

# UC Result Certificate

*Financing results yousee.in development*



This is to acknowledge the receipt of contribution from ....., from ....., towards results generated by UC in projects providing services to poor communities. Details of the contribution are presented below.

S No	Item	Detail
1	Certificate ID	UC-RC-***
2	Contribution Area	Education
3	Project Supported	IT education for 303 Girl Children at a School run by Palli Unnayan Seva Samiti for the poor near Bhuwaneshwar.
4	Certificate Project Period	01-Oct-2010 to 01-Jan-2011
5	Contribution to Project (A)	INR. ***/-
6	Operations Grant to UC (B)	INR. ***/-
7	Total Contribution (C)=(A)+(B)	INR. ***/-
8	Date of Contribution	
9	Mode of Payment	

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# United Care Development Services

(a not-for-profit company registered under section-25 of the Companies Act)

www.yousee.in

Dear .....,

\*\*\_\*\*\*-11

Sub: Acquisition of UC Result Certificate UC-RC-\*\*\*

On this occasion, I wish to place my regards and thank you for choosing to acquire a UC Certificate. The Certificate serves as a record of your social investment and the document attached to this letter contains the details of the work undertaken and the social returns enabled through your contribution. Your contribution renews UC's commitment to apply further resources, including financial and intellectual, to alleviate and solve the inequities faced by the poor for accessing fundamental services like Education, Health and other livelihood services, without which their long term livelihood opportunities are at risk.

I also wish to convey UC's commitment to generate and deliver better rate of social returns for the contributions made by each of its customers. I take this opportunity to invite your feedback and suggestions in the following areas and more:

1. Improvements that you wish to see in the quality of reporting on financial data and intervention outcomes.
2. Additional areas of information that you would like to see added in future certificates.
3. Specific information on projects that you think UC should explore investing in.

This would help UC to live up to its values of Transparency, Innovation and Impact and to also deliver a higher rate of social returns to all those who are contributing to UC Certificates.

The contents of this document are intended to be open source and you are welcome to share the same with others.

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## Introduction to Project

**PUSS**, Palli Unnayan Seva Samiti is a grass-root level voluntary organization, which is registered as a society, working for the benefit of deprived women and children since 1985. With the inspiration from the then freedom fighter and sarvodaya leader Late Ramadevi Chowdhury. Palli Unnayan Seva Samiti was founded by Kadambini Bhuvan at Village Naharkanta at the outskirts of Bhubaneswar, the capital city of Orissa.

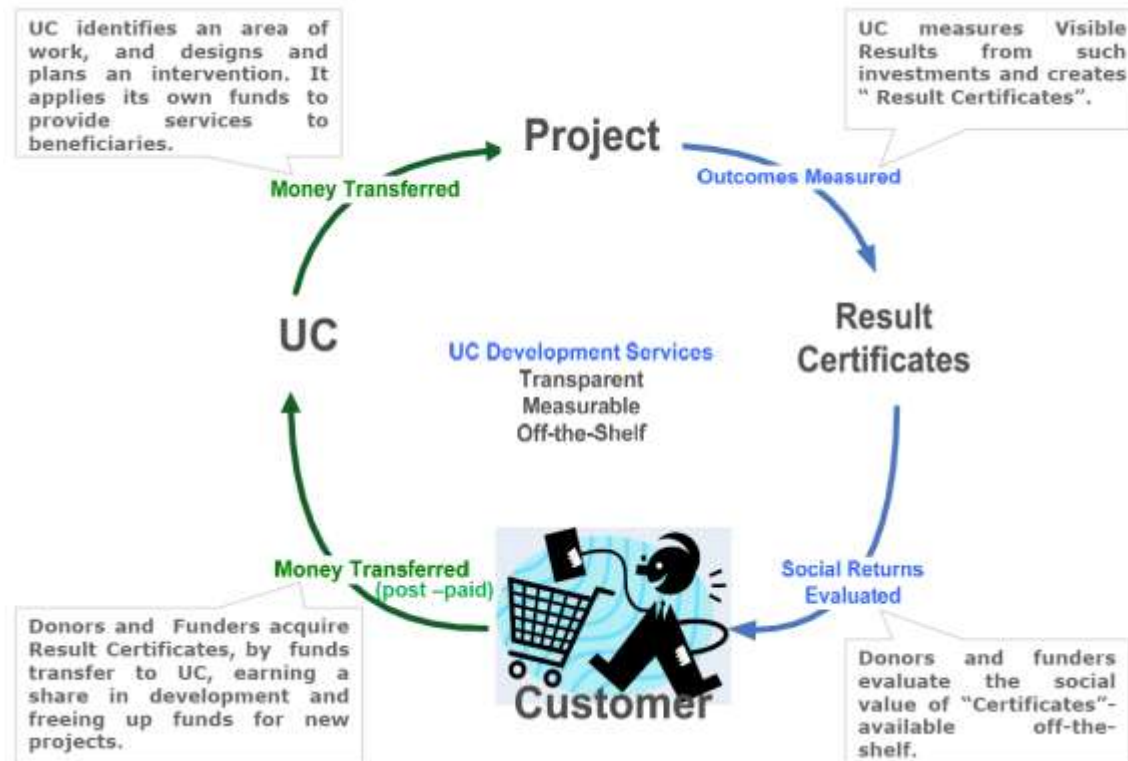
In 1992 Kadambini Bhuyan, decided to do something for even more disadvantaged girl children from other places nearby. She identified 20 little girls from a sexworkers' colony in Orissa, whose mothers were anxious to save them from the same life that they had to lead. PUSS set up a small boarding section for these girls but they needed a regular source of money to support them. Professors Gerry Johnson and Malcolm Harper of Cranfield School of Management, who had been teaching in Bhubaneswar at that time, decided to start Friends of the Children of Orissa. More information about this support is updated on the below link <http://www.orissa.org.uk/index.html>.

Since then the number of children has risen to almost four hundred and now also includes a small number of little boys whose parents are migrant labourers. For these children, support provided by PUSS is totally redefining their lives. Rama Devi Vidya Mandir is a proposed Girl's High School with a capacity of 450 children from class I to class X. Currently PUSS is being run under the able leadership of its secretary Ms. Swati Suchismita Patra.

PUSS key focus areas include education, rehabilitation, Income generation , vocational training and health care to support female children. More information about activities and updates about PUSS are furnished in the following link <http://www.pussindia.org/index.html> .

## How UC Works?

UC's model aims to improve the scale and efficiency of financing education, health and energy & environmental services for the very poor, through a result-based and post-paid model of funding. What this means is that UC applies its own funds to provide services to beneficiaries. UC then documents the work and presents the results from these projects as Result Certificates. Interested investors and donors are then invited to post-pay for results and acquire these Result Certificates. UC's objective is to generate greater Social Returns for philanthropic investments through this model.



The following links give more information and updates about UC's work and progress:

Website: [www.yousee.in](http://www.yousee.in)

Twitter: <http://twitter.com/youseeupdates>

YouTube Channel: <http://www.youtube.com/user/youseemovies>

Facebook Page: <http://www.facebook.com/pages/YouSee/334183208934>

## UC's support to the project

Medium of instruction so far in Ramadevi Vidya Mandir high school has been in oriya medium. Given the back grounds from these children hail, it becomes increasingly important to ensure smoother transition out from the school. While PUSS has initiated vocational training chapter, their team has recognized the importance of educating the students in English language and also provide them with adequate IT skills. UC has agreed to support PUSS with regards to providing resources for IT skills teaching for students in Ramadevi Vidya Mandir high school.

## Visual Tour



Entrance to the School – Palli Unnayan Seva Samiti



School Assembly & Computer lab in Progress

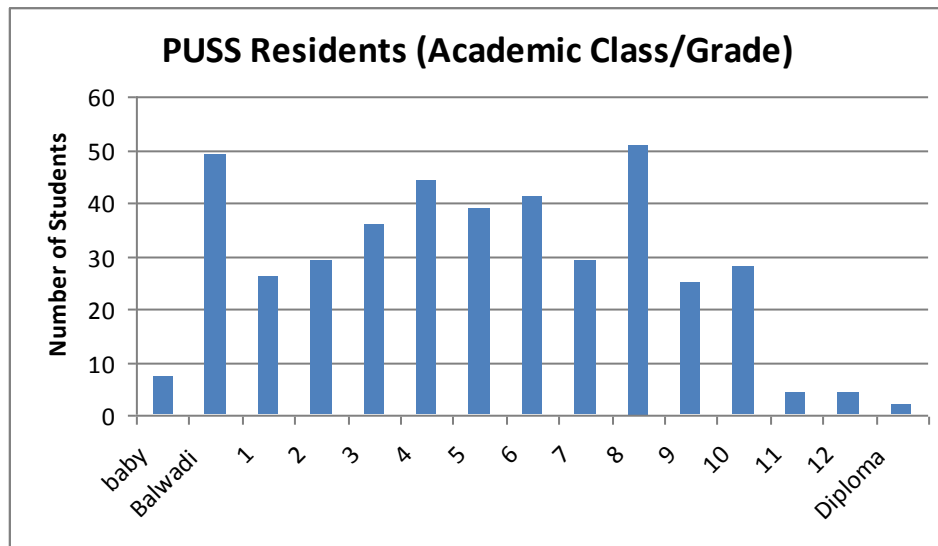
## Initial Outcomes of UC's intervention

Apart from meeting the cost of IT teacher for imparting IT skills for students, UC supported PUSS in streamlining the data capturing process. This resulted in providing some very insightful information about family back grounds, and from which parts of the state. This intervention also gave understanding about the duration of the stay of all the students at PUSS. PUSS currently supports **414** girl children by providing various services in a residential campus. Most importantly it ensures them a shelter and appropriate ambience for nurturing their growth.

In fact, this was for the first time data related to students has been digitized and comprehensive data base is being created. This proved very helpful to conduct analysis and derive important insights about students on various parameters.

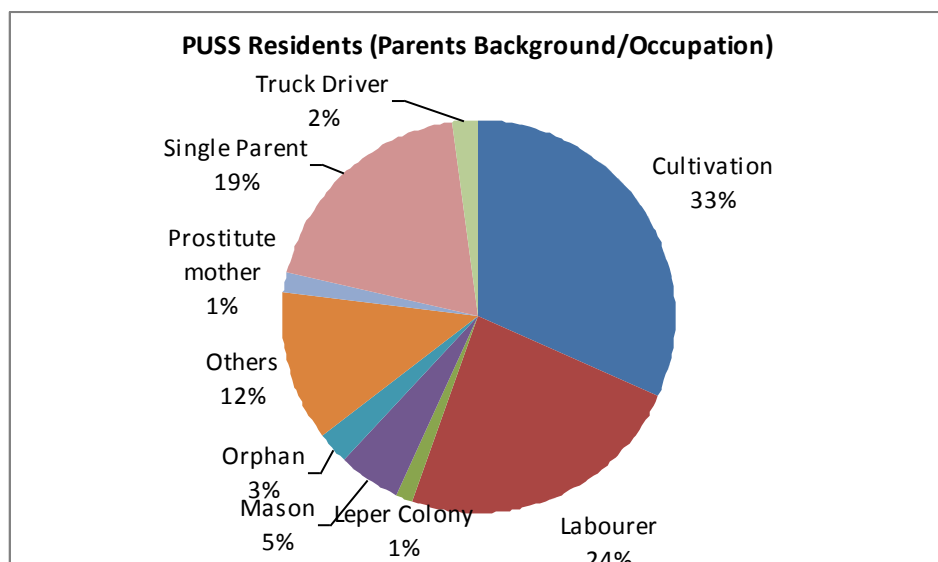
### Distribution of students among academic class & grade

PUSS has children enrolled in preschool called Balwadi to couple of the students pursuing their diploma courses. The below graph gives information about distribution of students at various classes.



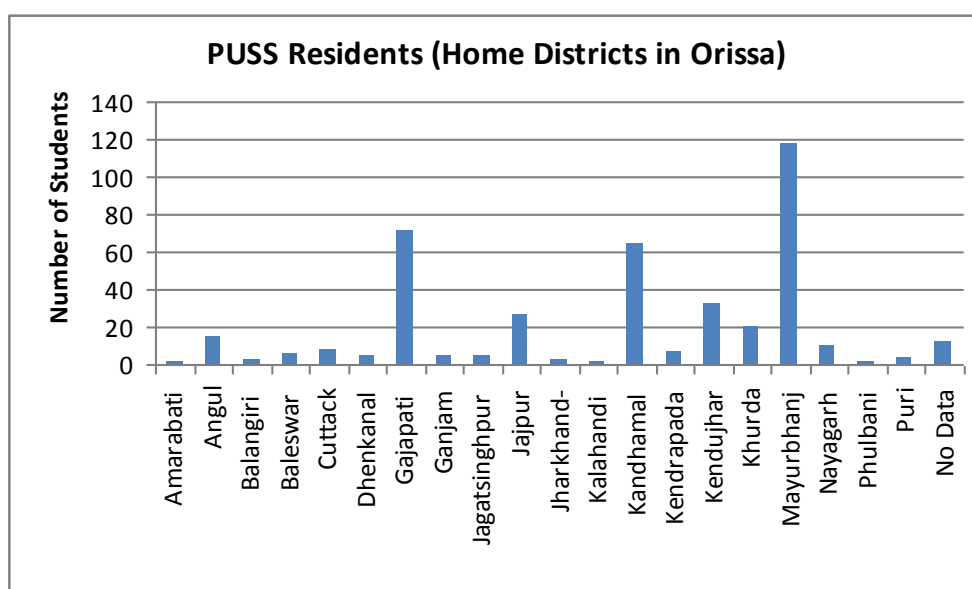
### Understanding parents occupation details

Students at PUSS come from very challenging family backgrounds. It becomes all the more important to provide them with long term growth opportunities to avoid any kind of regression into their past conditions. Though initial enrolments into PUSS school were from children from Sex worker families and beggar families, over the time children from families of single parents , daily wage laborers, migrant laborers and cultivators have been enrolled. Below graph provides distribution of children coming from varied occupational backgrounds of their parents.



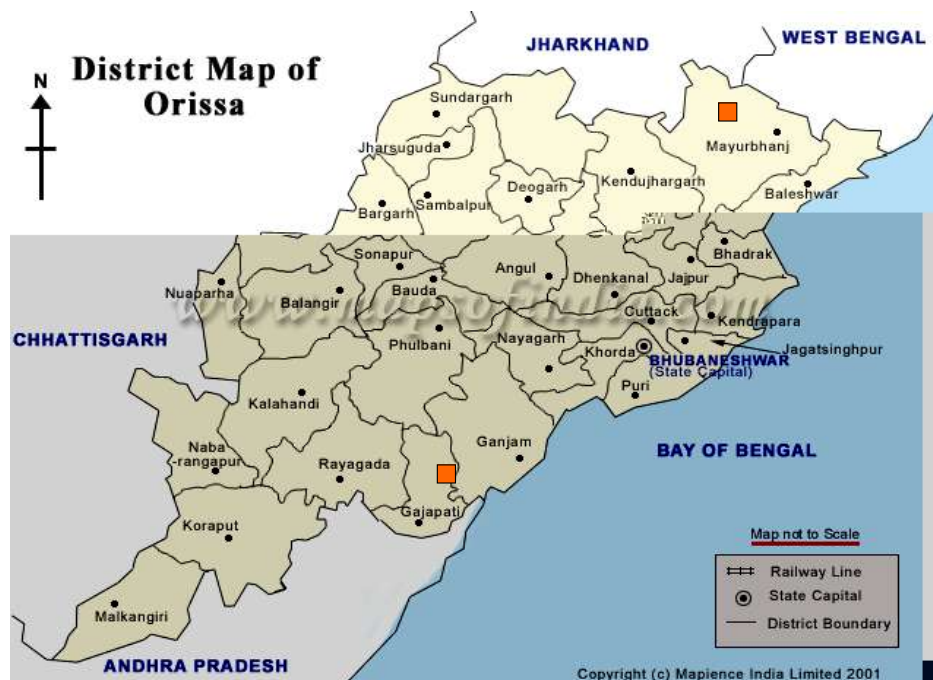
### Geographical spread of PUSS students

Students enrolled in PUSS residential school come from as many 20 districts of Orissa state. With maximum number of students enrolled from Mayurbhanj and Ghajapathi districts. Some of these districts have significant number of tribal population and few students in PUSS also hail from tribal localities.



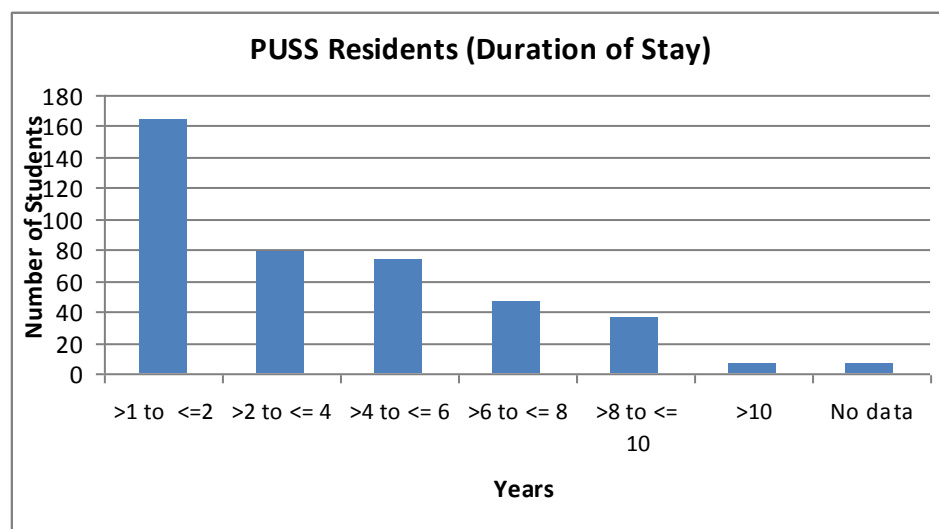


Top 2 districts Mayurbhanj and Gajapati, which have most number of students enrolled into PUSS school , have been highlighted in the Orissa state map furnished below.



### Understanding the trends in duration of stay of the resident students

After collating the data, trends of enrolment could be more clearly identified. Most number of enrolments actually took place in the last couple of years.



These insights about distribution of student community on various parameters is now being leveraged by PUSS management team to review and design strategic plans for further support for children at PUSS.

### Providing support for teaching IT skills

UC is currently sponsoring a teacher for teaching IT skills. Ms. Priyadrshini Mishra, is the faculty for IT skills. Children from class 5<sup>th</sup> to 10<sup>th</sup> are taking up these classes. Apart from teaching the basics about computer operations, lessons pertaining to MS office are also being taught. Currently classes include lessons on Note pad, Paint, MS word & Power point. Note below sample of weekly report for the classes taken between September 27<sup>th</sup> and 1st of October, 2010.

One of the major constraints in imparting IT education to students is language barrier. All the students underwent their schooling only in oriya medium, this is important constraint that needs to be overcome. This can be observed from remarks updated by the faculty in the above report, where communication gap has been identified as the constraint.

## Financial Report

### How was the project pre-funded by UC?

The following funding was released from and the account of UC , to PUSS for supporting manpower cost of IT teacher .

S No	Date of Fund Transfer	Instrument Type, No, Date	Amount Transferred to PUSS (INR)	Debited to Project
1	18-Aug-10	Cheque, 462151,18-aug10	12,000	Computer Education for children of Palli Unnyan Seva Samiti for Aug & Sep '10 vide chq no.796139 dt 08.10.10 paid on 08.10.10chq
2	03-Nov-10		0	Salary of IT Teacher paid in cash on dt.03.11.2010
3	29-Nov-10	Cheque, 462168,18-aug10	12,000	Computer Education for children of Palli Unnyan Seva Samiti for Oct & Nov '10
4	22-Dec-10			Salary of IT Teacher for the month of Nov'10 paid in Chq No.822437 dt.22.12.10 on dt.22.11.10
5	04-Jan-11		0	Salary of IT Teacher for the month of Dec'10 paid in Chq No.822440 dt.04.01.11 on dt.04.01.11
6	16-Feb-11		0	Salary of IT Teacher for the month of Jan'11 paid vide Chq No.822441 dt.14.02.11 on dt.16.02.11

7	05-Mar-11	Cheque, 500954	12,000	Computer Education for children of Palli Unnayan Seva Samiti for Dec'10 & Jan'11
	<b>Total</b>		<b>36,000</b>	

### How was the fund spent on the project?

Total project fund utilized for manpower cost for IT teacher for the months of October, 2010 to Jan, 2011 was Rs. 24,000/- (4months\*6000/- per month).

### How is your post-paid contribution being used?

Your post-paid contribution for this project through Certificate UC-PC-0\*\* is presented below along with any information of prior post-paid contributions received for this particular project. Your contribution helps us to redeploy this money to newer projects at UC.

Project Cost (a) INR	24,000
Opening Balance of Project Cost	24,000
Units	Unit 1
UC Certificate	UC-RC-PUSS
Unit Certificate Acquired by	
Date of Acquisition of Unit	
Project Contribution (b) INR	
% of Project Cost Acquired (b)/(a)	
Closing Balance of Project Cost INR	
% of closing balance of Project Cost	
Operations Grant (c) INR	
<b>Total Contribution (b)+(c) INR</b>	

### Certification by UC representative

Mr. Gunaranjan UC was personally present at PUSS from 7<sup>th</sup> to 13<sup>th</sup> of August, 2010 and 15<sup>th</sup> to 17<sup>th</sup> of Nov, 2010 for the planning and roll out of activities under this project for this period. Substantial time was spent in designing the data capturing methods for building better data base of students. Evaluation methodologies to teach IT skills were also discussed with IT faculty.

### Conclusion

UC is planning to connect PUSS management team to similar initiatives in other parts of the country for adoption of best practices in this school and will facilitate this interaction in the months to come.