

YouSee Newsletter - April 2011



We are happy to bring the first monthly newsletter from YouSee. This month, we bring to you updates of the events at YouSee from the month of March. We welcome you to give us suggestion on what you would like to hear in future editions.

During March, we received 7 PostPay Donations amounting to Rupees 18,000/-. We are also happy to announce that since the start of "Do not Waste, Donate your Waste" initiative in Oct-2010, we have helped prevent close to 2 tonnes of dry waste from getting disposed off indiscriminately and in landfills. During March, Rupees 6,077/- was contributed from the dry waste donations. This month, we also have two interns Kazeem Shaik and Nasrullah Khan from SPJIMR, Mumbai, doing their summer internship with us.

Swasth India partners with YouSee and Isha Outreach

UC is supporting the deployment of a web based IT application developed by Swasth India, in the mobile health clinic run by Isha Outreach at Chennai. The application will enable improved patient care and also provide significant insights into the health profile of the population being

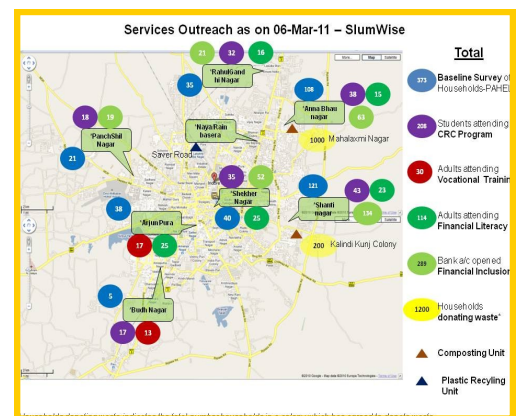
served by Isha Outreach. This was introduced on 7-Mar-2011 and further customization of the application is ongoing. On the right image we see Isha Outreach staff member entering patient details on the web based application in the mobile health clinic.



Integrated development work with RagPickers at Indore

The project at Indore for providing integrated development services for the RagPickers and other Ultrapoor households continued to serve more beneficiaries with newer services. The project is being implemented by Indian Grameen Services with support from Michael & Susan Dell Foundation and YouSee. As of March, service are being provided in 8 slums of Indore.

Over 200 children are attending a bridge school program called "Class Room Calling", over 100 women are attending the financial literacy program and over 30 women are undergoing a vocational training program. Close to 300 savings bank accounts have been opened for them so far and two housing colonies with over 1200 households began donating their segregated dry and kitchen waste.



BASIX & Synopsys Offices participate in "Kachra Daan, Karo Kalyan" program

BASIX offices at Koti and Banajara Hills and Synopsys in Gachibowli initiated the "Do not Waste, Donate your Waste" programme in their campuses based in Hyderabad during the month of March. BASIX office has replaced 360 common bin points with 30 segregated bin points, making it a truly amazing achievement. The picture of Green Volunteers from BASIX office with the stacked bins which are

no longer in use. Is shown on the right. Jointly with UC, BASIX have introduced at their office "Green(In)dex", which is a set of Green practices whose progress can be measured and tracked. Towards the month end both these companies have donated their segregated dry waste of 326 kgs during March, contributing a value of Rupees 2,165/-.



Cloth Donation Camp at L&T Serene County, Gachibowli

Finally in the first week of April, residents of Serene County, which has nearly 1000 households, joined us to initiate "Do not Waste, Donate your Waste"/ "Kachra Daan, Karo Kalyaan" programme, through the clothes donation camp organized at L&T Serene County on 3rd April (Sunday). We received 1,291 pieces of various kinds of clothes and about

5 bags of toys, all of which were handed over to Goonj. We are also looking forward to introduce the Kachra Daan programme at more number of locations during the month of April and also the introduction of composting of kitchen waste at some of these places in Hyderabad.



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