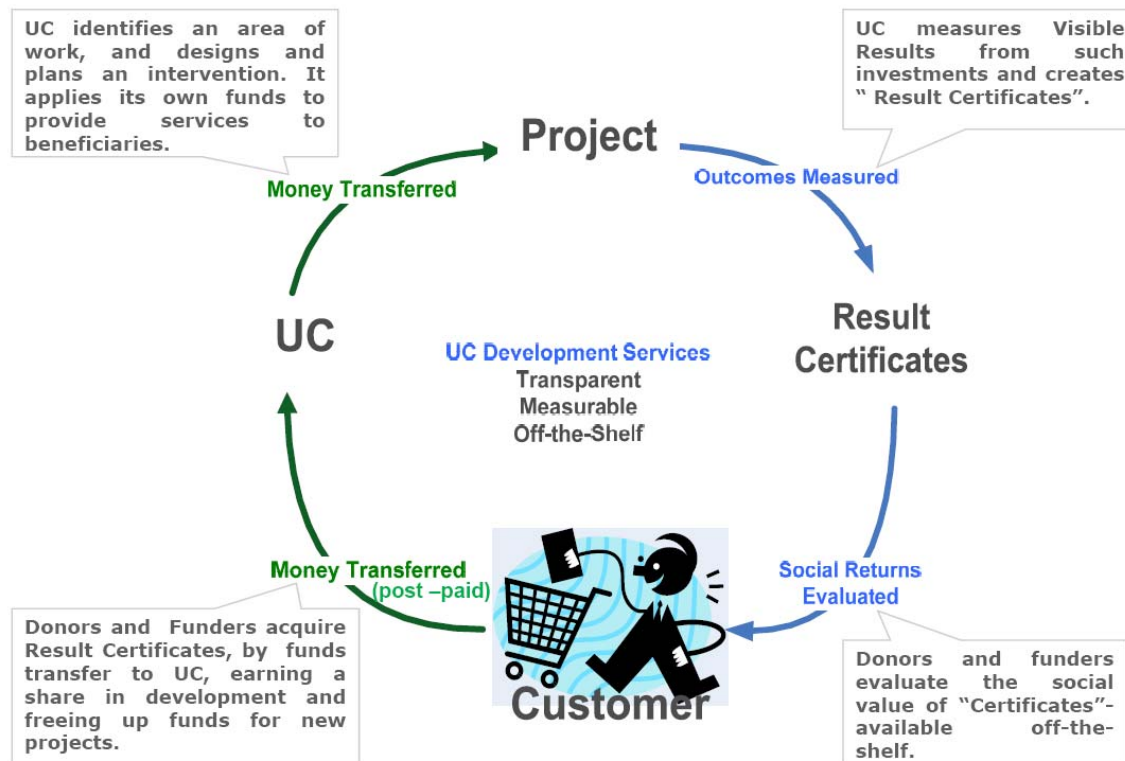
In 1992 Kadambini Bhuyan, decided to do something for even more disadvantaged girl children from other places nearby. She identified 20 little girls from a sexworkers' colony in Orissa, whose mothers were anxious to save them from the same life that they had to lead. PUSS set up a small boarding section for these girls but they needed a regular source of money to support them. Professors Gerry Johnson and Malcolm Harper of Cranfield School of Management, who had been teaching in Bhubaneswar at that time, decided to start Friends of the Children of Orissa. More information about this support is updated on the below link http://www.orissa.org.uk/index.html.

Since then the number of children has risen to almost four hundred and now also includes a small number of little boys whose parents are migrant labourers. For these children, support provided by PUSS is totally redefining their lives. Rama Devi Vidya Mandir is a proposed Girl`s High School with a capacity of 450 children from class I to class X which is run by PUSS to educate these children. Currently PUSS is being run under the able leadership of its secretary Ms. Swati Suchismita Patra.

PUSS key focus areas include education, rehabilitation, Income generation , vocational training and health care to support female children. More information about activities and updates about PUSS are furnished in the following link http://www.pussindia.org/index.html .

How UC Works?

UC's model aims to improve the scale and efficiency of financing education, health and energy & environmental services for the very poor, through a result-based and post-paid model of funding. What this means is that UC applies its own funds to provide services to beneficiaries. UC then documents the work and presents the results from these projects as Result Certificates. Interested investors and donors are then invited to post-pay for results and acquire these Result Certificates. UC's objective is to generate greater Social Returns for philanthropic investments through this model.

The following links give more information and updates about UC's work and progress:

Website: www.yousee.in

Twitter: http://twitter.com/youseeupdates

YouTube Channel: http://www.youtube.com/user/youseemovies

Facebook Page: http://www.facebook.com/pages/YouSee/334183208934

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UC's support to the project

Medium of instruction so far in Ramadevi Vidya Mandir high school has been in oriya medium. Given the back grounds from these children hail, it becomes increasingly important to ensure smoother transition out from the school. While PUSS has initiated vocational training chapter, their team has recognized the importance of educating the students in English language and also provide them with adequate IT skills. The computer lab infrastructure at PUSS has been created with support from people in Interfinet in Bhuwaneshwar and Interactive Ideas in UK. UC has agreed to support PUSS with regards to providing resources for IT skills teaching for students in Ramadevi Vidya Mandir high school.

Visual Tour of the project

Entrance to the School – Palli Unnayan Seva Samiti

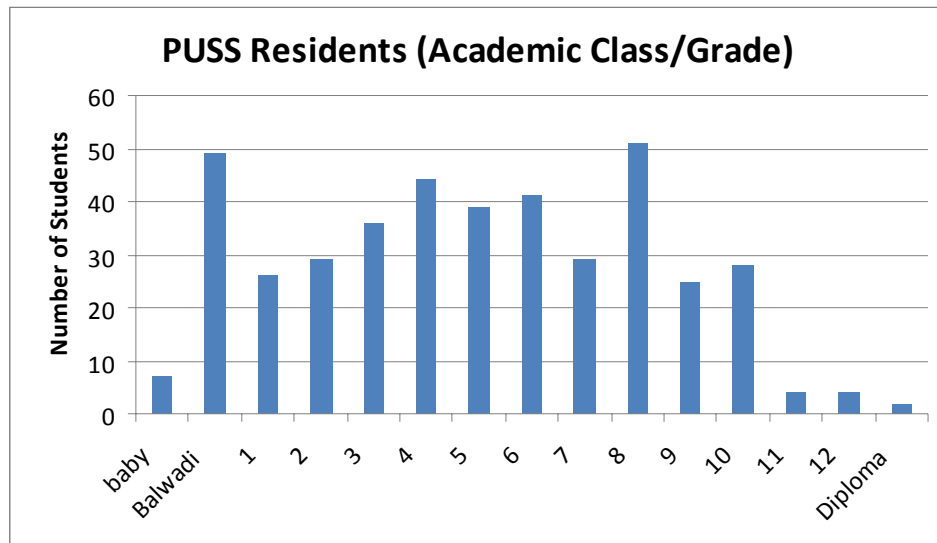| School Assembly | Students in the IT Lab |

Initial Outcomes of UC's intervention

Apart from meeting the cost of IT teacher for imparting IT skills for students, UC supported PUSS in streamlining the data capturing process of all the children in the school. This resulted in providing some very insightful information about the children including family back ground information, and from which parts of the state they come from. This intervention also gave understanding about the duration of the stay of all the students at PUSS. PUSS currently supports **414** girl children by providing various services in a residential campus. Most importantly it ensures them a shelter and appropriate ambience for nurturing their growth.

In fact, this was for the first time data related to students has been digitized and comprehensive data base is being created. This proved very helpful to conduct analysis and derive important insights about students on various parameters.
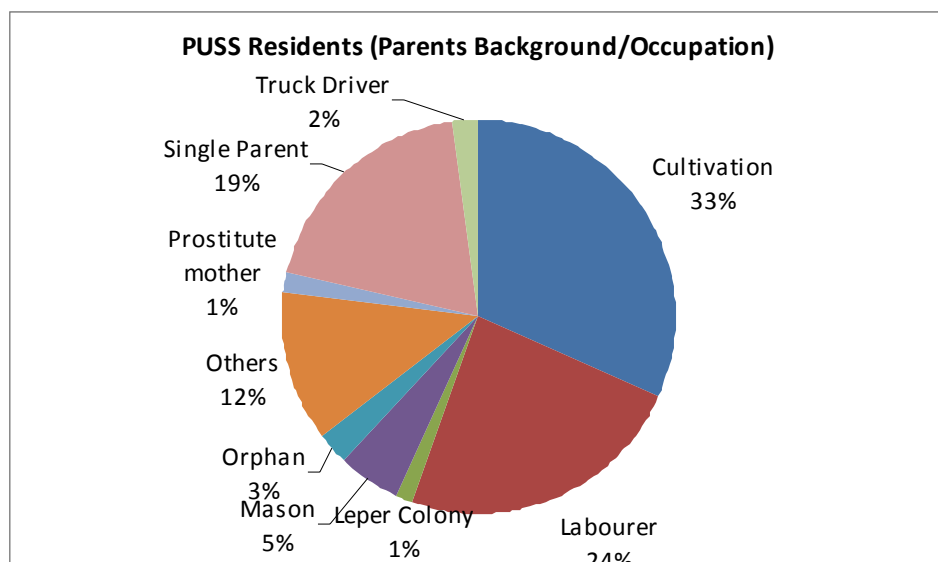
Distribution of students among academic class & grade

PUSS has children enrolled in preschool called Balwadi to couple of the students pursuing their diploma courses. The below graph gives information about distribution of students at various classes.
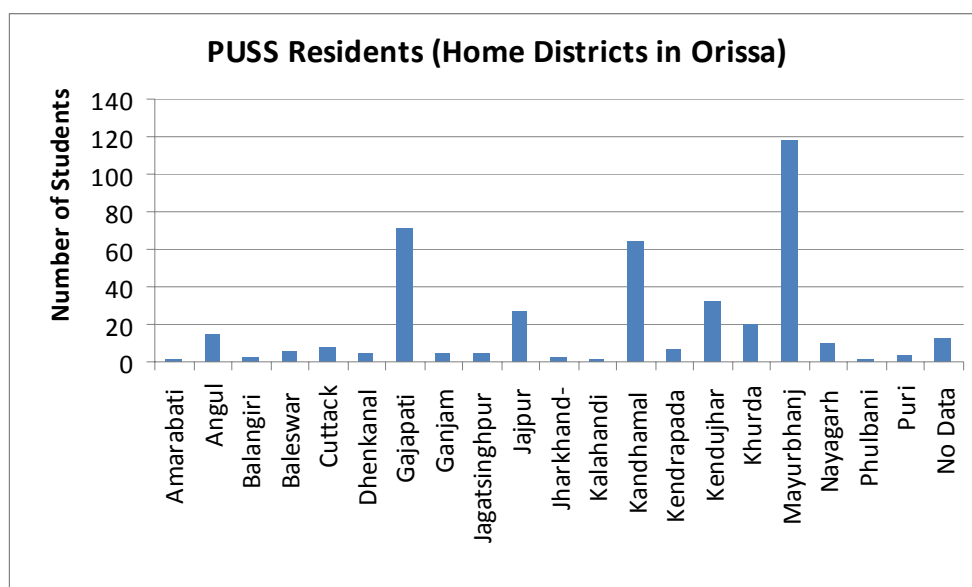

Understanding parents occupation details

Students at PUSS come from very challenging family backgrounds. It becomes all the more important to provide them with long term growth opportunities to avoid any kind of regression into their past conditions. Though initial enrolments into PUSS school were from children from Sex worker families and beggar families, over the time children from families of single parents , daily wage laborers, migrant laborers and cultivators have been enrolled. Below graph provides distribution of children coming from varied occupational backgrounds of their parents.

PUSS Residents (Parents Background/Occupation)

Truck Driver 2%

Single Parent 19%

Prostitute mother 1%

Others 12%

Orphan 3%

Mason 5%
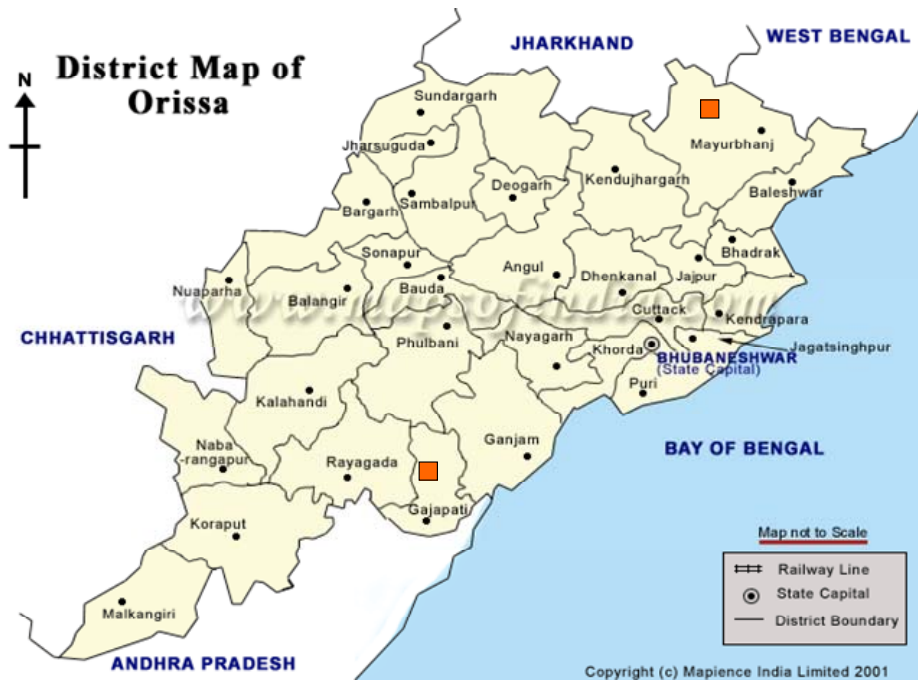
Leper Colony 1%

Cultivation 33%

Labourer 24%

Geographical spread of PUSS students

Students enrolled in PUSS residential school come from as many 20 districts of Orissa state. With maximum number of students enrolled from Mayurbhanj, Ghajapathi and Kandhamal districts. Some of these districts have significant number of tribal population and many students in PUSS also hail from tribal localities.

PUSS Residents (Home Districts in Orissa)

Number of Students

Amarabati, Angul, Balangiri, Baleswar, Cuttack, Dhenkanal, Gajapati, Ganjam, Jagatsinghpur, Jajpur, Jharkhand-, Kalahandi, Kandhamal, Kendrapada, Kendujhar, Khurda, Mayurbhanj, Nayagarh, Phulbani, Puri, No Data
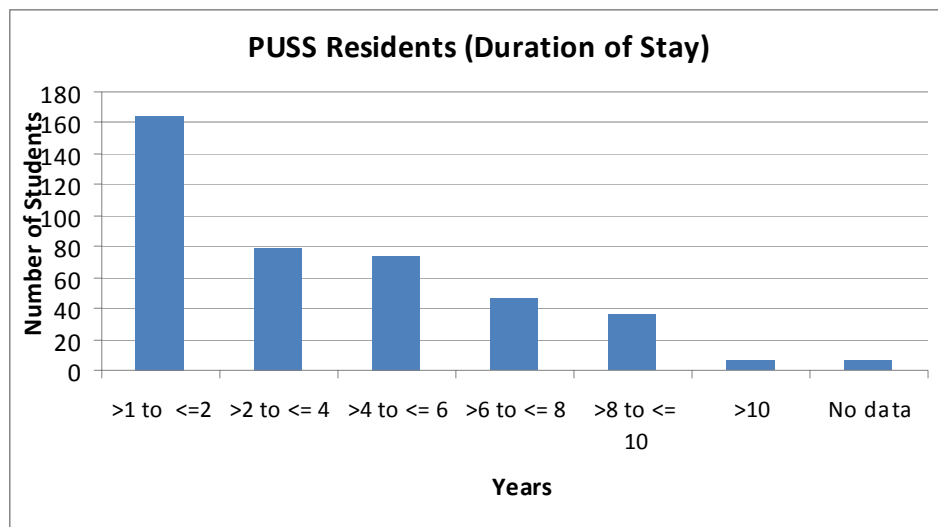
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Top 2 districts Mayurbhanj and Gajpati, which have most number of students enrolled into PUSS school, have been highlighted in the Orissa state map furnished below.

Understanding the trends in duration of stay of the resident students

After collating the data, trends of enrolment could be more clearly identified. An increasing number of enrollments have been taking place in the last two years.

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These insights about distribution of student community on various parameters is now being leveraged by PUSS management team to review and design strategic plans for further support for children at PUSS.

Providing support for teaching IT skills

UC is currently sponsoring a teacher for teaching IT skills. Ms. Priyadrshini Mishra, is the faculty for IT skills. Children from Class 3 to Class 10 are taking up these classes. Apart from teaching the basics about computer operations, lessons pertaining to Office Applications are also being taught. Currently classes include lessons on Note pad, Paint, Word Document and Presentation software. Note below sample of weekly report for the classes taken between September 27th and ist of October, 2010.

One of the major constraints in imparting IT education to students is language barrier. All the students underwent their schooling only in oriya medium, this is important constraint that needs to be overcome. UC is currently working to impart basic spoken English skills to the students using e-learning content in the IT lab.

Financial Report

How was the project pre-funded by UC?

The following funding was released from and the account of UC , to PUSS towards the execution of the activities covered under this certificate for the various phases of the project at Indore.

S No	Date of Fund Transfer	Instrument Type, No, Date	Amount Transferred to PUSS (INR)	Funding for
1	18-Aug-10	Cheque, 462151,18-aug10	12,000	Manpower cost for IT teacher for the month of August & September ,2010

How was the fund spent on the project?

The remuneration paid for the IT teacher is at INR. 6,000/- per month. The total of INR. 12,000/- from the UC project fund was utilized by PUSS for manpower cost for IT teacher for the month of August & September, 2010.

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How is your post-paid contribution being used?

Your post-paid contribution for this project through Certificate UC-PC-0** is presented below along with any information of prior post-paid contributions received for this particular project. Your contribution helps us to redeploy this money to newer projects at UC.

Project Cost (a) INR	12,000
Opening Balance of Project Cost	12,000
Units	Unit 1
UC Certificate	UC-RC-PUSS
Unit Certificate Acquired by	
Date of Acquisition of Unit	
Project Contribution (b) INR	
% of Project Cost Acquired (b)/(a)	
Closing Balance of Project Cost INR	
% of closing balance of Project Cost	
Operations Grant (c) INR	
Total Contribution (b)+(c) INR	

Certification by UC representative

Mr. Gunaranjan UC was personally present at PUSS from 20th to 21st of February, 2010 and from 16th to 18th of August, 2010, for the planning and roll out of activities under this project for this period. Substantial time was spent in designing the data capturing methods for building better data base of students. Evaluation of methodologies to teach IT skills were also discussed with IT faculty.

Conclusion

Going forward UC will primarily focus on developing specific skill sets for IT skills acquisition for the children and start tracking the learning curve of the children against this standard skill set. UC would also like to introduce alternative teaching methodologies to enhance children's comfort levels in speaking English.

Annexure

Agreement between PUSS and UC

Grant utilisation agreement between United Care Development Services(UC) the Donor and

Palli Unnayan Seva Samiti (PUSS) the Grantee made on 18-Aug-2010

Introduction to the Parties:

1. United Care Development Services (website: www.vousee.in), is a not-for-profit company registered under section-25 of the Companies Act, having its office at 9/29, Prashanth Nagar, Boduppal Road, Uppal, Hyderabad-500039.
2. Palli Unnayan Seva Samiti is registered as a Society having its office at PO Naharkanta-752101 Khurda District, Orissa.

Objectives: The purpose of this grant is to introduce result based funding of development work carried out by PUSS. There would be a strong focus to capture data in an organized manner, of various inputs in the Schooling Program run by PUSS for Deprived Girl Children, and to measure results of this program in a quantitative manner. The purpose of this effort is to generate future funding for PUSS based on documented results.

It is hereby agreed that the following **Roles and Responsibilities** will be discharged by the respective parties:

1. UC will support the actual cost of Computer Teacher recruited by PUSS which is capped at Rs. 6,000/- per month for 6 months starting from August-2010 to January-2011.
2. In addition, UC will support at its discretion the cost of any other expenses related to delivery of schooling for children during this 6 month period based on formal agreement exchanged over e-mails with PUSS.
3. In addition, UC may also provide support to the schooling program run by PUSS in, kind including fixed assets. It will be the responsibility of PUSS to take due care and maintenance of any such assets given by UC.
4. UC will from time to time advice and provide training to PUSS staff, for introducing innovations, improvements and best practices, in the social development activities carried out by PUSS, in order to achieve greater results for the efforts and resources being put in.
5. PUSS will submit regularly to UC, data of students, their progress in academics and any other data required to evaluate the social impact of the work carried out by PUSS, in a format and frequency as agreed upon mutually.
6. PUSS will submit to UC, copies of bills and vouchers of expenses covered by the Grant from UC.
7. PUSS will not claim from other Donors the expenses covered by the Grant from UC.
8. PUSS authorizes UC to share reports of work carried out by PUSS in UC's public documents, including its website, in order spread awareness of the work being carried out at PUSS.

Signed by:

P.S.Gunaranjan
Director
For, UNITED CARE DEVELOPMENT SERVICES

Swati Suchismita Patra
Secretary
For, Palli Unnayan Seval Samiti

Date: 18-Aug-10   Place: Naharkanta

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