$\mu^{(r)} = rac{1}{|\mathbf{x}^{(i)} \in c_r|} \sum_{i=1}^n \mathbf{1}(\mathbf{x}^{(i)} \in c_r) \mathbf{x}^{(i)}$ $J(c) = \sum_{r=1}^k \sum_{i=1}^n \mathbf{1}(\mathbf{x}^{(i)} \in c_r) (||\mathbf{x}^{(i)} - \mu^{(r)}||)^2$

K-Means

NOTE: $\alpha = \frac{1}{2} \ln \frac{1 - \text{Total Error}}{\text{Total Error}}$