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Operations Management

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Now Assist Training

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Bridging the Gap: Customer Service Management

Additional Resources

# Document Guide

The following icons and abbreviations indicate key details about each course.

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RETURN TO TOC

#### **Icon Legend**

- No charge, On-Demand Course\*
- 2D 1,900 LC, 2-day ILT Course
- **3D** 2,700, 3-day ILT Course
- (A) Mainline Certification
- Micro Certification
- Accreditation
- (<u>A</u>) Delta Exams

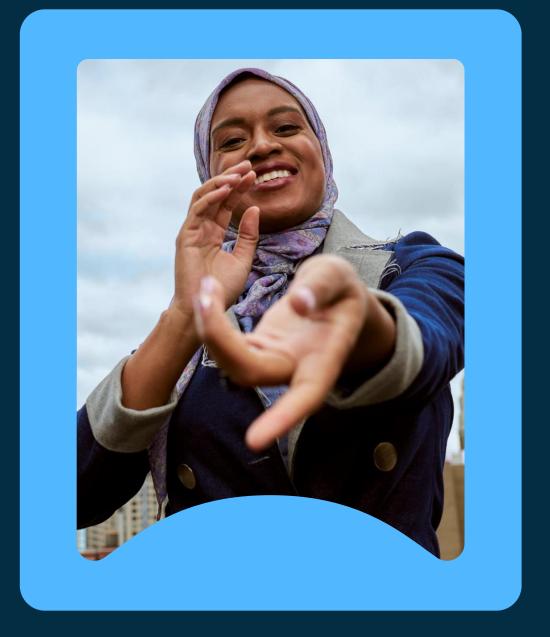
#### **Abbreviations**

- **ILT** Instructor-led Training
- **CIS** Certified Implementation Specialist
- **CSA** Certified System Administrator
- **CAD** Certified Application Developer
- LC Learning Credit

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**LEARNING PATHS** 

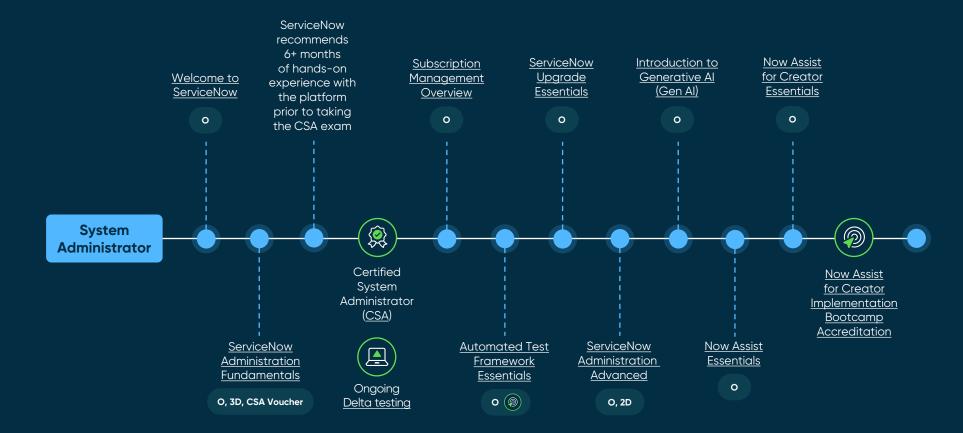
# System Administrator



#### System Administrator

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming a system administrator.

Access the System Administrator path in University here.



#### Additional recommendations

<u>Configuration Management Database</u> (CMDB) Fundamentals **0, 3D** 

Common Service Data Model (CSDM) Fundamentals **o** 

<u>Introduction to ServiceNow HealthScan</u> and Instance Scan **o** 

Now Support Administration Overview o

Platform Analytics Overview O

Scripting in ServiceNow Fundamentals O, 3D

<u>Application Development Fundamentals</u> **0,3D** 

Fundamentals, Implementation, and Now Assist courses as products are activated in your organization's instance stack **O, 2D, 3D**  servicenow. university

LEARNING PATHS

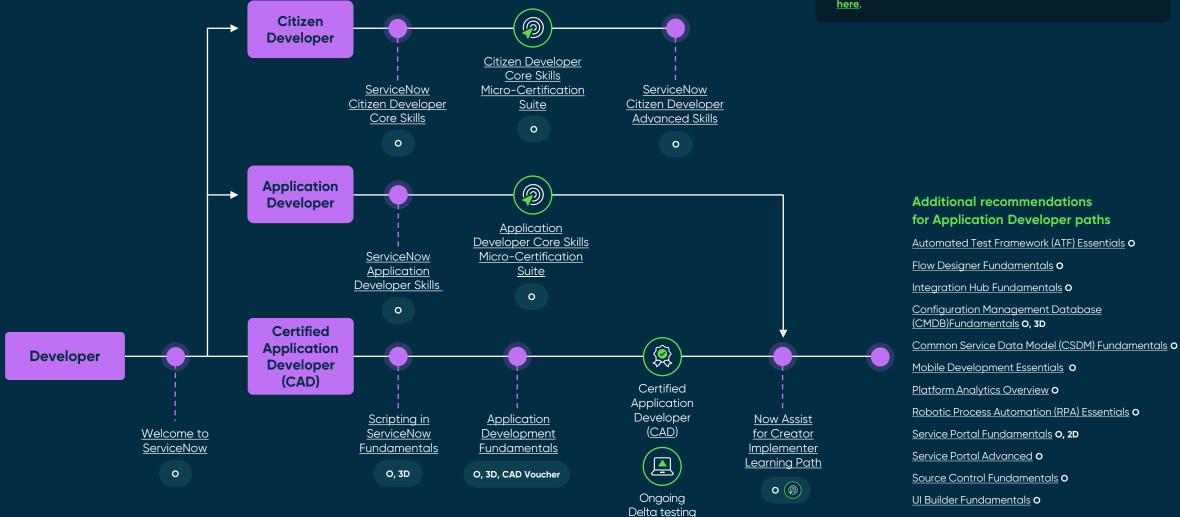
# Developer



# Developer

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming a developer.

Access the Certified Application Developer path in University **here**.



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**LEARNING PATHS** 

# Process and Platform Owner



#### **Process and Platform Owner**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our **Career Journeys** section in Now Learning to learn more.

Access the Process and Platform Owner path directly from University **here**.



Fundamentals course(s)

• IT Service Management (ITSM)

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LEARNING PATHS

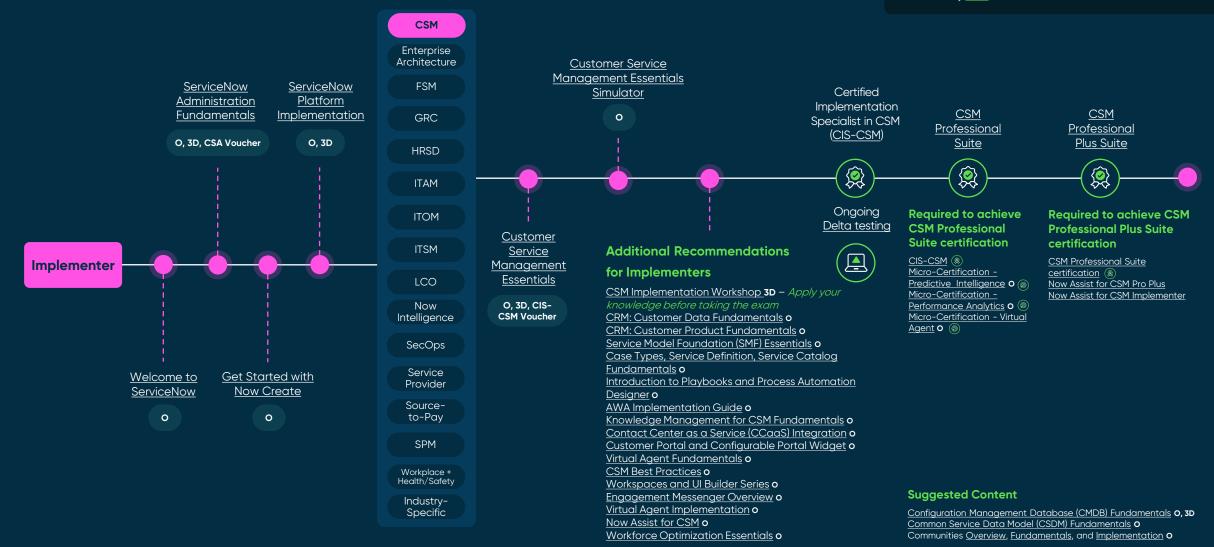
# Implementer



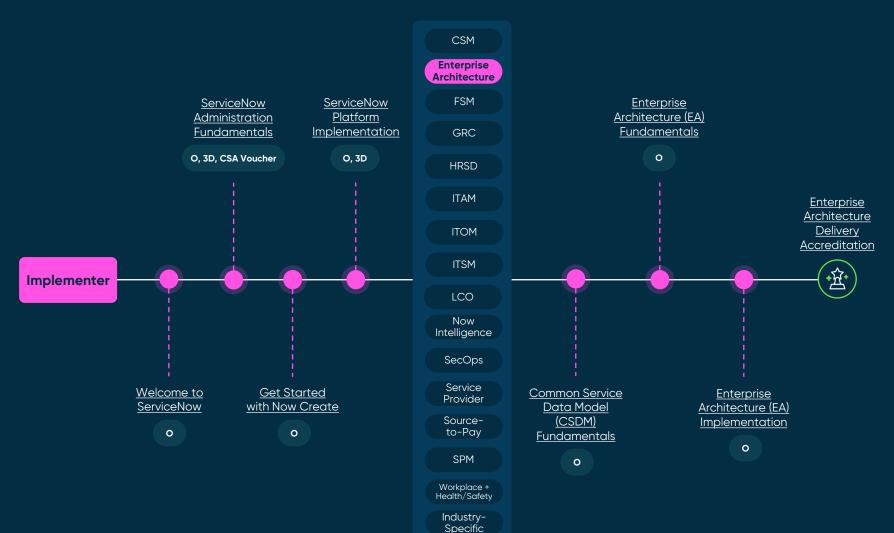
#### **Customer Service Management**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the Customer Service Management path in University **here**.



#### **Enterprise Architecture (Formerly APM)\***



It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our Career Journeys for a holistic approach to becoming an implementation specialist.

Access the Enterprise Architecture path in University <u>here</u>.

#### Additional recommendations

Get Started with Platform Analytics Workspace o

<u>Configuration Management Database (CMDB)</u> Fundamentals **0, 3D** 

Strategic Portfolio Management (SPM) Fundamentals
O. 3D

IT Service Management (ITSM) Fundamentals O, 2D

UI Builder Fundamentals O

IT Operations Management Overview o

Service Mapping Fundamentals o

IT Asset Management (ITAM):

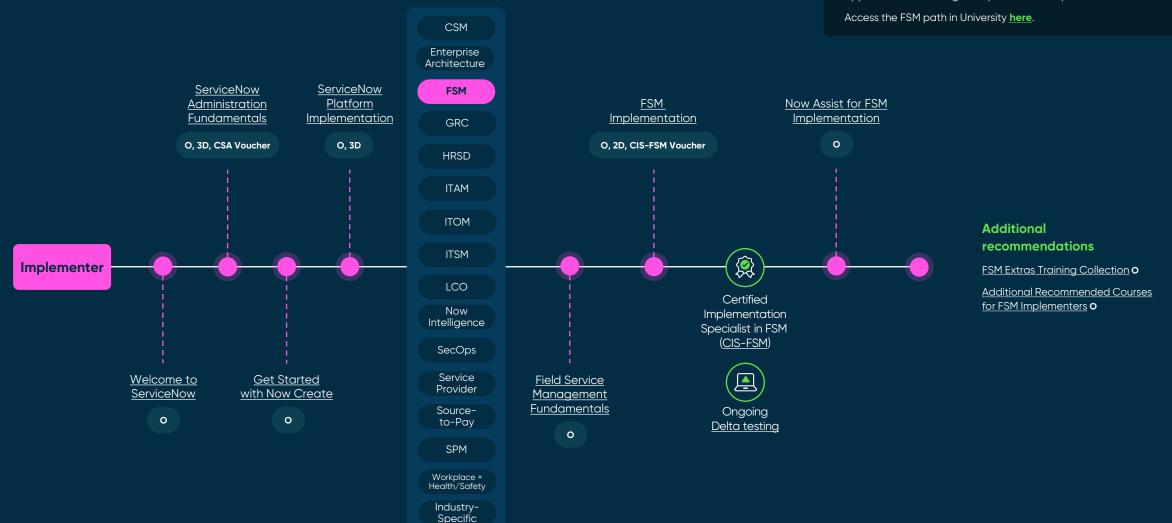
- Software Asset Management (SAM) Professional Fundamentals O, 3D
- Hardware Asset Management (HAM) Fundamentals
   O. 3D

Governance, Risk, & Compliance (GRC): Integrated Risk Management (IRM) Fundamentals **O** 

\*Application Portfolio Management has been renamed Enterprise Architecture. The corresponding training and certifications are undergoing updates to align. See this article for more information: Retirement of CIS-APM certifications and courses.

#### Field Service Management

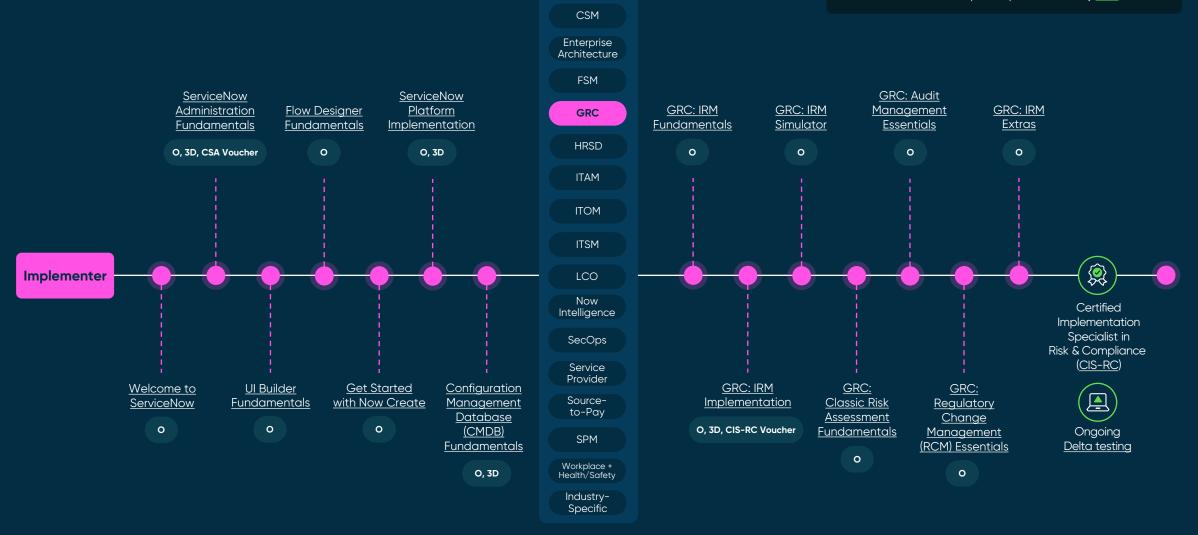
It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.



#### Risk and Compliance

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

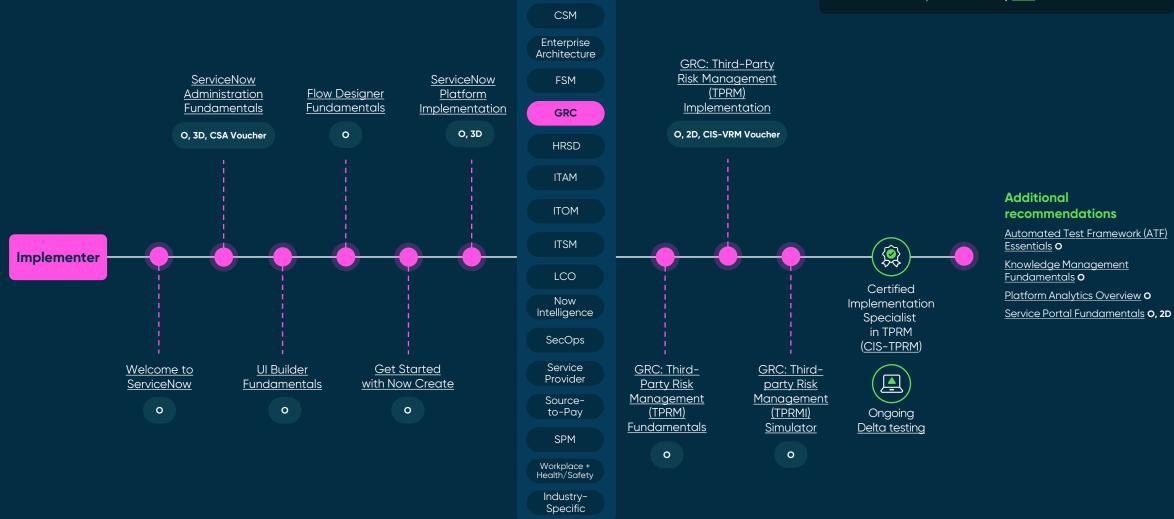
Access the Risk and Compliance path in University here.



# Third-Party Risk Management

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the TPRM path in University here.



# **Business Continuity Management**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the BCM path in University here.



Specific

# **Environmental, Social, and Governance Management**

Configuration ServiceNow Management Flow Designer Administration Database (CMDB) Welcome to **ServiceNow Fundamentals Fundamentals Fundamentals** 0 0 O. 3D O. 3D. CSA Voucher **Implementer** Get Started with **UI** Builder **SPM Now Create Fundamentals Fundamentals** 0 O, 3D 0

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our Career Journeys for a holistic approach to becoming an implementation specialist.

Access the ESG path in University here.

CSM

**FSM** 

GRC

**HRSD** 

ITAM

ITOM

ITSM

LCO Now

Service

to-Pay

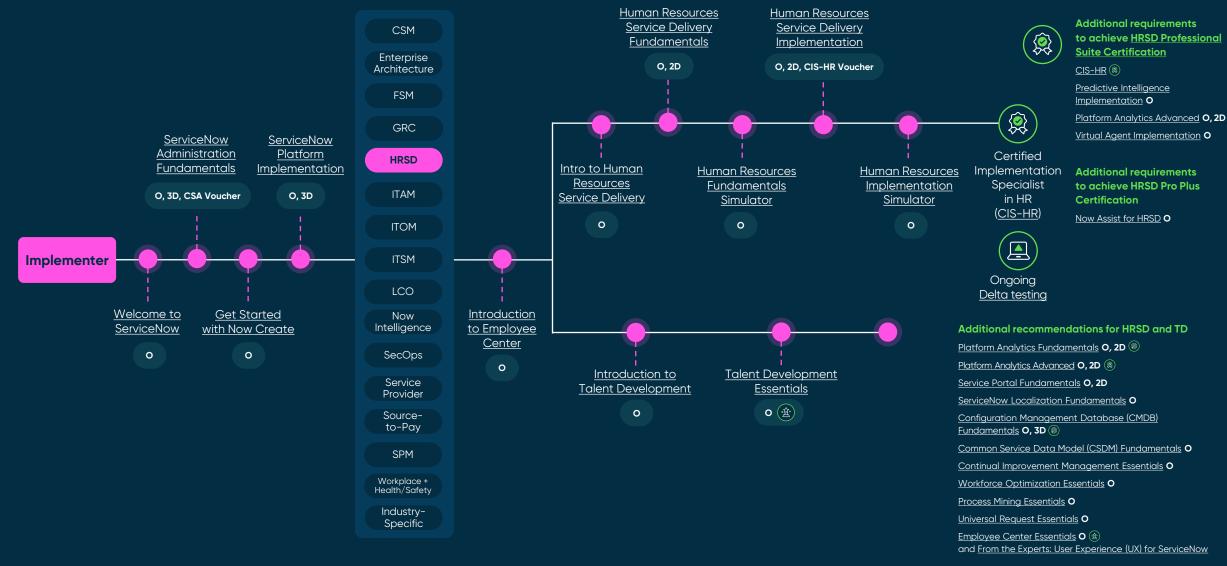
SPM



#### **HR Service Delivery**

It's time to RiseUp with ServiceNow, and career journeys can help you get there.

Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

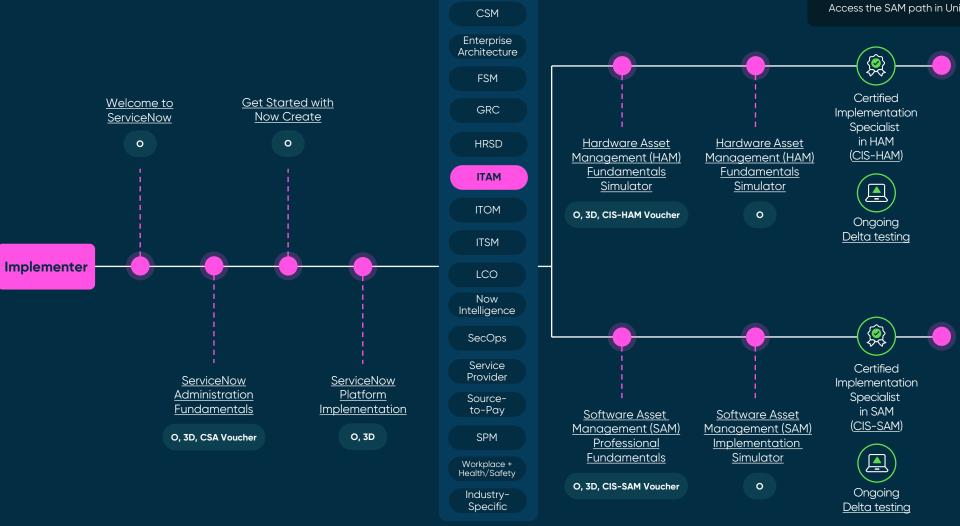


#### IT Asset Management

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our **Career Journeys** for a holistic approach to becoming an implementation specialist.

Access the HAM path in University here.

Access the SAM path in University here.



#### **Additional recommendations**

SAM: Integration with SCCM for Reclamation and Distribution O

Discovery Basics for SAM o

Software Asset Management Reconciliation Troubleshooting o

Software Normalization for Software Asset Management **o** 

Microsoft Office 365 Optimization for Software Asset Management (SAM) o

Mobile Hardware Asset Management Fundamentals **o** 

Hardware Asset Workspace Overview o

HAM: Device as a Service (DaaS) Implementation Bootcamp On Demand o

**Enterprise Asset Management (EAM)** Implementation Bootcamp On Demand o

Get Started With Enterprise Asset Management (EAM) for Operators o

Common Service Data Model (CSDM) Fundamentals **o** 

Configuration Management Database (CMDB) Fundamentals O, 3D

Agent Client Collector Essentials O

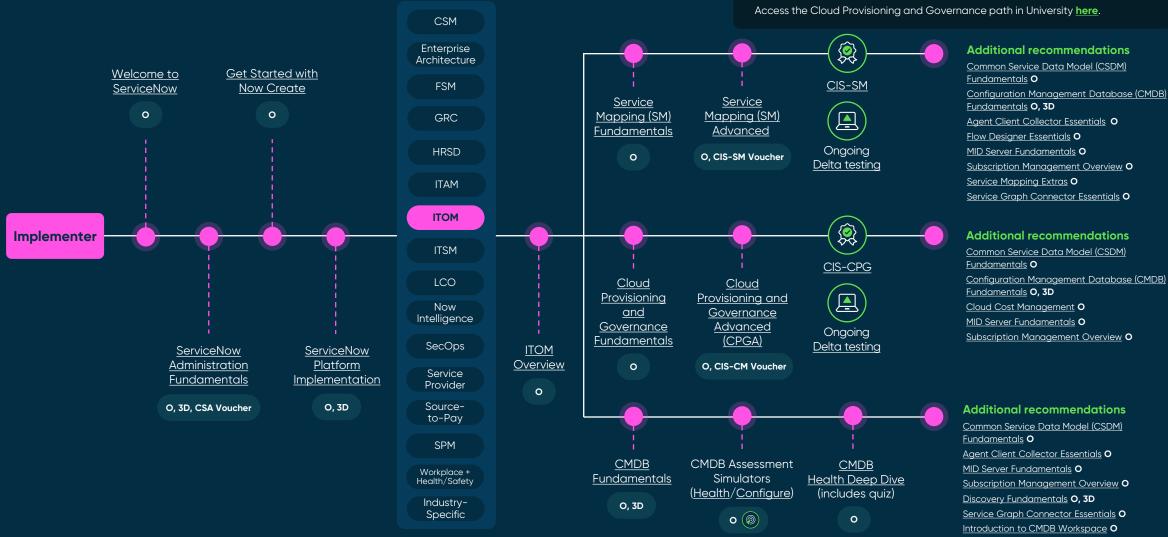
Subscription Management Overview o

Cloud Cost Management O

### IT Operations Management (1 of 2)

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the Service Mapping path in University <u>here</u>.

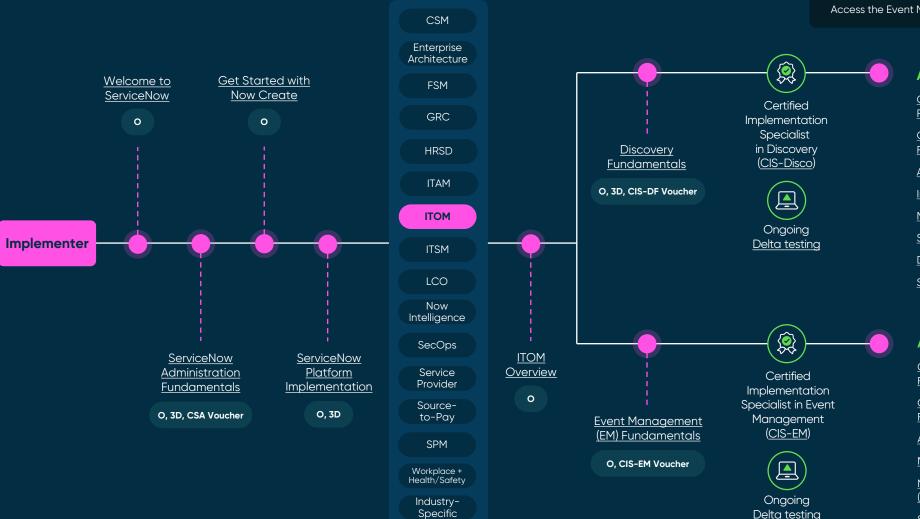


#### IT Operations Management (2 of 2)

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the Discovery path in University here.

Access the Event Management path in University **here**.



#### Additional recommendations

Common Service Data Model (CSDM) Fundamentals **o** 

Configuration Management Database (CMDB) Fundamentals **0, 3D** 

Agent Client Collector Essentials o

Integration Hub Fundamentals O

MID Server Fundamentals O

Subscription Management Overview o

Discovery Extras O

Service Graph Connector Essentials **o** 

#### **Additional recommendations**

Common Service Data Model (CSDM)
Fundamentals **o** 

Configuration Management Database (CMDB) Fundamentals **0, 3D** 

Agent Client Collector Essentials O

MID Server Fundamentals O

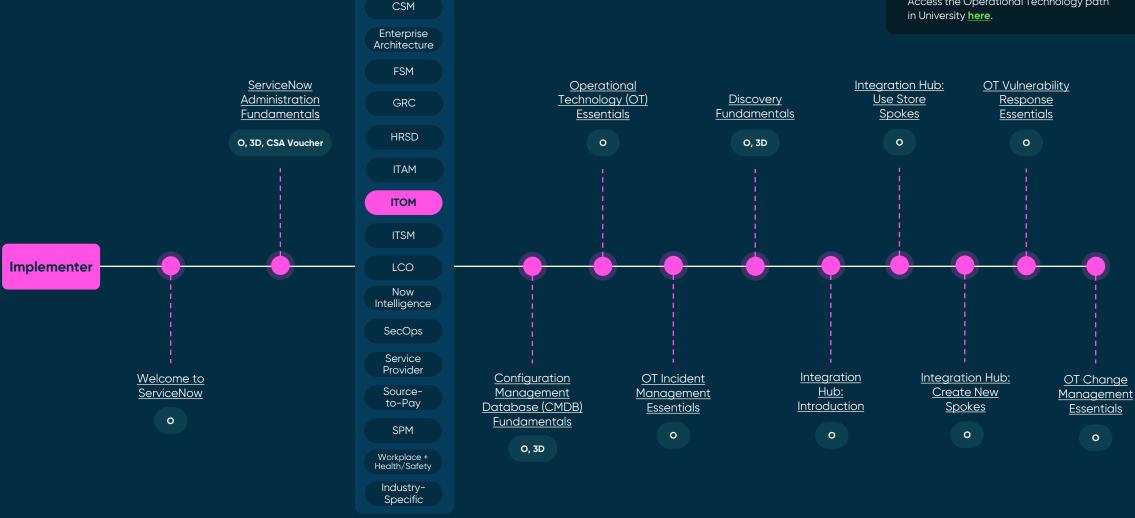
Now Assist for IT Operations Management (ITOM) Implementation **o** 

Subscription Management Overview o

### Operational Technology (Industrial Sector)

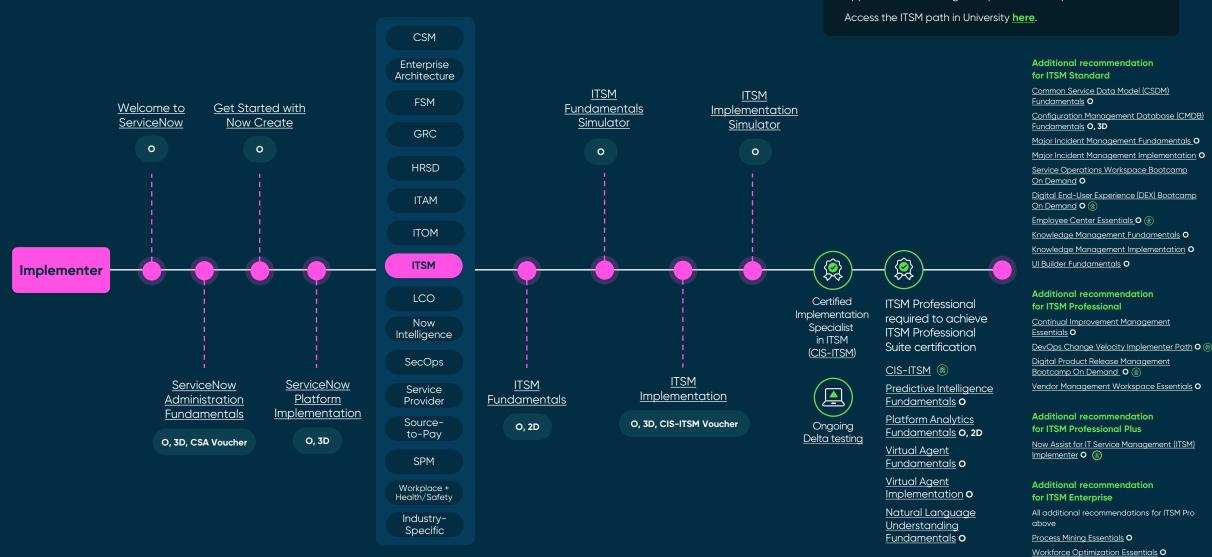
It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our Career Journeys for a holistic approach to becoming an implementation specialist.

Access the Operational Technology path in University here.



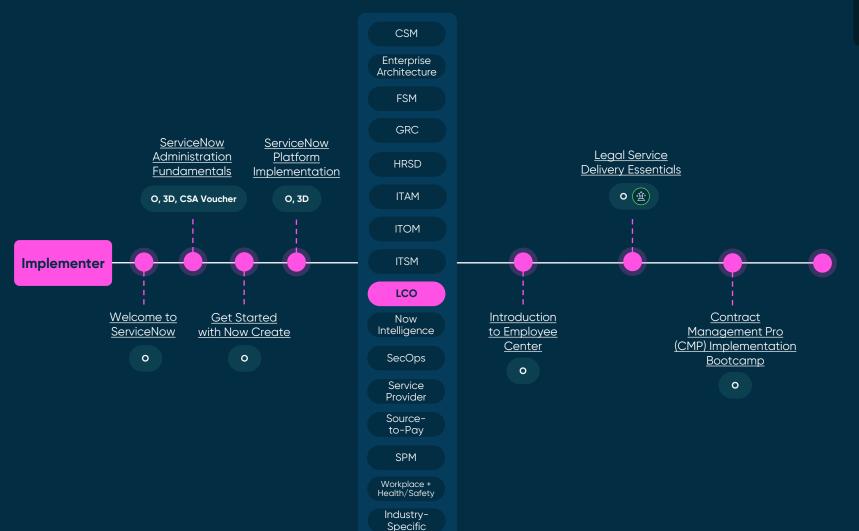
### IT Service Management

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.



#### **Legal + Contract Operations**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.



Additional recommendations for all paths

Platform Analytics Fundamentals **O, 2D** 

Platform Analytics Advanced O, 2D (8)

Service Portal Fundamentals O, 2D

ServiceNow Localization Fundamentals O

Configuration Management Database (CMDB)

Fundamentals O, 3D 💿

Common Service Data Model (CSDM) Fundamentals O

Continual Improvement Management Essentials O

Workforce Optimization Essentials O

Process Mining Essentials O

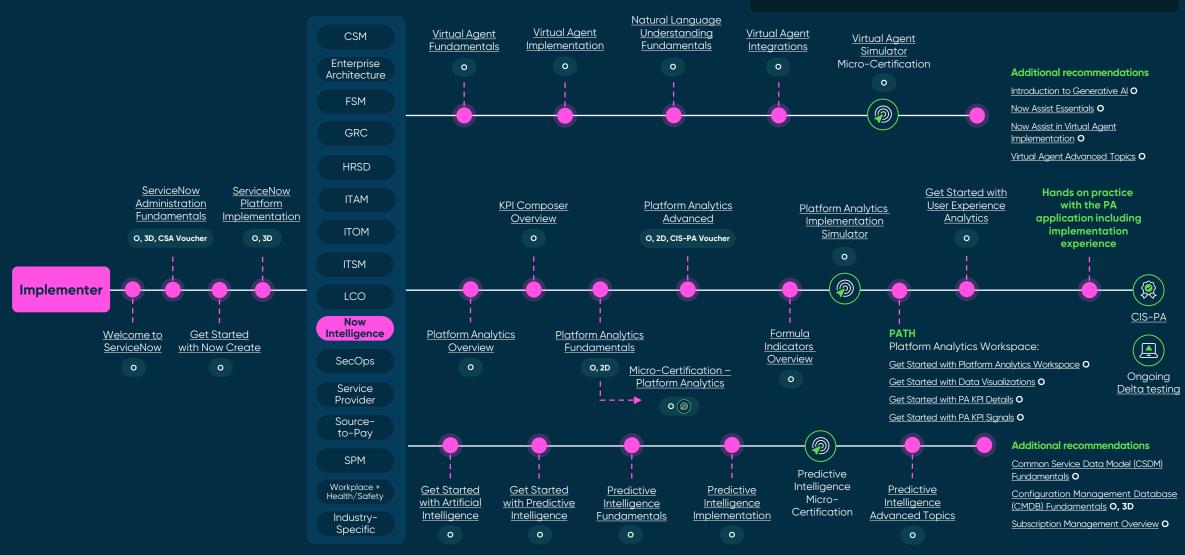
Universal Request Essentials O

Employee Center Essentials O (2)

and From the Experts: User Experience (UX) for ServiceNow

# Now Intelligence

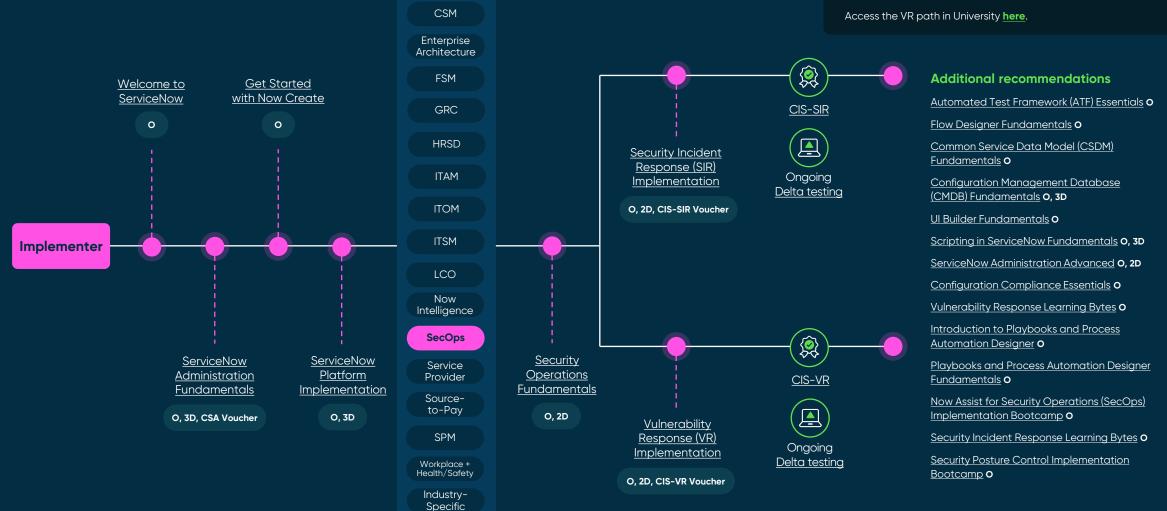
It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.



#### **Security Operations**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the SIR path in University **here**.



#### **Service Provider**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the Service Provider path in University **here**.



Sourcing and Procurement Operations

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the SPO path in University here.



CSM

### **Accounts Payable Operations**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the APO path in University here.



# Supplier Lifecycle Operations

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the SLO path in University here.



#### Strategic Portfolio Management

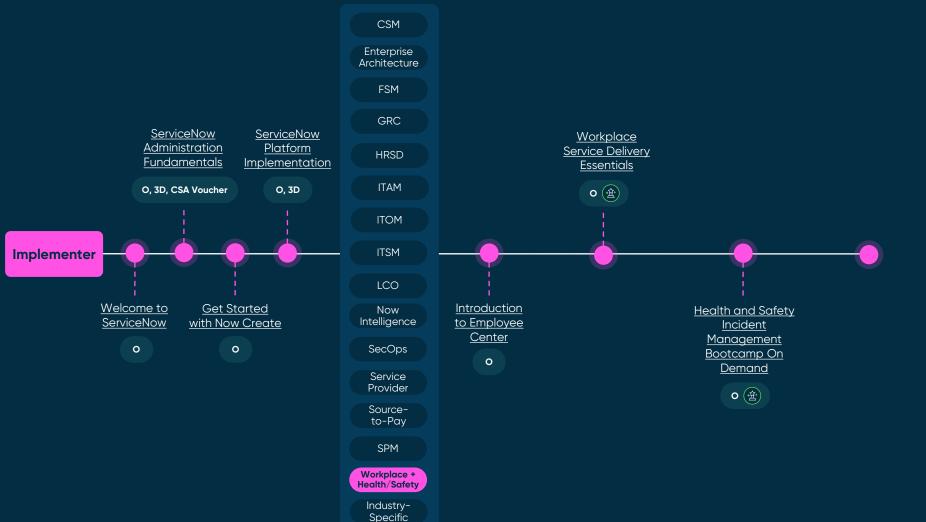
Access the SPM path in University here. **CSM** Additional recommendations for SPM Standard Enterprise Architecture SPM Financial Planning: Baseline Migration to Next Experience O **SPM** Get Started with Welcome to **FSM** Common Service Data Model (CSDM) Fundamentals o ServiceNow Now Create **Fundamentals** Configuration Management Database (CMDB) Fundamentals GRC O. 3D 0 0 O. 3D UI Builder Fundamentals **o** HRSD Flow Designer: Introduction O <u>DevOps Change Velocity Implementer Path</u> o ITAM Collaborative Work Management Essentials On Demand **o (±)** Resource Management Migration to the Next Experience O ITOM Resource Management Extras Series O **Implementer** ITSM Additional recommendations for SPM Professional CIS-SPM LCO CIS-SPM (®) Now Strategic Planning Essentials o Intelligence Agile Development Implementer Path o SecOps Ongoing SAFe Fundamentals O & SAFe Implementation O ServiceNow ServiceNow **SPM** Delta testing Plan a Hybrid Project o Service Administration Platform **Implementation** Provider Investment Funding Fundamentals O **Fundamentals Implementation** O, CIS-SPM Voucher Source-Predictive Intelligence Fundamentals O to-Pay O, 3D O. 3D. CSA Voucher Virtual Agent Implementer Path o **SPM** Process Mining Essentials O Performance Analytics Application Specialist Path o Workplace + Health/Safety Additional recommendations Industry-Specific for SPM Professional Plus

Now Assist for SPM Implementation Bootcamp o

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

#### Workplace + Health & Safety

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.



#### Additional recommendations for all paths

Platform Analytics Fundamentals O, 2D (20)

Platform Analytics Advanced O, 2D (8)

Service Portal Fundamentals O, 2D

ServiceNow Localization Fundamentals O

Configuration Management Database (CMDB)

Fundamentals O, 3D 🚳

Common Service Data Model (CSDM) Fundamentals O

Continual Improvement Management Essentials O

Workforce Optimization Essentials O

Process Mining Essentials O

Get Started with Universal Request O

Employee Center Essentials O (28)

and From the Experts: User Experience (UX) for ServiceNow

#### Financial Services Operations

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

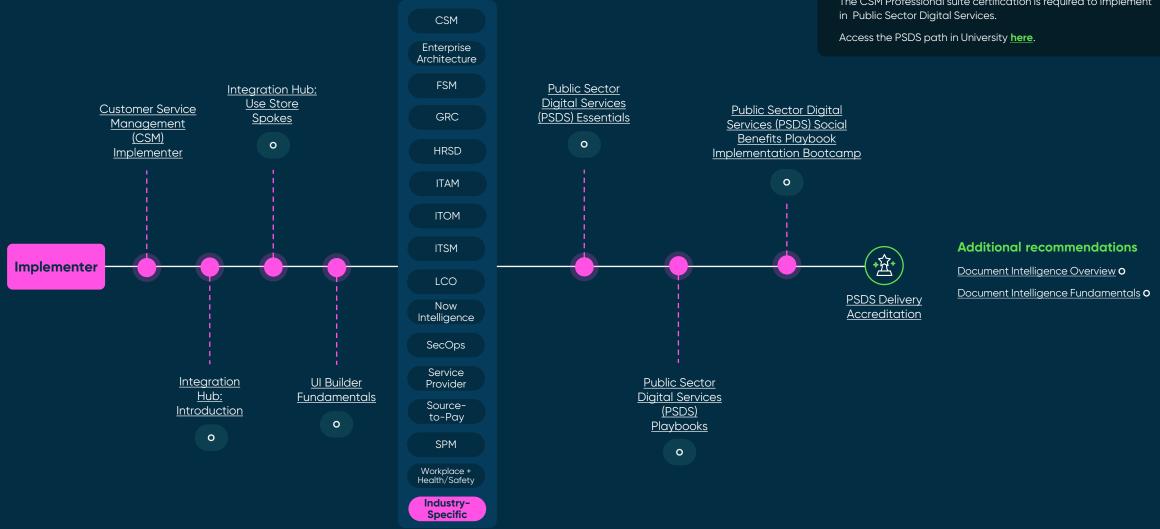
Access the FSO path in University <u>here</u>.



# **Public Sector Digital Services**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our Career Journeys for a holistic approach to becoming an implementation specialist.

The CSM Professional suite certification is required to implement



# Healthcare and Life Sciences Service Management

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist. The CSM Professional suite certification is required to

The CSM Professional suite certification is required to implement Healthcare and Life Sciences Management.

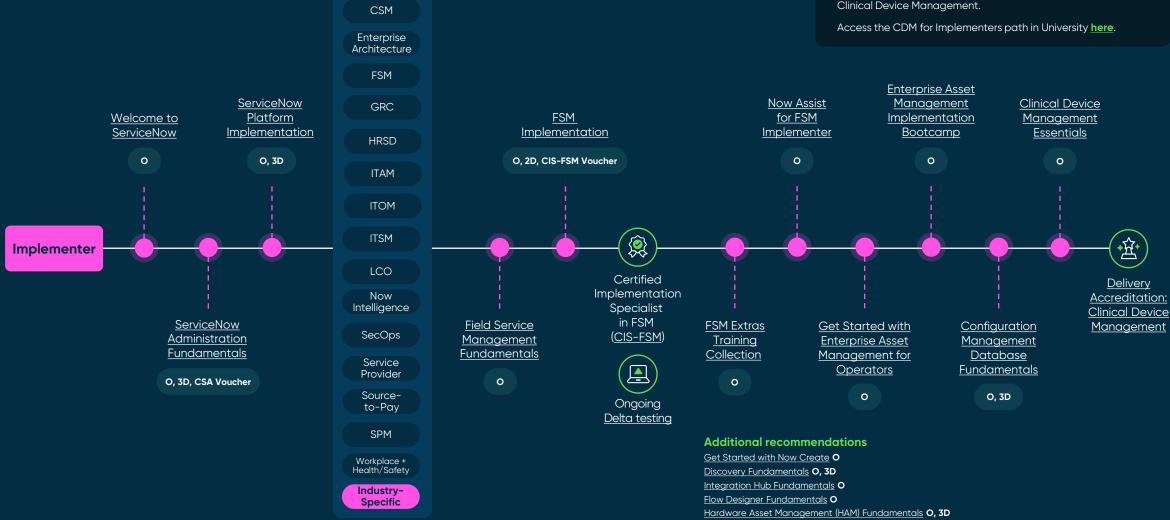
Access the HCLS Service Management path in University <u>here</u>.



#### Clinical Device Management

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

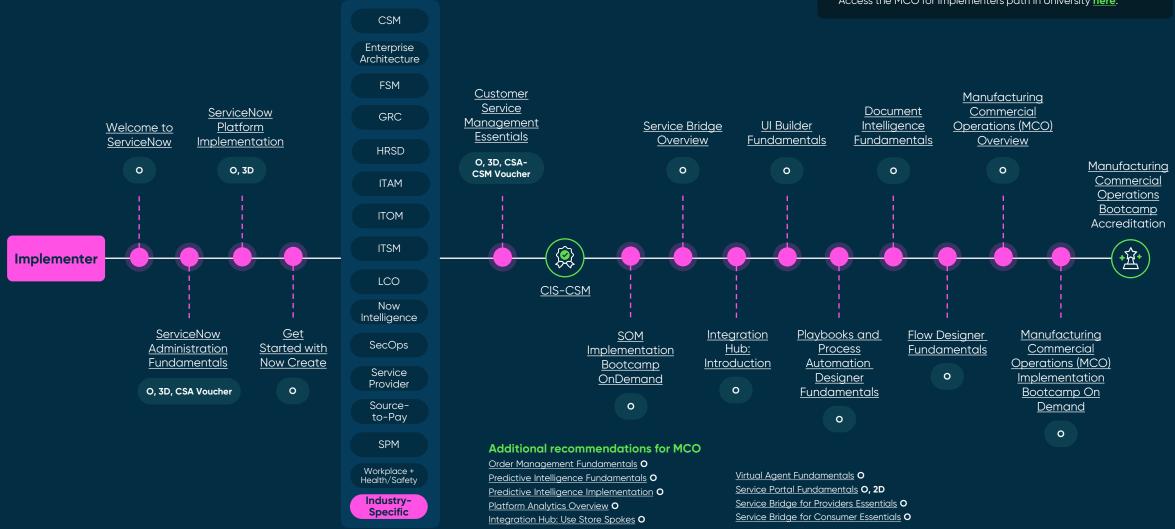
The FSM Professional suite certification is required to implement Clinical Device Management.



#### **Manufacturing Commercial Operations**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the MCO for Implementers path in University here.



# TMT Service Management (TSM/TPSM/MESM)

**CSM** Enterprise Telecommunications, Architecture Media, and Technology Service Management FSM Essentials GRC 0 HRSD ITAM ITOM ITSM **Implementer** LCO Now Intelligence SecOps **Customer Service** Service Management (CSM) Provider Implementer Sourceto-Pay **CIS-CSM Voucher** SPM Workplace + Health/Safety Industry-Specific

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the TMT Service Management path in University here.

#### **Additional recommendations**

Application Development Fundamentals O, 3D

Common Service Data Model (CSDM) Fundamentals O

Configuration Management Database (CMDB) Fundamentals O, 3D

Mobile Development Essentials O

<u>Platform Analytics Overview</u> O

Service Portal Fundamentals O, 2D

Service Portal Advanced O

Subscription Management Overview O

Scripting in ServiceNow Fundamentals O, 3D

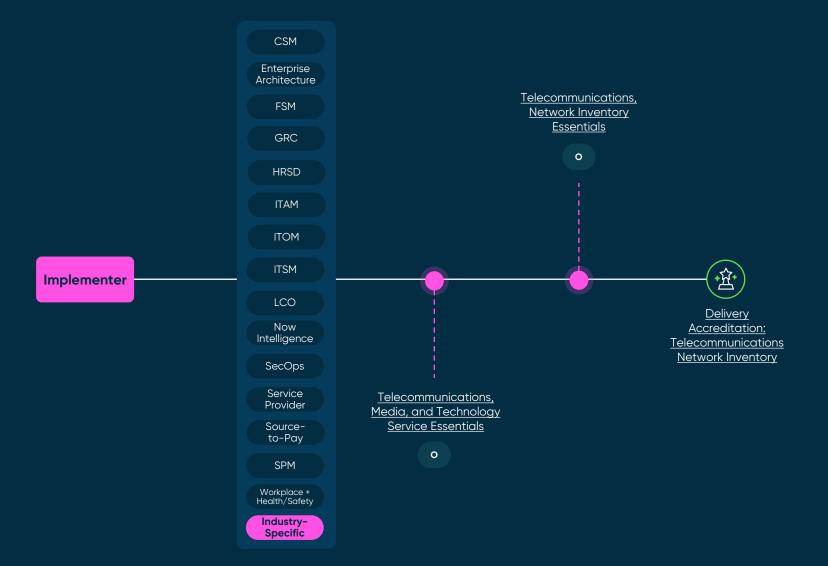
System Administration Advanced O, 2D

Automated Test Framework (ATF) Essentials O

#### **Telecommunications Network Inventory**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career Journeys</u> for a holistic approach to becoming an implementation specialist.

Access the TNI path in University here.



#### **Additional recommendations**

ServiceNow Administration Fundamentals O, 3D

Application Development Fundamentals O, 3D

Common Service Data Model (CSDM) Fundamentals o

Configuration Management Database (CMDB) Fundamentals O, 3D

Mobile Development Essentials O

Platform Analytics Overview o

Service Portal Fundamentals O, 2D

Service Portal Advanced O

<u>Subscription Management Overview</u> **O** 

Scripting in ServiceNow Fundamentals O, 3D

System Administration Advanced O, 2D

Automated Test Framework (ATF) Essentials O

# **Telecommunications Service Operations Management**

It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our Career Journeys for a holistic approach to becoming an implementation specialist.

Access the TSOM path in University here.

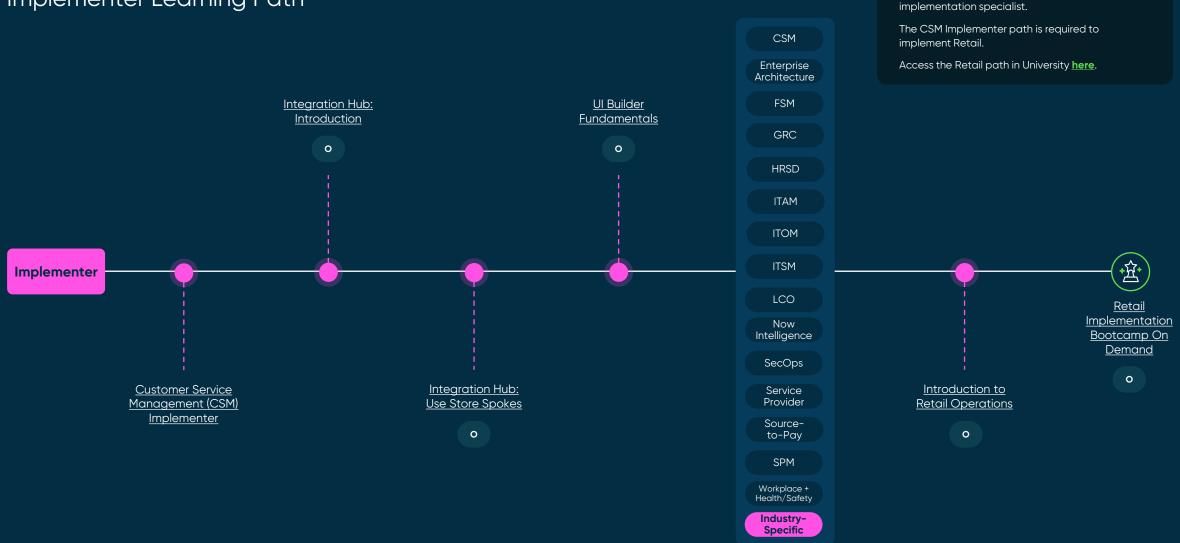


**Automated Test Framework** 

Industry-Specific

#### Retail

#### Implementer Learning Path



It's time to RiseUp with ServiceNow, and career journeys can help you get there. Explore our <u>Career</u>

Journeys for a holistic approach to becoming an

#### Sales and Order Management

It's time to RiseUp with ServiceNow, and career journeys can help you get there.

Explore our Career Journeys for a holistic approach to becoming an implementation specialist.

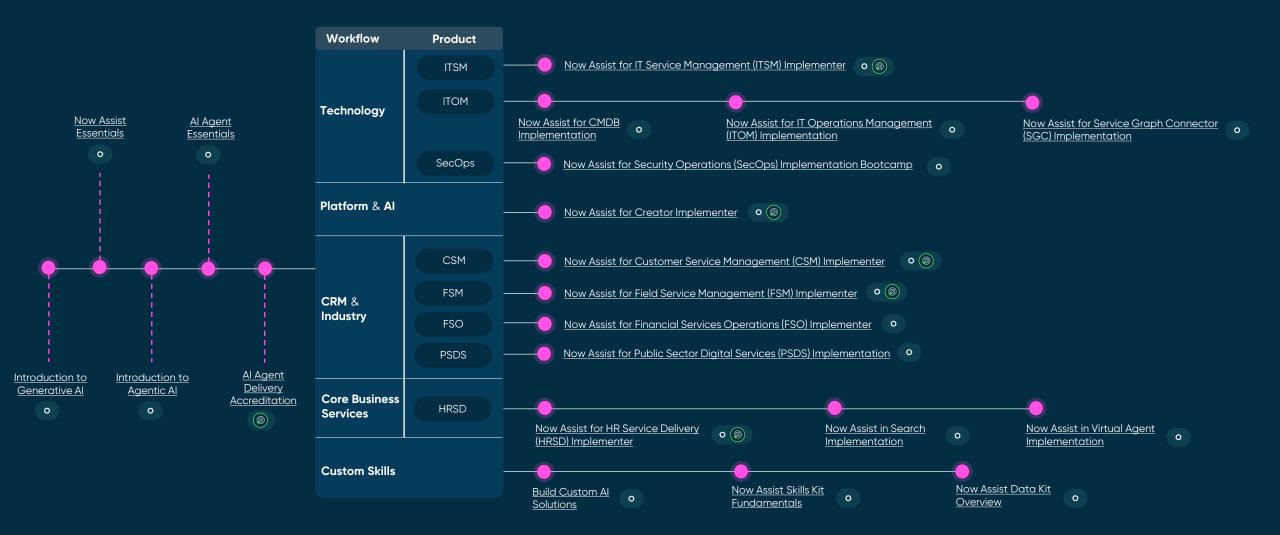
The CSM Implementer path is required to implement Sales and Order Management.

Access the Sales and Order Management path in University here.



#### **Now Assist Training**

Learn how to implement, configure, and use ServiceNow's exciting new Generative Al products



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**LEARNING PATHS** 

# Bridging the Gap



# Bridging the Gap: Customer Service Management

Bridging the Gap is an accelerated learning path designed for implementers, administrators, and architects who have switched from Customer Relationship Management organizations to ServiceNow.

Access the Bridging the Gap: Customer Service Management path in University <a href="here">here</a>.



#### **Additional Resources**

#### **Training Bundles Datasheet**

Help your team accelerate value with training bundles curated to deliver specific recommendations

#### Training bundles designed to accelerate time to value

Our training bundles provide specific recommendations and courses to build a team of experts to position you for success. Below is a snapshot of the different training bundles:



**Blended:** learning Bundle options: a combination of self-paced (digital learning) and in-person (classroom) classes, for delivery flexibility and budget reach. Enable your learners to choose which works best for themselves.



**Digital:** learning Bundle options: 100% self-paced, online learning courses via Now Learning portal. This is the most cost-effective option to training a larger Core team – making your budgets stretch further



In Person: learning Bundle options: 100% live instructor training, either in the classroom or via our virtual instructor-led, public training offerings.

"It's critical for everyone to have the right knowledge, whether they're a developer, administrator, business analyst, or team leader."

Trisha Johnson, Associate Director, Service Strategy, Solutions and Development at Becton Dickinson

Year 1 (ServiceNow guidance for Core team skills and roles in 1st year)

#### Click job title to access learning journey

#### Core Bundle—Digital (Sample use of LCs)

Digital 1	6 people trained		
Job	# of digital	# of in person	
Administrator	2	0	
<u>Developer</u>	2	0	
Implem. Specialists*	1	0	
Busin, Process Analyst	0	0	
Platform Owner	1	0	
Architect	0	0	
Total	6	0	
Learning Credits required	10	,300	

Core Bundle—Blended Recommended mix

6 people trained		
# of digital	# of in perso	
2	0	
1	1	
0	2	
0	0	
0	0	
0	0	
3	3	
24,700		
	# of digital 2 1 0 0 0 0 3	

2 9 people traine

#### Core Bundle—In person (Sample use of LCs)

Classroom 1	6 people trained	
Job	# of digital	# of in person
Administrator	0	2
Developer	0	2
Implem. Specialists*	0	2
Busin, Process Analyst	0	0
Platform Owner	0	0
Architect	0	0
Total	0	6
Learning Credits required	32,200	

#### **Career Journeys**

Fast track your learning with collections of courses, credentials, and activities organized by job level.



# Thank U

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