

1/1/2015

6/30/2017



Year

- ☐
- 2015
-
- ☐
- 2016
-
- ☐
- 2017

Prev Monthly Rev...

1.83M✓

Goal: 1.77M (+3.31%)

Prev Month Total Or...

2,146!

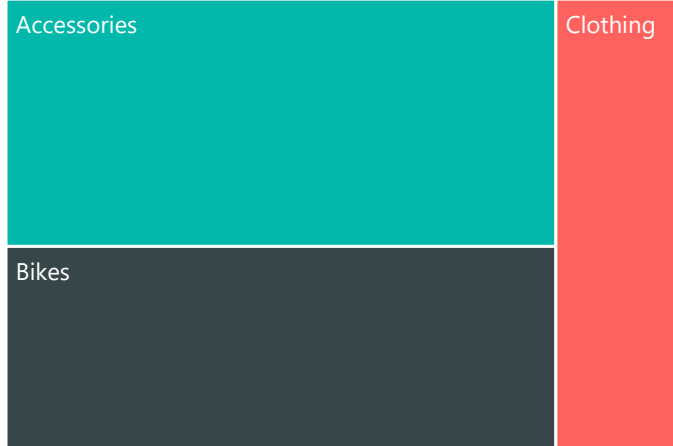
Goal: 2165 (-0.88%)

P M Quantity return

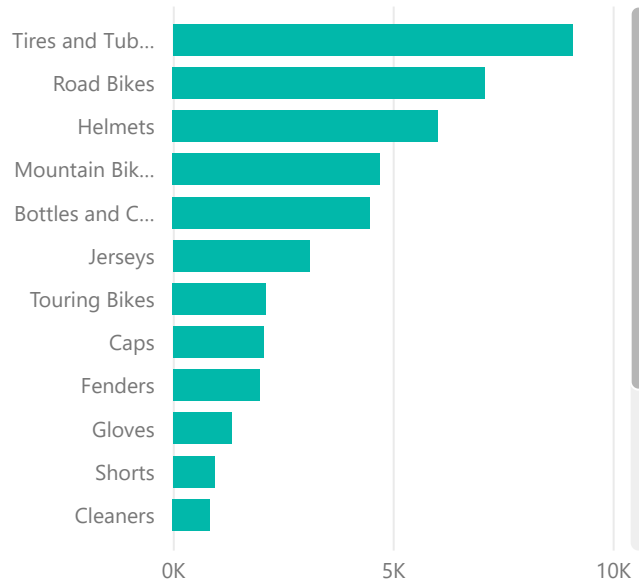
167✓

Goal: 169 (+1.18%)

Total Order by Category



Total Order by SubcategoryName



ProductName	Total Order	return %
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	606	2.97%
Mountain-200 Black, 42	602	3.49%
Mountain-200 Silver, 38	586	2.90%
Mountain-200 Silver, 46	571	2.10%
Mountain-200 Black, 38	569	2.64%
Mountain-200 Silver, 42	547	2.74%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Long-Sleeve Logo Jersey, L	424	3.54%
Half-Finger Gloves, L	414	2.14%
Long-Sleeve Logo Jersey, M	408	3.68%
Long-Sleeve Logo Jersey, S	392	3.06%
Short-Sleeve Classic Jersey, S	388	3.35%
Total	25,164	2.17%

Top Product (Order)

Water Bottle -
30 oz.

Top product (Profit)

Mountain-200
Black, 46

Select all

Europe

North America

Pacific

Total Order by country





Year

- ☐ 2015
- ☐ 2016
- ☐ 2017

Water Bottle - 30 oz.

First ProductName

Adjusted Price Values

0.00



4.99

Average Price

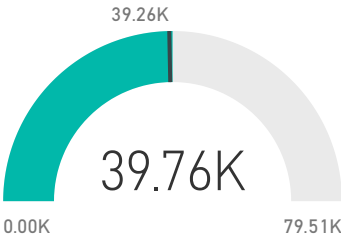
4.99

adjusted price

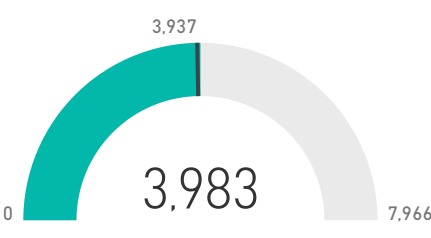
3.19E-16

Adjusted Price Values Value

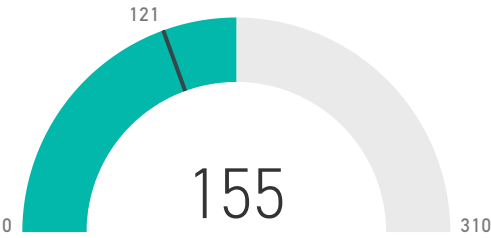
Total Revenue and Target Revenue



Total Order and Order Target



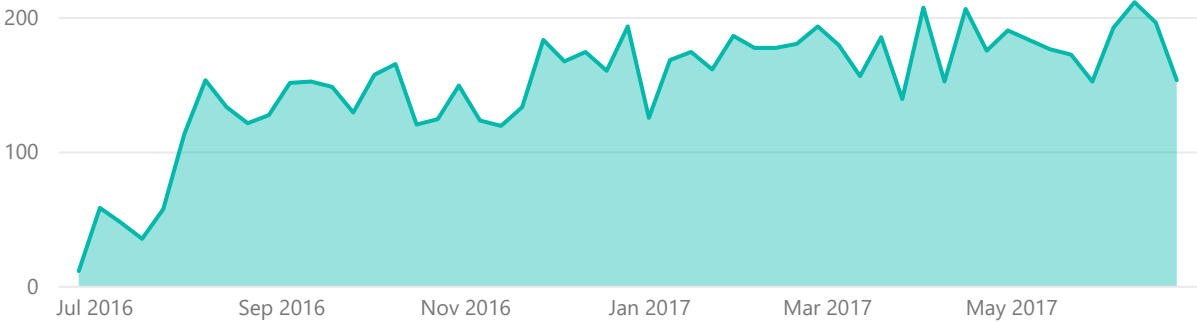
Quantity Return and Return Target



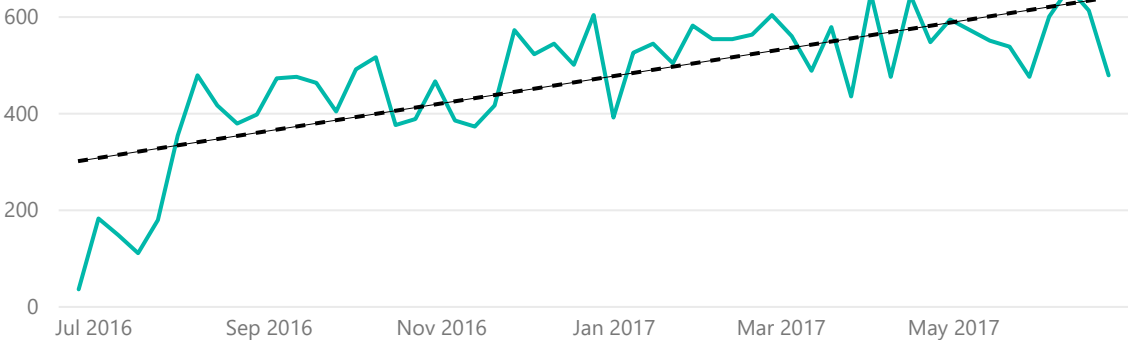
Total Profit and Adj profit by Start of Week



OrderQuantity by Start of Week



Total Profit by Start of Week



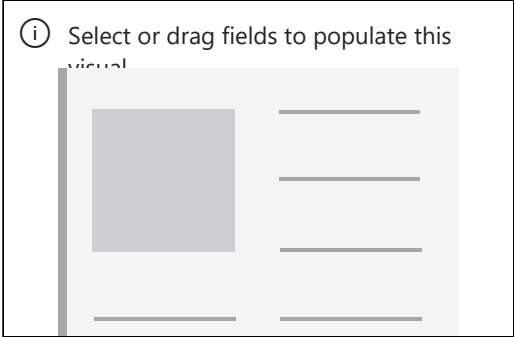
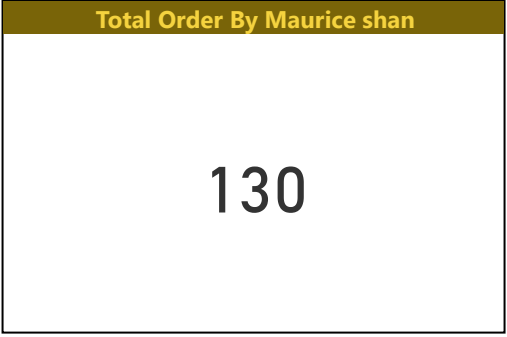
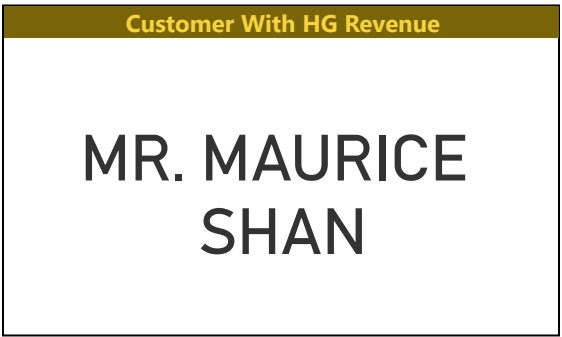
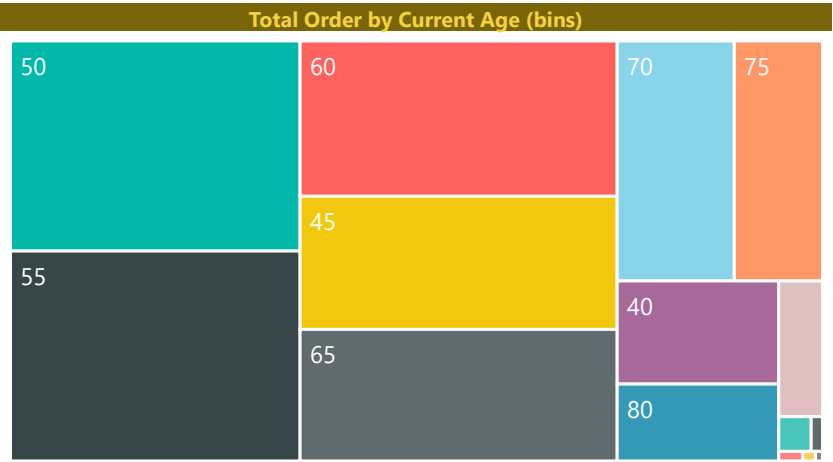
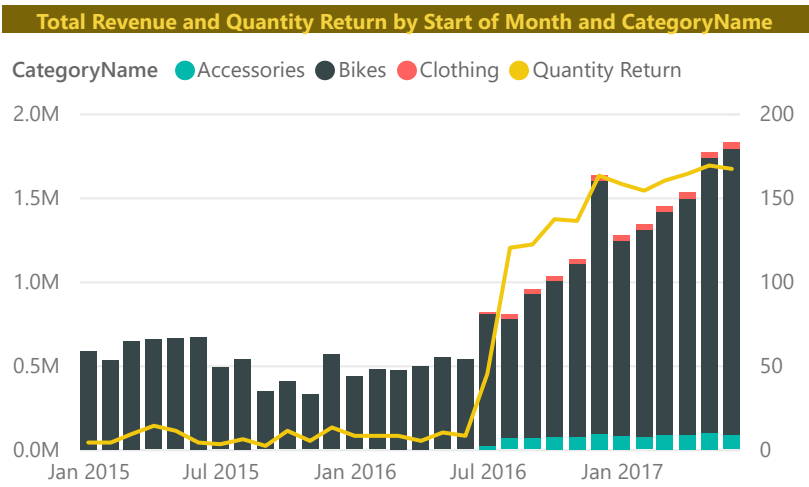
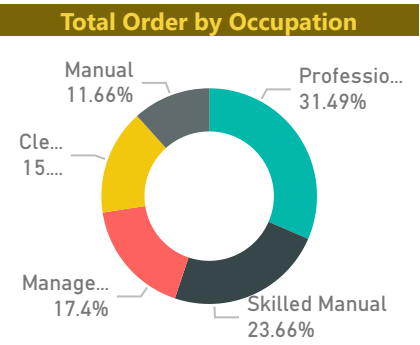
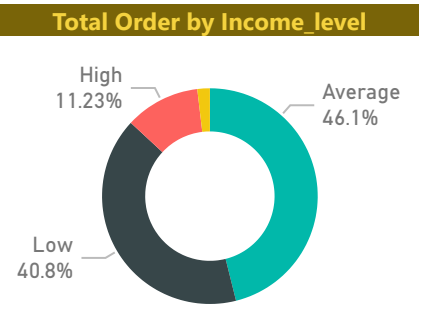
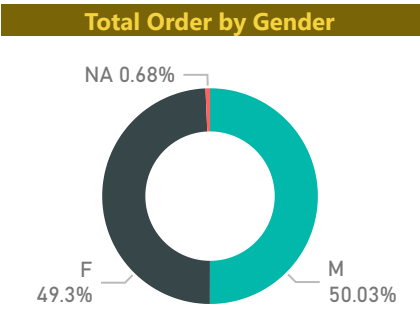
Year

☐ 2015

☐ 2016

☐ 2017

FullName	Total Order	Total Revenue
Mr. Maurice Shan	6	12,407.95
Mrs. Janet Munoz	6	12,015.39
Mrs. Lisa Cai	7	11,330.44
Mrs. Lacey Zheng	7	11,085.74
Mr. Jordan Turner	7	11,022.38
Mr. Franklin Xu	6	10,863.44
Mr. Larry Munoz	7	10,852.04
Mrs. Kate Anand	4	10,436.51
Mr. Larry Vazquez	4	10,394.98
Mrs. Ariana Gray	6	10,391.42
Mr. Clarence Gao	4	10,331.73
Mr. Aaron Wright	4	10,329.22
Mr. Ethan Bryant	4	10,308.52
Mr. Marco Lopez	6	10,289.68
Mrs. Bonnie Nath	4	10,282.91
Mr. Ricky Vazquez	4	10,165.92
Mr. Clarence Anand	4	10,065.01
Mrs. Deanna Perez	4	9,761.59
Mrs. Desiree Dominguez	4	9,717.63
Mrs. Jasmine Stewart	4	9,716.98
Mrs. Sydney Bryant	4	9,706.89
Mr. Bryant Garcia	4	9,687.36
Mrs. Cindy Patel	4	9,668.02
Mrs. Amy Sun	4	9,534.15
Mr. Willie Xu	5	9,424.97
Mrs. Katrina Tang	4	9,302.58
Mrs. Margaret He	4	9,266.74
Mrs. Kaitlyn Henderson	4	9,258.92
Mrs. Nichole Nara	4	9,234.66
Mr. Randall Dominguez	4	9,210.36
Mrs. Rosa Hu	4	9,201.20
Adriana Gonzalez	4	9,195.69
Mrs. Gabriella Collins	4	9,184.02
Total	373	885,306.56



→ Executive Summary

switch test

swarali

switch

Pane BY PT



Year

- ☐ 2015
☐ 2016
☐ 2017



Gender

- ☐ F
☐ M



Income_level

- ☐ Average
☐ High



Current Age (bins)

- ☐ 40
☐ 45
☐ 50



CategoryName

All



Year

All



SubcategoryName

All



country

All

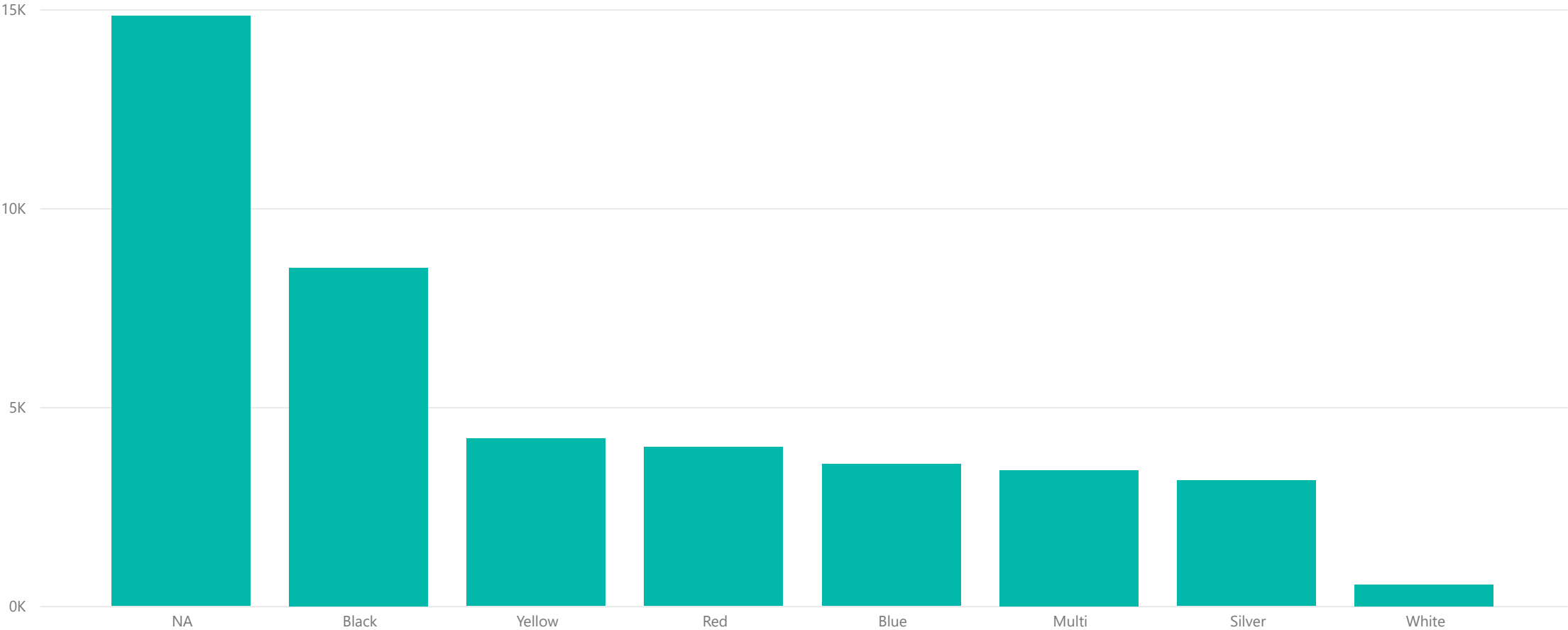


Attribute

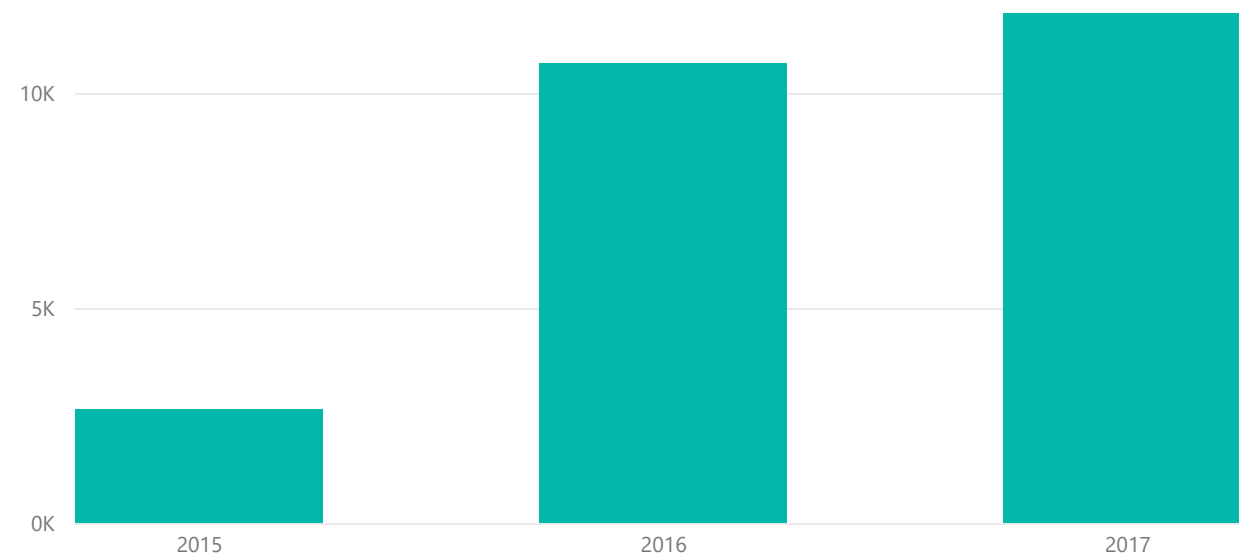
ProductColor

ProductName

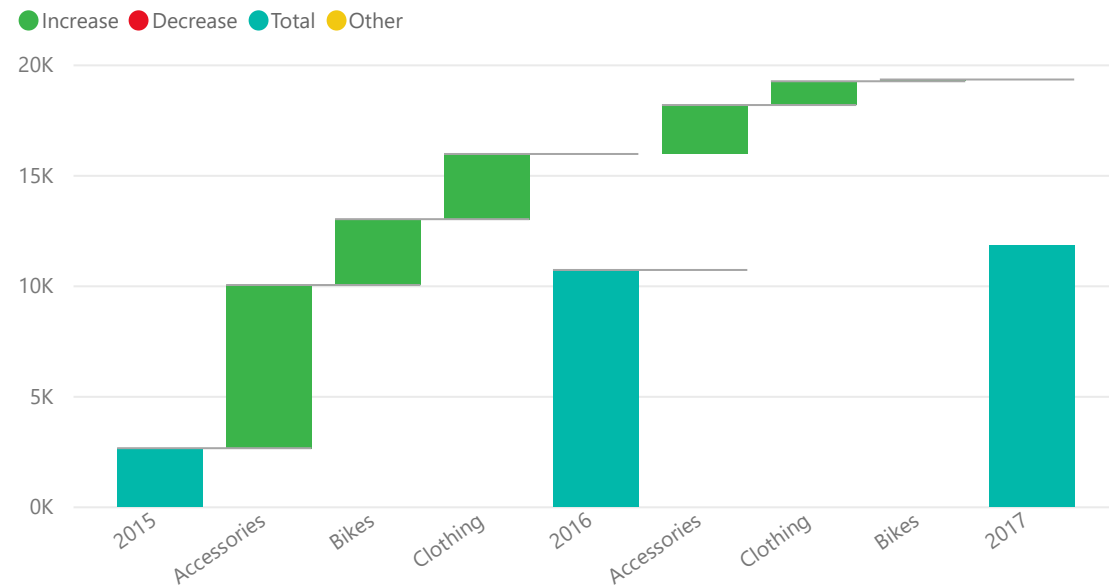
Total Order by Value



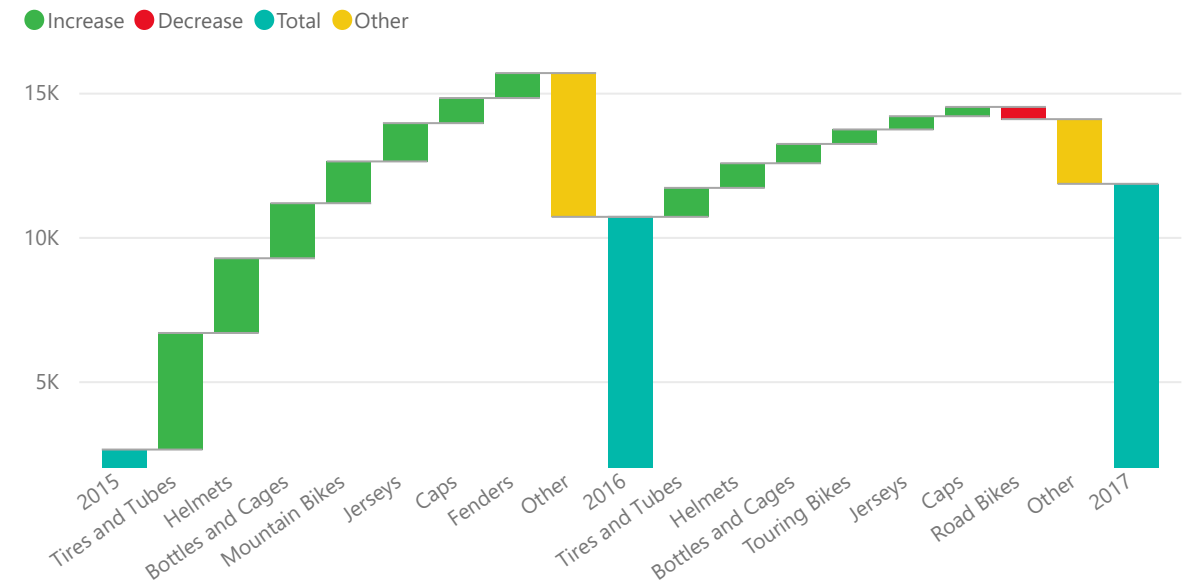
Total Order by Year



Total Order by Year and CategoryName

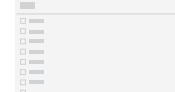


Total Order by Year and SubcategoryName

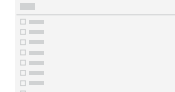




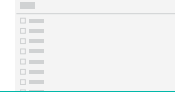
① Select or drag fields to populate this visual



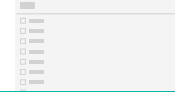
① Select or drag fields to populate this visual



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